

A photograph of the Interior Studio exhibition at Maison & Objet 2023. The scene is a large, modern exhibition hall with a high ceiling and industrial lighting. Several tall, dark-colored display units are arranged throughout the space. One unit on the left is labeled 'Little Shop of Colors' and features a grid of small, colorful drawers. Another unit in the center is labeled 'SIG' and has a large, abstract, circular artwork. To the right, a unit is labeled 'ARTE' and displays a large, colorful, abstract artwork. People are seen walking through the exhibition, looking at the displays. The floor is a light-colored, polished material. The overall atmosphere is professional and artistic.

INTERIOR STUDIO

SEPTEMBER 2023 (07-11)

MAISON
&OBJET



INTERIOR STUDIO by M&O

- ➡ Presentation of the concept
- ➡ How to participate ?
- ➡ The location on the fair
- ➡ The promotion/communication pack

PRESENTATION OF THE CONCEPT

INTERIOR STUDIO STUDIO is a select, representative space dedicated to fabric design houses, manufacturers and suppliers of wall & floor coverings, and materials for interior design and décor.



- ◆ **Identify new types of clients** and meet your future clientele from all over the world
- ◆ **Present your expertise and your collections** at one of the 24 specially dedicated booths within the **PROJECTS** environment
- ◆ **Receive a communication / promotion package** specially designed for the INTERIOR STUDIO space
- ◆ **Package rate :**
 - ◆ 2 515 € excl. VAT (4 sqm) - Single corner
 - ◆ 3475 € excl. VAT (6 qm) - XL Corner
 - ◆ 4 435 € exc. VAT (8 sqm) - Double corner
 - ◆ 5 395 € exc. VAT (10 sqm) - Double corner L

HOW TO PARTICIPATE?

SINGLE 4sqm : DECORAMA (2500 € excl. VAT*) + SAFI /M&O (2 515 € excl. VAT)



This price includes:

- ♦ The promotion/ communication package
- ♦ The compulsory registration package
- ♦ A 4, 8 or 10 sqm space within the INTERIOR STUDIO zone
- ♦ A collective service area at its center
- ♦ The design of the space & your furniture by DECORAMA
- ♦ Insurance (coverage cap: 15 000€)
- ♦ A technical service desk
- ♦ A security desk (with access control, medical unit)



Technical cost of DECORAMA, stand maker to pay in addition of SAFI / Maison&Objet surface and invoiced separately directly by them to the exhibitor

- 4 sqm = 2500 *
- 6 sqm = 3 400 * (XL corner)
- 8m² = 5000 * (Double-Corner)
- 10m² = 6800 * (corner in L)

This price does not include:

- ♦ Additional visibility on MOM digital platform on demand
- ♦ * The DECORAMA rate is subject to vary depending on any additional equipment or fittings you may request.

RECEIVE A SPECIAL COMMUNICATION/PROMOTION PACKAGE

Welcome your clients & prospects with a premium service M&O

- ♦ Benefit from **100** complementary invitations invitations to send to your clients and prospects so they can come see you!
- ♦ Hold meetings within specially dedicated spaces in the Lounge

Services included in the SIGNATURE zone:

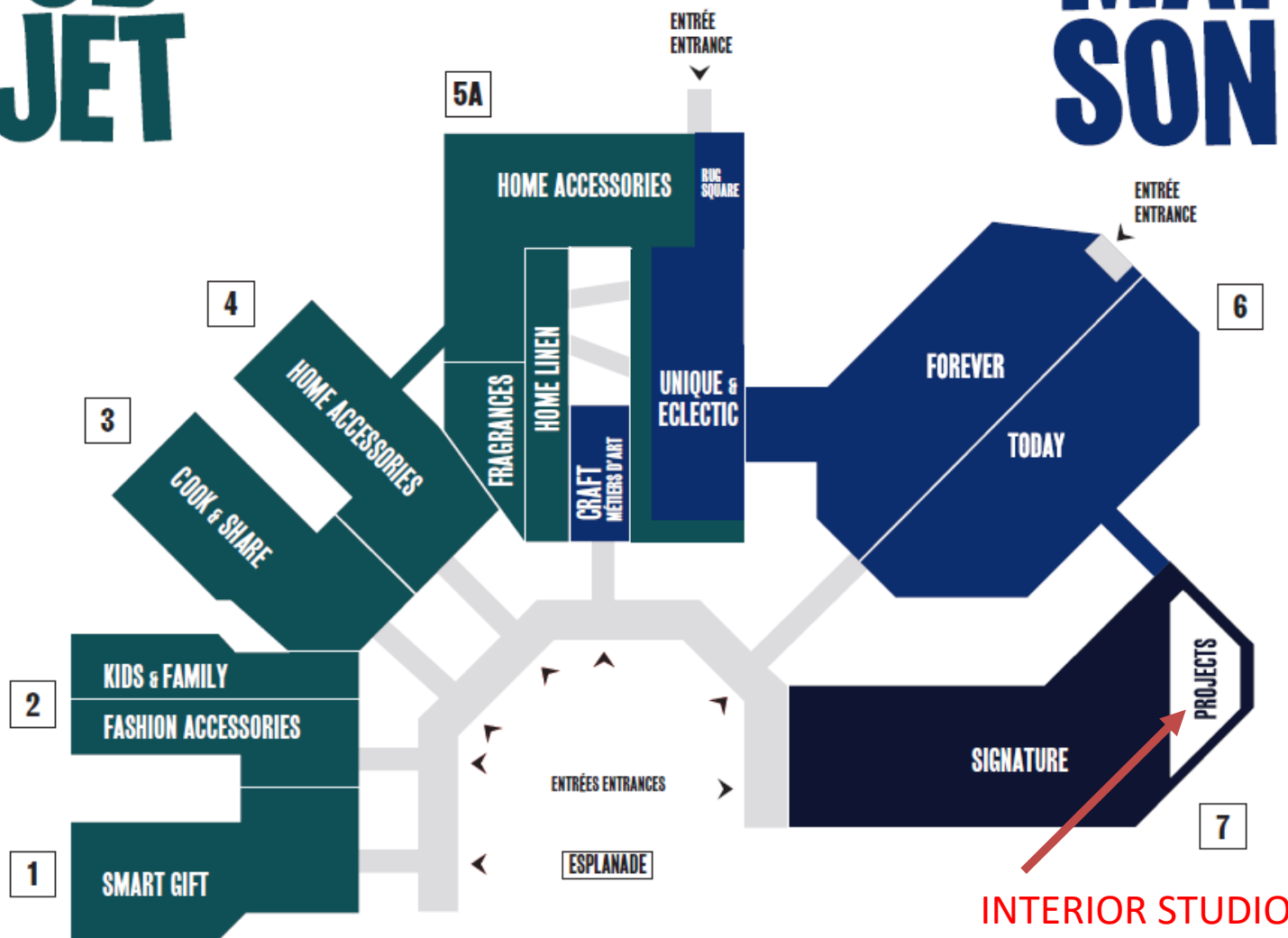
- ♦ 5 Club badges for your key buyers
- ♦ Unlimited badge reader license
- ♦ Access to the private restaurant (paid service)
- ♦ Access to the Club for 2 staff members from your company
- ♦ 1 exhibitor parking pass
- ♦ Concierge service during the show



The CLUB: 5 VIP badges at your disposal

OBJET

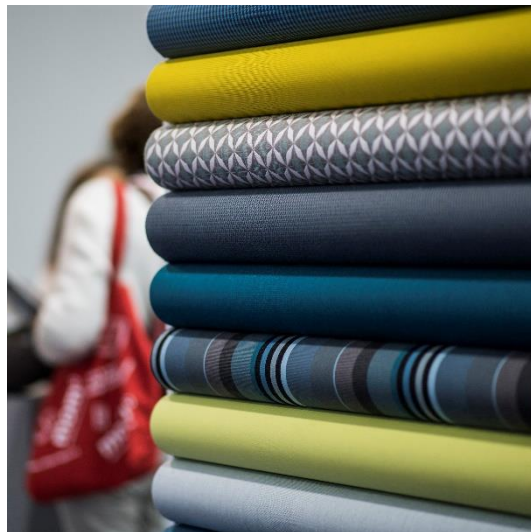
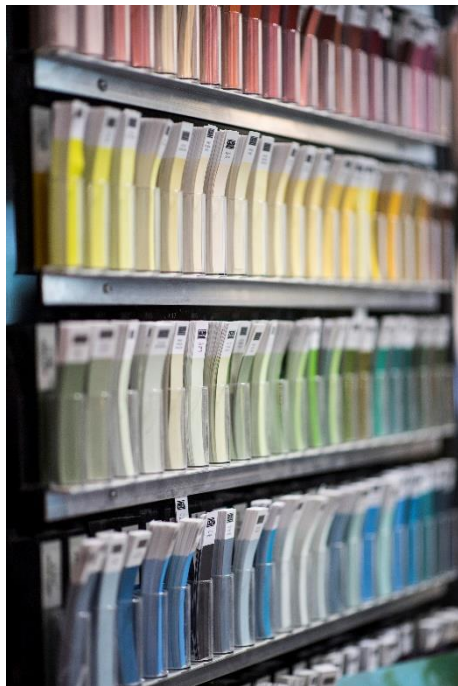
MAISON



