

From Monday 30 September to Thursday 3 October 2024

Paris Porte de Versailles

OUR STAND AND COMMUNICATION PACKAGES

Period 2



Map



CONTENTS

ALL-INCLUSIVE PACKAGES	
Registration pack and 365 Digital Package	
Your fittings	5
Packages (You choose)	
9m ²	E
18m ²	8
36m ²	10
54m ²	12
99m ²	13
Batiadvisor 365 Digital Package	14
Innovation Awards	15
EMPERIA Collect, follow and manage your leads	16
Dashboard, monitor your performance and your contacts	18

PROMOTIONAL TOOLS

Co-exhibitor package	19
• The essentials	
- Digital packages	20
- Logo package	21
- Visitor Guide	21
- Official Catalogue	21
Demonstration visibility package	22
Exhibitor workshop package	23
• Web	24
• Display	25
 Sponsorship 	
- Sponsoring the International Club of the Mondial du Bâtiment	27
- Sponsoring a half-day of talks	28

STAND FITTINGS AND CUSTOMISATION PACKS

ı	NOMENCLATURE	42
	Identity	40
	Business	37
	Easy	33
	Essentiel	29



Vasco de Gama

THE VENUE

A redesigned experience in Paris itself, at the Porte de Versailles.

For pavilions 1 to 7 the site has benefited from a major programme of renovation, development, services and attractive public spaces.



BATIMAT

Pavilion 1

Civil works Structure & envelope Construction Tech® Off Site construction Interior&Garden Low Carbon Construction Photovoltaic

Pavilion 7.2

Worksite equipment & tools Vehicles & equipments

Pavilions 4, 5.2, 5.3 and 6







INTERCLIMA Pavilion 3



Pavilion 5.1

International Pavilions & international multi-sector offering



REGISTRATION PACK AND 365 DIGITAL PACKAGE

Included in your package

REGISTRATION PACK

Included in your package, worth €2,120 excl. VAT

NEW

A fuller registration pack to make the most of your participation and promote your company

Administration fees

- + Assistance with show preparation + Multi-risk exhibitor insurance (subject to the conditions set out at item 10.3 of the General Rules for Idéobain)
 - + Your exhibitor badges (5 per 9m²)
 - + Your free invitation link
 - + Registration on the Official Catalogue
 - + Advertising your company on the show website (bronze web visibility package)
 - + Submit your paper press kit or QR code to the show's press office



Participation in the Innovation awards (1 product). Full description of this service on page 15.



Licence for Emperia badge reader (unlimited) to easily get in touch with your visitors, and to capture and qualify your leads.

Full description of this service on page 16.

Also includes your dashboard to monitor your performance and contacts.

365 DIGITAL PACKAGE

THE DIGITALLY ENHANCED SHOW

Worth €1,000 excl. VAT Included in your participation package for packages of over 54m² and more (See detail page 14)



For all-year-round communication, beyond the show BATIADVISOR, the content platform for the construction and building sector

- A multi-sector blog with SEO-optimised content (Google indexing)
- A products / solutions search engine
- A tool for boosting your Google ranking all year round



YOUR FITTINGS

Customisable using the "customisation pack" or from our service providers' catalogue (complete description of this service starts on page 30). Fittings are mandatory for 9, 18 and 36m² stands, and provided by our service partners. Using a decorator's services is not possible.

ESSENTIEL available for 9, 18 and 36m² stands



BUSINESS available for 9, 18 and 36m² stands

IDENTITY available for 18 and 36m² stands









A package comprising the basic layout for exhibiting at a show (without furniture).

A package including furniture ready for exhibiting.

The ideal package for business meetings (includes furniture).

Welcome your clients and prospects

A stand for displaying your visual identity and showcasing your brand (includes furniture).

The Essential for exhibiting

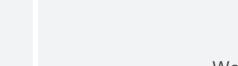












Work space

A modern, turnkey package, ideal for welcoming customers and prospects.

