



SEND BY MAIL TO: espositori@fieramilano.it SEND BY POST TO: FIERA MILANO S.p.A - HOMI STRADA STATALE DEL SEMPIONE, 28 20017 RHO (MI)

APPLICATION FORM	
COMPANY DETAILS (compulsory details and for catalogue)	PLEASE TYPE OR PRINT
Company	
Address	
Post Code City	
Country/State Nation	
Tel. + /	
General e-mail	
Web	
Tax Id. Code* VAT	Reg. Number*
* Fields marked with an asterisk won't be mentioned in the catalogue.	
INVOICING DETAILS (To be completed if the billing details are different from company details. Please attach a counter-declaration signed by the invoicing company for acceptance)	MAILING DETAILS (To be completed if the mailing address is different from Company Details above)
VAT Reg. Num.	
Tax Id. Code	
Tel. +/	Tel. +/
AUTHORISATION TO SEND INVOICES VIA E-MAIL ITALIAN EXHIBITORS (compulsory from 1 January 2019)	
Certified e-mail address (PEC):	
Recipient Code - 7 Codes	
FOREIGN EXHIBITORS	
□ We authorize, for indefinite period and until further notice, Fiera Milano S.p.A. and TIM S. alternative tool to traditional forwarding via paper mail. The e-mail address where you ask to the left of th	p.A. to send in PDF format - through electronic mail (e-mail)administrative documents, as an send the documents- preferably by certified mail - is the following:
STAND MANAGER (compulsory)	
Name and Surname	
Tel. +	
Personal e-mail	
	e and password to access the Exhibitor reserved area, will be sent to the personal e-mail vice shop, download the stand assignment and the floor plan, register the exhibitor lling, download the invoices, the statement of account and make the payment.
STAND MANAGER FOR SAFETY PURPOSES (compulsory - d	
Name and Surname	
Office contact: Tel. +	
Personal e-mail	
OWNER / CEO	
Name and Surname	
Personal e-mail	
MARKETING DIRECTOR	
Name and Surname	
Personal e-mail	





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EXHIBITION SPACE REQUEST – SPACE ONLY

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		FAST REBOOKING IF DEPOSIT PAII FEBRUARY THE ONLY EXHIBITORS F 2020 EDIT	D WITHIN 28 TH 2020 ROM JANUARY	EARLY BIRD FEES V IF DEPOSIT PAID WI JUNE THE 30 TH 20	THIN	PARTICIPATION FEES VALID IF DEPOSIT PAID FROM JULY THE 1 ST 2020	
sq.m	open 1 side	€ 152,00	O/sq.m.	€ 161,00/sq.	m.	€ 169,00/sq.m.	
sq.m.	open 2 sides	€ 160,00	D/sq.m.	€ 169,00/sq.	m.	€ 178,00/sq.m.	
sq.m.	open 3 sides	€ 168,00	D/sq.m.	€ 178,00/sq.	m.	€ 187,00/sq.m.	
sq.m.	open 4 sides	€ 172,00	D/sq.m.	€ 181,00/sq.	m.	€ 191,00/sq.m.	
sq.m.	Customization of areas (aisles)	€ 50,00	/sq.m.	€ 50,00/sq.r	n.	€ 50,00/sq.m.	
TOTAL EXHIBITING SPACE ORDER					€		
c/o Ba ABI 01 BIC BN Note: I paymer	ee n € 50,00/each itions) n € 255,00/each Total deposit exhibiting space + fee V.A.T. according to the law (if due see Art. 8) Total Deposit	€ € € 6 6 6 6 6 7 00000017709 7 yn name on your n Form).	30% of exhibiting Registration Fe Represented C (see Art. 10 of Company Trade (see Art 10 of Co-Exhibitor Fe	g space total order(if deposit pag g space total order(if deposit pag e ompany Fee General Regulations) emark Registration Fee General Regulations)	nnnnnnn	ary the 28th 2020)	
	payments	-					
E-SERVICE VIRTUA Username and password to access	L STORE Online platform to hire the online e-service shop will be sent aff	quality specialized servic ter the registration.	ces for your partic	sipation at the exhibition as v	well as stand	fittings.	
YES In case of non taxable FIERA MILANO S.p.A Registered	VAT EXEMPTION (Italian companies only) YES In case of non taxable VAT ex Art. 8/8bis/9 DPR 633/72, please enclose two declarations of intent: • FIERA MILANO S.p.A Registered office: Piazzale Carlo Magno 1 - 20149 Milan - Italy - PIVA 13194800150 • For eventual other services: TIM S.p.A Registered office: Via Gaetano Negri 1 - 20123 Milano - Italy - PIVA 00488410010						
PAYMENT BY BODY / PUBLIC COMPANY (Italian companies only - see Art. 9 of General Regulations) In case of payments by public body / public company please indicate: - Tender ID code (CIG) - Project ID code (CUP) - Unique code							
DEADLINE TO SUB	MIT APPLICATION FOR	RMS					
Application forms without deposit payment will not be deemed valid to book the exhibiting space. The balance payment should be done no later than 1st December 2020 (see Art. 17 of the General Rules and Regulations). The invoices issued after this date must be paid immediately and, in any case, before the beginning of the event.							
TERMS OF PARTIC	IPATION AND CONDIT	IONS	PROTEC	TION OF PRIVA	CY		
Pursuant to and in accordance with articles 1341 and Place, Date and Hours of the Exhibition, Art. 3.1. ± Art. 9. Trackability of Financial Movements, Art. 10. Property Service: Art. 10-ten) – Rejection and/or rev. Intellectual Property service, Art. 12.0 Eighal Catalog 16. Prohibition of cession; Art. 17. Balance for Exhibition Fortidden Activities – Publicity, Art. 23. Display of Prices stands and Right to Retention and Recourse (bare are for Non-compliance; Art. 31. Troe Majeure, Exclusion	11342 of the Italian Civil Code the following clauses are expre- shibition Limitation; Art. 6 - Acceptance of General Rules and Registration of Represented Companies and Product Bran- coation of registration of Represented Companies, Product Trad- up and Promotional Material; Art. 13- Workshops and Events; tion Space – Payment of Statement of Account – Exit Pass; Art. 1 and direct sales; Art. 25- Declaration of value - Invariance - Limi and direct sales; Art. 25- Declaration of value - Invariance - Limi of Liability and clause coxid-19; Art. 33 - Exhibitor responsibility of Liability and clause coxid-19; Art. 33 - Exhibitor responsibility of Liability and clause coxid-19; Art. 36 - Calaims, governing law and Court	ssly approved: Art. 2 - Organizer, Regulations; Art. 7 - Withdrawal; is – Industrial and Intellectual lemarks and Coexhibitors; Art.11 Art. 15 - Space Assignment; Art. Is ter) – Other measures; Art.22 - tation of liability; Art. 26 - Clearing is and Regulations and Sanctions for goods on display at the trade	The Exhibitor agrees to conformity with all the idefault/files/freed	g. The form should be return take note of the precontractual information items laid out in the Art. 56 of IVASS Regu notractual%20information%20Notice.pdf	ed duly signe note on the provisio lation no. 40 of Au	ns of Art. 185 of Digs 7 September 2005 n. 209 and expresses gust 2nd 2018, at the link: http://www.hominilano.com/sites/	
Data =			2005 n. 209 and expre http://www.homimilano	sses conformity with all the items laid out i .com/sites/default/files/files/Precontractu	n the Art. 56 of IVA al%20Information%2	SS Regulation no. 40 of August 2nd 2018, available at the link: 20Notice.pdf	
Date Stam	p and legible full signature	<u>X</u>	Date	ス Stamp and le	gible full signat	ure X	

ACCEPTANCE OF APPLICATION FORM

The Exhibitor is kindly requested to sign the General Rules and Regulations attached to this form in the devoted spaces indicated as Arts. 1341 and 1342 of the Italian Civil Code. Application Forms with the General Rules and Regulations not signed will not be deemed valid.

with th	e Genera	ai Ruie	s and	Regula	ations r	iot signed	will not	be deemed valid.	
Date] / L					Z	Stamp and legibl	e full





