
07 – 11 SEPTEMBER 2023

MAISON&OBJET

#MAISONETOBJET

GET STARTED !

WWW.MAISON-OBJET.COM

WHY MAISON&OBJET?

TAKE PART IN THE CAN'T-MISS EVENT FOR THE WORD OF LIFESTYLE

- ✓ A transversal offer composed of 2.500 brands including 500 new ones for each edition
- ✓ Join the most creative and innovative French and International companies in their sector
- ✓ Exhibit at the heart of an environment that is specially adapted to your products (category, price level, type of clientele)
- ✓ Benefit from the tailor-made support of our sales team, attentive to your every need

GROW YOUR NETWORK

- ✓ Meet French & International new buyers and keep your current clients loyal
- ✓ Meet visitors with highly diversified profiles: distributors and specifiers recognized in the lifestyle sector

RAISE YOUR PROFILE

- ✓ Optimize the visibility of your brand or your products thanks to our communication tools
- ✓ Stay in touch all year long with our community using our MOM digital platform
- ✓ Get noticed by the 900 journalists/bloggers/ influencers who attend the show each edition édition

67.429 Visitors	144 Countries represented	56% retailers 35% specifiers	3 million unique visitors per year on MOM	967 K followers on INSTAGRAM @maisonetobjet
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January 2023 session



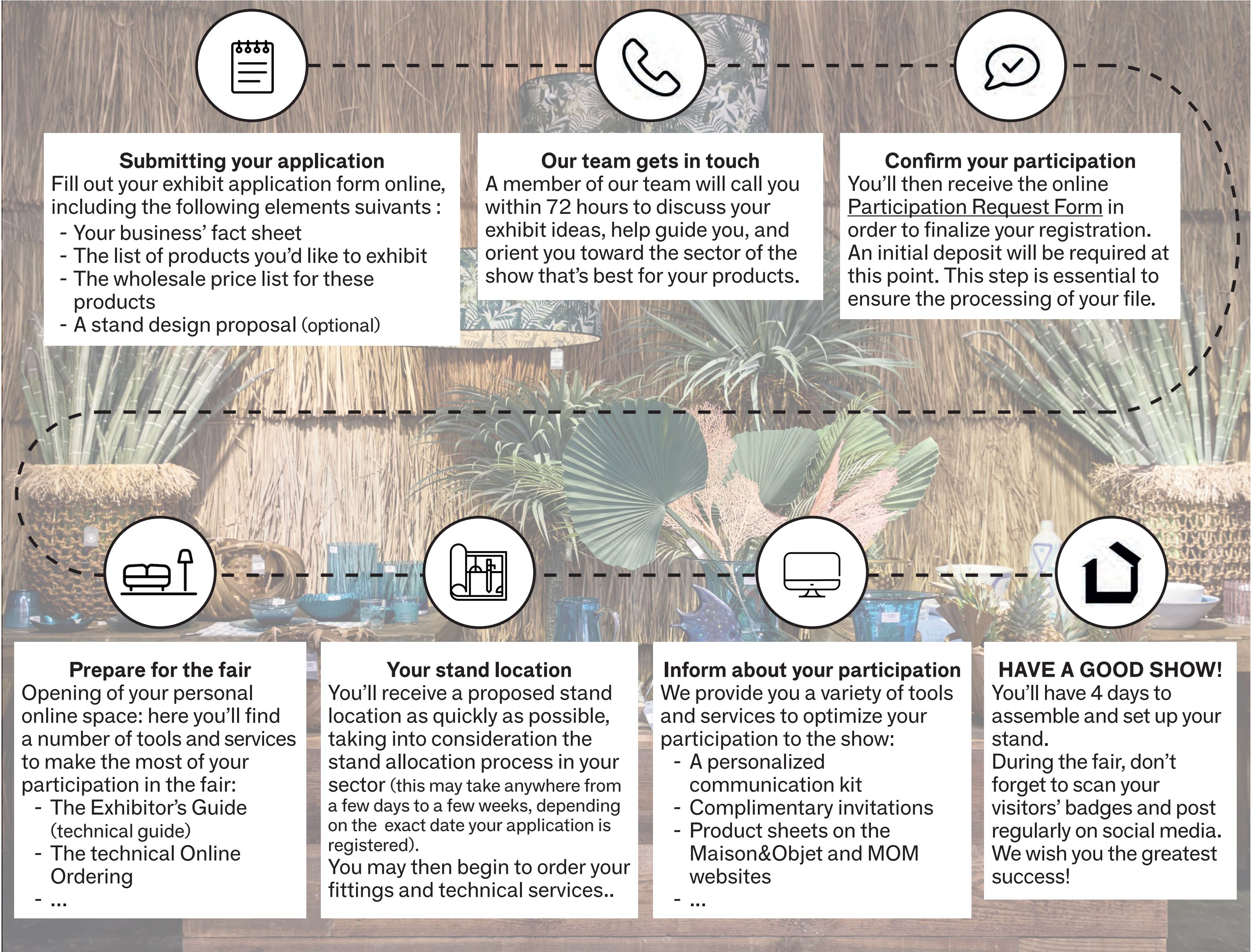
A PERSONALIZED ASSISTANCE

At every stage of the process, you will be assisted by a member of our team.

The customer service is at your disposal to inform and guide you.

The Operation Department supports you in your technical and logistic preparation.