The semi-open meeting space offers total confidentiality while you work.



The partitions, spotlights, doors, support structures and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.

Be seen and recognised







A customised turnkey package in your colours: display your visual identity across your space with back-lit partitions, promoting your brand and showcasing your business and values to visitors.



The supporting structures, partitions, doors and furniture are re-used. Covers are re-used for packaging, tests or prototyping. We recycle the carpet.





A functional space complete with the essentials for exhibiting at the show, while keeping costs down.



The partitions, LED strips, doors, banners are re-used. We sort our wastes for recycling: carpeting, adhesives.

Simple and economical









A show-ready package: the simple way to effectively ensure your visibility at the show, at an attractive price.



are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.

ALL-INCLUSIVE 9m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

	YOUR AREA		9m²	
	YOUR PACKAGE		See detail page 4	
Customisable using the '	ELECT YOUR OWN FITTINGS ² 'customisation pack" or from our service providers' catalogue Complete description of this service starts on page 30	ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE
	YOUR METER	3	kW	4 kW
	ALL-INCLUSIVE PRICE	€8,064 excl. VAT	€9,054 excl. VAT	€10,029 excl. VAT
DISCOUNTS	LOYAL EXHIBITOR DISCOUNT You've participated in at least 4 of the last 7 editions (between 2009 and 2022)		- € 756 excl. VAT	

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.



² Fittings are mandatory for 9, 18 and 36m² stands, and provided by our service partners. Using a decorator's services is not possible.

CHOOSE HOW

MANY CORNERS

CHOOSE HOW YOU WANT

TO CUSTOMISE

YOUR ALL-INCLUSIVE

9m² FITTINGS

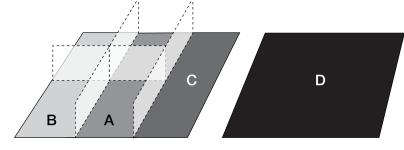
(one only)

NEW CUSTOMISATION PACKAGE

Complete description of this service starts on page 30

CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 9m² STAND

Options



В А	ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE
Corner stand 1 corner on 2 aisles (type B)		€ 225 excl. VAT	
Visibility Customisation Package Customise your stand for greater visibility	€1,629 excl. VAT	€815 excl. VAT	€1,089 excl. VAT
Demonstrations Customisation Package Your products/services demonstration space	€2,097 excl. VAT	€1,953 excl. VAT	
Workspace Customisation Package Benefit from a more visible workspace	€1,420 excl. VAT	€430 excl. VAT	Included

ALL-INCLUSIVE 18m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

	YOUR AREA		18	m ²	
	REGISTRATION PACK		See deta	ail page 4	
Customisable using the "d	ELECT YOUR OWN FITTINGS ² customisation pack" or from our service providers' catalogue emplete description of this service starts on page 30	ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE	IDENTITY PACKAGE
	YOUR METER			4 1	(W
	ALL-INCLUSIVE PRICE	€13,338 excl. VAT	€15,318 excl. VAT	€ 16,878 excl. VAT	€17,688 excl. VAT
DISCOUNTS	LOYAL EXHIBITOR DISCOUNT You've participated in at least 4 of the last 7 editions (between 2009 and 2022)			excl. VAT	

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.



² Fittings are mandatory for 9, 18 and 36m² stands, and provided by our service partners. Using a decorator's services is not possible.

on page 30

CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 18m² STAND

Options

		B A	ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE	IDENTITY PACKAGE	
		1 corner on 2 aisles (type B)		€450 e	xcl. VAT		
CHOOSE HOW MANY CORNERS	Corner stand	2 corners (type C)		€630 excl. VAT			
		4 corners (type D)	€810 excl. VAT				
CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE		sibility Customisation Package mise your stand for greater visibility	€3,258 excl. VAT	€1,629 excl. VAT	€1,746 excl. VAT	Included	
18m ² FITTINGS (one only)		nstrations Customisation Package oducts/services demonstration space	€2,358 excl. VAT	€2,214 excl. VAT	€2,574 excl. VAT	€1,170 excl. VAT	
NEW CUSTOMISATION PACKAGE Complete description of this service starts on page 30		kspace Customisation Package efit from a more visible workspace	€2,529 excl. VAT	€860 excl. VAT	Included	\bowtie	