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FXHIRITIO	N SPACE RECUIES	T - PRE-FITTED AREA			
	N 31 AOL NEQUES				
	GALLERY	HOMI CREAZIONI ITALIANE	WORLD DESIGNERS	HOMI STANDARD FROM 9 TO 16 SQ.M	HOMI LIVING FROM 16 SQ.M
sq.m. 6	€ 1.320,00	€ 1.410,00	€ 1.410,00	Not available	
sq.m. 9	€ 1.980,00	€ 2.115,00	€ 2.115,00		
q.m. 12		€ 2.640,00	€ 2.640,00	€ 271,00/sq.m.	Not available
q.m. 16	Not available	Not available			
over 16 sq.m.		Not available	Not available	Not available	€ 259,00/sq.m.
TAL EXHIBITING	SPACE ORDER PRE -FITTED ARI	EA		€	
EES			DEPOSIT		
egistration Fee (for	· Homi Living only)	- € 81	10% of exhibiting space	total order(if deposit paid within February the	e 28th 2020)
presented Compa	anv Fee n.	€ 50,00/each €		total order(if deposit paid after February the	
e Art. 10 of Gene	eral Regulations)		Registration Fee (for I Represented Compan	9 ,,	- €815
mpany Trademark ee Art 10 of Gene	Registration Fee n ral Regulations)	€ 50,00/each €	(see Art. 10 of General	al Regulations)	
Exhibitor Fee	n.	€ 255,00/each €	Company Trademark F ——— (see Art 10 of Genera	Registration Fee n€ Regulations)	E 50,00/each €
E ALL. TO BIS OF G	General Regulations) Total de	eposit exhibiting €	Co-Exhibitor Fee	n. €:	255,00/each €
	space (pre-fitted area) + fee	(See Art. 10 bis of Ge	eneral Regulations) Total deposit exh	nibiting €
		ccording to the law € see Art. 8)	—	space (pre-fitted	area) + fee
	Total De	eposit €		V.A.T. according to (if due see Art. 8)	o the law €
				Total Deposit	€
				Deposit	
Bank Transfe	c/o Banca Nazionale del ABI 01005 - CAB 0161: BIC BNLI IT RR - IBAN I Note: Homi - January 20:	3 - CIN M T84 M 01005 01613 000000017709 21 and Exhibitors company name on your			
		ank slip to this Application Form).			
Credit Card		ank slip to this Application Form). t - Exhibitors - fair services -			
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SURANCE ee Art. 25 of Gene SERVICE gername and pass' AT EXEMI YES In case FIERA MILANO S.p. For eventual other CAYMENT I case of payments Tender ID code (Cl Unique code DEADLINE optication forms with the balance paymen the invoices issued ERMS OF 9- Trackability of Financial to and in accordance to pate and Hours of the I 9- Trackability of Financial to and in accordance to pate and Hours of the I 9- Trackability of Financial to and in accordance to pate and Hours of the I 9- Trackability of Financial to and in accordance to pate and Hours of the I 9- Trackability of Financial to and the Retention a to a supplied to the I 10- Trackability of Financial to a su	link to www.fieramilano.i online payments eral Regulations) VIRTUAL STORE word to access the online e-serv PTION (Italian companies on e of non taxable VAT ex Art. 8/8t A Registered office: Piazzale C services: TIM S.p.A Registered BY BODY / PUBL by public body / public company G) JP) TO SUBMIT APPL thout deposit payment will not be at should be done no later than 1 after this date must be paid imm PARTICIPATION / with articles 1341 and 1342 of the Italian Civil C Exhibition; Art. 3.1 - Shalinet for revocation of Registration of Representer - Rejection and/or revocation or registration of Representer - Rejection and/or revocation of registration of Representer - Rejection and/or revocation or registration of Representer - Rejection and/or revocation or registration of Representer - Rejection and/or revocation of registration of Representer - Rep	Conline platform to hire quality specialize ice shop will be sent after the registration by its period of the following clauses are expressly approved: Art. 2 - 0. **Company** (Italian complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complease indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **December 2020 (see Art. 17 of the Conditional complex indicate: **LICATION FORMS** **LICATION FORMS** **LICATION FORMS** **LICATION FORMS**	declarations of intent: A 13194800150 Ilano - Italy - PIVA 00488410010 Danies only - see Art. 9 of G Danies only - see Art. 9	N OF PRIVACY ne exhibitor declares to have read the Art form should be returned duly signed of the precontractual information note on the provisions of Art. out in the Art. 56 of NASS Regulation no. 40 of August 2nd de	34 — Exhibitor personal 185 of Digs 7 September 2005 n. 209 and expo 2018, at the link: http://www.homimilano.com/
SERVICE See Art. 25 of Gene Art. 25 of Gen	link to www.fieramilano.i online payments eral Regulations) VIRTUAL STORE word to access the online e-serv PTION (Italian companies on e of non taxable VAT ex Art. 8/8t A Registered office: Piazzale C services: TIM S.p.A Registered BY BODY / PUBL by public body / public company G) JP) TO SUBMIT APPL thout deposit payment will not be at should be done no later than 1 after this date must be paid imm PARTICIPATION / with articles 1341 and 1342 of the Italian Civil C Exhibition; Art. 3.1 - Shalinet for revocation of Registration of Representer - Rejection and/or revocation or registration of Representer - Rejection and/or revocation of registration of Representer - Rejection and/or revocation or registration of Representer - Rejection and/or revocation or registration of Representer - Rejection and/or revocation of registration of Representer - Rep	Conline platform to hire quality specialize ice shop will be sent after the registration by one of the sent of the sent after the registration by one of the sent after the registration of the sent after t	declarations of intent: A 13194800150 Ilano - Italy - PIVA 00488410010 Danies only - see Art. 9 of G Danies only - see Art. 9	Deneral Regulations) NOF PRIVACY The exhibitor declares to have read the Art form should be returned duly signed out in the Art. 56 of NASS Regulation no. 40 of August 2nd (20 Information/3/20 Notice, pdf) Stamp and legible full signature declares to took duly note of the precontractual information momity with all the terms laid out in the Art. 56 of NASS Regulation no. 40 of August 2nd (20 Information/3/20 Notice, pdf)	34 — Exhibitor personal 185 of Digs 7 September 2005 n. 200 and exp 2018, at the link: http://www.homimiliano.com/

ACCEDTA	NOT OF	. ADDI IO	ATION FORM
4(:(:FP 4		· APPI IC:/	ATION FORM

Date / / /

ACCEPIANCE OF APPLICATION FURIVI
The Exhibitor is kindly requested to sign the General Rules and Regulations attached to this form in the devoted spaces indicated as Arts. 1341 and 1342 of the Italian Civil Code. Application Forms with the General Rules and Regulations not signed will not be deemed valid.

ith the General Rules and Regulations not signed will not be deemed va	nu.





SEND BY MAIL TO: espositori@fieramilano.it SEND BY POST TO: FIERA MILANO S.p.A - HOMI STRADA STATALE DEL SEMPIONE, 28 20017 RHO (MI)

OMPANY QUESTIONNAIRE PLEASE TYPE OR PRINT								
mpany name								
untry/State								
1 NATURE OF THE COMPANY (please tick with an X) INDUSTRIAL MANUFACTURER ARTISAN MANUFACTURER ASSOCIATION, INSTITUTION, MEDIA CONSORTIUM IMPORTER TRADER EXCLUSIVE DISTRIBUTOR OTHER (please specify)								
AGENTS/RESELLERS Domestic n.								
Overseas n. U								
PREVIOUS YEAR TOTAL TURNOVER €								
Domestic %								
Aain countries of activity:								
OWNED TRADEMARKS (please list)								
• • • • • • • • • • • • • • • • • • • •								





SEND BY MAIL TO: espositori@fleramilano.it SEND BY POST TO: FIERA MILANO S.p.A - HOMI STRADA STATALE DEL SEMPIONE, 28 20017 RHO (MI)

PRODUCT REPERTORY

	PLEASE TYPE OR PRINT
Company name	
	PLEASE TICK YOUR BUSINESS ACTIVITIES
□ FURNITURE	☐ FRAGRANCES - CANDLES AND SOAPS
CLASSICAL FURNITURE	MADE IN ITALY FRAGRANCES
☐ CONTEMPORARY FURNITURE	☐ ARTICLES AND PRODUCTS FOR PERSONAL CARE
DESIGN FURNITURE	☐ CANDLES
ETHNIC FURNITURE	HOME FRAGRANCES
MADE IN ITALY FURNITURE	SOAPS AND BATH SALTS
OUTDOOR FURNITURE	☐ CAR FRAGRANCES
□ DECORATIVE ITEMS/FURNISHING ACCESSORIES	BATHROOM - HOME CLEANING PRODUCTS
ETHNIC DECORATIVE ITEMS	AND STORAGE ITEMS
☐ CLASSICAL DECORATIVE ITEMS	BATHROOM ACCESSORIES
CONTEMPORARY DECORATIVE ITEMS	LAUNDRY ITEMS
DESIGN DECORATIVE ITEMS	CLEANING ITEMS
SILVER DECORATIVE ITEMS	BATHROOM DECORATION AND ITEMS
MADE IN ITALY DECORATIVE ITEMS	☐ TRASH AND RECYCLING BINS ☐ STORAGE SYSTEMS
OUTDOOR DECORATIVE ITEMS	
WALL CLOCKS	□ KIDS
PLANTS AND ARTIFICIAL FLOWERS FRAMES AND POSTERS	GAMES AND ACCESSORIES FOR KIDS
WALLPAPER AND COVERING	
□ VASES	□ GIFTWARE
	☐ SMOKING ITEMS AND ACCESSORIES
□ LIGHTING	SCHOOL AND OFFICE STATIONERY
OUTDOOR LIGHTING	MUSEUM MERCHANDISING
☐ CONTEMPORARY LIGHTING	☐ GREETING CARDS
CLASSICAL STYLE ILLUMINATION	GIFTS AND SOUVENIRS
MADE IN ITALY LIGHTING	PARTY ITEMS
DESIGN LIGHTING	LICENSING GIFTWARE
ETHNIC LIGHTING	□ PACKAGING BOXES RIBBONS AND PAPER
☐ TABLEWARE AND KITCHEN ACCESSORIES	- I AORAGING BOXES RIBBONS AND I AI ER
☐ KITCHEN ACCESSORIES	□ FESTIVITY
GLASSWARE	□ NATIVITY SCENE
DOTS AND PANS	☐ CHRISTMAST TREES
☐ PLATE, DISHES, CROCKERY AND TRAY	☐ CHRISTMAST DECORATION ITEMS, LIGHTING AND SCENOGRAFY
☐ CUTLERY	☐ EASTER ITEMS
TEA AND COFFEE SETS	CARNIVAL ITEMS
COFFEE MACHINE	HALLOWEEN ITEMS
- HOME ADDITANCES	□ CEREMONY-ANNIVERSARIES
HOME APPLIANCES	PARTY FAVOURS AND ACCESSORIES
☐ HOME CARE AND KITCHEN APPLIANCES ☐ PERSONAL CARE APPLIANCES	CONFECTIONERY
AUDIO VIDEO AND PHONE	
AUDIO VIDEO AND PHONE SYSTEMS AND ACCESSORIES	□ PROMOTIONAL ITEMS
□ HOME FABRICS	□ PET FURNITURES AND ACCESSORIES
LINENS - BLANKETS - DUVETS	☐ CAR MOTO SCOOTER BICYCLE ACCESSORIES
TABLE CLOTHS	- CAR MOTO SCOOTER DICTOLE ACCESSORIES
☐ TOWELS ☐ RUGS - CARPETS	☐ TECHNOLOGY FOR RETAILER
CURTAINS	☐ TECHNOLOGICAL ITEMS FOR RETAILERS
UTDOOR TEXTILE	SERVICES AND SHOP FITTING FOR RETAILERS
FUNISHING TEXTILE	☐ WEB MARKETING
MADE IN ITALY TEXTILE	
SEWING GOODS	□ OTHER
	ASSOCIATIONS
	FAIRS
	☐ INSTITUTIONS
	☐ SPECIALIZED PRESS



fieramilano



FORM

espositori@fieramilano.it SEND BY POST TO: FIERA MILANO S.p.A - HOMI STRADA STATALE DEL SEMPIONE, 28 20017 RHO (MI)

SEND BY MAIL TO:

GENERAL REGULATIONS

Introduction
These General Rules and Regulations are referred to "Homi" (hereinafter referred to as "the Event").

