

PARIS NORD VILLEPINTE

**MAISON&OBJET PARIS**

#COOK&SHARE

**COOK&SHARE**



PÔLE OBJET

[WWW.MAISON-OBJET.COM](http://WWW.MAISON-OBJET.COM)

MAISON&OBJET PARIS

## THE CAN'T MISS BUSINESS EVENT

### BOOST YOUR BUSINESS

**2 337** brands – of which **518** news / edition  
**81%** of visitors order in the following months

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### CONNECT WITH BUYERS

**67.429** unique visitors / fair –  
**44%** international – from **144** countries  
**27%** are **exclusive** to Maison&Objet

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### PITCH YOUR BRANDD

**1 193** journalists, influencers, bloggers:  
**31%** international  
**3** WHAT'S NEW corners to present a selection  
of trends and innovative products

*January 2023 session*



MAISON&OBJET PARIS

COOK&SHARE



# COOK&SHARE

On **Cook&Share**, the exhibitors provide a large culinary offering: from high-end to everyday tableware, including gourmet and kitchen items. They benefit from a rich visitor base, combining retailers and CHR professionals.

It's all happening in the kitchen! Come and discover this dynamic world and join the key players, from those who specialise in everything we need to prep and cook like a pro, to the creators of gourmet gifts, not forgetting traditional tableware manufacturers and their fruitful exchanges with those who champion new ways of entertaining guests in style.

**Key words:** diversity, design, creativity, tableware, gourmet, oenology, knife, utensil.



# EXHIBITOR FOCUS

On Cook&Share, the editions of Maison&Objet bring together\*:

September 2022:

**206** Exhibitors

More than **6 500 sqm** of booths

January 2023:

**103** Exhibitors

More than **3 200 sqm** of booths

**32** sqm the average surface per exhibitor






# BUYER FOCUS

Maison&Objet is THE show exploring emerging trends and new ways of consumption.

A wide range of professionals – shops, concept stores, interior designers, architects, galleries, hotels – are crossing the alleys to get inspired and find innovative products.

Maison&Objet seen by...:

 **Catherine Colin**, CEO & Designer, Made in Design, FR

Passionate about creation, Catherine Colin launched in 1999 the website Made in Design. Today it is the first French online retailer for design, highlighting decorating articles and young French designers.

 **Vanessa Sicotte**, Blogger, Damask & Dentelle, CA

Home design blog launched in 2009.

 **Stefan Nilsson**, Trend hunter, TrendStefan, SE

The blog trendstefan.se was launched 2006 and Sweden's best known trend hunter regularly contributes to TV, radio and magazines.

*[Discover](#) the last edition report*



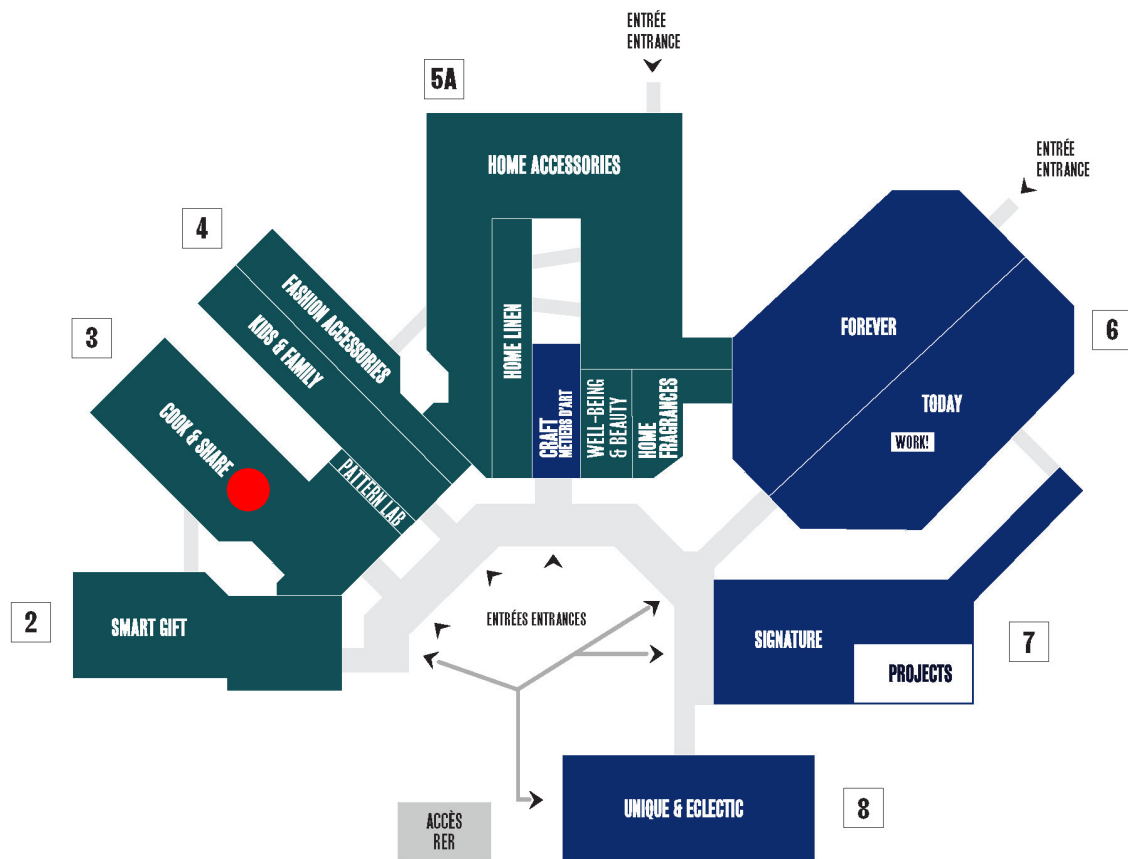
"I attach a particular importance to the atmosphere of the Pierre Hermé Boutiques. The inspiration can come from everywhere, and the Maison&Objet show is part of the can't miss event in that thinking process. I like to discover new trends and meet designers from today and tomorrow."

