



12-15 March 2024
Pre-opening 11 March

Built by
RX In the business of
building businesses

\ MIPIM 2023

*“More than ever, we experienced an **incredible energy** from **political leaders, investors** and the wider **build environment community** that are collaborating to create **better**, more **sustainable** buildings and places.”*

Nicolas Kozubek - MIPIM Director



22,500

participants

+300

stands and pavilions

18,700

sqm of exhibition

90

countries

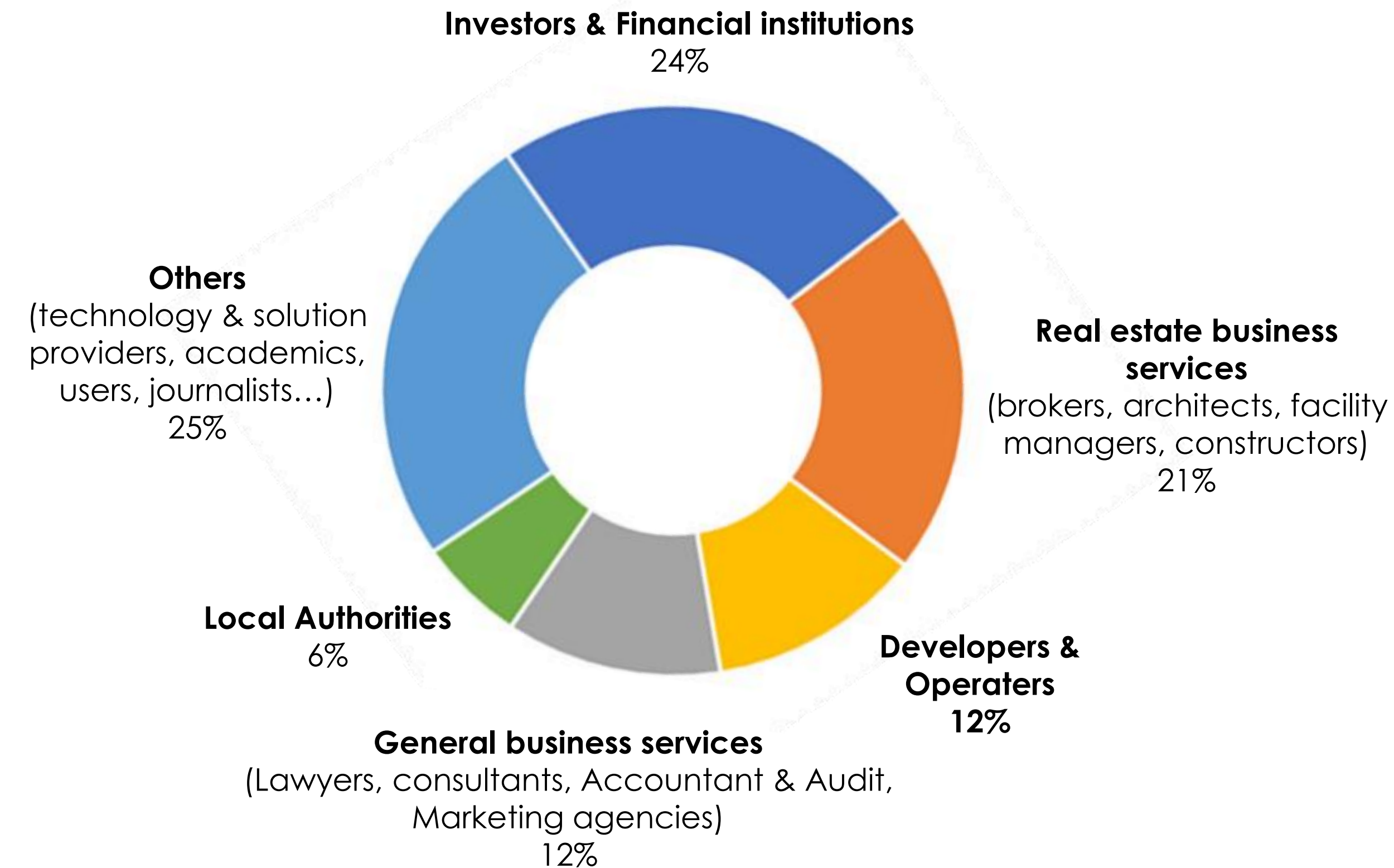
+2,500

exhibiting companies

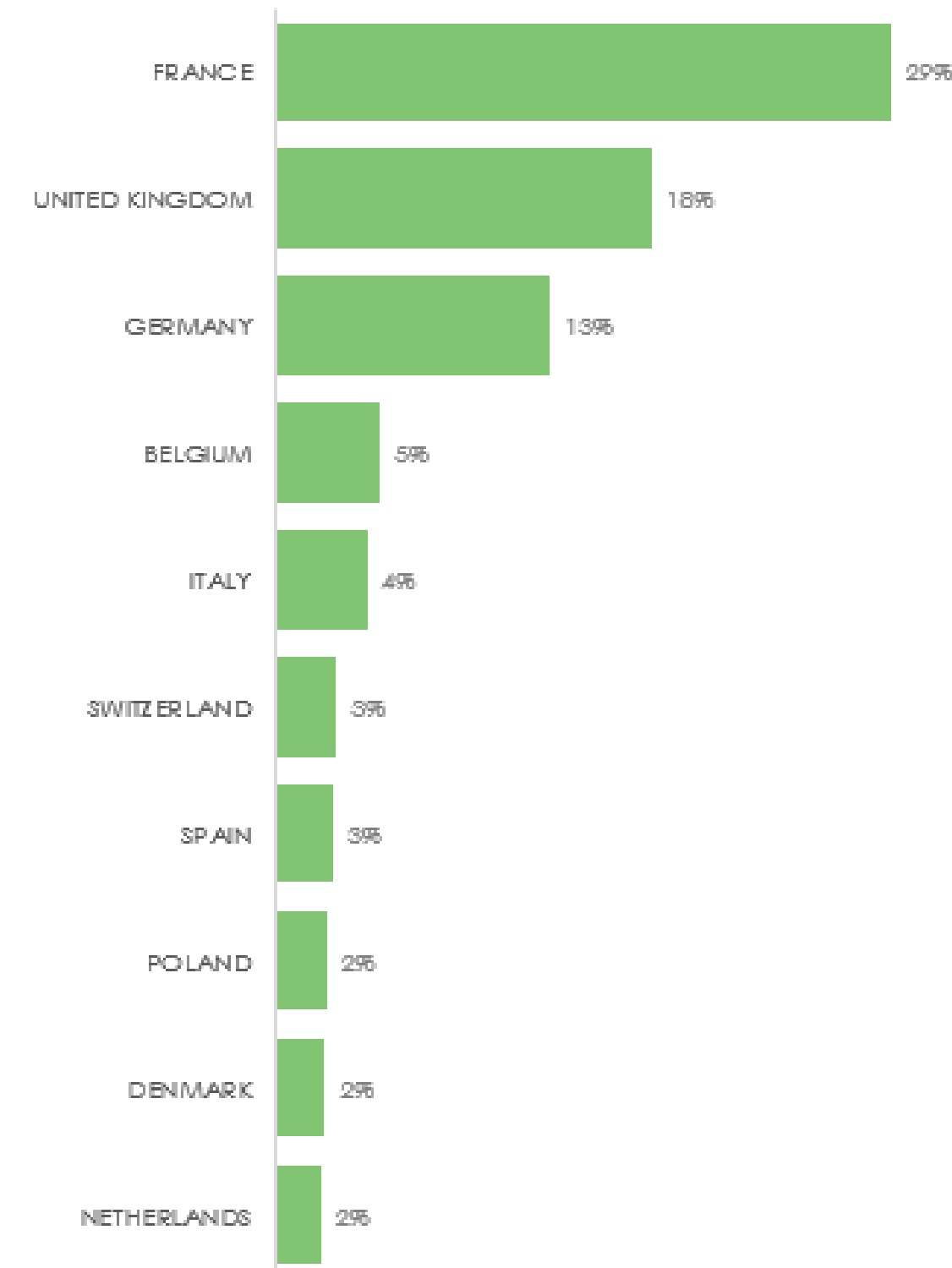
+100

conferences

Delegates split by activity



TOP 10 COUNTRIES



SOME POLITICAL LEADERS WHO CAME TO MIPIIM 2023



Christophe Béchu

French Minister of Ecological Transition and Territorial Cohesion



Lord Dominic Johnson

UK Minister for Investment at the Department for Business and Trade



Olivier Klein

French Minister Delegate of Cities and Housing



Valérie Pécresse

President of the Regional Council of Île-de-France (France)



Piotr Uściński

Polish Secretary of State in the Ministry of Development and Technology



Rudi Vervoort

Minister-President of the Brussels-Capital Region (Belgium)



Henriette Reker

Mayor of Cologne (Germany)



