



The 8th edition of

IME

INDONESIA MARITIME EXPO

SHIPBUILDING & MARINE • WORKBOAT • OFFSHORE

PROPEL YOUR MARITIME BUSINESS IN INDONESIA

17 – 19 OCTOBER / JAKARTA INTERNATIONAL EXPO
2023 INDONESIA

BUILT BY



In the business of
building businesses

SUPPORTING PARTNERS



PIVOT TO INDONESIA

Indonesia Maritime Expo (IME) is the most anticipated international event in Indonesia for the world's maritime players, showcasing the latest in marine, workboat & offshore engineering and port technology.



1

South East Asia Largest Economy

The largest economy in Southeast Asia, Indonesia – a diverse archipelago nation, the world's fourth most populous nation and the world's 10th largest economy in terms of purchasing power parity, and a member of the G-20.

Credit: [worldbank](https://www.worldbank.org/)

2

Rebound from Recession caused by COVID-19

Optimism that Indonesia's economy will be the first in Southeast Asia to come out of economic recession. GDP will grow 0.1% year-on-year in the fourth quarter after the first back-to-back contraction since the Asian financial crisis more than two decades ago

Credit: [bloomberg](https://www.bloomberg.com/)

3

Fisheries Sector Grew Rapidly

World Bank's Indonesia Sustainable Oceans Program (ISOP), will work with potential investors on developing business plans for sustainable fisheries, promote private-sector investment opportunities in sustainable fisheries, share lessons learned from past investment successes, and build partnerships between fishing communities and sustainability-minded businesses.

Credit: [moderndiplomacy.com](https://www.moderndiplomacy.com/)

IME 2019 KEY NUMBERS

IME 2019 was the last full in-person edition before COVID-19.

5,778

attendees

4,332

buyers from Indonesia

1,406

conference delegates

150

participating
companies

282

business matching
meetings arranged

25

countries/ regions
represented at
IME 2019

500+

products & services
showcased

89.2%

satisfaction rate
from attendees

9

official pavilions at
IME 2019

OFFICIAL PAVILIONS AT IME 2019



CHINA PAVILION



FRANCE PAVILION



ITALY PAVILION



JAPAN PAVILION



MALAYSIA PAVILION



NETHERLANDS PAVILION



SINGAPORE PAVILION



SOUTH KOREA PAVILION



UK PAVILION

“

I attend Indonesia Maritime Expo to increase my knowledge on how I can grow my shipyard business, so to serve my customers better. It's been well worth the visit, as I have met with suppliers from around the world that I will definitely do business with.

Mr. Sudirwan
Marketing Manager - PT. Samudra Marine Indonesia

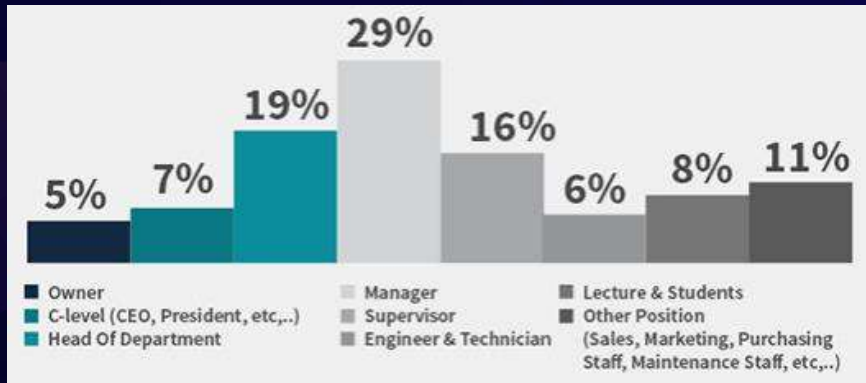
“

I think Indonesia Maritime Expo and Indonesia is a very good event. It's open our mind to understand more about the maritime, logistics and transportation industry. I hope this event will succeed and give meaning for the nation and make it Indonesia maritime industry axis to the world.

