



Better places.
Greater impact.
Stronger business.

PRIVATE - EVENTS

12-15 MARCH 2024

CANNES, FRANCE

Built by
RX In the business of
building businesses

What is MIPIM?

In crafting a unique urban festival during 4 days in Cannes, MIPIM influences and accelerates the transformation of the built environment.

MIPIM is a catalyst for concrete solutions, combining face-to-face discussions, thought leadership, development opportunities and global capital to drive change.

We connect and inspire the international real estate community to create more sustainable, liveable and prosperous places for all.



+52

NPS from delegates

20,000+

Participants

>50%

Directors and
C-level attendees

80+

Countries

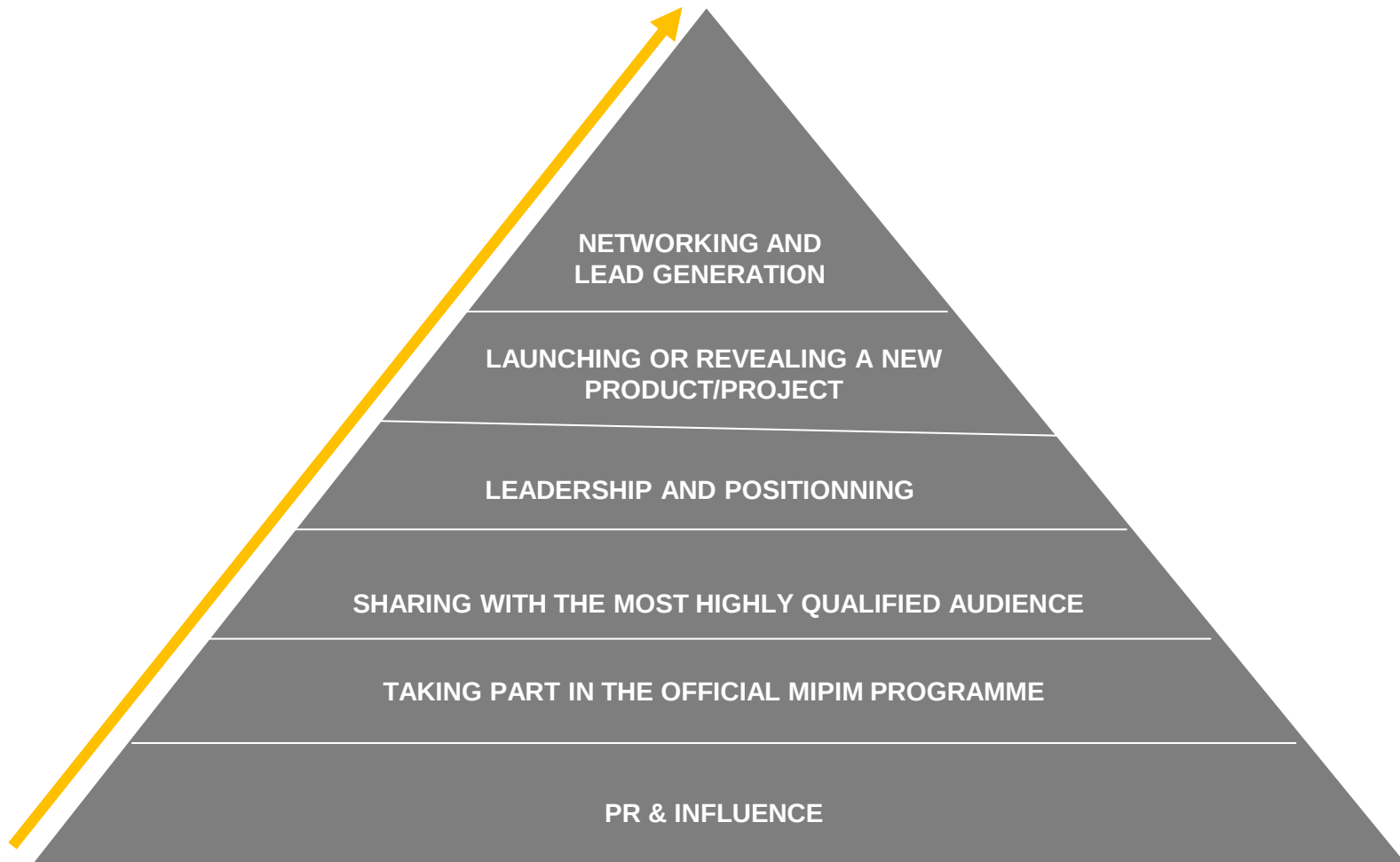
2,400

Exhibiting companies

2000+

Investment &
Financial companies

THE OBJECTIVES



Partner Conference Sponsorship

Create your **own conference** (define your topics and your speakers) and have it promoted in the MIPIM conference program*

Guideline brief to be sent regarding aspects such as session best practices and diversity requirements.