Begona Villacis

Vice Mayor of Madrid (Spain)

A plethora of international cities and local authorities looking to showcase their investment opportunities

 Vienna	 Paris, Marseille, Lyon, Dijon, Nantes, Nice, Grenoble, Montpellier, Nice, Toulouse	 Warsaw, Katowice, Krakow, Lodz, Poznan, Pomerania, Silesia
 Brussels, Antwerp, Wallonia		 Lisbon, Porto
 Quebec – Grand Montréal	 Berlin, Hanover, Leipzig, Dusseldorf, Frankfurt, Hamburg, Mannheim, Munich, Nuremberg, Stuttgart, Cologne	 Slovenia public agency
 Ministry of Tourism & APEXBrasil		 Madrid, Barcelona, Bilbao, Castilla la Mancha
 Prague, Bohemia	 Enterprise Greece	 Invest Saudi, Ministry of Investment
 Invest Cyprus	 Budapest	 Stockholm
 Copenhagen, Aarhus, Alborg, Ballerup	 Invest Iceland	 Geneva
 Ministry of Housing, The new urban community Authority	 Torino, Genoa, Emilia Romagna Region, Bologna, Lombardi Region, Piemonte Region	 Istanbul, Turkey Investment office of Presidency
 Tallinn	 Riga	 London, Liverpool, Newcastle, Cardiff, West of England, Dudley, Lancashire and Central South.
 Helsinki, Oulu		
 Luxembourg Chambre de commerce	 Amsterdam, Rotterdam, The Hague, Haarlemmermeer	 Atlanta, South Carolina Chamber of Commerce, Beverly Hills / Greater Los Angeles Association

