




MIPIM 2023

 March 14-17, 2023


 Palais des Festivals, Cannes, France





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Objectives and Methodology



Objectives

- Measure standard key metrics (Satisfaction, Loyalty, and Net Promoter Score).
- Measure reasons for **visiting and exhibiting** and satisfaction with our ability to deliver on those objectives.
- Behaviorally and demographically profile **visitors and exhibitors**.

Methodology

- All surveys were conducted online via Verint, from **March 23 – April 11, 2023**
- Total survey invites sent to **19.819 total participants**

	VISITOR		EXHIBITOR	
	n	%	n	%
Started	92	22	42	13
Completed	321	78	288	87



What's new in 2023?

- New questionnaire with a common core for all RX France's shows
- Shorter questionnaire focused on measuring the satisfaction
- Survey combining on-site and off-site questionnaire (not applied for MIPIM)
- For the analysis, use "ALL respondents" and not just those who answered all questions (*under one condition, he/she has to answer at least the first two questions*)
- Creation of a Dashboard with access to the results of all shows
- Creation of a Data Lake Group to highlight analysis (work in progress)

Mipim obtains very good results for this edition.

	EXHIBITOR	VISITOR
NPS	+41	+23
Top 2 Satisfaction	71%	62%
Top 2 Loyalty	62%	57%

However, compared to 2022, these results decreased.

It is necessary to remember that the 2022 edition results were high. Was it due to a post-Covid phenomenon?

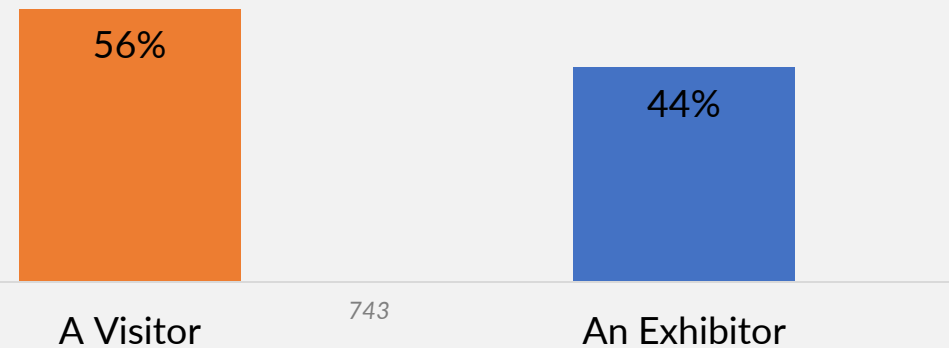
Despite this downward trend, the 2023 results are closer to the 2019 results.

To explain their decreased satisfaction, survey respondents have mentioned a perceived increase in the overall cost of attending the show (hotels, restaurants, etc.).

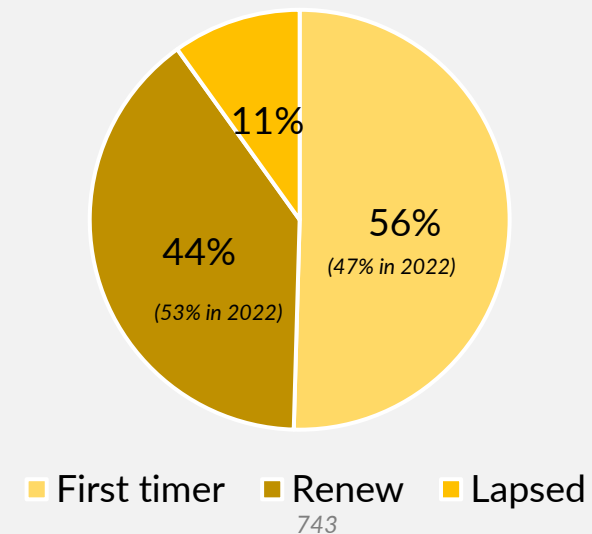
Same segmentation in terms of participant type vs 2022.

More 1st timers in 2023

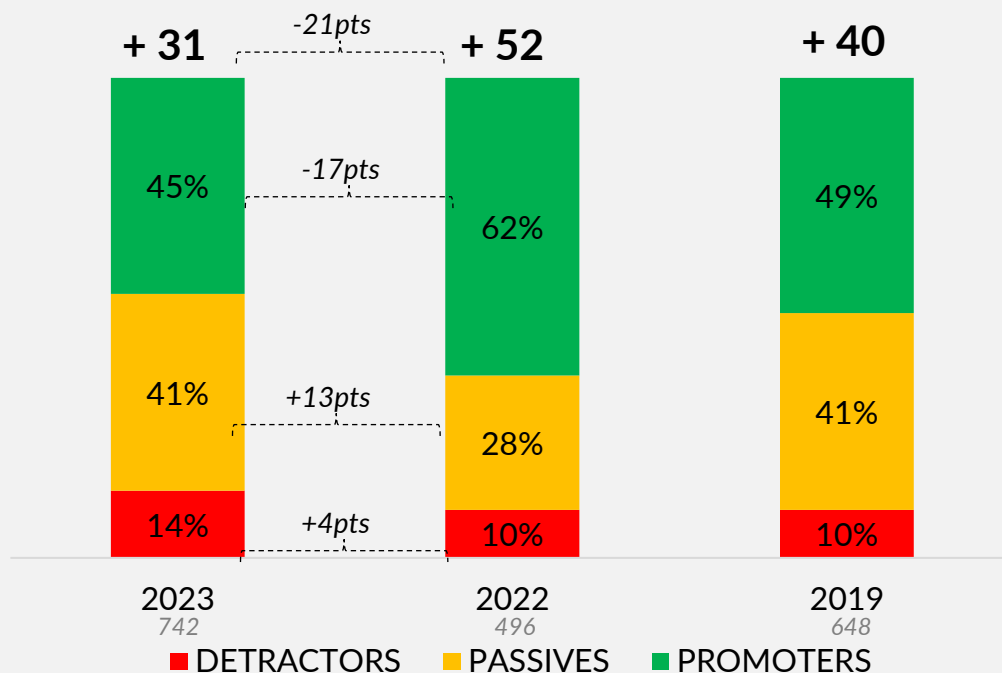
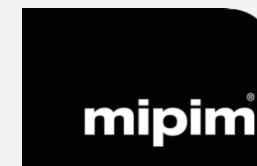
Participant Type



Show Visit



Overall NPS (EXB +vis)_ High level of NPS despite a general decline vs 2022



Significant drop in terms of NPS vs 2022 (-21 pts).

This is due to:

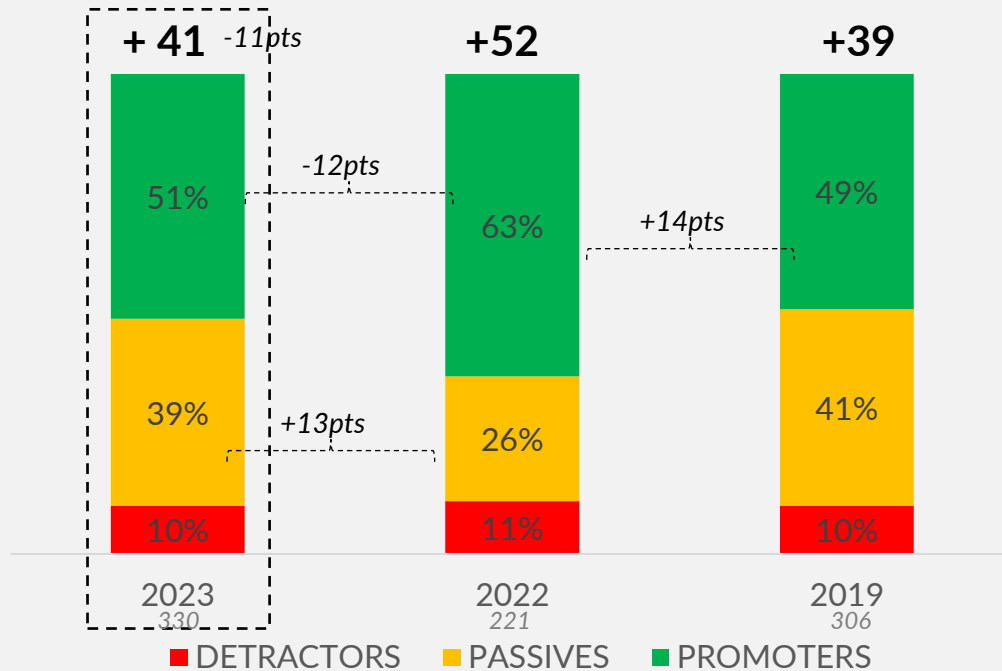
- ✓ The switch from promoter profile to neutral profile (-17pts)
 - ✓ The detractor profile is slightly increasing (+4pts)
-
- ✓ However, compared to 2019, the gap is less important: only -4pts among promoters. The detractor profile was stable until 2023.



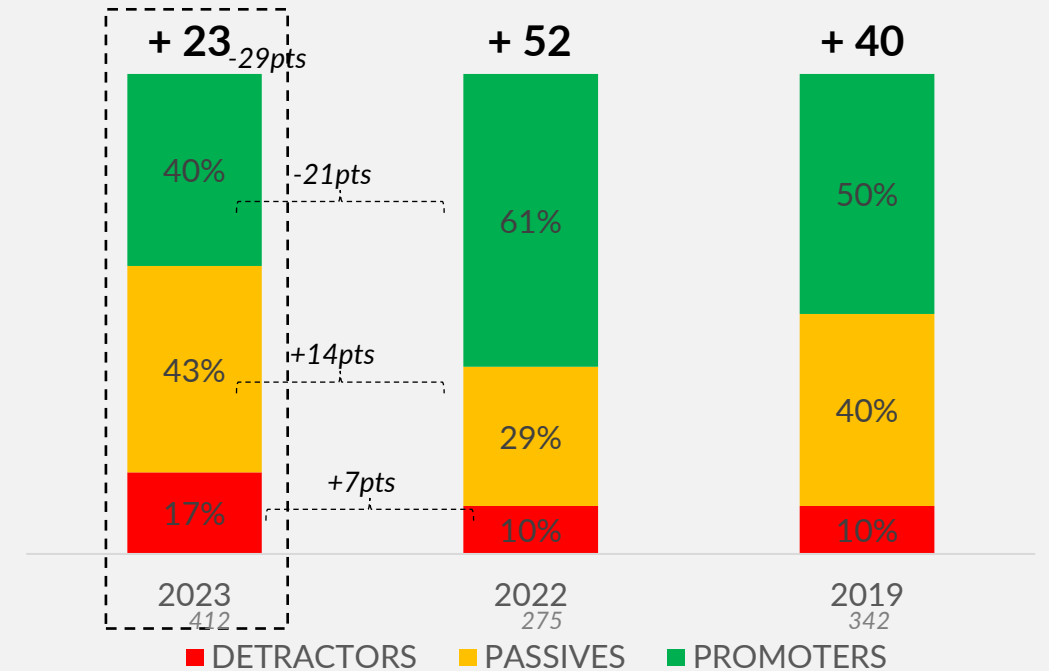
Is it a real decline in 2023
or 2022 was a post-Covid atypical year?

NPS_ Per Participant type

Exhibitors_NPS over time



Visitors_NPS over time



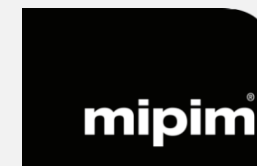
General decline of NPS vs 2022 driven primarily by the visitors' profile.

Visitors: -29pts of NPS. For the first time since 2019, the level of promoters is under 50%.
And the level of detractors, has significantly increased.

Exhibitors: the NPS also decreases (-11pts) but less than the one of visitors.
After an increase in 2022, the NPS is similar to 2019's.



At a Glance_1st version of the dashboard, work in progress

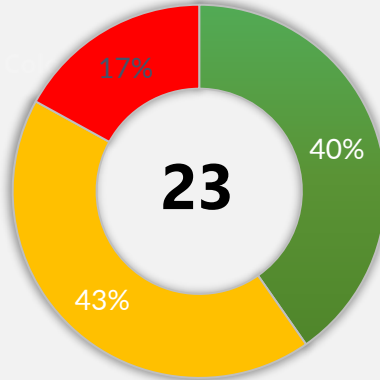


Event Experience Summary



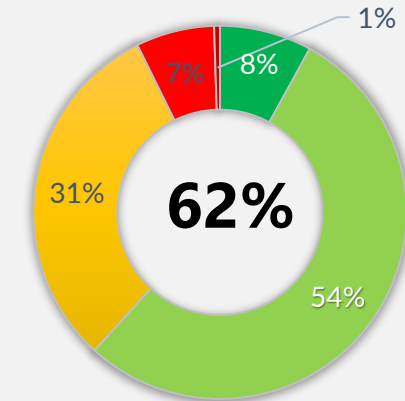
NPS

- PROMOTERS
- PASSIVES
- DETRACTORS



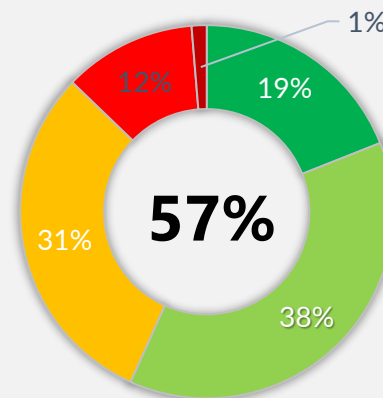
TOP 2 SATISFACTION

- Completely satisfied
- Very satisfied
- Somewhat satisfied
- Not very satisfied
- Not at all satisfied



TOP 2 LOYALTY

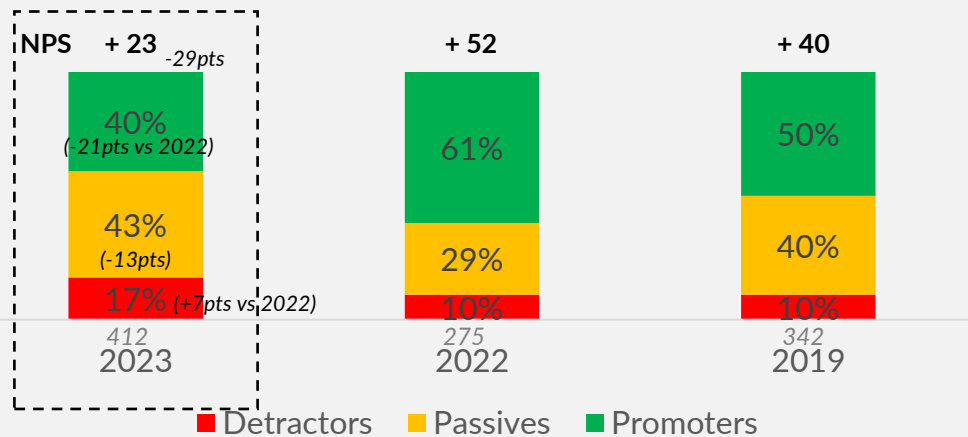
- Extremely likely
- Very likely
- Quite likely
- Not very likely
- Not at all likely



