

30 SEPT - 3 OCT 2024

# BATiMAT

The multi-specialist and international trade fair  
for the construction industry

Let's change  
our **perspective!**

PARIS - PORTE DE VERSAILLES

Built by  
**RX** In the business of  
building businesses






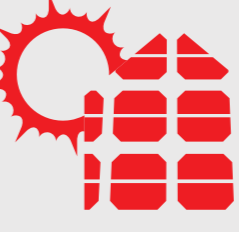






BATIMAT le  
IDÉOBAIN mondial  
INTERCLIMA du bâtiment

[batimat.com](https://batimat.com)



# The multi-specialist international show for the construction and building industry.

Decision-makers, specifiers and project managers attend this trade fair in search of inspiration and innovative solutions for the buildings of today and tomorrow.

-  Civil Works.  
Structure & Envelope
-  Construction  
Tech®
-  Off Site  
Construction
-  Interior  
& garden
-  Low Carbon  
Construction
-  Photovoltaic
-  Worksite  
Equipment  
& Tools
-  Vehicles  
& Equipment
-  Professional  
Services  
& Organizations
-  International  
Pavilions
-  ÉQUIPbaie
-  MÉTALexpo

# Achieve your goals by exhibiting

- Find new domestic and international clients
- Launch a product, service or innovation
- Boost your brand's awareness
- Enhance your ROI by attracting qualified leads over 4 days
- Benefit from a more sustainable exhibitor package

**+1 300**  
exhibitors

**+200**  
award-winning  
innovations

**+450**  
conferences



Let's change our perspective!

4 areas  
to analyse  
the present  
and prepare  
for the future

- #1 **Adaptation**  
Adapting to a changing world
  - #2 **Innovation**  
Innovating to change the world
  - #3 **Local authorities**  
Responding to global challenges  
with local solutions
  - #4 **Women & Men**  
Nurturing common values
- 

The visitor base

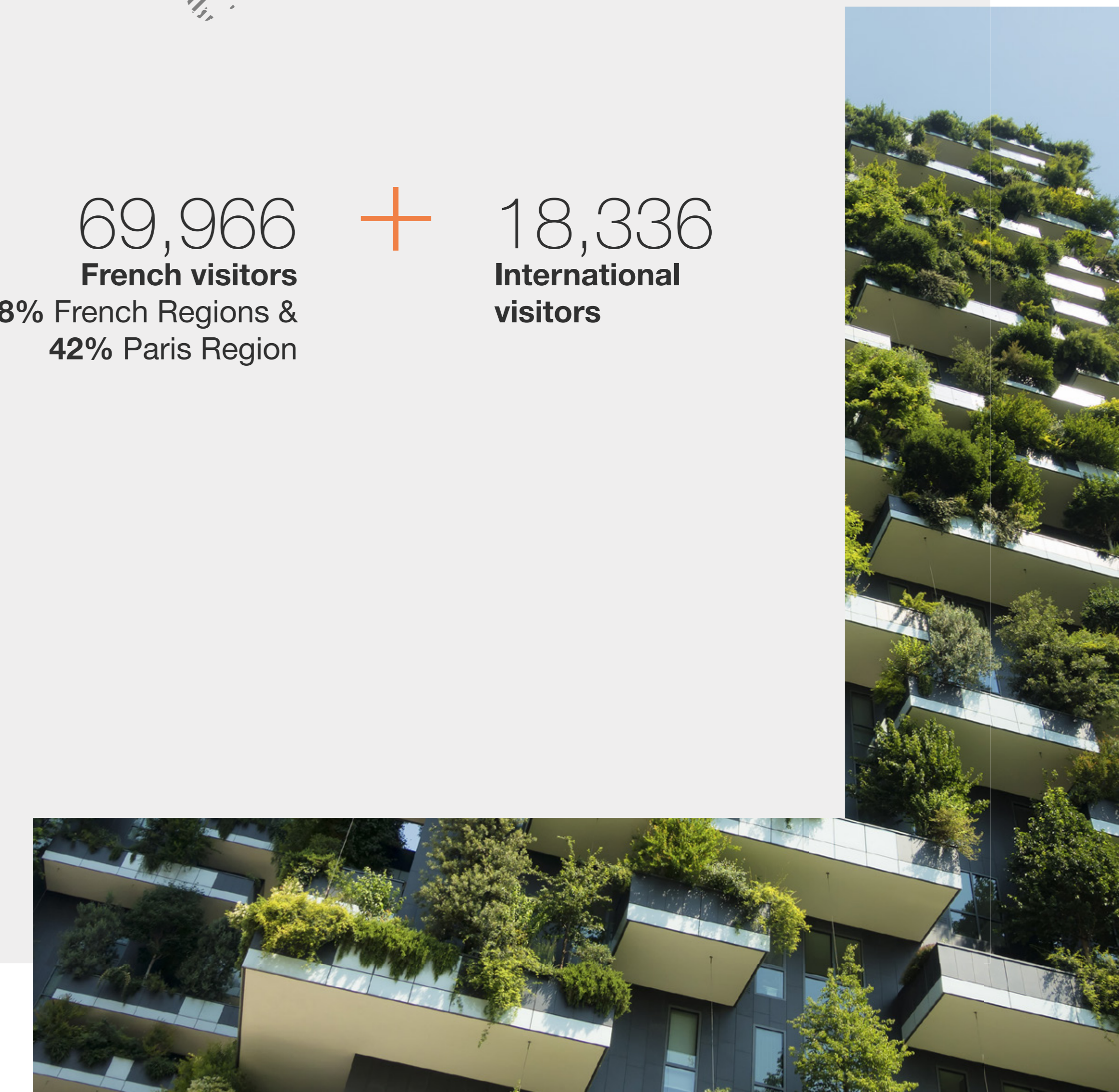
# Record numbers



69,966  
**French visitors**  
58% French Regions & 42% Paris Region

+

18,336  
**International visitors**



The visitor base

# Our strategy

## #Multi-specialist

**The whole construction value chain in a single place**

Construction and building sector players together for 4 days

## #HeadStart

**All the innovations of today and tomorrow**

Innovation Awards, demonstrations, workshops, start-ups, key speakers

## #Committed

**Strong CSR and decarbonization strategy**

Organization of group travel in carbon-free transportation, optimized waste management, strong focus on green industry

