

PARIS NORD VILLEPINTE

MAISON&OBJET PARIS

#FASHIONACCESSORIES

FASHION ACCESSORIES

PÔLE OBJET

WWW.MAISON-OBJET.COM

MAISON&OBJET PARIS

THE CAN'T MISS BUSINESS EVENT

BOOST YOUR BUSINESS

2 337 brands – of which **518** news / edition
81% of visitors order in the following months

CONNECT WITH BUYERS

67.429 unique visitors / fair –
36% international – from **144** countries
27% are **exclusive** to Maison&Objet

PITCH YOUR BRAND

1 193 journalists, influencers, bloggers:
31% international
3 WHAT'S NEW corners to present a selection
of trends and innovative products

January session 2023



MAISON&OBJET PARIS

FASHION ACCESSORIES

FASHION ACCESSORIES

On **Fashion Accessories**, the exhibitors provide an offering very creative and trendy, that will please the Maison&Objet buyers, always looking for novelty.

Fashion accessories now form part of the range of decorative objects. Bags, jewellery, scarves and clothes perfectly mark each season or mood, talismans that we all like to match with our interiors.

Key words: handbags, jewellery, scarves, apparel, seaside, accessories, creators, emerging brands.



EXHIBITOR FOCUS

On Fashion Accessories, each edition of Maison&Objet brings together*:

240 Exhibitors

Of which **34%** are new

More than **2 700** sqm of booths

11 sqm the average surface per exhibitor

**Average of the January 2020 and the September 2019 editions*



BUYER FOCUS

Maison&Objet is THE show exploring emerging trends and new ways of consumption.

A wide range of professionals – shops, concept stores, interior designers, architects, galleries, hotels – are crossing the alleys to get inspired and find innovative products.

Maison&Objet seen by...:

 **Catherine Colin**, CEO & Designer, Made in Design, FR

Passionate about creation, Catherine Colin launched in 1999 the website Made in Design. Today it is the first French online retailer for design, highlighting decorating articles and young French designers.

 **Vanessa Sicotte**, Blogger, Damask & Dentelle, CA

Home design blog launched in 2009.

 **Stefan Nilsson**, Trend hunter, TrendStefan, SE

The blog trendstefan.se was launched 2006 and Sweden's best known trend hunter regularly contributes to TV, radio and magazines.

[Discover](#) the last edition report



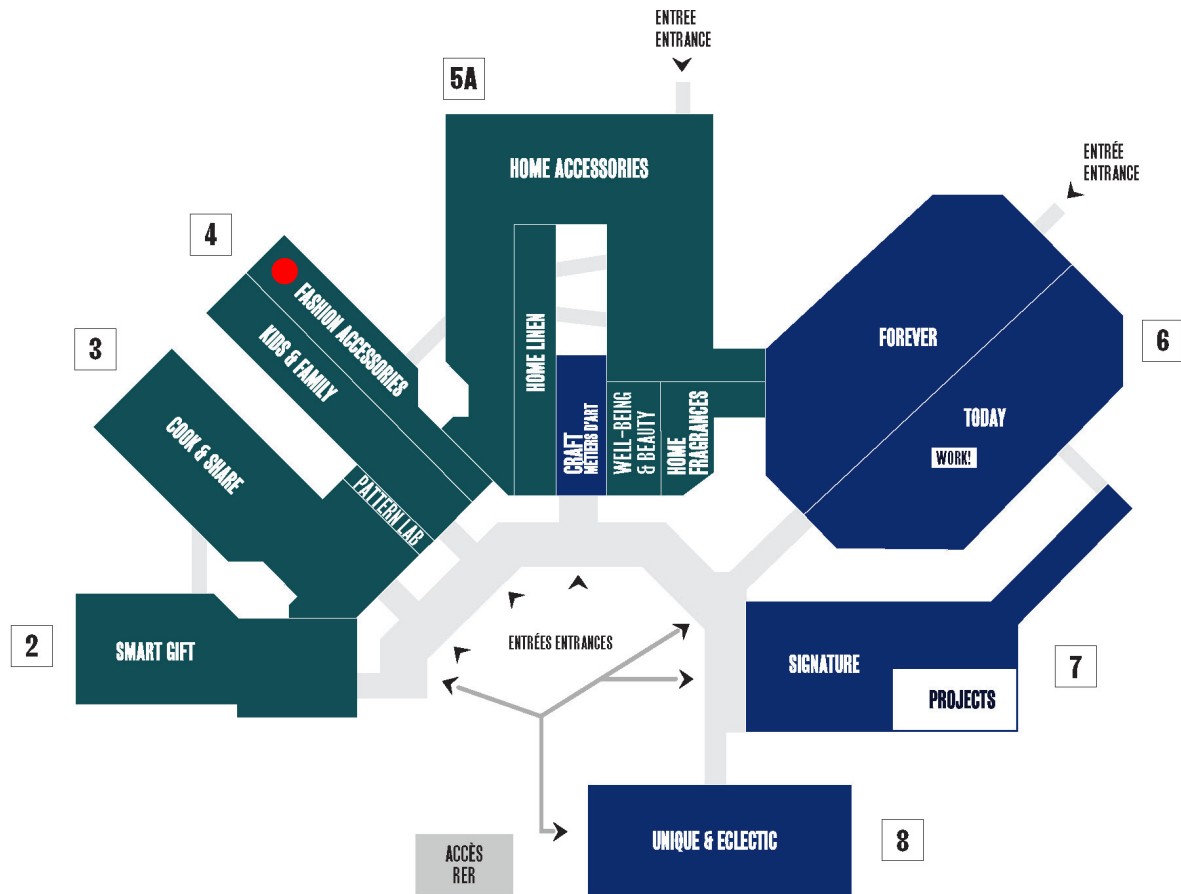
“Twice a year, I am enjoying my luck of living in Paris and be able to stay 4 days at Maison&Objet. A dynamic and generous show, a variety of products and topics, the emerging talents, tremendous settings...”