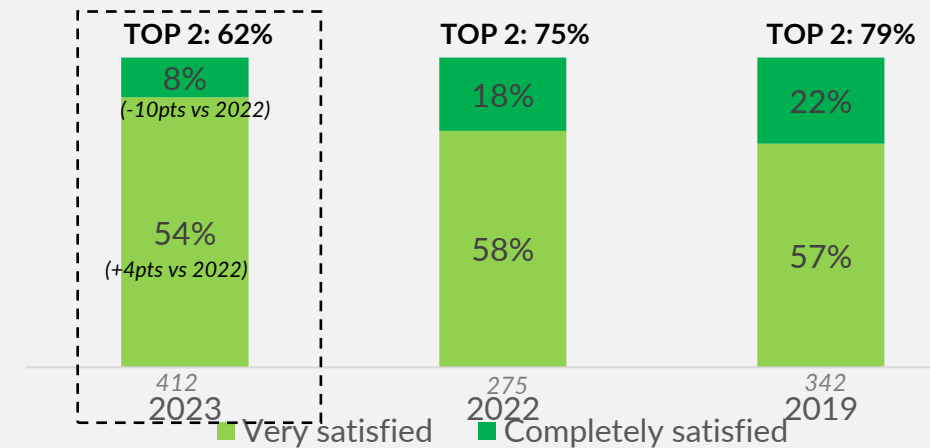
Significant drop in terms of NPS: -29pts. For the first time since 2019, the level of promoters is under 50%.
 And the level of detractors, has significantly increased.

Same downward trend for Satisfaction and Loyalty but at lower levels.

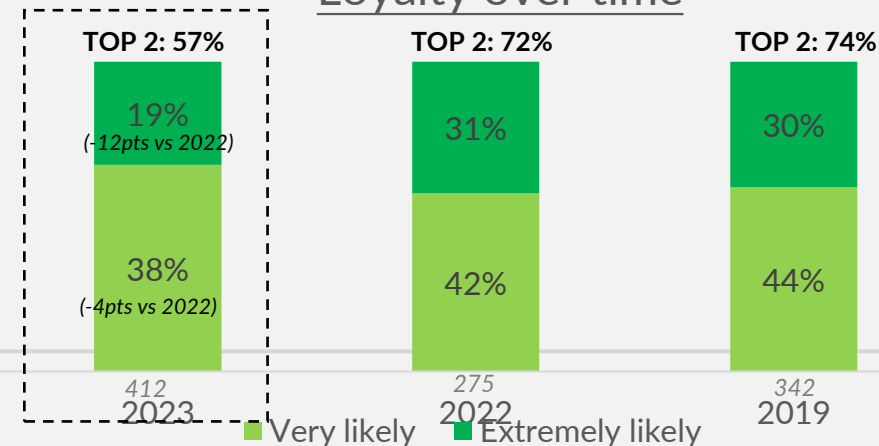
NPS over time



Satisfaction over time



Loyalty over time



Focus on the NPS_ reasons why

PROMOTERS

(n = 73)

Verbatim Themes	%
▪ Good networking opportunity	53
▪ Interesting/reputable event	26
▪ Well-organized	6

PASSIVES

(n = 59)

Verbatim Themes	%
▪ Good networking opportunity	38
▪ Expensive participation	14
▪ Well-attended	9

DETRACTORS

(n = 38)

Verbatim Themes	%
▪ Expensive participation	36
▪ Lack of diversity	9
▪ Dominated by men	6
▪ Good networking opportunity	6

Reminder 2022

Promoters (n=169)	%
Good networking opportunities	27
Show <u>organisation</u> /experience	20
Quality of contacts	7
Interesting show/ Great content	5
Business benefits	1
Show Reputation	1
Difficult to Navigate	1

Passives (n=79)	%
Connecting with network	16
Digital Tool Difficulty	8
Show expenses	8
Range of participants	4
Show focus needs improvement	4
Good experience	4
Well- <u>organised</u>	3
Beneficial to business	3
Conference/Seminar content	3
Difficult to navigate show	3
Low participation	3

Detractors (n=27)	%
Poor <u>organisation</u>	33
Not valuable for money	22
Missing participants	22
Poor customer service	7
Insufficient health measures	4

Detractors:

Notion of cost in a global context (hotel, salon...). This is the main theme.

Le MIPIM devient prohibitif, tant pour le prix des billets que pour le prix des hôtels et les tarifs des taxis et restaurants qui augmentent pour la période.

However, the cost of attending is prohibitive; MIPIM pass, hotel accommodation and (especially when traveling from further afield) flights.

Très cher et peu profitable.

Main European exhibition together with ExpoReal but too expensive in comparison

Surrounding infrastructure (hotels, apartments etc) completely out of control in terms of pricing and quality

13

Questioning the value for money of the show.

The cost versus the benefit is just getting hard to justify. Fewer politicians go and they are the key for me. You need to find a way to get the costs down.

Toujours très riches mais les expos stands dans le salon sont de moins en moins utiles / prix.

NPS Themes – Sample Verbatim



PROMOTERS

Good networking opportunity

- A great event to connect with peers in the industry
- Ability to have so many decision makers together in one place - the added bonus of having a thriving town alongside the event provided for informal and chance meetings
- Access to leading real estate players and top leaders from multiple countries. The perfect settings for events, networking and making our brand known.

Interesting/reputable event

- Just fantastic, great ambience and well considered layout inside the event
- Large size, extensive coverage of industry
- Good overview of the EU RE market, opportunity to meet a lot of clients and business partners in just a few days....

Well-organized

- People and companies/organizations that attended, well organized event, excellent weather, exhibitors and local facilities.
- Well organized, good location, efficient check in and great detail. too many men was the only problem
- L'organisation - les exposants - tout était parfait

PASSIVES

Good networking opportunity

- événement incontournable pour les professionnels d'immobilier. Les contacts peuvent être nombreux et imprévisibles.
- Finding a client or prospect is like finding a needle in a haystack - MIPIM is a HUGE gathering of people
- Focus on networking, immediacy of contact with others, less distraction than being at home

Expensive participation

- Useful, if one can afford the cost
- It is very expensive, and the panel discussions tend to be lazy PR exercises, with nobody actually preparing presentations or giving information. The whole "MIPIM price" element for restaurants and venues is grating....i felt like we were being ripped off everywhere. Cannes is lovely but it has no competition, and it feels lazy. The yacht vibe was off this year also - global housing crisis etc.
- Its very expensive (ticket, travel, accommodation, etc.), so one needs to consider carefully whether the fair is good value. Particularly, this year, many of my contacts did not attend at all.

Well-attended

- Well attended, good exhibitions but limited immediate leads in the short term for my area. However, profile raising can't be beaten.
- Most people from RE industry present
- It was not very crowded and well organized as usual.

DETRACTORS

Expensive participation

- Perte de temps et coût trop élevé
- Main European exhibition together with ExpoReal but too expensive in comparison
- Overpriced

Lack of diversity

- Beaucoup moins de français qu'avant, donc moins de business. Et accès trop cher: badge, hôtel etc...
- It was disappointing to see that MIPIM has not really moved with the times to ensure greater diversity of delegates and to promote more meaningful engagement with the difficult problems of equality and sustainability faced by the property industry.

Dominated by men

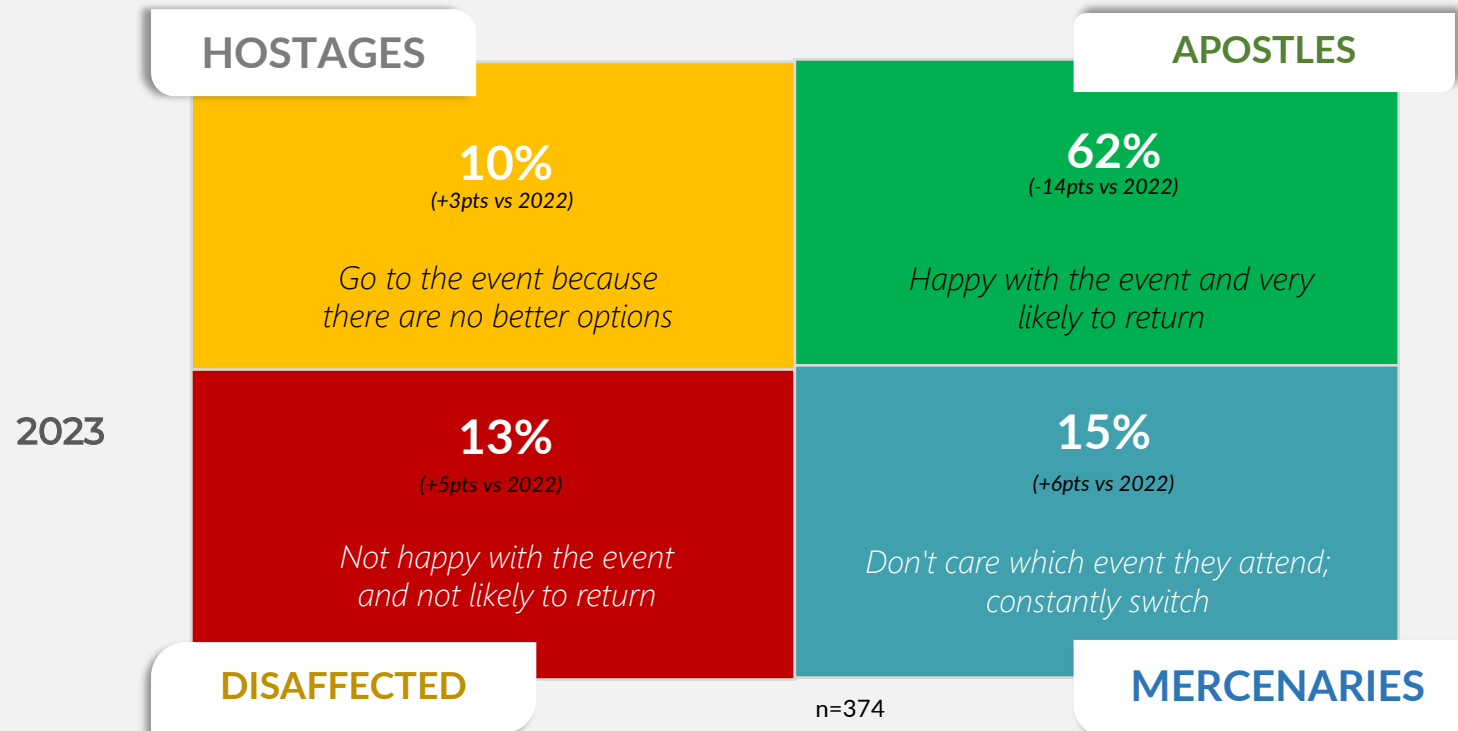
- Le MIPIM reste une façon de faire du Business daté, avec des RDV sur des yachts pour changer le monde demain ? le MIPIM ce sont des stands provisoires jetés, après 3 jours ? Le MIPIM ce sont 70%/80% d'hommes blancs en costard ?
- As an ESG rep for the business the context of MIPIM theme was important, however the business case for my inclusion would be unlikely going forward. Personally, I found it hard to justify the carbon miles and although some great exhibitors, it remains a very agent heavy/male dominated event.

Good networking opportunity

- It's a good place to meet and network, but you can probably do much of that without a ticket.
- Great opportunity to meet many clients/potential clients in one location and in both formal and social settings. However, the cost of attending are prohibitive; MIPIM pass, hotel accommodation and (especially when traveling from further afield) flights. Requires very careful consideration of business potential vs expense.

Loyalty Quadrants

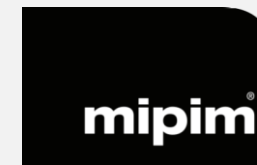
6 out of 10 visitors are an Apostle, lower than 2022.





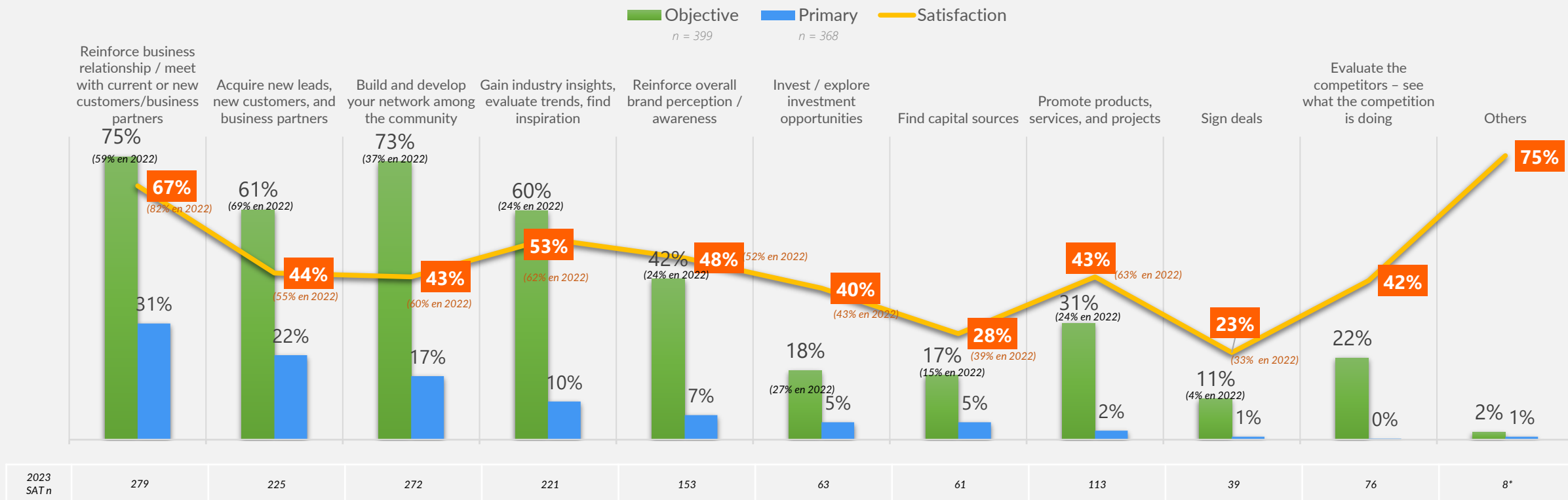
VISITOR OBJECTIVES

Visitor Objectives**



Reinforcement in terms of objectives.

