

**BATiMAT** | le  
**IDÉOBAIN** | mondial  
**INTERCLIMA** | du bâtiment

# 2022 review



# Le Mondial du bâtiment reinvented - Review

# Le Mondial du bâtiment

Every 2 years in Paris, le Mondial du Bâtiment presents current and future construction equipments and solutions through its three shows: **BATIMAT**, **INTERCLIMA** and **IDÉOBAIN**. In 2024 **EQUIPBAIE METALEXPO** will be integrating BATIMAT and the Le Mondial du bâtiment shows.

Le Mondial du bâtiment will be strengthening its position as THE international **multi-specialist construction event**.

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**Decision-makers, specifiers and project managers** congregate to buy, to find inspiration and to recognise the industry's innovations and must-haves. This is the place to find solutions to every single technological development and industry regulation.

The equipments, technologies, tools and solutions exhibited strive for excellence: **low carbon, frugality, comfort, circularity and re-use, digital solutions etc....**

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**Training, demonstrations and shared experience** are at the heart of the event, accessible for all to contribute to the **commercial development** of everyone involved in the industry.



# A new strategy endorsed by the participants

## + FRIENDLY ATMOSPHERE

Paris  
Porte de Versailles

## + COST-EFFECTIVE

A new design

## + COMMITTED

Mega trends and  
a CSR approach  
on one trajectory:  
neutral impact

## + HYBRID

A complete  
digital ecosystem

The return to Paris (37%) and the shows' reputation (33%) top the list of Le Mondial du bâtiment's strengths

## Visitors

65%  
satisfied  
NPS = 23

## Exhibitors

64%  
satisfied  
+ 16 points  
of NPS

**1,746** exhibitors

**983 (56%)**  
 French exhibitors

**763 (44%)**  
 international exhibitors

**762** new exhibitors (43%)

**354** leaders +15% (vs. 2019)

**THE NEW STRATEGY RESTS ON FOUR KEY ELEMENTS:**

**+ FRIENDLY ATMOSPHERE**

Return to Paris, Porte de Versailles

**+ COST EFFECTIVE**

A new design

**+ COMMITTED**

Mega trends and a CSR approach on one trajectory: neutral impact

**+ HYBRID**

A complete digital ecosystem

*Key figures 2022*

**REASONS FOR EXHIBITING**



**SEEKING**  
 new customers on the domestic and international markets



**ENHANCING**  
 the company's image



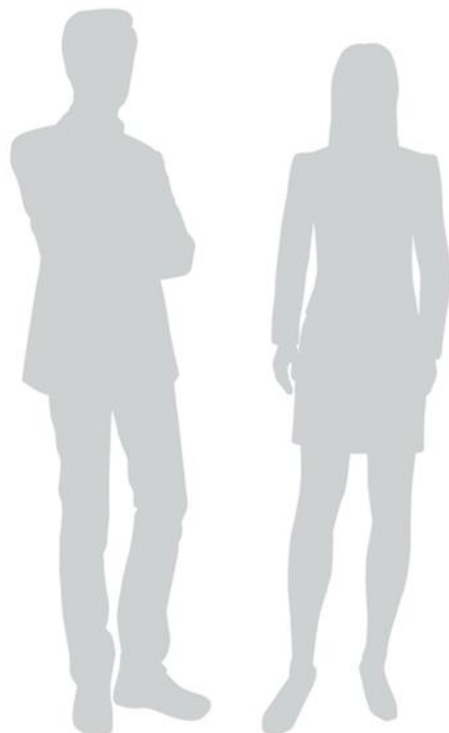
**LAUNCHING**  
 a new product, service or innovation

## A RECORD NUMBER OF VISITORS

Key figures 2022

..... **111,754** (+15%)