## #Reach

**360° marketing & communications tools**

Widespread media coverage and powerful partnerships for increased visibility



The venue

# A redesigned location to optimize visitor routes

## BATIMAT

### Pavilion 1

Civil works  
Structure & Envelope  
Construction Tech®  
Off-site construction  
Interior&Garden  
Low Carbon Construction  
Photovoltaic

### Pavilion 7.2

Worksite equipment & Tools  
Vehicles & Equipments

### Pavilions 4 / 5.2 / 5.3 / 6



## IDÉOBAIN

### Pavilions 2.2 / 2.3 / 3

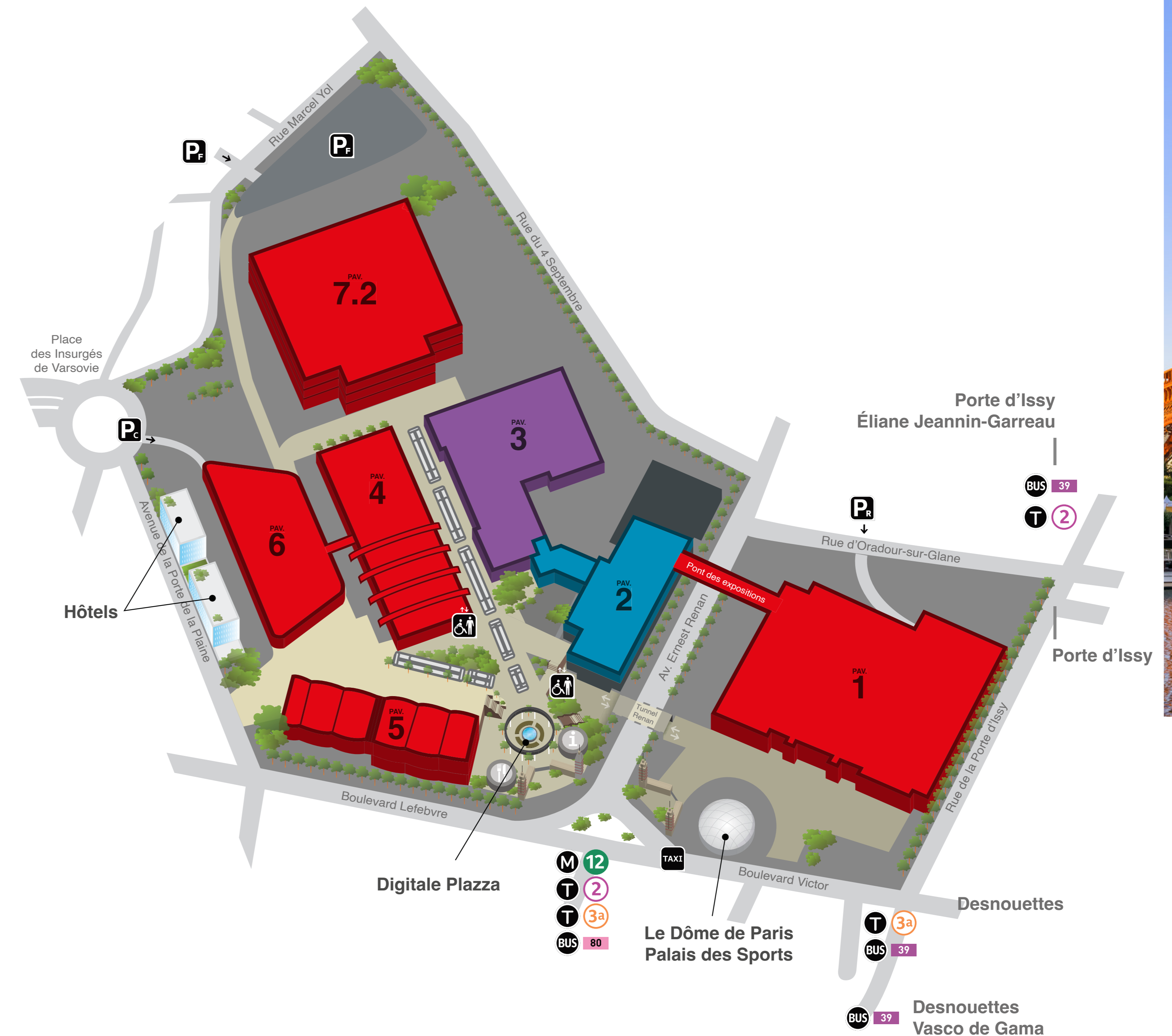
## INTERCLIMA

### Pavilion 3



### Pavilion 5.1

International Pavilions  
& international multi-sector offering





A new-found  
friendly  
atmosphere  
at Porte de Versailles



## Contact

# The Batimat team is here to help

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[www.batimat.com](http://www.batimat.com)

See you  
in 2024!

**30 Sept » 3 Oct**

Paris - Porte de Versailles

**BATiMAT**