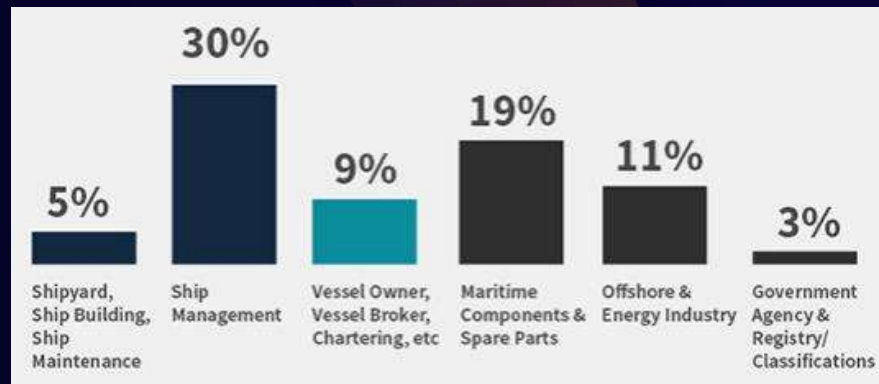
Mr. Budi Karya Sumadi
Minister, Ministry of Transportation Republic of Indonesia

CONNECT WITH KEY STAKEHOLDERS IN INDONESIA

BREAKDOWN BY PROFESSION



BREAKDOWN BY INDUSTRY SECTOR



WHO VISITS

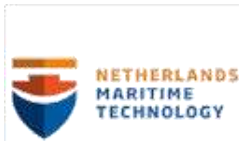
- Ship & Boat owners
- Ship Managers
- Ship Builders & Repairers
- Boat Builders & Repairs
- Cargo & Container Terminal Operators
- Classification Societies
- Ship Registrars
- Boat, Tug, Ferry, Offshore Supply
- Vessel Operators
- Consultants
- Financiers
- Insurers
- Legal Professionals
- Distributors & Agents Freight Forwarders
- Government Agencies
- Navy & Police Coast Guards
- Fisheries
- Marine & Naval Architects & Designers
- Offshore Suppliers & Services
- Port and Maritime Agents
- Port Managers/ Terminal Operators
- Public Administrators
- Ship & Boat Chandlers
- Ship Operators
- Shippers
- Shipping Agents and Brokers
- Shipping Lines
- Maritime Crewing / Manning / Recruitment Agents
- Other Maritime Organizations
- Marine Surveyors
- Government Transport and Infrastructure Officials
- Marine & Waterfront Developers
- Port Architects, Designers and Construction
- Offshore Vessel Owners
- Engineers Scientist & Managers representing a variety of interdisciplinary fields
- Drilling Companies
- Independent and National Oil Companies

A TRULY INTERNATIONAL MARITIME EVENT IN INDONESIA

IME 2019 STRATEGIC PARTNERS



IME 2019 SUPPORTING PARTNERS



WHO EXHIBITS

- Shipbuilding/ shipyard industry
- Electrical engineering/ electronics
- Ship operation equipment
- Ship fittings and equipment
- Prime movers/ propulsion systems
- Maritime services
- Marine technology
- Auxiliary systems for propulsion
- Ports and port technology
- Cargo handling systems

PAST EXHIBITORS



Shell Marine



GUNUNG STEEL GROUP
steel is our business



SAMUDERA
DHARMA
KALINGGA



INDUSTRY THOUGHT LEADERS

PAST SPEAKERS AT IME 2019

Capt. Sahattua P. Simatupang, MM., MH. (Head of STIP), Capt. Iman Satria (Director Technic & Classification Indoensia, BKI), Sampe L. Purba (Vice President of Gas Commercialization, SKK Migas), Ali Samad (Head of Tug and Barge, INSA), Budiharto (Head of Supporting Industry of IPERINDO), Lisda Satria (Human Resources Department, DPP INSA), and many more...



**Budi Karya
Sumadi**

Minister, Ministry of
Transportation



Rudiantara

Minister, Ministry of
Communication &
Informatics



**I Gusti Putu
Suryawirawan**

Directorate General
of ILMATE, Ministry of
Industry



I Putu Juli

Director of IMATAP,
Ministry of Industry



**Carmelita
Hartoto**

Vice Chairperson of
KADIN Transportation &
Chairperson of INSA



Eddy K. Logam

Chairman of IPERINDO



Nova Y. Mugijanto

General Tearsury of
INSA



Firdaus Manti

Assitant Deputy Supporting
Industry Infrastructure,
Coordinating Ministry of
Maritime Affair]



