



PLEASE FILL IN CAPITAL LETTERS

# **APPLICATION FORM**

COMPANY DETAILS	(compulsory details, also for the catalogue	e)
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Company			
Address			
Post Code	City		
Country/State	Nation		
Tel. + /			
General e-mail			
Web			
Tax Id. Code*	VAT	Reg. Number*	
* Fields marked with an asterisk won't be	mentioned in the catalogue.		
INVOICING DETAILS (To be completed if the billing details are d attach a counter-declaration signed by the		MAILING DETAILS (To be completed if the mailing address is different from Company Details above	e)
		·	
VAT Reg. Num.			
Tax Id. Code			
Tel. +		Tel. +	
STAND MANAGER (compulsory         Name and Surname         Tel. +         Personal e-mail         ATTENTION. All the information regard         address indicated above to: load the	arding your participation, as well as username e product list, access the online E-service sho	Position Mobile e and password to access the Exhibitor reserved area, will be sent to the personal e pp, download the stand assignment and the floor plan, register the exhibitor tling, download the invoices, the statement of account and make the payment.	
STAND MANAGER FOR SAF		on and setting up and dismantling days)	
Name and Surname			
Office contact: Tel. +			
Personal e-mail			
OWNER / CEO Name and Surname			
Personal e-mail			
MARKETING DIRECTOR Name and Surname Personal e-mail			





# **EXHIBITION SPACE REQUEST**

	ACE REQUEST - SPACE OI	NLY			,	
		FAST REBOOKI UP TO MARCH 31 JUST FOR SICURI EXHIBITO	, 2020 AND EZZA 2019	EARLY BIRD F UP TO OCTOBER 1		PARTECIPATION FEES FROM OCTOBER 16, 2020
sq.m	1 side open	€ 174,00	/sq.m.	€ 185,00/s	sq.m.	€ 206,00/sq.m.
sq.m	2 sides open	€ 191,00	/sq.m.	€ 204,00/5	sq.m.	€ 227,00/sq.m.
sq.m		€ 200,00		€ 213,00/s		€ 237,00/sq.m.
sq.m	4 sides open	€ 209,00	/sq.m.	€ 222,00/s	sq.m.	€ 247,00/sq.m.
Total exhibition space order					€	
PRE-FITTED STA	ND REQUEST		DEPOSI	г		
Optional service provided onl The rate of the pre-fitted state exhibition area rate.	y if requested. Ind per sq.m. is intended to be added at the co	st of the space only				€
sq.m. requested	VENICE TYPE pre-fitted stan	d hire € 70,00/sq.m.	(see Art. 10 of	General Regulations)		
sq.m. requested	CLASSIC TYPE pre-fitted stan	d hire € 80,00/sq.m.	Co-Exhibitor Fee (See Art. 10 bis	e of General Regulations)	n	€ 500,00 €
sq.m. requested	PRESTIGE TYPE pre-fitted stand	d hire € 90,00/sq.m.			Total depos pre-fitted st	it exhibiting space, € and and fees
	Total pre-fitted stand order €				V.A.T. accor (if due see	ding to the law €
					Total accou	int exhibiting € fitted stand
FEES					and fees	
Exhibitor registration Fee		- € 865,00		IT METHODS		
Represented Company Fee (see Art. 10 of General Regu	lations) n€ 100,00/each	€				
Co-Exhibitor Fee (See Art. 10 bis of General Reg	ulations) n€ 500,00	€	Bank Trai	c/o BANCA		0L0 Filiale 00988 - ROMA
	Total order exhibiting space, pre-fitted stand and fees	€		SWIFT/BIC:	BCITITMM988	
	V.A.T. according to the law (if due see Art. 8)	€				bank slip to this Application Form).
	Total order exhibiting space,	€	Credit Car			Exhibitors - fair services
	pre-fitted stand and fees			online paym	ents	
			INSURANCE v. Art. 25 (See	Art. 25 of General Regula	tions)	
Online platform to hire quality Username and password to a	y specialized services for your participation at th access the online e-service shop will be sent after	ne exhibition as well as er the registration	stand fittings.			
VAT EXEMPTIO	N (Italian companies only)					
YES In case of non	taxable VAT ex Art. 8/8bis/9 DPR 633/72, plea	se enclose two declarat	tions of intent:			ΝΟ
<ul> <li>FIERA MILANO S.p.A Reg</li> <li>For eventual other services</li> </ul>	istered office: Piazzale Carlo Magno 1 - 20149 M s: TIM S.p.A Registered office: Via Gaetano Nej	/lilan - Italy - P.IVA 13194 gri 1 - 20123 Milano - It	4800150 aly - PIVA 004884;	10010		
PAYMENT BY B	ODY / PUBLIC COMPANY	(Italian companies	only - see Art.	9 of General Regulation	ons)	
	c body / public company please indicate:					1
Tender ID code     Project ID code						
Unique code						
Application forms without dep	<b>SUBMIT APPLICATION FOR</b> posit payment will not be deemed valid to book to is issued after this date must be paid immediate	he exhibiting space. The			than september	30, 2021 (see Art. 17 of the General Rule
TERMS OF PAR	TICIPATION AND CONDITI	ONS	PROTEC	TION OF PRIV	ACY	
Limitations; Art. 6 - Acceptance of General Ru	1341 and 1342 of the Italian Civil Code the following clauses are expre- les and Regulations; Art. 7 - Exhibitor's withdrawal and withdrawal penaltie:	s; Art. 9 - Trackability of Financial		form the exhibitor declare 3. The form should be ret		the Art. 34 – Exhibitor personal
Companies, Co-exhibitors; Art.11 - Intellectua and Events; Art. 15 - Space Assignment; Art.	nted Companies and indemnification; Art. 10-ter) – Refusal and/or revocati al and Industrial property service; Art. 12 - Digital Catalogue and Promotior 16 - Prohibition of cession; Art. 17 - Balance for Exhibition Space – Paymer	nal Material; Art. 13 - Workshops nt of Statement of Account – Exit				
20 - Stand cleaning - Waste disposal; Art. 2 26 - Dismantling Stands and Right to Retenti	9 - Set up of the Exhibition Space – Stand projects – Food and Catering s 2 - Forbidden Activities - Advertising; Art. 25 - Declaration of value - Insur ion and Recourse; Art. 27 – Sanction for early dismantling; Art. 30 - Modified and Section 2012 - Sanction for early dismantling; Art. 30 - Modified Activities - Sanctities - Sanction for early dismantling; Art. 30 - Modified	ance - Limitation of liability; Art. cations to the General Rules and	The Exhibitor agrees to	TUAL INFORMATION NOT take note of the precontractual informations in the set of MASS	tion note on the provisio	ns of Art. 185 of Digs 7 September 2005 n. 209 and expresses ugust 2nd 2018, at the link: https://smartbuildingexpo.it/en/
Regulations and Sanctions for Non-compliand and responsibilities; Art. 33 - Exhibitor respo Exhibition; Art. 36 - Claims, governing law and	:e; Art. 31 - Force Majeure, Exclusion of Liability and clause covid-19; Art. 32 nsibility for goods on display at the trade show; Art. 35 - Use of images of d Court of competence.	2 - Fiera Milano S.p.A. obligations the Exhibitor acquired during the	privacy-policy/ Date	_	l legible full signatu	
			On signing this Form, the 2005 n. 209 and expre	Exhibitor declares to took duly note of sses conformity with all the items laid	the precontractual inforn	ation note on the provisions of the Art. 185 of Digs 7 September SS Regulation no. 40 of August 2nd 2018, available at the link:
Date 7	Stamp and legible full signature	X	https://smartbuildinges	po.it/en/privacy-policy/	l legible full signatu	
The Exhibitor is kindly requested with the General Rules and Re	F APPLICATION FORM ed to sign the General Rules and Regulations att egulations not signed will not be deemed valid.		e devoted spaces	indicated as Arts. 1341 a	nd 1342 of the	talian Civil Code. Application Forms
Date / / / /	Stamp and legible	e tull signature				<u> </u>

Fiera Milano S.p.a. - Share Capital euro 42.445.141,00 fully paid-up - Companies Register, Tax Code and VAT n. 13194800150 - Economic and Administrative Index 1623812 Registered Office: Pile Carlo Magno 1, 20149 Milano, Italy - Operative Headquarter: Strada Statale del Sempione 28, 20017 Rho, Milano, Italy Tel. + 390 C49971. - email: Resisteruzza@Reanatiliko.it - www.sicurezzailt





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# **COMPANY QUESTIONNAIRE**

Company name																					
Country/State																					

1 NATURE OF THE COMPANY (please tick with an X)	
INDUSTRIAL MANUFACTURER	
ITALIAN BRANCH OF MULTINATIONAL COMPANY	
TRADE ASSOCIATION, BODY	
MEDIA	
DISTRIBUTOR	
EXCLUSIVE DISTRIBUTOR	
OTHER (please specify)	

2 NUMBER OF EMPLOYEES LAST YEAR									
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# **3 AGENTS/RESELLERS )/ REJELLE**.... | | | | | | | | | |

Domestic n.				
Overseas n.				