H  l  ne PASTEUR
Director Maison - Galeries Lafayette

WHERE IS LOCATED FASHION ACCESSORIES ?

Located in Hall 2, the offering of Fashion Accessories is organised around 5 product environments:

- Jewellery
- Bags / Leather goods
- Scarves / Textiles
- Accessories
- Seaside



Non-contractual plan - subject to modification

JEWELLERY

A few names:

Margotte Ceramiste

Les mots doux

Ombre Claire

Fabien Ajzenberg Paris

Jalan Joe

Exquises Indécises

Womenworkshop

L'Indochineur

Sab and sab

La2L

Christelle dit Christensen

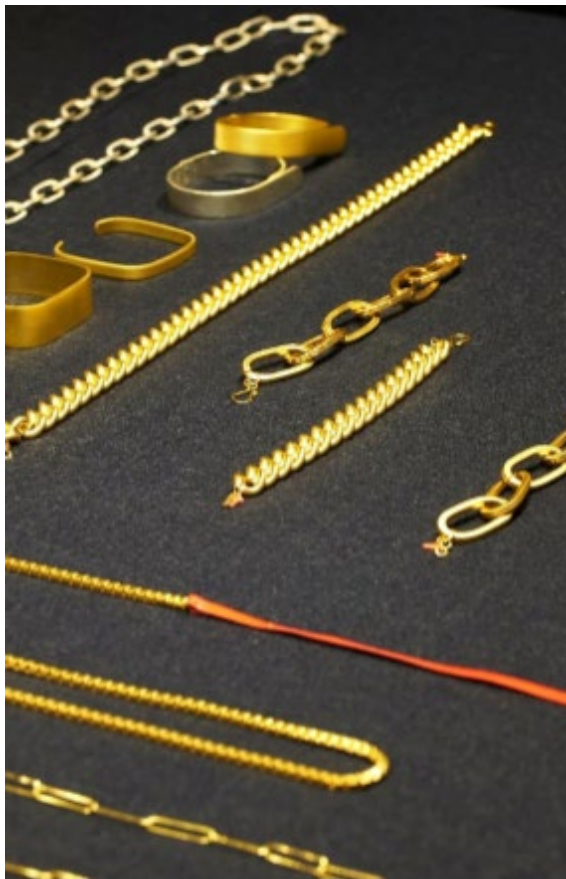
Delphine Lamarque

Nilaï Paris

Titlee

Les Femmes à Barbe

...

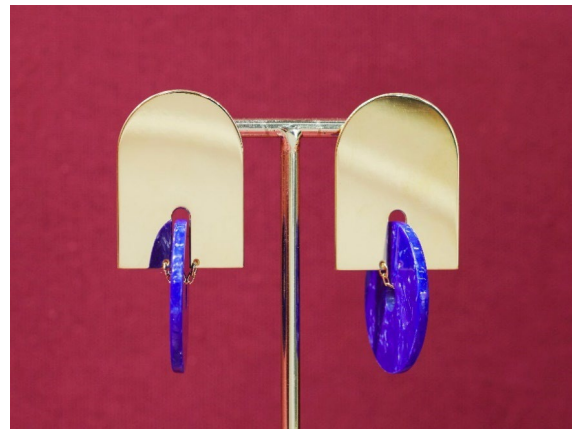




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FASHION ACCESSORIES



The environments – FASHION ACCESSORIES

BAGS / LEATHER GOODS

A few names:

La Cartablière

Naterra

Maison NH Paris

Carré Royal

Archipel Paris

Lidia Muro

Skandal

Escuyer

Tampico Bags

Jack Gomme

Hester Van Eeghen

Les toiles du large

Beau comme un lundi

Kaszer

La Cartablière

...





