



The Premier Maritime Exhibition for Business Opportunities with Asia

13-15 March 2024

Marina Bay Sands Singapore

Halls A, B, C, D, E & F

SPONSORSHIP AND ADVERTISING OPTIONS



STAND OUT

CATCH EYEBALLS
and **CREATE** LASTING
IMPRESSIONS

WITH KEY **MESSAGING**
AT PRIME LOCATIONS

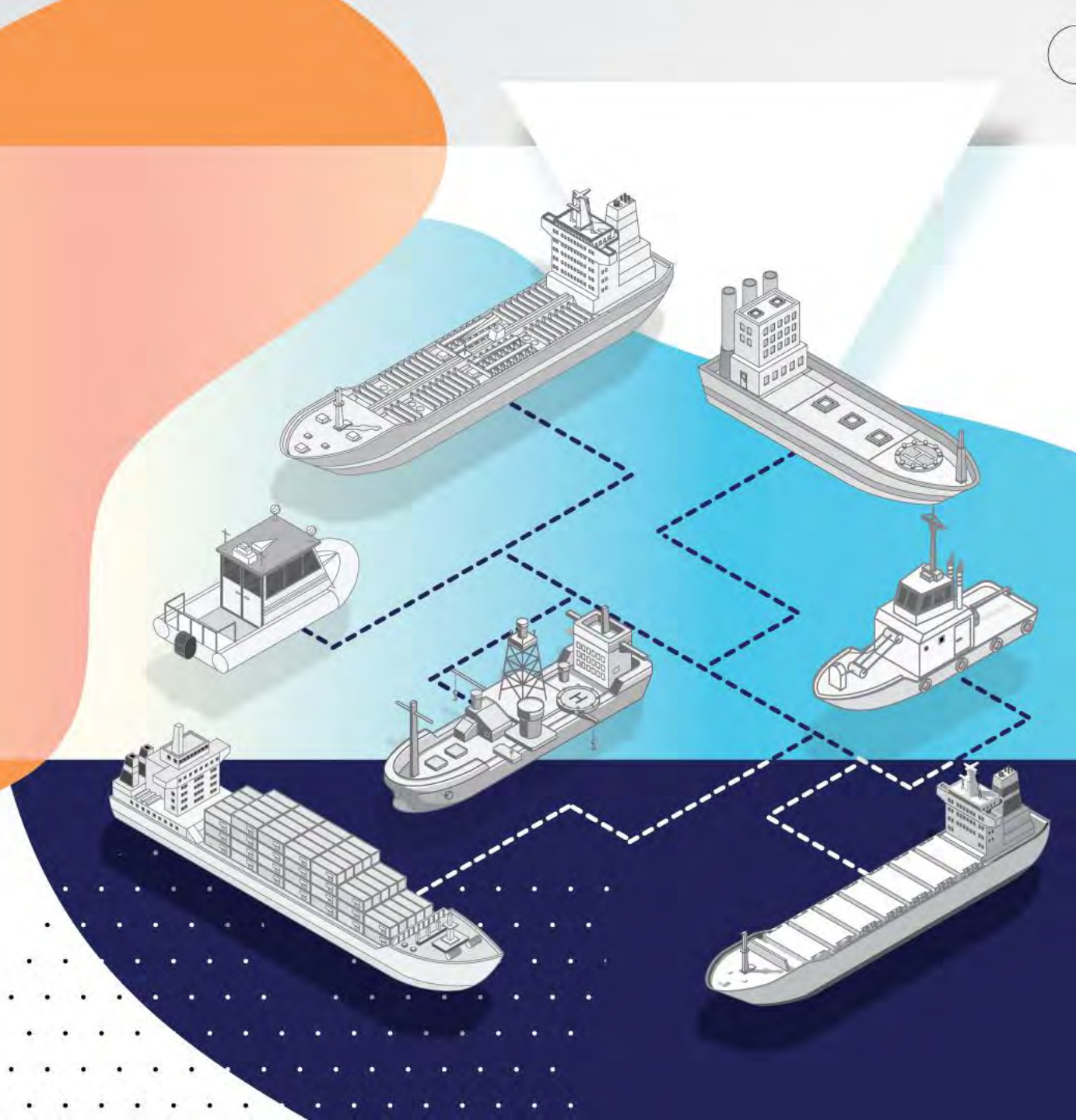
over 3-day Exhibition & Conference



APM

the 18th edition of
ASIA PACIFIC MARITIME

MARKETING & BRANDING OPPORTUNITIES ONSITE



OFFICIAL LANYARD SPONSOR

Be seen on everyone, everywhere at the market when you sponsor the Official APM Lanyard.

SGD \$15,000
(includes production)



EXCLUSIVE

OFFICIAL BADGE SPONSOR

The APM Official Badge will be worn by all participants of APM – exhibitors, visitors, buyers, VIP and conference delegates, thus providing a high visibility at the event.

SGD \$10,000
(includes production)



EXCLUSIVE

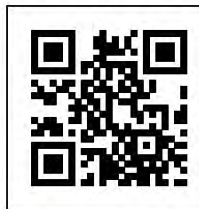
** All images and diagrams are for illustration purposes only.*



FRONT



KAS XIE
RX GLOBAL
REED EXHIBITIONS
SINGAPORE



VIP

BACK

Intellian
EMPOWERING CONNECTIVITY

Iridium Certus C700
Stay connected with the most powerful Iridium Certus terminal available.

www.intelliantech.com
Follow us on Twitter: @Intellian

OFFICIAL WATER (VIA DISPENSERS)



Water cooler is environmentally friendly and a great sustainable affiliate marketing plan!

SGD \$15,000
Unlimited water refill

*10 dispensers at Level 1
10 dispensers at Basement 2
Includes production. Excludes artwork*

*image is for illustration purpose only
and may not be an exact representation
of the product.*

EXCLUSIVE

LIGHTED BALLOON (WITHIN HALL)



Aim high and bright. Brand on vantage points with balloons at APM and be seen from any point on the exhibition hall.

Dimension: 3m x 3m
logo on 4m high
balloon

S\$6,000 per balloon

COFFEE POINT



Provide complimentary coffee for all APM attendees!

SGD \$15,000 (for each level)
(Option to sponsor coffee point at Level 1 or Basement 2)

Includes production of cup sleeves.
Artwork to be provided by sponsor.



OPENING PARTY

Gather your clients and business partners for a relaxing party. This is the best opportunity for you to widen your network and mingle the industry players.

S\$30,000

EXCLUSIVE

VIP LOUNGE SPONSOR

Reach out to the key VIPs of the maritime industry. Have your brand expose to the who's who of the industry. Comes with snacks and coffee maker.

S\$10,000

EXCLUSIVE





OFFICIAL T-SHIRT SPONSOR

EXCLUSIVE

A value-added souvenir to capture the attention of buyers, conference delegates and speakers. Have walking billboards for your company with event crew wearing T-Shirts at the event venue.

