

07 - 11 SEPTEMBER 2023

MAISON&OBJET

PARIS NORD VILLEPINTE

WELL-BEING & BEAUTY

WWW.MAISON-OBJET.COM



THE CAN'T MISS BUSINESS EVENT

BOOST YOUR BUSINESS

2 337 brands – of which **518** news / edition
81% of visitors order in the following months

CONNECT WITH BUYERS

67.429 unique visitors / fair –
44% international – from **144** countries
27% are **exclusive** to Maison&Objet

PITCH YOUR BRAND

1 193 journalists, influencers, bloggers:
31% international
3 WHAT'S NEW corners to present a selection
of trends and innovative products

[Discover the last edition report](#)

January 2023 session



BUYER FOCUS, They were here...

DEPARTMENT STORES & CHAINS

Abc Carpet & Home (USA), A&bc Sal (LBN), Abuissa Holding (QAT), Ademas (CHE), Admic Sal (LBN), Åhléns Ab (CHE), Bergdorf Goodman (USA), Brougham Interiors (CAN), Charoen Decor International Co., Ltd (THA), Citadium (FRA), Daimaru Matsuzakaya (JPN), Douglas (GER) El Corte Inglés (PRT), El Palacio De Hierro (MEX), Emart (KOR), Fenwick (USA), Fortnum & Mason (UK), Galeries Lafayette Paris (FRA), Globus (CHE), Harrods (UK), Isetan Mitsukoshi Ltd (JPN), J.G. Lorey Sohn Nachfolger Gmbh & Co K Lane Crawford (HKG), Naturalia (FRA) Le Bon Marche (FRA), Liberty (UK), Magasin Du Nord (DNK), Pharmactiv (FRA), Printemps (FRA), Rinascente (IT), Sentou (FRA), Selfridges (UK), Shinsegae Department, Store (KOR), Silvera (FRA), Takashimaya (FRA), The Kadewe Group (GER), Brown Thomas (IRL), Casa International (BEL), Cassina Ixc Ltd (JPN), Conforama (FRA), David Jones (AUS), Domo (AUS), Fnac Darty (FRA), Habitat (FRA), Heal's (UK), Illums Bolighus (DNK), Jelmoli Ag (CHE), Kapok (HKG), Manor Ag (CHE), Monoprix (FRA), Nature &

Découvertes (FRA), Neiman Marcus (USA), Nk Inredning (SWE), Sephora (FRA), Sostrene Grenes A/S (DNK), The Conran Shop (UK), The Cool Republic (FRA), Tomorrowland (JPN), Tjx Europe (UK), Yves Rocher (FRA)

E-COMMERCE

Amara Living Ltd (UK), Artemest (IT), Bazar Chic (FRA), Camif (FRA), Choose (FRA), Connex Design Family (GER), Designerbox (FRA), Gomma Srl (IT), Les Raffineurs (FRA), Veepee (FR) Lightonline (FRA), Smallable (FRA), Westwing Gmbh (GER)...

CONCEPT-STORES

Abask (UK), Abc Carpet & Home (USA), Abigail Ahern (UK), Baileys (UK), Beams (JPN), Boozt. Com (SWE), Clay Concept Store (SAR), Fleux (FRA), Hermann Franzen Gmbh & Co. Kg (GER), Kandella (FRA), Kasanova S.P.A (IT), L'appartement Français (FRA), Maino Carlo Srl (IT), Merci (FRA), Vanhie (BEL)...

BUYING OFFICES

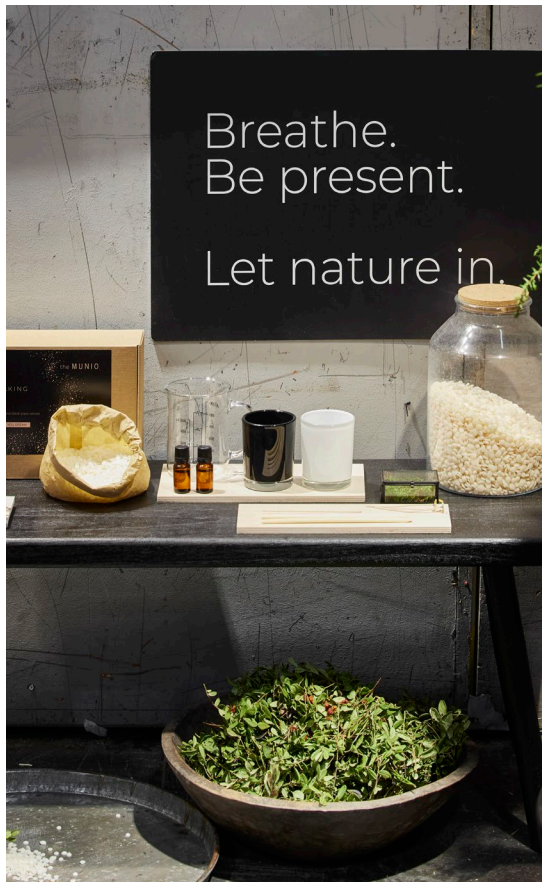
Alvear Group (FRA), Hakka Paris (FRA), Optimum Buying (FRA), Ucem (FRA)...