INVESTMENT AT MIPIM 2023

*“MIPIM is the **perfect place** to source investment.”*

Lord Dominic Johnson - Minister for Investment

Department for Business and Trade, UK

+2,000

investment companies

76

real estate investors from
the world's top 100

\$ 3,7trn

assets under management
by top 100 Fund Managers
at MIPIM

\$ 800bn+

assets under management
by REInvest summit investors

PIMCO PRIME Real Estate, APG Asset Management, GIC Private Limited, Abu Dhabi Investment Authority, AXA Group, Temasek Holdings, CPP Investments, Caisse de dépôt et placement du Québec, Bayerische Versorgungskammer, Teacher Retirement System of Texas, MEAG, Zurich Insurance Group, CNP Assurances, Alberta Investment Management Corporation, Alecta, AustralianSuper, Korea Investment Corporation, ATP, Ilmarinen Mutual Pension Insurance Company, AG2R La Mondiale, Varma Mutual Pension Insurance Company, Aware Super, Blackstone, Brookfield Asset Management, PGIM Real Estate, Nuveen Real Estate, AXA IM Alts, CBRE Investment Management, Swiss Life Asset Managers, UBS Asset Management, GLP, Principal Real Estate Investors, Prologis, Starwood Capital Group, AEW Global, Invesco Real Estate, Hines, DWS, J.P. Morgan Asset Management, LaSalle Investment Management, BentallGreenOak, Clarion Partners, Credit Suisse Asset Management, Deka Immobilien Investment GmbH, Tishman Speyer Properties, Goldman Sachs Asset Management, Abrdn, Union Investment, Patrizia AG, QuadReal Property Group, Morgan Stanley Real Estate Investing, M&G Real Estate, Greystar Asia Pacific, Amundi, Heitman, Barings, Ares Management Corp, Charter Hall, IGIS Asset Management, Harrison Street, Aviva Investors, Bridge Investment Group, BlackRock, Cerberus Capital Management, Heimstaden, BNP Paribas Real Estate Investment Management, Angelo, Gordon & Co, Lendlease, Schroder Real Estate Investment Management, EQT Exeter, CIM Group, Savills Investment Management, Square Mile Capital Management, Commerz Real, USAA Real Estate, Rockpoint Group, Northwood Investors, NREP AB, Bouwinvest Real Estate Investors, Partners Group, DTZ Investors, MEAG, Tristan Capital Partners, CenterSquare Investment Management, Edmond de Rothschild Real Estate Investment Management, DeA Capital Real Estate, Jamestown, ...