Lower satisfaction level than 2022.



Topline Measures per Primary Behavior

Overall Show Scores

NPS

23

Satisfaction

62%

Loyalty

57%

PRIMARY BEHAVIOR PROFILE

Reinforce business relationship / meet with current or new customers/business partners	31%	26 NPS 58% Satisfaction	58% Loyalty	73% international visitors	43% first-timers
Acquire new leads, new customers, and business partners	22%	17 NPS 60% Satisfaction	46% Loyalty	70% international visitors	63% first-timers
Build and develop your network among the community	17%	34 NPS 68% Satisfaction	66% Loyalty	89% international visitors	63% first-timers
Gain industry insights, evaluate trends, find inspiration	10%	32 NPS 62% Satisfaction	64% Loyalty	76% international visitors	51% first-timers
Reinforce overall brand perception / awareness	7%	37 NPS 71% Satisfaction	62% Loyalty	83% international visitors	46% first-timers, 46% returning
Invest / explore investment opportunities	5%	18 NPS 77% Satisfaction	50% Loyalty	77% international visitors	59% first-timers
Find capital sources	5%	0 NPS 53% Satisfaction	41% Loyalty	82% international visitors	65% first-timers
Promote products, services, and projects	2%	11 NPS 78% Satisfaction	75% Loyalty	78% international visitors	56% first-timers
Sign deals	1%	67 NPS 67% Satisfaction	100% Loyalty	67% domestic visitors	33% first-timers, 33% returning, 33% lapsed
Others	1%	50 NPS 100% Satisfaction	100% Loyalty	67% domestic visitors	67% first-timers

n = 368



DATA CUTS

Visitor

Topline Measures per Profile

OVERALL SHOW SCORES		COUNTRY		MAIN CONTRACT				HISTORY STATUS		
		Domestic	Inter-national	Visitor	Exhibitor	Affiliate	Barter	First-timer	Renew	Lapsed
NPS	23	21	24	24	-33	31	33	24	25	17
	<i>n_{NPS}</i>	104	308	322	12*	75	3*	223	131	58
SAT	62%	51%	66%	63%	33%	61%	67%	66%	58%	55%
	<i>n_{SAT}</i>	105	308	323	12*	75	3*	224	131	58
LOY	57%	55%	57%	59%	44%	48%	50%	50%	68%	59%
	<i>n_{LOY}</i>	93	281	296	9*	67	2*	204	116	54

✓ The French visitors are a bit more challenging than the international ones

✓ No significant difference among the other profiles



SUSTAINABILITY and KDA

Visitor

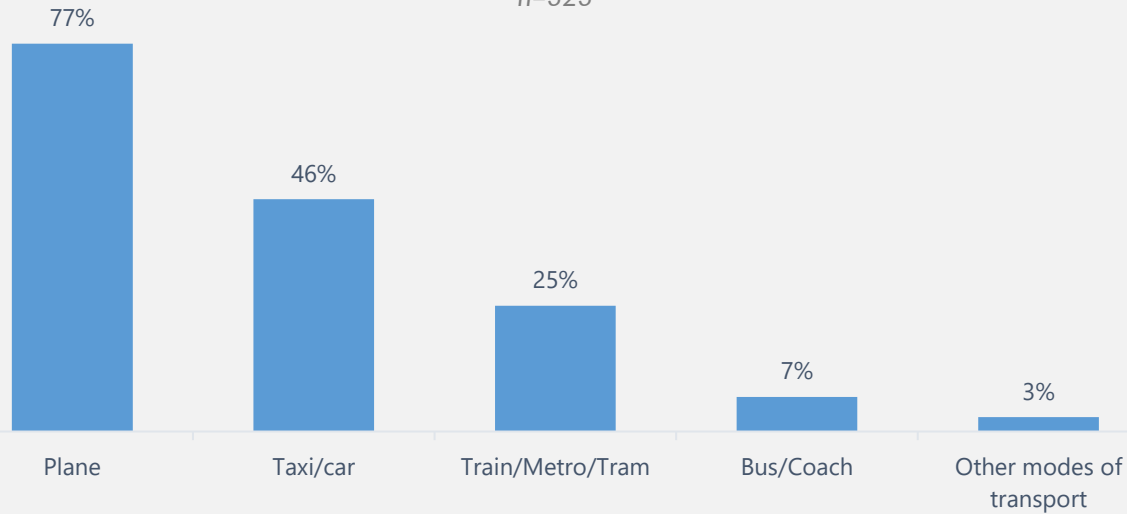
Mode of Transport and Travel Impact

Unsurprisingly, the plane is most used for this international show.

Regarding the Carbon impact, they don't plan to change their travel habits.

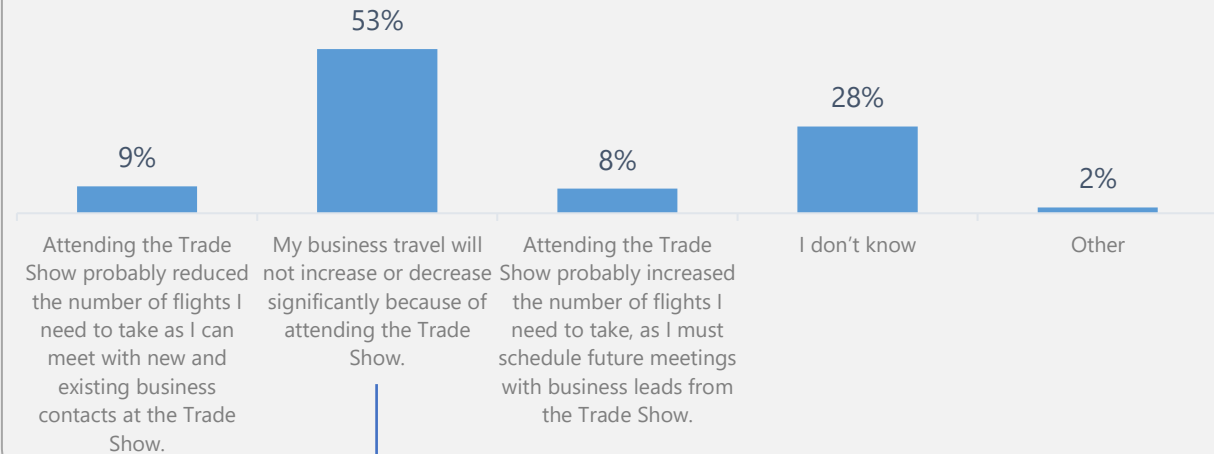
Q: What modes of transport did you use going to MIPIM?

n=323



Q: By attending MIPIM face-to-face, do you believe the number of flights you will have to take will change across the year?

n=323



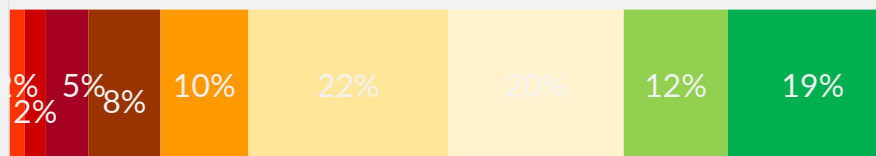
47% for 1st timers vs 59% for regulars

Key Drivers Analysis: Business

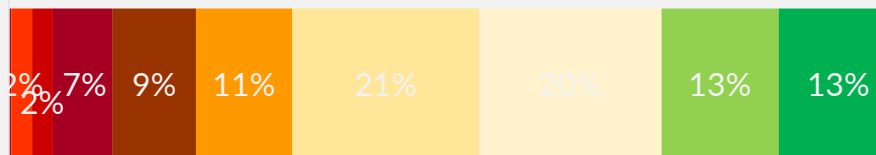
The ROI is lower in terms of satisfaction.

Q: Please tell us how SATISFIED you were with each of the following aspects of attending MIPIM.
Please rate on a scale of 0 to 10, where 0 means 'Not at all satisfied', and 10 means 'Completely satisfied'.

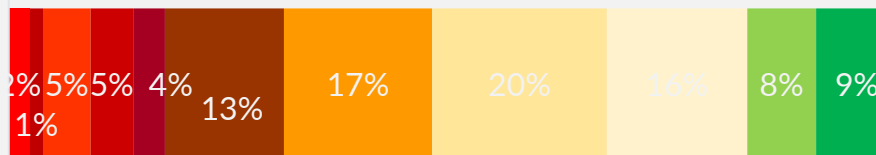
The number of people and stands at the show



The quality of exhibitors



The return on investment of your participation



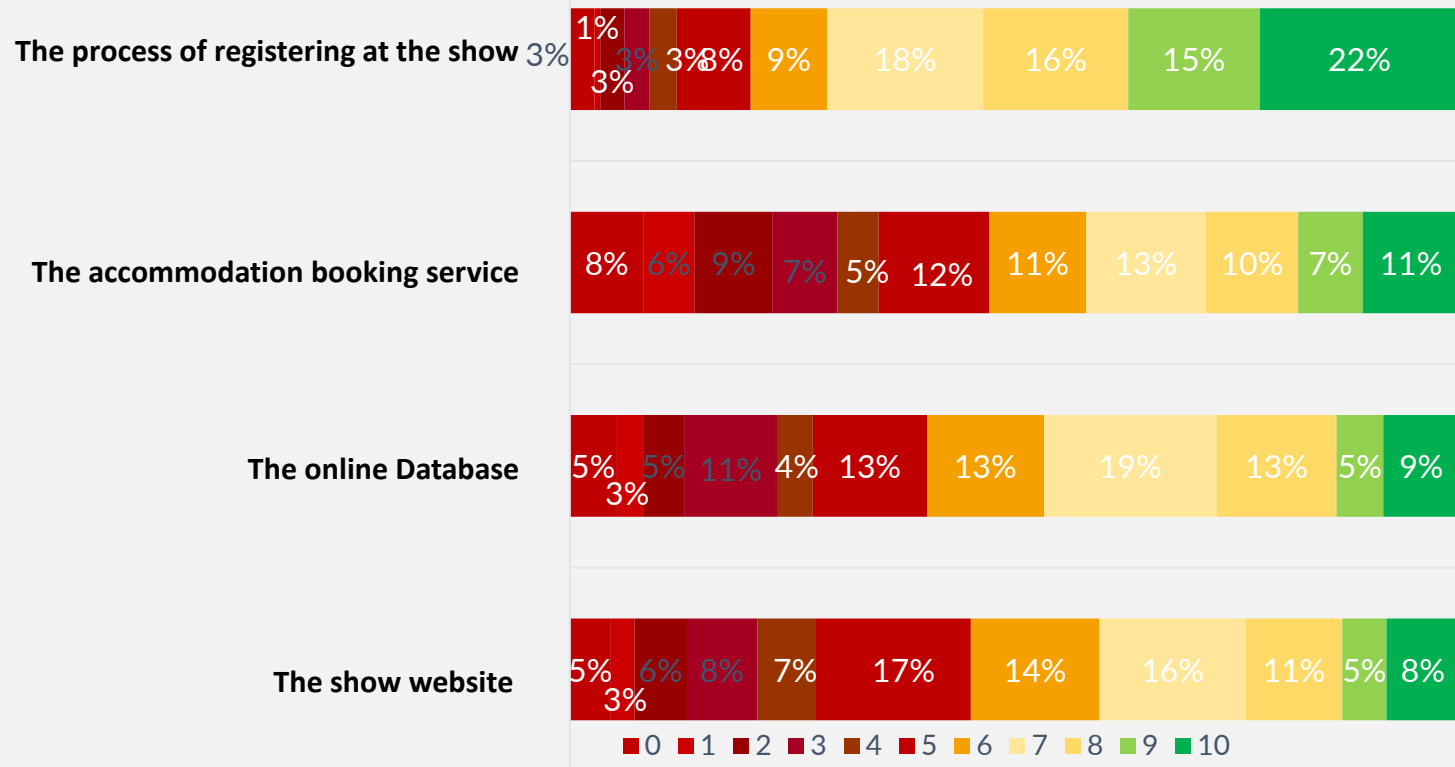
0 1 2 3 4 5 6 7 8 9 10

Top 2 %	Base	N/A
31%	334	28*
27%	342	20*
17%	336	26*

Key Drivers Analysis: Online Services & Tools

The process of registering comes out on top in terms of satisfaction among the online services.

Q: Please tell us how SATISFIED you were with each of the following aspects of attending MIPIM.
Please rate on a scale of 0 to 10, where 0 means 'Not at all satisfied', and 10 means 'Completely satisfied'.