Price: S\$15,000
(excludes production cost)



LEVEL 1 ENTRANCE BRANDING

EXCLUSIVE

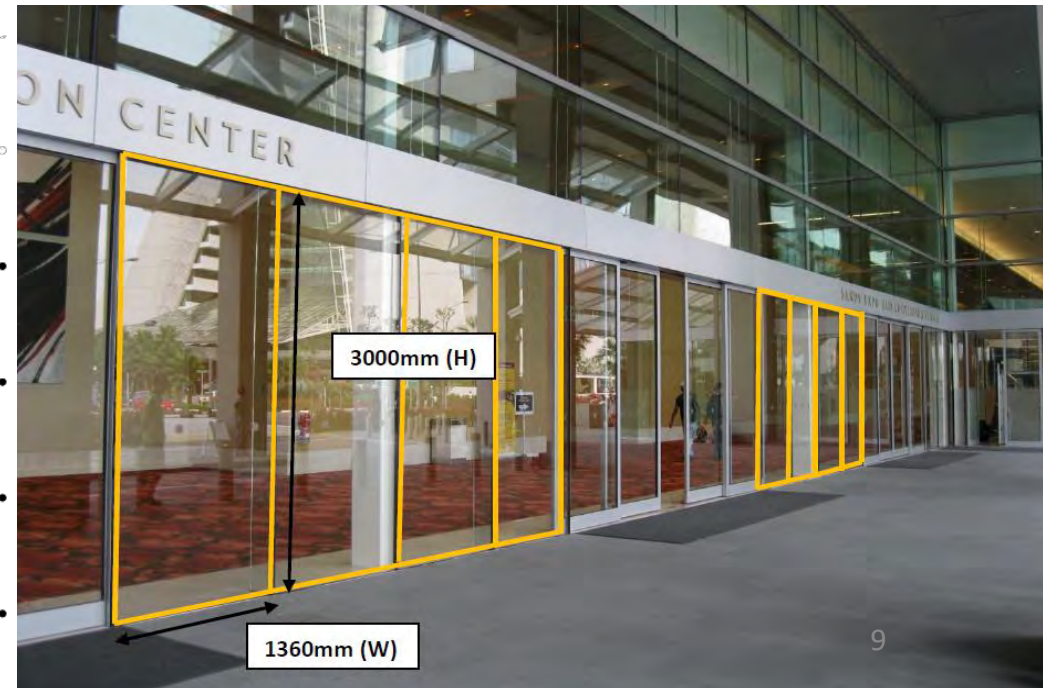
2 Large panels of exposure on both the interior and exterior of the market exhibition venue.

Location: Level 1 Porte Cochere

Dimensions: 3000mmH x 1360mmW

S\$25,000 per set of 4 panels
(includes production)

*Visual is for illustration purposes only.
Measurements are general estimates.*



ENTRANCE BRANDING

EXCLUSIVE

2 large panels of exposure on both the interior and exterior of the market venue.

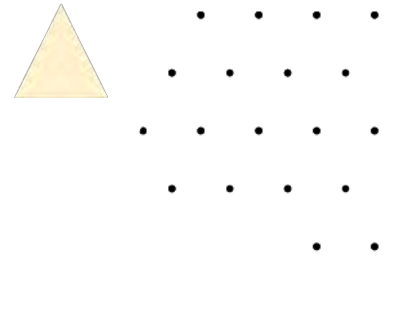
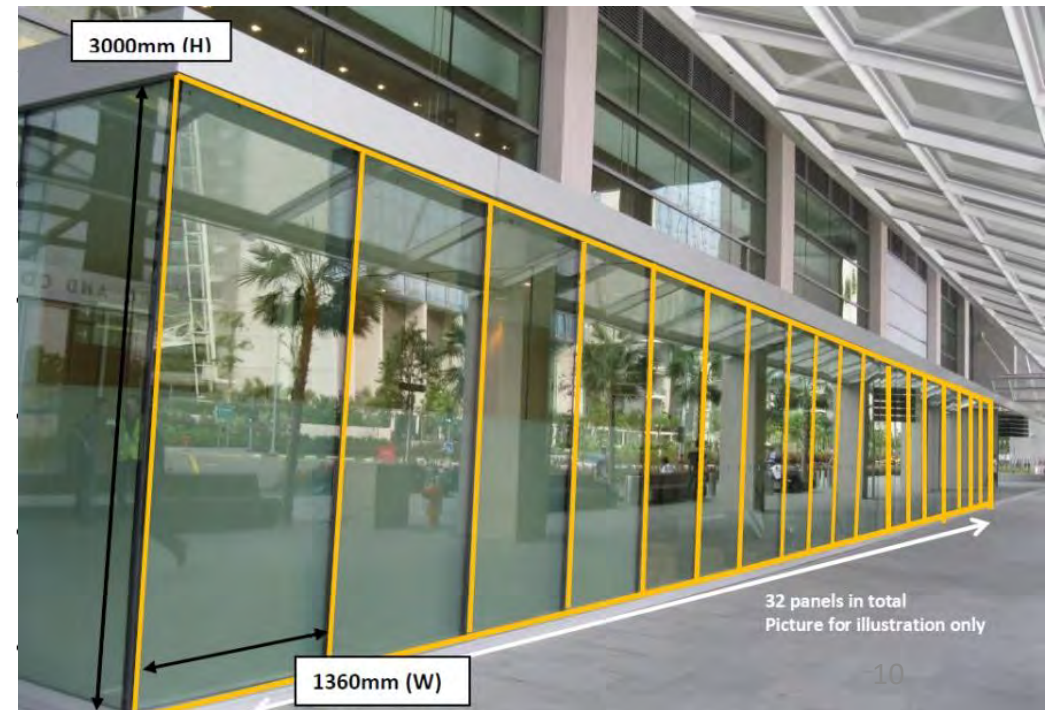
Location:

- Glass panels facing Bayfront Avenue
- Visible from Bayfront Avenue and Hotel

Dimension: 3000mmH x 1360mmW (32 glass panels)

(Price will be provided upon request)

*Visual is for illustration purposes only.
Measurements are general estimates.*





PILLAR WRAP AT DROP OFF POINT

Be the first to welcome the guests as they come to MBS.
Prominently located at the front of MBS when they drop off.

Dimensions: 4800mmH x 1050mmW x 950mmD

S\$ 15,000 per pillar
(minimum of 2 pillars, including production)

CARPET STICKERS AT HALL ENTRANCE

Customized Floor Stickers will be placed at the entrance to the exhibition area. You may also add your booth number on the sticker to guide visitors to your booth.