Everything to (re)imagine the urban world, at your disposal

7

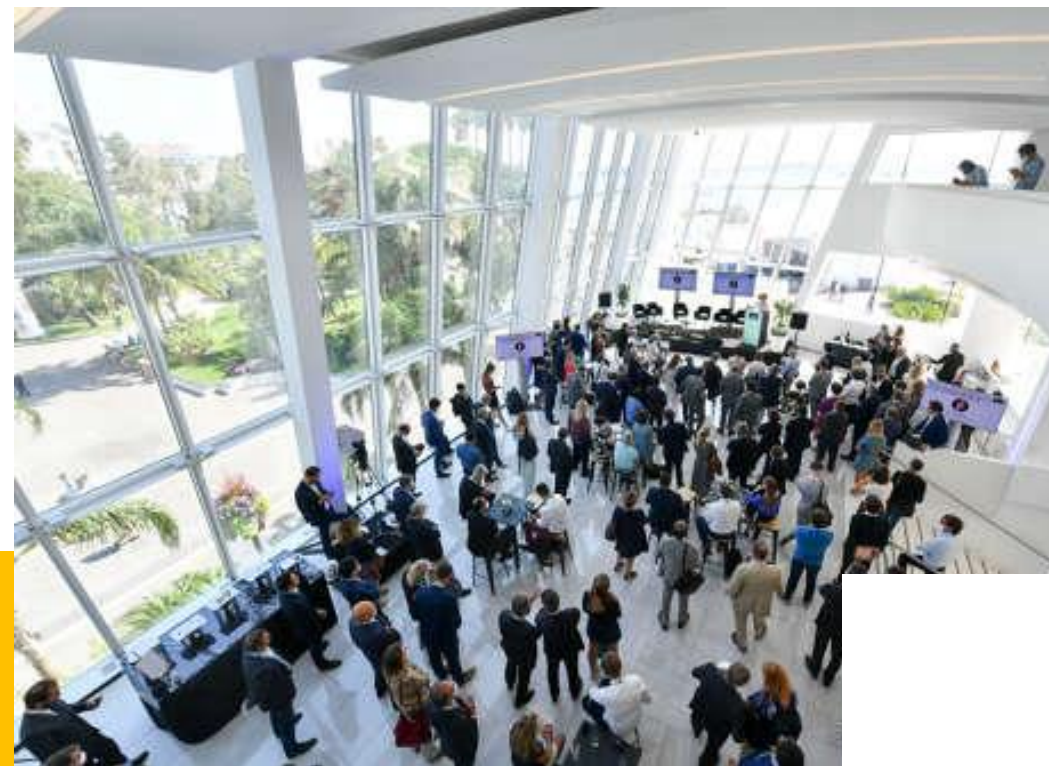
EXHIBITION

Bring your business into the spotlight



NETWORKING

Make connections against the elegant backdrop of Cannes



CONFERENCES

Get key insights to inspire and fuel your business, now and for long.



AWARDS

Celebrate the most visionary, sustainable and useful buildings in the world



Connect with and inspire the entire real estate community

Meet decision-makers from around the world covering all asset classes

URBAN PLANNING

Cities & local authorities



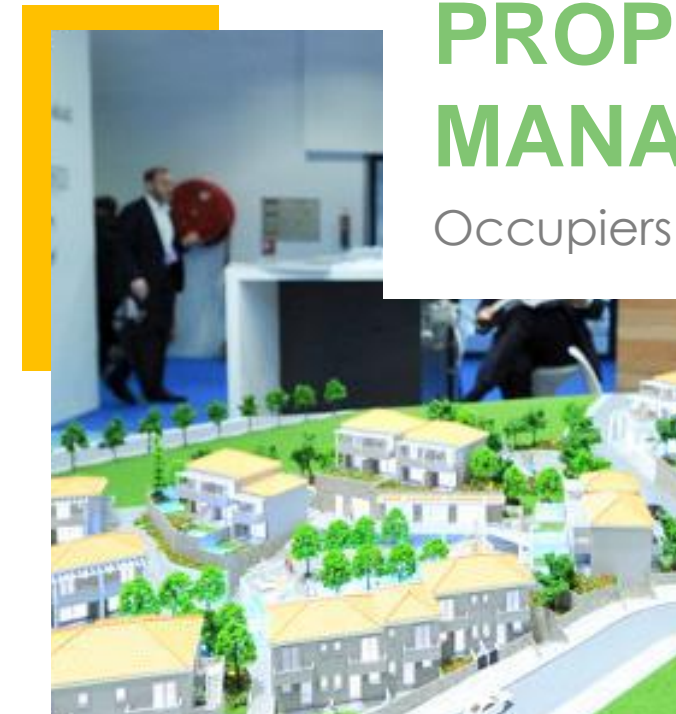
PROJECT FUNDING

Direct & indirect investors



PROPERTY MANAGEMENT

Occupiers & service providers



PROJECT PLANNING & EXECUTION

Developers & architects



PORTFOLIO MANAGEMENT

Business services



MIPIM: Real estate leaders, all in one place



SwissLife
Asset Managers



THOR
EQUITIES®



nuveen
REAL ESTATE



Customers'
voices



The whole real estate investment community at MIPIM

10



FROM
68
COUNTRIES

Abrdn, Abu Dhabi Investment Council, AEW, Alberta Investment Management Corp, APG Asset Management, ALECTA, Allianz Real Estate, Amundi, Angelo, ARA Asset Management, Ares Management, Aviva Investors, BMO Real Estate Partners, BNP Paribas, CapitaLand, CBRE Global Investors, Clarion Partners, Colony Capital, Credit Suisse, DTZ Investors, DWS, Fidelidade Property Europe, Generali Real Estate, GIC Private Limited, GLP, Gordon Group, Greystar, Heitman, Healthcare of Ontario Pension Plan, Hermes Investment Management, Ilmarinen Mutual Pension Insurance Company, Invesco Real Estate, Ivanhoe Cambridge, J.P. Morgan, Jamestown, KB Securities, KGAL Investment Management, La Française REM, Landmark Partners, LaSalle Investment Management, M&G Real Estate, MEAG, MUFG Group, Northwood Investors, Nuveen, P+, PATRIZIA AG, PGGM, PGIM, Prologis, Qatar Investment Authority, QuadReal Property Group, Redevco, Savills, Schroder Real Estate Investment Management, Swiss Life Asset Managers, Temasek International, Tishman Speyer, State Oil Fund of the Republic of Azerbaijan, UBS, Union investment, and others.



Mas de 122 conferencias, 550 speakers, eventos a puerta cerrada, networkings & workshops



What is Road to Zero?



The showcase of innovative approaches and pragmatic solutions to achieve carbon neutrality.

For the first time at MIPIM 2023, a dedicated zone from construction to building management and renovation, to help the industry accelerate its transformation towards carbon-free.