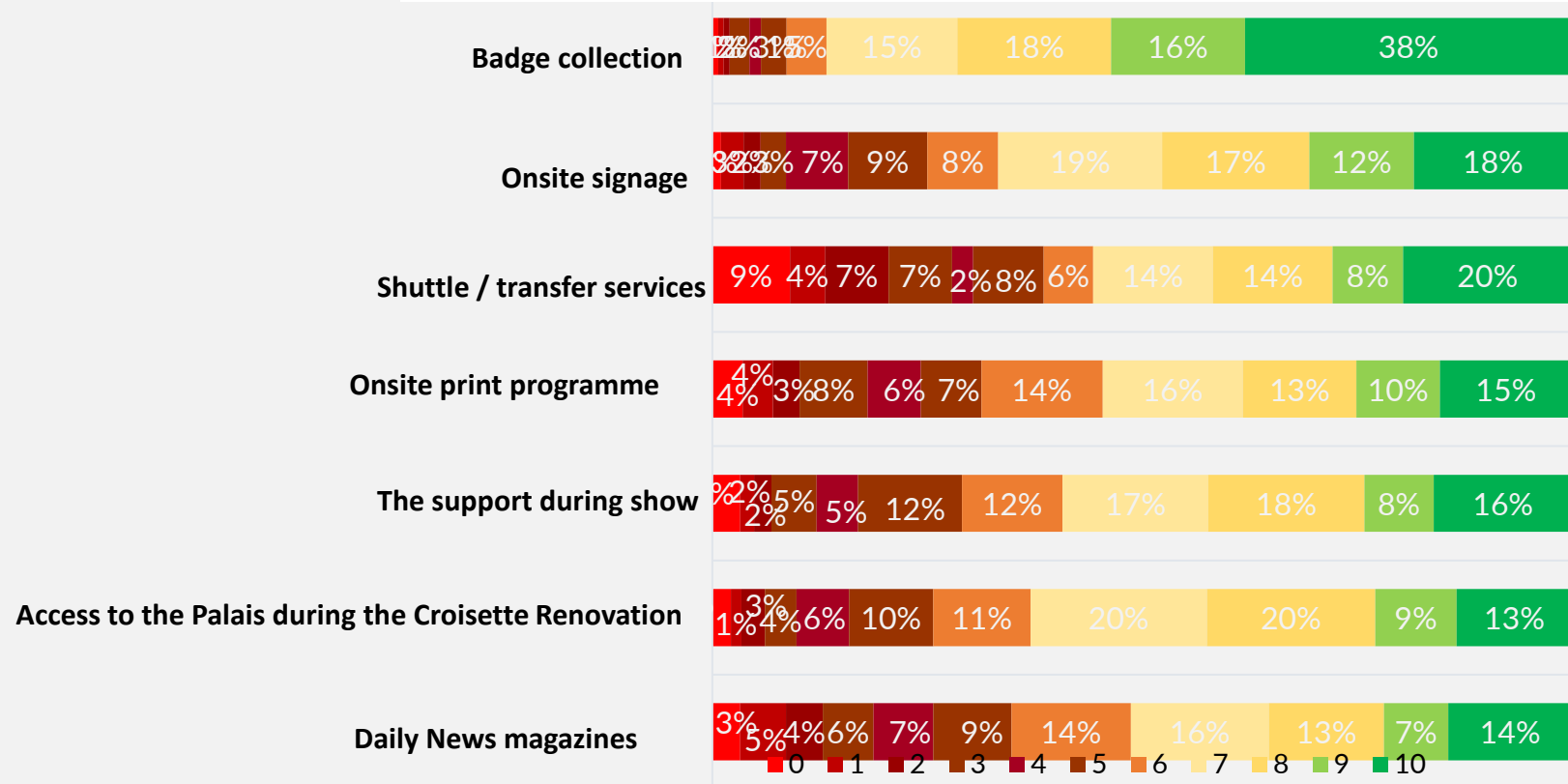
Top 2 %	Base	N/A
37%	325	26*
18%	193	158
14%	304	47
13%	304	47

*Caution: Small Base (n<30). Use data directionally.

Key Drivers Analysis: Onsite Services & Tools

Regarding the onsite services, the Badge collection comes first.

Q: Please tell us how SATISFIED you were with each of the following aspects of attending MIPIM.
Please rate on a scale of 0 to 10, where 0 means 'Not at all satisfied', and 10 means 'Completely satisfied'.



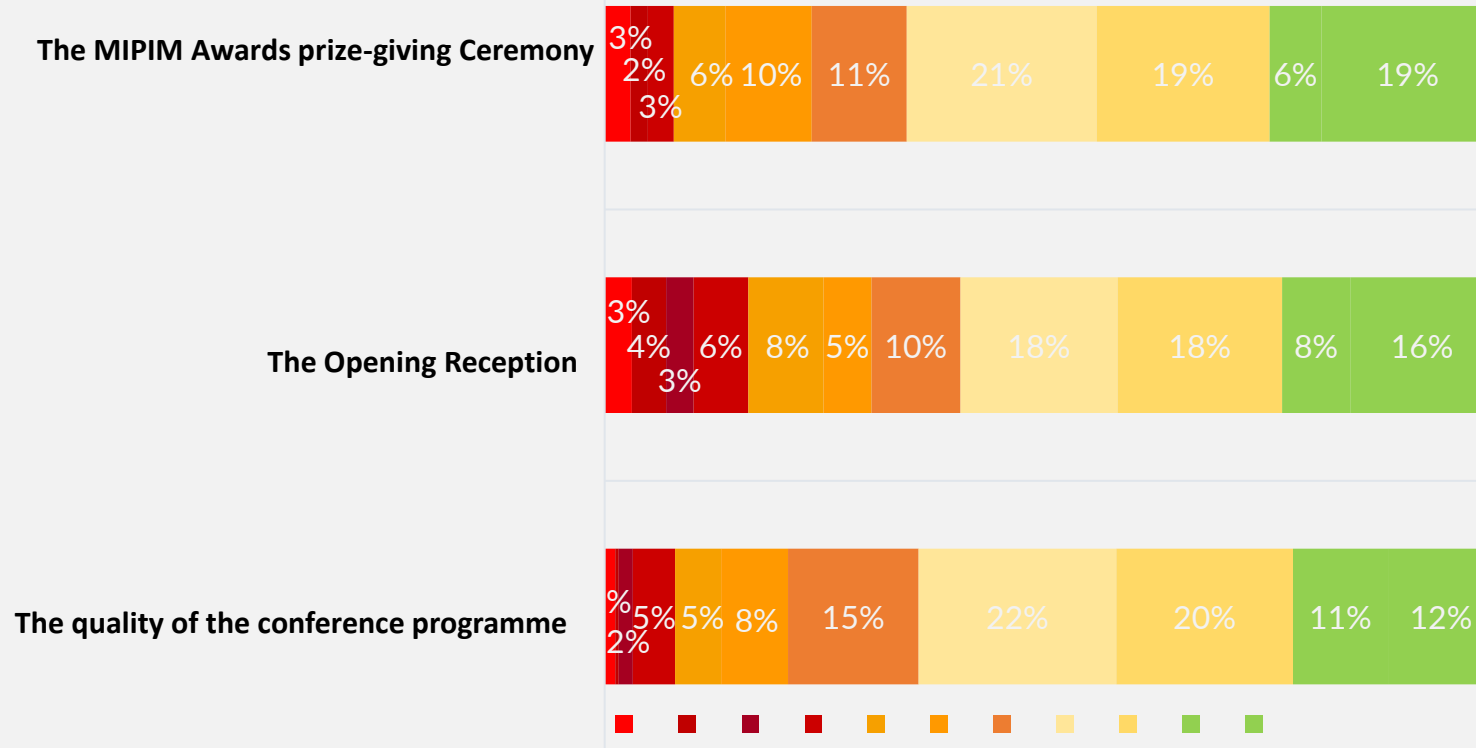
Top 2 %	Base	N/A
54%	302	39
31%	304	36
28%	122	219
25%	227	114
24%	248	93
23%	327	13*
22%	187	154

*Caution: Small Base (n<30). Use data directionally.

Key Drivers Analysis: MIPIM 2023 conferences and events

Regarding the conferences, the MIPIM Awards is the most appreciated.

Q: Please tell us how SATISFIED you were with each of the following aspects of attending MIPIM.
Please rate on a scale of 0 to 10, where 0 means 'Not at all satisfied', and 10 means 'Completely satisfied'.



Top 2 %	Base	N/A
54%	103	230
31%	130	203
28%	252	81

*Caution: Small Base (n<30). Use data directionally.

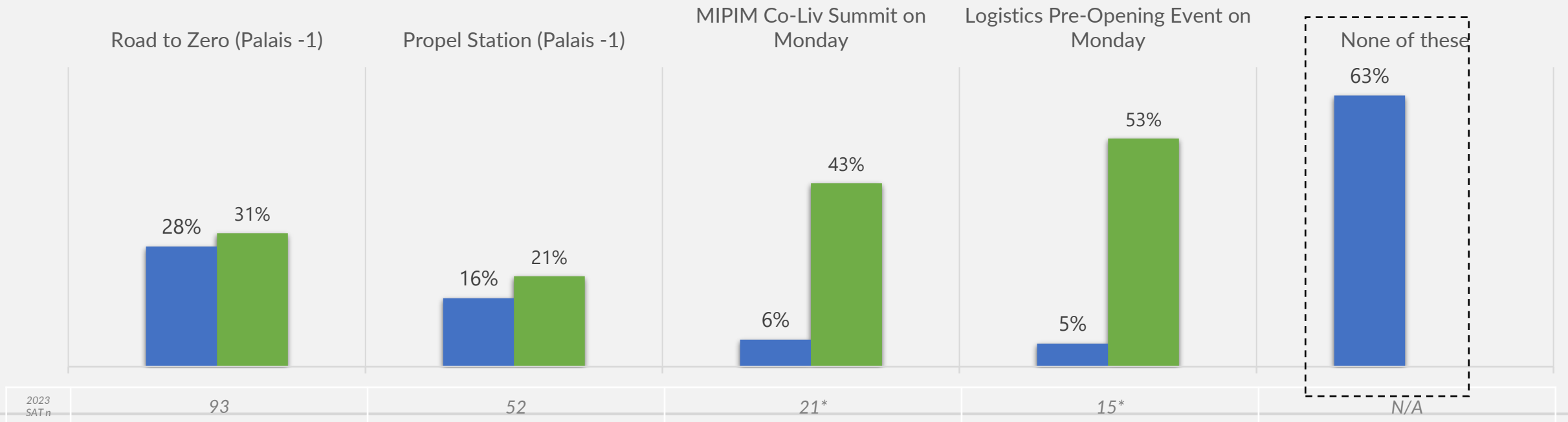
Events Attended and Satisfaction

Most of the participants did not take part in the new events.

Moderate level of satisfaction for those who attended.

EVENTS ATTENDED: We launched new events and spaces during MIPIM, which one(s) did you go to?
SAT W EVENTS: Please tell us how SATISFIED you were?

■ Events
■ Satisfaction
n = 331

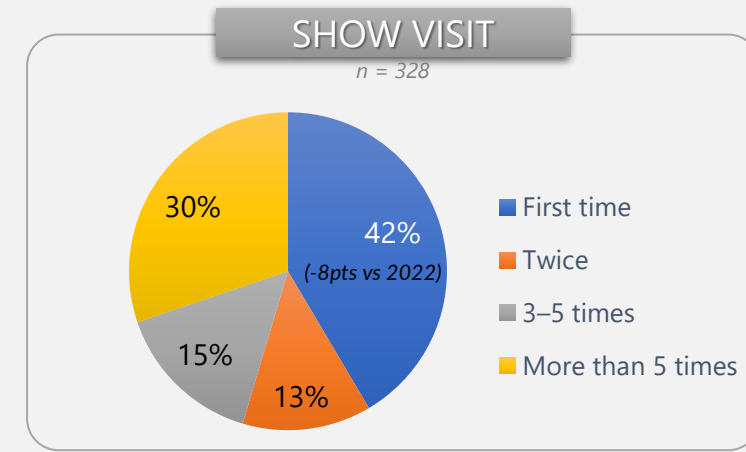
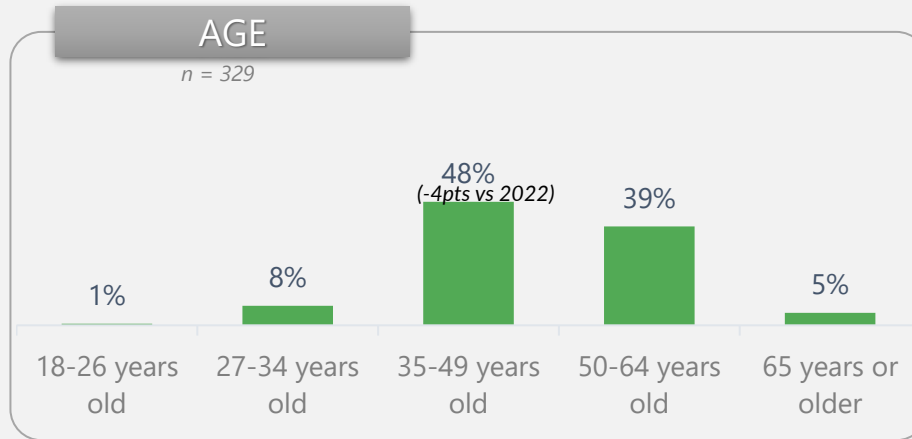




PROFILE

Visitor

Participation history and Age

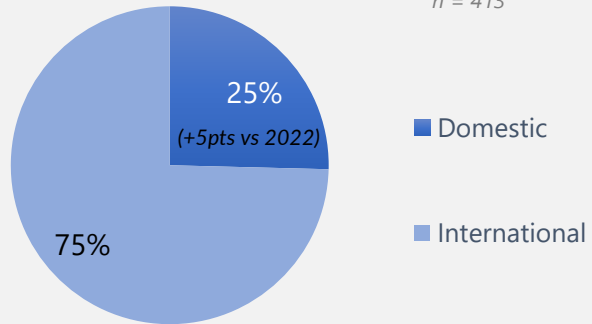


SHOW VISIT: How many times, including this one, have you attended MIPIM?
AGE: Please state your age:
TESTIMONIAL: May we use your comments as a testimonial in the future, if we choose to?