Art . 1 - Name and Objective of the Exhibition

Homi is a B2B lifestyle trade show focusing on home decorative items and furniture accessories. The event is divided on the following sectors home

Boutque & Design, home Retail inspiration, international Delivery and Festivity.

Art. 2 - Organizer, Place, Date and Hours of the Exhibition The organizer of the Event is Fiere Milana Car A

The organized the Event Islate and Hours of the Endougheed office: Piazzale Carlo Magno 1 – 20149 Milan – Italy – P. IVA 13194800150 (hereinafter referred to as "Fiera Milano"). The Event will be held January to February 1st 2021 for all the sectors with the exception of Festivity that will be held January the 28th to 31 Th. 1914 (1914). The Ambility of the State del Sengino 28 (hereinafter referred held January the State) del Sengino 28 (hereinafter referred held January the State). neto January the 25th to 3 th 2021, in the exhibition large young studed in kno (willard) hay, Strada Statale del Semplone 26 (neremater reterred to tas Freigrounds). Admission to the Event is on payment and reserved to trade operators only, qualified as such and/or in possession of an invitation from Fiera Milano and/or the exhibiting companies.

Access to the Event will be garantee.

Homi – all sectors except Festivity

• visitors: January 29th to February 1st 2021 9:30 a.m. / 6:30 p.m

• exhibitors: January 29th to February 1st 2021 8:30 a.m. / 7:00 p.m

Festivition (III)

- Festivity only

Festivity only

• visitors: January 28th to 31th 2021 9:30 a.m. / 6:30 p.m

• exhibitors: January 28th to 31th 2021 8:30 a.m. / 7:00 p.m

During opening hours, Exhibitors must ensure their presence on their stands. FieraMilano reserves the incontestable right to modify the opening hours and the dates of the Exhibition, as well as to modify the Exhibition venue for technical and organizational reasons, notifying the operators of the sectors concerned. The Exhibition will not be entitled to any compensation in the event of any change in the dates, hours and/or venue of the Exhibition undertakes, as of now, to participate in the Exhibition undertakes, as of now, to participate in the Exhibition will not be a must be presented and of the Exhibition of the date, hours and/or venue of the Exhibition, under the same terms and conditions set out in these Regulations.

Art. 3 - Exhibition Limitations - Admission
3.1 Exhibition Limitation - Only the products specifically indicated in the goods list available on the General Regulation of the Application Form will be

3.1 Exhibition Limitation - Only the products specifically indicated in the goods list available on the General Regulation of the Application Form will be admitted in the Tair. Fieral Milano reserves the right to modify, at any time and without notibe, the goods list in its sole discretion.
3.2 Admission - Italian and foreign companies of an industrial, commercial and artisan nature, designers, whose activities fall within the scope of the Exhibition and/or the merchandes repetitor (hereinafter referred to as the "Exhibitions") are permitted to exhibit at the Acceptance of the Application for Admission of such bodies may be subject to specific regulations. The admission of the Event is abused to the acceptance of the Application for Admission (hereinafter referred to as the "Application") by Fiera Milano that will confirm this through the notification of allocation of the exhibition space pursuant to Art. 15 of these General Regulations. The admission to the Event and the consequent assignment of the exhibition area, in accordance with the Art. 15 below, will take place compatibly with the availability of exhibition spaces in the specific sectors and taking into account the type of products on display, in any case, it will not be permitted to admit Exhibitors who are in a state that could reasonably give rise to the risk of insolvency or crisis of the Exhibitors themselves. Firend Milano reserves the right to refuse and/or withdraw admission to the Event when it considers, at its sole discretion, that the applicant does not have the necessary eligibility requirements. In this case, Firend Milano is not obliged to justify its decisions. The refusal and/or revocacion of admission will not give rise to any compensation for damages or interest. Protection in one or more previous editions of the Event does not give the Exhibitor any right to automatically participate in a subsequent edition of the event.

Art. 4 - Application Form - Participation fees - Deposit
4.1 Application Form - the Application Form, properly filled out, signed and stamped in the devoted spaces, must be sent in original copy to Fiera Milano
- Homi - Strada Statale ded Sempione 28 - 20017 Rho (Milano) - Italy or an advance copy by mail to: espositori@fieramilano.it.
The Application may not contain reservations nor conditions of any kind, on penalty of being inadmissible.
On penalty of inadmissibility of the Application itself, the Exhibitor must also enclose the following documentation in the original or authorized copy to

the original philidation form: a certificate proving registration in the Company Resident or a Chamber of Commerce perusal, held with the respective Chambers of Commerce or competent authority, issued not earlier than the Company Register or a Chambers of Commerce or competent authority, issued not earlier than the company Register or a Chambers of Commerce perusal, held with the respective Chambers of Commerce or competent authority, issued not earlier than the company Register or a Chamber of Commerce perusal, held with the Register or must provide the equivalent of commerce perusal, held with the Company Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal, held with the Register or a Chamber of Commerce perusal held with the Register or a Chamber of Commerce perusal held with the Register or a Chamber of Commerce perusal held with the Register or a Chamber of Commerce perusal held with the Register or a Chamber of Commerce perusal held with the Register or a Chamber of Commerce perusal held with the Register or a Chamber of Commerce perusal held with the Register of Chamber of Commerce perusal held with the Register of Chamber of Commerce perusal held with the Register of Chamber of Commerce perusal held with the Register of Chamber of Commerce perusal held with the Register of Chamber of Commerce perusal held with the Register of Chamber of Commerce perusal held with the Register of Chamber of Commerce

required to respect any deadline to issue and deliver the documents of participation to the Exhibitor. Applications arrived after the deadline will be put on a waiting list.

4.1 bis) - Application with Fast Rebooking price (bare area) - To qualify for the "Fast Rebooking" quote - only Exhibitors from January 2020 edition - the application, completed, signed and accompanied by the deposit payment slip, must be sent to Fiera Milano S.p.A. - Homi - Strada Statale del Sempione 28 - 20017 Rho (Milano) - Italy or an advance copy by mail to: espositoriefleramilano.i.t. - no later than February the 28th 2020.

4.1 tris) - Application with Early Bird price (bare area) - To qualify for the "Early Bird" quote the application, completed, signed and accompanied by the deposit payment slip, must be sent to Fiera Milano S.p.A. - Homi - Strada Statale del Sempione 28 - 20017 Rho (Milano) - Italy, or an advance copy by mail to:espositori@fieramilano.it. - no later than June the 30th 2020.

4.2 Participation fees
The stand rates for participation in the event depending on the date of registration, according to the data below.

The stand rates for participation in the event depending on the date of registration, according to the data below.

4.2.1 Fast Rebooking Participation fees (bare) - Do a eable to take advantage of the Fast Rebooking rate, only Exhibitors from January 2020 edition, registration must be received no later than February 28th 2020, together with deposit. Registrations received by February the 28th 2020 without the relevant deposit will not be entitled to the Fast Rebooking rate but will be included in the prior ranges based on the time the deposit is paid.

4.2. Participation fees Early Bird (bare)
To be able to take advantage of the Early Bird rate, registration must be received by June the 30th 2020 together with the deposit. Registrations received by June the 30th, 2020 without the relevant deposit will not be entitled to the Early bird rate but will be included in the price ranges based on the time the deposit is paid.

ume time deposit is paid.

4.2.3 Participation Fees valid from July the 1st 2020 (bare area)

Registrations received from July the 1st 2020 will be charged at the rates indicated in the table below in the section "rates valid from July the 1st 2020".
Registrations received by June the 30th 2020 without deposit will be charged at the rates valid from July the 1st.

All the rates indicated are intended plus VAT according to the law if due (see article 8)

Participation fees Bare Area	Fast rebooking valid if deposit paid within February the 28th 2020 only Exhibitors from January 2020 edition	Early Bird fees Participation fees valid if deposit paid within June the 30th 2020	Participation fees valid if deposit paid from July the 1st 2020	Registration Fees	Co-exhibitor registration fees	Registration fees for represented company and product brand
1 open side	€ 152,00/sq.m.	€ 161,00/sq.m.	€ 169,00/sq.m.			
2 open sides	€ 160,00/sq.m.	€ 169,00/sq.m.	€ 178,00/sq.m.	0.045.00	0.055.00	€ 50,00 each
3 open sides	€ 168,00/sq.m.	€ 178,00/sq.m.	€ 187,00/sq.m.	€ 815,00	€ 255,00 each	
4 open sides	€ 172,00/sq.m.	€ 181,00/sq.m.	€ 191,00/sq.m.			
Customization of aisles	€ 50,00/sq.m.	€ 50,00/sq.m.	€ 50,00/sq.m.			