- At the heart of Mipim, in the most visited floor of the palais
- Existing and replicable solutions and approaches selected by MIPIM
- A dedicated networking zone
- A dedicated conference room



**400 SQM
DEDICATED**

**24
EXHIBITING
COMPANIES**

**9
DEDICATED
CONFERENCES**

Some 2023 speakers on the Road to Zero stage



Ben Bannatyne
President
Prologis Europe



Hala EL Akl
Senior Director ESG
& Operations
Oxford Properties



Birgit Fratzke-Weiss
Director Group Real
Estate
EDF



Manish Kumar
Executive Vice
President Digital Energy
Schneider Electric



Stephane Villemain
Head of Sustainable
Investment
Ivanhoé Cambridge



Brodie Boland
Partner
McKinsey &
Company



Alice Charles
Director, Cities,
Planning & Design
Arup



Emily Hamilton
Head of ESG
Savills IM



Christiane Conrads
Global Real Estate ESG
Leader and Director
PwC



Daniel Schuster,
Head of Real Estate
Portfolio Management
Zurich Insurance

2023 sponsors and partners

Our sponsors in 2023



Our content partners in 2023

Main partners



Other partners



Official Session Sponsorship

Be the partner of an official conference programme session (excl. Leaders' Perspective Stage, Asset Class Stage, geo focus stage) and give visibility to your company thanks to a topic consistent with your strategy.

1 SPEAKING OPPORTUNITY
(incl. 1 registration badge for speaker)
C-suite level speaker to be submitted by the sponsor and to be validated by the MIPIM Conference Team

€13,500

BEFORE MIPIM

- Company logo in MIPIM conference promotion tools: At-a-Glance, MIPIM website sponsors page...
- Possibility to write an article in our MIPIM World [blog](#) that will be promoted then on MIPIM social networks

DURING MIPIM

- Company logo in MIPIM conference tools: holding slides, onsite programme, news magazine.
- Possibility to distribute brochures before and/or after the session (if applicable with sanitary measures)
- Possibility to showcase a presentation video (max 2')

AFTER MIPIM

- Access to the list of your session attendees (in compliance with personal data protection law)
- Get the video of the session for post-show promotion

OPTIONS Extra costs

- Simultaneous translation
- Dedicated photograph
- F&B

Partner Conference Sponsorship

Create your own conference (define your topics and your speakers) and have it promoted in the MIPIM conference program* Guideline brief to be sent regarding aspects such as session best practices and diversity requirements.

At MIPIM 2022, partner conferences attracted 70+ attendees on average

2 registration badges included in the sponsoring offer

€11,500

* **Deadline** to send the partner conference details (title, logo, description and speakers forms): **January 13th**

BEFORE MIPIM

- Company logo in MIPIM conference promotion tools: At-a-Glance, MIPIM website sponsors page...
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DURING MIPIM

- Company logo in MIPIM conference tools: holding slides, onsite programme, news magazine.
- Possibility to distribute brochures before and/or after the session (if applicable with sanitary measures)
- Possibility to showcase a presentation video (max 2')
- 2 hostesses per conference room to scan the attendees

AFTER MIPIM

- Access to the list of your session attendees (in compliance with personal data protection law)

OPTIONS Extra costs

- Simultaneous translation
- Dedicated photograph
- Video (€2,000)
- F&B



SALON CROISETTE

MAX CAPACITY	SEATED EVENT (round tables)	SEATED EVENT (theater / conference)	STANDING EVENT (party tables)
Salon Croisette	50 pax	70 pax	100/120 pax

- Fully equipped for private events (press conference, project presentations...etc)
- Level 4 - At the heart of the Palais des Festivals
- Direction signage inside/outside
- A bright area with sea view