**40,483** (36%)  
Tradespeople



**18,400** (16%)  
Wholesalers &  
Distributors

**15,713** (14%)  
Manufacturers

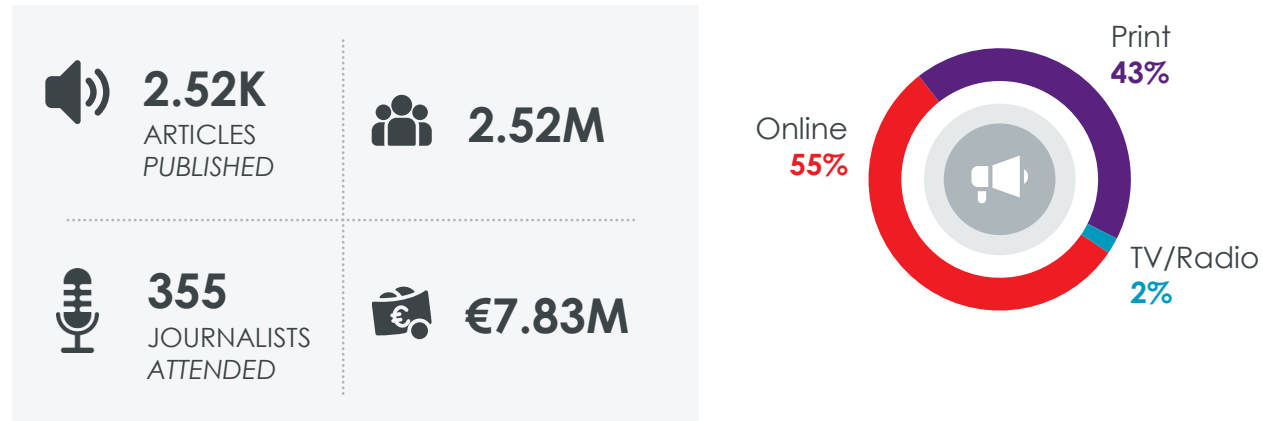
**14,832** (13%)  
Organisations  
& Services

**90,524**  
French visitors

**21,228**  
International visitors

**22,327** (20%)  
Specifiers, of which:  
Project managers  
Developers

# Review - press coverage



**LesEchos**  
*Le Quotidien de l'Économie*

**The four trends in tomorrow's ecological building 🤖**

Last held at the end of 2019, Le Mondial du Bâtiment opens this Monday in Paris. The event bears witness to the sector's march toward low carbon construction and more industrialised approaches.

**Le Parisien**  
*Immobilier*

**New properties: what materials for an eco-friendlier build?**

Thanks to their insulating properties, ability to be renewed and low consumption, new materials will largely limit carbon dioxide emission.



## RTL Soir - Journal

The Batimat construction trade show, held in Paris, offers ways to reduce heating bills. 3.10.2022



## There's no stopping the eco push

At Batimat, the show for building professionals, recruiters are on the lookout. 8.10.2022



## First Edition

Inflation and shortages in construction Cédric Faiche reports from the Batimat show, which opens its doors today in Paris. 3.10.2022



## The energy crisis: its impact on construction

Guillaume Loizeaud, Director of Le Mondial du Bâtiment, helps decipher the future needs of the construction sector. 7.09.2022



# 4 days of official visits

**Olivier Klein**, Minister with Special Responsibility for the Ministry for the Ecological Transition and for Regional Cohesion, responsible for Towns, Cities and Housing

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**Christophe Béchu**, Minister for the Ecological Transition and Regional Cohesion, reiterated the major elements of public policy and set out his commitment to the success of the sector's transformation

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**Olivia Grégoire**, Minister with Special Responsibility for SMEs, Business, Trades and Tourism

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**The Parliamentary Committee for Economic Affairs**,  
presided over by Guillaume Kasbarian

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**The Parliamentary Committee for Sustainable Development**,  
presided over by Jean-Marc Zules