4.2.4 Pre-fitted Area Participation fees
All the rates indicated are intended plus VAT according to the law if due (see article 8)

Pre-fitted Area dimension	Gallery	Homi Creazioni italiane	World Designers	Homi Standard From 9 sq.m to 16 sq.m	Homi living From 16 sq.m		
6 sq.m	€ 1.320,00	€ 1.410,00	€ 1.410,00	Not available			
9 sq.m	€ 1.980,00	€ 2.115,00	€ 2.115,00		Not available		
12 sq.m		€ 2.640,00	€ 2.640,00	€ 271,00/sq.m	Not available		
16 sq.m	Not available	Not asselled to	Not an all the				
Over 16 sqm		Not available	Not available	Not available	€ 259,00/sq.m		
Registration Fee		Included in the rate					
Co-exhibitor registra- tion fees		€ 255,00 each					
Registration fee for represented company and product brand		€ 50,00 each					

4.3 Deposit - The Application form must contain the indication of the exhibition space requested and must be accompanied - on penalty of inadmissi-

4.3 beposit - The Application form must contain the indication of the exhibition space requested and must be accompanied - on per billity - by the payment of a deposit calculated as follows:

4.3.1 - Fast Rebooking Participation fees deposit (bare area) (deposit bank draft payment no later than February the 28th 2020) a) advance of 10% for total exhibition space order, per fees given in par. 4.2.1 above;
b) registration fee for Exhibitor € 815.00;
c) registration fee for Represented Companies (see Art. 10) € 50.00 each d) registration for Product Trademarks (see Art. 10) € 50.00 each e) registration fee for Co-Exhibitor € 255.00 each

e) registration fee for Co-Exhibitor € 255.00 each
All the rates indicated are intended plus VAI according to the law if due (see article 8)
4.3.2 - Early Bird Participation fees deposit (bare area) (deposit bank draft payment no later than June the 30th 2020)
a) advance of 30% for total exhibition space order, per fees given in par. 4.2.2 above;
b) registration fee for Exhibitor € 815.00;
c) registration fee for Exhibitor € 815.00;
d) registration for Product Tradenmarks (see Art. 10) € 50.00 each
d) registration fee for Ce-Exhibitor € 255.00 each
All the rates indicated are intended plus VAI according to the law if due (see article 8)
4.3.3 -Participation fees from July the 1st 2020 deposit (bare area)
a) advance of 30% for total exhibition space order, per fees given in par. 4.2.3 above;
b) registration fee for Exhibitor € 815.00

c) registration fee for Represented Companies (see Art. 10) € 50,00 each d) registration fee for Product TradeMarks(see Art. 10) € 50,00 each e) registration fee for Co-Exhibitor 25,500 each (see Art. 10 bis) All the rates indicated are intended plus WIA according to the law if due (see article 8) All the rates indicated are intended plus WIA according to the law if due (see article 8) Al. 4. A- Participation fees deposit (pre-fitted area pil payment done by draft bank no later than February 28th 2020 a) advance of 10% for total exhibition space order, per fees given in par. 4.2.4 above; b) registration fee for Exhibitor (see Art. 2.4) e 815.50 (for Homi Living only) c) registration fee for Represented Companies (see Art. 10) e 50,00 each d) registration for Product Trademarks (see Art. 10) e 50,00 each (see Art. 10 bis) All the rates indicated are intended nature date.

e) registration fee for Co-Exhibitor € 255,00 each (see Art. 10 bis)
All the rates indicated are intended puts VAI according to the law if due (see Art. 8)
4.3.4 bis - Participation fees deposit (pre-fitted area) if payment done by draft bank from February 28th 2020
a) advance of 30% for total exhibition space order, per fees given in par. 4.2.4 above;
b) registration fee for Exhibitor (see Art. 4.2.4) € 815.00 (for Homi Uniting only)
c) registration fee for Exhibitor (see Art. 4.2.4) € 815.00 (for Homi Uniting only)
c) registration for Product Trademarks (see Art. 10) € 50,00 each
d) registration for Product Trademarks (see Art. 10) € 50,00 each
d) registration fee for Co-Exhibitor € 255,00 each (see Art. 10 bis)
All the rates indicated are intended plus VAI according to the law if due (see Art. 8)
The deposit payment can be made by:
where transfer to Fiera Milano Sp. Ar. <0/C> Banca Nazionale del Lawro - Ag. 13 Milano ABI 01005 - CAB 01613 - CIN M BIC BNLI IT RR - IBAN IT84
M 01005 01613 000000017709 for Homi -January 2021 : bank expenses at the exhibitor's charge.
C-redit card: flus to www.fieramilianol.* Exhibitors - fair services - online payments
Proof of payment of the deposit must be forwarded at the same time as the Application form. The payment of the deposit and the subsequent issue of
the imotice do not constitute acceptance of the Application from by Fiera Milano.
Should the application not be acceptance of the Application from by Fiera Milano as a contribution towards administrative and secretainel expenses incurred.
Exhibitor registration fee indicated in point b) shall be withfulled by Fiera Milano as a contribution towards administrative and secretainel expenses incurred.
For expense in settlettu to reject Exhibitors, in its own discretion, in case the Application form is not accompanied by the registration fee and the deposit Cannot registrate registration in a multiple of properties of the deposit of the organizer's annual set of properties of the deposit. Failure to sign the Application form is not accompanied by the registration fee and the deposit. Failure to sign the Application from a sign of the Application form is not accompanied by the registration fee and the deposit. Failure to sign the Application from, along with the failure to pay the centre of the properties of the failure to pay the deposit, grants like the Application from the failure to pay the deposit, grants like the failure to pay the failure to pay the deposit, grants from the failure to pay the failure to pay the deposit, grants from the failure to pay the

Art. 5 - Participation Fees

Art. 5 - Participation Fees
The fees apply to the entire exhibition area, within a continuous perimeter, occupied by a single company. The participation fees: registration fee for Exhibitor, exhibition area, Represented Company, Product Trademark and Co-Exhibitor, as set out in Art. 4.2, include the following.
5.1 - The Exhibitor registration and exhibition area fee includes: administrative and secretarial expenses, entry of the exhibitor's company data in the online catalogue, national and international promotion of the Event that is expressed, purely by way of simplification, also through the organization of events, conferences, hospitality of journalists, speakers, professional and international delegations, as well as studies and research activities carried out also in collaboration with trade associations, the indicative tag of the assigned stand number; technical assistance to the Exhibitor during the fair and during the mobilization and demobilization of the stands; general surveillance of the pavilions and general fire prevention; online Exhibitor cards. Each stand holder Exhibitor will be provided with a number of online cards (valid on the days of the event and during the assembly days) proportional to the assigned area as per table herewith: as per table bellow

Dimension stand	Exhibitor passes
Up to 20 sq.m.	5 exhibitor passes
	5 exhibitor passes for the first 20 sq.m. + 1 additional exhibitor passes every 10 sq.m. extra
Up to 451 sq.m.	maximum 90 exhibitor passes

The Exhibitor will have the right to purchase extra cards at the unit price of € 25,00 (+ VAT if due see Art.8), determined by Fiera Milano, compared to those provided, to be used exclusively for service personnel at the stand.

Some online invitation codes are included into the fees following the size of the space occupied: 50 codes up to 100 sqm, 100 codes up to 200 sqm, 150 codes over the 200 sgm valued at € 0,50 yeach. The Exhibitor will have the right to purchase extra codes at the unit price of € 2,00 (+VAT). Flat rate for: basic cleaning of the stands (carried out during the closing hours of the pavilion, includes: cleaning of the floors and/or any coatings except cleaning, dusting of furniture with the exception of those on display, emptying the baskets), connection and consumption of electrical power up to 5 KW, fire extinguishers according to law, municipal advertising tax (see the Art. 25 below), payment of copyright deriving from any audio-visual installations in the stands subject to tax regulations.

5.2. Represented Company Registration Fee includes the entry of personal data in the online catalogue.

5.3. Product Registration Fee includes the entry of personal data in the online catalogue.

Product Brand Registration for includes the entry of personal data in the offine causings.

Registration fee for Co-Chiblion: includes the entry of personal data in the offine catalogue, Exhibitor badges and access to the online return of the office catalogue, Exhibitor badges and access to the online rivice shop to order services.

Art. 6 - Acceptance of General Rules and Regulations
By sending in the duly compiled and signed Application, the Exhibitor agrees to take part in the Event in the space assigned and to unconditionally accept the Application form, the General Rules and Regulations, Fiera Milano Technical Regulations, criteria for assignation of the exhibitions sectors and any additional limitations issued, at any moment, by Fiera Milano regarding the Event. The Exhibitor declares to have carefully analyzed and understood the Ethic Code of Fiera Milano, whose last version is published in the website www.fieramilano.ti and undertakes not to infringe any principle set forth in the Ethic Code of Fiera Milano. Furthermore, the Exhibitor declares to be aware of the content of the Legislative Decree n. 231 of 8 June 2001 and expressly undertakes not to commit any crime which may determine any liability pursuant to the mentioned decree.

Art. 7 - Withdrawal

The Exhibitor has the right to withdraw from the event by communicating it to Fiera Milano with a registered letter with proof of receipt (forwarded in advance by fax) within the July the 1st, 2020. It is understood that Fiera Milano S.p.A. will have the right to withhold the Exhibitor registration fee, the insurance fee, the company trademark registration fee and the deposit, as an indemnity. If the Exhibitor exercise the withdrawal after the above terms or in case of non-participation in the Exhibition, the Exhibitor will be required to pay the entire amount due contractually, of the set and installation costs for the services ordered and/or performed on the booked site, of all taxes paid on behalf of the Exhibitor as well as of any damages that Fiera Milano and/or the Event may suffer due to said withdrawal. In both withdrawal instances, Fiera Milano in any case reserves the right to allocate the stand to another Exhibitor, without this possible allocation in any way prejudicing or limiting its right to request the indemnities described above.

Art. 7 bis) - Exhibition Space Reductions

Before the stand allocation notification. If the Exhibitor intends to reduce the exhibition area initially booked when registering for the Exhibition, the before the stand anocation nounication, if the Exhibitor interfaces to reduce the exhibition are initiating bordered when registering, for the Exhibition is forfieted by Fiera Milano S.p.A. as reimbursement of organizational expenses, in any case, no reduction requests exceeding 15% of the booked area are accepted. If the request to reduce the exhibition area is after the assignment notification, the Exhibition will be obliged to pay the total amount assigned.