Rudiyanto

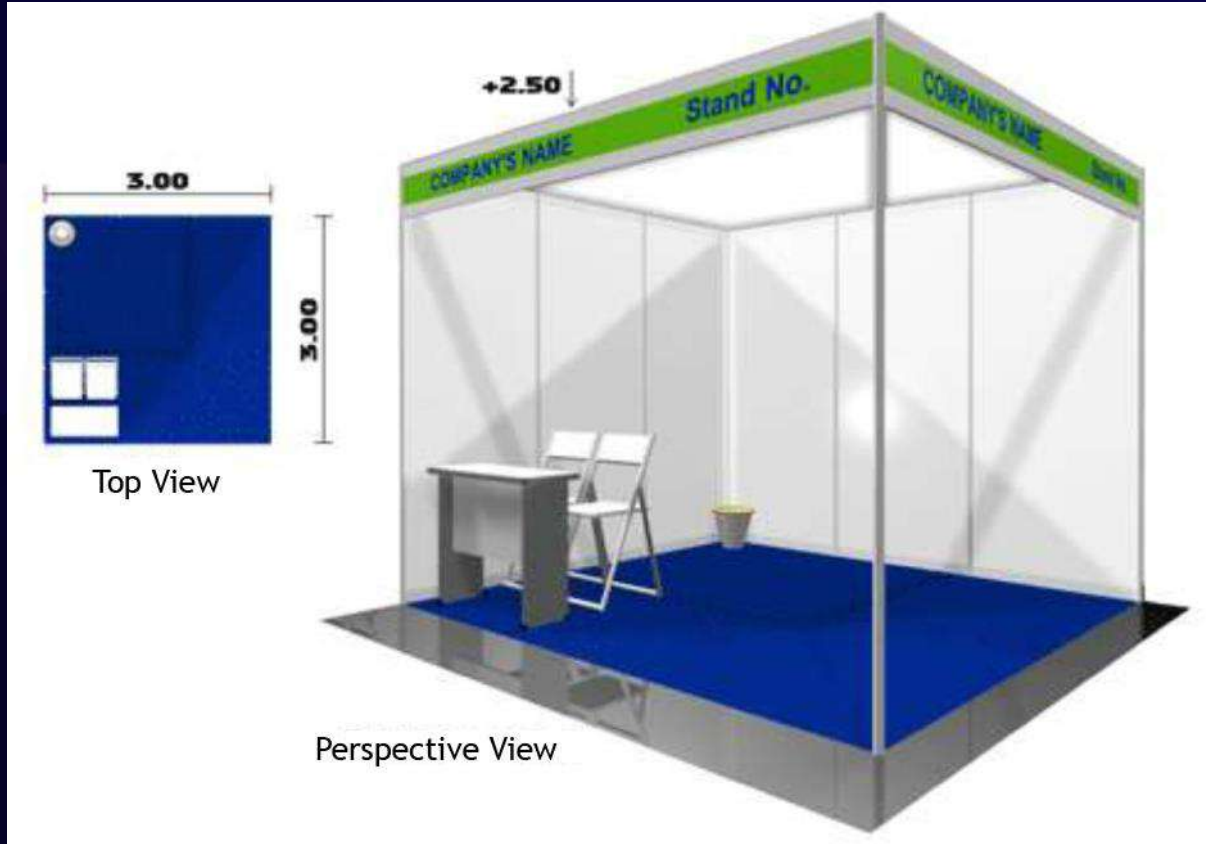
President Director,
BKI



IME 2023 - BOOTH OPTIONS

SHELL SCHEME BOOTH PACKAGE

From 9sqm onwards



What is included:

- 1x 9sqm shell scheme booth at IME Exhibition from 17-19 October 2023 at the JIEXPO, Jakarta Indonesia
- 1x Standard Exhibitor Listing at IME Online Directory
 - Company Logo
 - Contact Details, Website, Social Media and Address
 - Company Description (600 characters) and Search Filters
- 1x Product Presentation opportunity at IME 2023 (available at first-com-first-served basis)
- Provision of Exhibitor e-Invite
- Marketing support including pre-event feature and provision of marketing assets
- Public Relation support for new launches (subject to editorial support)
- Unlimited access to IME Conference
- Invitation to IME 2023 Opening Ceremony
- Invitation to IME 2023 Opening Party

Note:

- A mandatory company registration fee of USD100 is applicable to all exhibiting companies.
- Premium locations are available at USD 500 (one-time fee).
- 11% VAT is applicable.