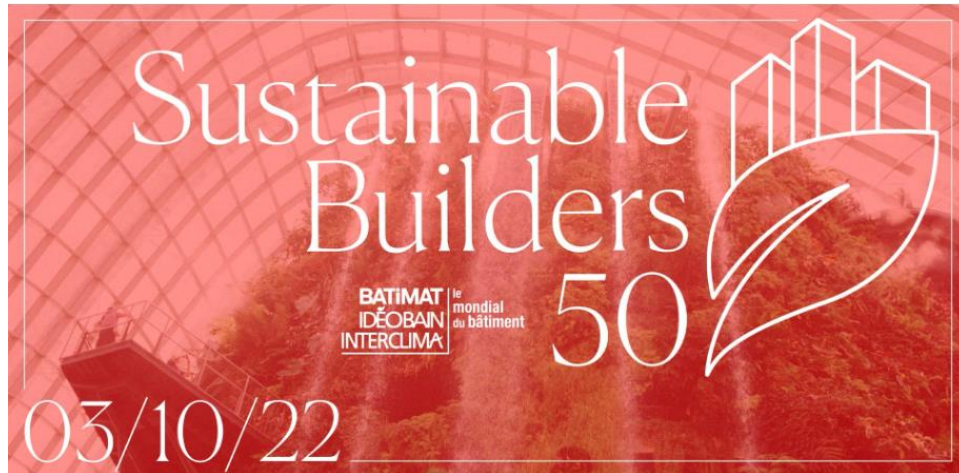




# Sustainable Builders 50

This "Think & Do-tank " brought together 50 decision-makers ahead of the show itself, all experts and respected figures led by research into the impact and real changes necessary to attain the emissions reduction objectives set for 2030 and 2050

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# An unprecedented programme of talks

4 MAJOR THEMES

6,360 LISTENERS **V** **S** 1,469 IN 2019

**BATIMAT**

Connecting professionals to innovation

4,400 LISTENERS

**IDÉOBAIN**

GLOBAL BATHROOM SOLUTIONS

160 LISTENERS

**INTERCLIMA**

COMFORT AND ENERGY EFFICIENCY

1800 LISTENERS

Protecting the climate and the environment:

**Our responsibility**



#resilience #circular economy  
#ecological transition #carbon  
neutrality #biodiversity #re-use

Good city living in 2050: **Our brief**



#horizon 2050 #adaptation  
#vulnerability #refresh #housing for all  
#net zero artificial environments #well-  
being #refurbishment

Championing the professions:  
**Our priority**



#talents #young people #creativity  
#robots #diversity #digital  
transformation #training #new  
professions

Improving ways of working:  
**our ambition,**



#modernise #industrialise #data  
#metaverse #web 3.0 #modern  
construction methods #lean



14

Stages



450

Talks



1000

Speakers



**REFLECT AND  
QUESTION**

# Top 5 talks

BATIMAT / 16 BATITALKS  
AGORA 1 AND 2

01

**Connected customers:  
the revolution  
continues!**

**Date:** 05/10 from 14:00 to 15:30  
**Listeners:** 195

02

**Preserving resources and  
making efficient use of  
materials**

**Date:** 04/10 from 11:00 to 12:40  
**Partners:** Valobat  
**Listeners:** 143

03

**Enhancing the energy  
performance and  
efficiency of buildings**

**Date:** 05/10 from 11:00 to 12:30  
**Listeners:** 141

04

**'Healing' the city:  
repairing before  
renovating**

**Date:** 04/10 from 14:00 to 15:30  
**Listeners:** 135

05

**Cooling our cities heat  
traps**

**Date:** 06/10 from 14:00 to 15:40  
**Listeners:** 103



**LEARN AND  
TRAIN**

# Top 5 talks

BATIMAT / 67 EXPERTS' CORNER  
AGORA 1-2 & MAIN ARENA

01

**Biosources: overview  
of a source reaching  
maturity**

**Date:** 05/10 from 09:30 to 10:30  
**Listeners:** 129

02

**EPR in building: what  
value for the many  
players involved?**

**Date:** 04/10 from 09:30 to 10:45  
**Partners:** Valobat  
**Listeners:** 104

03

**Specificities of RE2020 in  
apartment buildings**

**Date:** 04/10 from 11:30 to 12:15  
**Listeners:** 77

04

**What does RE2020  
construction cost?**

**Date:** 04/10 from 09:30 to 10:15  
**Listeners:** 75

05

**Low Carbon Construction Tour  
Decarbonisation of the  
construction sector - International  
overview from 14 experts**

**Date:** 04/10 from 17:00 to 18:30  
**Partners:** Alliance HQE  
**Listeners:** 65

# Talks and workshops INTERCLIMA - review

# INTERCLIMA FORUM

13 sessions programmed over the 4 days: 3 Monday, 4 Tuesday, 3 Wednesday, 3 Thursday)