ALL-INCLUSIVE 36m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

	YOUR AREA			36m ²		
YOUR	REGISTRATION PACK			See detail page 4		
Customisak or from o	T YOUR OWN FITTINGS ² ole using the "customisation pack" our service providers' catalogue lescription of this service starts on page 30	ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE	IDENTITY PACKAGE	BESPOKE MY STAND MAKER
	YOUR METER			4 k	XW	Not included
AL	ALL-INCLUSIVE PRICE			€30,576 excl. VAT	€32,196 excl. VAT	€20,996 excl. VAT³
LOYAL EXHIBITOR DISCOUNT You've participated in at least 4 of the last 7 editions (between 2009 and 2022)				- € 3,024 excl. VAT		

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.

BESPOKE - MY STAND MAKER: you want a bespoke stand, one with a unique design. My Stand Maker will guide you through the process from design through to creation of your stand.



² Fittings are mandatory for 9, 18 and 36m² stands, and provided by our service partners. Using a decorator's services is not possible.

³ This price includes €3,900 excl. VAT for the creation of the "My stand Maker" bespoke stand. An additional quote will be communicated to you according to your specifications. After acceptance of the My Stand Maker quote, a final invoice will be sent to you.

CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 36m² STAND

Options

	В	C D	ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE	IDENTITY FORMULE	BESPOKE MY STAND MAKER
		1 corner on 2 aisles (type B)			€900 excl. VAT		
CHOOSE HOW MANY CORNERS	Corner stand	2 corners (type C)			€1,260 excl. VAT		
		4 corners (type D)			€1,620 excl. VAT		
CHOOSE HOW YOU		ty Customisation Package Customise your stand for greater visibility	€6,516 excl. VAT	€2,556 excl. VAT	€3,096 excl. VAT	Included	\bowtie
WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 36m ² FITTINGS (one only)	Demonstrations Customisation Package Your products/services demonstration space		€2,417 excl. VAT	€2,412 excl. VAT	€3,996 excl. VAT	€1,404 excl. VAT	\bowtie
NEW CUSTOMISATION PACKAGE Complete description of this service starts on page 30	Workspace Customisation Package Benefit from a more visible workspace		€5,058 excl. VAT	€1,719 excl. VAT	Included	\bowtie	\bowtie

ALL-INCLUSIVE 54m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

	54m ²			
REGISTR	See detail page 4			
		ALL-INCLUSIVE PRICE	€26,734 excl. VAT	
DISCOUNTS	LOYAL EXHIBITOR DISCOUNT You've participated in at least 4 of the last 7 editions (between 2009 and 2022)			
SPECIFICS		Demonstration visibility package ² (See detail page 22)	€1,150 excl. VAT	
Options				
CHOOSE	Corner	2 corners 3 aisles (type C)	€1,890 excl. VAT	
HOW MANY CORNERS	stand	4 angles - island (type D)	€2,430 excl. VAT	
EXCESSIVE HEIGHT³ Stand height is limited to 5 metres. If this height is exceeded, you will be charged extra. €4,558 excl. VAT				
BESPOKE STAND SERVICE YOU'D LIKE A STAND THAT REFLECTS YOUR BRAND? SOMETHING UNIQUE? My Stand Maker will guide you through the process from design through to creation of your stand. A single, reliable contact - Personalised follow-up - Managed rates. Contact your sales representative for a free quote.				
For French companies: maximum stand size for	SIREN code / Com	panies belonging to the European Union is 99m ² : maximum stand size for intracommunity VAT code / Companies outs	side the European Union is 99m²: maximum of one 99m² st	

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.