The sales team guides you in your fair promotion and introduces you the various tools and services designed for you.



ENJOY
NEW BENEFITS
BY SIGNING UP
TODAY

- What are these benefits?
- Enjoy special rates depending on when you sign up
- Make the most of your budget
- Expression and analysis of your needs earlier on in the process
- Receive advanced visibility on your stand at the fair

Your registration will only be considered valid upon receipt of your application form with the corresponding *deposit

Standard FEE SCHEDULE
MAISON&OBJET PARIS 07-11 SEPT. 2023

	Until march 3, 2023 SUPER EARLY BIRD	Until 14 april, 2023 EARLY BIRD	Starting on April 15, 2023 REGULAR
• You exhibited at the fair in Sept 2022 and/or will exhibit in January 2023	310 € _{HT / m²}	316 € _{HT / m²}	322 € _{HT / m²}
• You exhibited in March 2022 and/or September 2021	316 € _{HT / m²}		322 € _{HT / m²}
• You have not exhibited at any of the last four editions of the fair	322 € _{HT / m²}		
• Electrical box*	580 €		
• Exhibitor registration package (mandatory)	595 €		

• *Price is subject to change

BUDGET ESTIMATE

ADDITIONAL FITTINGS

- Before the show, you can order, on your online personal space, additional fittings such as: partition, covering, lighting, furniture, parking...
- Our team is at your disposal to support you in your preparation

ADDITIONAL FITTINGS	TERMS	PRICE EXCL. VAT*
• Carpeting	• €/sqm	• 13.59 €
• Brushed cotton	• 2.5 / m²	• 34.54 €
• 3 spotlights on tracks	• Ref Châtelain	• 122.72 €
• Exhibitor parking	• Light vehicle 5days	• 100.66 €
• Exhibitor parking	• Light utility vehicle 5days	• 198.25 €
• Lighting truss	• 3lm truss kit with projectors	• 786.52 €
• Power upgrade	• (electrical switchbox)	• on quote
• Wifi		• on quote

*All fittings must be ordered before the show, via your personal online space.

FREQUENTLY ASKED QUESTIONS

PARTICIPATION

What is the final deadline to apply for participation / to finalize my registration?

Applications for participation are accepted year-round. Nevertheless, the closer we get to the fair period, the less space tends to be available: learning what you need as early as possible makes it more likely for us to be able to fulfill your request.

After we consider your application, we contact you with a proposed environment; we then recommend that you confirm your participation to us within two weeks' time, by filling out the online participation request form.

What are the fair's opening hour?

Opening hours for exhibitors are Friday through Tuesday, 8 a.m. to 7:30 p.m.

Opening hours for visitors are Friday through Monday, 9:30 a.m. to 7 p.m., and Tuesday until 6 p.m.

Where can I find the list of exhibitors?

You can find the list of the session's exhibitors on our website.

RATES

Is it possible to pay for a booth in several installments?

We offer a payment schedule of three installments.

The entirety of your participation fees must be paid prior to the show opening.

Is financial aid available?

Some organizations (Chambers of Commerce, associations, etc.) may be able to offer subsidies to certain exhibitors.

We advise you to get in touch with these organizations directly for further information.

May I receive an invoice?

Your invoices will be available online within your personal space.

A final invoice will also be sent to you by email.

BOOTH ALLOCATION

May I choose my booth location?

Upon receipt of your participation request form, we work hard to find you a location within an environment that is relevant and appropriate for your positioning (product, target audience, price segment). The materials you provide us with are therefore an essential part of the stand allocation process.

Why must we pay before receiving a space allocation?

The confirmation of your participation is considered as an order, and a deposit is requested for this. These elements are necessary so that we can properly consider your request and allow us to undertake both the booth allocation process and follow-up.

Are there grouped booths/pavilions?

Is it possible for several firms to share a single booth?

Maison&Objet does not allow for groups of firms to exhibit in one area as pavilions. However, some private or public organizations may offer their members this type of exhibit package. Please don't hesitate to get in touch with any professional organizations you may be familiar with.

Is it possible to select our stand layout and/or placement in a Premium zone?

We systematically try our utmost to fulfill all the requests we receive. Nevertheless, it is sometimes difficult to satisfy all of our exhibitors' wishes, since we must also attempt to do so depending on specific availability.

TESTIMONY



It's astonishing, really, but in barely two hours, we've already found some amazing contacts. The number of architects and designers at this trade fair is huge. It's really important for us, because as well as generating sales, the trade fair allows us to focus on the current market.

ARMIN – SalesManager at ARTISAN
1st time in Maison&Objet



We come to Maison&Objet to meet our stockists. It allows us to touch base with them, present our new products and receive feedback about how our products are selling in their stores. It's massively important for us. It also allows us to meet new stockists, forge new partnerships, and make people more aware of our brand.

GAUTHIER DECARNE
Q DE BOUTEILLES founder
5th time in Maison&Objet



There's an amazing range of suppliers and new stores. Our products are mostly sold in concept stores. It really makes sense for us to present our collections at Maison&Objet, because the stores that will retail our jewellery to customers also come here to pick up decorative pieces, other accessories and prêt-à-porter, etc. We're part of a bigger story and there's real mutual admiration between all the different brands at Maison&Objet, which really is pretty great.

CAMILLE ENRICO
'CAMILLE ENRICO PARIS' Designer
2nd time in Maison&Objet