4 PREVIOUS YEAR TOTAL TURNOVER €	
Domestic %	
Overseas %	
Main countries of activity:	
•	
•	
•	
•	
• • • • • • • • • • • • • • • • • • • •	

5 OWNED TRADEMARKS (pl	ease list)		
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•		•	
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•		•	

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17-19 NOVEMBER 2021



ANTICIPATE BY EMAIL: fierasicurezza@fieramilano.it SEND TO: FIERA MILANO S.p.A. SICUREZZA TRADE FAIR STRADA STATALE DEL SEMPIONE, 28 20017 RHO (MI)

**PRODUCT LIST** PLEASE FILL IN CAPITAL LETTERS Company name PLEASE TICK YOUR BUSINESS ACTIVITIES **001 FIRE PREVENTION** 001.075 
Fire doors devices for electromagnetic retention 001.095 🗌 Manual and automatic fire-extinguishing systems and 001.060 🗌 Alarm management systems 001.165 🔲 Fire retardant and insulating substances 001.155 🗌 Alarm transmission systems components 001.090 Fire retardant yarns and fabrics 001.160 🔲 Blast protection systems and equipment 001.140 Optic and acoustic alarm signals 001.125 
Fire-extinguishing chemicals 001.170 
Protective garments, suits, gloves and flame 001.100 
Electric, oleodynamic and manual monitoring 001.010 🗌 Fire-fighting products and equipment installations extinguishing blankets 001.035 🔲 Fire-fighting vehicles, hydrants, products and 001.145 🗌 Safety signs 001.040 
Electronic and manual alarm signals 001.085 Smoke and heat evacuation systems and control materials for fire fighters 001.110 
Emergency door handles 001.105 
Emergency lighting 001.115 Fire-resistant and fire-retardant materials devices 001.030 Fire-resistant containers and cabinets 001.135 🗌 Smoke detectors, heat detectors and flame detectors 001.020 
Explosion telephone sets 001.045 🗌 Water barriers 001.080 🗌 Extinguishers 001.055 🔲 Fire-resistant, non-toxic cables and cable ducts 001.005 Extinguishing agents 001.065 🗌 Gas alarm management systems 001.070 🗌 Water power plants 001.015 🗌 Fire detector testing equipment 001.130 🗌 Gas detection 001.025 🗌 Waterproof telephone sets 001.050 Hydrants mounted cabinets 001.120 
Fire doors and accessories 001.175 Other fire prevention devices 001.150 Insulating partitions 002 NOISE REDUCTION EQUIPMENT, SYSTEMS, PRODUCTS AND STUDIES 002.035 Active control 002.045 
Measuring laboratories 002 015 
Road and railway noise walls 002.055 Aircraft trial sites 002.075 Mufflers 002.065 Trial rooms for aircraft motors 002.010 🗌 Baffles 002.050 🗌 Noise doors 002.040 🗌 Ventilation and conditioning: noise grids 002.020 🗌 Noise insulating units for industry 002.030 🗌 Echo-proof chambers 002.060 U Wall coatings 002.070 🗌 Industrial screens 002.080 🗌 Noise masking 002.025 Man cabin and insulated control rooms 002.005 🗌 Noise-proofing and insulation, materials 003 SERVICE ACTIVITIES 003.015 
Burglar and fire: consulting, design 003.100 
Management software for plant design and 003.075 
Specialist services and solutions in the world and training of electricity maintenance companies 003.090  $\square$  Consulting and service companies 003.095 🗌 Management software for plant design companies 003.060 🗌 Static and mobile telephony services 003.045 🗌 Door-keeping and guardian services 003.105 🗌 Management software for Surveillance Institutes 003.070 
Surveillance services 003.080 🗌 Monitoring of transportation of dangerous goods 003.115 🗌 Technical and sector publications 003.050 🗌 Gathering and recycling of exhausted lamps 003.010 🗌 Insurance Companies 003.018 Detrolling 003.085 
Traffic management and traffic violation control 003.030 Intelligence Service 003.110 Professional training information desk systems 003.040 🗌 Investigation services 003.055 🗌 Remote support and control services 003.065 
Transportation and storage of valuables and works of art 004 CYBER SECURITY 004.005 🗌 Antispamming 004.055 🗌 Disk Management 004.080 🗌 Security Database 004.010 🗌 Antivirus 004.060 Email Filtering 004.105 Smart Cards 004.015 Archiving 004.065 🗌 Identity Management 004.110 
Software e Hardware for data acquisition 004.095 🗌 Authentication Systems 004.090 🗌 Internet Security 004.120 🗌 Storage Area Network 004.020 🗌 Backup 004.075 🗌 Managed Security Services 004.125 🗌 Storage Management 004.025 🗌 Business Continuity 004.070 🗌 Network Attached Storage (NAS) 004.130 🗌 Token USB 004.135 🗌 Trusted system 004.035 Content Monitoring/Filtering 004.085 🗌 Network Security 004.040 Cryptography/PKI 004.115 Printers, scanners and mobile terminals for barcode 004.140 Virtualisation 004.045 🗌 Direct Attached Storage 004.100 🗌 RFID Systems and smart labels 004.145 Virtual Private Networks 004.050 Disaster Recovery 004.030 🗌 Security Certifications **005 PERSONAL PROTECTION APPLIANCES AND PRODUCTS** 005.035 🗌 Filtering electric breathing air 005.045 🗌 Antidust filters 005.085 🗌 Respiratory apparatus protection 005.040 🗌 Antigas filters 005.065 🗌 Foot and leg protection 005.005 🗌 Rubberwear 005.070 
Chest protection 005.080 🗌 Hand and arm protection 005.105 🗌 Safety boots 005.075 Hearing protection 005.100 Safety footwear 005.050 Compressed-air supply installations for respiration or 005.020 Life jackets 005.015 Safety helmets aircraft 005.025 🗌 Ear protectors 005.010  $\Box$  Open-cycle and closed-cycle breathing aid 005.030 🗌 Uniforms and Liveries for private security and police 005.060 🗌 Eye and face protection 005.055 
Protective garments 005.090 
Fall prevention 005.095 Quick-release footwear 006 INTEGRATED AND INTELLIGENT BUILDINGS 006.055 🗌 Attendance and time control 006.075 🗌 Control and management of electric power, gas, water 006.015 🗌 Non-residential Building Automation 006.045 🗌 Audio-video communications (video conferencing, 006.040 🗌 PABXs and other utilities etc.) 006.095 Domotics for the elderly and disables 006.020 Residential Building Automation - Domotics 006.005  $\square$  Electronic door and gate automation equipment 006.080 🗌 Sound diffusion systems 006.030 🗌 Automatic movement, ratio-motors and gear motors 006.025  $\square$  Blind, grill and shutter automation 006.085 🗌 Gas detectors 006.100 🗌 Video and audio door phones 006.035 🗌 Bus and structured wiring systems 006.010 🗌 Hydraulic and electro-mechanical door and gate 006.090 🗌 Water leakage detectors 006.065 🗌 Climate control and management automation equipment 006.070 🗌 Lighting control and management 006.060 Control and management of consumption 007 TECHNICAL LIGHTING 007.005 Combined lighting devices 007.020 🗌 Indoor Lighting - emergencies 007 025 Other lighting 007.010 🗌 Indicator lights 007.015 Safety lights

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# **PRODUCT LIST**

008 ANTI-INTRUSION AND BURGLARY SYST	EMS	
008.085       Access control (card readers, biometric equipment, etc.)         008.005       Accumulators         008.075       Alarm stations (single and multifunctional)         008.075       Alarm transmission systems (telephone diallers, radios, etc.)         008.100       Anti-intrusion and burglary lighting         008.105       Armoured doors, windows and shutters         008.065       Audio and video transmission cables         008.040       Barriers, entrances and turnstiles         008.050       Business intelligence         008.050       Cables for security systems         008.165       Central alarm systems and remote surveillance         008.170       Cyclic commutation systems         008.170       Cyclic commutation systems         008.185       Image transmission systems	008.210       Internet Video-surveillance         008.090       Key management         008.110       Machines and equipment for processing and duplication of mechanical and electronic keys         008.120       Microwaves radio-bridges         008.020       Motor vehicle theft prevention systems (electronic and mechanical)         008.135       Optic and acoustic signals (flashing lights, sirens, etc)         008.022       Panic control, devices and locks         008.025       Radio equipment, antennas and telecommunications         008.025       Radio is controlled alarm stations         008.175       Satellite location and monitoring of vehicles and goods         008.015       Security fog	008.105       Security system installation and integration         008.070       Self regulating heating cable         008.140       Sensors for special applications (removal of paintings, etc.)         008.095       Uninterrupted power supplies (UPS)         008.155       Various types of locks and locking systems         008.100       Vehicle parking lot security management         008.101       Video analytics         008.202       Video cameras and accessories (optics, cases, traverses, etc.)         008.115       Video matrices         008.205       Video stations and control panels         008.145       Volumetric sensors         008.205       Wideo stations and control panels         008.145       Volumetric sensors         008.215       Wall safes         008.160       Wireless alarm systems         008.215       Other accessories
009 CRIME PREVENTION         009.005 Baggage inspection equipment         09.040 Detector and inspection equipment         09.035 Drug detection equipment         010 SECURITY FOR VALUABLES, DOCUMENT		009.045 Heasuring equipment for radiation 009.030 Radioactivity detectors 009.020 Weapon detectors and metal detectors
010.075       Audio treatment and recording systems         010.030       Card values and security cards         010.040       Colorimeter phials         010.020       Correspondence control systems         010.035       Cryptography         010.045       Document shredders         010.080       Electronic signature systems	010.015       Equipment for administration and control of documents, films and photographs         010.070       Firewall data protection         010.050       Holograms         010.010       Industrial (and non-industrial) counterespionage systems         010.065       Information security	010.005 Prevention of forgery 010.055 RFID 010.060 Security seals 010.025 Telephone line control systems
011 SECURITY AND AUTOMATION FOR HIGH	H RISK BUSINESS	
011.040       24-hour cashiers         011.025       Armour-clad counters         011.090       Armour-clad storage units (safes, cabinets, chambers, etc.)         011.150       Automated cashiers (bank machines, etc)         011.020       Automation for high-risk businesses (banks, post offices distributors, etc.)         011.050       Boxes for valuables         011.070       Bullet-proof vests         011.050       Cash-in/Cash-out systems for cashiers         011.050       Containers for transportation of valuables         011.175       Crime-proof and vandal-proof glass         011.075       Electronic commerce hardware and software         011.130       Filing systems for valuables (document filing chambers, etc.)	011.160       Handling of cash and valuables         011.035       Home mailboxes         011.030       Interlocking Security Portals         011.125       Key and combination locks for armourclad storage units         011.135       Locks for valuables         011.145       Mobile and stationary anti-attack transceiver systems         011.145       Motor vehicle armouring systems and products         011.065       Opening systems (combination, automatic, etc.)         011.055       Pagers         011.105       Physical and electronic protections         011.080       Pneumatic post systems         011.085       Polycarbonate plates         011.100       Products and systems for restoration of surfaces damaged by vandalism	011.087       Reflective materials         011.110       Remote banking         011.155       Safe display cases         011.140       Safe packaging systems for airports, department stores, etc.         011.120       Safe sensors (selective micro phones, etc.)         011.095       Safe umbrella stand         011.045       Safety deposit boxes with mechanical and electronic opening systems         011.005       Security equipment for professional vehicles         011.010       Shoplifting prevention         011.170       Special vehicles         011.165       Uniforms and accessories for security personnel         011.180       Other products and systems for high-risk businesses
		012 020 Software for Manitaring Talagammunication Systems
012.010  Maintenance Services 012.015  Professional Radio Products and Systems	012.020  ATEX - Professional Radio Products and Systems 012.025  Radio Systems and Telecommunications	012.030 Software for Monitoring Telecommunication Systems 012.005 Tracking Devices and Fleet Management
013 REMOTELY OPERATED VEHICLES - DRO         013.005 Aerial Drones (helical, planars, hybrids structures)         013.035 CBT Simulators and trainers         013.020 Electronics (sensors, radio controllers, telemetry)         013.025 Equipments, parts and components	NES 013.010 Arine drones 013.030 PSIM Physical Security Information Management 013.040 Remotely piloted systems 013.045 Software for drones control	013.050 Software for processing of connected data 013.015 Terrestrial drones (rover)
014 ASSOCIATIONS		
014.005 Associations and Consortium 014.020 Civil and environmental protection services		

