

This anniversary edition of Maison&Objet Paris delivered positive results, as shown by its warm and welcoming atmosphere and the growing number of participants. The creative, international dimension of the fair makes it stand out as THE major event for retail, interior design, and hospitality professionals looking for innovation, inspiration, and solutions.

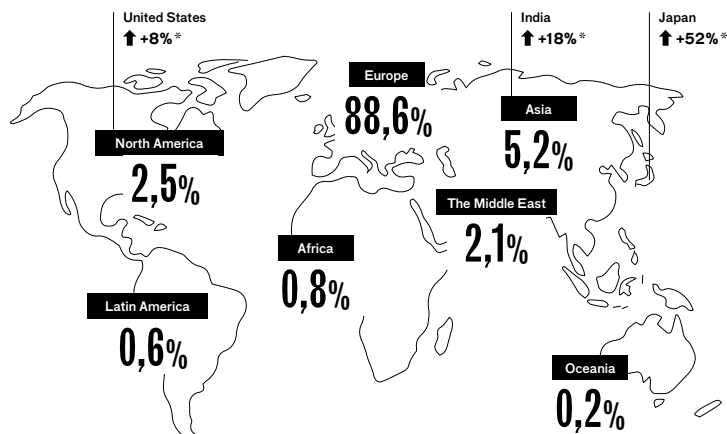


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VISITORS

70 668 ↑+5%*
Visitors**147**
Countries represented**40 916** — **58%**
French visitors**29 752** — **42%**
International visitors

→ Breakdown by geographical area



EXHIBITORS

2 516 — **648** of which new ones
Brands**1042**

French brands

1474

International brands

62
Countries representedTHEY
ARE TALKING
ABOUT YOU**1 259**JOURNALISTS
BLOGGERS
INFLUENCERS

*Increase over January 2023

→ Top 10 Visiteurs uniques

| | |
|----------------|--------|
| France | 40 916 |
| Italy | 4 167 |
| Belgium | 3 220 |
| United Kingdom | 2 196 |
| Netherlands | 2 111 |
| Spain | 2 073 |
| Germany | 1 715 |
| United States | 1 585 |
| China | 1 301 |
| Portugal | 1 128 |

→ Breakdown by field of business

SPECIFIERS**36%** ↑ +8%***RETAILER****55%****OTHERS****9%****THE TRADE FAIR**
THAT'S A
CONTACT MULTIPLIER**147 073**contacts were scanned
by 1 905 exhibitors**Alchemy, the immersive experience**
by Baccarat**What's New? In Decor "About new territories"**
by Elizabeth Leriche**Outonomy**
by Mathieu Lehanneur, Designer of the Year, Jan. 2024**The Well-being Experience**
by Fashion Snoops X La Seinographe**What's New? In Retail "Supersoft"**
by François Delclaux X BETC Design

© Anne-Emmanuelle Thion, Alexis Narodetzky

THEY WERE THERE...

The fair was delighted to welcome the most influential buyers, specifiers and key stakeholders in the French and international decor, design and lifestyle markets.

Accor (FR),
Affine Design (FR),
Andante (HKG),
Anthropologie (USA),
Belmond (UK),
Bergdorf Goodman (USA),
The Cool Republic (FR),
Ducasse Paris (FR),
Fabrikat89 (DEU)

Fondation Louis Vuitton (FRA),
Galleries Lafayette (FRA),
Harrods (UK),
La Samaritaine (FRA),
Le Bon Marche (FRA),
Les Raffineurs (FRA),
Matteo Thun & Partners (IT)
Neimam Marcus (USA)

Sanlorenzo Yacht (IT),
Takashimaya (JPN),
The Museum Of Modern Art Moma (USA),
Westwing (DEU),
...

→ **see the list**

→ Social networks



Instagram

1M**+8%***

Facebook

711K**+2%***

Pinterest

61K**+22%***

LinkedIn

60K**+21%***

TikTok

27K**+117%***

*Increase over January 2023

MAISON&OBJET PARIS ALSO MEANS

WHAT'S NEW? IN RETAIL

"Supersoft" by François Delclaux X BETC Design

Real finds and merchandising solutions: the keys to the market at a glance.

WHAT'S NEW? IN DECOR

"About new territories" by Elizabeth Leriche

New design solutions for future interiors.

HOSPITALITY LAB

The keys to creating multifunctional hospitality spaces.

INSPIRE ME! – TECH EDEN by Peclers Paris

An immersion in the world of hospitality... beyond tomorrow!

THE SHOWCASE by REV Studio

An avant-garde lab for both retail and hospitality.

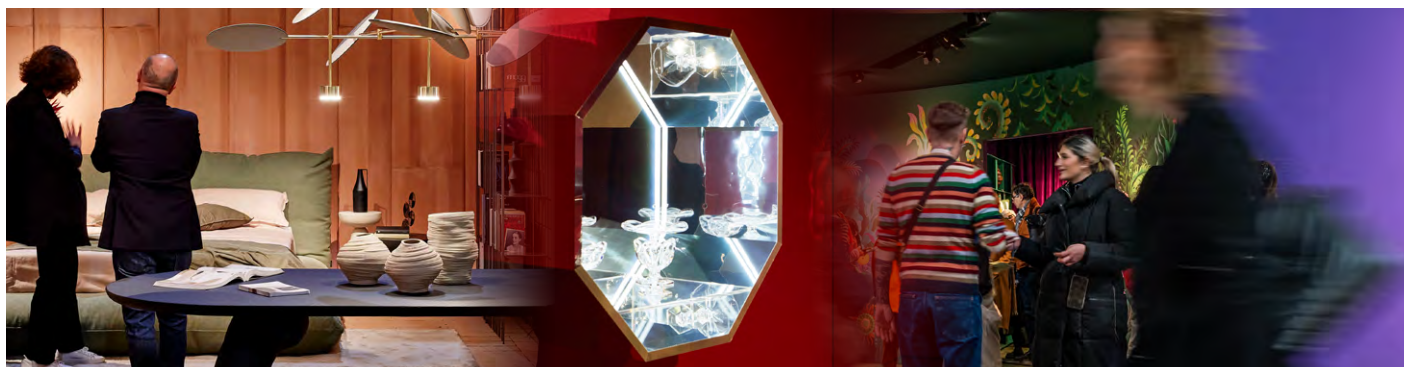
A program of talks

Driven by industry experts and available online at

**maison-objet.com
program**

The vanguard of design

The Rising Talents Awards, Future On Stage, the Maison&Objet Factory: discovering the talents of tomorrow.



© Anne-Emmanuelle Thion

IN THE MEANTIME



An exceptional circuit

From January 17-22, 100 of the finest venues in Paris invite professionals to meet within intimate showroom settings.

maison-objet.com/in-the-city

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OUR NEXT RENDEZ-VOUS

MAISON&OBJET PARIS

**05-09
SEPT. 2024**

16-20 JAN. 2025

**PARIS
DESIGN WEEK**

**05-14
SEPT. 2024**

maison-objet.com/paris-design-week