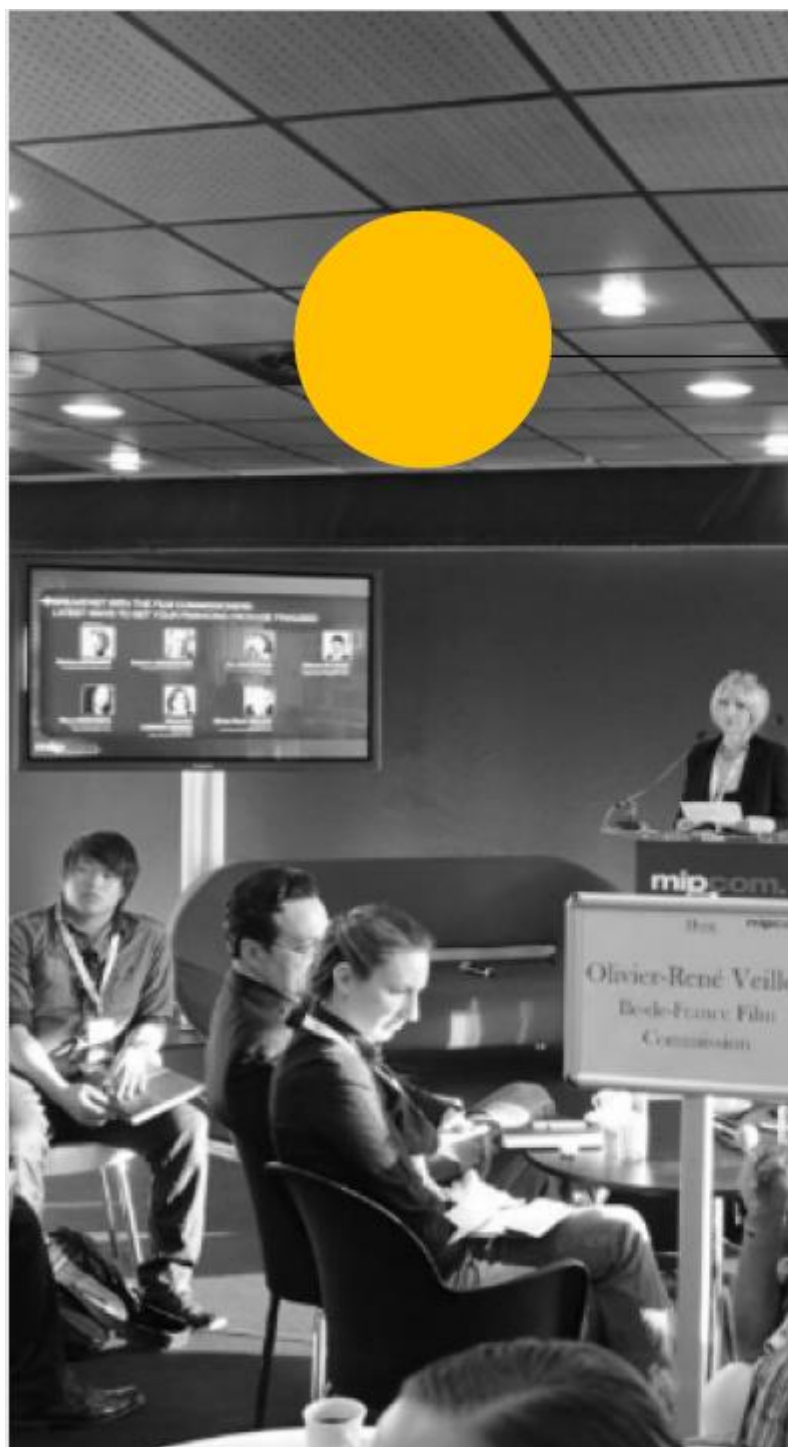
The venue can
welcome up to
100 guests

OUR OFFER INCLUDES

- Privatization of the venue
- Catering service & staff
- Welcome desk with hostesses
- Floral decoration
- Client's branding: kakemono with partners' logo
- Possibility to distribute clients gifts to guests (Client will provide gifts)
- A MIPIM contact before the event and on site to assist client during your event's organization
- Technical package : 2mX2m carpeted stage with lectern, Branding on the lectern, 1 PA system including microphone for lectern & 1 wireless microphone, 2 LED screens & computer – same picture on both screens, Set-up, dismantle, Technical assistance

SALON CROISSETTE





VERRIERE CALIFORNIE

MAX CAPACITY	SEATED EVENT (round tables)	SEATED EVENT (theater / conference)	STANDING EVENT (party tables)
Verrière Californie	50 pax	70 pax	100/110 pax

- Fully equipped for private events (press conference, project presentations...etc
- At the heart of the Palais des Festivals - Level 5
- Direction signage inside/outside
- A bright area with sea view terrace

OUR OFFER INCLUDES

- Privatization of the venue
- Catering service & staff
- Welcome desk with hostesses
- Floral decoration
- Client's branding: kakemono with partners' logo
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The venue can
welcome up to
110 guests

VERRIERE CALIFORNIE



Hospitality & Tourism at MIPIM 2023 Palais 3

HOSPITALITY
& TOURISM |



14-17 March 2023
Palais des Festivals, Cannes,
France

MIPIM: THE HIGH VALUE-ADDED BtoB REAL ESTATE EVENT

The **world's leading** real estate event bringing together the entire value chain from all real estate sectors to **build enduring business relationships, showcase new developments** and **negotiate major deals**.

THE #1 EVENT

- Exhibition
- Conference
- Networking
- Awards
- Summits
- CEOs, Chairmen & political leaders

ALL ASSETS CLASSES

- Residential
- Healthcare
- **Hospitality**
- Logistics & Industrial
- Infrastructure
- Retail & Leisure
- Office
- Mixed-use

THE WORLD'S DECISION-MAKERS

- Investors & Financial Institutions
- Developers
- Cities & local authorities
- Occupiers
- Architects
- Hotels groups
- Business services & service providers

MIPIM 2023 – Hospitality & Tourism projects

- **New Floorplan design at Palais 3:**

With a Hospitality & Tourism Daily Breakfast and Hospitality & Tourism Daily Cocktail