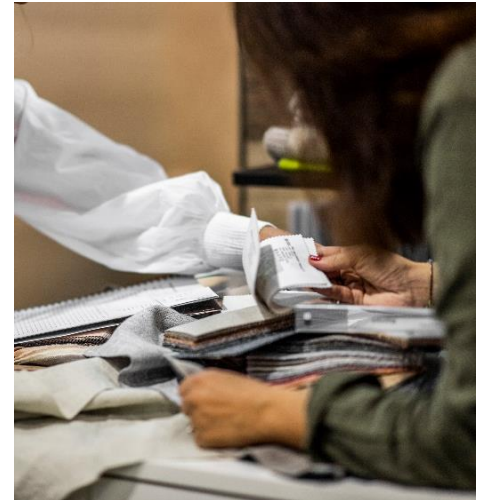
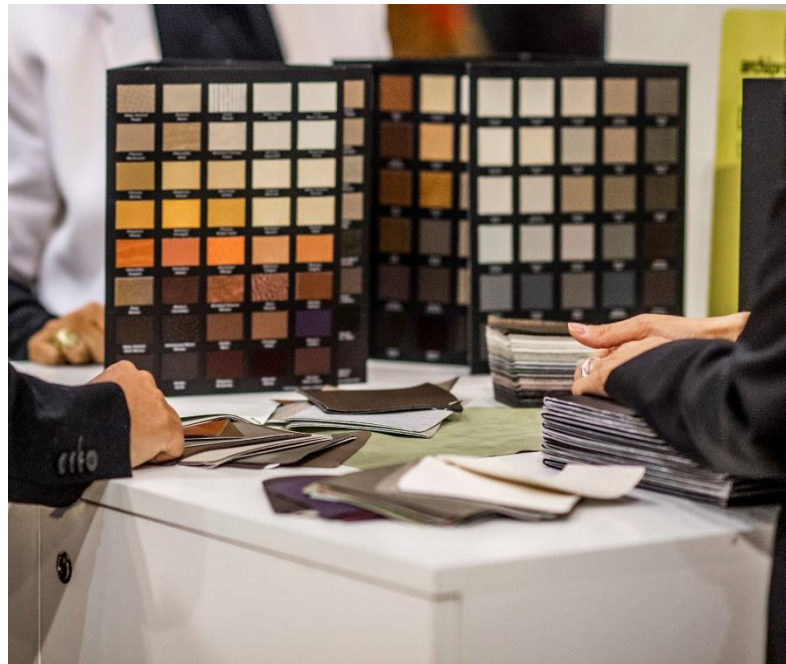
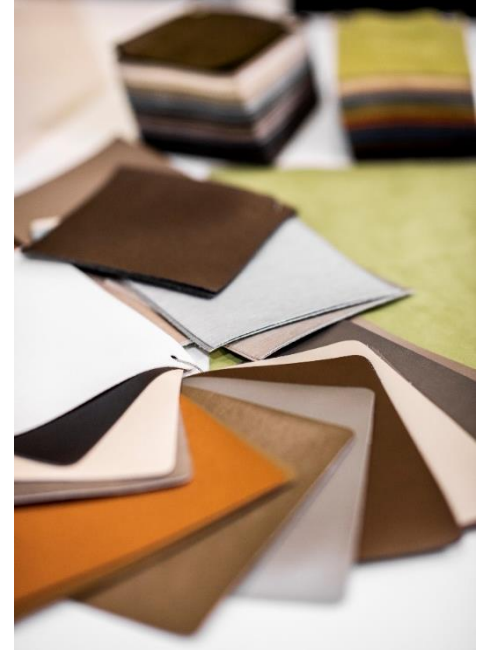
MAISON&OBJET PARIS

