

PARIS NORD VILLEPINTE

MAISON&OBJET PARIS

#SMARTGIFT

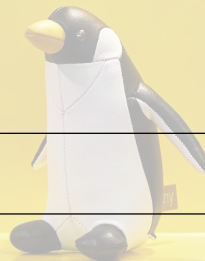
L'ARCHITECTURE
EST UN SPORT
DE COMBAT !

...RUDY RICCIOTTI

SMART GIFT

PÔLE OBJET

WWW.MAISON-OBJET.COM



MAISON&OBJET PARIS

THE CAN'T MISS BUSINESS EVENT

BOOST YOUR BUSINESS

2 337 brands – of which **518** news / edition
81% of visitors order in the following months

CONNECT WITH BUYERS

67.429 unique visitors / fair
44% international – from **118** countries
27% are **exclusive** to Maison&Objet

PITCH YOUR BRAND

1 993 journalists, influencers, bloggers:
31% international
3 WHAT'S NEW corners to present a selection
of trends and innovative products

January 2023 session



MAISON&OBJET PARIS

SMART GIFT

SMART GIFT

The Smart Gift exhibitors provides to visitors a wide selection of accessories that are creative, trendy, unique and contemporary.

The way we relate to gift giving has changed: the art of giving today is all about getting it right, with presents that are both alluring and well-designed. The sensuality of paper at “PAPER TOUCH”, technology at “CONNECTED LIFE”, uniqueness, bespoke, everyday enchantment at “CREATIVE GIFT”: 3 atmospheres for truly inspirational gifts.

Key words: sharing, connected, mobility, urban, mobility, urban, paper, leisure, well-ness.



EXHIBITOR FOCUS

On Smart Gift, each edition of Maison&Objet brings together*:

364 exhibitors

Of which **82** are new

More than **7 600** sqm of booths

20 sqm the average surface per exhibitor

** Average of the January 2020 and the September 2019 editions*

MAISON&OBJET PARIS



SMART GIFT




BUYER FOCUS

Maison&Objet is THE show exploring emerging trends and new ways of consumption.

A wide range of professionals – shops, concept stores, interior designers, architects, galleries, hotels – are crossing the alleys to get inspired and find innovative products.

Maison&Objet seen by...:

 **Catherine Colin**, CEO & Designer, Made in Design, FR

Passionate about creation, Catherine Colin launched in 1999 the website Made in Design. Today it is the first French online retailer for design, highlighting decorating articles and young French designers.

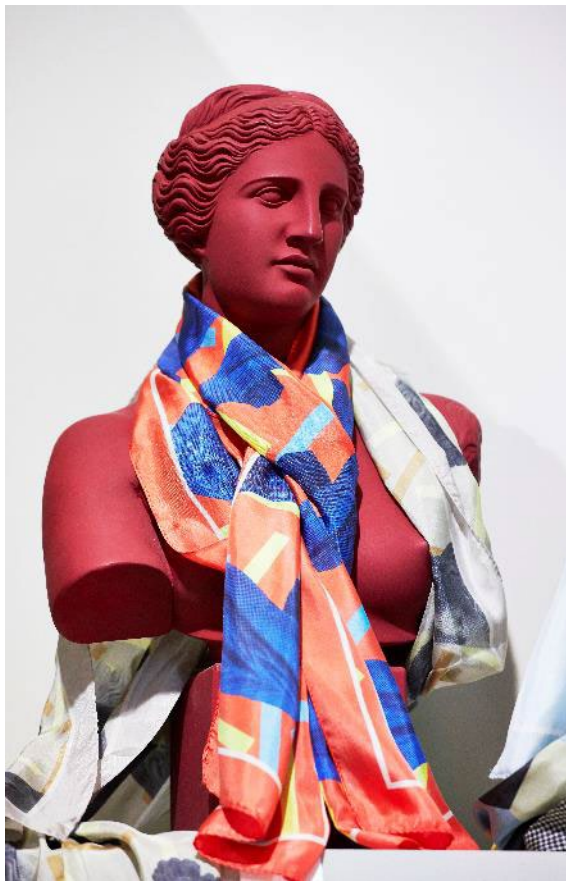
 **Vanessa Sicotte**, Blogger, Damask & Dentelle, CA

Home design blog launched in 2009.

 **Stefan Nilsson**, Trend hunter, TrendStefan, SE

The blog trendstefan.se was launched 2006 and Sweden's best known trend hunter regularly contributes to TV, radio and magazines.