- **Hospitality Workshop – Thursday 16.03.2023**

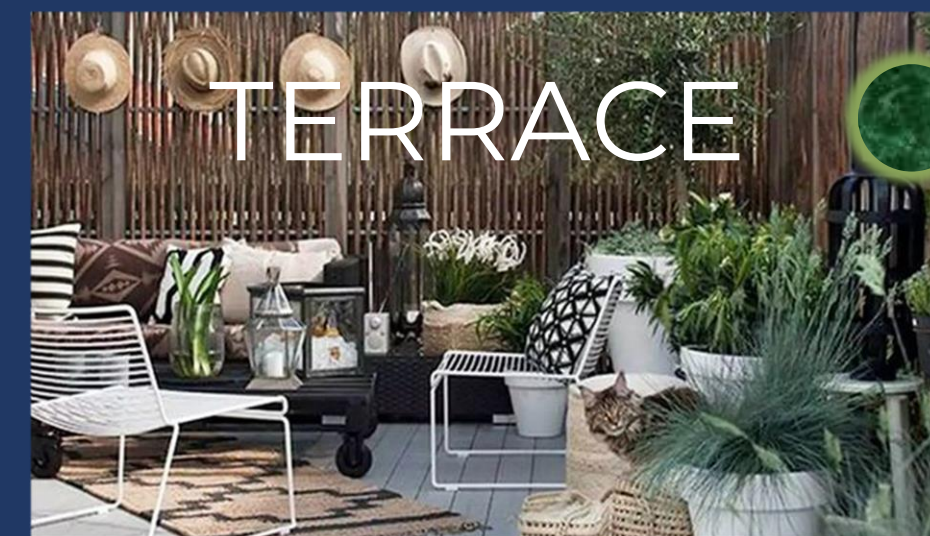
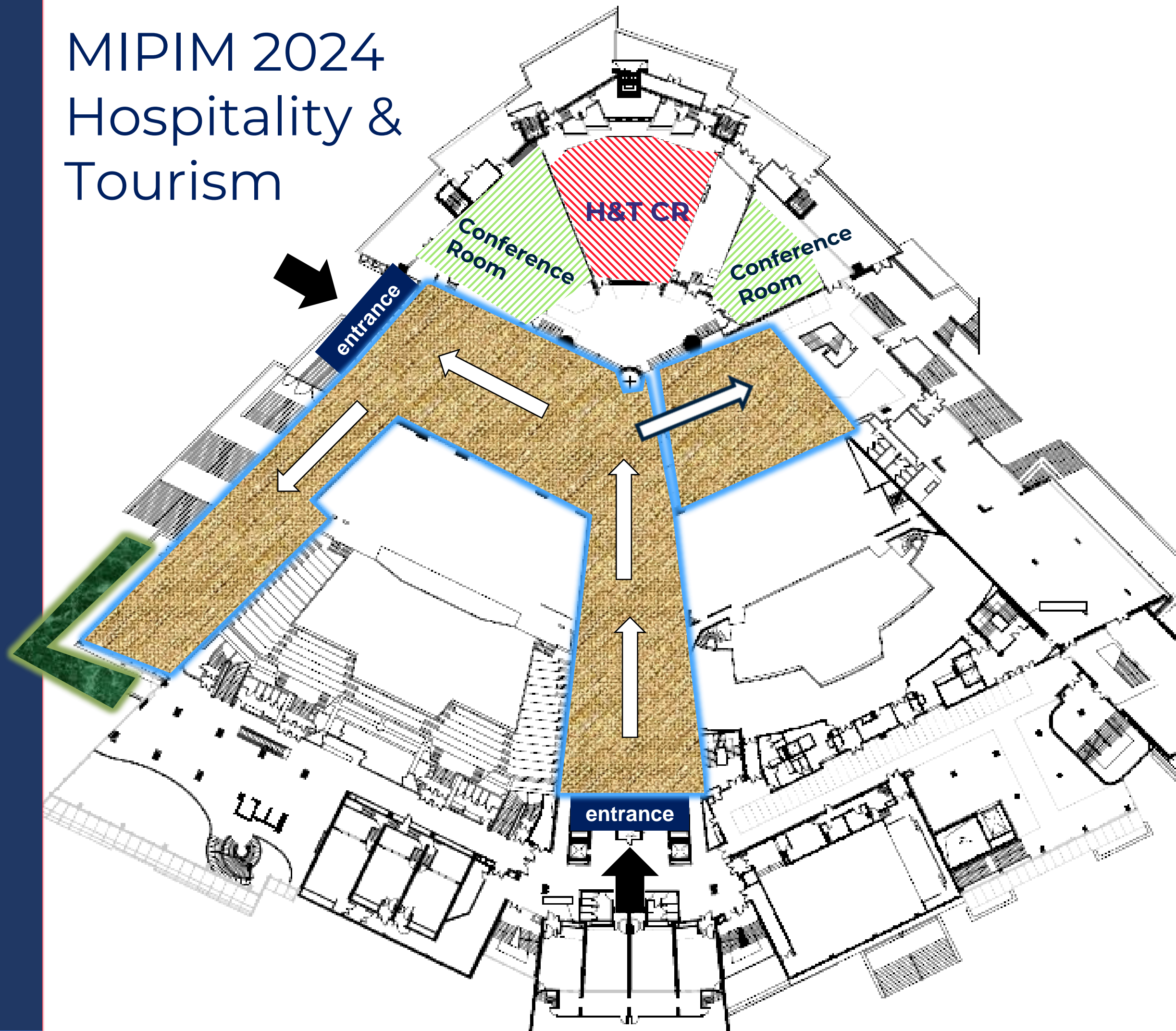
- **Hospitality Lunch – Thursday 16.03.2023**