Traditional 2-hour format split into 8 sessions on average



## Top 5 talks

- 1/**Monday 03/10. 14:00 - 14:45.** *Maintenance: the secret behind long-term efficient installations! In partnership with Synasav*
- 2/**Tuesday 04/10. 14:00 - 15:45.** *On track for renewable gas and energy autonomy in partnership with GRDF*
- 3/**Wednesday 05/ 10 14:00 - 15:45.** *FÉDÉRATION CINOV - heat pumps in apartment buildings: how can errors be avoided?*
- 4/**Wednesday 05/ 10 10:00 - 12:00.** *The energy crisis: how can quality be maintained in residential building construction? In partnership with Pôle habitat-FFB*
- 5/**Thursday 06/ 10 14:00 - 15:45.** *The upsides of the biomass boiler in the energy transition*

# EXPERIENCE-SHARING WORKSHOP

8 REX workshops over the 4 days: 1 on Monday, 2 on Tuesday, 5 on Wednesday

- Morning: Theme - New build: RE2020, accreditations
- Afternoon: Theme - Exemplary refurbishments

## Top 3 REX:

1/ **Monday 03/10. 14:30 - 15:15.** ATLANTIC *The refurbishment of residential buildings, a major challenge for the energy transition*

2/ **Wednesday 05/10. 16:30 - 17:15.** VIESSMANN *The place of solar thermal in the decarbonisation and hybridisation of systems*

3/ **Tuesday 04/10 16:30 - 17:15.** VMI. *VMI in the academic environment, the EXEMPLAIR project with the City of Paris, and Doctor F. Squinazi*

# AIR QUALITY FORUM

Some thirty sessions programmed over the 4 days

## Top 3 from the IAQ Forum

- 1/ **Wednesday 05/10 14:00 - 14:30.** *CETIAT IAQ, the importance of good ventilation*
- 2/ **Monday 03/10 14:00-16:00.** *CEREMA New regulatory requirements for ventilation: how will it impact the trades?*
- 3/ **Tuesday 04/10 10:00 - 10:30.** *FRANCE AIR Ventilation, filtration, purification: what's the impact on IAQ in residential and public contexts?*



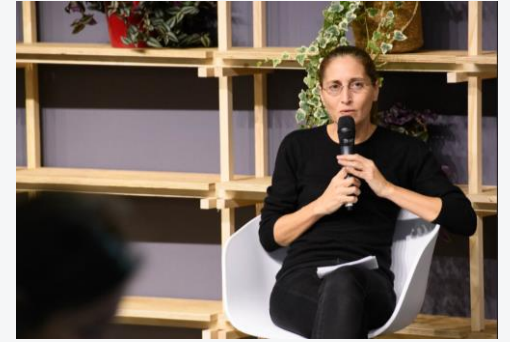
# PITCHES INNOVATION AWARDS

PITCH = 8 major categories, so 32 sessions in total.

## The 8 categories:

- Novel and smart ideas, efficient electrical solutions,
- Air / air and bi-bloc heat pumps,
- Handling of the water loop, Ventilation and indoor air quality,
- Regulation, on-board intelligence and connectivity,
- Air / Water monobloc and bi-bloc heat pumps,
- Boilers and fume ducts

Each applicant has the opportunity to make 4 pitches (once on each day)





# Fully Committed Partners



4 days of international talks for the specialist master's programme of the **Ecole des Ponts - ParisTech**



01

**Vision of the sustainable city, re-shaping, and major urban projects from the Ministry of Construction of the Ivory Coast**

**Date:** 03/10 from 14:00 to 15:00  
**Listeners:** 115

02

**Off-site robotic construction: a low carbon construction strategy**

**Date:** 05/10 from 16:00 to 17:00  
**Listeners:** 95

03

**Industrialisation and construction Off-site, carbon neutral solutions**

**Date:** 06/10 from 14:00 to 15:00  
**Listeners:** 65

04

**Toward a net zero energy city by 2038; Springfield, Australia**

**Date:** 05/10 from 12:00 to 13:00  
**Listeners:** 58

05

**NUMÉRO 5 SPACE 2000**

**Date:** 03/10 from 10:30 to 10:45  
**Listeners:** 54

# The Innovation Awards

The competition that unveils the construction sector's latest innovations

The Innovation Awards at Le Mondial du Bâtiment showcase innovative solutions from exhibitors at the **BATIMAT**, **IDÉOBAIN** and **INTERCLIMA** shows.