**Pierre Hermé, Pastry Chef**

# WHERE COOK&SHARE IS LOCATED?

Located in the Hall 3, the Cook&Share sector is organised around 4 product environments:

- **Party Time** : the art of receiving
- **Be Your Chef** : all the utensils to cook like a pro
- **Gourmet Gift** : all the food offering
- **Sustainable Cooking** : sustainable kitchen items



*Non-contractual plan - subject to modification*



The environments – COOK&SHARE

## PARTY TIME

The art of receiving, a beautiful table for a convivial moment : from everyday to traditional tableware.

### A few names:

Bordallo Pinheiro

Costa Nova

La Manufacture de Digoïn

Porcelaine Jacques Pergay

Sabre

Tokyo Design Studio

Maria Portugal Terraotta

Ichendorf

...





MAISON&OBJET PARIS



COOK&SHARE





The environments – COOK&SHARE

## BE YOUR CHEF

Kitchen utensils, knives, pans, professional equipment.

### A few names:

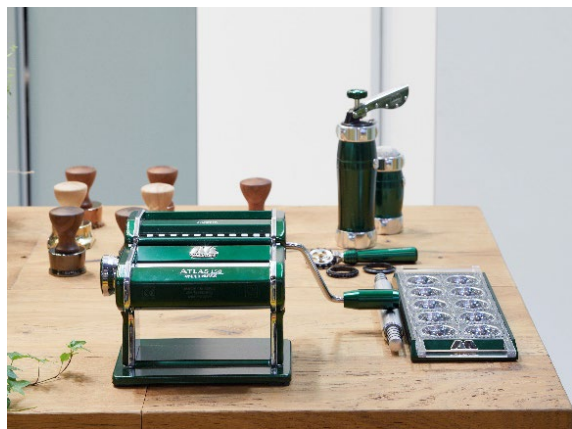
Cristel  
De Buyer  
Emile & Co  
Jean Dubost  
Marcato  
Opinel  
Tarrerias Bonjean  
Beka  
Gefu  
Joseph Joseph



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The environments – COOK&SHARE

## GOURMET GIFT

Delicacy and creative gifts.

### A few names:

La sablesienne

Le comptoir de mathilde

Les gourmandises de sophie

Greenma

Quai sud

Confiture parisienne

Tea heritage

Gili

...





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Les environnements – COOK&SHARE

## SUSTAINABLE COOKING

All kitchen items that face environmental issues.

### A few names:

Cookut

Guzzini

Koziol

Qwetch

Umami

Dopper

...

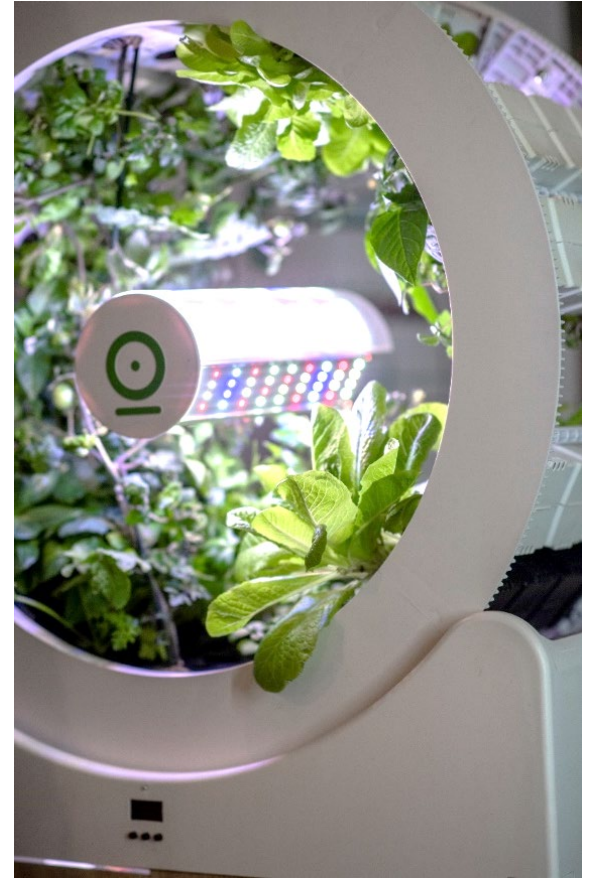




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# BUDGET

## Estimate the cost of the exhibition surface

To help you anticipate your participation, we suggest you some budget estimated for guidance.