Discover the last edition report



“Twice a year, I am enjoying my luck of living in Paris and be able to stay 4 days at Maison&Objet.

A dynamic and generous show, a variety of products and topics, the emerging talents, tremendous settings...”

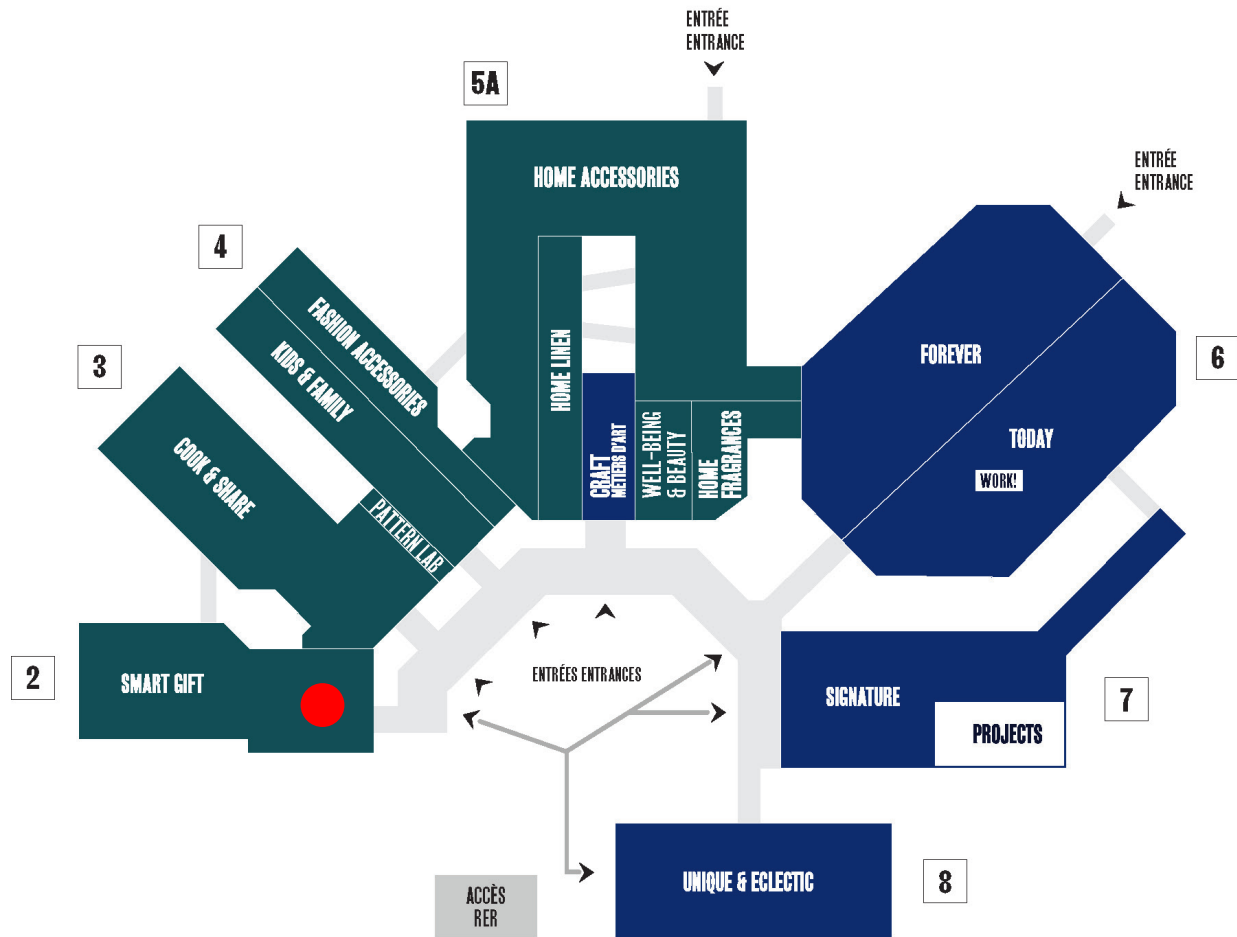
Hélène PASTEUR
Director Maison - Galeries Lafayette

WHERE IS LOCATED SMART GIFT?

Located at the entrance of the fair in the Hall 2, Smart Gift benefits from a strong attractiveness.