At MIPIM 2022, partner conferences attracted 70+ attendees on average

2 registration badge included in the sponsoring offer

€12,300

* **Deadline** to send the partner conference details (title, logo, description and speakers forms): **January 13th**

BEFORE MIPIM

- Company logo in MIPIM conference promotion tools: online conference tool, MIPIM website sponsors page...
- Possibility to write an article in our MIPIM World [blog](#) that will be promoted then on MIPIM social networks

DURING MIPIM

- Company logo in MIPIM conference tools: holding slides, onsite program, panels, news magazine.
- Possibility to distribute brochures before and/or after the sessions (if applicable with sanitary measures)
- Possibility to showcase a presentation video (max 2')
- 2 hostesses per conference room to scan the attendees

AFTER MIPIM

- Access to the list of your session attendees (in compliance with personal data protection law)

OPTIONS Extra costs

- Simultaneous translation
- Photos of your conference a RX photograph
- Video (€2,000)
- F&B

PRICING F&B FOR PRIVATE EVENTS

BREAKFAST

Continental buffet: Warm & cold beverages, Pastries, Yogurts, Fruits

30 pax.	8400 €
50 pax.	9650 €
80 pax.	11 150 €
100 pax.	12 650 €
120 pax.	12 950 €
150 pax.	15 150 €

Sweet & Savoury buffet : Warm & cold beverages, Pastries, Yogurts, Fruit, Cold cuts, cheese selection

30 pax.	8650 €
50 pax.	10 200 €
80 pax.	11 900 €
100 pax.	13 600 €
120 pax.	15 100 €
150 pax.	16 500 €

COCKTAIL – 1h30

10 canapés per person **without** champagne

50 pax.	12 100 €
80 pax.	14 150 €
100 pax.	15 900 €
150 pax.	18 900 €

10 canapés per person **with** champagne

50 pax.	12 600 €
80 pax.	14 900 €
100 pax.	16 800 €
150 pax.	20 200 €

SEATED LUNCH / DINNER

Champagne welcome drink & canapés

3 course menu

Wine & mineral waters

30 pax.	14 800 €
50 pax.	18 700 €
80 pax.	24 530 €
100 pax.	28 330 €

COCKTAIL LUNCH / DINNER – 1H30

16 canapés per person and 3 live cooking stations

without champagne

80 pax.	18 900 €
100 pax.	21 530 €
150 pax.	27 560 €

16 canapés per person and 3 live cooking stations

with champagne

80 pax.	19 830 €
100 pax.	22 500 €
150 pax.	29 100 €

BREAK 1H

Coffee break / Cocktail 4 canapés

without champagne

70 pax.	8 900 €
100 pax.	10 000 €

PRICING – F&B AFTER YOUR PARTNER SESSION

Following your partner session

BREAKFAST (1H)

Gourmet / Provencal buffet: Warm & cold beverages,
Pastries, Yogurts, Fruit

30 pax.	13 805€
50 pax.	15 750€
80 pax.	17 300€
100 pax.	18 400€
120 pax.	19 500€
150 pax.	20 700€

Sweet & Savoury buffet : Warm & cold beverages,
Pastries, Yogurts, Fruit, Cold cuts, cheese selection

30 pax.	14 800€
50 pax.	16 300 €
80 pax.	18 300 €
100 pax.	19 700 €
120 pax.	20 400 €
150 pax.	21 950 €

COCKTAIL – 1H30

10 canapés per person **without** champagne

30 pax.	14 500 €
50 pax.	16 900 €
80 pax.	17 850 €
100 pax.	19 300 €
150 pax.	22 400 €