014.010 🗌 Normative, certification and test bodies

014.015 🗌 Public bodies



fieramilano 17-19 NOVEMBER 2021



ANTICIPATE BY EMAIL: fierasicurezza@fieramilano.it SEND TO: FIERA MILANO S.p.A. SICUREZZA TRADE FAIR STRADA STATALE DEL SEMPIONE, 28 20017 RHO (MI)

# REPRESENTED COMPANIES REGISTRATION

IF REPRESENTED COMPANIES ARE MORE THAN 1. PLEASE RE-PRINT THE FORM

TO BE COMPLETED BY SEPTEMBER 30, 2021 PLEASE FILL IN CAPITAL LETTERS

Company Name																							
Country/State																							

## Art. 10 - Registration of Represented Companies and indemnification

The Exhibitor/Co-exhibitor is obliged to specify the company name and the relative data of all the companies represented that he/she intends to exhibit on his/her stand. For each of them, the Exhibitor/Co-exhibitor is required to pay € 100,00 (+ VAT if due; seeArt. 8). The Exhibitor/Co-exhibitor must declare that he has a license to represent the Represented Companies registered with the Event.

# Art. 10.1 - Protection of Industrial and Intellectual Property Rights

The Exhibitor undertakes as follows: a) not to show any product involved in an intellectual property dispute whereby the final judgement ruled against the Exhibitor; and b) not to display prototypes and/or objects with trademarks, logos, decorations, unless the Exhibitor has obtained all Intellectual Property Rights. By signing the Application, the Exhibitor assumes all criminal and civil responsability for everything exhibited on his stand and simultaneously releases Fiera Milano from all liabilities in the event that other economic parties claim industrial and/or intellectual property of the products in question. The Exhibitor also assumes responsability for checking if his own rights are breached by other Exhibitors at the Event and agrees not to advance any claims to Fiera Milano for any damage caused by breach of the provisions in this paragraph.

## Art. 10 ter - Rejection and/or revocation of registration of Represented Companies and Co-Exhibitors

Fiera Milano reserves the right to reject or revoke the registration at the Event to Represented Companies and Co-Exhibitors, at its sole discretion. Fiera Milano is not required to justify any such decision. The rejection/revocation of registrations is not subject to any indemnity for damages or interest. The registration of Represented Companies and Co-Exhibitors at one or more previous editions of the Event does not confer any right to registra a subsequent edition of the Event.

b) REPRESENTED COMPANY DATA (Rep	presented Company ata will be published in the digital catalogue of the Exhibition)
Company Trademark name	
Address	
Post Code	
Country/State	Tool free Nr.
Tel. +	
General e-mail	
Web	

## Attention:

please send this form by and not later than September 30, 2021 in order to publish on time all the Trademarks of product and Represented Company data in the digital catalogue (Please see Art. 12 of the General Rules and Regulations).

Stamp and legible full signature



17-19 NOVEMBER 2021



ANTICIPATE BY EMAIL: fierasicurezza@fieramilano.it SEND TO: FIERA MILANO S.p.A. SICUREZZA TRADE FAIR STRADA STATALE DEL SEMPIONE, 28 20017 RH0 (MI)

# **GENERAL REGULATIONS 2021**

Introduction These General Regulations are referred to "Sicurezza" (hereinafter referred to as "the Event").

Art . 1 - Name and Objective of the Exhibition Sicurezza is a B2B trade show focusing on security and fire pre

Art. 2 - Organizer, Place, Date and Hours of the Exhibition The organizer of the Event is Fiera Milano S.p.A. - registered office: Plazzale Carlo Magno 1 - 20149 Milan - Italy - P. IVA 13194800150 (he-reinafter referred to as "Fiera Milano"). The Event will be held November from 17th to 19th 2021 for all the sectors, in the exhibition fairgiounds situated in Rho (Milano) Italy, Strada Statel del Sempione 28 (hreinafter referred to as "Fairgiounds"). Admission to the Event is on payment and reserved to trade operators only, qualified as such and/or in possession of an invitation from Fiera Milano and/or the exhibiting companies.

and reserved to trade operators only, qualified as such and/or in possession of an invitation from Fiera Milano and/or the exhibiting companies. Access to the Event Wilb & garanted to: -visitors: november 17th to 19th 2021 9:30 a.m. / 6:00 p.m. -exhibitors: november 17th to 19th 2021 8:30 a.m. / 6:00 p.m. - burling the opening hours, the Exhibitors must guarantee their presence on their stands. Fiera Milano reserves the incontestable right to modify the opening hours, and the dates of the Exhibitors will not be entitled to any compensation in the event of any change in the dates, hours and/or or venue of the Exhibitor. The Exhibitors will not be entitled to any compensation in the event of any change in the dates, hours and/or date, hours and we dates, as of now, to participate in the Exhibitor, event of the Exhibitor unilateral modification of the date, hours and/or venue of the Exhibitor, under the same terms and conditions set out in these Regulations.

Art. 3 - Exhibition Limitations - Admission
3.1 Exhibition Limitations - Only the products specifically indicated in the products list available unit with the Application Form will be admitted in the Far. Firse Million reserves the right to modify at any time and without notice, the products list in its sole discretion.
3.2 Admission - Italian and foreign companies of an industrial, commercial nature, whose activities fall within the scope of the Exhibition and/ or the merchandise repetiore (hereinafter referred to as the "Exhibitors") are permitted to exhibit at the event. Consortia, agencies, organizations and the press agencies pertaining to the sectors covered by the event are also eligible to participate; the admission of such bodies may be and the press agencies pertaining to the sectors covered by the event are also eligible to participate; the admission of such bodies may be subject to specific regulations. The admission to the Event is subject to the acceptance of the Application for Admission (hereinafter referred to as the Application") by Flera Milano that will confirm this through the notification of allocation of the exhibition space pursuant to Art. 15 of these General Regulations. The admission to the Event and the consequent assignment of the exhibition area, in accordance with the Art. 15 of these like place compatibly with the analiability of exhibition spaces in the specific sectors and taking intru account the type of products on display. In any case, it will not be permitted to admit Exhibitors who are debtors for any reason towards Fiera Milano or Exhibitors there will could reasonably by ene to the risk of insolvency or crisis of the Exhibitors themsees. Fiera Milano reserves the right to relaxe and/or withdraw admission to the Event when it considers, at its sole discretion, that the applicant does not have the necessary eligibility requirements. In this case, Fiera Milano is not obliged to jusify its decisions. The relaxel and/or revocution of admission will not give rise to any compensation for damages or interest. Participation in one or more previous editions of the Event does not give the Exhibitor any right to automatically participate in a subsecure edition of the event in a subsequent edition of the event.

Art. 4 - Application Form - Participation fees - Deposit 4.1 Application Form - the Application Form, properly filled out, signed and stamped in the devoted spaces, must be sent in original copy to Fiera Milano - Sicureza trade fair - Strada Statale del Sempione 28 - 20017 Rho (Milano) - Italy and anticipated by mail to fierasicureza@fieramilano. Li The Application may not contain reservations nor conditions of any kind, on penalty of being inadimissible. On penalty of inadmissibility of the Application itself, the Exhibitor must also enclose the following documentation in the original or authorized copy to the original Application form: a certificate proving registration in the Company Register or a Chamber of Commerce perusal, held with the respective Chambers of Commerce or competent authority, issued not earlier than three months prior to the date of the application adversion submission. Pereign companies must provide the completent but by following for the Market Market Market and Application form: or competent automy, issued not earner than three monits prior to the date of the application submission, roleing companies must provide the equivalent document. In case the Application is received by Fiera Milano after the 31 May 2021, and anyway accepted by Fiera Milano mere discretion, it will not be required to respect any deadline to issue and deliver the documents of participation to the Exhibitor. Applications arrived after the deadline will be put on a waiting list. **4.2 Participation fees** The stand rates for participation in the event depending on the date of registration, according to the data below. In order to take advantage of the "Early Bill" trates, the Application duly completed, signed and accompanied by the deposit payment must be received by Fiera Milano S.p.A. Sicureza trade fair - Strada Statale del Sempione 28 - 20017 Rho (Milan) - Italy (anticipate by e-mail to fierasicureza@fieramilano.it) - no later than May 31. 2001

31,2021

than May 31, 2021. **4.2.1 Fast Rebooking Participation fees** - To be able to take advantage of the Fast Rebooking rate, just for 2019 exhibitors, registration must be received not later than March the 31st 2020, together with the £80/sgm deposit. Registrations received by March the 31st 2020 without the relevant deposit will not be entitled to the Fast Rebooking rate but will be included in the price ranges based on the time the deposit is paid. **4.2.2 Participation fees Early Birli** To be able to take advantage of the Early Birl date, registration must be received by october the 15th, 2020, together with £80/sgm deposit. Registrations received by october the 15th, 2020 without the relevant deposit will not be entitled to the Early birl rate but will be included in the price ranges based on the time the deposit is paid. All the rates indicated are intended plus VAT according to the law if due (see article 8)

