
07 – 11 SEPT.2023

MAISON&OBJET

#MAISONETOBJET

Signature.

**AN EXCEPTIONAL EXPERIENCE
IN RESONANCE WITH YOUR BRAND POSITIONING**



WWW.MAISON-OBJET.COM

A UNIQUE SHOWCASE FOR A PREMIUM PRODUCT OFFER

Is Premium the very essence of your brand?

We bring you all together to facilitate a fruitful interchange of experiences, expertise and business.

Providing stimulating encounters: those with the right buyer, the right brand and the right product...

It's our primary mission!

A FINELY CRAFTED
SETTING

New developments designed for you and your future clients!

SIGNATURE.

A gathering of iconic brands that share uniqueness, innovation and expert skill, in the Signature sector, within the setting of Hall 7.

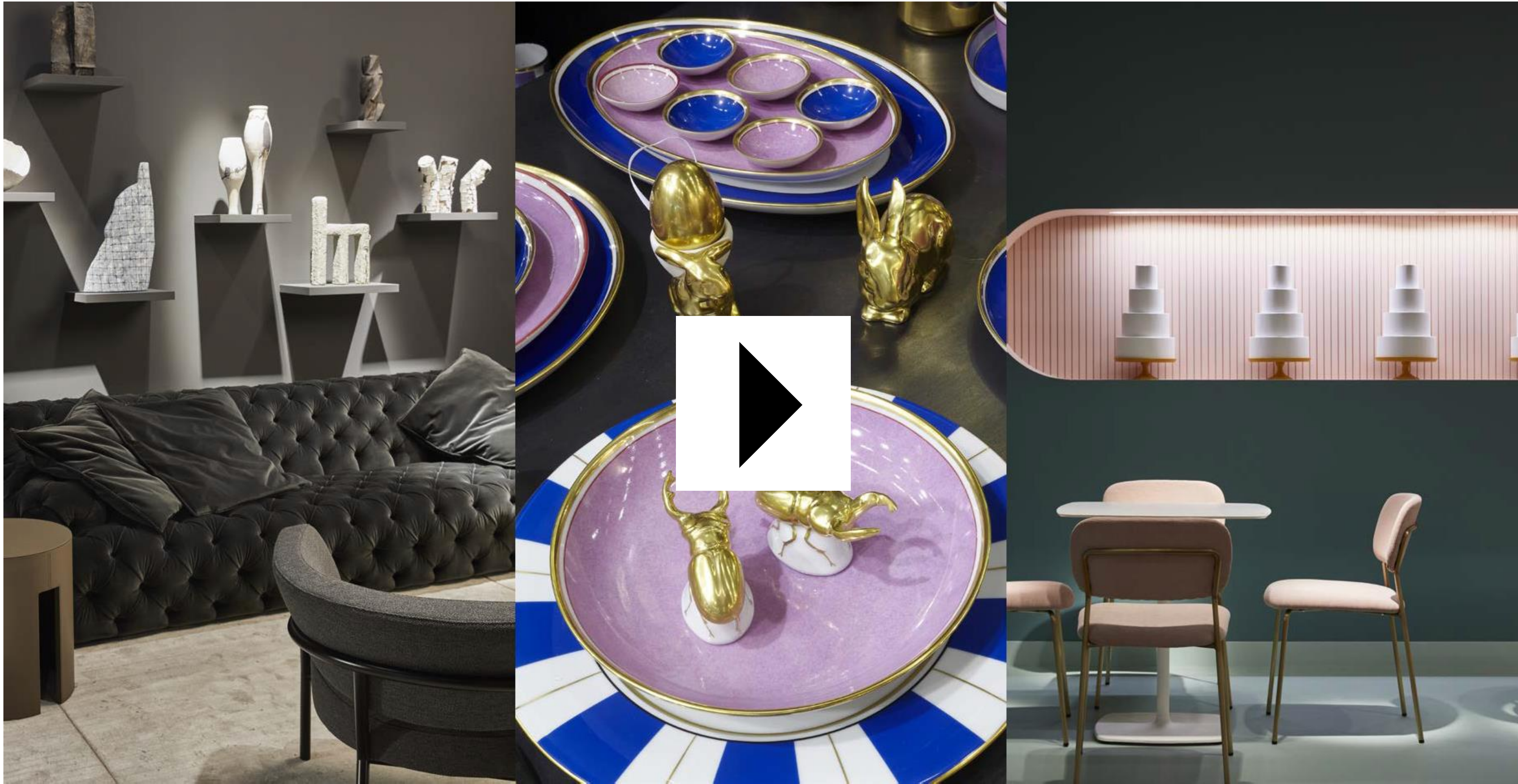
Exceptional installations by famous names will showcase even more new products, innovations and talented designers, while fascinating interludes will inspire you as never before and make sure your visit takes place under the best possible conditions.

A REAL FOCAL POINT

A real focal point for buyers and specifiers looking for exceptional design solutions: architects, decorators and project leaders for luxury hotel or high-end residential projects.

