

the 16th edition of
ASIA PACIFIC MARITIME
APM

20: YOUR FUTURE 20 STARTS HERE

THE ALL-VESSEL EVENT | 18-20 MARCH 2020

MARINA BAY SANDS, SINGAPORE, HALLS A, B, C, D, E & F
www.apmaritime.com | #AsiaPacificMaritime  

NUMBER OF
VISITORS



14,158
trade visitors
from Asia

NUMBER OF
BRANDS



1,432
brands with
69%
international
participation

NUMBER OF
OFFICIAL PAVILIONS



18 official
pavilions

LEADS
GENERATED



67%
of exhibitors
generated new
sales leads

EXHIBITOR
SATISFACTION



Over **84%**
of exhibitors
were very
satisfied

NUMBER OF
EDITIONS



A proven track
record of
15 editions



RIDE THE WAVE OF PROVEN SUCCESS

APM is the premier exhibition and conference in Asia showcasing a complete overview of the vessel sectors – services and solutions, technology, vessel equipment, supplies, and many more.

With 15 editions of proven track record, APM gives you 3 days of opportunities to connect with decision makers and sharpen industry understanding in Asia.

VESSEL TYPES PRESENTED AT APM 2018

CARGO SHIPS:

- Container Ships
- Bulk Carriers
- Product and Chemical Carriers
- Tankers
- RoRo Ships

OFFSHORE VESSELS:

- FPSOs / FSOs
- LNG Carriers
- LPG Carriers
- Offshore Support Vessels (OSV)

WORKBOATS:

- General Cargo Vessels
- Barges
- Research Vessels
- Tugs / Push Boats
- Fishing Vessels

PASSENGER VESSELS:

- Cruise Ships
- Mega Yachts
- Ferries
- Passenger Vessels

NAVAL:

- Offshore Patrol Ships (OPV)
- Craft for Authorities and Special Purpose Vessels (SPV)

and many more...

18 OFFICIAL PAVILIONS



A PROVEN TRACK RECORD OF 15 EDITIONS



14,158
owners, builders, procurers, end-users and decision makers from Asia



Supported by over
50
sponsors and partners



92
supporting media partners

72.5%
international media coverage

MEDIA COVERAGE INCLUDING:

- Bangkok Post
- BBC News
- Bisnis Indonesia
- Bloomberg
- Bloomberg Businessweek
- Channel NewsAsia
- CNBC
- Lloyd's List
- Manila Bulletin
- The Asahi Shimbun
- The Manila Times
- The Star
- The Straits Times
- Thoibao
- TradeWinds
- World Maritime News

and many more...

99 INDUSTRY THOUGHT LEADERS AT APM 2018 INCLUDING:



HASSAN BASMA

Founder & Chief Executive Officer, HBA Offshore, Singapore



HENRIK HARTZELL

Managing Director, Heidmar (Far East) Pte. Ltd., Singapore



KENNETH LIM

Chief Technology Officer, Maritime Port Authority, Singapore



OSKAR LEVANDER

SVP Concepts & Innovation, Digital & Systems, Rolls-Royce, Finland



PAUL HOLTUS

Founding President and Chief Executive Officer, World Ocean Council, United States

and many more...

DELIVER THE FUTURE

EXHIBITOR REPRESENTATION



TOP EXHIBITOR PROFILE



PRODUCTS & SERVICES FEATURED IN:

| | |
|--|-----|
| Shipbuilding / Shipyard industry | 96% |
| Maritime services | 90% |
| Ship fittings and equipment | 85% |
| Electrical engineering / Electronics | 83% |
| Ship operation equipment | 81% |
| Marine fuels / Natural gas / Alternative fuels | 76% |
| Vessel | 76% |
| Auxiliary systems for propulsion | 51% |
| Maritime ICT & Digitalisation | 46% |
| Prime movers / Propulsion systems | 42% |
| Tank terminals and storage | 25% |
| <i>and many more...</i> | |

CONNECT WITH KEY STAKEHOLDERS

TOP VISITING COUNTRY/REGION



TOP VISITOR PROFILE



Authorise or influence purchase decisions



Managerial level and above



Will recommend APM to industry associates



Will return to APM 2020



Were very and extremely satisfied with APM

VISITOR DEMOGRAPHIC BY JOB FUNCTION



GEARING UP FOR THE NEXT DECADE

APM 2020 Conference: **Transforming Tomorrow's Vessel Community**

Industry heavyweights are repositioning their businesses to ride the new waves of a transformative global shift.

What does it mean for you?

The 16th edition of the APM Conference is a fully immersive arena where you can get revelatory insights on the topics that define tomorrow. Discover innovative approaches to tackle industry disruptions. **Don't miss out. This is where the future takes shape.**

The Green Agenda



The APM Conference examines the current market conditions steered by mandatory legislation and best practices. Whether you are a shipowner, manufacturer, consultant or engineer, this session discusses how to best deal with future environmental challenges.

The Leadership Mindset



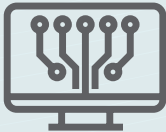
Many business relationships start from outside traditional meeting rooms. Whether it be industry leaders exchanging business insights and ideas at the APM Conference or during an arranged matchmaking session, maritime honchos are there in full force.

Fuelling The Future



While it is accepted that technical advancement and innovation play a strong role in delivering productivity and environmental benefits, there are financial considerations to take into account. When does it become too much?

Surviving in a Digital World



As we enter a digital revolution, industry leaders are adopting an outside-the-box thinking to drive change and identify business opportunities. Should shipowners invest strategically in developing digital natives to optimise operations?

Disruptive Changes



In a world undergoing transformative shifts, change in leadership mindset is critical. How can the industry tackle challenges in the new market reality?

The Talent Pool



Recruiting and developing people remains one of the key factors to navigating the fast-changing maritime landscape and securing future growth. How can we create incentives necessary to engage a steady stream of the brightest talents?

APM 2020
THE FUTURE
STARTS HERE.

#AsiaPacificMaritime  

Exhibitor Registration:
apm.sales@reedexpo.com.sg
+65 6780 4586

Organised by:



Endorsed by:



Supported by:



Held in:



Gold Sponsor:

