



POSTPONEMENT OF: ASIA PACIFIC MARITIME 2020

With the postponement of APM 2020 to March 2022, APM will offer you these additional marketing exposure for **free**

If you have paid for APM 2022 by 31 July 2020:

- 30% of your contract value - pick any 1 out of 3 of the following options
- 50% of your contract value - pick any 2 out of 3 of the following options
- 100% of your contract value - you are entitled to all 3 options

OPTIONS TO HELP YOU STAY CONNECTED

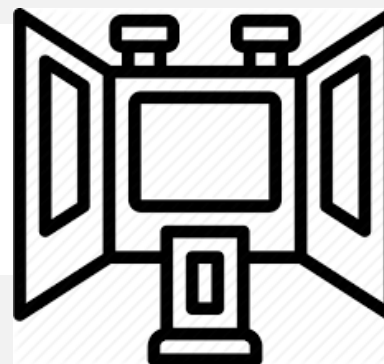
OPTION 1:

GET APM V-CONNECT



OPTION 2:

GET ONE (1) PARTICIPATION PACKAGE @ MARITIME EXHIBITION & CONFERENCE IN JAKARTA - 2021



OPTION 3:

GET ONE (1) DEDICATED EXHIBITOR WEBINAR



APM V-CONNECT

REIMAGINED DIGITAL EXPERIENCE
30 SEPT – 2 OCT 2020

The APM V-CONNECT works in the same way that a live exhibition and conference does: It provides an exhibition hall, a conference area, business matchmaking services and many more. Exhibitors get to present their products and solutions, and engaged in chats for direct communication between visitors and exhibitors.

- VIRTUAL BOOTH & EXPO
- LIVE- STREAMED KEYNOTES & CONFERENCE
- MATCHMAKING SESSIONS
- VIRTUAL NETWORKING EVENT
- DEDICATED EXHIBITOR WEBINARS
- EXHIBITOR LISTING (3 MONTHS)

30 SEPT 2020

1 OCT 2020

2 OCT 2020

3 OCT - 31 DEC 2020

APM V-CONNECT

LIVE

VIRTUAL BOOTH & EXPO

VIRTUAL BOOTH • BUSINESS MATCHMAKING • LEADS GENERATION

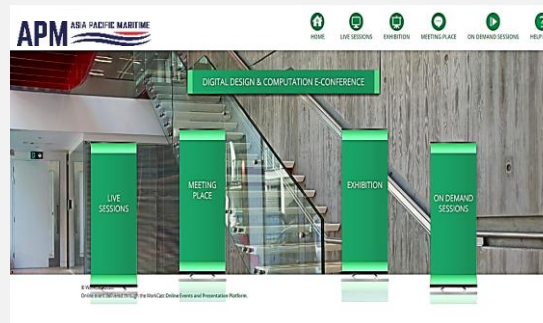
APM ARCHIVES INCLUDING

APM RESOURCES • APM ON DEMAND • EXHIBITOR LISTING • LEADS GENERATION

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APM V-CONNECT
VIRTUAL PLATFORM