S\$6,000
(in hall where exhibitor's booth is located)

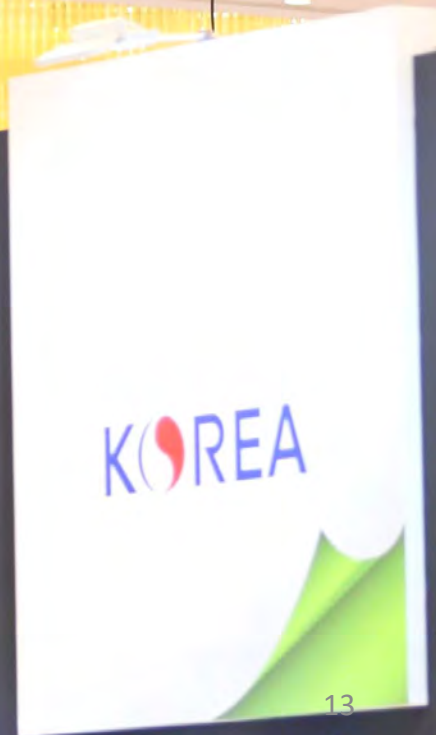
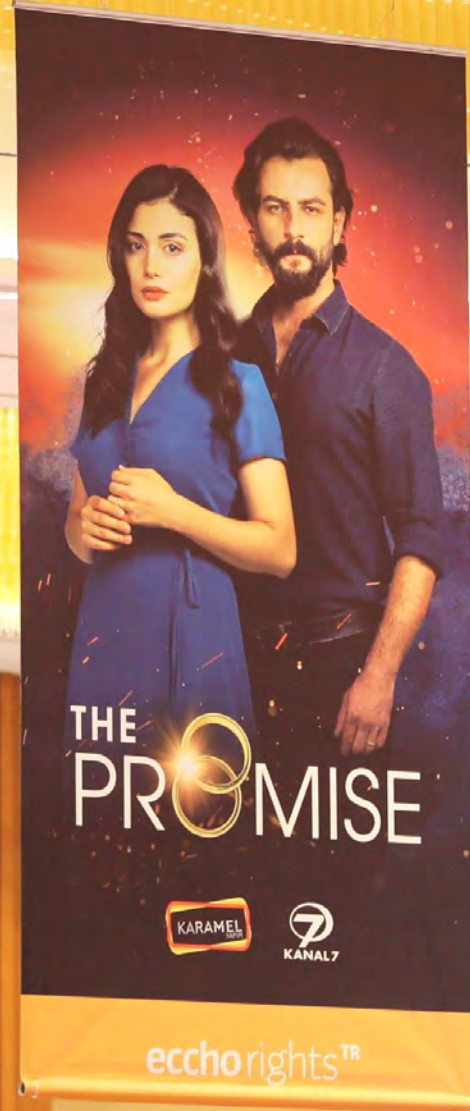
*Production is to be taken by sponsor



HANGING BANNER

SGD \$5,500

*Hanging banner of 2m*4m double-sided print includes rigging cost and production costs of banner*





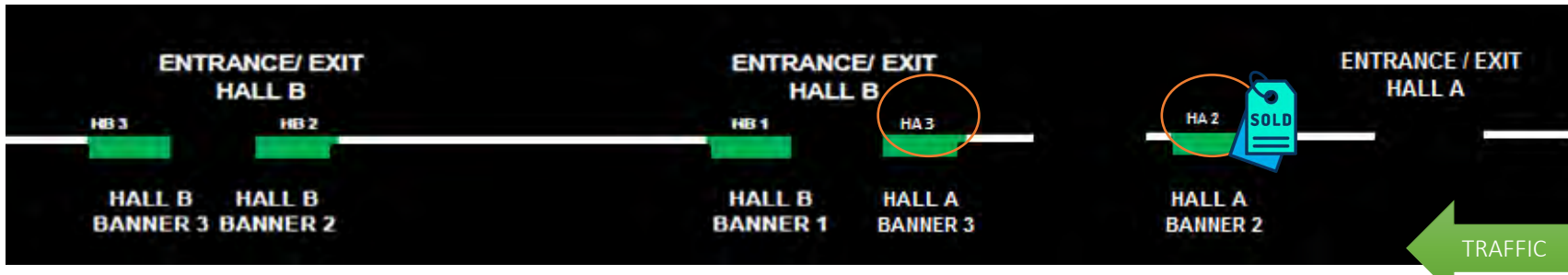
PILLAR WRAP

SGD \$6,500

Ad visual will be trimmed around door access to fire hose reel. Door access includes doorknob.



HALL BANNER LEVEL 1



- Visual is for illustration only
- Measurements are general estimates



Location: Entrance of Hall A, Level 1

Dimension: HA 2 – 3000mmH x 4980mmW

HA 3 – 3000mmH x 7920mmW

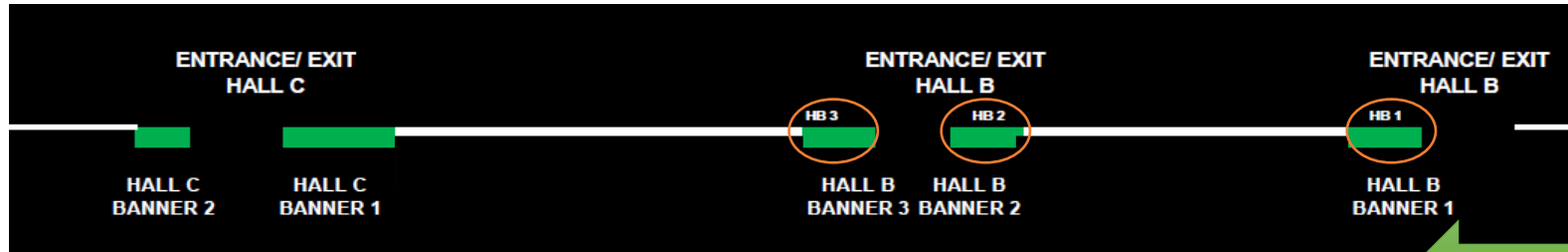


Price: HA 2 – S\$17,000

HA 3 – S\$20,000

(includes production)