You have several exhibition zones at your disposal (front line, red carpet, central). Their rate is added to the price per square meter, and can vary according to the visibility in the show. Very requested, their access is subject to availability and conditions.

We invite you to get in touch with your sales contact in order to have a personalised quotation.

[→ See the rates 2023](#)

## Estimate the cost of additional fittings

Before the show, you can order, on your online personal space, additional fittings such as: partition, covering, lighting, furniture, parking...

Our team is at your disposal to support you in your preparation.

[→ See the additional fittings](#)



# SERVICES AT YOUR DISPOSAL

## BOOST YOUR VISIBILITY

Give your brand details for the show **communication tools**: official catalogue, exhibitors list (maison-objet.com), MOM, etc.

Apply to our **promotional services** targeted for visitors. These services allow you to be part of the “What’s New” spaces, the visitor itineraries, etc.

Inform your clients and prospects about your participation with the **personalized communication kit**.

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## GROW YOUR NETWORK

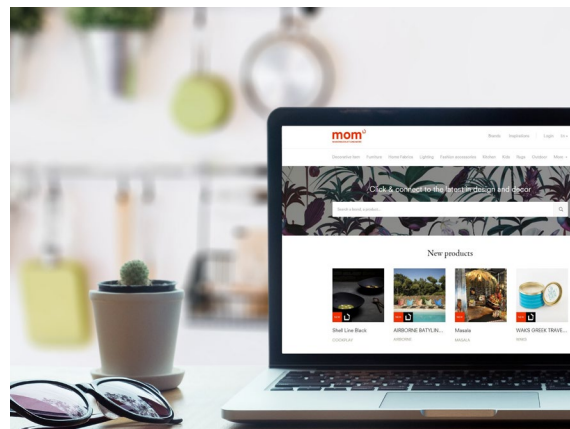
**Invite complimentary** your clients and prospects to come and meet you during the fair.

Collect easily the visitors’ information coming to your booth and plan an effective follow-up with the **badge reader application**.

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## PREPARE YOUR SHOW

Throughout your entire preparation for the show, the Maison&Objet team is fully mobilized to support you. The customer service is at your disposal to inform and guide you. The Operation Department supports you in your technical and logistic preparation. The sales team guides you in your fair promotion and introduces you the various tools and services designed for you.





# MOM, YOUR DIGITAL PARTNER

The innovative alliance of the digital world and the expertise of Maison&Objet is at your disposal all year long with the MOM platform. With your participation, you benefit from a free trial offer.

## PREPARE YOUR SHOW EFFICIENTLY

Optimise your show investment with a **reinforced visibility** through your product sheets on mom (trial offer effective from the opening of the online service to one month after the show).



## BOOST YOUR BUSINESS

Receive **meeting request** for the show. **Multiply your contacts** and business opportunities before, during and after the show!


## JOIN THE MOM COMMUNITY

More than **6.000 brands** and **2,5 million of unique visitor** per year  
A well-balance network of professionals: 52 % Specifiers Vs. 48% Retailers  
**8 min** : average time spent on the website, about **7 pages seen** per visitor

If you want to make the most of the functionality offered by MOM your sales contact is at your disposal for any further information.

[Marques](#) [Inspirations](#) [Se connecter](#) [Fr](#)

[Objets déco](#) [Mobilier](#) [Textile maison](#) [Éclairage](#) [Accessoires Mode](#) [Cuisine](#) [Kids](#) [Tapis](#) [Outdoor](#) [Plus](#)




RED EDITION


## STOOL

[Demande de devis](#)

[Demande de catalogue](#)  
[Demande d'informations](#)

[Ajouter à ma sélection](#)  
[Partager](#)  
[Imprimer](#)





Caractéristiques produits, tarifs : créez vous un compte ou connectez-vous


En vous connectant, vous pourrez visualiser les informations complètes de ce produit (caractéristiques techniques, tarifs et minimum de commande, conditions et délais de livraison).

[Se connecter](#) [Créer un compte](#)

Description

Le Stool est un tabouret facile dans un esprit lounge, avec une esthétique contemporaine chic par le mariage du textile et du laiton. C'est à la fois une pièce sculpture belle à regarder, monolithe, esthétique et décorative. Pratique, il est parfait pour une assise supplémentaire dans la maison. Il est disponible sur commande en coton Orage, Gris, Indien, Velours Gris

Mobilier - Assises - Poufs - Vintage/Retro - RED EDITION



Voir fiche marque  
Voir les 15 produits

[Ajouter à ma sélection](#)

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38, rue des Blancs Manteaux  
75004 Paris  
France  
[Tél. Afficher le numéro](#)

[Contacter la marque](#)

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JANVIER 2018

# YOUR CONTACTS **COOK&SHARE**



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