

PARIS NORD VILLEPINTE

MAISON&OBJET PARIS

#HOME ACCESSORIES

# HOME ACCESSORIES



[WWW.MAISON-OBJET.COM](http://WWW.MAISON-OBJET.COM)

MAISON&OBJET PARIS

# THE CAN'T MISS BUSINESS EVENT

## BOOST YOUR BUSINESS

**2 337** brands – of which **518** news / edition  
**81%** of visitors order in the following months

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## CONNECT WITH BUYERS

**67.429** unique visitors / fair  
**36%** international – from **144** countries  
**27%** are **exclusive** to Maison&Objet

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## PITCH YOUR BRAND

**1 193** journalists, influencers, bloggers:  
**31%** are international  
**3** WHAT'S NEW corners to present a selection  
of trends and innovative products

*January 2023 session*

MAISON&OBJET PARIS



HOME ACCESSORIES





# HOME ACCESSORIES

On Home Accessories, visitors are looking for the perfect accessory, from classic to trendy style, a gold mine for retailers.

All of decoration's latest finds are on show at HOME ACCESSORIES. From lighting fixtures to small furniture, from cushions to decorative objects and from wallpaper to wall decor, this is the place to find all those little gems that are best suited to personalize your interiors.

**Key words:** accessories, small furniture; decorative objects, fashion products, creators.



# EXHIBITOR FOCUS

On Home Accessories, each edition of Maison&Objet brings together\*:

**300** Exhibitors

Of which **80** are new

More than **17 000** sqm of booths

**78** sqm the average surface per exhibitor

*\*September 2022 session*

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HOME ACCESSORIES



"We have been taking part in Maison&Objet for more than 20 years, never missing a trade show. Maison&Objet Paris is known for its international influence and superior level of quality. It is a place where you can meet top purchasers with a wide variety of profiles from all over the world. Inspirational, creative and surprising, it is definitely the place to be for &K!"

**Harkon Klevering**  
CEO - &KLEVERING

# BUYER FOCUS

Maison&Objet is THE show exploring emerging trends and new ways of consumption.

A wide range of professionals – shops, concept stores, interior designers, architects, galleries, hotels – are crossing the alleys to get inspired and find innovative products.

Maison&Objet seen by...:

 **Catherine Colin**, CEO & Designer, Made in Design, FR

Passionate about creation, Catherine Colin launched in 1999 the website Made in Design. Today it is the first French online retailer for design, highlighting decorating articles and young French designers.

 **Vanessa Sicotte**, Blogger, Damask & Dentelle, CA

Home design blog launched in 2009.

 **Stefan Nilsson**, Trend hunter, TrendStefan, SE

The blog trendstefan.se was launched 2006 and Sweden's best known trend hunter regularly contributes to TV, radio and magazines.

