



## TOP BUYERS PROGRAMME 2019

### TO WHOM THE TOP BUYERS PROGRAMME APPLIES

Myplant & Garden Top Buyers are those buyers who have a high purchasing power and the big purchasing groups interested in discovering and purchasing products/services included in Myplant & Garden sectors and industries, approved by the *Team Buyer Unit* and therefore enlisted in the Top Buyers Programme.

### SELECTION CRITERIA FOR TOP BUYERS

At the moment of the pre-registration, Top Buyers are required to fill out an Application Form. The pre-registration Application Form is to be completed in all its parts. The pre-registration Application Form does not automatically guarantee the participation to the Top Buyers Programme.

The *Team Buyer Unit* will confirm the participation to the Top Buyers by email, either directly or through its agents.

### TOP BUYERS PROGRAMME

#### 1. At the trade fair

- VIP Pass with free access to the fast lane during exhibition days
- Welcome kit: official catalogue of the exhibition and other useful tools to get around the city
- Free access to the Buyers Lounge at the fair
- Assistance and support during the fair
- Complimentary lunch at the fair

#### 2. Green Night gala dinner

Myplant & Garden invites all accredited Top Buyers to an evening out with dinner in a selected location in Milan on February the 21st

#### 3. Visa

Visa requirements will be the sole responsibility of the hosted Top Buyer, including any necessary costs incurred. V Group Srl, as organizer of Myplant & Garden, will assist providing with the invitation letter if required.

#### 4. Top Buyers Hospitality

The *Team Buyer Unit*, after closely assessing the accredited buyer, has the right to consider him/her Top Buyer and offer him/her hospitality.

- Myplant & Garden offers Top Buyers **2 nights** in a single room or double room with single use or double room in a **4\* hotel**, in one of the structures chosen by V Group Srl.
- 2 Nights will be offered ONLY if the Top Buyer will assure his presence at the fair for 2 days. In case the Top Buyer could participate at the exhibition for just one day, Myplant & Garden offers Top Buyers 1 night in a single room or double room with single use or double room in a 4\* hotel, in one of the structures chosen by V Group Srl
- Myplant & Garden will pay the cost for the nights of your accompanying person, if in the same room
- Top Buyers will receive a travel form to complete in all its parts (Guarantee Form)
- Credit Card Details: according to Italian and foreign accommodation procedures, the card is required to guarantee the hotel reservation. It will also be used in the cases indicated in the hotel form and to cover the extra charges, if not settled after the Exhibition.
- Free Shuttle service from / to the fair
- Pick up service from / to the airport

Any change to the package offered by Myplant & Garden and implying extra costs will be payable by the Top Buyers, including extra guests staying in another rooms.

#### 5. Others

Any single buyer is responsible for his/her own safety and for his/her personal belongings.