Visitor Information

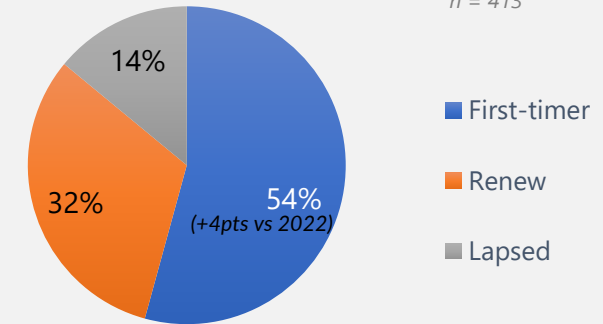
COUNTRY

n = 413



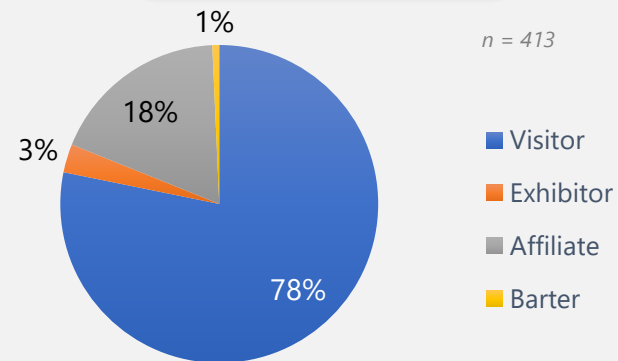
HISTORY STATUS

n = 413



MAIN CONTRACT

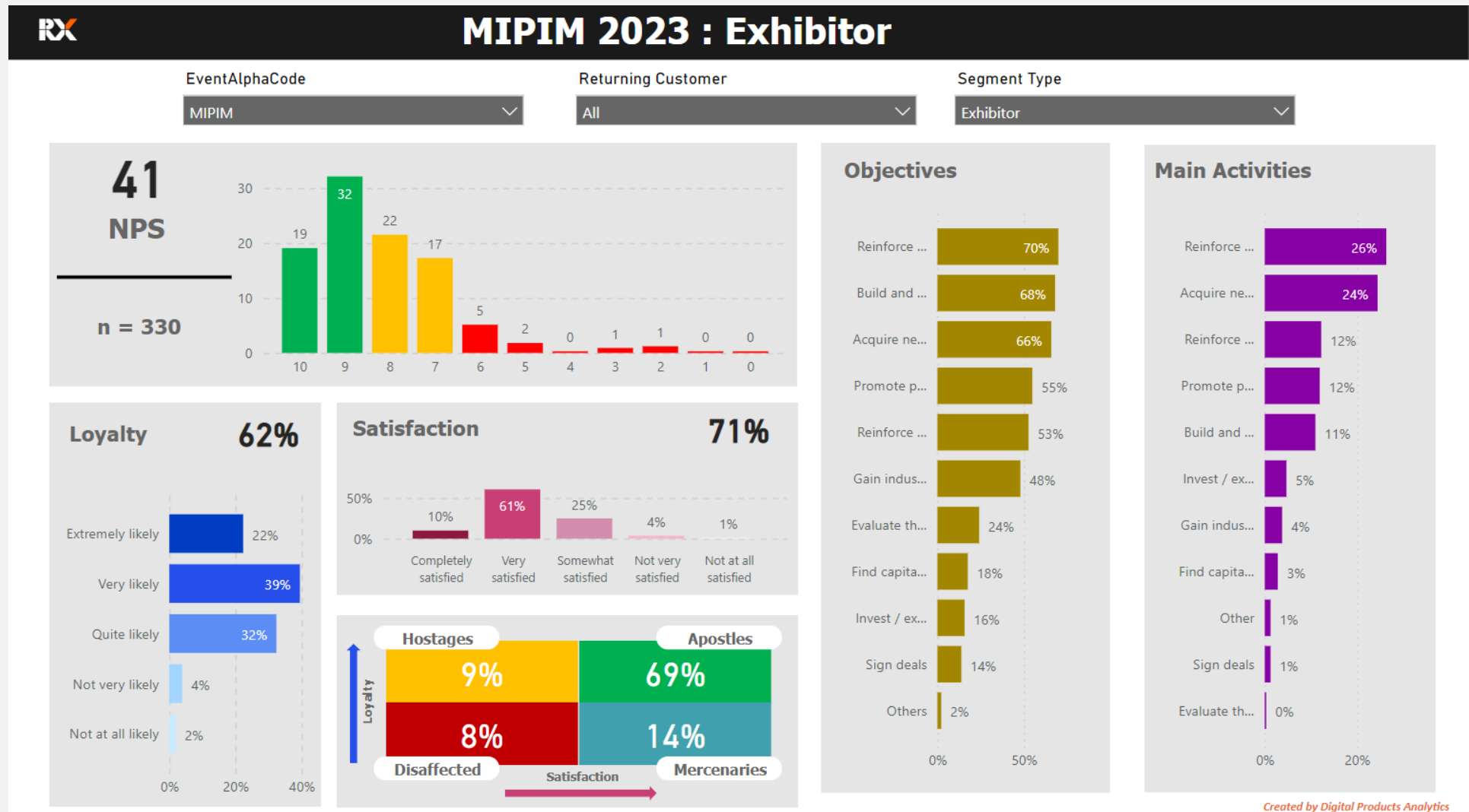
n = 413





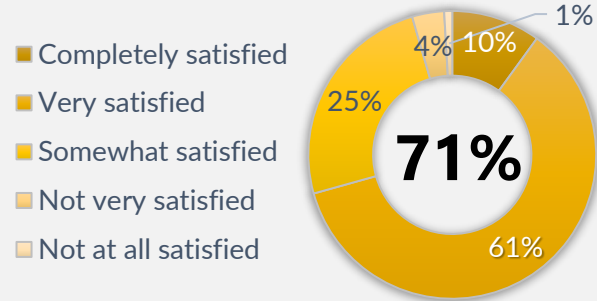
EXHIBITOR

At a Glance_1st version of the dashboard, work in progress

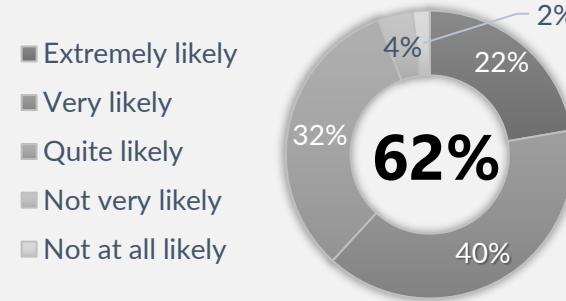


Event Experience Summary

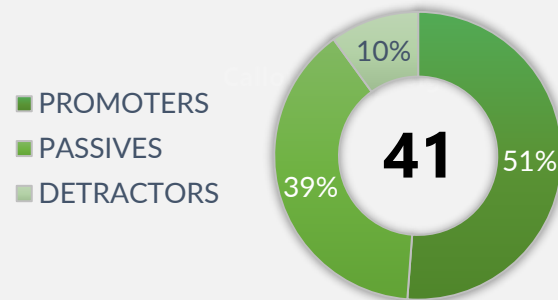
TOP 2 SATISFACTION



TOP 2 LOYALTY



NPS

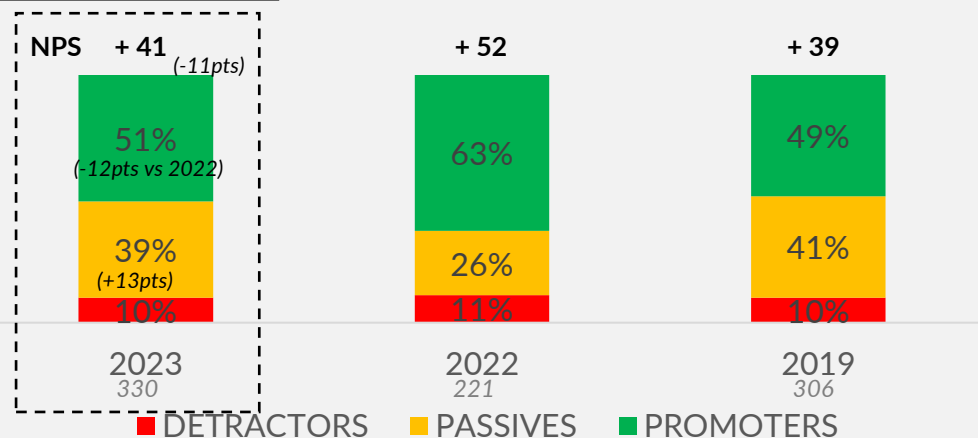


KPI OVER TIME

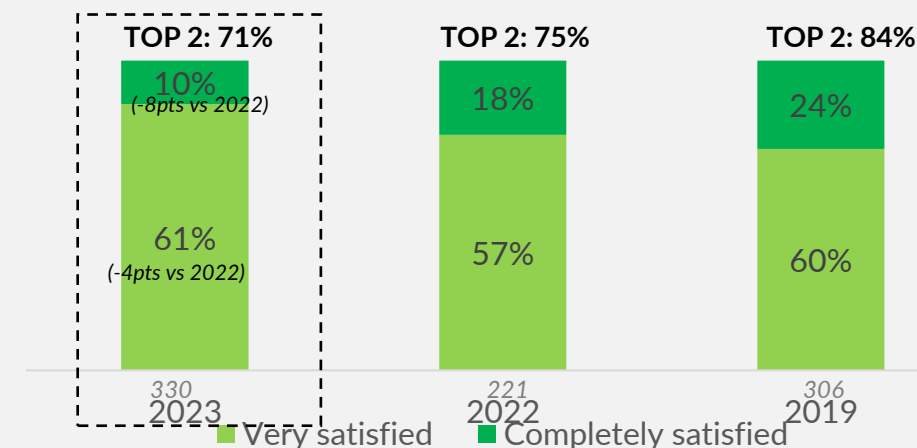
NPS level is down vs 2022 due to a shift from promoter profile to neutral one.
Same for visitors, the decrease is less important compared to 2019. Same remark for the Loyalty.

The top 2 Satisfaction is at the same level as 2022 despite a decrease in the completely satisfied part.

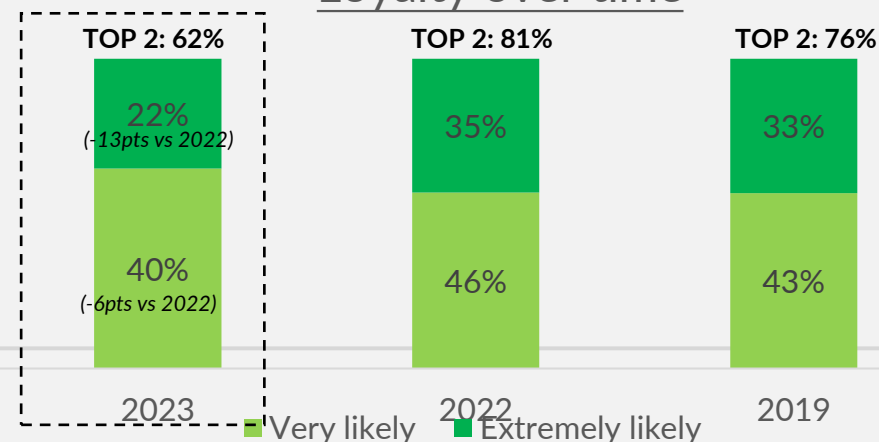
NPS over time



Satisfaction over time



Loyalty over time



Focus on the NPS_ reasons why

PROMOTERS

(n = 54)

Verbatim Themes	%
▪ Good networking opportunity	63
▪ Informative and engaging	25
▪ Great variety	10

PASSIVES

(n = 52)

Verbatim Themes	%
▪ Good networking opportunity	22
▪ Great variety of audience	8
▪ Expensive Participation	5

DETRACTORS

(n = 16)

Verbatim Themes	%
▪ Expensive participation	29
▪ Difficulty to find exhibitors/target sectors	14
▪ Less organisation	7
▪ Low ROI	7

Un salon incontournable du secteur.

It is the biggest and productive Global Real Estate Event in Europe.

International show, developers from all sectors of the industry are present, yearly meeting place in a great setting.

Must have pour l'immobilier

It's the place to be for everybody from this industry

Un lieu parfait pour faire du business.

Many exhibitors, many opportunities to make new business contacts.

Perfect event to meet clients, to discuss new ideas and to do business.

Capacity to attract the right people and provide adequate networking possibilities

Meet important people, networking

Un lieu de rencontre entre paires.

Great place to see the world of real estate at one venue. All the old and new acquaintances are represented. Excellent and enjoyable venue.

Salon international qui permet de rencontrer l'ensemble des professionnels et collectivités internationales.

The opportunity to network with like-minded professionals and learn from experts in the field was invaluable, and I left the event feeling energized and inspired.



Un lieu incontournable mais un prix global trop élevé.

It is a good global relaxed environment but really too long and expensive.

Raquette en bande organisée (les restaurants le soir pratiquent des prix prohibitifs dans un environnement sur densifié où il est quasi-impossible de communiquer avec son voisin de table sans hurler).

Le prix, tant du salon que des logements et des restaurants.

Beaucoup d'argent pour peu de retour

Des problèmes d'organisation.

Organisation pas top, pas de mise en avant des emplacements.

The information given during the initial process for a visitor's first contact with salespeople ; has to improve definitely.

The congress hall is very confusing and there is no way of getting the customer list out for a specific country in a handy format. Cannes is way too expensive!!!

Organisation pas top, pas de mise en avant des emplacements



NPS Themes – Sample Verbatim



PROMOTERS

Excellent networking event

- *networking, quality of the content in the events*
- *Nous sommes ressortis du MIPIM avec plus de 250 leads dont une centaine d'ultra-qualifiés.*
- *Perfect event to meet clients, to discuss new ideas and to do business.*

Interesting/engaging/reputable

- *I found the event to be both informative and engaging. The opportunity to network with like-minded professionals and learn from experts in the field was invaluable, and I left the event feeling energized and inspired.*
- *Salon très intéressant*
- *World reference of its kind*

Great diversity of crowd

- *Amazing Senior crowd and best experience for any technology company to get featured in front of C Suite*
- *Complete offer and visitors profile in the event*
- *Good contacts; high standard organization; opportunities to be known; good wine food; make a good network*

PASSIVES

Excellent networking event

- *Good gathering of al large portion of the RE industry players, the venue could be more structured and is beginning to decay*
- *Good networking event. Productive meetings and follow ups. Stand at MIPIM is not that relevant.*
- *Great audience, great to be in Cannes, very international, however, not a perfect infrastructure for a trade fair, internet costs a fortune*

Great diversity of crowd

- *Diversité, contacts,*
- *Very well attended with somehow dated facilities with complicated layouts and poor communication/information tools like an App with maps and ability to connect and arrange meetings*
- *Well attended event and clearly well networked. Could do with some more networking opportunities on a country specific basis though.*

Expensive participation

- *Many people in the industry do not attend it is so expensive*
- *Quite expensive to attend. The right target audience but location of the stand not ideal.*
- *Good event but cost is becoming prohibitive*

DETRACTORS

Expensive participation

- *The congress hall is very confusing and there is no way of getting the customer list out for a specific country in a handy format. Cannes is way too expensive!!!*
- *Too crowded place, very bad organization of food premises, very poor choice and bed quality. Very expensive tickets for exhibitors and for visitors.*

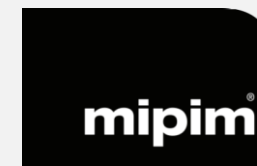
Missing target sectors

- *Difficult to find exhibitors*
- *J'étais déçu en tant que startup non exposante d'être invisible par rapport aux autres visiteurs. Peut être un badge spécial serait il une bonne idée ?*

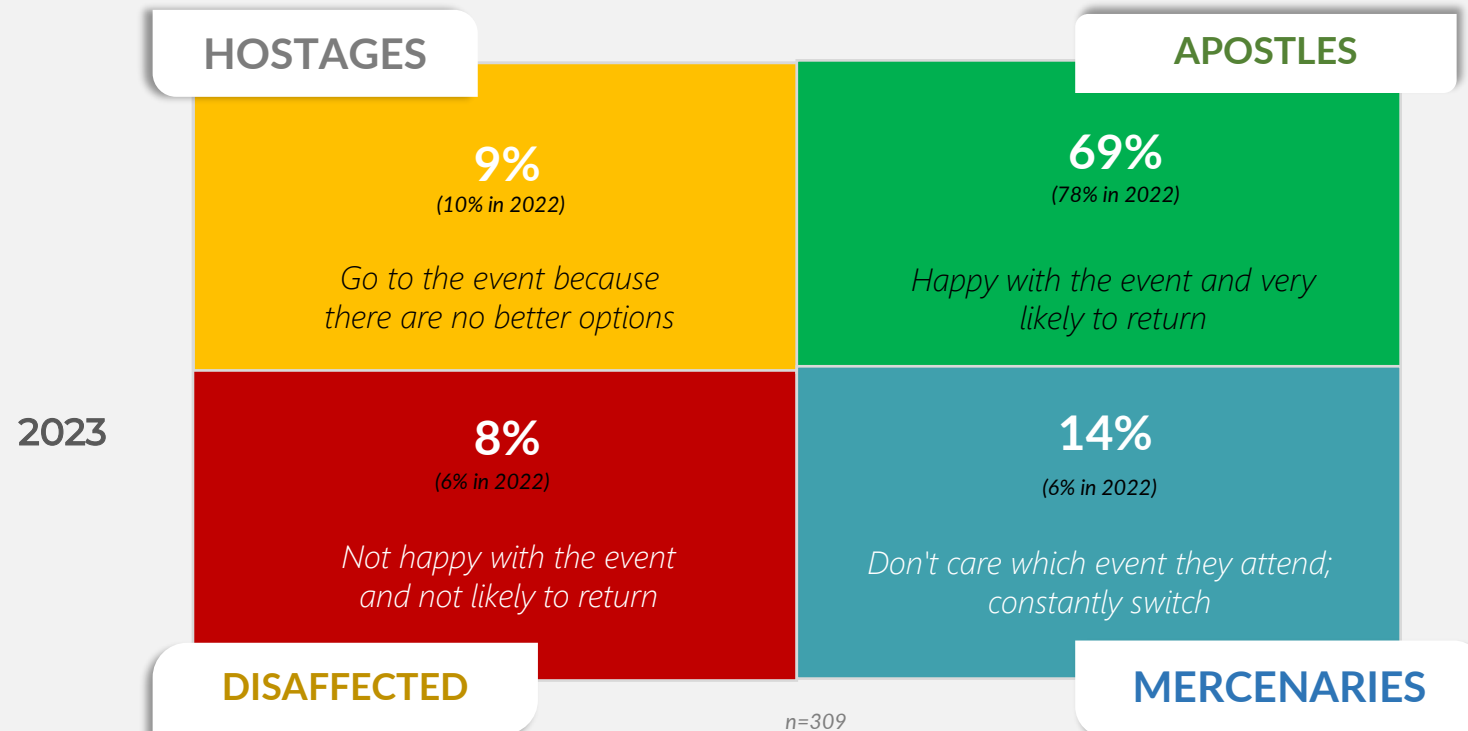
Others

- *tant que le MIPIM ne sera pas environnementalement correct (recyclage des stands, emplois d'insertion, etc.) la question de reprendre une accréditation sera posée...*
- *Organisation pas top, pas de mise en avant des emplacements*
- *The information given during the initial process for a visitor's first contact with salespeople ; has to improve definitely.*

Loyalty Quadrants



Almost 7 out of 10 exhibitors are an Apostle, down from 2022.

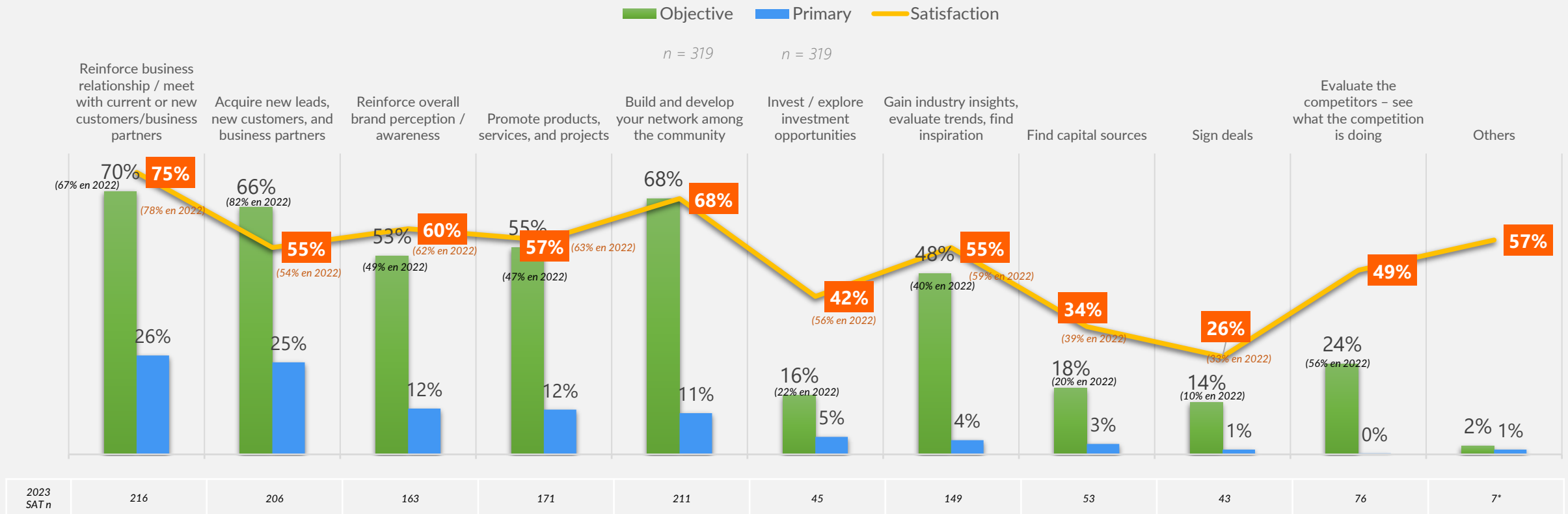




EXHIBITOR OBJECTIVES
LOYALTY QUADRANTS
Exhibitor

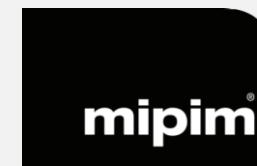
Exhibitor Objectives**

The business objectives come out on top with a fairly good level of satisfaction despite a slight drop compared to 2022.



*Caution: Small Base (n<30). Use data directionally.

Topline Measures per Primary Behavior



Overall Show Scores

NPS

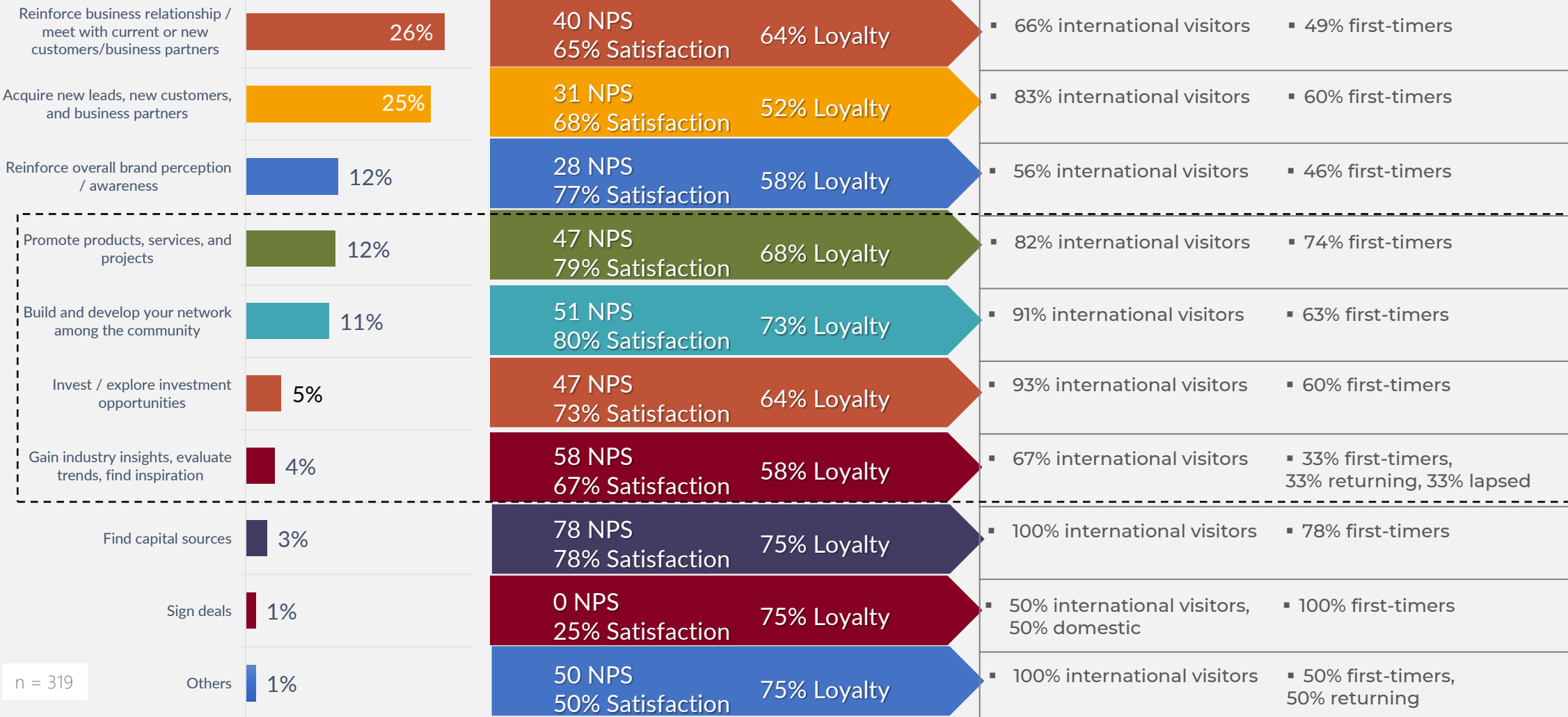
41

Satisfaction

71%

Loyalty

62%



PRIMARY BEHAVIOR PROFILE



DATA CUTS

Exhibitor

Topline Measures per Profile

OVERALL SHOW SCORES		COUNTRY		MAIN CONTRACT				HISTORY STATUS		
		Domestic	Inter-national	Visitor	Exhibitor	Affiliate	Barter	First-timer	Renew	Lapsed
NPS	41	35	43	4	46	42	100	40	43	41
	nNPS	80	250	25*	133	169	3*	190	118	22*
SAT	71%	61%	74%	52%	75%	69%	100%	72%	68%	73%
	nSAT	80	250	25*	133	169	3*	190	118	22*
LOY	62%	64%	61%	38%	64%	63%	100%	61%	65%	55%
	nLOY	73	236	21*	122	164	2*	177	112	20*

✓ International exhibitors are more satisfied in trend

✓ No significant difference among the other profiles



SUSTAINABILITY and KDA

Exhibitor

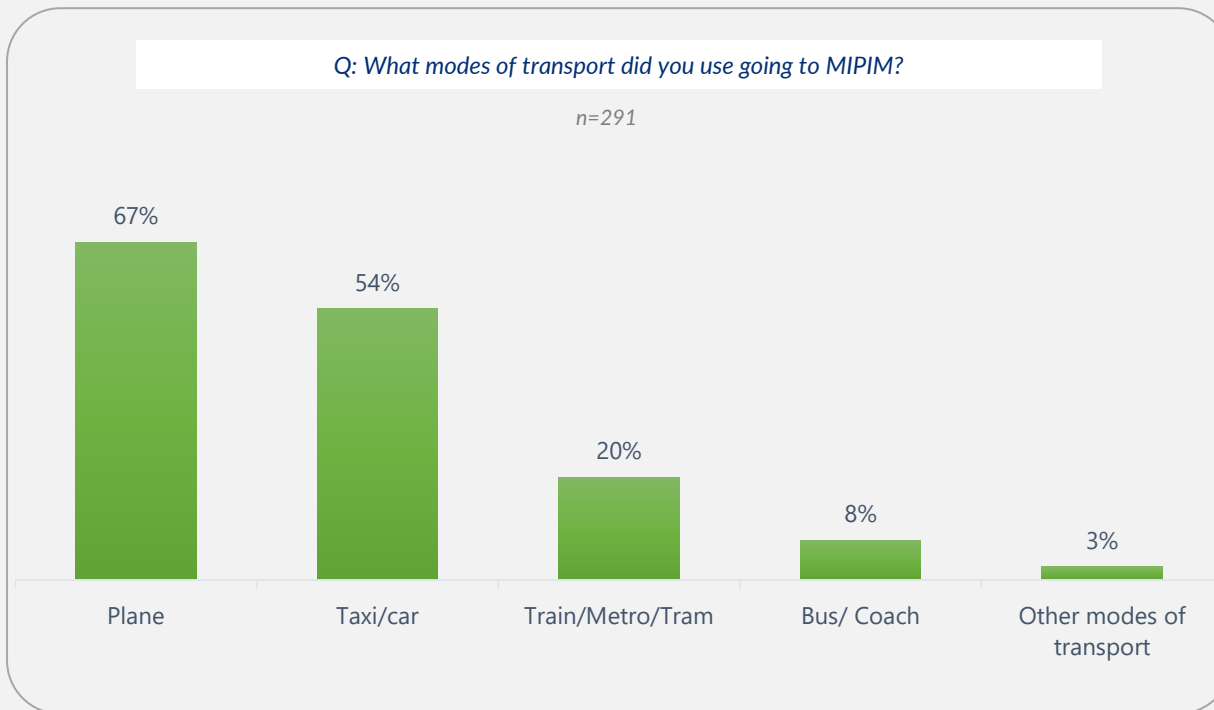
Mode of Transport and Travel Impact

Plane and car/taxi are the preferred modes of transport for exhibitors.