HALL 7

A UNIQUE SHOWCASE DEVOTED TO EXCELLENCE



A UNIQUE EXPERIENCE

TALKS
A NEW EXPERIENCE
TO ENJOY
EXHIBITIONS **INSTALLATIONS**

EXCEPTIONAL DESIGN

UNPRECEDENTED VISIBILITY

**UNPRECEDENTED PRESENCE
OF ENGLISH DESIGNERS IN SELF-EDITION**

BRITISH CAPSULE

HAUTE FACTURE FRANÇAISE

DESIGNER OF THE YEAR

**RAPHAEL
NAVOT**

**UNPRECEDENTED PRESENCE
OF FRENCH DESIGNERS
IN SELF-EDITION**

TALENTS SO FRENCH

**THE SEASON'S NEW
PRODUCTS**

TRENDS

SOURCING

**WHAT'S NEW?
BY ELIZABETH LERICHE**

SIGNATURE. HALL 7

WHAT'S NEW? COLOR POWER

By Elizabeth Leriche

The trend unveils its flagship products.

What's New? is a true prospective space, condensing new products and highlights from exhibitors' collections and brilliantly orchestrated by our trend hunters.

Each edition of Maison&Objet is an opportunity for Elizabeth Leriche to bring a precise look at the trends to come.

In January 2023, With “In The Air”, Elizabeth Leriche invites us to stop and take a breath. Her vision of care, in a world where ecological and climatic risks are setting the tone, is one of a lighthearted, yet fully conscious and sustainable pause. It's an experience in 3 phases: after a breath of fresh, pure air in the first area, which is a tribute to transparency and lightness, comes a meditative moment marked by slow design. The final chapter, both luminous and colorful, is like a daydream of a new world.

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SIGNATURE. HALL 7

WHAT'S NEW?
COLOR POWER
BY ELIZABETH LERICHE



Elizabeth Leriche

- 13DESSERTS
- AMES GMBH
- CEDRIC
- BREISACHER
- CONCEPT VERRE
- CFOC
- CRIZU
- DOOQ
- DOVETUSAI



WHAT'S NEW?

COLOR POWER

BY ELIZABETH LERICHE



Elizabeth Leriche

FFERRONE
FORESTIER
GERVASONI
GIOBAGNARA
GREGORY LACOUA
KANZ
LINDELL & CO
MAISON DE
VACANCES
MAISON MATISSE



WHAT'S NEW?

COLOR POWER

BY ELIZABETH LERICHE



Elizabeth Leriche

FFERRONE
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GREGORY LACOUA
KANZ
LINDELL & CO
MAISON DE
VACANCES
MAISON MATISSE



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DESIGNER OF
THE YEAR
RAPHAEL NAVOT



Raphael Navot
January 2023

At each of its sessions, Maison&Objet Paris distinguishes the most outstanding signatures of the international design and decoration scene through the election of the Designer of the Year.



DESIGNER OF
THE YEAR
RAPHAEL NAVOT



Raphael Navot
January 2023

Raphaël Navot, who is a non-industrial designer, showcased in partnership with **Argile, Flos, Kvadrat, Oscar Ono, Roche Bobois, Signature Murale, The Apothem Lounge** for the duration of the trade fair. This immersive installation is designed to “portray a visual emotion”, through the curation of an open structure that will rapture people with light and texture.



THE EXPERIENCE CONTINUES

CARTE
BLANCHE



Bethan Laura Wood



Lee Broom



Altrock Surfaces



Eley Kishimoto Floor Story



Lucie Kurrein



Studio Hancock

BRITISH CAPSULE

A view on British design

In January 2023, Maison&Objet Paris had been delighted to welcome big names from across the Channel who will set the tone and are leaving their mark on today’s and tomorrow’s design landscape. Iconic pieces, notable collaborations, and projects currently underway...Welcome, and well done! Altrock Surfaces, Bethan Laura Wood, Eley Kishimoto & FLOOR_STORY, Lee Broom, Lucy Kurrein et Studio Hancock.

CARTE BLANCHE



Elise Fouin



Grégory Lacoua



Cédric Breisacher



Victoria Wilmotte

DES TALENTS SO FRENCH

Carte blanche à la jeune édition française.

Maison&Objet Paris provides a field of expression for French design makers. Four young talents exhibit their products made in-house and take center stage to share with you their innovative vision and creative process and to reveal their brand collaborations.

Elise Fouin, Grégory Lacoua, Cédric Breisacher, et Victoria Wilmotte : These four designers will be given a free hand to express all their creative freedom and present their self-produced creations.

SIGNATURE. HALL 7

TALENTS SO FRENCH



Cédric Breisacher



SIGNATURE. HALL 7

TALENTS SO FRENCH



Victoria Wilmotte



SIGNATURE. HALL 7

TALENTS SO FRENCH



Grégory Lacoua



SIGNATURE. HALL 7

TALENTS SO FRENCH



Elise Fouin

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SIGNATURE. HALL 7

THE TALKS CONFÉRENCES

At each session, discover a program of conferences animated by the great names of design, decoration and art of living.

5 days of meetings and exchanges

Beautiful themes

Many conferences ...

... which are sure to attract quality visitors in the heart of hall 7.

Keep an eye on the program!

In September 2023, the talks were based on the theme "ENJOY".