Bare Area	Fast rebooking valid if deposit paid within March the 31st 2020 ust for 2019 exhibitors	Early Bird fees Participation fees valid if deposit paid within octo- ber the 15th 2020	valid if deposit paid from october the 16st 2020	Registration fee	Co-exhibitor registration fee	Registration fees for represented company
1 open side	€ 174,00/sqm	€ 185,00/sqm	€ 206,00/sqm	€ 865,00	€ 500,00	€ 100,00
2 open sides	€ 191,00/sqm	€ 204,00/sqm	€ 227,00/sqm	€ 865,00	€ 500,00	€ 100,00
3 open sides	€ 200,00/sqm	€ 213,00/sqm	€ 237,00/sqm	€ 865,00	€ 500,00	€ 100,00
4 open sides	€ 209,00/sqm	€ 222,00/sqm	€ 247,00/sqm	€ 865,00	€ 500,00	€ 100,00

4.2.3 - All the rates indicated are intended plus VAT according to the law if due (see article 8)

	Venice	Classic	Prestige	
€/sqm	€ 70,00/sqm	€ 80,00/sqm	€ 90,00/sqm	

The price per sq.m. of the stand is intended in addition to the cost of the free exhibition area. The pre-fitted stand withdrawal is not allowed after september 15th 2021. In case of cancellation after this deadline, the exhibitor will still be required to pay the amount due for the booked stand. All the rates indicated are plus VAT according to the law if due (see article 8).

4.3 Deposit - The Application form must contain the indication of the exhibition space requested and must be accompanied - on penalty of 4.3 Deposit - The Application form must contain the indication of the exhibition space requested and must be accompanied - on penalty of indimissibility - by the payment of a deposit cloulated as follows: a) advance deposit of € 80.00/sgm (+ VMT as applicable, see Art. 8) on the bare area requested; deposit of € 20.00 / sq.m. for prefitted stand on the amount ordered as in art. 4.2.3 above b) registration fee for Exhibitor € 865.00 (+ VMT as applicable, see Art. 8) c) registration fee for Ca-bhibitor € 50.00 (+ VMT as applicable, see Art. 8) c) registration fee for Ca-bhibitor € 50.00 (+ VMT as applicable, see Art. 8) c) registration fee for Ca-bhibitor € 50.00 (+ VMT as applicable, see Art. 8) c) registration fee for Ca-bhibitor € 50.00 (+ VMT as applicable, see Art. 8) c) registration fee for Ca-bhibitor € 50.00 (+ VMT as applicable, see Art. 8) c) registration fee for Ca-bhibitor € 50.00 (+ VMT as applicable, see Art. 8) c) registration fee for Ca-bhibitor € 50.00 (+ VMT as applicable, see Art. 10bis) The deposit payment can be made by: there transfer to BANCA INTESA SAN PAOLO FILALE 00988 ROMA - IBAN IT15J0306903390210822770197 SWIF1/RIG EXITIMM988- for Sicureza 2021; t) chank expenses at the exhibitors charge. - Credit card: link to www.fleramilano.it - Exhibitors - fair services - online payments Proof of payment of the deposit must be forwarded at the same time as the Application form. In order to fulfil the obligations introduced by art.

- Credit card: link to www.fieramilano.it - Exhibitors - fair services - online payments Proof of payment of the deposit must be forwarded at the same time as the Application form. In order to fulfil the obligations introduced by art. J par. 309 of the Italian Law dated 27th December 2017 (from 01/01/2019 I will be mandatory to issue electronic invoice between private entities), Italian Exhibitors must communicate their certified e-mail address and/or their 7-digit recipient code to the Organizer. The payment of the deposit and the subsequent issue of the invoice do not constitute acceptance of the Application form by Fiera Milano. Should the application not be accepted by Fiera Milano the deposit paid in compliance at the Application form by Fiera Milano. Should the application not be accepted by Fiera Milano the deposit paid in compliance at the Application form will be rethinded by while the Exhibitor registration fee indicated in point b) shall be withheld by Fiera Milano as a contribution towards administrative and secretarial expenses incurred. The organizer is entitled to reject Exhibitors, in its own discretion, in case the Application form is not accompanied by the registration fee and the deposit. Failure to sign the Application form, along with the failure to enclose even just one of the prescribed documents or the failure to pay the deposit, grants Fiera Milano the right to reject the request.

### Art. 5 - Participation Fees

Art. 5 - Participation Fees The fees apply to the entire exhibition area, within a continuous perimeter, occupied by a single company. The participation fees: registration fee for Exhibitor, exhibition area, Represented Company, and Co-Exhibitor, as set out in Art. 4.2, include the following: 5.1 - The Exhibitor registration and exhibition area fee includes: administrative and scentraint apply ensenses, entry of the exhibitor's company data in the online catalogue, national and international promotion of the Event that is expressed, purely by way of simplification, also through the organization of events, conferences, hospitality of journalists, speakers, professional and international dielgations, as well as studies and research activities carried out also in collaboration with trade associations; the indicative tag of the assigned stand number; technical assistance to the Exhibits during the fair and during the setting up and dismantling of the stands, greated surveillance of the halls and general the revention consistence of the Exhibits during due stand holder Exhibits will be prevented with a number of online badges (valid on the days of the event and during the setting up/dismantling days) proportional to the assigned area as per table below:

Dimension stand	Exhibitor badges
Up to 40 sqm	10
from 40,5 sqm to 80 sqm	20
from 80,5 sqm to 160 sqm	30
over 160 sqm	50

The Exhibitor will have the right to purchase extra badges at the unit price, determined by Fiera Milano, compared to those provided, to be used

exclusively for service personnel at the stand. Some online invitation codes are included into the fees following the size of the space occupied (valued at € 0.50 each):

Dimension stand	Electronics invitation codes	
Up to 16 sam	500 electronics invitation codes	
The second second		
From 16,5 sqm to 32 sqm	1000 electronics invitation codes	
From 32,5 sqm to 80 sqm	3000 electronics invitation codes	
From 80,5 sqm to 200 sqm	6000 electronics invitation codes	
Over 200 sqm	10000 electronics invitation codes	

The Exhibitor will have the right to purchase extra codes at the unit price determined by Fiera Milano Registration fee and the exhibition area include car park spaces, as follows:

•	
up to 63 sqm	1 parking space
from 64 to 159 sqm	2 parking spaces
from 160 sqm	4 parking spaces

further parking spaces available on payment on E-SERVICE portal;

Flat rate for: basic cleaning of the stand (carried out during the closing hours of the hall, includes: cleaning of the floors and/or any coatings except carpet cleaning, dusting of fumiture with the exception of those on display, emptying the baskets), connection and consumption of electrical power up to 10 KW, fine excliquing these saccording to law, municipal advertising tax (see the Art. 29 below), payment of copyright deriving from any audio-visual installations in the stand subject to tax regulations. 5.2 - Represented Company Registration Fee includes the entry of company data in the online catalogue. 5.3 - Registration fee for Co-Exhibitor: includes entry of company data in the digital catalogue, Exhibitor badges and access to the online E-service the online or province.

shop to order service

Art. 6 - Acceptance of General Regulations By sending in the duly compiled and signed Application, the Exhibitor agrees to take part in the Event in the space assigned and to unconditionally accept the Application form, the General Rules and Regulations, Fiera Milano Technical Regulations, criteria for assignation of the exhibitions sectors and any additional limitations issued, at any moment, by Fiera Milano regarding the Event. The Exhibitor declares to have carefully analyzed and understood the Ethic Code of Fiera Milano, Whose last version is published in the website www.fieramilano.it and undertakes not to infringe any principle set forth in the Ethic Code of Fiera Milano. Fuerthermere, the Exhibitor declares to be aware of the control the Legislative Decree n. 231 of 8 June 2001 and expressly undertakes not to commit any crime which may determine any liability pursuant to the mentioned decree.

### Art. 7 - Exhibitor's withdrawal and withdrawal penalties

Art. / - exhibitor's withdrawal and withdrawal penalties
The Exhibitor has the right to withdraw from the Event by communicating it to Fiera Milano with a registered letter with proof of receipt (forwarded
in advance by mail) within June, 15th 2021. It is understood that Fiera Milano S.p.A. will have the right to withhold the Exhibitor registration fee,
the Co-exhibitor registration fee, the company trademark registration fee and the deposit, as an indemnly. If the Exhibitor exercises the withdrawal
after the above terms or in case of non-participation in the Exhibitor registration fee,
of the stand in stallation costs for the services ordered and/or performed on the booked site, of all taxes paid on behalf of the Exhibitor as well
as of any damages that Fiera Milano and/or the Event horg, suffer due to said withdrawal. In both withdrawal instances, Fiera Milano in any case
reserves the right to allocate the stand to another Exhibitor, without this possible allocation in any way prejudicing or limiting its right to request
the indemnlities described above.

### Art. 7 bis) - Exhibition Space Reductions

Art. Inty - Cumulous Space Reductions Before the stand allocation notification, if the Exhibitor intends to reduce the exhibition area initially booked when registering for the Exhibition, the deposit paid for the space area subject to cancellation is forfeited by Fiera Milano S.p.A.as reimbursement of organizational expenses. In any case, nor reduction requests execeeding 15% of the booked area are accepted. If the request to reduce the exhibition area is after the assignment notification, the Exhibitor will be obliged to pay the total amount assigned.