HALL BANNER LEVEL 1



- Visual is for illustration only
- Measurements are general estimates

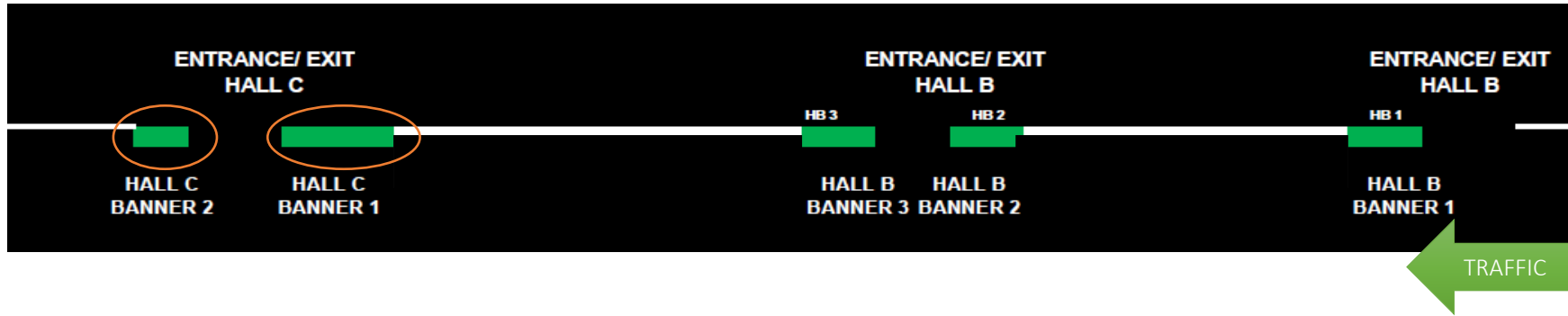


Location: Entrance of Hall B, Level 1

Dimension: HB 1 - 3000mmH x 7920mmW
 HB 2 - 3000mmH x 3020mmW
 HB 3 - 3000mmH x 2040mmW

Price: HB 1 – S\$19,000
 HB 2 – S\$14,000
 HB 3 – S\$14,000
 (includes production)

HALL BANNER LEVEL 1



- Visual is for illustration only
- Measurements are general estimates



HALL BANNER (OUTSIDE HALL C)

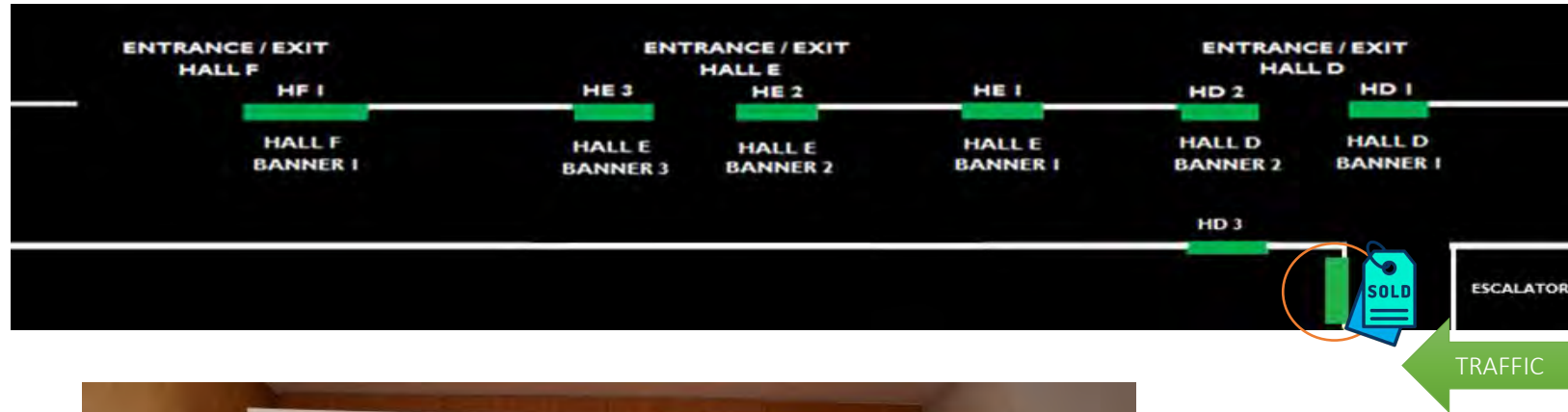
HC 1 – SG \$ 23,000
(includes production)

HC 2 – SG \$ 19,000
(includes production)

Dimensions:

HC 1 – 3000mmH x 8900mmW

HALL BANNER BASEMENT 2



- Visual is for illustration only
- Measurements are general estimates



Location: Outside Hall E, facing escalator (HD4)
 Dimension: 3000mmH x 4000mmW

S\$15,000
 (includes production)



HALL BANNER BASEMENT 2



- Visual is for illustration only
- Measurements are general estimates



Location: Basement 2, pre-function area (HD 3)

Dimension: 3000mmH x 8900mmW

Price: S\$23,000 (inclusive of production)

HALL BANNER BASEMENT 2



- Visual is for illustration only
- Measurements are general estimates



Location: Basement 2, Hall D pre-function area (HD 1)

Dimension: 3000mmH x 8900mmW

Price: S\$23,000 (inclusive of production)

HALL BANNER BASEMENT 2



- Visual is for illustration only
- Measurements are general estimates

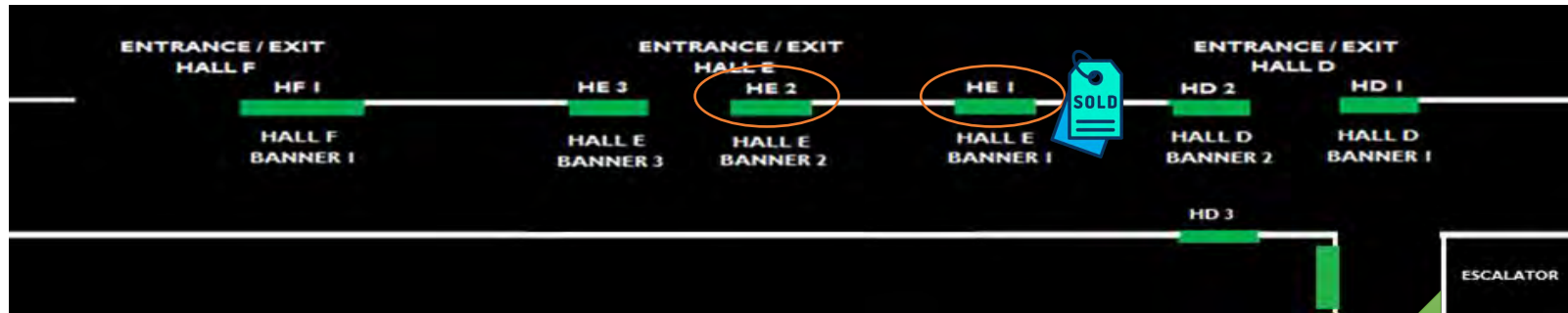


Location: Basement 2, Hall D pre-function area (HD 2)

Dimension: 3000mmH x 4980mmW

Price: S\$15,000 (inclusive of production)

HALL BANNER BASEMENT 2



- Visual is for illustration only
- Measurements are general estimates



Location: Basement 2, Hall E pre-function area
 Dimension: HE 1 – 3000mmH x 8900mmW
 HE 2 - 3000mmH x 4980mmW



Price: HE 1 – S\$23,000
 HE 2 – S\$17,000
 (includes production)

HALL BANNER BASEMENT 2



- Visual is for illustration only
- Measurements are general estimates



Location: Basement 2, Hall E pre-function area (HE 3)