Regarding the Carbon impact, they don't plan to change their travel habits.

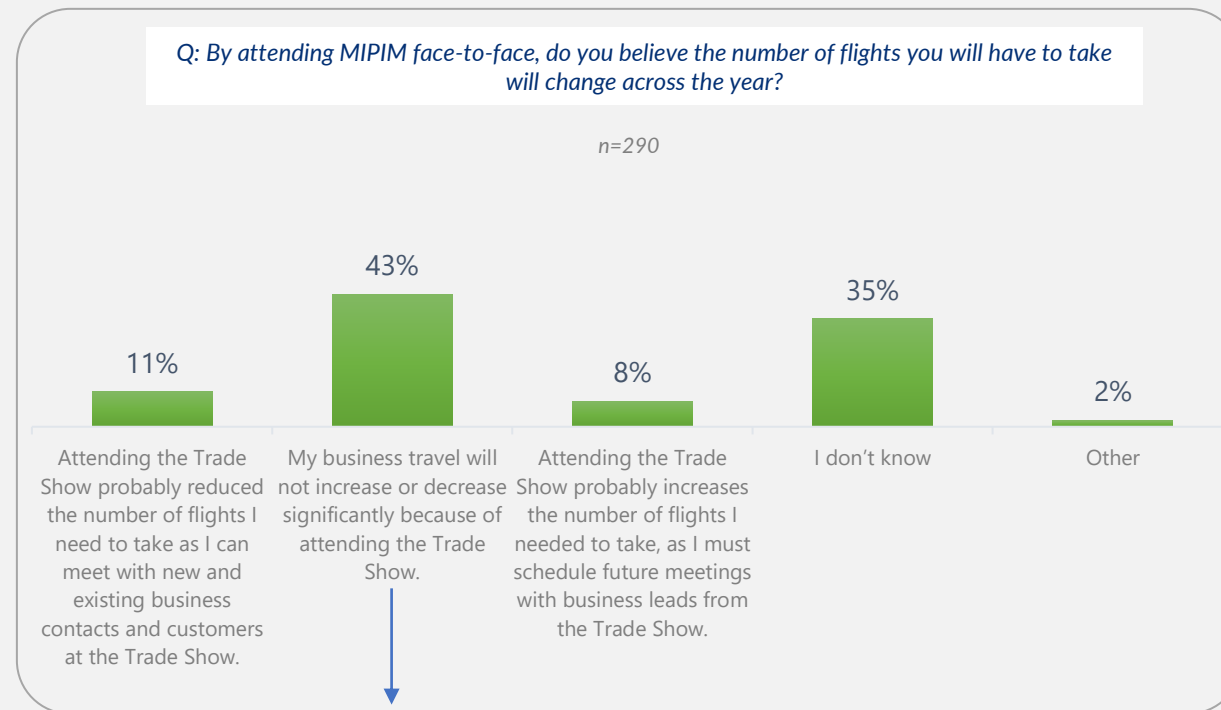
Q: What modes of transport did you use going to MIPIM?

n=291



Q: By attending MIPIM face-to-face, do you believe the number of flights you will have to take will change across the year?

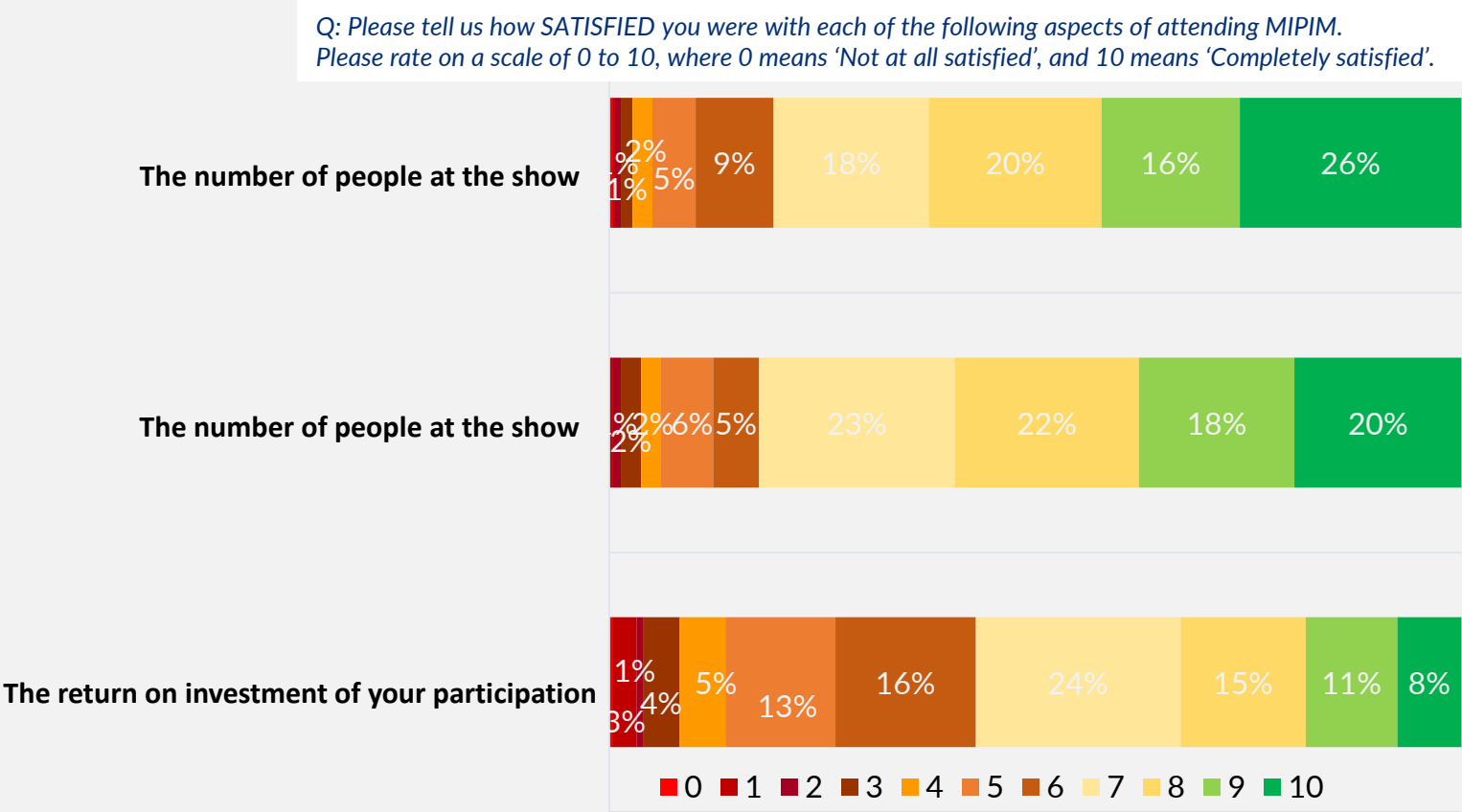
n=290



42% for 1st timers vs 44% for regulars

Key Drivers Analysis: Business

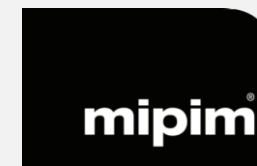
Good level of satisfaction except for the ROI.



Top 2 %	Base	N/A
42%	296	8*
38%	296	8*
18%	279	25*

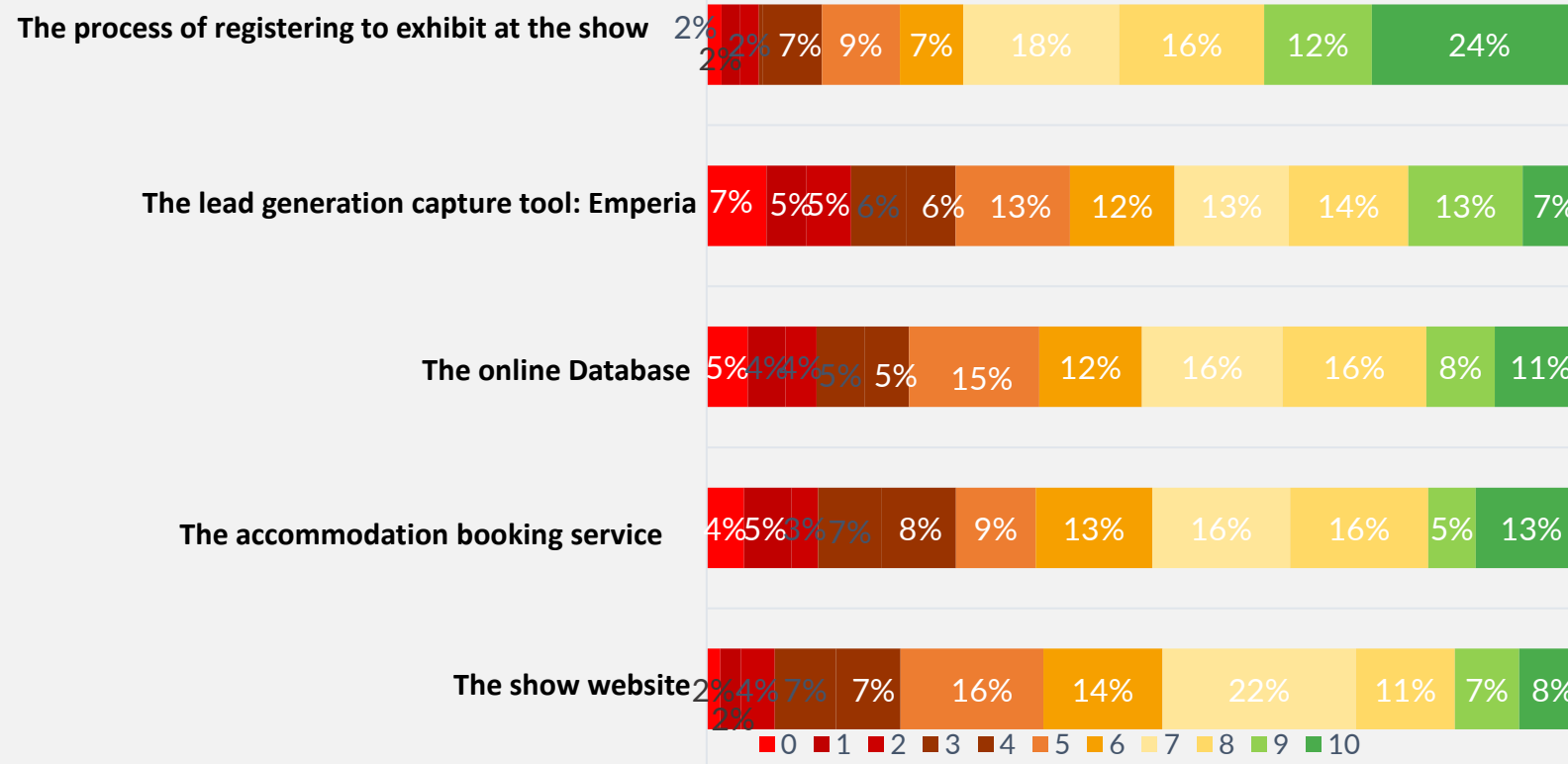
*Caution: Small Base (n<30). Use data directionally.

Key Drivers Analysis: Online Services & Tools



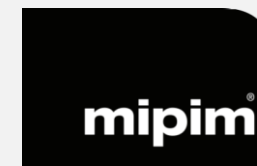
The process of registering comes first.

Q: Please tell us how SATISFIED you were with each of the following aspects of attending MIPIM.
Please rate on a scale of 0 to 10, where 0 means 'Not at all satisfied', and 10 means 'Completely satisfied'.



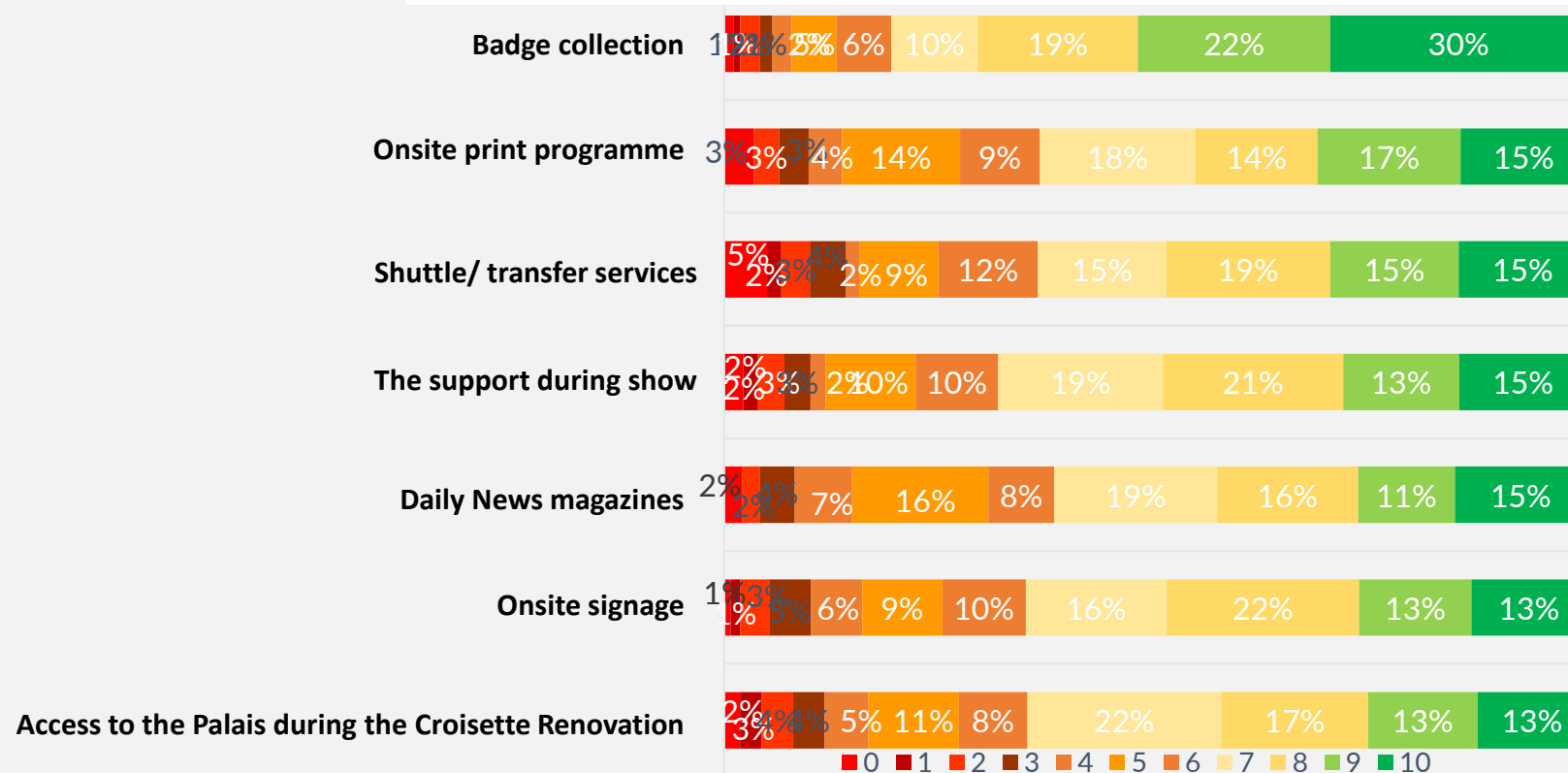
Top 2 %	Base	N/A
37%	237	64
20%	177	124
18%	257	44
18%	166	135
15%	259	42

Key Drivers Analysis: Onsite Services & Tools



Good level of satisfaction for the badge collection.