### Art. 8 - New Law on VAT for Foreign Exhibitors

Art. 5 - new Law on Val not Foreign Examinors 8.1 - As from January 1st, 2011, in accordance with the Legislative Decree no. 18/2010 in application of the EU directive no. 8/2008, foreign Exhibitors liable for taxation are not required any longer to pay the VAT on stand fee and services connected with the Show, with the exclusion of non- commercial Companies (for example private individuals); in order to identify the type of Exhibitor (Company liable for taxations/non-commercinon-commercial Companies (for example private individuals); in order to identify the type of Exhibitor (Company liable for taxations/ non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the information on the VAT number/ID code or other documents proving the status of company and or private individual. It is therefore absolutely necessary that Applications for participation are sent with the above information, otherwise invoices will have to be issued with the Italian Value-Added Tax. Entrance tickets and catering services will still remain subject to Italian VAT for all exhibitors (Italian and International). 8.2 - All Foreign Exhibitors interested in VAT. refund could contact: - Agenzia delle Entrate - Centro Operativo di Pescara (Tax Revenue Office - Operation Centre in Pescara - only for Exhibitors of Israel, Switzerland or Norway) - tel. +39 085.5711 - fax -39 085.52145 - Financial Administration of the proper Country (for all Exhibitors of EU Countries).

Art. 9 - Trackability of Financial Movements 9.1 - In carrying out services laid down in the Regulations, Fiera Milano S.p.A. must comply with all the requirements for financial traceability in Article 3 of tailant awn on .136 deta August 13th, 2010, including subsequent modifications and additions. In particular, if the Exhibitor is a public body and/or public company and/or "commissioning body" as defined in the abovementioned law, Fiera Milano S.p.A.: a) recognizes - at the risk of complete annument of the present contract. Its responsibility in terms of financial traceability as per Article 3 of Ita-ian Lawn on .136 datel August 13th 2010, including subsequent modifications and additions, including in its dealings with its own subcontractors and those of the business chain interested in anyway whatsoever in the tender; b) will use one or more bank or postal current accounts, opened specially, but not necessary exclusively, with banks or Poste Italiane S.p.A., for the specific public tender or received; (b) will pseudored value value the commissioning the tender Definition of the present contract.

the specific public tender or received; c) will immediately advise the commissioning for body or Prefecture-Government Territorial Office applicable if its counterpart does not comply with financial traceability requirements and will end the contractual relationship, regarding its own subcontractors as well. 9.2 The Exhibitor denominated the "commissioning body" according to the above-mentioned law must submit an Application Form containing the CIG (Ender ID Code) and the CUP (Project ID Code) for the relative public funding, otherwise the application is not valid. 9.3 The Exhibitor denominated the "commissioning body" according to the above-mentioned law has the right to end the contractual relationship, as per Article 1456 of Italian Civil Law, should Fiera Milano Sp.A. violate its duty stated in point b) of the preceding paragraph 9.1 and/or in general - also towards its own subcontractors and those of the business chain interested in any way hatsoever in the tender - not comply with its obligations regarding financial traceability under Article 3 of Italian Law no. 136 dated August the 13th 2010, including subsequent modifications and additions.

### Art. 10 - Registration of Represented Companies and indemnification

Art. 10 - Registration of Represented Companies and indemnification The Exhibitor/Co-exhibitor is obliged to specify the company name and the relative data of all the companies represented that he/she intends to exhibit on his/her stand. For each of them, the Exhibitor/Co-exhibitor is required to pay € 100,00 (+ VM if due; seeArt. 8). The Exhibitor/Co-exhibitor bitor must declare that he has a license to represent the Represented Companies registered with the Event. Art. 10.1 - Protection of Industrial and Intellectual Property Rights The Exhibitor undertakes as follows: a) not to show any product involved in an intellectual property dispute whereby the final judgement ruled against the Exhibitor; and b) not to display prototypes and/or objects with trademarks, logos, decorations, unless the Exhibitor has obtained all Intellectual Property Rights. By signing the Application, the Exhibitor assumes all criminal and civil responsability for everything exhibited on his stand and simultaneously releases Fiera Milano from all liabilities in the event that other economic parties claim industrial and/or intellectual property of the products in question. The Exhibitor also assumes responsability for checking if his own rights are breached by other Exhibitors at the Event and arease on the advance and veloams to Eigen Manno for and under advance with breached by other Exhibitors at the Event and arease on the advance and veloams to Eigen Manno for and under advance with breached by other Exhibitors at the Event and arease on the advance and veloams to Eigen Manno for and under advance avection to the provisions in this coverage the more shown in the source of the advance avections to the provisions in the source and the provisions in the

property of the products in question. The Exhibitor also assumes responsability for checking if his own rights are breached by other Exhibitors at the Event and agrees not to advance any claims to Fiera Milano for any damage caused by breach of the provisions in this paragraph. **Art. 10 bis - Co-Exhibitor registration** A Co-Exhibitor is a company which, together with a stand's registered Exhibitor, is present at the stand with his own products/services. Each Exhibitor holding the stand may not have more than one Co-Exhibitor. The Exhibitor will pay a fee of 6 500.00 for Co-Exhibitor (+ Wil as applicable, see Art. **10 tor - Rejection and / or revocation of registration** as **Art. 10 ter - Rejection and / or revocation of registration** at the Event to Represented Companies and Co-Exhibitor, at its sole discretion. Fiera Milano reserves the right to reject or revoke the registration at the Event to Represented Companies and Co-Exhibitor, at its sole discretion. Fiera Milano is not required to justify any such decision. The rejection/revocation of registrations in ot subject to any indemnity for damages or interest. The registration of Represented Companies and Co-Exhibitors of the Event does not confer any right to relative at a subsequent edition of the Event. register at a subsequent edition of the Event

## Art. 11 - Intellectual Property service

Art. 1.1 - Interlectual Property Service The Evhibitor represents and variants that it will comply with the regulation of the Intellectual and IndustrialProperty Service (available in the website) and with any amendments to Regulation itself that Fiera Milano S.p.A. could introduce to better regulate the service.

Art. 12 - Digital Catalogue and Promotional Material Fiera Milano prepares and distributes promotional material relative to the event itself before, during and reit it takes place. The mention of the Exhibitor and the indication of the Company Trademark indicated by the Exhibitor in the material published by Fiera Milano on a date prior to the notification of the stand assignment, does not entail automatic participation in the Event. The online catalogue of the Exhibitor and in provide to publish on the Official Exhibitors' and the regularly registered Company received before September 30th, 2021. Fiera Milano will provide to publish on the Official Exhibitors and the regularly registered Company received before September 30th, 2021. Fiera Milano will provide to publish on the Official Exhibitors' and the Exhibitors' company names, the position of the stand and the activity sector. All responsibility is declined for any omissions, mistaken indications and/or decuptions, typos and/or publication mistakes of the Exhibitor's data as they appear in the online catalogue, promotional materials and/or on the Event signposting.

Art. 13 - Workshops and Events Participation in workshops, dedicated to specific sectors and/or events organized by Fiera Milano at the Event and/or as part of specific exclusive areas, including those held in locations outside the exhibition grounds, is reserved exclusively for companies/bodies/institutions that have acqui-red stands/spaces inside the exhibition area at the Event and which are deemed suitable at the sole discretion of Fiera Milano. In any case, Fiera Milano has the right to decide the workshops and/or events where the Exhibitors may participate.

Art. 14 - Services fees After the issue of the stand allocation notification, the exhibitor may take advantage of the exhibition's commercial services to be requested through the online E-service shop (such as for example: stand components, stand furnishing, lighting bars and hangings, stand services, etc.). The services available on the E-service platform are not included in the participation fees detailed in Art. 5. The fees for the services and the other sums owed to Fiera Milano and/or to other Group companies must be paid for without fail at the time of booking except for services that are only quantifiable as incurred (e.g.: electrical systems, insurance for capital exceeding the basic insued amount and/or optional Accidents insurance, etc.) which shall be summedup in the final accounts statement downloadable on E-service. Payment for these services must be made by the end of the tervit (November 19th, 2021). Any disputes regarding these fees must be forwarded to Fiera Milano before the end of the show.

Fiera Milano S.p.a. - Share Capital euro 42.445.141,00 fully paid-up - Companies Register, Tax Code and VAT n. 13194800150 - Economic and Administrative Index 1623812 Registered Office: Pile Carlo Magno 1, 20149 Milano, Italy - Operative Headquarter: Strada Statale del Sempione 28, 20017 Rho, Milano, Italy Tel. + 39 02.4997.1 - email: fresioruerzadiferamiliano. It - www.sicuerza.it



17-19 NOVEMBER 2021



ANTICIPATE BY EMAIL: fierasicurezza@fieramilano.it

SEND TO: FIERA MILANO S.p.A. SICUREZZA TRADE FAIR STRADA STATALE DEL SEMPIONE, 28 20017 RH0 (MI)

Art. 15 - Space Assignment Assignment of spaces shall be communicated by Fiera Milano by loading it on the Exhibitor's reserved area which will be accessible by the Exhibitor through a link sent within its access codes by e-mail. Fiera Milano cannot however be held responsible if the e-mail is not received. Notification of space assignment is valid for the Exhibitor to whom it is addressed.

Notification of space assignment is valid for the Exhibitor to whom it is addressed. The surface area, type of space and position requested by the Exhibitor in the Application is not binding for Fiera Milano, which may assign a space with different measurements, layout and position from those indicated by the Exhibitor, if the requests made by the Exhibitor are not, at the sole discretion of Fiera Milano, compatible with the overall organizational needs or with whibition space dedicated to specific goods sectors, or with the standard characteristics of the exhibition areas in general. Assignment of a certain area or exhibition type or space for subsequent editions. The Exhibitor is obliged to respect the size of the space assigned. Occupation of more exhibition space than that assigned shall lead to an extra charge calculated according to the Rates. ording to the Rate

according to the Rates. No business may lake place outside the assigned exhibition space, even with a view to avoiding interference with the activity in other stands, nor may the coridor and/or area behind the space he used. Fiera Milano reserves the right to modify the location of the space, even if already assigned, or to change the measurements, should this become necessary due to technical and/or or graphizational reasons. The Exhibitor must inform Fiera Milano for the exposition/presence in his booth of: motor vehicles, vans, trucks, 18-wheelers, etc.; for this reason, Fiera Milano can change the position of the stand, also of those aiready assigned and/or in pending assignment. For safety reasons, the Exhibitor will have to follow the rules and bans included in the Technical Regulation of Fiera Milano.