Art. 8 – New Law on VAT for Foreign Exhibitors

8.1 - As from January 1st, 2011, in accordance with the Legislative Decree no. 18/2010 in application of the EU directive no. 8/2008, foreign Exhibitors liable for taxation are not required any longer to pay the VAT on stand fee and services connected with the Show, with the exclusion of non-commercial Companies (for example private Individuals), it is noted to identify the type of Exhibitor (Company liable for taxations, non-commercial Company or private individual), before the issuing of the Invoice it is essential to receive the information on the VAT number/ID code or other documents proving the status or company and not of private individual. It is therefore absolutely necessary that Applications for participation are sent with the above information, otherwise invoices will have to be issued with the Italian Value-Added Tax. Entrance tickets and catering services will still remain subject to Italian VAT for all exhibitors (Italian and international).

8.2 - All Foreign Exhibitors interested in VA.T. refund could contact:

• Agenzia delle Entrate - Centro Operativo di Pescara (Bax Revenue Office - Operation Centre in Pescara - only for Exhibitors of Israel, Switzerland or Norway) - Et. +30 90.55.717 - Tax +39 08.55.717 - Tax +39 08.55

• Financial Administration of the proper Country (for all Exhibitors of EU Countries).
Art. 9 - Trackability of Financial Movements
9.1. In carrying out services laid down in the Regulations, Fiera Milano S.p.A. must comply with all the requirements for financial traceability in Article 3 of Italian Law no. 136 dated August 13th, 2010, including subsequent modifications and additions. In particular, if the Exhibitor is a public body and/or public company and/or "commissioning body" as defined in the abovementioned law, Fiera Milano S.p.A.:
a) recognizes – at the risk of complete annulment of the present contract – its responsibility in terms of financial traceability as per Article 3 of Italian Law no. 136 dated August 13th 2010, including subsequent modifications and additions, including in its dealings with its own subcontractors and those of the business chain interested in anyray whatsoever in the tender;
b) will use one or more bank or postal current accounts, opened specially, but not necessary exclusively, with banks or Poste Italiane S.p.A., for the specific public tender or receives the commissioning for body or Prefecture-Government Territorial Office applicable if its counterpart does not comply with financial traceability requirements and will end the contractual relationship, regarding its own subcontractors as well.
9.2 – The Exhibitor denominated the "commissioning body" according to the above-mentioned law must submit an Application Form containing the CIG (Iender ID Code) and the CUP (Project ID Code) for the relative public funding, otherwise the application is not valid.
9.3 – The Exhibitor denominated the "commissioning body" according to the above-mentioned law must submit an Application Form containing the CIG (Iender ID Code) and the CUP (Project ID Code) for the relative public funding, otherwise the application is not valid.
9.3 – The Exhibitor denominated the "commissioning body" according to the above-mentioned law has the right to the

Art. 10 - Registration of Represented Companies and Product Brands - Industrial and Intellectual Property Protection
The Exhibitor is obliged to specify the company name and the relative data of all the companies represented and of the product brands that he/she
intends to exhibit on his/her stand. For each of them, the Exhibitor is required to pay € 50,00. (+ VAT if due; see Art. 8). The Exhibitor must declare:
that he has a license to represent the Represented Companies registered with the Event, that he has registered, deposited or has a user license for
the Product Trademarks registered with the Event. If the trademark has not yet been deposited at the time of registration, the Exhibitor must issue to
Fiera Miliano acleration assuming full responsibility for all consequences of the use of the trademark in question, and relieving Fiera Miliano and any
associated companies of all third party claims in relation thereto.

Art. 10.1 - Protection of Industrial and Intellectual Property Rights
The Exhibitor undertakes as follows: a) not to show any product involved in an intellectual property dispute whereby the final judgement ruled against the Exhibitor; and b) not to display prototypes and/or objects with trademarks, logos, decorations, unless the Exhibitor has obtained all Intellectual Property Rights. By signing the Application, the Exhibitor assumes all criminal and civil responsability for everything exhibited on his stand and simultaneously releases Fiera Milano from all liabilities in the event that other economic parties claim industrial and/or intellectual property of the products in question.
The Exhibitor also assumer seponsability for checking if his own rights are breached by other Exhibitors at the Event and agrees not to advance any claims to Fiera Milano for any damage caused by breach of the provisions in this paragraph.



fieramilano



FORM

espositori@fieramilano.it SEND BY POST TO: FIERA MILANO S.p.A - HOMI STRADA STATALE DEL SEMPIONE, 28

SEND BY MAIL TO:

20017 RHO (MI)

Art. 10 bis) – Co-Exhibitor registration
A Co-Exhibitor is a company which, together with a stand's registered Exhibitor, is present at the stand with his own products/services. The Exhibitor will pay a fee of £25.0.0 for each such Co-Exhibitor (+ WT as applicable, see Art. 8). This amount does not include insurance fees, see Art. 25.2.
Art. 10 ter) – Rejection and/or revocation of registration of Represented Companies, Product Trademarks and Co-Exhibitors Fiera Milano reserves the right to reject or revoke the registration at the Event to Represented Companies, Product Trademarks and Co-Exhibitors, at its sole discretion. Fiera Milano is not required to justify any such decision. The rejection/revocation of registrations is not subject to any indemnity for damages or interest. The registration of Represented Companies, Product Trademarks and Co-Exhibitors at one or more previous editions of the Event does not confer any right to register at a subsequent edition of the Event.

Art. 11 - Intellectual Property service
The Exhibitor represents and warrants that it will comply with the regulation INDICAM of the Intellectual Property Service (available in the Exhibition website www.homimilano.com) and with any amendments to Regulation itself that Fiera Millano S.p.A. could introduce to better regulate the service.

Art. 12 - Digital Catalogue and Promotional Material
Fiera Milano prepares and distributes promotional material relative to the event itself before, during and after it takes place.
The mention of the Exhibitor and the indication of the Company Trademark indicated by the Exhibitor in the material published by Fiera Milano on a date prior to the notification of the stand assignment, does not entail automatic participation in the Event.
The online catalogue of the Exhibition will report the details of the Exhibitors and of the regularly registered Company Trademarks, received before December the 1st, 2020.

December the 1st, ZUZU.

Ifera Milano will provide to publish on the Official Exhibitor Catalogue the Exhibitors' company names, the regularly registered Company Trademarks, the position of the stand and the activity sector.

All responsibility is declined for any omissions, mistaken indications and/or descriptions, typos and/or publication mistakes of the Exhibitor's data and the data of the Company Trademarks as they appear in the online catalogue, promotional materials and/or on the Event signposting.

Art 13 - "worksnips and retries Participation in workshops, dedicated to specific sectors and/or events organized by Fiera Milano at the Event and/or as part of specific exclusive areas, including those held in locations outside the exhibition grounds, is reserved exclusively for companies/bodies/institutions that have acquired stands/ spaces inside the exhibition area at the Event and which are deemed suitable at the sole discretion of Fiera Milano. In any case, Fiera Milano has the right to decide the workshops and/or events where the Exhibitors may participate.

Art. 14 - Services fees
After the issue of the stand allocation notification, the exhibitor may take advantage of the exhibition's commercial services to be requested through the online E-service shop (such as for example: stand components, stand furnishing, lighting bars and hangings, stand services, etc.). The services available on the E-service platform are not included in the participation fees detailed in Art. 5.

The fees for the services and the other sums worde to Pieze Milano and/or to other Group companies must be paid for without fall at the time of booking.

The fees for the services and the other sums worde to Pieze Milano and/or to other Group companies must be paid for without fall at the time of booking.

except for services that are only quantifiable as incurred (e.g.: electrical systems, insurance for capita exceeding the basic insured amount and/or optional Accidents insurance, etc.) which shall be summed up in the final accounts statement downloadable on E-service. Payment for these services must be made by the end of the Event (for Festivity within January the 31st 2021 and for homi February the 1st 2021). Any disputes regarding these fees must be forwarded to Fiera Milano before the end of the show.

Art 15 - Space Assignment

Assignment of spaces shall be communicated by Fiera Milano by loading it on the Exhibitor's reserved area which will be accessible by the Exhibitor strough a link sent within its access codes by e-mail. Fiera Milano by loading it on the Exhibitor's reserved area which will be accessible by the Exhibitor strough a link sent within its access codes by e-mail. Fiera Milano towever be held responsible if the e-mail is not received.

Notification of space assignment is valid for the Exhibitor in the Application is not binding for Fiera Milano, which may assign a space with different measurements, layout and position from those indicated by the Exhibitor, if the requests made by the Exhibitor are not, at the sole discretion of Fiera Milano, compatible with the overall organizational needs or with exhibition spaces dedicated to specific goods serve, or with the standard characteristics of the exhibition areas in general. Assignment of a certain area or exhibition typology or space at a previous edition of the Exhibitor and represent a preferential right to obtain the same area or exhibition type, or space for subsequent editions. The Exhibitor is obliged to respect the size of the space assigned. Occupation of more exhibition space than that assigned shall lead to an extra charge calculated according to the Rates.

No business may take place outside the assigned exhibition space, even with a view to avoiding interference with the activity on their stands, nor may the corridor and/or area behind the space be used. Fiera Milano reserves the right to modify the location of the space, even if already assigned, or to change the measurements, should this become necessary due to technical and/or organizational reasons.

The Exhibitor must inform Fiera Milano for the exposition/presence in his booth of: motor vehicles, vans, trucks, 18-wheelers, etc.; for this reason, Fiera Milano can change the position of the stand, also of those already assigned and/or in pending assignment. For safety reasons, t

Art. 16 - Prohibition of cession

The stand allocation notification is valid for the Exhibitor to whom it is assigned. The total or partial cession of the allocated exhibition space, even for free The stand allocation notification is valid for the Exhibitor to whom it is assigned. The total or partial cession of the allocated exhibition space, even for free (both through sale of the contract or subcontracting or on whatever other basis), is forbidden. Violation of this prohibition entails the exclusion of both the selling and the purchasing Exhibitors from the subsequent Event editions as well as the exclusion from the event to which the sale refers and to all other events organized by Fiera Milano. Fiera Milano further reserves the right to arrange the immediate closure of the sold stand area with all costs charged to both companies that have taken part in the sale both jointly and severally. The use of materials produced by third parties is only allowed for the purposes of stand fitting and decoration, and must be performed in a completely anonymous way without any crediting whatsoever. The violation of the above prescription leads to the same consequences as the sale and, if the companies supplying the products are Exhibitors in their own right in Fiera Milano events, the penalty will also apply to said companies.