THEY SPOKE OUT... CONFÉRENCES

Michel Bismut & Daniel Bismut - *Architects & Co-Founders - Bismut&Bismut*

Thierry Lemaire - *Architect & Founder - Thierry Lemaire*

Jean-Charles de Castelbajac - *Founder - Jean-Charles de Castelbajac*

Frédéric Bodenes - *Artistic & Image Director - Le Bon Marché*

Marjan Van Aubel - *Solar Designer & Founder/Curator - The Solar Biennale*

Sandra Benhamou - *Designer & Founder - Sandra Benhamou*

Amélie Gastaut - *Chief curator of Graphic design and Advertising Department - Musée des Arts Décoratifs*

Noé Duchauffour-Lawrance - *Designer & Fondateur - Made In Situ*

Maxime Liautard - *Architect & Founder - Liautard and the Queen*

SIGNATURE SERVICES

FOR YOU & YOUR CLIENTS

SIGNATURE. HALL 7

LE CLUB

THE BUSINESS IN THE HEART OF HALL 7 SIGNATURE.

As a Signature exhibitor, you benefit from exclusive services to welcome your most important clients in privileged conditions.

Meet the most influential buyers of the French and international lifestyle market.



EXCELLENCE IN SERVICES... AT THE SERVICE OF EXCELLENCE

As a Signature exhibitor, you will enjoy exclusive services so you can host your most important clients under preferential conditions.

CLUB ACCESS FOR 2 MEMBERS OF YOUR ORGANIZATION

You are entitled to access for 2 persons to the Club, a privileged space for meetings and networking.

A real business facilitator, the Club brings together the most influential French and international stakeholders in the Lifestyle market.

CLUB BADGES

Club badges allow you to invite your most important buyers or specifiers and help them benefit from exclusive services at the Club, the VIP space at the Maison&Objet Paris fair.

ACCESS TO A PRIVATE RESTAURANT

As a Signature exhibitor, you have priority access to a private restaurant within the Club, where you can invite your clients and partners.

CONCIERGE SERVICE

During the fair, you can enjoy a concierge service to make your restaurant and transport bookings, confirm your flight bookings, and more...

COMPLIMENTARY INVITATIONS

You are entitled to a quota of complimentary invitations to entice your clients and prospects to visit you at the fair.

EXHIBITOR PARKING PASS

A parking pass will be available for you for the 5 days of the fair.

SIGNATURE GALLERY

The Signature Gallery is a curated area of the show where we find galleries, publishing houses, designers and luxury manufactures present on the Paris Design Week in September and MAISON&OBJET In The City in January.

Initiated in March 2022 with nearly 50,000 visitors, the Signature Gallery proved to be the most "Instagrammed" place of the show!

In January 2023, the Gallery welcomed Parisian galleries and showrooms of the finest savoir-faire that expanded the Signature ecosystem by creating a synergy between the show and the events held in the heart of Paris.



SIGNATURE. HALL 7

SIGNATURE GALLERY

They were
present...

Atelier Tortil
Charlotte Biltgen
Le Berre Vevaud
Theoreme Editions



MARKETING INITIATIVES

OUR VISITORS ARE YOUR FUTURE CLIENTS!

TARGETED PROMOTIONAL INITIATIVES

Powerful conversion drivers and a genuine relationship with visitors that have high purchasing power.

- One-to-one communication with **1 300 Major Buyers** (department stores, concept stores, e-commerce, design retailers, etc.), **1 500 Major Specifiers** (interior designers, design consulting firms, etc.) and **Major Hospitality Management** (international hotel groups and high-end boutique hotels) from **30 countries** (France, United Kingdom, U.S., Russia, the Middle East, etc.), with personalized guidance: presentation and highlighting of the Signature offer, Club Services (exclusive access, personal shopper), provision of pre-paid taxis (and a Travel Package for a selection of premium contacts). In order to facilitate their visit to the fair.
- Lobbying of P.R. firms/impresarios for **Major Specifiers** such as Desselle Partners, Thierry Kauffmann, etc.
- Promotion to HNWIs (High Net Worth Individuals): providing information about the fair through **Parisian Palace Hotels/Luxury Hotels and luxury/premium private Concierge services**.
- A network of **26 international agents** to help identify and convert key buyers from their markets.
- Geographical focuses on priority countries, as part of the January 2023 edition: France/United Kingdom/U.S./Germany/Italy/the Middle East (UAE/SA)/Russia.

INFLUENTIAL PARTNERS AND NETWORKS

FRENCH AND INTERNATIONAL PARTNERS

- Media, online platforms, institutions and associations

AD, Intramuros, Elle Déco, Sleeper, Top Hotel Projects, Invisible Collection, Houzz, FEDAI, CFAI, Bookstorming, Les Collectionneurs, Design Hôtels, The Originals, Relais Châteaux, Journal des Palaces, Goodmoods, Intercontinental Group of Department Store, KRAVET, American Society of Interior Design, Decorative Furnishing Association, Fashion Snoops, Japan interior Achitects Association, Women in Furniture, Bund Deutscher Innenarchitekten, British Institute of Interior Design, Society of British & International Interior Designers, Designboom, Pej Gruppen, Design base, Comité Colbert, Mobilier National...