# Art. 16 – Prohibition of cession The stand allocation notification is

Art. 16 - Prohibition of cession The stant allocation notification is valid for the Exhibitor to whom it is assigned. The total or partial cession of the allocated exhibition space, even for free (both through sale of the contract or subcontracting or on whatever other basis), is forbidden. Violation of this prohibition entails the ecclusion of both the selling and the purchasing Exhibitors from the subsequent Event editors as well as the exclusion from the events to which the sale refers and to all other events organized by Fiera Milano. Fiera Milano further reserves the right to arrange the immediate closure of the sold stand area with all costs charged to both companises that have taken part in the sale both jointly and sevenally. The use of materials produced by third parties is only allowed for the purposes of stand fitting and decoration, and must be performed in a completely anonymous way without any crediting whatsoever. In the violation of the above prescription leads to the same consequences as the sale and, if the companies supplying the products are Exhibitors in their own right in Fiera Milano events, the penalty will also apply to said companies.

## Art. 17 - Balance for Exhibition Space - Payment of Statement of Account - Exit Pass

Art. 1- Balance for Exhibition Space – Payment of Statement of Account – Exit Pass The balance for the exhibition space must be paid by September the 30th, 2021. Invoices issued after this date must be paid immediately and, in any case, before the beginning of the Event. Failure to do so will mean that the stand cannot be set up. During the Event, Fiera Milano and in general the Gruppo Fiera Milano administration shall issue a statement summarizing all invoices issued for services and extra supplies, plus any other charges. This statement shall be loaded on E-service and the Exhibitor can apy what's due by wite transfer, credit card by accessing his private area – Service through the "Easy Service" digital totems or on receipt using the bank agencies at the Fairgrounds. To exit the fairground of people and goods, exhibitors have to use their exhibitors dadges, which will be validated after the statement of account is paid, or the Exit Passes downloaded from E-service. The access to the tool in the e-service platform for the issuing of Exhibitors' passes and for parking passes for cars is subject to the settlement of invoices for the participation in the Show, therefore thee-service to will not be activated in case of non-payment.

To exit the fairgiound of people and goods, enhibitors have to use their enhibitor's badges, which will be validated after the statement of account is paid, or the EVP based ownloaded from E-arvice. If the cases to the boot in the E-arvice patient or the issued of the activation of the statement of moxies for the patient patients. The entropy the entropy of the activated of the activation of the estimation of the E-arbitotic or the estimation of the estimation of the E-arbitotic or the estimation of the estimation of the E-arbitotic or the estimation of the estimation of the E-arbitotic or the estimation of the

speed bumps and the like; d) forcible removal, at the risk and expense of the owner, of means of transport of work equipment, objects or personal effects deemed suspect or liable to interfere with security checks. The measures in this paragraph are also applicable to all visitors and guests admitted to the trade fair events. **13** ker **)** • **Other measures** Without prejudice to the individual measures, compliance with the General Regulation is enforced by the staff of the Organiser, the pertinent offices of Fiera Milano and, where necessary, to third parties (physical or legal persons) appointed by the same.

of Fiera Milano and, where necessary, to third parties (physical or legal persons) appointed by the same. Art. 19 - Set up of the Exhibition Space - Stand projects - Food and Catering services - Technical services
The exhibition areas will be made available to Exhibitors delimited by taped lines on the floor, excluding cases of force majeure. Exhibitors who
have not paid the balance of their exhibition fees aball not be granted entry to set up their stands. Any defects or shortcomings discovered when
the Exhibitor takes possession of the exhibition setuling up the stand and laying out of goods must be reported to the Customer Service
- Technical Assistance. In gaining access to the exhibition exhibition is beserve the rules set out in the MOR/SMOB bulletin, available
on the website www.feramilano.ti in the Fairs section in the exhibition line Exhibitors technical information, containing details regarding layout of
pageas and deadlines for setting up stands.
The Exhibitor shall be responsible for all organization and costs incurred for setting up the stand and shall strictly observe the General Rules and
fegulations and the layout planno Technical Regalations (which can be found at www.feramilano.ti - fairs' section - flalian
fairs') and further general and technical index these rules represent an integral pat of the General Rules and
fegulations and must be laid out in such away to as to avdi obtacles or objects that hirder access to the exhibitor deales
index of the Stand must be laid out in such away to as a to avdi obtacles or objects that hirder access to the exhibitor or access
Art. 19 kb) - Layout and building of stands (pre-fitted exhibition areas)
The Manager's Office will supply a Technical Regulation. Mich chiral Legislate Decreme Bay (D8 (Consolidation Act on
safety). The stand store high decreme Bay (D8 (Consolidation Act on
safety). The stand store high decreme Bay (D8 (Consolidation Act on
safety). The stand must be laid out in such away to as to avdi obtacles or objects that hirder access to th

19.1 - Stand Projects For the construction of the stands: • partition walls: 3.5 m • graphics, trademarks and illuminated signs, American structures (without logos or graphics): 6.0 m (upper thread) • other internal structures or walls: 5.0 m Exceeding the authorized height shall entail an additional charge of euro 30.00 per sqm + VAT with a minimum charge of euro 150.00+ VAT.

The height of the stand must not interfere with the smoke detectors located in the pavilions.

Exceptions to the height of the stands Heights beyond the limits normally permitted and in derogation may be granted, only in writing, provided that: Fiera Milano S.p.A. deems it necessary for those surface stands to justif the request; a distance of a least 1.5 m from the technical installations of the paylion is guaranteed and their accessibility is permitted; they are not in contrast or disturbing with the suspended signs prepared by Fiera Milano S.p.A.; compliance with the regulatory terms for assembly and disassembly of the set-up is guaranteed; they do not harm the adjacent stands or the aesthetics of the exhibition. If the partition wall shared with another Schibitor exceeds the standard height of 3.5 m, it will be necessary to provide the Organizing Secretariat with the written agreement of the neighbor. All the finishing of the stands must be treated in an artful manner on the external sides and on the sides bordering with other stands, with a neutral finish; access to the individual systems must be guaranteed, both in the case of carpeted floors, etc., and in the case of raised floors

Closure of the stand's free sides, partition walls The closure of the stand's free sides must not adversely affect the look of the Exhibition or cause damage to adjoining stands (visual obstruction, closure of gangways, etc.) In the view of the Organiser and Fiera Milano S.p.A.'s Technical Offices. Booths can close the side for no more than the 50% each side.

Inte one each state. Partition walls between the Exhibitor and the neighbours must be cleanly decorated on the side that faces the adjoining stands. All the graphics turned towards the neighbouring companies should be put at a distance of minimum 1,5 meters from the boundary with them.

Mezzanine floors The design of stands larger than 100 sqm may accommodate mezzanines, subject to a feasibility study and authorisation from Fiera Milano S.p.A.s The design of stands larger than 100 sqm may accommodate mezzanines, subject to a feasibility study and authorisation from Fiera Milano S.p.A.s The design of same sign of an advecting economicate mecanines and other and other and advecting study and advectional status in minimal of JA-X Technical Offices. In generating area may be utilised only as an office and/or clients' reception area and may not, under any circumstances, be utilised for the presentation of exhibits. It is also subject to a tariff of euro 140.00 per sqm. The mezzanine area, with the exception of staircase access, may not exceed 50% of the allocated exhibiting area, and in any event may not exceed a total of 200 sqm regardless of the size of the exhibiting area.

19.2 - Food and Catering services Exhibiting companies can apply for Fiera Milano food and catering services in the respective section of the e-service platform and/or by contacting ristorazione@fieramilano.it - tel. (+39) 02. 4997.7425/6365. Third party catering companies and exhibitors who wish to offer food and drink to their guests of their own accord can purchase passes for access

Intro party catering companies and exhibitions with wish to other tood and dimits to their guesses on their own accord can purchase passes for access and resupply when submitting the necessary documentation. The procedure is available on the Obligatory Documentation - Catering section of the e-service platform and in the Fiera Milano Technical Regulation. In accepting this General Regulation, exhibitors who provide their own catering separate platform the services provided by Fiera Milano Technical declare that they are aware of the provisions of the Italian Prime Ministerial Decree dut. 17 May 2020 and its amendments and agree to observe Its requirements.

In order to schedule the technical services supply (hangings, water and electric connections, 24 hrs electric power supply, etc.), exhibitors must load their orders on Eservice before september, 30th 2021. After this date, except for sold out, the services will be provided after the ones already scheduled.

### Art 20 - Stand cleaning

The service for cleaning stands is included in the participation fee and will be done after the pavilions close under the responsibility of Fiera Milano. The service includes: cleaning floors, carpets andremoving rubbish from the stand or from the cleaning, emptying waste paper baskets.

20.1 • Waste disposal Without prejudice to the provisions of Art.20, the Exhibitor is obliged to remove waste from the Exhibition Centre on a daily basis and to dispose of it in accordance with current legislation. In accordance with the Technical Regulations, the Exhibition and its presentatives are jointly and severally liable for the correct disposal of the waste moduced inside the exhibition area and in the assigned exhibitions, each time is a several waste in the dumping in waste moduced inside the exhibition area and in the assigned exhibitions, each time dumping of waste and the related obligation to properly manage/dispose of the same should be understood also as referring to all waste materials and materials resulting from fitting/ dismantling work (packaging, materials used such as walls, false ceilings, floor coverings, etc.). In case of waste dumping in the pavilinos or inside the Exhibition Stirdt, Fiera Milano will apply a sanction of € 5000.00 without prejudice to compensation for further damage, and reserves the right to remove the responsible personnel from the area and to bring legal proceedings against them.

### 21 - Machinery ON

and specific authorization issued by the Organizer, the admitted machinery, with the exclusion of flame equipment,

Aft. 21. - Machinery of 21. Subject to written and specific authorization issued by the Organizer, the admitted machinery, with the exclusion of flame equipment, may be operated provided this does not involve danger or harassment.
21.2 - For noisy machinery, sound broadcasts and projections, see point 8.2.2 of Fiera Milano Technical Regulations.
21.3 - Exhibitors must, at their own expense, submit to the checks required by current standards and/or the Executive Technical Provisions in advance, in order to obtain timely authorization from the competent Authorities and hold the Organizer harmless from any and all damage, cost and/or third-party claim that may arise from the operation of the machinery to the Organizer.
21.4 - For the display of machines without the CE mark or that do not comply with European safety regulations, see point 2.5, subpara. e) of the Fiera Milano Technical Regulations.
21.5 - Any requests for the manufacture of smoke/vapor evacuation chimneys can be accepted after a feasibility check by Fiera Milano.