The sector is organised around 5 product environments:

- **Connected Life / Urban Mobility**
- **Paper Touch / Workplace & Storage**
- **Sports / Leisure / Wellness**
- **Creative Gift**
- **Generalists Gifts**



The environments – SMART GIFT

CONNECTED LIFE – URBAN MOBILITY

Connexion, Innovation, Design, Sound,
Functionnality, Convenience, Nomadic, Travel,
Daily life, Trend...

A few names:

24Bottles
Izipizi
Kreafunk
Lexon
Men's Society
Native Union
Secrid
Templar
Ucon Acrobatics
Xoopar
...





MAISON&OBJET PARIS



SMART GIFT



The environments – SMART GIFT

PAPER TOUCH – WORKPLACE & STORAGE

Artprint, Print, Postcard, Creation, Identity,
Style, Material, Graphic...

A few names:

Cinq Points

Image Republic

La Petite Papeterie Française

Le Typographe

Leuchtturm

Mark's Europe

Omy

Papier Tigre

Season Paper

...





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SMART GIFT



The environments – SMART GIFT

SPORTS – LEISURE – WELLNESS

Nature, Freedom, Pleasure, Party, Sharing,
Comfort, Protection, Do it yourself...

A few names:

Agent paper

Avora

Ciel mon radis

Green factory

Solar brother

The gift label

The nice fleet

United by blue

...





MAISON&OBJET PARIS



SMART GIFT



The environments – SMART GIFT

CREATIVE GIFT

Product design, Creative studio, Small furniture or accessory, Functionality, Material, Personality, Idea maker, Lifestyle...

A few names:

Design Letters
Doiy
Donkey Products
Flensted Mobiles
Flyte
Kikkerland
PA design
Perigot
Reine Mère
SunnyLife
The Line
...





MAISON&OBJET PARIS



SMART GIFT



The environments – SMART GIFT

GENERALISTS GIFTS

Multi-style, humor, Color, Distribution,
Transversality...

A few names:

Derrière la porte
Donkey Products
Kikkerland
Le Studio
Manta
Stempels
Sunnylife
...





MAISON&OBJET PARIS



SMART GIFT

BUDGET

Estimate the cost of the exhibition surface

To help you anticipate your participation, we suggest you some budget estimated for guidance.

You have several exhibition zones at your disposal (front line, red carpet, central). Their rate is added to the price per square meter, and can vary according to the visibility in the show. Very requested, their access is subject to availability and conditions.

We invite you to get in touch with your sales contact in order to have a personalised quotation.

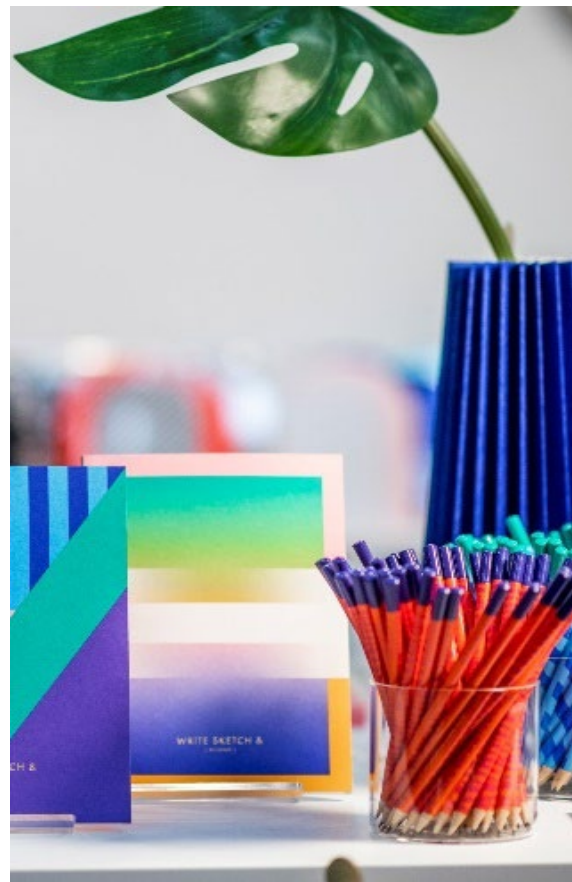
[→ See the rates 2023](#)

Estimate the cost of additional fittings

Before the show, you can order, on your online personal space, additional fittings such as: partition, covering, lighting, furniture, parking...

Our team is at your disposal to support you in your preparation.

[→ See the additional fittings](#)



SERVICES AT YOUR DISPOSAL

BOOST YOUR VISIBILITY

Give your brand details for the show **communication tools**: official catalogue, exhibitors list (maison-objet.com), MOM, etc.