*[Discover](#) the last edition report*



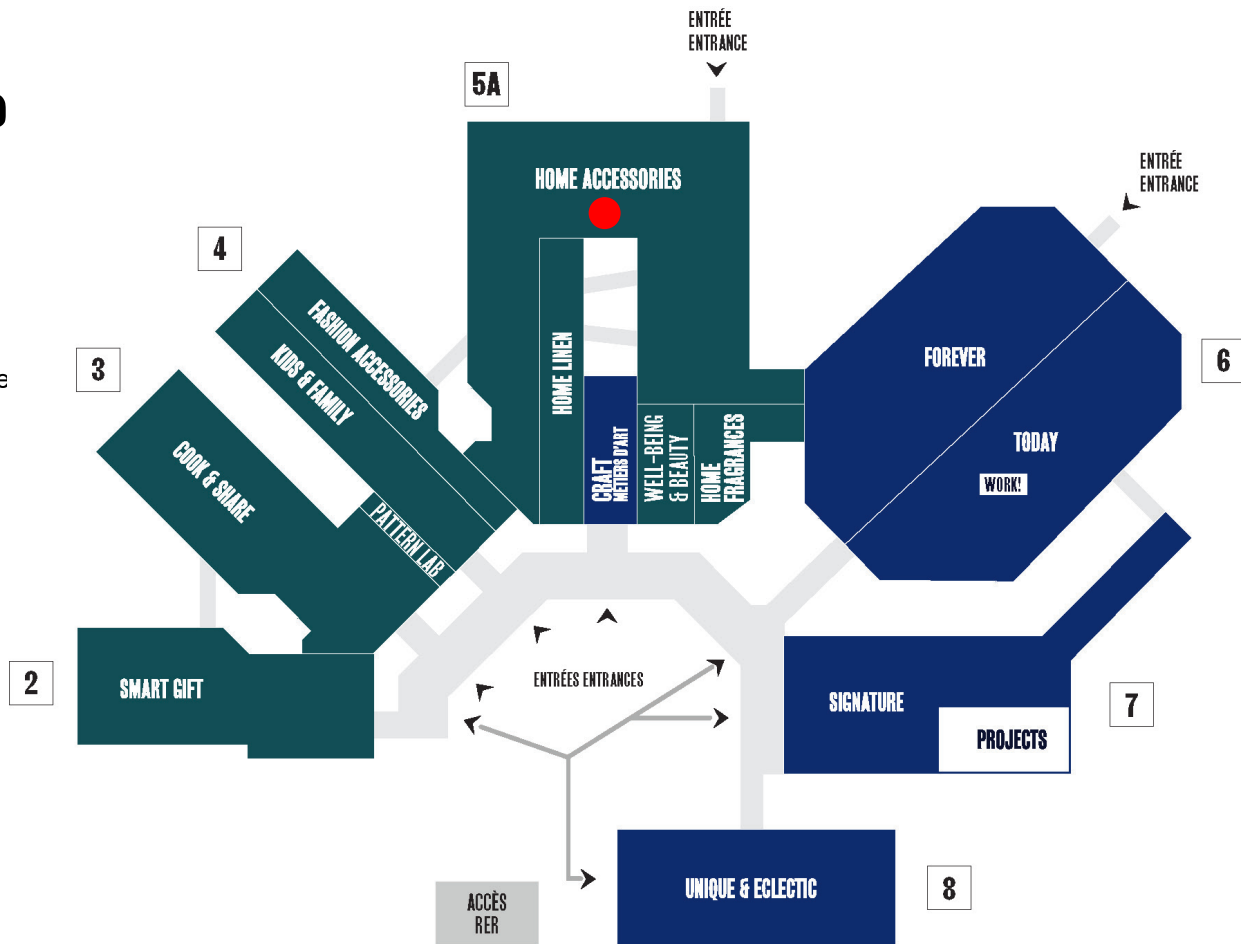
“Twice a year, I am enjoying my luck of living in Paris and be able to stay 4 days at Maison&Objet. A dynamic and generous show, a variety of products and topics, the emerging talents, tremendous settings...”

**Hélène PASTEUR**  
Director Maison - Galeries Lafayette

# WHERE IS LOCATED HOME ACCESSORIES ?

Find all the Home Accessories offer in hall 5A  
Organized around 4 environments :

- Creators fashion and decorative
- Decorative accessories - tableware
- Wall decoration - floral – garden accessorie  
- pots - Christmas
- Concept of global decoration multistyle





The environments– HOME ACCESSORIES

## CREATORS FASHION & DECO

### A few names:

Avenida Home  
Bensimon  
Boncoeurs  
Bloomingville  
Edito  
Gabrielle Paris  
Gllu  
House Doctor  
La Cerise sur le Gâteau  
Lapuan Kankurit  
Les Touristes  
Ma Poésie  
Meraki  
Nicolas Vahé  
The Organic Company





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HOME ACCESSORIES



The environments – HOME ACCESSORIES

## DECORATIVE ACCESSORIES

### A few names:

&Klevering  
Blomus  
Greengate  
H. Skjalm. P  
Bazar deluxe  
Hübsch  
Lind DNA  
Madame Stoltz  
Sapota  
F&H  
Opjet  
Oyoy Living Design  
Podevache  
Present Time  
Räder  
Umage  
Umbra  
Urban nature culture