21.5 - Any requests for the manufacture of smoke/vapor evacuation chimneys can be accepted after a teasibility check by Hera Milano.
Art. 22 - Forbidden Activities - Advertising
In general, any activity that may be detrimental to, disturb or harm the normal running of the Event is forbidden. The following activities are absolutely prohibited: a) distribution of lyers in the pavilion corridors or on the roads inside the Fairgounds, including, but not limited, events yrometion / shows / exhibitions organization dedicated to the same products' categories of the Event. b) any kind of expression that due to its outward appearance or form may represent direct comparison with another Exhibitor; c) the distribution and delivery of any technical-informative and advertising material (maggines, manuals, books, brochures or anything delso in ostically perliment to the Exhibitor; who may however distribute or deliver advertising material as long as it is strictly perliment to his business sector, solely on his own stand; d) posters referring to calls for tender by bodies, organization develtising massages; f) events 'promotion / shows / exhibitions and phorekers' distribute or the public with immediate deliver; j) photos or videos and any other kind of erpoduction; m) drawing, cognign and photographing objects without written authorization from the Exhibitor.
Fired Milano, Puevever reserves the right to directly reproduce or to authorize reproduction of group views or close-ups, external or internal and also to permit sales by officially authorized personnel. Fired Milano, cannot however be held responsible for any unanzitored photographs or filming by third parise. Introduction in the fair of cameras and video cameras is subject to written authorization by Firea Milano S.p.A. or through companized objecting. With me exception of publicity within the stands, advertising is permitted exclusively through Firea Milano S.p.A. or through companise designed by Firea Milano S.p.A. or through companise desig

22.1 Advertising - With the exception of p companies designed by Fiera Milano S.p.A.

Art. 23 - Display of prices and direct sales The Schibitor must not, under any circumstances, display prices or make direct sales at the Event. Violation of this rule will result in clo the stand, withdrawal of the Exhibitor's badge, and exclusion from any future editions of the Event. Only in the "Cash & Carry" area may pr displayed and products be sold directly at the Event.

### Art. 24 - General Surveillance - Fire Prevention

Art. 24 - General Surveillance - Fire Prevention General surveillance of the pavilinon is managed by Fiera Milano, which is also responsible for fire prevention measures. Fiera Milano Technical Regulations detail the rules that Exhibitors must obey in collaboration with fire prevention. Exhibitors are responsible for custody and surveillance of their own stands and contents during the opening hours of the pavilion, both during the show and when setting up and dismanting stands.

of their own stands and contents during the opening hours of the pavilion, both during the show and when setting up and dismantling stands. 25. Declaration of value - Insurance - Limitation of liability 25.1. Declaration of value - Shibilots /oc-Ehibilots are required to declare, using the special form downloadable from the e-service platform (compulsory documents), the total "estimated value" of goods, machinery, fixtures and fittings and equipment they plan to bring to and/or used at the Fiera Milano ground, even on behalf of Represented Brands understanding that in lack of such declaration, the value shall be considered to be the minimum amount as stated in Art. 25.2 below and save in any case the right to verify the aforesaid declaration by Fiera Milano. In case of accient, should the final value declared by the Exhibitor/oc-Exhibitor fails to correspond to effective value of the insured property, the value of said merchandise shall be that declared by the Exhibitor/oc-Exhibitor fails to correspond to effective value of the insured property, the value of said merchandise shall be that declared by the Exhibitor/oc-Exhibitor fails to correspond to effective value of the insured property, the value of said merchandise shall be that declared by the Exhibitory co-Exhibitor fails to builtors, co-Exhibitors and Create and Fiera Milano require that all goods, machinery, fitures, fittings and equipment brough to and/or used at the Exhibitora. Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties including Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties including Fondazione of the Exhibitors. Property 'All Risks' insurance, including a dause waining the insurer's right of recourse against. Third Parties including Fondazione fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties including Fondazione fiera Milano, Fiera Milano SpA, their su

amount has to be paid to the following Bar IBAN: IT31Y0306903390100000002202

BIC: BCITIMMXXX BIC: BCITIMMXXX Should Exhibitors /oc-Exhibitors have their own property "All Risks" insurance for goods, machinery, fixtures, fittings and equipment brought to and/or used at the Fiera Milano, Brain and Shibitons, with a clause waiving the insurer's right of recourse against Fondazione Fiera Milano, Tera Milano Say, their subsidiares and/or affiliates, the Organization and all Thrift Parties in any way involved in the organi-zation of the Exhibition, Exhibitors, in the regard regard

BIC: BCITIMMXXX
25.3. Third Party Liability Policy – This coverage is automatically provided, free of charge, for all exhibitors by Fiera Milano. This will become an extension of its general policy that has a limit of no less than Euro 100,000,000.00 (one hundred million).
25.4. Limitation of Liability – The Exhibitor/Co-exhibitors, by signing the Application Form, agree to release the Fiera Milano S.p.A. from any Liability requestion and the sequential losser, equational damage, loss of revenues, etc... Also for any direct loss, as per the coverage provided as per Art. 25.2 above, each Exhibitor/Co-exhibitors agrees to release the Fiera Milano S.p.A. from any liability.

Fiera Milano S.p.a. - Share Capital euro 42.445.141,00 fully paid-up - Companies Register, Tax Code and VAT n. 13194800150 - Economic and Administrative Index 1623812 Registered Office: Pile Carlo Magno 1, 20149 Milano, Italy - Operative Headquarter: Strada Statale del Sempione 28, 20017 Rho, Milano, Italy Tel. + 39 02.4997.1 - email: fresioruerzadiferamiliano. It - www.sicuerza.it







ANTICIPATE BY EMAIL:

Art. 26 - Clearing stands and Right to Retention and Recourse (free area and prefitted stand) Following closure of the Event, the stands must be cleared within the schedule indicated in the MOB/SMOB bulletin. In the event of failure to comply, Fired Million accepts no responsibility for the goods and materials on the stand and reserves the right to proceed with removal and storage of same without liability. The non-compliant Exhibitor shall pay all expenses and damages incurred through enforcement of this rule. Two storage of same without liability. The non-compliant Exhibitor shall pay all expenses and damages incurred through enforcement of this rule. Two storage of same without liability. The non-compliant Exhibitor shall pay all expenses and damages incurred through enforcement of this rule. Two months after the deadline, any unclaimed objects may be sent to the municipal tip and/or soid by auction with any proceedes going Fiera Milano. Storage of the Exhibitor's materials on the Trade Fair Premises shall also incur a charge levied by Fiera Milano for occupation of the area outside the show. The Exhibitor shall return the exhibition area in the same condition as it was when it was delivered. Non-compliance with this regulation shall entitle Fiera Milano to the right to avail themselves against the Exhibitor for costs incurred for restoring the exhibitor space to Its original condition. If the Exhibitor shall exert the exhibited goods as the latter were also brought into Fiera Milano and Fiera Milano shall therefore have the faculty to confiscate the exhibited goods as the latter were also brought into Fiera Milano in the Event. To protect all their rights and rights as creditors, Fiera Milano may also take action involving the goods exhibited, requesting protective confiscation and/or seizure by third parties, exercising the special privileges they have over said goods. Fiera Milano is not responsible for any damage to exhibited materials that may occur during exercising of said right.

Art. 27 - Sanction for early dismantling Exhibitors shall be present at their stand and with their own exhibits for the duration of the Show. Desertion or dismantling of the stand before closing time on the last day of the show, is subject to a fine calculated on the surface booked: from 0 to 64 squn. € 1.500,00 from 64,5 to 120 squn. € 3.000,00 over 120 sqnn. € 5.000,00 in addition, such violation shall be subject to review to determine possible ban to participation in the show in future.

Art. 28 - Copyright - Performances - Musical emissions A. The discharge of copyright deriving from any eventual audiovisual installation in the stands is subject to precise rules and is undertaken by Fiera Milano for all Exhibitors at the show. However, this does not include live musical performances and/or with singers, here the Exhibitor must apply to the SAE offices in the Milan Municipality area.

Fiera Milano for all Exhibitors at the show. However, this does not include live musical performances and/or with singers, here the Exhibitor must apply to the SLA effices in the Milan Municipality area. Also included are rights which, for the purposes of arts, 72 and 73 bis of Law no. 633/1941, pertain to artists, performers, executors and pho-nographic producers owning rights on recordings and, on their behalf. To Consorcio Fonografici However, this does not include the rights deriving from artists' interpreters and executors and phonographic produces according to art. 73 of the law above said for the diffusion of phonograms and musical video in fashion shows, DJ set with or without dancing. For that, the organizer of these events must contact Consoria Fonografici - Via Leone XIII, 14 Milano – in order to respect the laws. If recordings or multimedia are used to support works partially or fully then any protected material covered by law number 633 of 22.4.1941 must respect the copyright rules as well as any outlay connected with authentication of such support according to Article 181bis of the same law. Unauthorized use of works your stars or the lack of a SIAE duty for the above-mentioned support are criminal offences according to regulation 171 and following articles of law 633/41. B. Musical and artists chows and the use of autolivisual equipment for exhibitor's support and information of Art. 8.2.2 (sound diffusion and projections) in "Technical Regulations and these and Regulations. C. Fiera Milano may use the loukspeakers at the Fairgrounds for official or emergency plan and information on the risks present in the Exhibiton Center for the purposes of safety" which is part of these General Rules and Regulations. C. Fiera Milano may use the loukspeakers at the Fairgrounds for official or emergency clan and informations. In case or violation, any subject that has not respected the dispositions of the present article may be required to pay compensation for costs sustained either directly Fiera Milano or by

## Art. 29 - Local Advertising Tax

Pursuant to the participation rules and regulations, the Exhibitor is required to pay to the Rho Municipality a tax set out under laws D.PR 26.10.1972, number 639. Further to the agreements reached with theRho Municipality, the Advertising Tax is assessed according to the total exhibition surface. In order to avoid any unnecessary dispute this tax will be included in the registration fee. Fiera Milano will be responsible for forwarding the relative amount to the Rho Municipality.