Dimension: 3000mmH x 8900mmW

Price: S\$23,000 (inclusive of production)

DIRECTIONAL SIGNS @ MARINA BAY SANDS

Guide visitors to your booth with directional signs at hall entrances

S\$2,000 per directional sign

- *Visual is for illustration only*
- *Measurements are general estimates*

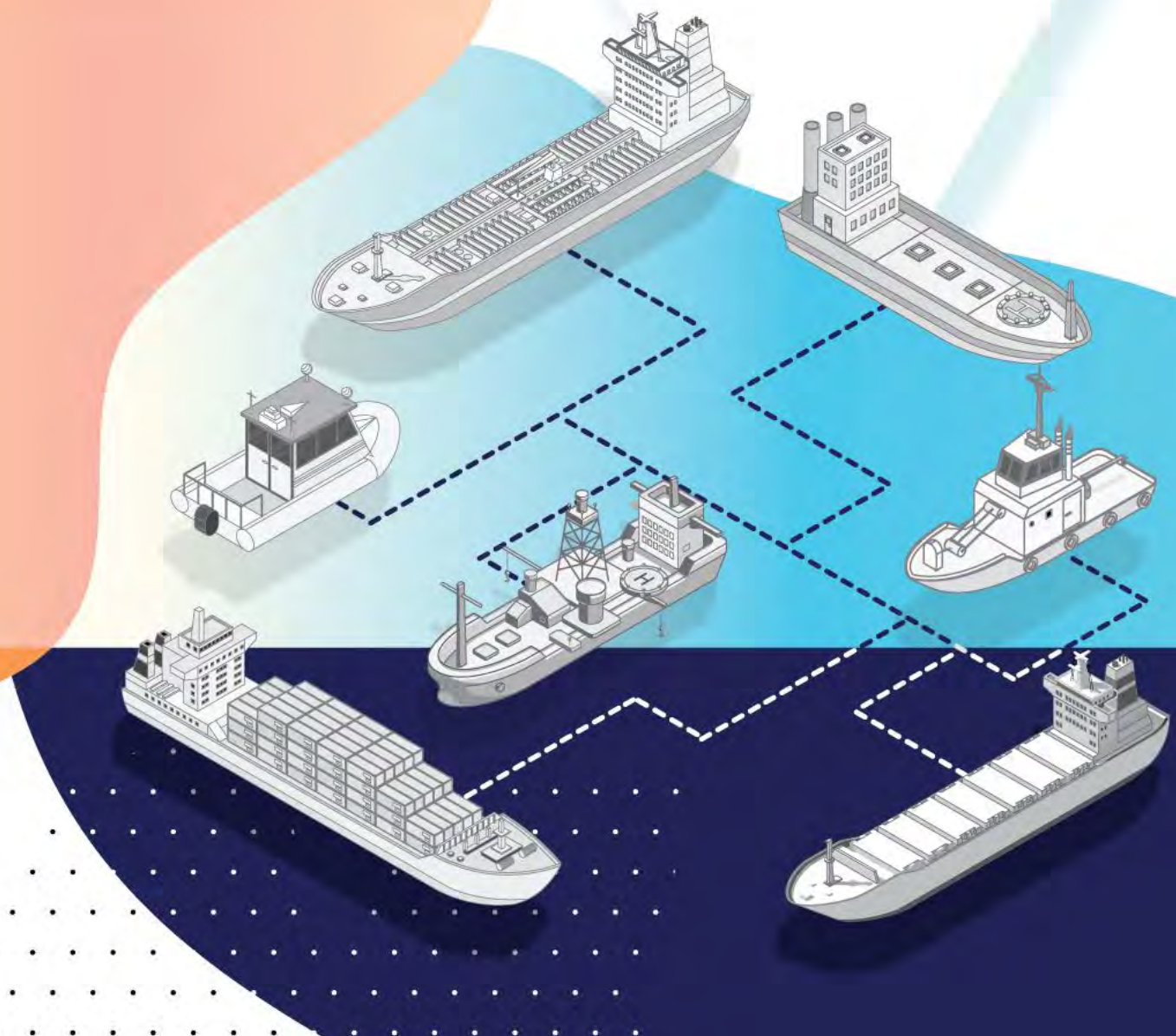
See us at...
Booth no. & logo



APM

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ASIA PACIFIC MARITIME

MARKETING & BRANDING OPPORTUNITIES PRINT





OFFICIAL SPONSOR FOR APM EVENT GUIDE

Available digitally during the event, official sponsor enjoys front of page visibility.

SGD 10,000



EXCLUSIVE

LOGO ON APM EVENT GUIDE

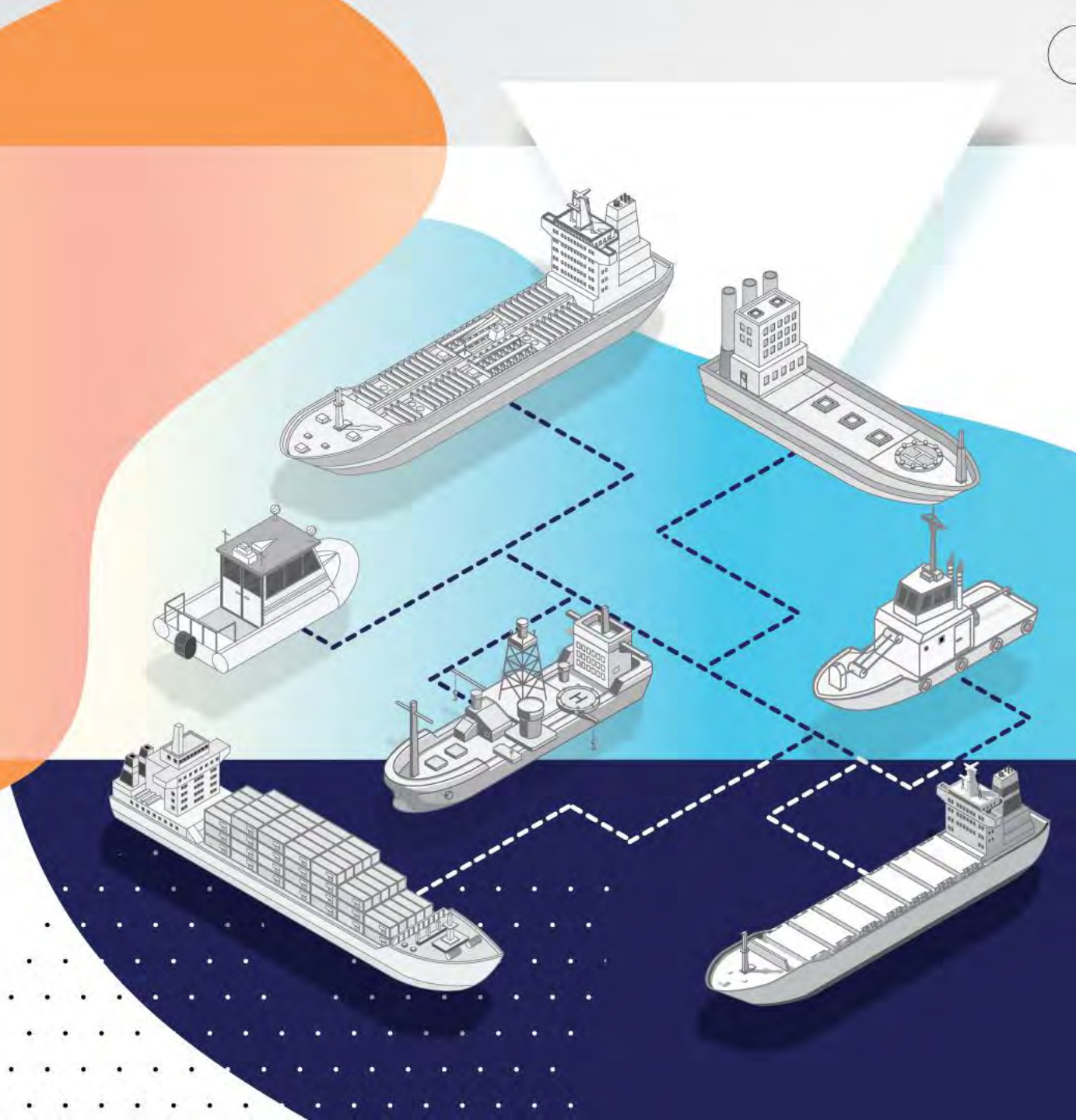
Be spotted easily amongst the exhibitors on the floorplan!