- Local Ambassadors/Influencers who promote the fair to their communities (social media, events, testimonials)
- International delegations and groups hosted at the fair for private presentations.

MAISON&OBJET SOCIAL NETWORKS

- Communications throughout Maison&Objet’s social media accounts.



926K

Instagram



643K

Facebook



30K

Twitter



45K

LinkedIn



45K

Pinterest

MAISON &OBJET PARIS

DEPARTMENT STORES & DESIGN DISTRIBUTORS

Abc Carpet & Home (USA), Abc Sal (LBN), Abuissa Holding (QAT), Ademas (CHE), Adeo (FRA), Admic Sal (LBN), Åhléns Ab (CHE), Alinea (FRA), Bergdorf Goodman (USA), Borough Kitchen (UK), Brougham Interiors (CAN), Charoen Decor International Co., Ltd (THA), Citadium (FRA), Daimaru Matsuzakaya (JPN), Dep Design Store (IT), Design Centre Chelsea Harbour (UK), El Corte Inglés (PRT), El Palacio De Hierro (MEX), Elevate X (IND), Emart (KOR), Fagmøbler Norge As (NOR), Fenwick (USA), Fortnum & Mason (UK), Galeries Lafayette Paris (FRA), Globus (CHE), Harrods (UK), Isetan Mitsukoshi Ltd (JPN), Jens Lyngsø Interieur A/S (DK), J.G. Lorey Sohn Nachfolger Gmbh & Co K (GER), Kaubamaja As (EST), Lane Crawford (HKG), Le Bon Marche (FRA), Liberty (UK), Magasin Du Nord (DNK), Printemps (FRA), Rbc (FRA), Rialto Living Palma Sl (ESP), Rinascente (IT), Sentou (FRA), Selfridges (UK), Shinsegae Department Store (KOR), Silvera (FRA), Takashimaya (FRA), The Kadewe Group (GER)...

CHAINS

Azadea Group (ARE), Bahne Sørensen A/S (DNK), Brown Thomas (IRL), Casa International (BEL), Cassina Ixc Ltd (JPN), Conforama (FRA), David Jones (AUS), Domo (AUS), Dunnes Stores (IRL), Fnac Darty (FRA), Furet Du Nord (FRA), Gram (FRA), Groupe Cedre Rouge (FRA), Habitat (FRA), Heal's (UK), Illums Bolighus (DNK), Janine Sdn Bhd (MYS), Jelmoli Ag (CHE), Kapok (HKG), Keria (FRA), Kingfisher International Products (FRA), Liberty (UK), Manor Ag (CHE), Möbel Pfister Ag (CH), Monoprix (FRA), Nature & Découvertes (FRA), Neiman Marcus (USA), Nk Inredning (SWE), Reuninger (GER), Sostrene Grenes A/S (DNK), The Conran Shop (UK), The Cool Republic (FRA), Tomorrowland (JPN), Tjx Europe (UK), Zodio (FRA)...

E-COMMERCE

Amara Living Ltd (UK), Artemest (IT), Bazar Chic (FRA), Camif (FRA), Choose (FRA), Connex Design Family (GER), Designerbox (FRA), Gomma Srl (IT), Les Raffineurs (FRA), Lightonline (FRA), Made In Design (FRA), Smallable (FRA), Westwing Gmbh (GER)...

THEY WERE HERE / ILS ÉTAIENT LÀ...

CONCEPT STORES

Abask (UK), Abc Carpet & Home (USA), Abigail Ahern (UK), Baileys (UK), Beams (JPN), Boozt. Com (SWE), Clay Concept Store (SAR), Fleux (FRA), Hermann Franzen Gmbh & Co. Kg (GER), Kandella (FRA), Kasanova S.P.A (IT), L'appartement Français (FRA), Maino Carlo Srl (IT), Merci (FRA), Vanhie (BEL)...

BUYING OFFICES

Alvear Group (FRA), Hakka Paris (FRA), Optimum Buying (FRA), Ucem (FRA)...

MUSEUMS

Centre Des Monuments Nationaux (FRA), Centre Pompidou (FRA), Moma (USA), Musée De L'homme (FRA), Musée Des Arts Decoratifs (FRA), Museo Nacional Thyssen-Bornemiza (ESP), Museum Of Contemporary Art Chicago (USA), Rmn Gp (FRA), Tate Modern London (UK), The British Museum Company (UK), The Solomon R. Guggenheim Foundation (IT)...