#MAISONETOBJET

INTERIOR STUDIO



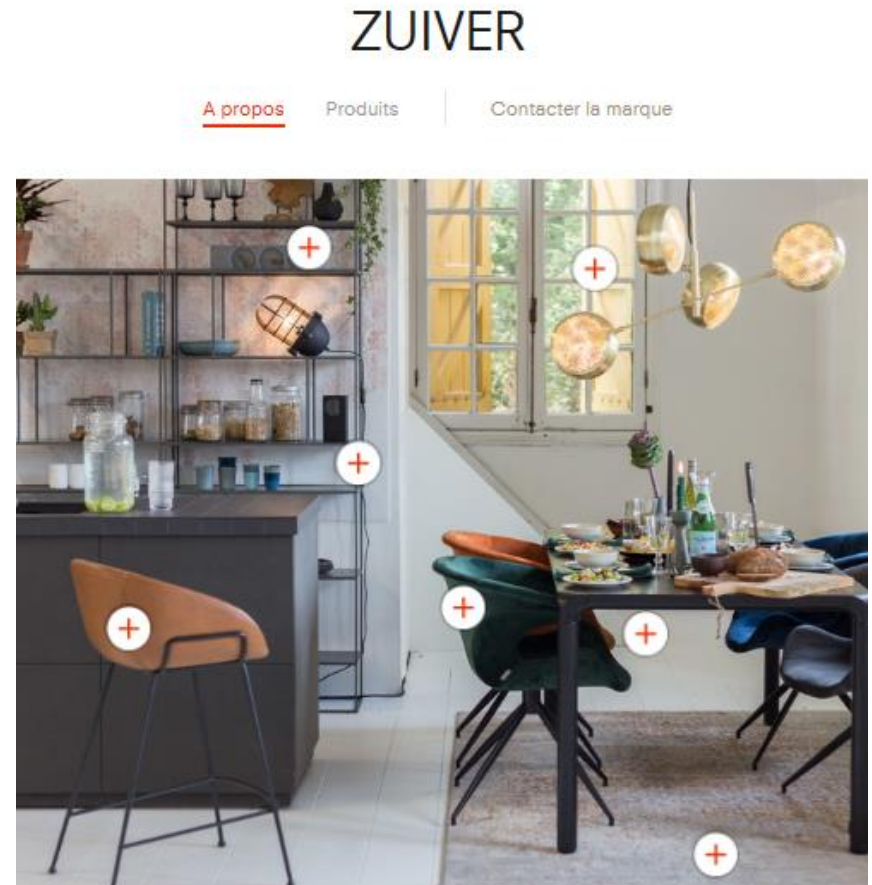
INTERIOR STUDIO



BENEFIT FROM A DEDICATED COMMUNICATION/PROMOTION PACKAGE

Benefit from the media visibility and the MAISON&OBJET community

- ♦ You have access to the press service all 5 days of the show.
- ♦ By being part of the selected group of the INTERIOR STUDIO, you will raise your profile among the M&O community in all the show's communication tools (archi designer guide, mobile app, website).
- ♦ Insert your product sheets on the MOM digital lead generation platform. You benefit from 3 products display for free during the trade fair period, but we invite you to be present on a yearly basis with our new digital show-rooms offers.
- ♦ More information on demand, visit www.mom.com



THEY TRUSTED US

The leading names in decoration and design

A few names :

ARTE
ATELIERS PINTON
BALLAUF
BISSON BRUNEEL
CASAMANCE
CHARLES BURGER
CODIMAT
DEDAR
DEVON & DEVON
DICKONS/SUNBRELLA
ELITIS
FARROW&BALL
HOME SAILS
IKSEL
ISILE OF MILL
JANNELI & VOLPI
KENZO TAKADA
LITTLE GREEN
MERCADIER (VERMILLON)
MISSONI HOME (T&J Vestor)
MORTON YOUNG & BORLAND TEXTILES
NOBILIS
ODEC
PAPERMINT
RUBELLI
ZIMMER&RHODE



3. YOUR CONTACTS

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