SGD 3,500 (limited to 5 slots per level)

APM

the 18th edition of
ASIA PACIFIC MARITIME

MARKETING & BRANDING OPPORTUNITIES CONFERENCE



APM STRATEGIC

Addressing strategic business insights



High-profile industry leaders, top experts, innovators, and masterminds take the stage at APM Strategic Conference with new conversations, insights and ground-breaking market analyses to crack the new world order on what lies ahead in 2024 and beyond.

APM INNOVATE

Seminars presented by businesses, for businesses



APM Innovate is developed in conjunction with the overall theme framework in the APM Strategic Conference. These seminars led by business leaders will emphasise on new tech, innovations and know-hows capable of overcoming fresh challenges.

APM STRATEGIC

Cracking the new world order on what lies ahead



- 30 sec video trailer with audio to be played before 3 selected Conference sessions (onsite and virtual) based on first come, first serve basis
- 1x speaking opportunity (subject to conference producer's discretion)

\$3,000

APM INNOVATE

Seminars presented by businesses, for businesses



- 30 sec video trailer with audio to be played before 3 selected Conference sessions (onsite and virtual) based on first come, first serve basis
- 1x speaking opportunity (subject to conference producer's discretion)

\$3,000

CONFERENCE TEA-BREAK

Includes bar set up, pastries or canapés, free flow coffee and tea, and sponsor's branding onsite.

S\$6,000
(per session)

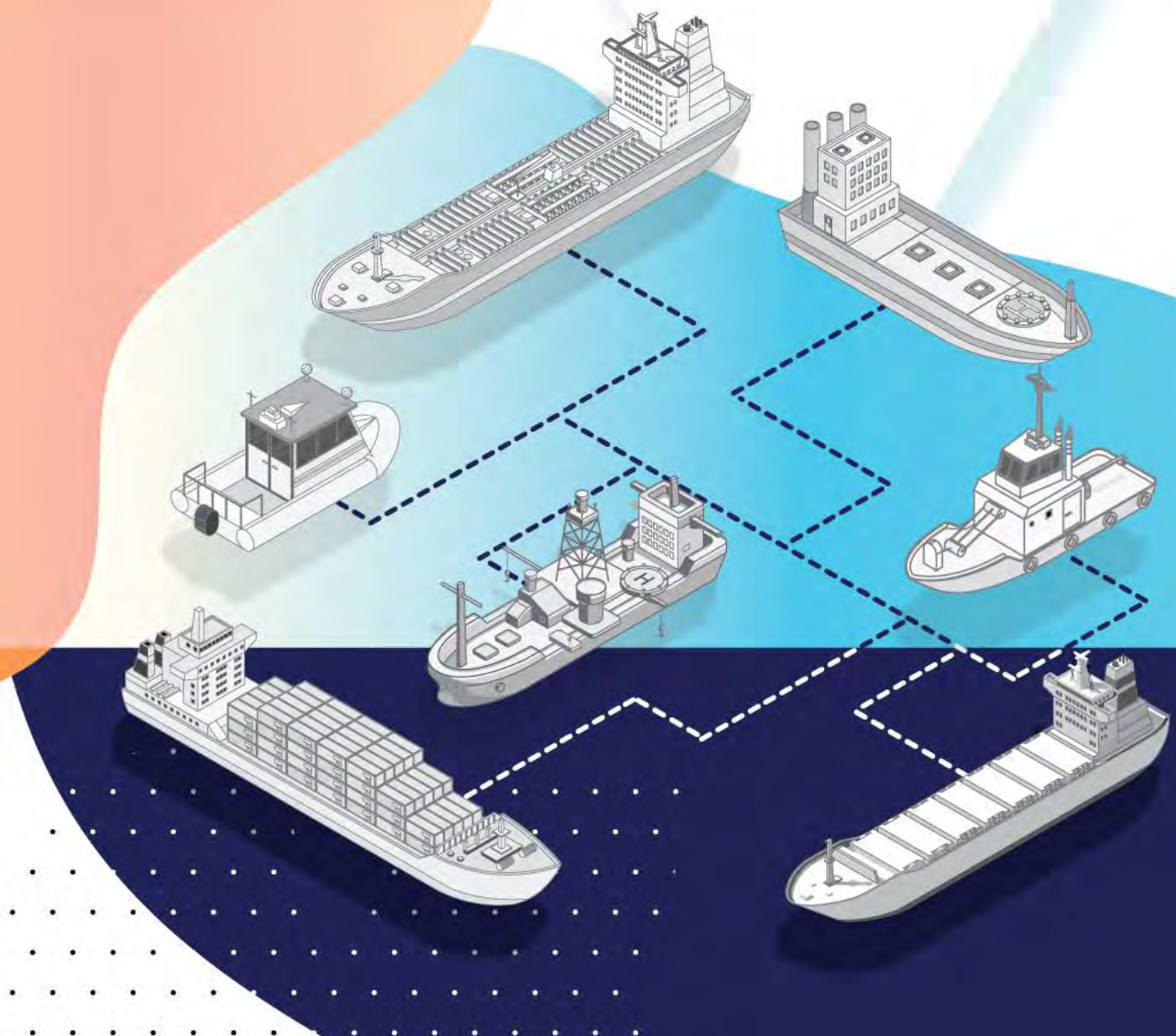
EXCLUSIVE



APM

the 18th edition of
ASIA PACIFIC MARITIME

MARKETING & BRANDING OPPORTUNITIES DIGITAL



WEBINARS

Showcase your market expertise to the industry professionals.