WELL-BEING&BEAUTY

AN OFFERING OF WELLNESS PRODUCTS, FOR THE BODY, MIND, AND HOME

A wide range of products, accessories and solutions designed to enhance peacefulness. To unwind, take care of yourself, and make your home a blissful bubble of well-being... from comfort to happiness!





MAISON&OBJET

COSMETICS



WELL-BEING & BEAUTY

NATURAL





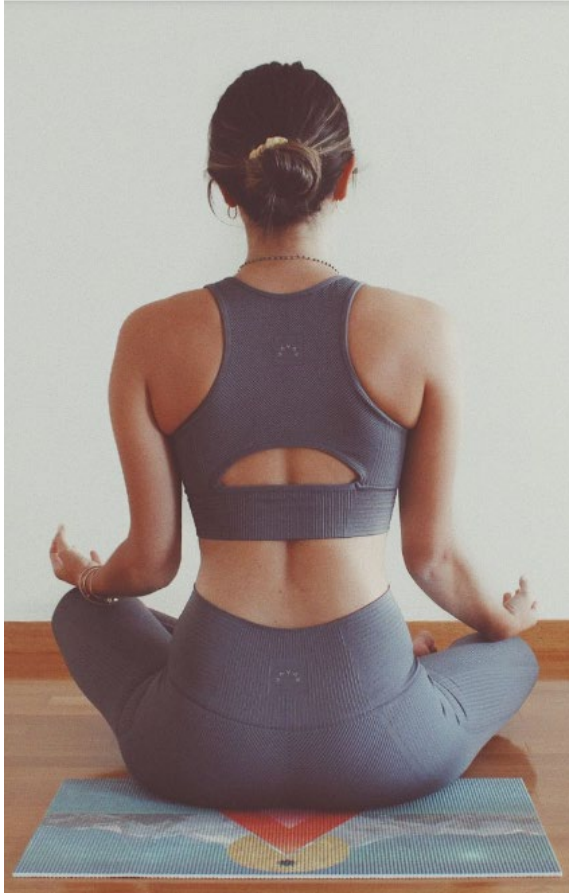
MAISON&OBJET

CLEAN&CLEAR SELF-CARE

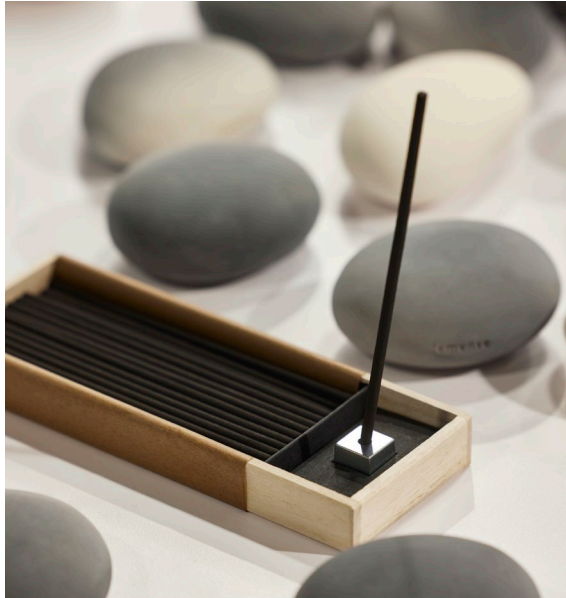


WELL-BEING & BEAUTY





YOGA



TAKE TIME FOR YOURSELF





RELAXATION



DETOX





MAISON&OBJET

HOME CARE



WELL-BEING & BEAUTY





MAISON&OBJET

HOLISTICS



WELL-BEING & BEAUTY

CRYSTAL HEALING





MAISON&OBJET

PLEASURE



WELL-BEING & BEAUTY

LAGHER PRISE



WELL-BEING&BEAUTY

They are already participating in the exhibition...

