



*a reimagined
design experience*

JCK

EXHIBITING OPPORTUNITY



a reimagined design experience

JCK'S DESIGN COLLECTIVE FEATURES LUXURIOUS ONE-OF-A-KIND FINE JEWELRY, ON-TREND DESIGNERS AND BRANDS THAT INSPIRE, INCLUDING JCK RISING STARS AND LUMINARIES. THIS EXCLUSIVE, CURATED NEIGHBORHOOD IS POSITIONED FOR PRIME TRAFFIC AT THE FRONT OF THE SHOW FLOOR. DESIGNERS IN JCK'S DESIGN COLLECTIVE EXEMPLIFY THE INDIVIDUAL AESTHETIC AND CREATIVITY SOUGHT AFTER BY THE MOST DISCERNING AND TREND-FOCUSED RETAILERS AND JEWELRY BUYERS. A ONE STOP DESTINATION TO DISCOVER THE BEST OF BOTH EMERGING AND ESTABLISHED DESIGNERS.

SECURE YOUR SPACE TODAY AND BE THERE WHEN THE PEOPLE, PRODUCTS & INNOVATIONS IN JEWELRY CONNECT.

Best exposure of any Trade Show in the world

- Pavilion located at the front of the show, near Bella Italia and Bridal neighborhoods.
- Generate quality leads with the Emperia Lead App for exhibitors—allowing you to scan attendee badges and add directly to your database
- Enhanced exposure on and off the show floor with curated designer social media coverage to JCK's 65,000+ followers, print and digital promotions in Look Books, Show Guides and more, and influential media outreach.

JCK

FRIDAY, JUNE 2 – MONDAY, JUNE 5, 2023 | THE VENETIAN EXPO, LAS VEGAS

DC Design Collective Exhibitor Features



JOHN ATENCIO



LIVEN COMPANY



TRESOR COLLECTION

- Prime location at the front of the show floor, designed to generate greater traffic by JCK's high-quality buyers.
- Enhanced exposure on and off the show floor through digital marketing opportunities and added packages catered to your business needs and goals at JCK.
- Enjoy a **curated lounge** specifically designed for this area with a cash bar open daily, and receive drink tickets to give to retailers.

Press Highlights

CONSUMER EDITORIAL PRESS



ASPENDOS



L. KLEIN



DENNY WONG DESIGNS

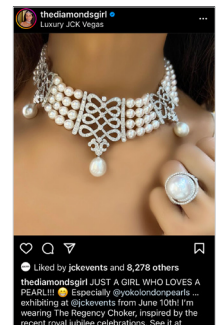
TRADE EDITORIAL PRESS

ADORN GLOBAL, ACCESSORIES COUNCIL MAGAZINE, DIAMOND WORLD, GEMS & JEWELLERY, GEMSCENE, INSTORE MAGAZINE, JCK MAGAZINE, JEWELRY JOURNAL, JEWELRY BOOK, JEWELLERY BUSINESS, JOYJOYA PODCAST, JTV, NATIONAL JEWELER, MEET THE JEWELERS, MJSA, RAPAPORT, SOUTHERN JEWELRY NEWS, TRADE SHOW EXECUTIVE AND THE ZING REPORT

ONLINE BLOGGER & INDUSTRY INFLUENCERS

BETH JONES, KYLE RODERICK, DONNA JEWEL, JENNIFER HEEBNER, KATERINA PEREZ, GIORGIA ZOPPOLATO, PRENRAA MAKHARIAA, BENJAMIN GUTTERY, RENU CHOUDHARY, TRACEY ELLISON AND WILL KAHN

WITH OVER 2 MILLION FOLLOWERS



Where Do *You* Fit?

DESIGN COLLECTIVE OPTIONS

Rising Star

RISING STAR IS AN UP-AND-COMING DESIGNER WHO HAS BEEN IN THE BUSINESS 5 YEARS OR LESS. THIS PROGRAM IS A COST-EFFECTIVE OPTION FOR DESIGNERS WHO ARE STILL LOOKING TO ESTABLISH THEIR BUSINESS. DESIGNERS CAN BE IN THIS PHASE FOR A MAXIMUM OF 3 YEARS MOVING ONTO RESIDENT EVENTUALLY.

Resident

A RECOGNIZED, ESTABLISHED DESIGN BRAND. COLLECTIONS REPRESENT THE INDIVIDUAL AESTHETIC OF WELL-ESTABLISHED DESIGNERS.

Luminaries

A RECOGNIZED, ESTABLISHED DESIGN BRAND. COLLECTIONS REPRESENT THE INDIVIDUAL AESTHETIC OF WELL-ESTABLISHED DESIGNERS,

Location



Think you have what it takes?

TO RESERVE YOUR SPACE, CONTACT:

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