Package include:

- End-to-end webinar registration & event management support
- Placement of sponsor's logo on webinar platform and e-newsletter
- 2x E-Newsletters to APM Database Universe
- 2x Social Media Post to APM Facebook and LinkedIn channels
- Dedicated webinar hosting platform
- Dedicated webinar registration form

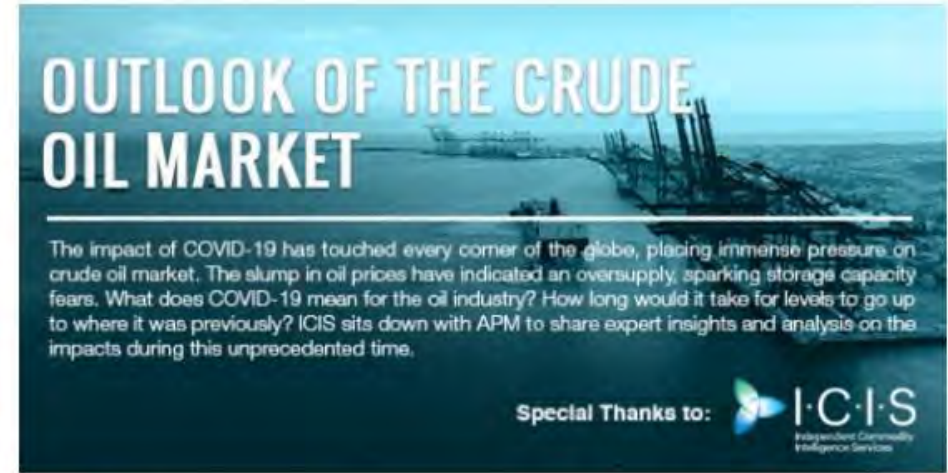
SGD 3,000



EXCLUSIVE APM INSIGHTS



4 JUNE 2020
20 industry power players share their viewpoints on what's new in the future of maritime shaped by COVID-19.



26 MAY 2020
What does COVID-19 mean for the crude oil market?



22 NOVEMBER 2018
What is the one thing that will make the most difference to your business in



18 JANUARY 2018
As 2018 drops anchor, it's time to take a hard look at the ever-evolving Asia

ADVERTORIAL

A unique opportunity to feature a question and answer session about the industry or your products/brand on APM's high-traffic blog.

SGD 3,500

SPONSORED E-NEWSLETTER

Design your email with goal-oriented content and let us help you reach out to new contacts you never had.

SGD 2,500



63,669+
subscribers



91%
Asian database



20%
average open rate

Advertorial

Are you ready for IMO 2021?
First-line protection to
your onboard IT and OT networks
with DNS protection and content blocking



Meet IMO January 1, 2021 deadline
New regulations require shipping companies to implement risk control processes and measures to protect against cyber-events. According to current rulebooks and guidelines from class societies, DNS-level protection is an essential component.

Instant benefits

Improve your cyber risk management right away with Dualog® Protect.

- Seamlessly protects every device attached to your onboard networks, including IT, OT and IoT devices
- Reduces unwanted or potentially harmful traffic
- Provides the IT department with continuous, fleet-wide monitoring
- Reduces the risk of cyber-related incidents and security breaches
- Prepares you for upcoming regulatory demands

Request FREE trial of Dualog® Protect



The maritime community is coming together, online at APM V-Connect.

WHITE PAPER CYBER SECURITY REQUIREMENTS FOR IMO 2021

inmarsat

Maritime cyber-attacks increased by 900% over the last three years, with the number of reported incidents set to reach record volumes by year-end.

Cyber security was also ranked as the second-highest risk for shipping in 2019, behind natural disasters*.

The new upcoming IMO cyber resolution means that after 1 January 2021, every Safety Management System must be documented as having included cyber risk management in-line with the International Safety Management Code.

Are you ready?

Download our free whitepaper - Cyber Security Requirements for IMO 2021 offering guidance to ship owners and managers on their responsibilities under the new IMO regime and how Inmarsat's Fleet Secure Endpoint cyber security solution can help provide support towards compliance working in parallel with our high-speed Fleet Xpress service.

*Survey of over 2,500 risk managers conducted by Allianz.

WHITEPAPER DOWNLOAD

Contact us to hear more about the entire Fleet Secure Portfolio: Fleet Secure Endpoint and Fleet Secure Awareness cyber security training app for crew.

maritime@inmarsat.com

DECARBONIZATION
LEADING TO
ELECTRIFICATION OF
VESSEL PROPULSION
SYSTEMS

WEDNESDAY,
30 JUNE 2021, 3PM SGT

JOIN THE WEBINAR

KOHLER
IN POWER. SINCE 1920.



EXCLUSIVE WEBINAR
DECARBONIZATION LEADING TO ELECTRIFICATION
OF VESSEL PROPULSION SYSTEMS

Wednesday, 30 June 2021 | 3:00 PM SGT
[Convert to your timezone](#)

- Identifying the growth drivers of hybrid and diesel electric propulsion and how it is critical to future decarbonization.
- Exploring why hybrid and electric propulsion are being considered by shipowners for newbuilds and existing vessels.
- Understanding the operational & economic benefits generated by operating an electric and hybrid vessel as compared to a diesel-gear vessel.

Register for this session



JOSEPH RAATS
Managing Director -
Global Marine
Kohler Power

PRESENTING: HYBRID AND DIESEL ELECTRIC PROPULSION MARKET GROWTH

Based in the Netherlands, managing a dedicated marine business located on all continents, Jos has many years of experience in international manufacturing, parts distribution, distribution channel development and application engineering in engines, transmissions, generators and power solutions.

He possesses strong technical knowledge of power systems and solutions. He started his career as a technician in an engineering center and spent years developing his expertise in power systems in commercial roles such as product support manager, sales manager, commercial director and Managing Director.

Jos takes pride in innovation. He enjoys building his own house and hybrid propulsion boats in his free time.

E-NEWSLETTER WEB BANNERS

Tap on APM's network to increase brand awareness and impressions.



63,669+
subscribers



91%
Asian database



20%
average open rate



YOUR BANNER AD (TOP) – SGD 1,000

ONLINE STRATEGIC CONFERENCE

THINK TECH (DAY 3 – 2 OCT)

The maritime world may be changed forever due to COVID-19. New issues have emerged, necessitating a rethink on existing workflow and operational processes. Join us to learn about new and exciting developments such as contactless technology and autonomous operations, while also shedding light on existing discussions on digital solutions, sulphur emissions and ship maintenance in a post-COVID world.

