

A positive session full of excitement for a design-oriented Autumn season. Here's a look at the figures for this highly anticipated event for the entire decor, design and lifestyle industry.



© Anne-Emmanuelle Thion

VISITORS

58 688

Visitors

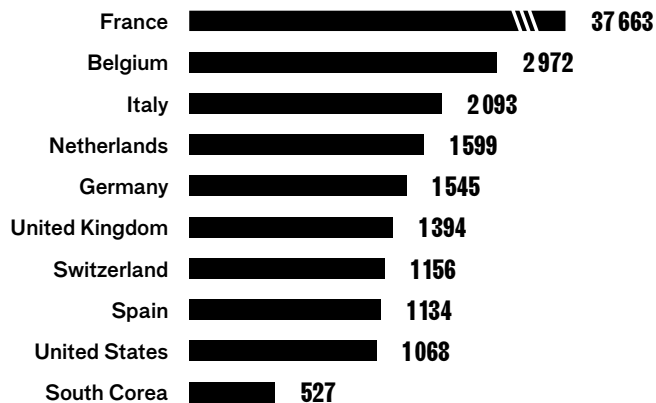
147

Countries represented

37 663 — **64%**
French visitors

21 025 — **36%**
International visitors

→ Top 10 Countries



EXHIBITORS

2 269

Brands

of which
589
new ones

1058

French brands

1211

International brands

66

Countries represented

THEY
ARE TALKING
ABOUT US

950

JOURNALISTS
BLOGGERS
INFLUENCERS

→ Visitor backgrounds

CEO / DIRECTOR
OWNERS 46%

PURCHASING / SOURCING 11%

SALES / MARKETING 9%

→ Breakdown by field of business

RETAILER**61%****SPECIFIER****30%****MANUFACTURER,
MAKER** 9%

LE CLUB — THE VIP LOUNGE BY MAISON&OBJET

The circle of excellence for the most influential buyers, specifiers and key stakeholders in the French and international decor, design and lifestyle markets.



“THEY WERE THERE...”

”

Galleries Lafayette Paris
Hausmann (FR),
Printemps (FR),
Selfridges (GB),
Hobby Lobby (US),
Zodio (FR),
Neiman Marcus (US),
The Conran Shop (FR-GB),
Nature & Découvertes (FR)
Made In Design Sas (FR)
Westwing Gmbh (EU),
Baden Baden (BE),
Garde Shop (US)
Fleux (FR),
Merci (FR),
Les Raffineurs (FR)
Museum Of Modern Art
(US),
Optimum Buying (FR)
Tjx Europe (GB),
...

Fischbach & Aberegg AG
(CH)
Green & Mingarelli (MCO)
Argent Design (GB)
Gert Voorjans (BE)
Four Season (FR)
Michel Rostang (FR)
Mariott (FR),
Maison Pic (FR),
Pierre Gonalons (FR)
Le Bon Marché (FR),
Bergdorf Goodman (US)

→ see the list

→ Social networks



Instagram

926K
+7%*



Facebook

684K
+6%*



Twitter

30K
+1%*



LinkedIn

45K
+28%*



Pinterest

45K
+27%*

*Increase over September 2021

MAISON&OBJET PARIS ALSO MEANS

3 WHAT'S NEW? SPACES

The trend unveils its leading products

- »» « Kaleido-Scope » by **Francois Bernard**,
- »» « Utopia Now » by **Francois Delclaux**,
- »» « Color Power » by **Elizabeth Leriche**.

7 THEMATIC ITINERARIES

W!

WORK!



ECO / SUSTAINABLE

NEW!

NEW EXHIBITORS



FRENCH MADE



HOTEL & RESTAURANT



ATELIERS D'ART DE FRANCE MEMBERS



ARCHI DESIGNER

37 TALKS & WORKSHOPS

Hosted with marvelous energy by industry experts, and available online.

academy.maison-objet.com

20+ SPECIAL FEATURE AREAS

Carte blanche was given to big names (installation designers, interior decorators, designers, etc.):
Cristina Celestino, Bina Baitel, Charlotte Juillard, Pierre Goncalons, Samuel Accoceberry...



© Anne-Emmanuelle Thion

IN THE MEANTIME

**PARIS
DESIGN
WEEK**

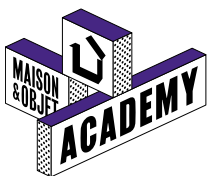
The complete universe of Maison&Objet in Paris
From September 7-17, a circuit through the finest names in the Parisian decorative arts, with 400 participating showrooms.

www.parisdesignweek.fr

mom
MAISON & OBJET AND MORE

More news & more bizz... all year round
6 000 brands & designers,
480 000 accredited buyers,
3 million annual visits to the digital platform.

mom.maison-objet.com



The streaming platform to boost your business
Get informed, get trained, and get inspired... exclusive, premium content, available by subscription only.

academy.maison-objet.com

SEE YOU IN JANUARY !

MAISON&OBJET PARIS

19-23 JAN. 2022

PARIS NORD VILLEPINTE

#MAISONETOBJET

MAISON
&OBJET
IN THE
CITY

18-23 JAN. 2023

maison-objet.com/en/in-the-city

SAFI Organisation, a subsidiary of Ateliers d'Art de France and RX France.