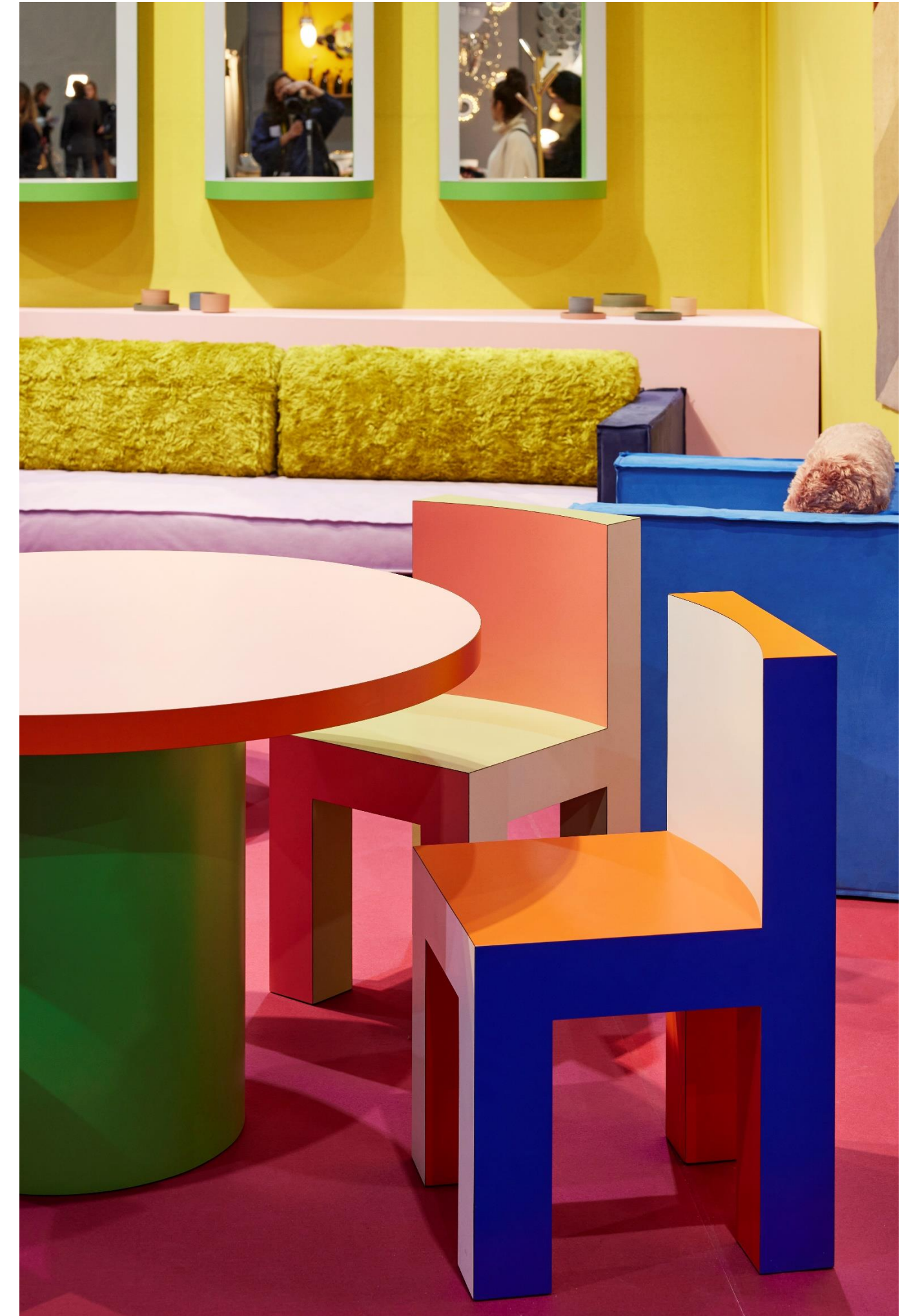
INVESTMENT FUNDS

Aldar Investment (ARE), Bpifrance (FRA), Cornwall Trade & Investment (UK), Designworks Investments (USA), Eutopia (FRA),

Goeun Investment Inc. (KOR), Invest Factory (FRA), Link Investement (ARE), Union Investment (FRA)...

ARCHITECTS & INTERIOR DESIGN STUDIO

Aca Interiors (UK), Affine Design (FRA), Affine Design Interiors (FRA), Agence Boiffils (FRA), Alfons & Damian S.L. (FRA), Ana Moussinet Interior Design (FRA), Atelier 27 (FRA), Aum Architects (IND), Avenue Interior (USA), Axel Schoenert Architectes (FRA), Bachmann Interior Design (FRA), Bambi Sloan Studio (FRA), Barclay Butera (USA), Bismut (FRA), Borella Art Design (FRA), Bossard Architecture (FRA), Cabinet Alberto Pinto (FRA), Campbell House (UK), Carlos Carvalho Decoradores (PT), Charles Zana (FRA), Claude Cartier Décoration (FRA), Citterio (IT), Damonte & Lacarrieu (FRA), David Collins Studio (UK), Dimore Studio (IT), Franklin Azzi (FRA), Friedmann Et Versace (FRA), Gensler (FRA), Gulf House Engineering (BHR), Hba (UK), Iconique Studio (FRA), India Mahdavi Studio (FRA), Jean-Louis Deniot (FRA), Joi Design (GER), Kelly Hoppen Interiors (UK), Kris Turnbull Studios (UK), Ky Architecture (FRA), Laplace (FRA), Laurent Maugoust





Architecture (FRA), Liautard And The Queen (FRA), Lilian Wu Studio (USA), Lissoni& Partners (IT), Luxoria (FRA), Maidenberg Architecture (FRA), Maison Trévisé (FRA), Martyn Lawrencebullard (USA), Matteo Thun & Partners (IT), Mauricio Clavero Creative Studio (FRA), Michael Smith Inc (USA), Oncuoglu Architecture (TUR), Paolo Moschino Ltd (UK), Patriarche (FRA), Peter Marino (USA), Ramy Fischler (FRA),Raphael Navot (FRA), Rdai (FRA), Rockwell Group (USA), Roy Azar Architects (MEX), S+ Starck (FRA), Saguez & Partners (FRA), Sc Edition (FRA), Studio Bergam (FRA), Studio Fremont (FRA), Studio Ko (FRA), Sybille De Margerie (FRA), The A Group (MC), The Great Hospitality (FRA), Timothy Corrigan (USA), Tordjman Vincent (FRA), Wilmotte & Associes (FRA), Zaha Hadid Architects (UK), Zuretti Interior (FRA), Zygoté (FRA)...