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FASHION ACCESSORIES



The environments – FASHION ACCESSORIES

SCARVES - TEXTILE

A few names:

Boulbar

Madluf

Pochette Square

Sud

Moismont

La Cabane de Stella

Nina des Criquets

Petrusse

Denovembre

Gallego Desportes

Inspirations by la Girafe

Epice

Inouitoosh

Weaves and Blend

...





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FASHION ACCESSORIES



The environments – FASHION ACCESSORIES

LIFESTYLE ACCESSORIES

A few names:

Berthe

Caval

Pijama

Woof

Bertelles

Stolen Riches

Happy Socks

Faguo

Faubourg 54

Cabaña

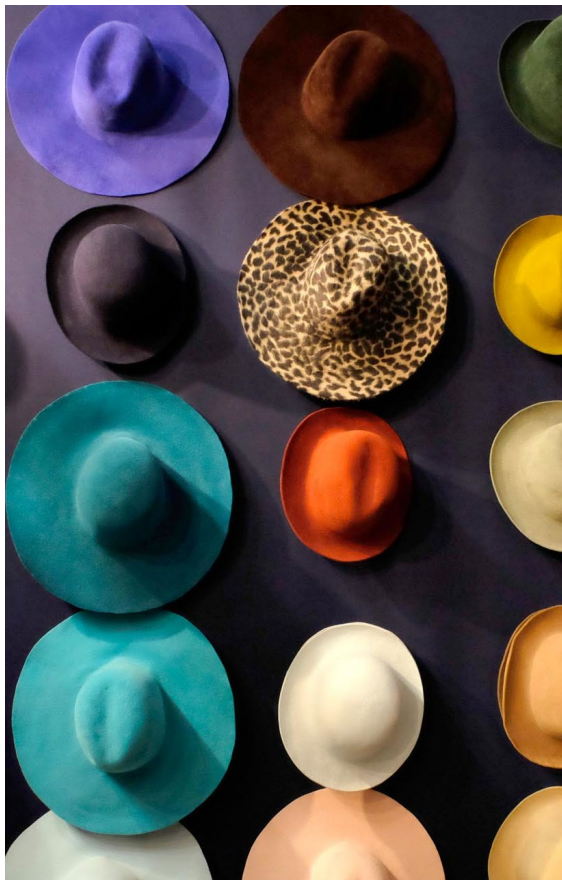
Hindbag

Ullys

Sport d'Epoque

Bonne Maison

...





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FASHION ACCESSORIES



The environments – FASHION ACCESSORIES

SEASIDE

A few names:

Nouvelle vague

Zen Ethic

Belle & Toile

Filao

Guanabana

Cana de Azucar

Souk-Souk

Simone et Georges

Sun Jellies

Terre Rouge

Sun of a Beach

Nusa Dua

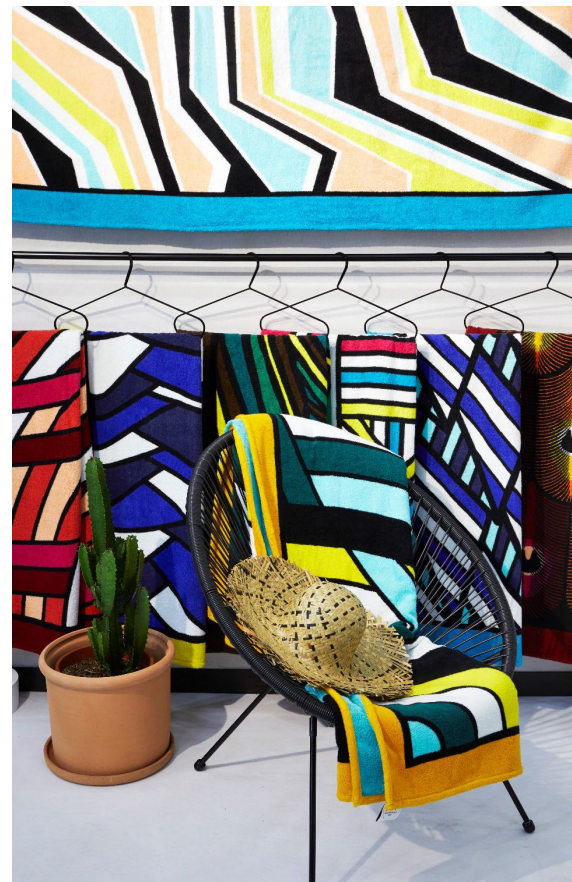
Sorbets Island

Casa Natura

Bagatelle

...

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FASHION ACCESSORIES

BUDGET

Estimate the cost of the exhibition surface

To help you anticipate your participation, we suggest you some budget estimated for guidance.