These solutions address key issues faced by professionals across the entire construction value chain.



**+20%** Applications



**43** Committed panel members



**167** applications (products or solutions)



**24** Winners and **3** top picks



**82** Nominees



# Getting them here: travel for 2,580 professionals

## 21 TRAVEL GROUPS

421 professionals brought by train  
17 cities served

ANGOULEME  
BESANCON  
BORDEAUX  
BOURGES  
DOLE  
EPINAL  
LYON  
MARSEILLE  
METZ

MEUSE TGV  
NANCY  
PERPIGNAN  
POITIERS  
REMIREMONT  
RENNES  
SAINT BRIEUX  
VALENCE TGV

## 40 REGIONAL COACHES

2,159 professionals brought by regional coaches  
27 destinations

AMIENS  
BARBEREY SAINT  
SULPICE  
BERTHUNE  
BOULOGNE  
BOURGES  
CAEN  
CAMBRAI  
CHARTRES  
CHATEAUROUX  
ETAMPES  
EVREUX  
HAVRE  
LA CHAPELLE ST LUC  
LAON  
LE HAVRE

LILLE  
LONGUEAU  
MARCQ EN BAROEUL  
MONT SAINT AIGNAN  
ORLÉANS  
REIMS  
ROUEN  
SAINT BARTHELEMY  
D'ANJOU  
SAINT REMY LES  
CHEVREUSES  
SOISSON  
TROYES  
VILLENEUVE D'ASCQ



# The next generation takes centre stage



**8,000 young** students came to discover innovations.

## A TAILOR-MADE WELCOME FOR



**600 trainees** from the Lycée Raspail



**400 apprentices** from CAF, Paris Region



Les **compagnons** du devoir



# Every construction influencer was there

ON EXHIBITORS' STANDS

UNPRECEDENTED PROGRAMME PROVIDED BY BATIMAT



**15 influencers** in construction were invited (hotel and travel) to the show



**1 recurring programme** on Batiradio





# Major events to attract and welcome international players



**HOSTED BUYER PROGRAM**

**Unprecedented:** a programme of invitations for the **TOP100 low carbon architects and influencers in Europe and Africa**



INTERNATIONAL  
**Low Carbon Construction TOUR**

An international talks tour debuting in April 2022

**“LOW CARBON CONSTRUCTION TOUR”**

5 months of promotion in 10 countries

- Encouraging ministries, trade bodies, major purchasers, and specifiers to visit the shows

**Touch down at BATIMAT - PARIS**



**36**  
ARCHITECTS ATTENDED



**11** DELEGATIONS  
**400** SPECIFIERS ATTENDED

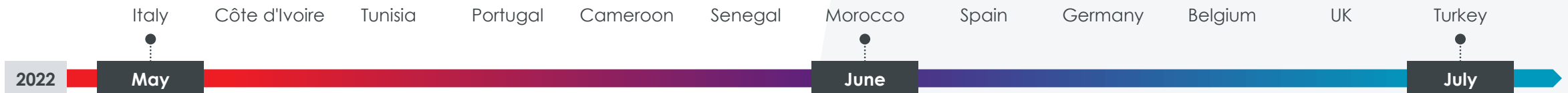


**31**  
INTERNATIONAL JOURNALISTS INVITED

In partnership with

**Alliance**  
**HOE**  
GBC FRANCE

## 5 months of promotion in 10 countries





**11 DELEGATIONS**  
over **400**  
**PROFESSIONALS**

came to meet  
the exhibitors

**Tunisia:** the Sfax Chamber of Commerce (CCI), the Central CCI,  
the South-East CCI, the North-West CCI  
**The Moroccan CCI**