HOSPITALITY

Accor (FRA), Adagio (FRA), Andronis Exclusive (GRC), Astotel (FRA), Cellai Boutique Hotel (FRA), Derby Hotel Collection (SPA), Destiny Resort (GRC), Fairmont Hotel (GER), Four Season (FRA), Grape Hospitality (FRA), Hirmer Hospitality (GER), Hotel Yndo (FRA), Kempinski (ISR),

THEY WERE HERE / ILS ÉTAIENT LÀ...

Lohda (UK), Louvre Hotel Groups (FRA), Lucca Apartments And Villas (IT), Machefert Group (FRA), Maison Bouvier (FRA), Maison Pariente (FRA), Mama Shelter (FRA), Marugal (ESP), My Conian Collection (GRC), Palazzo Belmonte (IT), Rocabella Mykonos Hotel (GRC), Royal Monceau (FRA), Stgeorge Lycabettus Hotel (GRC), The Lawford Hotel/ Kiroja Mgt Limited (KEN), The Norrmans (DK), The Peninsula Paris (FRA), White Rock Concept (GRC), Younight Hospitality (FRA)...

YACHTING

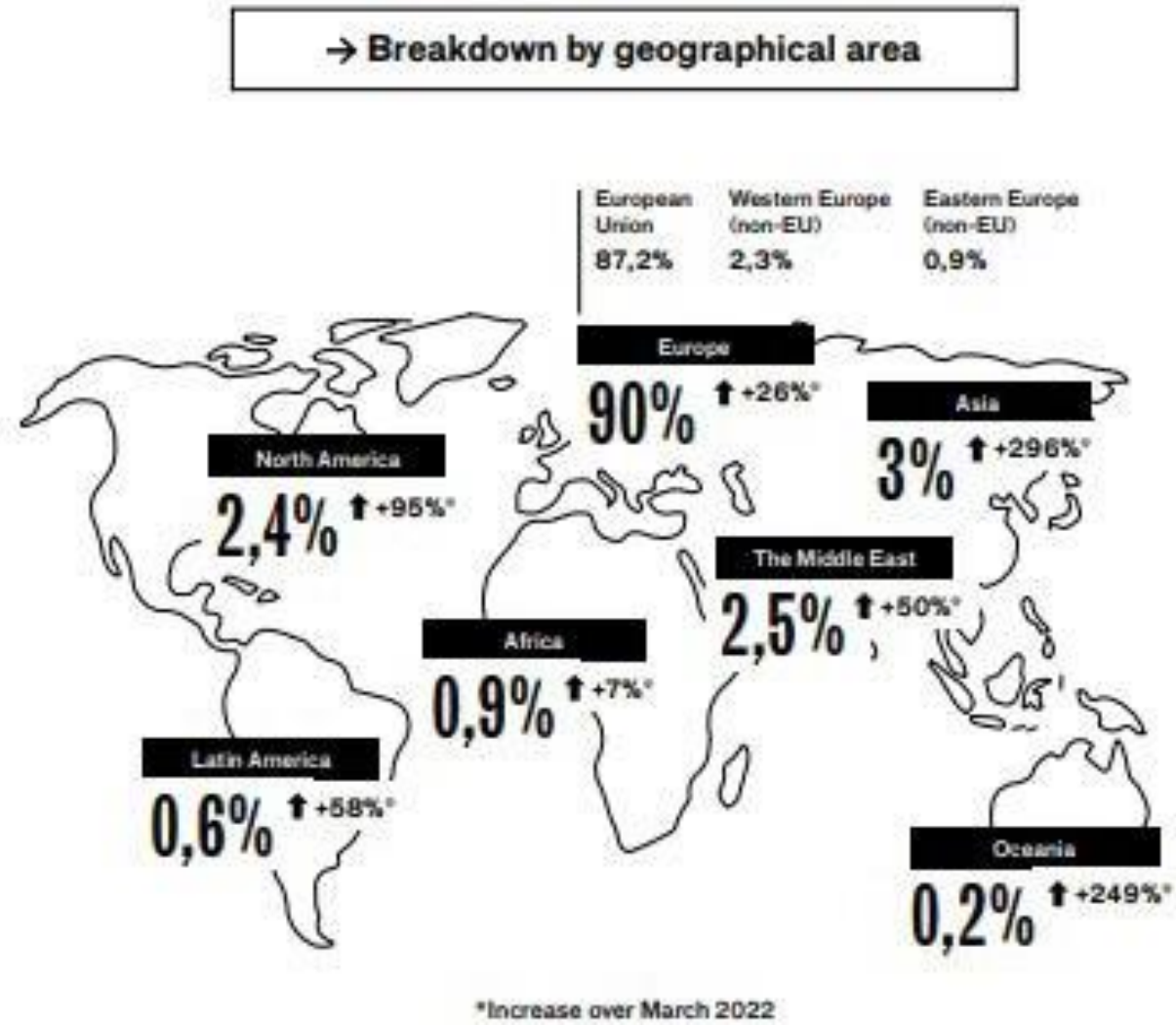
Arch. Francesca Cianficconi (IT) Blue & Blue - Yacht Interiors (GRC), Baumschlager Eberle Architectes (FRA), Blue & Blue - Yacht Interiors (GRC), Cristiano Gatto Design Srl (IT), G&M Design - Green & Mingarelli Design Sarl (FRA), Mathieu Zurreti (MC), Overmarine Group Spa (IT), Perini Navi (IT), Sanlorenzo Yacht (IT), St. Corona Interiors (AUT), Studio Peregalli (IT), Yacht Chandlers (FRA)...