Art. 17 – Balance for Exhibition Space – Payment of Statement of Account – Exit Pass
The balance for the exhibition Space must be paid by December the 1st, 2020. Invoices issued after this date must be paid immediately and, in any case, before the beginning of the Event. Failure to do so will mean that the stand cannot be set up. During the Event, Fiera Milano and in general the Gruppo Fiera Milano administration shall issue a statement summarizing all invoices issued for services and extra supplies, plus any other charges. This statement shall be loaded on E-service and the Exhibitor can pay what's due by wire transfer, credit card by accessing his private area – E-service through the "Easy Service" digital totems or on recept using the bank agencies at the Fairground.

To exit the fairground of people and goods, exhibitors have to use their exhibitor's badges, which will be validated after the statement of account is paid, or the Exit Passes downloaded from E-service. The access to the tool in the e-service platform for the issuing of Exhibitors's passes and for parking passes for cars is subject to the settlement of invoices for the participation in the Show, therefore the e-service tool will not be activated in case of non-payment.

for cars is subject to the settlement of invoices for the participation in the Show, therefore the e-service tool will not be activated in case of non-payment.

Art. 18 - Occupational Safety

Each Exhibitor is required to scrupiously comply with the entire regulatory system in force, also and above all with regard to the protection of the health and physical integrity of workers, and with labour, social security and welfare legislation for the entire duration of the Exhibition, including the time required for the assembly and dismantling of stands and any other related activity, waster disposal included.

Furthermore, the Exhibitor undertakes to observe and ensure that all contractors working on its behalf, during the assembly and dismantling of the stand and in relation to any other related or connected activity, comply with the Technical Regulations of Fire Milano and any supplementary sections thereof that he declares having fully understood, the provisions contained in an 8.8 of the Italian Legislative Decree 81/2008, paragraph 2-bis and its implementing Ministerial Decree of 22.7.2014, Issued by the Ministry of Labour and Social Policies and the Ministry of Health.

The Technical Regulations, which can be consulted on the website work-fleamland, in this section "Exhibitors - Technical Documents - Link to event" contain, among other things, precautionary rules regarding exhibition safety (fire prevention, electrical systems, environmental protection, etc.), with the exclusion of the specific safety rules concerning the activities carried out by the Limbitions - Technical out by the Stands of Hamilton and Paragraph 2-bis and its analysis of the Stands assembly and dismantling and related activities), the verification and observance of which remains the responsibilities of the Chribitor (stand assembly) and dismantling and related activities), the verification and observance

have the identification card provided for by articles 18, paragraph 1, letter (), 21, paragraph 8 of the Italian Legislative Decree 81/08 and non-EU personnel if, even if they have the identification card referred to above, they do not have a valid, legible residence permit or a valid, legible identify card.

The Employer who is responsible for such personnel will be charged consequently. The Exhibitor show is responsible for the complance with the regulations in force of everything that is carried out and organized on its behalf in relation to outfittings, structures, systems, products on display and all related activities.

Each Exhibitor must appoint a "Contact Person for the Exhibitor in force of everything that is carried out and organized on its behalf in relation to outfittings, structures, systems, products on display and all related activities.

Each Exhibitor must appoint a "Contact Person for the Exhibitors of Serceion, and under its full responsibilities in respect of the activities conducted on the Exhibitors discretion, and under its full responsibility, the RSE may also be a different person in each of the three stages mentioned above (assembly, exhibition and dismantling).

The name of this Contact Person of the Contact Person for the Exhibitor Selection, it will be possible to identify any preventive measures to be applied to eliminate or, where this is not possible, minimise there the risks of interference, where present.

If the name of the "Contact Person for the Exhibition Safety or communicated to the Exhibitor and the Possible to identify any preventive measures to be applied to eliminate or, where this is not possible, minimise the risks of interference, where present.

If the name of the "Contact Person for the Exhibition (RSE) is not communicated, this function will be held by the legal representative of the Exhibitor Company. Any changes to the name of the "Contact Person for the Exhibition of the Exhibitor of the Exh The above restriction does not apply to personnel responsible for surveillance and security of the area.

- 18 bij Measures to guarantee personal security in the Fiera Exhibition Centre
 Fiera Milano, in observance of the instructions provided by the Public Security Authority, has adopted the infrastructural, organisational and operational
 measures deemed necessary to guarantee the security of the individuals present for any reason in the Fiera Exhibition Centre. Merely by way of example,
 the following may be provided for, at the sole discretion of Fiera Milano
 and control of accesses and cent from the Fiera Exhibition Centre (specific entrances/exits or reserved lanes, times, systems for the regulation
 and control of accesses and cent from the Fiera Exhibition Centre and or accessed in the second of accesses and flows), which may be differentiated according to user categories;
 b) security checks, which may also be carried out with the aid of fixed or portable equipment or instruments, on people, baggage and personal effects,
 both upon entry to the Fiera Exhibition Centre and inside it, and, where necessary, upon ext. These checks will be carried out by Fiera Milano staff
 or by third parties entrusted by Fiera Milano for the purpose. Without prejudice to notification to Law Enforcement Agencies and any measures that
 may be adopted thereby, users who refuse to undergo checks will be prevented from entering the Fiera Exhibition Centre. If said users are already in
 the trade fair district, they will be removed immediately. Users invited to undergo a check must guarantee maximum collaboration, so that the check
 can be carried out as effectively and quickly as possible given the nature of the activity. Following said checks, and without prejudice to notification
 to Law Enforcement Agencies and any measures that may consequently be adopted thereby, Fiera Milano reserves the right, at its sole discretion, to

refuse entry to the trade fair district to suspect individuals or objects, and to immediately remove any suspect individuals aiready inside the trade fair district, suspect objects must be immediately removed from the trade fair district by and under the responsibility of those in possession of them. Fiera Milano is under no obligation to provide services for the safekeeping of suspect objects; c) variations or limits to pedestrian and vehicular routes within the Fiera Exhibition Centre, including the positioning of barriers, Jersey barriers, speed

- bumps and the like:
- bumps and the like;
 d) forcible removal, at the risk and expense of the owner, of means of transport of work equipment, objects or personal effects deemed suspect or liable to interfere with security checks.

 The measures in this paragraph are also applicable to all visitors and guests admitted to the trade fair events.

Without prejudice to the individual measures, compliance with the General Regulation is enforced by the staff of the Organiser, the pertinent offices of Fiera Milano and, where necessary, to third parties (physical or legal persons) appointed by the same.

Without prejudice to the individual measures, compliance with the General Regulation is enforced by the staff of the Organiser, the pertinent offices of Fiera Milano and, where necessary, to third parties (physical or legal persons) appointed by the same.

Art. 19 - Fitting out of the Exhibition Space - Stand projects - Food and Catering services - Technical services

The exhibition areas will be made available to Exhibitors delimited by taped lines on the floor, excluding cases of force majeure. Exhibitors who have not paid the balance of their exhibition fee shall not be granted entry to set up their stands. Any defects or shortcomings discovered when the Exhibitor takes possession of the exhibition space for setting up the stand and shall small services or shortcomings discovered when the Exhibitor takes possession of the exhibition space for setting up the stand and shall six greginal jayou of spaces and deadlines for setting in anotice, section "Exhibitors" - Echnical Documents - Link to event", ontaining details regarding Jayou of spaces and deadlines for setting up stands. The Exhibitor shall be responsible for all organization and costs incurred for setting up the stand and shall strictly observe the General Rules and Regulations and the layout plan and the Fiera Milano with his stand layout project beforehand for approval. The Exhibitor undertakes to fit out the entire assigned area and to display products he manufactures belonging to the Event themsolitic organization (and must comply with Italian Legislative Decree 31/03 (Consolidation Act on safety). The stand must be laid out in such a way so as to avoid obstacles or objects that hinder access to the exhibition areas.

19.1 - Stand Projects - The manumum stand height allowed is 5.0 Om. (including any stage and any projects with mezanine floors); this height dimension must also contain all stand structural elements and all graphics (trademarks, logos).

19.1 - Stand Projects - The shallow provided the proper of the adjoining booths.

20 - Stand Proj

Art. 19 bis) - Lavout and building of stands (pre-fitted exhibition areas)

The Manager's Office will supply a Technical Regulation and technical data sheets containing the rules governing the layout of the stand, its assembly, disassembly and all applicable schedules. Unlifed stands have been designed to give a uniform aspect to the Exhibitors' presentations and combine functionality with attractive styling. The said rules will be mainly set out in the technical data sheets made available by the Manager's Office and Technical Office, together with the stand's layout.

Art. 19.ter) - Damage to the stands (pre-fitted exhibition areas)
Stands must be returned in the condition they were delivered in. Exhibitors are liable for any repair costs, and are also responsible for observing the special regulations for the use of the structures and technical systems.

Art. 20 - Stand cleaning

Art. 20. Stand cleaning.
The service for cleaning stands is included in the participation fee and will be done after the pavilions close under the responsibility of Fiera Milano. The service includes: cleaning floors, carpets and removing rubbish from the stand or from the cleaning, emptying waste paper baskets.

prejudice to the provisions of Art.20, the Exhibitor is obliged to remove waste from the Exhibition Centre on a daily basis and to dispose of it Without prejudice to the provisions of Art.20, the Exhibitor is obliged to remove waste from the Exhibition Centre on a daily basis and to dispose of it in accordance with current legislation. In accordance with the Technical Regulations, the Exhibitor and its representatives are jointly and severally liable for the correct disposal of the waste produced inside the exhibition area and in the assigned exhibition space. It is forbidden for the Exhibitor or its representatives) to dump any kind of waste inside the exhibition areas, both in the assigned space and in the common areas (lanes, roads, etc.). The ban on the dumping of waste and the related obligation to properly manage/dispose of the same should be understood also as referring to all waste materials and materials resulting from fitting/dismantling work (packaging, materials used such as walls, false ceilings, floor coverings, etc.). In case of waste dumping in the pavallions or inside the Exhibition District, Fleran Milano will apply a sanction of 6.500.00.00 without projection to proper further damage, and reserves the right to remove the responsible personnel from the area and to bring legal proceedings against them.