Art. 30 - Modifications to the General Regulations and Sanctions for Non-compliance Fiera Milano reserves the right to introduce rules and provisions notwithstanding these General Rules and Regulations, as deemed fit for better control of the Event and inherent services. These rules and provisions shall replace those in these General Rules and Regulations and shall therefore carry the same obligation. In the case of non-compliance with these General Rules and Regulations or subsequent modifications and in virtue of their powers of vigilance, Fiera Milano may exclude the Exhibitor in question from subsequent editions of the Event.

write of their powers of vigilance, Heira Milano may exclude the Exhibitor in question from subsequent editions of the Event. Art. 31 - Force Majeure and Exclusion of Liability In the event that a cause of force majeure occurs, which has to be understood unpredictable events that make impossible the holding of the event and also for causes not attributable to Fiera Milano. the latter may: modify the date of the Exhibition and/or cancel the Exhibition, either entirely or in part. It is understood that in case Fiera Milano modify the date of the Exhibition, the Exhibito continues to be involved by the commitment to participate to the Exhibition under the same terms and conditions as set out in these General Regulation and the application from for admission and the strady paid by thin will be considered valid for the evel date. In case of the Exhibition is cancellet: Fiera Milano may use the sume paid by Exhibitors, with no obligation to refund the latter, to pay debts incurred with third parties, also for partial organization costs of any kind; and Exhibitor shall make no claims to Fiera Milano for damages or dany other kind. In the same way, Fiera Milano shall not be responsible in any way for the adoption of safety of Exhibitors and/or parties authorized by the same. By way of dergotation from the above paragraph, the Exhibitor expressly accepts that if - as a consequence of the further spread and/or possible wor-sening or in any case of the dangerous situation in taly for individual and/or collective public health resulting from the eigherinic called "Cononaviras" - the Exhibition of Sandel accussionable by bearding is forbidden by orders of public authorities and/or the tase the responsibili discretion of Fiera Milano S.p.A. and, in this case, the Exhibitor himself is unable to participate, fiera Milano S.p.A. and, in this case, the Exhibitor, it being understood that nothing else will be due to the latter for any reason whatsoever (compensation, Are execonsel make the exclusion).

Art. 32 - FieraMilano S.p.A. obligations and responsibilities Fiera Milano S.p.A. undertake to deliver the stand to the exhibitor as under the terms set forth at art. 8 of the General Regulations of the Show and to supply the services as under art. 10. In any event, the exhibitor waives Fiera Milano S.p.A. from any liability, subject to such restriction as are laid down in art. 1229 of the Civil Code. In any event the liability of Fiera Milano S.p.A. sides not extend beyond the payment of a sum amounting to 30% of the fee owed by the Exhibitor and is exclusive of any further compensation whatsoever for damage incurred by said.

Art. 33 - Exhibitor responsibility for goods on display at the trade show Eachexhibitorundertakestorespectnational, community and international regulations and assumes full responsibility should any of the products on display not comply with the above-mentioned regulations. The exhibitor holds Fiera Milano S.p.A. harmless in the event of any illigations or display not comply with the above-mentioned regulations. The exhibitor holds Fiera Milano S.p.A. harmless in the event of any illigations or display not comply with the above-mentioned regulations. The exhibitor holds Fiera Milano S.p.A. harmless in the event of any illigations or display not comply with the display of unauthorized products in accordance with existing regulatory obligations. In any case, each exhibitor undertakes to remove the goods subject to dispute

Art. 34 - Processing of the Exhibitor's Personal Data 1. The exhibitor states to be informed that the provisions of the European (EU) General Data Protection Regulation 2016/679 ("GDPR") concern processing for natural persons ("Personal Data") and do not apply to legal persons (companies), organizations and associations and the infor-

mation ("Information") referring to these subjects, for which only the regulations on the delivery of electronic trade communications remain (the exhibitor can provide the consent required to deliver electronic communications for direct marketing purposes). 2. The Personal Data of the Exhibitor, where the same works as a sole proprietorship, a small business or a professional, and those of the repre-sentatives, members, employees and workers of the Exhibitor indicated in the Application for admission or also issued subsequently, as well as those acquired from third parties (e.g.: partners, commercial information companies, etc.) or during the Event (including, for example, any photos or video recordings made at the stands: see Article 35) is collected and processed by Fiera Milano S.p.a. (the "Data Controller" or "our company")

In the extender, employees and workers of the Exhibitor indicated in the Application for admission or akin sisual subsequently, as well as those acquired from third parties (e.g.: partners, commercial information companies, etc.) or during the Extent (Including, for example, any photos or video recordings made at the stands: see Article 35) is collected and processed by Free Milano 52, as (the "Data Controller" or or company") under the terms described in the following paragraphs.
 As the aforementionel Personal Data is processed for the following purposes: to meet the obligations and services concerning Event participation, meeting the associated administrative, accounting and tax activities. Processing the Exhibitor's parcicipation and exacute the contract concerning event participation, meeting the associated elegi obligations and pursing the legibancy policy and pursing the elegibancy policy and participation in the event and supply of the associated services.
 A for these purposes, personal data will be processed able detronically, the vehicle the event for administrative and uncompared to the associated services.
 A for these purposes, personal data will be processed able detronically, the vehicle event for administrative and accounting activities and security taks or handle services.
 For these achivities, the data can also be handled by personnel and collaborators authorized by our Company to process data in order to carry out administrative technical and security taks or instangle services.
 For these achivities, the data can also be handled by personnel and collaborators authorized by our Company to process data in order to carry out administrative technical, the event for administrative and accounting activities and security taks or indical consultancy studies and the standiare activities and security as well as a standiare data with exploration and many and take andin activities and explores by the associated and wing and take

of the contract or based on the data subjects consent, and house a company much by processing of your personal data, the data subject can contact the Data Controller 11. For any further clarification or request concerning the processing of your personal data, the data subject can contact the Data Controller to at the addresses provided in the Application and/or Regulation. Additionally, the data subject can apply to the Data Controller to exercise the above-mentioned rights, to learn of the updated list of the categories of data audiences and any processors appointed by our company (also available on website www.fieramiano.it, privacy link). You can contact the Data Protection Officer at the following addresses: Piazzale Carlo Magno 1 20149 Milan, Italy

nail dpo@fieramilano.it

12. The information in this Article is provided by the Data Controller pursuant to Article 13 of the GDPR and the Exhibitor undertakes to commu Let the information in this Article is provided by the bata controller pursuant to Article 3 to the durff and the Restandard Indectandes to commo-nicate it to the natural persons (it is representatives, members, employees and workers) whose Personal Data have been provided for the purposes of their participation in the Event and for the provision of the relative services, and also to guarantee that the Personal Data are lawfully used by the data Controller for these purposes and to indemnify/and or compensate the Data Controller for all costs and damages that may derive from the Exhibitor's breach of the duties to the Data Controller undertaken pursuant to this Article.

the Exhibitor's breach of the duties to the Data Controller undertaken pursuant to this Article. Art. 35 - Use of images of the Exhibitor acquired during the Exhibition In relation to the images of the Exhibitor acquired during the Exhibition In relation to the images of the Exhibitor acquired during the Exhibition In relation to the images of the Exhibitor acquired during the Exhibition to European (EU) General Data Protection Regulation 2016/679, Hart Firar Milano S.p.A. may collect and process said images and disseminate them for informative, promotional and commercial purposes pursuant to the terms specified in Article 34, and therefore grants Fiera Milano S.p.A. to use there through any means of communication (including reample, brochures, presentations, catalogues and, in general, all the printed material necessary for their disclosure and promotion, TV, pay-per-view, etc.) and dissemination via internet (company website, social networks, etc.) or via magarines and other publications, including digital ones, with the rights to adapt and reproduce them for all legal purposes. For this purpose, the Exhibitor declares and guarantees to have: (i) obtained the authorization of the data subjects for the processing of the data relative to their photos, video recordings etc. by Fiera Milano S.p.A., including their dissemination for informative, promotional and advertising purposes pursuant to the terms of the European (EU) General Data Protection Regulations 2016/679; (ii) obtained data advertising purposes pursuant to the terms of the European (EU) General Data Protection Regulations 2016/679; (ii) obtained data advertising purposes pursuant to the terms of the European (EU) General Data Protection Regulations 2016/679; (ii) obtained data data data data existing purposes pursuant to the terms of the European (EU) General Data Protection Regulations 2016/679; (ii) obtained data data existing purposes pursuant to advertising purposes for talian Law no. 633/1941 on copyright, in the above-mentioned

Art. 36 - Claims, governing law and Court of competence Any claims must be submitted in writing to Fiera Milano. The applicable law is the Italian Law and the Court of Milan shall have competence to decide any dispute as may arise.

By signing this Application form, the undersigned Company declares acceptance of and undertakes to fully comply with the Event General Rules and Regulat	ons.
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Date | / / | / | | |

Stamp and legible full Signature

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# **EXHIBITOR'S AUTHORIZATION OF THEIR PERSONAL DATA PROCESSING**

With respect to the processing of the personal data, as specified in Article 34 of the Rules, the Exhibitor authorises Fiera Milano S.p.A., in its capacity as Data Controller, to process their personal data and information for the following purposes:

sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text a) message, mms systems on additional exhibition events, the Data Controller's services and products and of Fiera Milano Group companies and of third parties (organizers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favorable commercial offers to exhibitors;

Yes, I give my consent

No, I do not give my consent

sharing data with Fiera Milano Group companies, (see the updated list available on www.fieramilano.it) and other companies, including organizers, exhibitors, installers, qualified operators involved in the events or operating in other sectors, such as market research institutes, Fiera Milano sponsors and suppliers for their processing, as Data Controllers, for the purposes and with the methods specified in section a).

Yes, I give my consent

No, I do not give my consent

Date / / / / / / /

Stamp and legible full Signature