The National Order of **Architects of Benin**

The National Order of **Engineers of Cameroon**

**Senegalese Delegation**

Delegation of the Order of Architects and the  
**CAP - Confédération Algérienne du patronat**

Delegation from the **Montreal CCI**

Delegation from the ministry of **Construction of Côte d'Ivoire**



**100**  
**PEOPLE**

assisted at the talk  
**Low Carbon Construction**



# Demonstrations on over 100 stands



# The show's much-loved atmosphere is back!



# Interclima 2022 - review

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## THE KEY SHOW FOR THE SECTOR

Key figures 2022

**329** exhibitors  
of which 133 international

**79** (24%)  
Convenience, water  
distribution, regulation  
and control

**95** (29%)  
Generators, hot  
and cold water  
production systems

**38** (12%)  
Renewable  
energies

**74** (22%)  
Tools and services

**42** (13%)  
Indoor air quality

.....  
**152** new exhibitors (46%)

**+6%** leaders (vs 2019)

### THE NEW STRATEGY RESTS ON FOUR KEY ELEMENTS:

**+ FRIENDLY  
ATMOSPHERE**  
Return to Paris,  
Porte de Versailles

**+ COMMITTED**  
Mega trends and  
a CSR approach  
on one trajectory:  
neutral impact

**+ COST EFFECTIVE**  
A new design

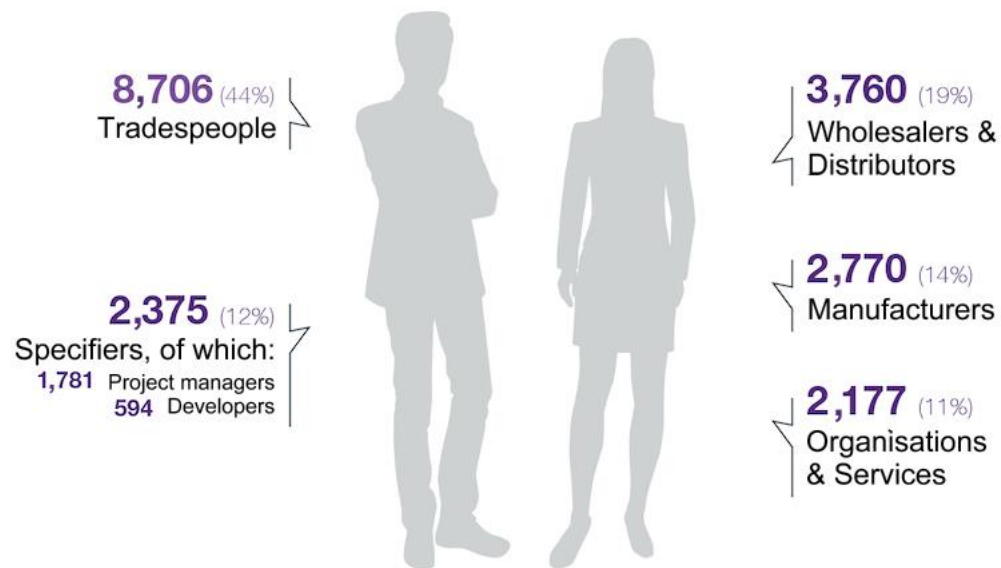
**+ HYBRIDE**  
A complete digital  
ecosystem