Meet the experts of the industry:



PALAIS 3

MIPIM 2024
Hospitality &
Tourism



The Hospitality Day – March 16th 2023

A dedicated lunch followed by an afternoon of keynotes, panels and roundtable discussions

▪The Hospitality & Tourism Lunch at the Majestic Hotel

- 12pm to 1:30 pm
- Premium networking event

➤ **Open to all with a registration link**

▪WORKSHOP – THE ASSET CLASS STAGE – The Hospitality Workshop

Palais 3 conference workshop room

- 2pm to 4:30pm
- *An interactive workshop, designed for leading operators, investors, developers and political leaders, will assess the latest challenges, opportunities and solutions in relation to ESG compliance for resorts and corporate hospitality*
- Roundtable discussions focused on 4 different topics

Table 1: **Investment strategies**

Table 2: **New consumer models**

Table 3: **Tech innovation for hospitality & tourism**

Table 4: **Mixed use hotels**

- Pre-invited experts on roundtables:
H&T groups directors, operators, developers, investors, asset managers, brokers and political leaders
- **Open to all with a registration link**



Hospitality & Tourism at MIPIM 2023

- A dedicated zone at the Palais 3 of the Palais des Festivals des Cannes with 320sqm of exhibition area
- 18 exhibitors in 2023
- 3 main sponsors of the dedicated programs
- 1 dedicated workshop
- 1 premium networking lunch



Hospitality & Tourism Exhibitors, Sponsors and Partners at MIPIM 2023



They also joined us



Hospitality & Tourism at MIPIM 2023

- Hospitality workshop in partnership with MKG consulting-Hospitality-ON with 200 participants (the most attended workshop at MIPIM 2023)

More details on the postshow report by Hospitality On:

[Hospitality ON Recap in photos & Videos](#)

And on the MIPIM channel:

[The MIPIM Hospitality Workshop full session](#)

Gold sponsors of the event: Swiss Life Asset Managers

Silver sponsors of the event: The Brazilian Ministry of Tourism



MINISTRY OF
TOURISM



- Premium networking lunch at the Majestic Hotel with 220 guests

With our main sponsors: ECE MARKETPLACE GMBH & CO.KG



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mipim[®]
AWARDS

MIPIM AWARDS **2023**

THURSDAY MARCH 16
PALAIS DES FESTIVALS, CANNES



BEST ALTERNATIVE PROJECT

**Deloitte University
EMEA**

Bailly-Romainvilliers –
Val d'Europe, France

Architect: Dubuisson
Architecture

Developer: Nexity



BEST CULTURAL, SPORTS & EDUCATION PROJECT

**Hong Kong
University of
Science and
Technology,
Guangzhou (HKUST)**

Guangzhou, China

Architect: Kohn
Pedersen Fox
Associates

Developer: Hong
Kong University of



BEST
HOSPITALITY,
TOURISM &
LEISURE
PROJECT

Lanserhof Sylt

Sylt, Germany

Architect: ingenhoven
associates

Developer: LHS
Grund 5 GmbH



BEST INDUSTRIAL & LOGISTICS PROJECT

**New manufacture
de haute horlogerie
Audemars Piguet**

Le Locle, Switzerland

Architect: Kunik de
Morsier architects

Developer: Audemars
Piguet



BEST MIXED-USE PROJECT

Morland mixite capitale

Paris, France

Architects: CALQ
Architecture and
DAVID CHIPPERFIELD
ARCHITECT

Developer: EMERIGE



BEST OFFICE & BUSINESS PROJECT

Quay Quarter Tower

Sydney, Australia

Architect: 3XN

Developer: AMP
Capital



BEST REFURBISHED BUILDING

Metal 57

Boulogne-Billancourt,
France

Architect: Dominique
PERRAULTArchitecture

Developer: BNP
Paribas Immobilier



BEST RESIDENTIAL PROJECT

Sluishuis

Amsterdam, The
Netherlands

Architects: Bjarke
Ingels Group (BIG) &
Barcode Architects

Developers: BESIX
RED, VORM
Ontwikkeling B.V.



BEST URBAN REGENERATION PROJECT

Atelier Gardens

Berlin, Germany

Architects: MVRDV,
Studio Fabrix and
Hirschmüller
Schindele Architekten

Developer: Fabrix



BEST NEW DEVELOPMENT

Roots in the Sky

London, United
Kingdom

Architect: Sheppard
Robson

Developer: Fabrix



BEST NEW MEGA DEVELOPMENT

La Baie des Rois

Libreville, Gabon

Architect: FMCT is the
master planner of
the project

Developer: FMCT and
private partners



SPECIAL JURY AWARD

Morland mixite capitale

Paris, France

Architects: CALQ
Architecture and
DAVID CHIPPERFIELD
ARCHITECT

Developer: EMERIGE



Video 2023

<https://youtu.be/L0OF8p9bbsU>

Built by
RX In the business of
building businesses



SEE YOU IN 2024

12-15 March 2024

Pre-opening 11 March

Built by



In the business of
building businesses