Apply to our **promotional services** targeted for visitors. These services allow you to be part of the “What’s New” spaces, the visitor itineraries, etc.

Inform your clients and prospects about your participation with the **personalized communication kit**.

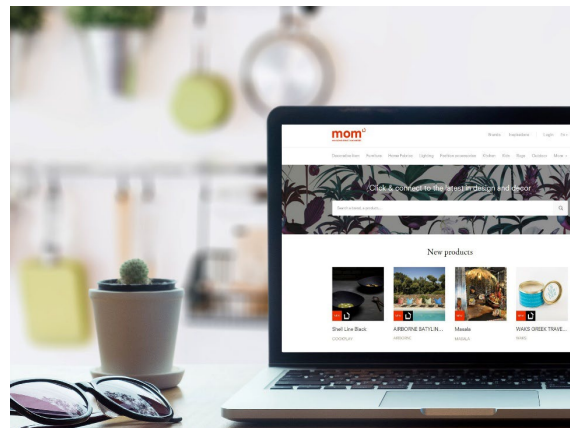
GROW YOUR NETWORK

Invite complimentary your clients and prospects to come and meet you during the fair.

Collect easily the visitors’ information coming to your booth and plan an effective follow-up with the **badge reader application**.

PREPARE YOUR SHOW

Throughout your entire preparation for the show, the Maison&Objet team is fully mobilized to support you. The customer service is at your disposal to inform and guide you. The Operation Department supports you in your technical and logistic preparation. The sales team guides you in your fair promotion and introduces you the various tools and services designed for you.



MOM, YOUR DIGITAL PARTNER

The innovative alliance of the digital world and the expertise of Maison&Objet is at your disposal all year long with the MOM platform. With your participation, you benefit from a free trial offer.

PREPARE YOUR SHOW EFFICIENTLY

Optimise your show investment with a **reinforced visibility** through your product sheets on mom (trial offer effective from the opening of the online service to one month after the show).



BOOST YOUR BUSINESS

Receive **meeting request** for the show. **Multiply your contacts** and business opportunities before, during and after the show!







JOIN THE MOM COMMUNITY

More than **6.000 brands** and **2,5 million of unique visitor** per year
A well-balance network of professionals: 52 % Specifiers Vs. 48% Retailers
8 min : average time spent on the website, about **7 pages seen** per visitor

If you want to make the most of the functionality offered by MOM your sales contact is at your disposal for any further information.

[Marques](#) [Inspirations](#) [Se connecter](#) [Fr](#)

[Objets déco](#) [Mobilier](#) [Textile maison](#) [Éclairage](#) [Accessoires Mode](#) [Cuisine](#) [Kids](#) [Tapis](#) [Outdoor](#) [Plus](#)




RED EDITION

STOOL

[Demande de devis](#)


[Demande de catalogue](#)
[Demande d'informations](#)

[Ajouter à ma sélection](#)
[Partager](#)
[Imprimer](#)

**Caractéristiques produits, tarifs : créez vous un compte ou connectez-vous**
En vous connectant, vous pourrez visualiser les informations complètes de ce produit (caractéristiques techniques, tarifs et minimum de commande, conditions et délais de livraison).
[Se connecter](#) [Créer un compte](#)

Description
Le Stool est un tabouret facile dans un esprit lounge, avec une esthétique contemporaine chic par le mariage du textile et du liège. C'est à la fois une pièce sculpture belle à regarder, monobloc, esthétique et décorative. Pratique, il est parfait pour une assise supplémentaire dans la maison. Il est disponible sur commande en coton Orage, Gris, Indien, Velours Gris


Mobilier - Assises - Poufs - Vintage/Retro - RED EDITION



[Voir fiche marque](#)
[Voir les 15 produits](#)
[Ajouter à ma sélection](#)

RED EDITION
38, rue des Blancs Manteaux
75004 Paris
France
[Tel. Afficher le numéro](#)

[Contacter la marque](#)



MAO PARIS JAN. 2018 – 19-23
JANVIER 2018

YOUR CONTACTS SMART GIFT



Mrs Nathalie MAZURIER

e-mail : nathalie.mazurier@safisalons.fr

Phone : +33 (0)1 44 29 06 82



Mrs Valérie ROUMEGUERE

e-mail : valerie.roumeguere@safisalons.fr

Phone : +33 (0)1 44 29 02 41