## A RECORD NUMBER OF VISITORS

Key figures 2022

**42,506\*** (+41%)

Flow / 19,787 unique visitors



**91%**  
French visitors  
59% French Regions  
41% Paris Region

**9%**  
International visitors

## KEY FIGURES



**+ 167** (+20%)  
innovations and  
new developments



**+ 450**  
workshops, talks,  
panel discussions  
and seminars



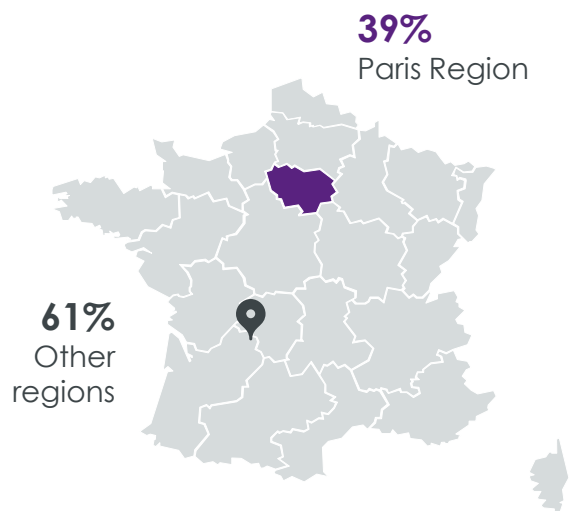
**+ 6 880** (+600%)  
listeners



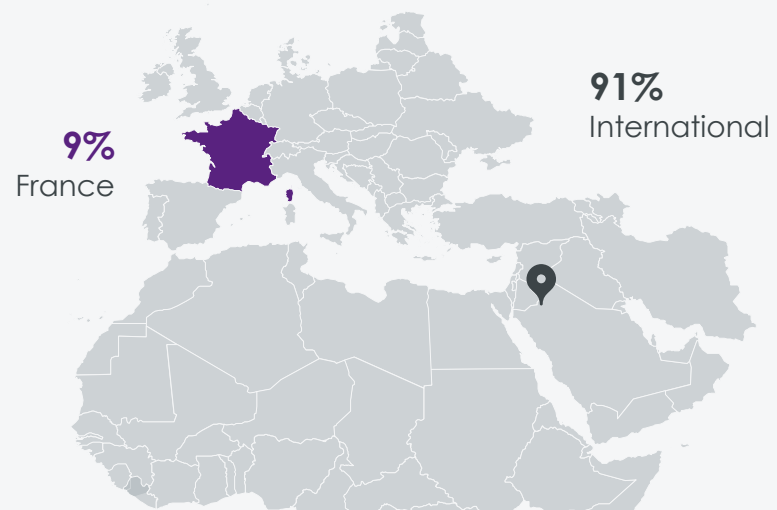
**+ 2 520** (+36%)  
press mentions  
(as of 14/11/2022)

# INTERCLIMA

## Distribution of 19,787 unique French and international visitors



**2,585** French visitors, 52% coming from the provinces and 48% from the Paris Region



**579** professionals, both international (18%) and French (82%)

## TOP 5 VISITOR REGIONS

- 1 Auvergne Rhône-Alpes
- 2 Hauts-de-France
- 3 Nouvelle Aquitaine
- 4 Pays de la Loire
- 5 Provence-Alpes-Côte d'Azur

## TOP 5 VISITOR COUNTRIES:

- 1 Italy
- 2 Belgium
- 3 Germany
- 4 Spain
- 5 Poland



## Fully Committed Partners



1041

Visitors generated

## THE TOP 5

by number of pre-registrations by partner:

1. LYCEE RASPAIL
2. QUALIT'ENR
3. SYNASAV
4. FFB UMGCCP
5. AFPAC

# Top 5 talks

Over 90 TALKS AND WORKSHOPS  
XX TALK AND WORKSHOP AREAS

01

Maintenance: the secret behind long-term efficient installations

Date: 03/10 from 14:00 to 15:45  
Listeners: 100

02

Accelerating toward renewable gas and energy autonomy in construction

Date: 04/10 from 14:00 to 15:45  
Listeners: 98

03

Heat pumps in apartment buildings: how can errors be avoided?

Date: 05/10 from 14:00 to 15:45  
Listeners: 80

04

The energy crisis: how can quality be maintained in residential building construction?