IME 2023 - BOOTH OPTIONS

SPACE ONLY

From 18sqm onwards



Sample of a Raw Space Booth

What is included:

- 1x 18sqm raw space at IME Exhibition from 17-19 October 2023 at the JIEXPO, Jakarta Indonesia
- 1x Standard Exhibitor Listing at IME Online Directory
 - Company Logo
 - Contact Details, Website, Social Media and Address
 - Company Description (600 characters) and Search Filters
- 1x Product Presentation opportunity at IME 2023 (available at first-com-first-served basis)
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ADD-ON OPTIONS

	STANDARD (FREE, INCLUDED IN THE BOOTH PACKAGE)	OPTION 1 LEAD+ PACKAGE USD 200	OPTION 2 ONLINE+ PACKAGE USD 700	OPTION 3 CONFERENCE PACKAGE USD 4,000
Contact details, website, social media	√	-	√	-
Company logo	√	-	√	-
Booth Number Listing	√	-	√	-
Company description (600 characters) and search filter	√	-	√	-
Product upload image and text	-	-	5	-
Documents upload	-	-	5	-
“Why visit our stand” description (200 characters)	-	-	√	-
Cover Image	-	-	√	-
Product Carousel	-	-	√	-
Double Height-listing with highlighted profile	-	-	√	-
Sales Lead Retrieval	-	√	-	-
Conference sponsorship (2 options available)	-	-	-	√

DIGITAL ADD-ON OPTIONS

OPTION 1 - LEAD+ PACKAGE

- **Fast Scanning:**
Instantly capture all Visitor Badge Date (Multiple Users)
- **Mobile App Download:**
Google Play or Apple Store – no external scanner needed
- **Lead Consolidation:**
Captures leads from all stand staff in a 'Daily Report'
- **Lead Quality rating:**
Add star ratings and notes to High Quality leads
- **Totally Reliable:**
Works offline if Wifi issues affect Network connection



Full name
Your Name Here

Company access code
Access Code

☐ I agree to the Emperia Lead Scanning EULA and the Reed Exhibitions Privacy Policy

LOG IN

Login

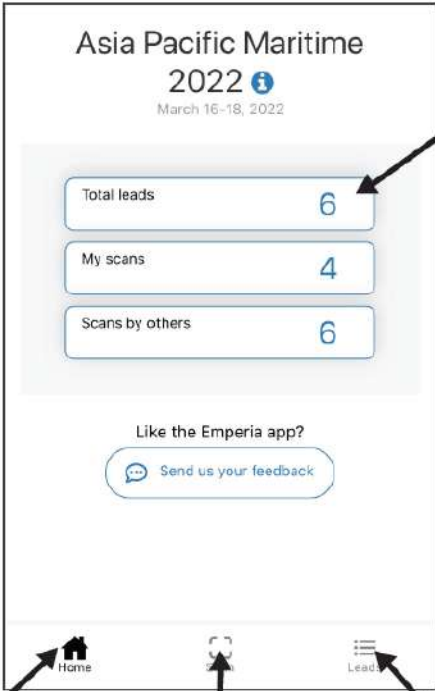
Login using the given credentials as shown on the top right corner

After the show

The APM Team will send an email to the main booth contact person with complete information of the leads collected during APM

SAMPLE OF SALES LEADS RETRIEVAL APP

Using the App



The app interface displays the following information:

- Event Title:** Asia Pacific Maritime 2022
- Dates:** March 16-18, 2022
- Lead Statistics:**
 - Total leads: 6
 - My scans: 4
 - Scans by others: 6
- Feedback:** Like the Emperia app? Send us your feedback
- Navigation:** Home, Scan, Lead

Number of leads scanned (visitor badge) points to the 'Total leads' stat.

*** Leads page example**

Name	Date	Time
John Doe	03/02/2022	12:30 PM
John Smith	03/02/2022	12:30 PM
Jane Doe	03/02/2022	12:30 PM
Joe Schmoe	03/01/2022	6:42 PM

Leads summary points to the Home icon.

Click here to scan visitor badge points to the Scan icon.

Click here to view all leads detail points to the Lead icon.