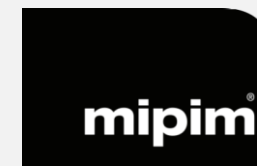
Q: Please tell us how SATISFIED you were with each of the following aspects of attending MIPIM.
Please rate on a scale of 0 to 10, where 0 means 'Not at all satisfied', and 10 means 'Completely satisfied'.



Top 2 %	Base	N/A
52%	269	27*
31%	205	91
30%	121	175
28%	230	66
27%	196	100
26%	269	27*
25%	276	20*

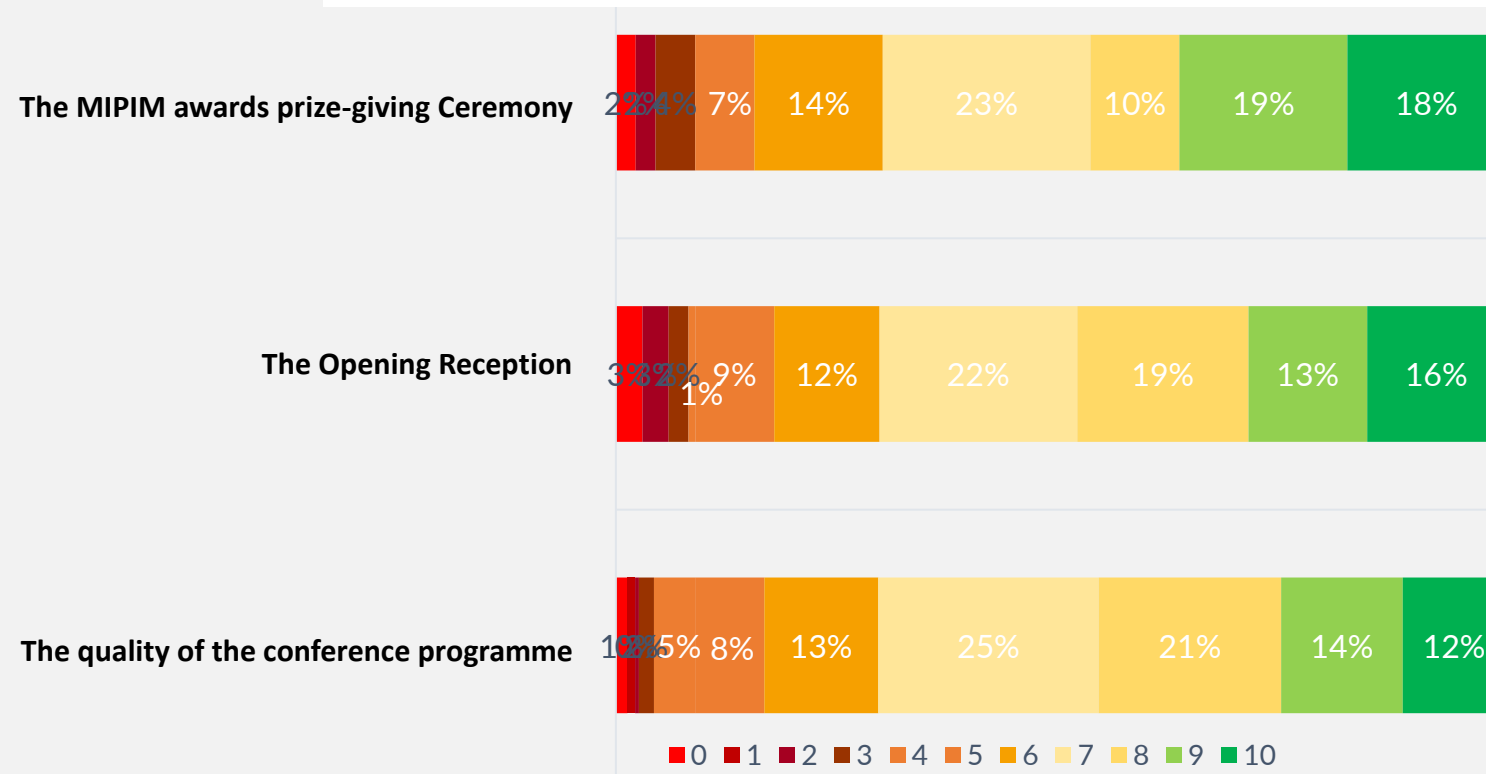
*Caution: Small Base (n<30). Use data directionally.

Key Drivers Analysis: MIPIM 2023 conferences and events



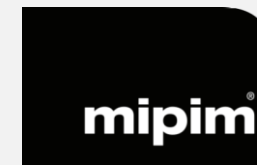
The MIPIM Awards is the most appreciated event.

Q: Please tell us how **SATISFIED** you were with each of the following aspects of attending MIPIM.
Please rate on a scale of 0 to 10, where 0 means 'Not at all satisfied', and 10 means 'Completely satisfied'.



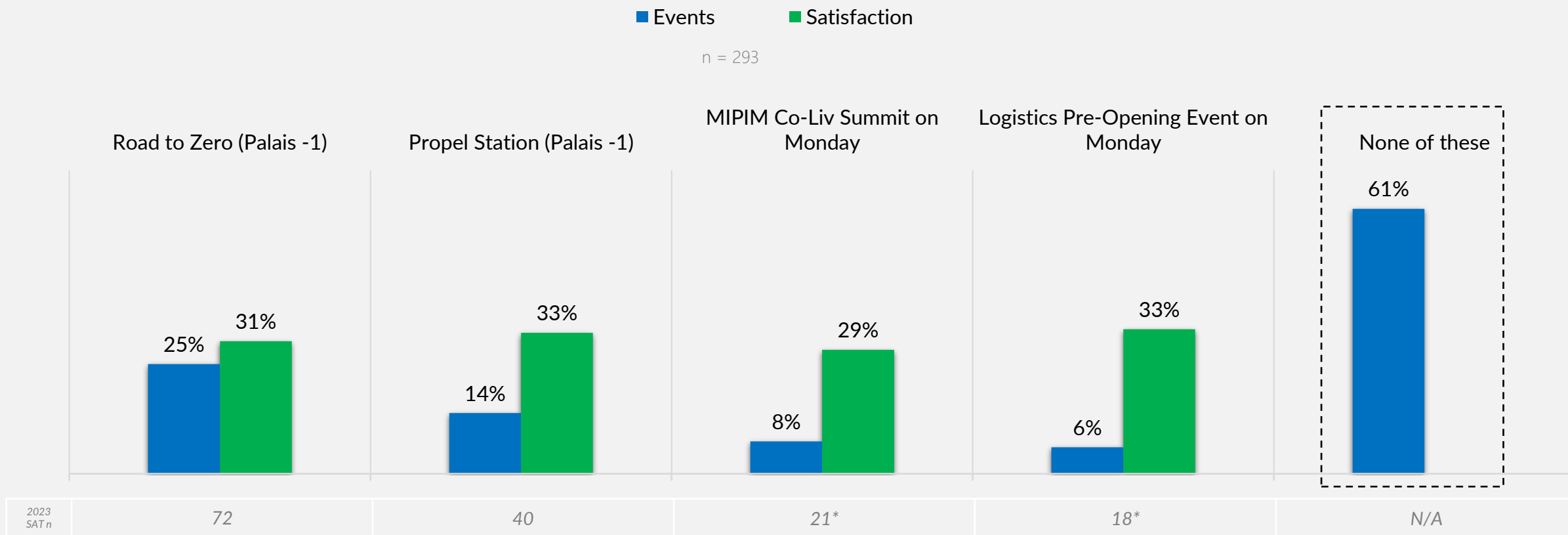
Top 2 %	Base	N/A
37%	90	204
29%	135	159
25%	234	60

Events Attended and Satisfaction



Most of the exhibitors did not take part in the new events.

Moderate level of satisfaction for those who attended.



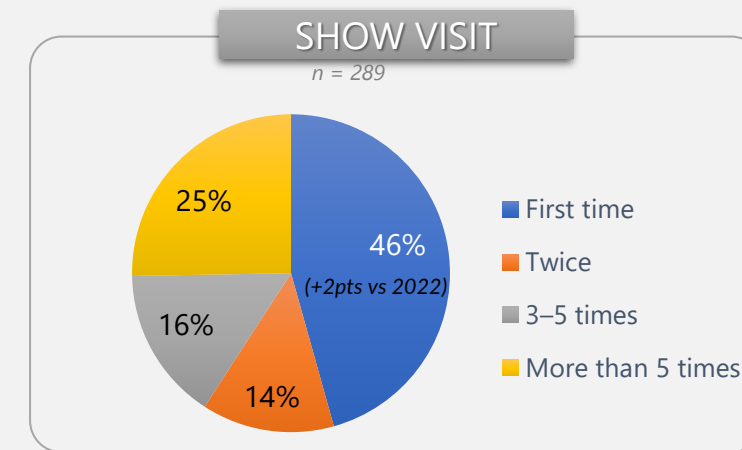
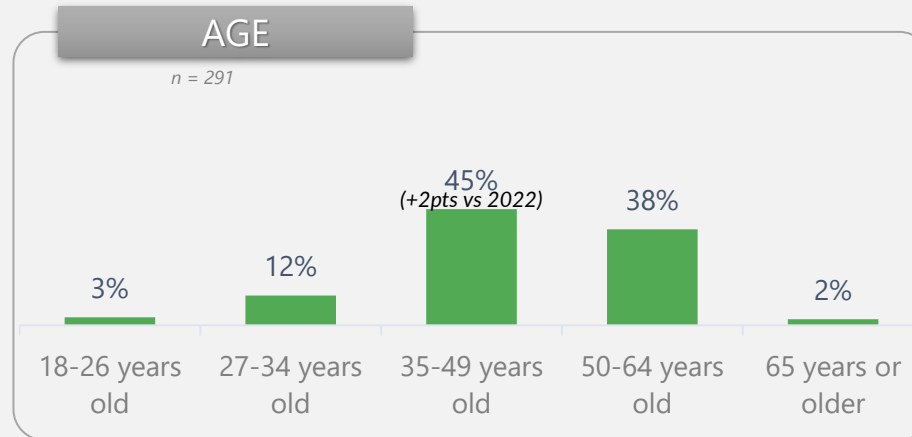
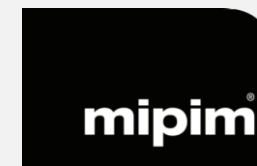
*Caution: Small Base (n<30). Use data directionally.



PROFILE

Exhibitor

Participation history and Age

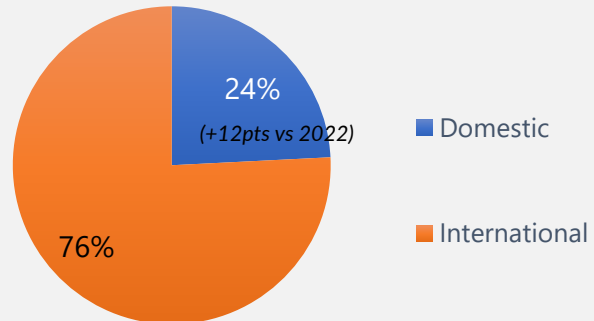


*SHOW VISIT: How many times, including this one, have you attended MIPIM?
AGE: Please state your age:
TESTIMONIAL: May we use your comments as a testimonial in the future, if we choose to?*

Exhibitor Information

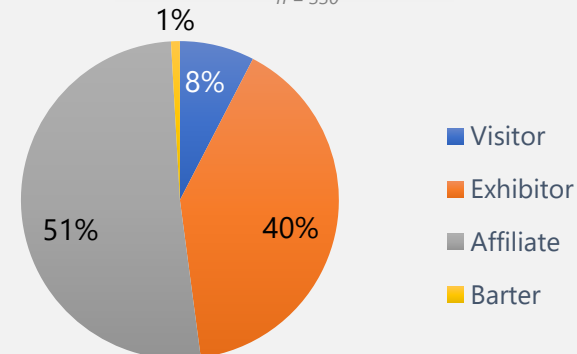
COUNTRY

n = 330



MAIN CONTRACT

n = 330



Golden Question



Un partage et une cohésion entre les différentes métropoles françaises très enrichissant!

Keep up the great work!

L'ambiance toujours aussi unique!

Unique opportunity to meet and build / strengthen relationships with many peers,
clients and media in three days - something you cannot achieve in your regular.

From 1996 every year is a new experience and an opportunity to meet known people and new faces

I am already looking forward to participating in the event again next year, and I am sure
that it will be just as successful as this year's event. Thank you once again



Built by



In the business of
building businesses

THANKS

Report by: Emmanuela REGISTRE

For more information

emmanuela.registre@rxglobal.com

END