** subject to further updates*



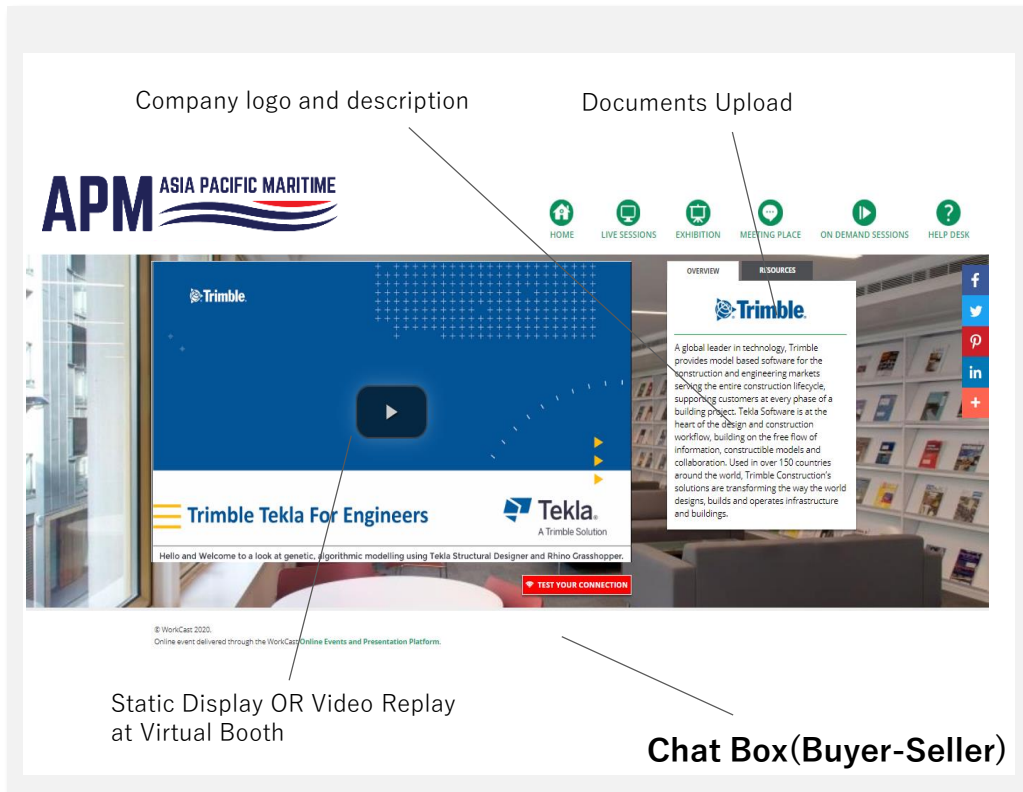
MAIN LOBBY VIEW



EXHIBITION HALL VIEW

SAMPLE OF APM V-CONNECT VIRTUAL BOOTH

APM V-CONNECT



* Above sample only. Subject to further updates

ENTITLEMENTS AS PART OF APM V-CONNECT

- One dedicated company display page with profile
- Showcase either one static visual or one video (specs to be provided)
- Email listing for enquiry
- Extended publicity online till 31 Dec 2020
- Option to play demo video at APM V Forum (video to be provided by exhibitor)
- Potential **matchmaking with visitors** of matching profiles via online meeting platform

Other marketing entitlements include:

- Company feature on APM official website
- Company logo listing on APM E-newsletter (subject to submission dateline)
- Promotion of company's participation at APM social media channels
- **Provision of buyers' contact information who attended online matchmaking meetings** with exhibitors and **visited exhibitors' virtual booth** (subject to privacy regulations) post event

EXPOSURE @ MARITIME EXHIBITION & CONFERENCE – JAKARTA OCTOBER 2021

Maritime Exhibition & Conference is the preferred venue to strengthen presence and enhance visibility of the marine and seaborne trade in Indonesia marketplace. This event will be much anticipated as a perfect platform to provide insights, share challenges and opportunities for the maritime, shipping, port and logistics service providers as well as manufacturers. It is also THE place to showcase cutting-edge maritime products and services.



ENTITLEMENTS AS PART OF PARTICIPATION PACKAGE

Package includes the following:

- One **9sqm exhibition booth (shell scheme)**
- 2x passes to conference
- Networking events with all the delegates
- **Matchmaking service** with visitors of matching profile at show

Other marketing entitlements include:

- Company featured on exhibitor directory (Online) with company profile listing
- Company logo listing on E-newsletter (subject to submission dateline)
- Pre-event interview opportunity with local media (subject to media's editorial discretion)
- Company listing on event preview (subject to submission dateline)
- Provision of delegate information list (subject privacy regulations)

DEDICATED WEBINAR SESSION

APM ON DEMAND is the digital platform that enables technical experts to share their solutions to the entire maritime community and connect with industry buyers through a LIVE streaming session.



> 400
average
attendees



+30
data coverage
by country



45 minutes
LIVE session



100%
customisable
from content to
call-to-actions



ENTITLEMENT OF WEBINAR PACKAGE FOR EXHIBITORS

- Dedicated speaking opportunity. 30 - 45mins of LIVE session
- Opportunity to conduct live Q&A session at the end of the webinar
- Option to pose questions to audience and get real data for your business
- End-to-end webinar registration & event management support
- **Acknowledgement of company with hyperlinked logo in dedicated webinar marketing EDM**
- **Acknowledgement of company with hyperlinked logo in dedicated webinar registration page**
- **Acknowledgement of company in event registration confirmation email**
- **Acknowledgement of company in event reminder email**
- **Prominent logo placement on webinar viewing screen**
- **Verbal company mention in webinar introduction**
- **Acknowledgement of company in post-webinar email**