SAMPLE OF EXHIBITOR PROFILE ON IME WEBSITE

in-cosmetics[®]

global

28-30 March 2023

Barcelona, Spain

♡

Take Part

About

Visit

Exhibit

2022 Exhibitors

What's on

Media

Help

Filter

Search

Showing 732 exhibitors

Search Filter

Testing & Regulation (30)

Fragrance Zone (19)

Featured New Exhibitors (15)

Company Activity

Distributor & Manufacturer of (127)

D

F

Lab Equipment/... (17)

Manufacturer of Raw Materials and... (316)

Media (2)

More

Country of Origin

Africa (8)

Americas (89)

Standard Exhibitor Profile

100% Amazonia

Distributor & Manufacturer of Ingredients,Brazil,25-49,Canada,United St...

Description

Located in the Amazon Delta, 100% Amazonia specializes in renewable non-timber forest products and supp... development of unique ingredients for indu...

NEW EXHIBITOR

♡ Add to My Plan

Stand: M89

Double Height-listing with highlighted profile

Premium

Active Concepts

Active Concepts S.r.l

Sponsor of Manufacturer of Raw Materials and Ingredients

Manufacturer of Raw Materials and Ingredients,Italy,100-249,(Not lookin...

Stand: M90

Company Website

Company Email

+39 0290 360 719

Why visit our stand

As an agile supplier we offer small and variable MOQs, brand differentiating marketing and efficacious technology to help brands carve out their own niche and create th...


Description

Active Concepts Srl - The European affiliate within the Active Concepts family of companies. Based in Milan, Italy we offer an interesting range of unique products a...


♡ Add to My Plan

View all 26 products


PhytoCycle™ Orange



Mycofuse™ Protect



AC Vegan Keratin OS



DIGITAL ADD-ON OPTIONS

OPTION 2 -


ONLINE+ PACKAGE

11


DIGITAL ADD-ON OPTIONS:

OPTION 2 - ONLINE+ PACKAGE

SAMPLE OF EXHIBITOR PROFILE ON IME WEBSITE



Cover Image



BMT Singapore Pte Ltd

Brands we represent
BMT Singapore Pte Ltd

Description
"BMT is a leading international design, engineering, science, program, and risk management consultancy with a reputation for engineering and delivery excellence. We're driven by a belief that things can always be better, safer, faster and more efficient. Our vision is to be recognised in our core markets as the trusted partner for scientific and engineering-led advice, solutions, programs, and services, addressing the most challenging needs of our clients. We deliver clarity from complexity."

Country / Region
Singapore

Industry Sector
Consultancy

Contact details, website, social media

Stand: D-T12

FOLLOW US:

- Facebook
- Twitter
- YouTube
- LinkedIn

COMPANY WEBSITE
<https://www.bmt.org>

COMPANY EMAIL
info@bmt.org

COMPANY PHONE
(+65) 6977 6000

ADDRESS
Singapore
Singapore

Gallery of products and services

- Maritime Casualty Investigation and Cargo Consultancy
- Maritime Design and Consultancy
- Specialised Ship Design

Documents

- BROCHURE - 5 MB
- BROCHURE - 4 MB

Product 1
[Download PDF](#)

Product 2
[Download PDF](#)

Company Description

Company Profiling

Product Listing

Document Listing




in-cosmetics[®] global

28-30 March 2023
Barcelona, Spain

Take Part

About Visit Exhibit 2022 Exhibitors What's on Media Help

Featured Exhibitors



Tile on the Show Homepage in Sponsor's carousel



CONFERENCE SPONSORSHIP


EXCLUSIVE

OPTION 1 (4 SLOTS)

- 10min presentation/ speech;
- Logo on all IME website, marketing collateral, IME conference backdrop, IME event guide and onsite signages;
- 1x dedicated e-newsletter;
- 1x web banner on IME e-newsletter;
- Access to participant list (post-conference);
- Interview opportunity with local media or contra magazines;
- Unlimited access to IME Conference.

OPTION 2 (4 SLOTS)

- 30 seconds commercial video (aired 3x at IME conference);
- Logo on all IME website, marketing collateral, IME conference backdrop, IME event guide and onsite signages;
- 1x dedicated e-newsletter;
- 1x web banner on IME e-newsletter;
- Access to participant list (post-conference);
- Interview opportunity with local media or contra magazines;
- Unlimited access to IME Conference.



In the business of
building businesses

ORGANISED BY



RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.www.rxglobal.com



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**FOR MORE SPONSORSHIP AND ADVERTISING OPPORTUNITIES,
PLEASE CONTACT OUR SALES TEAM**

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Rest of the World**

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SUPPORTING PARTNERS