TECH TALKS

Day 3 of the APM V-Connect Strategic Conferences will see an emphasis on technological innovations that will propel digital transformation and set the agenda for the global maritime industry for decades to come.

BUILDING A STRONG AND MORE RESILIENT SHIP-REPAIRING INDUSTRY

Explore innovation and cutting-edge technologies that drive transformative change and greater resilience in the ship-repairing industry, including industry 4.0, 3D printing and additive manufacturing.

REDEFINING THE ROLE OF AUTONOMOUS VESSELS AND DRONES POST COVID-19

Autonomous technology has taken a more important role during the COVID-19 pandemic. Explore the latest developments in autonomous vessels, drones and how the industry can leverage on these new technologies to operate more efficiently and safely.

YOUR BANNER AD (MID) – SGD 700

WEBSITE WEB BANNERS

Enhance your brand amongst visitors before they walk through the venue doors with a website banner on APM's most visited marketing channel, the APM official website.

Main global header ad: SGD 2,500/ month
SGD 6,500/ 3 months
rotating ad. 5 slots available

Main page body ad: SGD 2,500/ month
SGD 6,500/ 3 months
1 ad slot only

Run of page body ad: SGD 2,000/ month
SGD 5,000/ 3 months
1 ad slot only

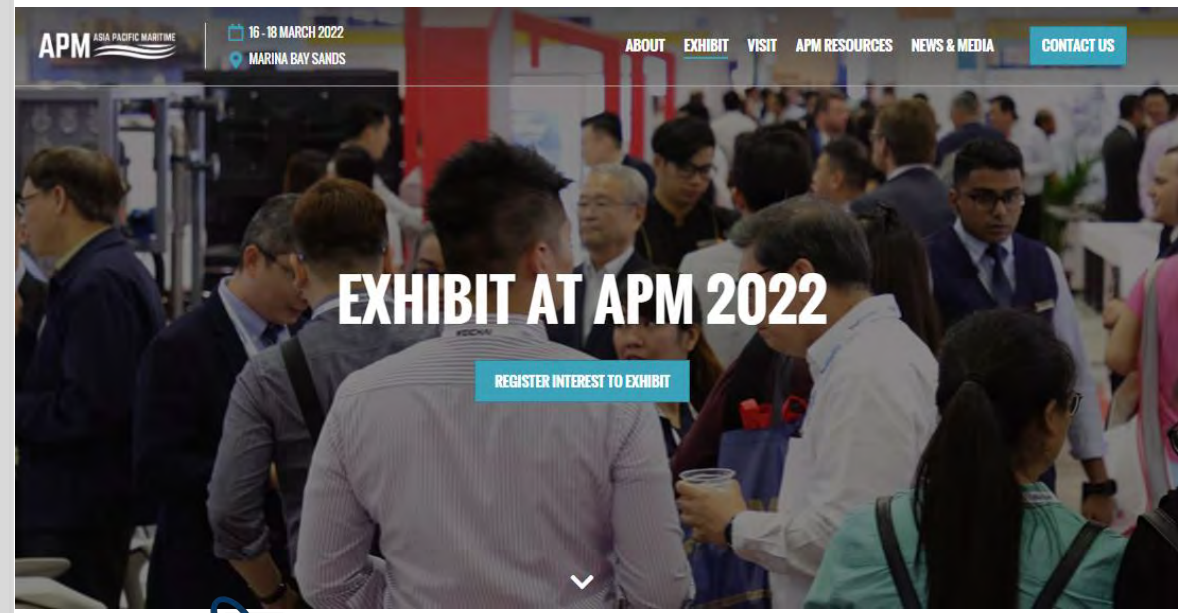


180,928
website visitors



469,358
page views

MAIN GLOBAL HEADER AD



MAIN PAGE BODY AD



KEY HAPPENINGS AT APM 2022

INNOVATION PAVILION



Fully autonomous vessels, electronic professional certificates, and ships with minimal carbon footprints: This is the future direction of the maritime industry. Find solutions to maintaining a competitive edge.

APM EXHIBITION



APM is a premier exhibition and conference in Asia showcasing a complete overview of the vessel sectors – services and solutions, technology, vessels equipment, machineries, supplies, and many more.

BUSINESS MATCHMAKING



Over 13,000 exhibitor recommendations were made to industry buyers, with more than 100 bespoke meetings successfully organised. This is where relationships are solidified and deals are struck.

WEBSITE WEB BANNERS

Registration webpage is one of the most frequented pages in the event website. Attendees of the event have to register themselves prior.

Gain so much marketing mileage when you place your banner advertisement on the visitor online registration pages and confirmation email for APM, even before visitors attain the physical event.

Main global header ad: **SGD 3,300/ month**
1 ad slot only **SGD 9,300/ 3 months**

The image shows a screenshot of the APM 2018 website. At the top, there is a dark blue header with the APM logo, dates (16-18 March 2022), location (Marina Bay Sands), and navigation links (ABOUT, EXHIBIT, VISIT, APM RESOURCES, NEWS & MEDIA, CONTACT US). Below the header is a red banner with the text "BANNER". The main content area features the "APM 2018 VISITOR REGISTRATION" section, which includes the event dates (14-16 Mar, 2018), location (Marina Bay Sands, Singapore), and a "Register" button. Below this is the "APM 2018 Exhibition" section, which describes the event as the "Asia's largest Maritime and Offshore exhibition in 2018" and provides contact information. At the bottom of the page, there is a dark blue footer with contact details (apm@reedexpo.com.sg, +65 6780 4602, +65 6588 3787), useful links (Subscribe to APM Newsletter, Cookie Policy, Privacy Policy, Copyright, Cookie Settings), and social media links (Facebook, LinkedIn). The footer also includes the Reed Exhibitions logo and the RELX™ logo.

FEATURED SOCIAL MEDIA POST

Clamour on to our new content marketing platform to increase your reach and grow followings to your brand and product.

SGD 700/ POST



Asia Pacific Maritime (APM)

1,526 followers

27m •

Like many other businesses, the shipping industry is under intense pressure to lessen its environmental impact, fuelled by the International Maritime Organization's (IMO) Marpol regulations which impose stringent restri ...see more

DECARBONIZATION LEADING TO ELECTRIFICATION OF VESSEL PROPULSION SYSTEMS

WEDNESDAY, 30 JUNE 2021, 3PM SGT

PRESENTED BY

KOHLER



Joseph Riets

Managing Director - Global Marine
Kohler Power



Mark Johns

Application Engineering Manager - Global Marine
Kohler Power

KOHLER
IN POWER. SINCE 1920.

with Mark Johns and 1 other

Thanks for posting...

Very useful...

Well said...

I'm curious... >



Like



Comment

**FOR MORE SPONSORSHIP AND ADVERTISING OPPORTUNITIES,
PLEASE CONTACT OUR SALES TEAM**

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Rest of the World**

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