PRODUCT DESIGNERS

Abdoulaye Niang, Adrian Blanc, Aki+Arnaud Cooren, Alain Gilles, Bethan Laura Wood, Bina Baitel, Cedric Breisacher, Christian Ghion, Christophe Pillet, Claire Renard, Elise Fouin, Eloi Chafai, Florence Bourel, Grace Roderick, Gregory Lacoua, Guillaume Delvigne, Jean-François Dingjian, Jean-Sebastien Blanc, José Lévy, Julia Capp, , Laurent Maugoust, Lee Broom, Lucy Kurrein, Marco Lavit, Natacha Poutoux, Nathanaël Désormeaux, Noe Duchaufour-Lawrance, Paola Navone, Philippe Nigro, Piergil Fourquié, Pierre Gonalons, Pierre-Louis Gerlier, Ramon Esteve, Raphael Le Berre, Robin Grasby, Sam Baron, Sammy Bernoussi, Samuel Accoceberry, Sandra Benhamou, Sebastian Herkner, Simon Goff, Stéphane Parmentier, Teddy Sanches, Thierry Lemaire, Thomas Hancock, Tristan Lohner, Victoria Wilmotte, Zakari Boukhari...

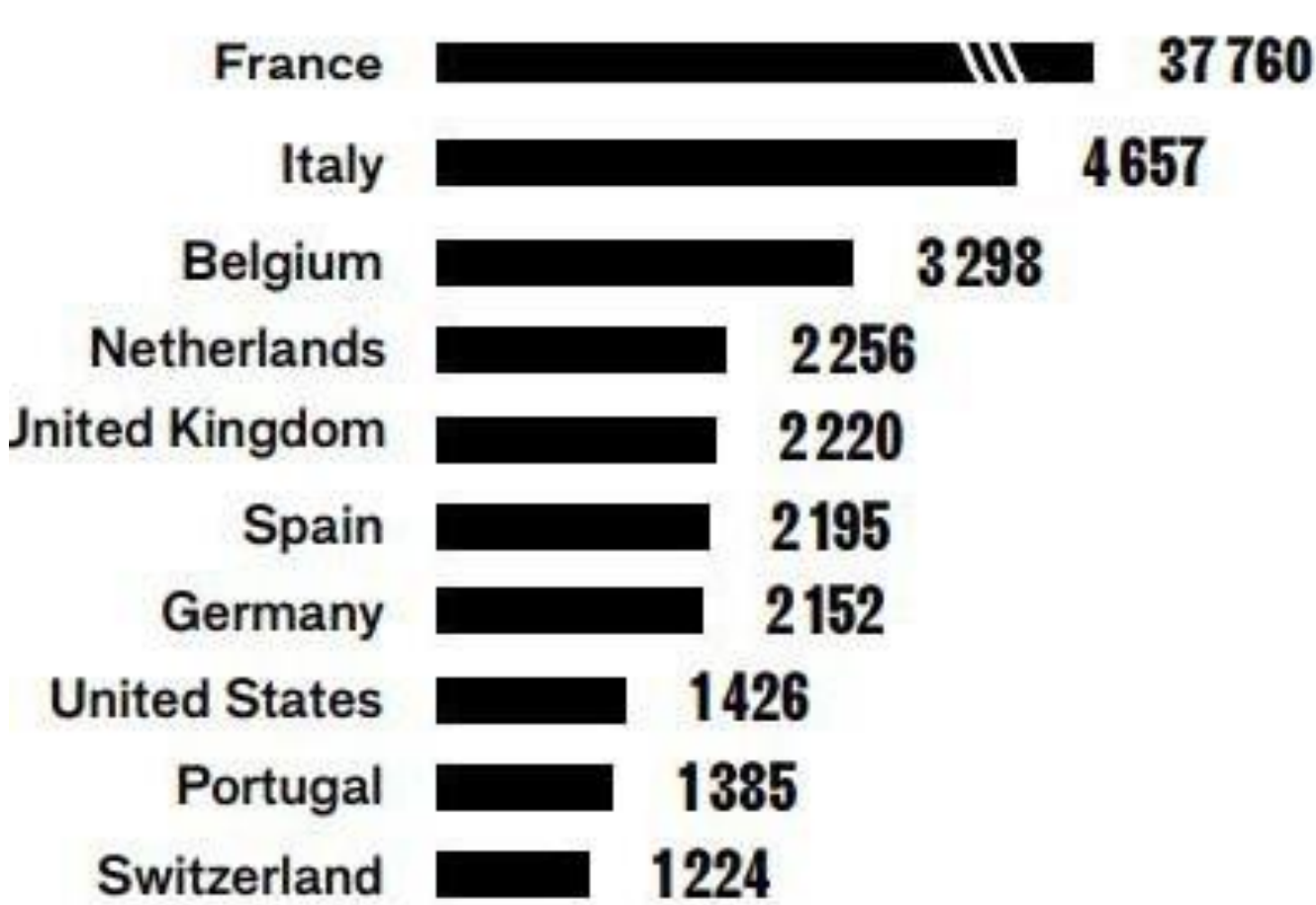


A look at the figures for a winter edition that ended in a dynamic business climate



A look at the figures for a winter edition that ended in a dynamic business climate

→ Top 10 Countries



→ Visitor backgrounds



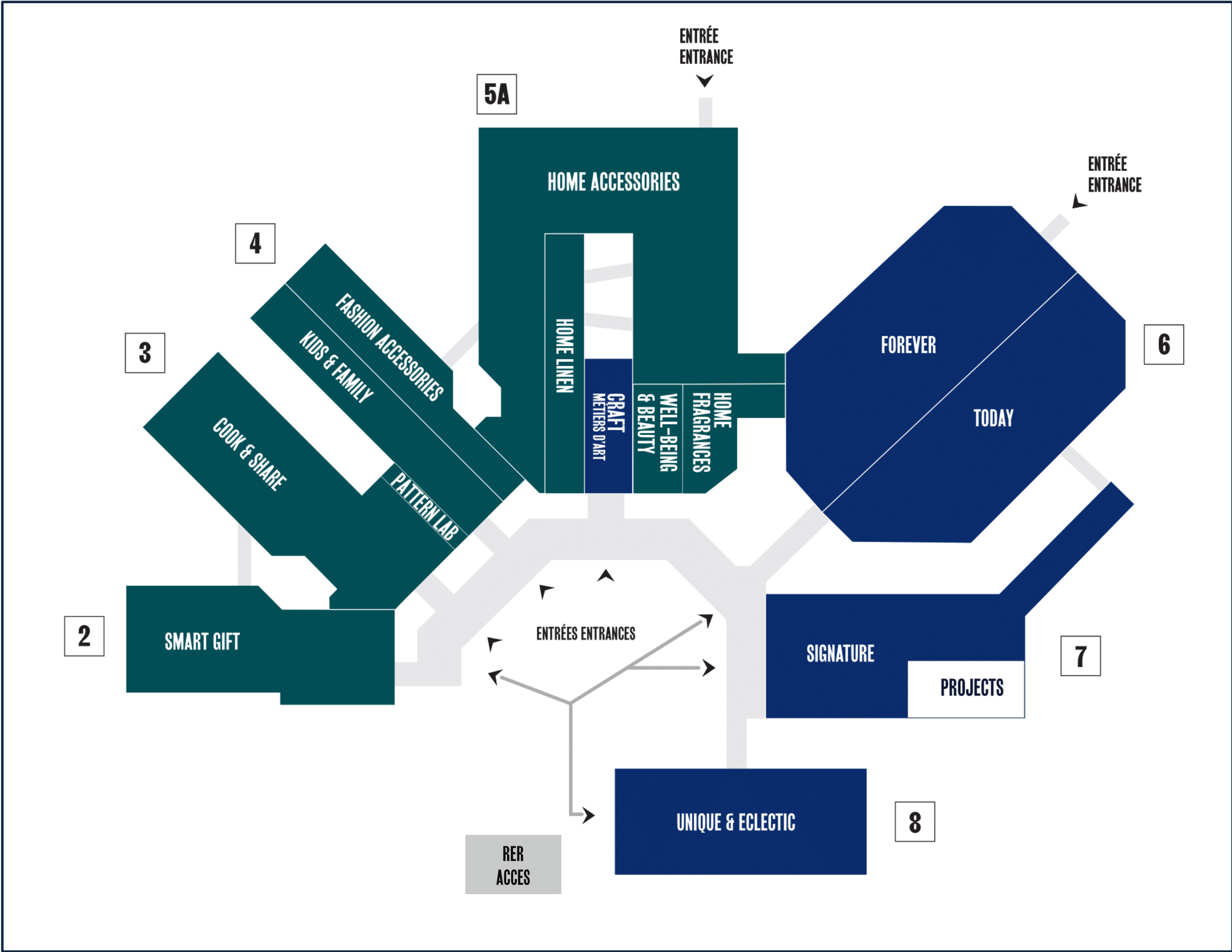
→ Breakdown by field of business



FLOOR MAP



MAISON&OBJET



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YOUR SIGNATURE. CONTACTS



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MAISON&OBJET PARIS

THURSDAY 7 TILL MONDAY 11 SEPT. 2023