Date: 05/10 from 10:00 to 12:00  
Listeners: 74

05

The upsides of the biomass boiler in the energy transition

Date: 06/10 from 14:00 to 15:45  
Listeners: 68

# 4 days of official visits



**Marjolaine Meynier-Millefert**,  
Member of Parliament for  
Isère, President of the HQE  
GBC Alliance.



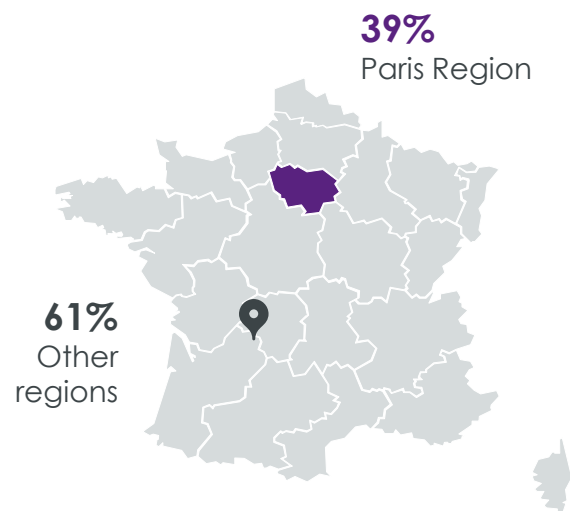
**Simon Huffeteau**,  
Interdepartmental  
coordinator of the building  
energy efficiency  
improvement plan  
With **Philippe Méon**,  
President, Energies & Avenir.



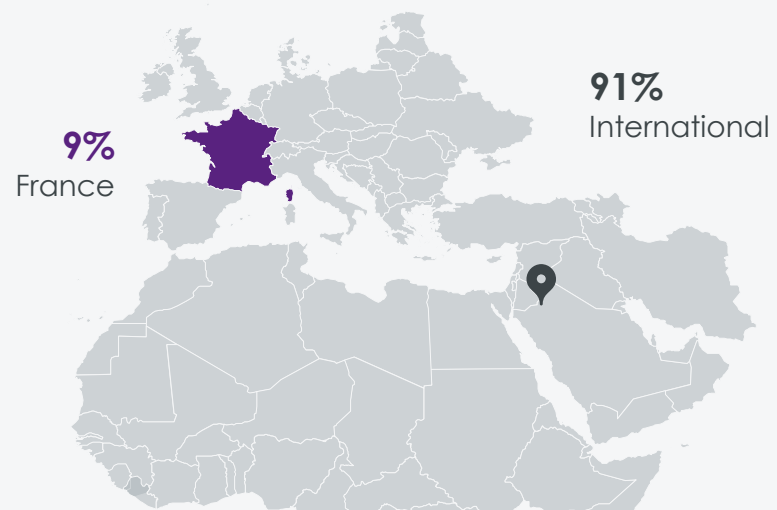
**Jean Rottner**, President of  
Grand-Est region With the  
Syndicat français des  
chaudiéristes biomasse (SFCB  
- the French biomass boiler  
syndicate) and **Jean-Paul  
Ouin** (UNICLIMA).

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- 5 Poland

## REGIONAL COACHES

### Travel for over 1 000 professionals

- 4 CEDEO / DSC COACHES (Troyes, Reims, Rouen, Valenciennes)
- 2 TEREVA / NABILLE COACHES (Rouen, Caen)
- 2 DESENFANS COACHES (Caen and Cambrai)
- 1 PROLIANS COACH (Châteauroux)
- 2 VAILLANT COACHES (Caen and Rouen)
- 5 apprentice COACHES with AICVF (Reims, Amiens)
- 1 young engineers COACH INSA STRASBOURG WITH COSTIC
- 2 FRISQUET COACHES (Reims, Quincy)
- 1 similar COACH ACR (Poitiers)
- 1 similar COACH VF CONFORT (Besançon)

## Group train travel

### Travel for around 800 professionals



# Interclima Job Connect

Meetings with HR managers, training establishments (mornings)

- **Young people and HR managers job dating (2 -4 pm every day)**

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**81 m<sup>2</sup> area** provided by the organiser RX France

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**A partnership with AICVF**, a team led by P Herbulot

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**Publications of job opportunities and CVs**, at the show and on the partner site  
[www.lebatimentperformant.fr](http://www.lebatimentperformant.fr)

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**Official opening by MP Marjolaine Meynier-Millefert** (Tuesday 4 October at 15:30)



**BATIMAT**  
**IDÉOBAIN**  
**INTERCLIMA**

le  
mondial  
du bâtiment

# Upcoming event

**30/09 - 03/10 2024**

PARIS EXPO - PORTE DE VERSAILLES

