



CORPORATE PRESENTATION 2023

What makes us different:
“Whatever we make,
we make a difference.”



BRANDING



STRATEGIC CREATIVITY



EVENT MANAGEMENT



PUBLIC RELATIONS



360° COMMUNICATION SERVICES



DIGITAL STRATEGY & ACTIVATIONS



TV PRODUCTION



RADIO PRODUCTION

ADVERTISING SERVICES

STRATEGIC PLANNING



Integrated
online &
offline strategy
proposals

National &
International
level

Concept
creation &
branding

CREATIVE

Social Media
Content
Creation

Creative Design
Production
proposals &
supervision



MEDIA

Research & creation of integrated
communication media plan

- Media planning
- Media Buying

ON AIR PRODUCTIONS

TV



- TV spots (script, direction production)
- Videos (Web, Social media, Corporate presentations)

RADIO



- Radio spots
- Jingles
- Music composition

EVENTS



- Organizing Virtual & Hybrid Events
- Corporate events
- Press Conferences
- Promo actions
- Product launch



DIGITAL MARKETING & COMMUNICATION:



Digital Strategy & Design

Web site design

Creative Content Creation

Social Media moderation

Email Marketing

Google Ads Set up & Management

On Line Activations



INTERNATIONAL MARKETING:

INTERNATIONAL EXHIBITIONS ARRANGEMENTS:

Organization of Greek companies' participation in international exhibitions:

- Fiera Milano (Homi, Sicurezza, Host)
- Reed Exhibitions: **Mostra Convegno Expo Comfort** – MCE Milan International HVAC exhibition, **APM** International Maritime Exhibition – Singapore, **Kormarine** International Maritime Exhibition – Korea, **IME** International Maritime Exhibition – Indonesia, **JCK-LUXURY Las Vegas** International Jewellery Exhibitions, **JCK Tuscon** International Jewellery Exhibition, **Maison&Objet Paris** International Trade Fair for decoration & design, **MIPI**M Property market exhibition in Cannes, **MAPIC** Real Estate management exhibition in Cannes and last but not least the leading International Exhibition for Oil & Gas **SPE OFFSHORE EUROPE** in Aberdeen.



SPECIAL SERVICES:

Carbon management & Environmental CSR programs

Aiming at the environmental CSR programs, we design special communication campaigns based on the international expertise in the application of integrated solutions on pollution management.

Event Management:

- Creating Virtual Online Experiences & Events
- Concept creation for any corporate or brand event
- Organization of all Event logistics
- Handling of Press
- Organizing lists of invitees
- Handling of invitees
- Event organizing
- Publicity creation
- Post event report



Internal Communication:

- Corporate communication strategy
- Creative design of internal communication
- Creation, design & organization of bonding events

PR Strategy & Actions:

- Strategy Formulation
- Creation of database
- Creation & sending of Press releases
- PR handling
- Publicity Monitoring & Reporting
- Creation of synergies with bloggers & ambassadors

OUR VIEW FOR COMMUNICATING BRANDS:

"We are an idea generation team, aiming to produce what the others have never thought of, in our effort to keep the brand on the epicenter of target markets attention, using digital as the first medium".

FIND US ALSO IN:



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CLIENTS WHO HAVE TRUSTED US SO FAR:

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Angelini Pharma (Pharmaceutical Company)
Ahi Carrier South Eastern Europe
Autoone Car Dealership
BMW Ioannidis Bros (Automotive)
Centrics Parliament Party
Efood.gr (Online Delivery)
Enterprise Greece Organization
Geolivia Estate (Hospitality)
Fiera Milano (Fair organiser)
Fairlife (Non Profit Organization for Lung Cancer)
Imperial Tobacco Hellas
Karellis Group (Automotive)
Lee (Sportswear)
Makro Hellas (B2B cash & carry)
Medasset (Mediterranean Association to save the Sea Turtles)
Ministry of Foreign Affairs - Hellenic Republic
Opel Hellas (Automotive)
Peugeot (Automotive)
Peugeot Koutlas (Automotive Dealership)
Ravago Hellas SA (Chemicals)
Siokis Moto & Automotive SA
Reed Exhibitions (Exhibitions organiser)
Troulis Law Firm
Tzedakis Rent a Car
TEKA Systems SA (SAP Business Solutions)
Veronafiery (Fairs organiser)
Tiresias SA
Viap Mentel (Traditional sugar products)
Volterra SA
Watt & Volt
W.S. Karoulas (Wine and spirits trading company)



FOR A PERSONAL MEETING:

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