Art. 21 - Machinery ON
21.1 - Subject to written and specific authorization issued by the Organizer, the admitted machinery, with the exclusion of flame equipment, may be

2.1.1 - Subject to written and specific authorization issued by the Urganizer, the admitted maximetry, who we operated provided this does not involve danger or harassment.
2.1.2 - For noisy machinery, sound broadcasts and projections, see point 8.2.2 of Fiera Milliano Technical Regulations.
2.1.3 - Exhibitors must, at their own expense, submit to the checks required by current standards and/or the Executive Technical Provisions in advance, in order to obtain timely authorization from the competent Authorities and hold the Organizer harmless from any and all damage, cost and/or third-party claim that may arise from the operation of the machinery to the Organizer.
2.1.4 - For the display of machines without the CE mark or that do not comply with European safety regulations, see point 2.5, subpara. e) of the Fiera

Milano Technical Regulations.

21.5 - Any requests for the manufacture of smoke/vapor evacuation chimneys can be accepted after a feasibility check by Fiera Milano.

Art. 22 - Forbidden Activities - Publicity
In general, any activity that may be detrimental to, disturb or harm the normal running of the Event is forbidden. The following activities are absolutely prohibited: a) distribution of flyers in the pavilion coordiors or on the roads inside the Fairgrounds, including, but not limited, events' promotion / shows / exhibitions' organization dedicated to the same products' categories of the Event, b) any kind of expression that due to its outward appearance or form may represent direct comparison with another Exhibitor, to the distribution and delivery of any technical-informative and advertising material (magazines, manuals, books, brochures or anything else) not strictly pertinent to the Exhibitor, who may however distribute or deliver advertising metaries a lost its strictly pertinent to the Ishibitor, who may however distribute or deliver advertising metaries at its strictly pertinent to this business sector, solely on his own stand; of) posters referring to calls for tender by bodies, organizations, newspapers, weekly or specialist magazines may not be displayed even on stands without prior without sufficient authorization for line alliance; to broadcast of advertising messages; or specialist promotion / shows / exhibitions' organization dedicated to the same products' categories of the Event; g) any type of flashing or variable lighting; h) permanence on the stands or in the area of the Event during dosing hours;) any kind of sales to the public with immediate delivery; l) photos or videos and any her kind of reportion; or in the area of the Event during dosing hours;) any kind of sales to the public with time detate delivery; l) photos or videos and any her kind of reportion; or in the area of the Event during dosing hours; any kind of sales to the public with time existed elivery; l) photos or videos and any her kind of repo

istances, display prices or make direct sales at the Event, Violation of this rule will result in closure of the stand. e Exhibitor must not, under any of thdrawal of the Exhibitor's badge

Art. 24 - General Surveillance - Fire Prevention
General Surveillance of the pavilions is managed by Fiera Milano, which is also responsible for fire prevention measures. Fiera Milano Technical Regulations detail the mules that Erbihistors must obey in collaboration with fire prevention. Exhibitions are responsible for custody and surveillance of their own
stands and contents during the opening hours of the pavilion, both during the show and when setting up and dismantling stands.

ration of value - Insurance - Limitation of liability

25. Declaration of value - Insurance - Limitation of liability
25.1. Declaration of value - Exhibitors/co-Exhibitors are required to declare, using the special form downloadable from the e-service platform (complisory documents), the total "estimated value" of goods, machinery, fixtures and fittings and equipment they plan to bring to and/or used at the Fiera Milano gound, even on behalf of Represented Brands understanding that, in lack of such declaration, the value shall be considered to be the minimum amount as stated in Art. 25.2 below and save in any case the right to verify the aforesaid declaration by Fiera Milano. In case of accident, should the final value declared by the Exhibitor/co-Exhibitor fail to correspond to effective value of the insured property, the value of said mechanides shall be that declared by the Exhibitor (or-Exhibitor).

Pursuant to art. 1907 of the Italian Civil Code, compensation could be determined by the Insurer on the basis of the proportional criterion.

25.2. "All risks" Policy of the Exhibitors (excluding terrorism and sabutage risks) — The Organizer and Fiera Milano require that all goods, machinery, fixtures, fittings and equipment brought to and of our used at the Exhibition Centre by Exhibitors/co-Exhibitors are covered by a property "All Risks" insurance, including a clause walving the insurer's right of recourse against Third Parties, including Fondazione Fiera Milano, Fiera Milano, Sp.A., their subsidiaries and/or affiliates, the organization and all Third Parties in an any way involved in the organization of of the Exhibitor.

This insurance is made available through the risk Milano for a capital of Euro 25.00.00, at a cost of Euro 100.00 (or insurance brokerage) that will be chaged by Fiera Milano with declated involve, to pay at least within 15 days before the Exhibitor beginning. Exhibitors/co-Exhibitors may increase the automatic coverage, by filling in, signing and returning the appropriate form downloadable from the E-service platform (complisory documents). Co



fieramilano



FORM

espositori@fieramilano.it SEND BY POST TO: FIERA MILANO S.p.A - HOMI STRADA STATALE DEL SEMPIONE, 28 20017 RHO (MI)

SEND BY MAIL TO:

display not comply with the above-mentioned regulations. The exhibitor holds Fiera Milano S.p.A. harmless in the event of any litigations or disputes that may arise from the display of unauthorized products in accordance with existing regulatory obligations. In any case, each exhibitor undertakes to remove the goods subject to dispute.

Should Exhibitors/co-Exhibitors have their own property "All Risks" insurance for goods, machinery, fixtures, fittings and equipment brought to and/or used at the Fiera Milano ground, valid for fairs and exhibitions, with a clause waiving the insurer's right of recourse against Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties in any way involved in the organization of the Exhibition. Exhibitors, Oc-Exhibitors are manyar pequient to fill in and return the signed form, downloadable from the E-service platform, within 15 days before the Exhibition beginning, enclosing declarations signed by their legal representative and the insurance company stating that the above property is covered by an "all risks" guarantee in a manner on less than that prescribed by the General Regulations (facsimile included in the form), in this case it will be reversed the sum previously charged. Lacking the acceptance by the Broker of Fiera Milano, of the documentation stating adequate insurance coverage, in compliance with Art.73 of the special form downloadable from the E-service platform, at least within 15 days before the Exhibition beginning, the amount for the insurance coverage made availables through Fiera Milano, have to be paid to the following Bank account, addressed to Fiera Milano S.p.A.:

18Third Tayro3069033901000000002202

BIC: BCITTIMMXXX

25.3. Third Party Liability Policy - This coverage is automatically provided, free of charge, for all exhibitors by Fiera Milano. This will become an extension of its general policy that has a limit of no less than Euro 100,000,000.00 (one hundred million).

25.4. Limitation of Liability - The Exhibitor, by signing the Application Form, agree to release the Fiera Milano S.p.A. from any liability for consequential lossess, reputational damage, loss of revenues, etc... Also for any direct loss, as per the coverage provided as per Art. 25.2 above, each Exhibitor agrees to release the Fiera Milano S.p.A. from any liability.

Art. 26 - Clearing stands and Right to Retention and Recourse (bare area and pre-fitted area)
Following closure of the Event, the stands must be cleared within the schedule indicated in the MOB/SMOB bulletin. In the event of failure to comply,
Flera Milano accepts no responsibility for the goods and materials on the stand and reserves the right to proceed with removal and storage of same without liability. The non-compliant Exhibitor shall pay all expenses and damages incurred through enforcement of this rule. We months after the deadline,
any unclaimed objects may be sent to the municipal tip and/or sold by auction with any proceeds going Fiera Milano. Storage of the Exhibitor shall return the
exhibition area in the same condition as it was when it was delivered. Non-compliance with this regulation shall entitle Fiera Milano that
thenselves against the Exhibitor for costs incurred for restoring the exhibition space to its original condition. If the Exhibitor refuses to refund the above
costs, Fiera Milano shall have the right to retain the material exhibited and Fiera Milano shall therefore have the faculty to confiscate the exhibited goods
as the latter were also brought into Fiera Milano as security. The same faculty shall be reserved for any other account receivable owed by the Exhibitor,
as a direct result of the latter's participation in the Event. To protect all their rights and rights as creditors, Fiera Milano may also take action involving
the goods exhibited, requesting protective confiscation and/or seizure by third parties, exercising the special privileges they have over said goods. Fiera
Milano is not responsible for any damage to exhibited materials that may occur during exercising of said right.

Art. 27 – Sanction for early dismantling
Exhibitors shall be present at their stand and with their own exhibits for the duration of the Show. Desertion or dismantling of the stand before closing time on the last day of the show, is subject to a fine calculated on the surface booked:

time or me last day or me slow, is soluted; to a mile calculated on the solutace blowed.

from 0 to 64 spm. € 1.500,00

from 64,5 to 120 spm. € 3.000,00

over 120 spm. € 5.000,00

in addition, such violation shall be subject to review to determine possible ban to participation in the show in future.

In addition, such violation shall be subject to review to determine possible ban to participation in the show in future.

Art. 28 · Copyright · Performances · Musical emissions
A. The discharge of copyright deriving from any eventual audiovisual installation in the stands is subject to precise rules and is undertaken by Fiera Milano for all Exhibitors at the show. However, this does not include live musical performances and/or with singers, here the Exhibitor must apply to the SAIA offices in the Milan Municipality area. Also included are rights which, for the purposes of arts. 72 and 73 is of Law no. 633/1941, pertain to artists, performers, executors and phonographic producers owning rights on recordings and, on their behalf, to Consoraio Fonografici. However, this does not include the rights deriving from artists interpretes and executors and phonographic producers according to art. of the law above said for the diffusion of phonograms and musical video in fashion shows, DI set with or without dancing. For that, the organizers of these events must contact Consoraio Fonografici - Via Loene Will, 14 Milano – in order to respect the haw. If recordings or multimedia are used to support works partially or fully then any protected material covered by law number 633 of 22.4.1941 must respect the copyright rules as well as any outlay connected with authentication of such support according to Article 18 bits of the same law. Unauthorized used of works by artists or the lack of a SIAE duty for the above-mentioned support are criminal offences according to regulation 171 and following articles of law 633/41.