You have several exhibition zones at your disposal (front line, red carpet, central). Their rate is added to the price per square meter, and can vary according to the visibility in the show. Very requested, their access is subject to availability and conditions.

We invite you to get in touch with your sales contact in order to have a personalised quotation.

[→ See the rates 2023](#)

Estimate the cost of additional fittings

Before the show, you can order, on your online personal space, additional fittings such as: partition, covering, lighting, furniture, parking...

Our team is at your disposal to support you in your preparation.

[→ See the additional fittings](#)



SERVICES AT YOUR DISPOSAL

BOOST YOUR VISIBILITY

Give your brand details for the show **communication tools**: official catalogue, exhibitors list (maison-objet.com), MOM, etc.

Apply to our **promotional services** targeted for visitors. These services allow you to be part of the “What’s New” spaces, the visitor itineraries, etc.

Inform your clients and prospects about your participation with the **personalized communication kit**.

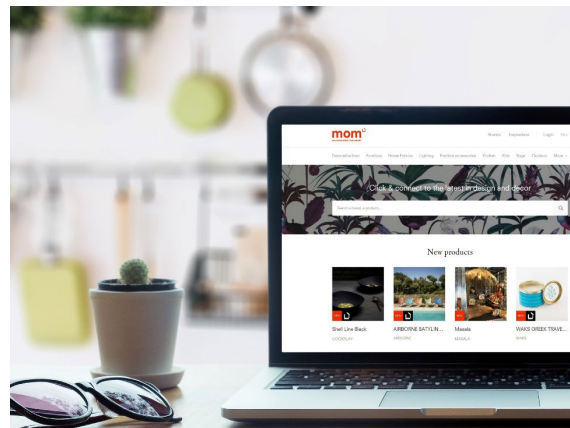
GROW YOUR NETWORK

Invite complimentary your clients and prospects to come and meet you during the fair.

Collect easily the visitors’ information coming to your booth and plan an effective follow-up with the **badge reader application**.

PREPARE YOUR SHOW

Throughout your entire preparation for the show, the Maison&Objet team is fully mobilized to support you. The customer service is at your disposal to inform and guide you. The Operation Department supports you in your technical and logistic preparation. The sales team guides you in your fair promotion and introduces you the various tools and services designed for you.



MOM, YOUR DIGITAL PARTNER

The innovative alliance of the digital world and the expertise of Maison&Objet is at your disposal all year long with the MOM platform. With your participation, you benefit from a free trial offer.

PREPARE YOUR SHOW EFFICIENTLY

Optimise your show investment with a **reinforced visibility** through your product sheets on mom (trial offer effective from the opening of the online service to one month after the show).



BOOST YOUR BUSINESS

Receive **meeting request** for the show. **Multiply your contacts** and business opportunities before, during and after the show!







JOIN THE MOM COMMUNITY

More than **6.000 brands** and **2,5 million of unique visitor** per year
A well-balance network of professionals: 52 % Specifiers Vs. 48% Retailers
8 min : average time spent on the website, about **7 pages seen** per visitor

If you want to make the most of the functionality offered by MOM your sales contact is at your disposal for any further information.

[Marques](#) [Inspirations](#) [Se connecter](#) [Fr](#)

[Objets déco](#) [Mobilier](#) [Textile maison](#) [Éclairage](#) [Accessoires Mode](#) [Cuisine](#) [Kids](#) [Tapis](#) [Outdoor](#) [Plus](#)




RED EDITION

STOOL

[Demande de devis](#)


[Demande de catalogue](#)
[Demande d'informations](#)

[Ajouter à ma sélection](#)
[Partager](#)
[Imprimer](#)

**Caractéristiques produits, tarifs : créez vous un compte ou connectez-vous**
En vous connectant, vous pourrez visualiser les informations complètes de ce produit (caractéristiques techniques, tarifs et minimum de commande, conditions et délais de livraison).
[Se connecter](#) [Créer un compte](#)

Description
Le Stool est un tabouret facile dans un esprit lounge, avec une esthétique contemporaine chic par le mariage du textile et du liège. C'est à la fois une pièce sculpture belle à regarder, monobloc, esthétique et décorative. Pratique, il est parfait pour une assise supplémentaire dans la maison. Il est disponible sur commande en coton Orage, Gris, Indien, Velours Gris


Mobilier - Assises - Poufs - Vintage/Retro - RED EDITION



[Voir fiche marque](#)
[Voir les 15 produits](#)
[Ajouter à ma sélection](#)

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38, rue des Blancs Manteaux
75004 Paris
France
[Tel. Afficher le numéro](#)

[Contacter la marque](#)

 **MAO PARIS JAN. 2018 – 19.23**
JANVIER 2018

YOUR CONTACTS **FASHION ACCESSORIES**



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