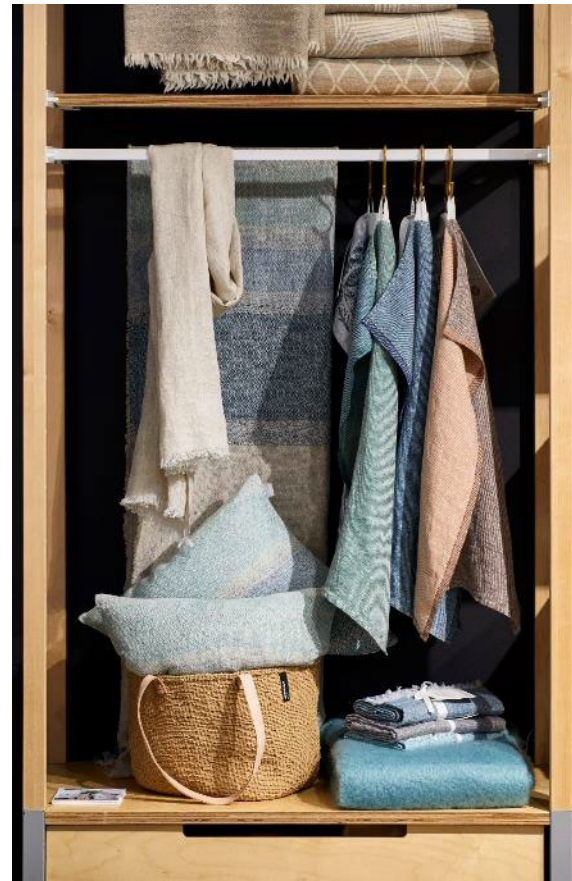




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HOME ACCESSORIES





The environments – HOME ACCESSORIES

## FLORAL DECORATION, GARDEN, POTS, CHRISTMAS

### A few names:

Atelier Michel Taillis  
Cadr'aven  
Dekocandle  
D&M Depot  
Esschert Design  
Hermes Trading  
Le monde de la boîte à musique  
Meander  
Pottery Pots  
Quetzales  
Rasteli  
Shishi  
Sirius  
Vetur  
Vranckx







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HOME ACCESSORIES





The environments – HOME ACCESSORIES

## CONCEPT OF GLOBAL DECORATION MULTISTYLE

### A few names:

Affari of Sweden  
Amadeus/Korb/Lou de Castellane  
Antic Line  
Aubry Gaspard  
Bastide Diffusion  
Dutch Style  
Foimpex  
Gilde  
Hoff Interior  
Home Edelweiss/Drimmer  
Ib Laursen  
J-Line by Jolipa  
Lene Bjerre  
Light&Living  
Werner Voss  
Wohnmanufactur Grunberger





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# BUDGET

## Estimate the cost of the exhibition surface

To help you anticipate your participation, we suggest you some budget estimated for guidance.

You have several exhibition zones at your disposal (front line, red carpet, central). Their rate is added to the price per square meter, and can vary according to the visibility in the show. Very requested, their access is subject to availability and conditions.

We invite you to get in touch with your sales contact in order to have a personalised quotation.

[→ See the rates 2023](#)

## Estimate the cost of additional fittings

Before the show, you can order, on your online personal space, additional fittings such as: partition, covering, lighting, furniture, parking...

Our team is at your disposal to support you in your preparation.

[→ See the additional fittings](#)



# SERVICES AT YOUR DISPOSAL

## BOOST YOUR VISIBILITY

Give your brand details for the show **communication tools**: official catalogue, exhibitors list (maison-objet.com), MOM, etc.

Apply to our **promotional services** targeted for visitors. These services allow you to be part of the “What’s New” spaces, the visitor itineraries, etc.

Inform your clients and prospects about your participation with the **personalized communication kit**.

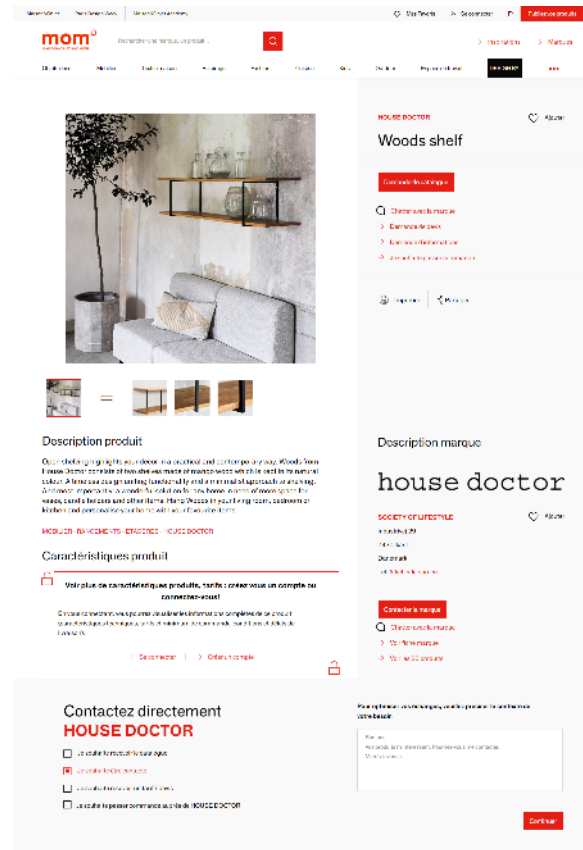
## GROW YOUR NETWORK

**Invite complimentary** your clients and prospects to come and meet you during the fair.

Collect easily the visitors' information coming to your booth and plan an effective follow-up with the **badge reader application**.