B. Musical and artistic shows and the use of audiovisual equipment for exhibitor's support are allowed in the stand as long as the volume is low and does not interfer with the smooth running of the show. The Exhibitor must respect the technical dispositions of Art. 8.2.2 (sound diffusion and projections) in "Echnical Regulations and Extract from the emergency plan and information on the risks present in the Exhibi

Pursuant to the participation rules and regulations, the Exhibitor is required to pay to the Rho Municipality a tax set out under laws DRR 26.10.1972, number 639. Further to the agreements reached with the Rho Municipality, the Advertising Tax is assessed according to the total exhibition surface. In order to avoid any unnecessary dispute this tax will be included in the registration fee. Fiere Milano will be responsible for forwarding the relative amount to the Rho Municipality.

Art. 30 - Modifications to the General Rules and Regulations and Sanctions for Non-compliance
Fiera Milano reserves the right to introduce rules and provisions notwithstanding these General Rules and Regulations, as deemed fit for better control
of the Event and inherent services.
These nules and provisions shall replace those in these General Rules and Regulations or substances and in virtue of their powers of vigilance, Fiera Milano may
exclude the Exhibitor in question from subsequent editions of the Event.

Art. 31 - Force Majeure, Exclusion of Liability and clause covid-19

Art. 31 - Force Majeure, Exclusion of Liability and clause covid-19 in the event that a cause of force majeure occurs, which has to be understood unpredictable events that make impossible the holding of the event and also for causes not attributable to Fiera Milano, the latter may; modify the date of the Erhibition and/or cancel the Erhibition, either entirely or in part. It is understood that in case Fiera Milano modify the date of the Erhibition, the Erhibition continues to be involved by the commitment to participate to the Erhibition under the same terms and conditions as set out in these General Regulation and the application from for admission and the sums already paid by him will be considered valid for the new date. In case of the Erhibition is cancelled. Fiera Milano may use the sums paid by Erhibitors, with no obligation to refurn the latter, to pay debts incurred with third parties, also for partial organization costs of any kind, and Erhibitors shall make no claims to Fiera Milano for damages or of any other kind. By way of derigation from the above paragraph, the Erhibitor respressly accepts that if - as a consequence of the further spread and/or possible worseing or in any case of the dangerous situation in tally for middutal and/or collective public health resulting from the epidemic called "Coronavirus" - the Erhibitor in cancelled exclusively because it is forbidden by orders of public authorities and/or if thas to be rescheduled at the unquestionable discretion of Fiera Milano S.p.A. and in this case, the Erhibitor himmel's unable to participate, Fiera Milano S.p.A. in both cases will have the exclusive right to retain as compensation the registration the paid, plus an amount equal to 10% of the total amount due by the Erhibitor for his participation in the Erhibition. Any excess amount will be returned to the Erhibitor. It being understood that nothing else will be due to the latter for any reason whatsoever (compensation, reimbursement of expenses, damage compensation).

Art. 32 - Flera Milano S.p.A. obligations and responsibilities
Fiera Milano S.p.A. undertake to deliver the stand to the exhibitor as under the terms set forth at art. 8 of the General Regulations of the Show and to supply the services as under art. 10. In any event, the exhibitor waives Fiera Milano S.p.A. from any liability, subject to such restriction as are laid down in art. 1229 of the Civil Code. In any event the liability of Fiera Milano S.p.A.s does not extend beyond the payment of a sum amounting to 30% of the fee owed by the Exhibitor and is exclusive of any further compensation whatsoever for damage incurred by said.

Date / / / / / /

Art. 34 - Processing of the Exhibitor's Personal Data

- t may arise from the display of unauthorized products in accordance with existing regulatory obligations. In any case, each exhibitor undertakes to nove the goods subject to dispute.

 3.4 Processing of the Exhibitor's Personal Data

 The exhibitor states to be informed that the provisions of the European (EU) General Data Protection Regulation 2016/679 ("GDPR") concern processing for natural persons. ("Fersonal Data") and do not apply to legal persons (companies), organizations and associations and the information ("Information") referring to these subjects, for which only the regulations on the delivery of electronic trade communications remained exhibitor can provide the consent required to deliver electronic communications for direct marketing purposes. The Personal Data of the Exhibitor, where the same works as a sole proprietorship, a small business or a professional, and those of the representatives, members, employees and workers of the Exhibitor indicated in the Application for admission or also issued subsequently, as well as those acquired from third parties (e.g.: partners, commercial information companies, etc.) or during the Event (including, for example, any photos or video recordings made at the stants's sea Article 375) is collected and processed by Fiera Mallano S.p.a. (the Tota Controller" or our company") under the terms described in the following paragraphs. The aforementioned Personal Data is processed for the following purposes: to meet the obligations and services concerning Event participation (including Event catalogue disclosure through advertising, also electronically), providing the relevant services, meeting regulatory obligations and pursuing the legiturate interests of our company and companies in our Group for administrative, organizational, technical and security activities and execute the contract concerning event participation, meeting the associated with the Erhibitor's participation in the event and the provision of the relevant services. Providing the provision of the rele
- 6.

- Ine GUPK (articles 15-22) ensures the data subject the right to access periment personal data at any time, obtain a copy, recitly or complete them if incorrect or incomplete, esses them or restrict their processing when the grounds occur, object to their processing oyounds relating to the particular personal situation and for direct marketing purposes, request data portability if processed by automated means for the execution of the contract or based on the data subject's consent, and lodge a complaint with the personal data Supervisory Authority if it is believed that rights have been infringed.

 For any further darification or request concerning the processing of your personal data, the data subject can contact the Data Controller at the addresses provided in the Application and/or Regulation. Additionally, the data subject can apply to the Data Controller to exercise the above-mentioned rights, to learn of the updated list of the categories of data audiences and any processors appointed by our company (also available on website www.fieranilann.it.privacy.limban.it.privacy.
- available on website www.fieramilano.it, privacy link). You can contact the Data Protection Officer at the following addresses: Piazzale Carlo Magno 1 20149 Milan, Italy
- You Cân Cottact the Data Protection vinies at the full willing autresses. Frazzare valor magnin 2 acts of minus, many many committed and the committee of the Capta and the Exhibitor undertakes to communicate it to the natural persons (its representatives, members, employees and workers) whose Personal Data have been provided for the purposes of their participation in the Event and for the provision of the relative services, and also to guarantee that the Personal Data are lawfully used by the data Controller for these purposes and to indemnify and or compensate the Data Controller for all costs and damages that may derive from the Exhibitor's breach of the duties to the Data Controller undertaken pursuant to this Article.

Art. 35 - Use of images of the Exhibitor acquired during the Exhibition

Art. 35 - Use of images of the Exhibitor acquired during the Exhibition
In relation to the images of the Exhibitor, their stand and/or representatives, members, employees and workers, acquired or recorded in any way (such as, using cameras, wideo cameras or audiovisual recordings) during the Event, the above-mentioned Exhibitor declares to be aware, pursuant to European (EU) General Data Protection Regulation 2016/679, that Firer Milano S.p.A. may collect and process said images and disseminate them for informative, promotional and commercial purposes pursuant to the terms specified in Article 34, and therefore grants Firer Milano S.p.A. the firer use of these images, for these purposes, as per articles 96 and 97 of Italian Law no. 633/1941, authorizing Firer Milano S.p.A. to use them through any means of communication (including, for example, brochures, presentations, catalogues and, in general, all the printed material necessary for their disclosure and promotion, TV, pay-per-view, etc.) and dissemination via internet (company website, social networks, etc.) or via magazines and other publications, including digital ones, with the rights to adapt and reproduce them for all legal purposes. For this purpose, the Exhibitor declares and guarantees to have: (i) obtained the authorization of the data subjects for the processing of the data relative to their photos, video recordings etc. by Fiera Milano S.p.A. including their dissemination for informative, promotional and advertising purposes pursuant to Articles 96 and 97 of Italian Law no. 633/1941 on copyright, in the above-mentioned event. In relation to the previous sections (i) and (ii), the Exhibitor undertakes to indemnify and hold Fiera Milano S.p.A. harmless from all disputes, actions or claims that may be raised by the above-mentioned persons with regard to the indicated use and discissure of the relative images described above. disclosure of the relative images described above.

Art. 36 - Claims, governing law and Court of comp

	Art. 33 - Exhibitor responsibility for goods on display at the trade show Any claims must be submitted in writing to Fiera Milano. The applicable law is the Italian Law and the Court any dispute as may arise.	of Milan shall have competence to decide
Ву	By signing this Application form, the undersigned Company declares acceptance of and undertakes to fully comply with the Event General Rules and	d Regulations.
Dat	Date / / / / Stamp and legible full Signature	X
E>	EXHIBITOR'S AUTHORIZATION OF THEIR PERSONAL DATA PROCESSING	
	With respect to the processing of the personal data, as specified in Article 34 of the Rules, the Exhibitor authorises Fiera Milano S.p.A., in its capacity at to process their personal data and information for the following purposes:	is Data Controller,
a)	a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automate message, mms systems on additional exhibition events, the Data Controller's services and products and of Fiera Milano Group companies and of exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favorable commercial communications by post, telephone, automate message, mms systems on additional exhibition events, the Data Controller's services and products and of Fiera Milano Group companies and of exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favorable commercial communications.	third parties (organizers,
	Yes, I give my consent No, I do not give my consent	
b)	b) sharing data with Fiera Milano Group companies, (see the updated list available on www.fieramilano.it) and other companies, including installers, qualified operators involved in the events or operating in other sectors, such as market research institutes, Fiera Milano sponsors processing, as Data Controllers, for the purposes and with the methods specified in section a).	
	Yes, I give my consent No, I do not give my consent	