

FACTS & FIGURES



ESPOSITORI / EXHIBITORS

300 brand internazionali
international brands

24 paesi
countries

VISITATORI / ATTENDEES

15.483 visitatori
attendees

59 paesi
countries

SETTORI / SECTORS

STAMPA DIGITALE GRANDE
FORMATO / LARGE FORMAT
DIGITAL PRINTING

VISUAL MERCHANDISING
LABELLING
PACKAGING

INSEGNISTICA / CARTELLONISTICA
SIGN / SIGN MAKING

INCISIONE
ENGRAVING

DIGITAL SIGNAGE

SERIGRAFIA / RICAMO
SCREEN PRINTING / EMBROIDERY

PROMOZIONE / SERVIZI PER EVENTI
PROMOTION / EVENT SERVICES

ITALIA ITALY

Nord/North **67%**
Centro/Centre **15%**
Sud/South **18%**

MONDO WORLD

Europa/Europe **81%**
America **2%**
Asia **10%**
Africa **6%**
Oceania **1%**

ATTIVITÀ ACTIVITY

B2B **63%**
INDUSTRIES **24%**
INFLUENCERS **13%**

SEE YOU

4-6.10.2023

PAD/HALL 8/12 **fieramilano**

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building businesses

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