10 canapés per person **with** champagne

30 pax.	14 700 €
50 pax.	17 400 €
80 pax.	18 400 €
100 pax.	20 100 €
150 pax.	23 430 €

COCKTAIL LUNCH / DINNER – 1H30

16 canapés per person and 3 live cooking stations
without champagne (standing event)

80 pax.	22 990 €
100 pax.	25 250 €
150 pax.	30 800 €

16 canapés per person and 3 live cooking stations
with champagne (standing event)

80 pax.	23 500 €
100 pax.	26 230 €
150 pax.	31 850 €

SEATED LUNCH / DINNER (2H)

Champagne welcome drink & canapés

3 course menu

Wine & mineral waters

30 pax.	18 500 €
50 pax.	21 950 €
80 pax.	27 450 €
100 pax.	30 900 €

BREAK 1H

Coffee break (mini viennoiseries or cookies, fruit brochettes)

without champagne

30 pax.	13 150 €
50 pax.	14 150 €
70 pax.	14 800 €
100 pax.	15 220 €

BREAK 1H

Cocktail 4 canapés **without** champagne

30 pax.	13 800 €
50 pax.	14 700 €
70 pax.	15 500 €
100 pax.	17 600 €

Prices are VAT included

Prices include your Partner conference session without livestream



SALON CROISSETTE

MAX CAPACITY	SEATED EVENT (round tables)	SEATED EVENT (theater / conference)	STANDING EVENT (party tables)
Salon Croisette	50 pax	70 pax	100/120 pax

- Fully equipped for private events (press conference, project presentations...etc)
- Level 4 - At the heart of the Palais des Festivals
- Direction signage inside/outside
- A bright area with sea view

The venue can
welcome up to
100 guests

OUR OFFER INCLUDES

- **Privatization** of the venue
- Catering **service & staff**
- Welcome desk with **hostesses**
- **Floral decoration**
- **Client's branding:** kakemono with partners' logo
- Possibility to **distribute clients gifts** to guests (Client will provide gifts)
- A **MIPIM contact** before the event and on site to assist client during your event's organization
- **Technical package** : 2mX2m carpeted stage with lectern, Branding on the lectern, 1 PA system including microphone for lectern & 1 wireless microphone, 2 LED screens & computer – same picture on both screens, Set-up, dismantle, Technical assistance

SALON CROISSETTE





VERRIERE GRAND AUDI

MAX CAPACITY	SEATED EVENT (round tables)	SEATED EVENT (theater / conference)	STANDING EVENT (party tables)
VGA	100 pax	100 pax	150/180 pax

- Fully equipped for private events (press conference, project presentations...etc
- At the heart of the Palais des Festivals - Level 0
- Direction signage inside/outside
- A bright area with sea view

OUR OFFER INCLUDES

- **Privatization** of the venue
- Catering **service & staff**
- Welcome desk with **hostesses**
- **Floral decoration**
- **Client's branding**: kakemono with partners' logo
- Possibility to **distribute clients gifts** to guests (Client will provide gifts)
- A **MIPIM contact** before the event and on site to assist client during your event's organization
- **Technical package** : 2mX2m carpeted stage with lectern, Branding on the lectern, 1 PA system including microphone for lectern & 1 wireless microphone, 2 LED screens & computer – same picture on both screens, Set-up, dismantle, Technical assistance

The venue can
welcome up to
180 guests

VERRIERE GD AUDI





VERRIERE CALIFORNIE

MAX CAPACITY	SEATED EVENT (round tables)	SEATED EVENT (theater / conference)	STANDING EVENT (party tables)
Verrière Californie	50 pax	70 pax	100/110 pax

- Fully equipped for private events (press conference, project presentations...etc
- At the heart of the Palais des Festivals - Level 5
- Direction signage inside/outside
- A bright area with sea view terrace

The venue can
welcome up to
110 guests

OUR OFFER INCLUDES

- **Privatization** of the venue
- Catering **service & staff**
- Welcome desk with **hostesses**
- **Floral decoration**
- **Client's branding**: kakemono with partners' logo
- Possibility to **distribute clients gifts** to guests (Client will provide gifts)
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VERRIERE CALIFORNIE





THANK YOU

For more information, contact:

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REED MIDEM – MIPIM – www.mipim.com