BE [...] MY FRIEND®

l'alchimiste

Life On Venus

- a life experience -

tadé
PAYS DU LEVANT

Marie-
Janine
THE FRENCH CANADIEN

100BON
parfumeur naturel

COSMIC
WELLNESS
DEALER

LA
CRÈME
LIBRE

POUR UN QUOTIDIEN
mas du
roseau
PLUS VERT PLUS SAIN PLUS NATURE

Comme Avant

MiIN
KOREAN COSMETICS

SAVONNERIE DEPUIS 1856
FER À CHEVAL
MARSEILLE



IOKKO

Aery Ltd – Aladastra – Anotherway – Arôme De Maison Chez Joseph - Bloen - Blush Intimacy - Ceven'aromes Eau De Melisse Des Carmes - H&m Gutberlet Gokos – Initial - Koh-I-Noor Italy Beauty - Kvdnyc - Van Dang Fragrances Léfé Naturel – Shaquda - Nippon Kodo – Poécile – P.F. Candle co – Standard Procedure – Permano - S e v i n - Terre D'oc Evolution - The Nature of Things - Victor Vaissier...

SERVICES AT YOUR DISPOSAL

BOOST YOUR VISIBILITY

Give your brand details for the show **communication tools**: official catalogue, exhibitors list (maison-objet.com), MOM, etc.

Apply to our **promotional services** targeted for visitors. These services allow you to be part of the “What’s New” spaces, the visitor itineraries, etc.

Inform your clients and prospects about your participation with the **personalized communication kit**.

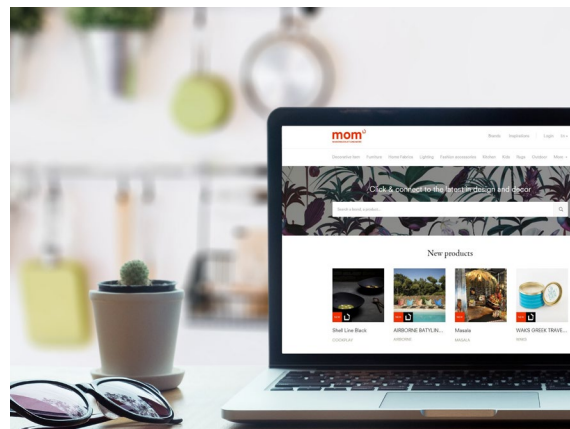
GROW YOUR NETWORK

Invite complimentary your clients and prospects to come and meet you during the fair.

Collect easily the visitors’ information coming to your booth and plan an effective follow-up with the **badge reader application**.

PREPARE YOUR SHOW

Throughout your entire preparation for the show, the Maison&Objet team is fully mobilized to support you. The customer service is at your disposal to inform and guide you. The Operation Department supports you in your technical and logistic preparation. The sales team guides you in your fair promotion and introduces you the various tools and services designed for you.



mom^u MOM, YOUR DIGITAL PARTNER

MAISON & OBJET AND MORE

The innovative alliance of the digital world and the expertise of Maison&Objet is at your disposal all year long with the MOM platform. With your participation, you benefit from a free trial offer.

PREPARE YOUR SHOW EFFICIENTLY

Optimise your show investment with a **reinforced visibility** through your product sheets on mom (trial offer effective from the opening of the online service to one month after the show).

BOOST YOUR BUSINESS

Receive **meeting request** for the show. **Multiply your contacts** and business opportunities before, during and after the show!

JOIN THE MOM COMMUNITY

More than **6.000 brands** and **2,5 million of unique visitor** per year
A well-balance network of professionals: 52 % Specifiers Vs. 48% Retailers
8 min : average time spent on the website, about **7 pages seen** per visitor

If you want to make the most of the functionality offered by MOM your sales contact is at your disposal for any further information.

The screenshot displays the MOM platform's user interface. At the top, there's a navigation bar with 'Maison&Objet', 'Paris Design Week', and 'Maison&Objet Academy'. A search bar is prominently featured. Below the navigation, a category menu includes 'Objets déco', 'Mobilier', 'Textile maison', 'Éclairage', 'Fashion', 'Cuisine', 'Kids', 'Outdoor', 'Espace de travail', and 'DESIGN BY'. The main content area shows a product page for 'Tapis de yoga INDARRA II' by Aladastra. It features a large image of a person performing a yoga pose on the mat. To the right, there's a sidebar with 'Demande de catalogue', 'Chatter avec la marque', and 'Demande de devis'. Below the product image, there's a 'Description produit' section and a 'Caractéristiques produit' section. The footer of the page includes 'MAISON&OBJET' and 'WELL-BEING & BEAUTY'.