# HOMI FASHION & JEWELS EXHIBITION

https://www.homifashionjewels.com/en/

Homi Fashion&Jewels Exhibition, international event in Milan dedicated to jewellery, fashion accessories and clothing. A versatile space where craftsmanship and style merge to present original proposals, unexpected combinations and innovative ideas that anticipate the evolution of style.

When: Twice a year, in February and September. Four semi-simultaneous days with the international fairs MICAM (footwear), MIPEL (leather goods), TheOne (pret-à-porter) and LineaPelle (accessories for the fashion sector) #finallytogether

Next date: 15 – 18 September 2023 - Rho/Milano

Exhibition offer: Fashion Accessories | Bijoux | Apparel | Resort Collection | Jewellery | Jewelry Components | Gemstones | Packaging.

600 brands, 70% from Italy and 30% from abroad (Greece, Spain, France, Turkey)

Among our brands: Liujo Luxury | Aibijoux (with Ayala Bar, Kurshuni and House of Tuhina) | Amlé Gioielli | Bikkembergs | Desmos Jewellery | Satellite Paris | Oliver Weber | Verde | Kalliope | Camomilla Italia | Karakorum | Dublos | Airoldi | Byba Bijoux | Unique Milano

Visitor profile: Retailers (Fashion accessories stores, Boutiques and clothing stores, Department Stores), Jewellery shops, Perfumeries, Cosmetic stores, Concept stores, Chain stores, Online stores, E-commerce, Wholesalers and Import/export, Distributors, Laboratories with shop.

In February 2023 with the #finallytogether project: **48.276 visitors** (50% from abroad \*) 59% Jewellery stores, 26% Fashion Apparel stores, 14% Fashion accessories stores \* Germany, France, UK, Greece, Pain, South Kores, Japan and Kazakhstan

Special Incoming **buyer program** developed in collaboration with ITA (italian Trade Agency) and dedicate MyMatching to create an agenda of meetings before the show

**TOP BUYERS** present at Homi F&J February 2023:

La Rinascente (Italy), Boom and Mellow LLC (UAE), Diffusione Tessile (Italy), Dsquared2 Spa (Italy), Emporium/Sinteks Company (Azerbajan), Harvey Nichols (Kuwait), Ishikawa (Japan), Joyeros Carbal SA (Spain), Anthropology (Italy), Magnolia (Israel).

https://www.homifashionjewels.com/en/press/comunicati-stampa/si-consolida-la-ripresa-nel-settore-moda--chiudono-con-successo-.html

Focus 2023: FJ Visions of Tomorrow *Trends 2024-2025,* in collaboration with Poli.Design https://www.homifashionjewels.com/en/eventi/trend.html

"VISIONARIES" show, in collaboration with Poli.Design for the presentation of the collection that are interpreting the industry trends.

https://www.homifashionjewels.com/en/manifestazione/visionaries.html

Hastag community: #BEFASHIONANDJEWELS

https://homifashionandjewels.expoplaza.fieramilano.it/en? locale=it

September 2022 data: 450+ brands, of which 30% are foreign nations (Greece, Spain, France, India and Turkey). Professional Visitors #finallytogether **35,470** (Homi Fashion&Jewels + Micam + Mipel + TheONe) (<a href="https://www.homifashionjewels.com/en/press/comunicati-stampa/35-470-operatori-alle-manifestazioni-fieristiche-della-moda.html">https://www.homifashionjewels.com/en/press/comunicati-stampa/35-470-operatori-alle-manifestazioni-fieristiche-della-moda.html</a>)

### **Press Reviews**

Feb'23 Press review Sept'22 Press review

## **Highlights**

https://www.homifashionjewels.com/en/press/videogallery/febbraio-2023.html

## **Photogallery**

https://www.homifashionjewels.com/en/press/photogallery1.html

## **OUR COMMUNICATION AND MEDIA PARTNERS:**



https://www.homifashionjewels.com/en/eventi/servizio-fotografico-a-new-york.html



# Participation in the Fashion Show, the glam fashion catwalks of Homi F&J

Under the spotlight to please and surprise, but above all to tell the story of your style. The HOMI Fashion&Jewels **fashion shows** are not just a glam moment, among original suggestions that find expression in a highly prestigious and elegant space, but become a unique meeting opportunity for exhibitors and visitors: discovering the trends on the catwalk allows operators to evaluate the most original proposals immediately and, for companies, to bring their own vision of style in a highly suggestive setting.

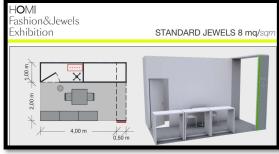
Possibility to organize a dedicated fashion show moment (estimate on request).

# PARTICIPATION TO SEPTEMBER 2023 EDITION WITH PREFITTED STANDARD stands

#### **PROPOSAL**

**6-8 sqm Shell Scheme, All Inclusive formula**, allotment in <u>collective areas</u>. Euro 299/sqm. Cost includes area + stand construction + furniture + registration fee and compulsory insurance.





Shell Scheme from 9sqm up, All Inclusive formula, individual allotments according to product relevance. Euro 299/sqm. Cost includes area + stand construction + furniture + registration fee and compulsory insurance.