## PREPARE YOUR SHOW

Throughout your entire preparation for the show, the Maison&Objet team is fully mobilized to support you. The customer service is at your disposal to inform and guide you. The Operation Department supports you in your technical and logistic preparation. The sales team guides you in your fair promotion and introduces you the various tools and services designed for you.



# MOM, YOUR DIGITAL PARTNER

The innovative alliance of the digital world and the expertise of Maison&Objet is at your disposal all year long with the MOM platform. With your participation, you benefit from a free trial offer.

## PREPARE YOUR SHOW EFFICIENTLY

Optimise your show investment with a **reinforced visibility** through your product sheets on mom (trial offer effective from the opening of the online service to one month after the show).

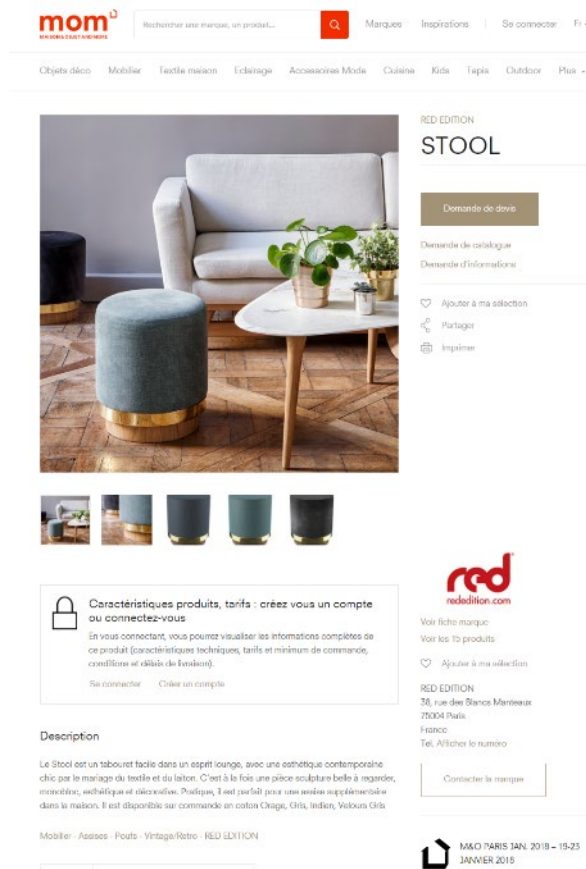
## BOOST YOUR BUSINESS

Receive **meeting request** for the show. **Multiply your contacts** and business opportunities before, during and after the show!

## JOIN THE MOM COMMUNITY

More than **6.000 brands** and **3 million of unique visitor** per year  
A well-balance network of professionals: 52 % Specifiers Vs. 48% Retailers  
8 min : average time spent on the website, about 7 pages seen per visitor

If you want to make the most of the functionality offered by MOM your sales contact is at your disposal for any further information.



The screenshot displays the MOM website's product page for a stool. The header features the MOM logo, a search bar, and navigation links for 'Marques', 'Inspiration', 'Se connecter', and 'Fr'. A secondary navigation bar lists various product categories. The main content area includes a large image of a light blue armchair and a matching ottoman, with a smaller image of the stool below. To the right, the product name 'RED EDITION STOOL' is displayed, along with a 'Demande de devis' button and links for 'Demande de catalogue' and 'Demande d'informations'. A sidebar on the right contains links for 'Ajouter à ma sélection', 'Partager', and 'Imprimer'. The bottom section provides a description of the stool, its technical specifications, and contact information for the brand.

**RED EDITION**  
**STOOL**

[Demande de devis](#)

[Demande de catalogue](#)  
[Demande d'informations](#)

[Ajouter à ma sélection](#)  
[Partager](#)  
[Imprimer](#)

**red edition**  
rededition.com

[Voir fiche marque](#)  
[Voir les 10 produits](#)  
[Ajouter à ma sélection](#)

**RED EDITION**  
38, rue des Blancs Manteaux  
75004 Paris  
FRANCE  
Tel. Attacher le numéro

[Contacter la marque](#)

**Description**

Le Stool est un tabouret tadelé dans un esprit rouge, avec une esthétique contemporaine chic par le mariage du textile et du laiton. C'est à la fois une pièce structurale belle à regarder, confortable, esthétique et silencieuse. Enfin, il est parfait pour une soirée nocturne dans la maison. Il est disponible sur commande en coton Châpe, Gris, Indigo, Velours Gris.

Mobilier - Assises - Pous - Vintage/Retro - RED EDITION

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# YOUR CONTACTS HOME ACCESSORIES



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