² Mandatory for companies with a 54m² or 99m² stand, and optional for exhibitors on modules of 9m², 18m² or 36m².

³ Where ceiling height of the pavilion allows. Check the height limitations on the siting proposal sent to you by your sales representative.

ALL-INCLUSIVE 99m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

YOUR AREA - Bare space, floor marking only						
REGISTR	REGISTRATION PACK AND BATIADVISOR 365 DIGITAL PACKAGE See detail page					
	ALL-INCLUSIV	'E PRICE	€45,454 excl. VAT			
DISCOUNTS		OYAL EXHIBITOR DISCOUNT least 4 of the last 7 editions (between 2009 and 2022)	- €8,316 excl. VAT			
SPECIFICS	Demonstra	ation visibility package ² (See detail page 22)	€1,150 excl. VAT			
Options						
CHOOSE	Corner	2 corners (type C)	€3,465 excl. VAT			
HOW MANY CORNERS	stand	4 corners (type D)	€4,455 excl. VAT			
EXCESSIVE HEIGHT ³	Stand height is limited to 5 n	metres. If this height is exceeded, you will be charged extra.	€8,356 excl. VAT			
ADD A LEVEL	Exhibitors can design stands w by the safety team. All stands with a certificate of stabi Otherwise,	€6,267 excl. VAT				
BESPOKE STAND SERVICE	YOU'D LIKE A STAND THE My Stand Maker will guide you A single, reliable co	stand maker				

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.



² Mandatory for companies with a 54m² or 99m² stand, and optional for exhibitors on modules of 9m², 18m² or 36m².

³ Where ceiling height of the pavilion allows. Check the height limitations on the siting proposal sent to you by your sales representative.

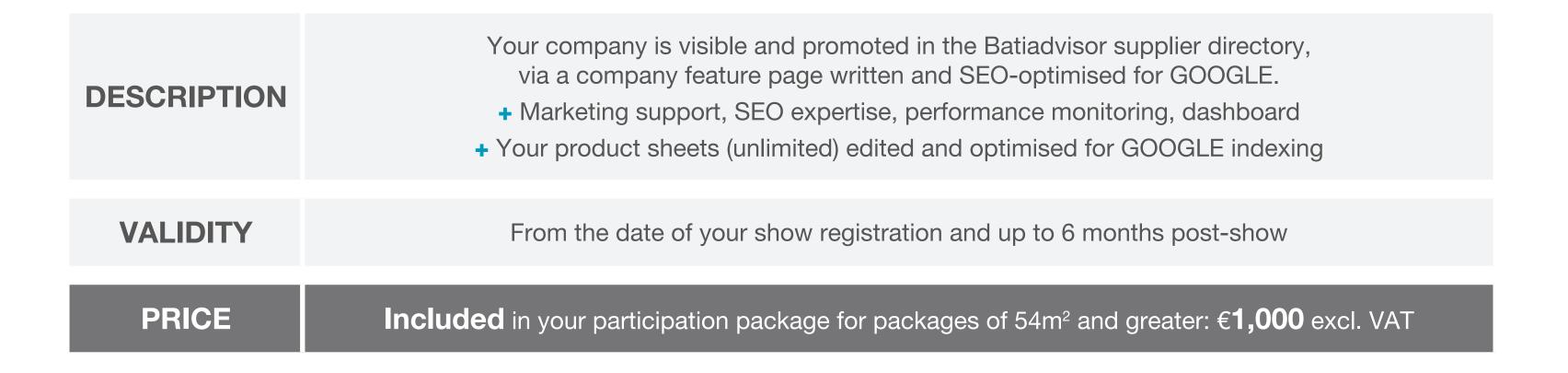
BATIADVISOR 365 DIGITAL PACKAGE

FOR ALL-YEAR-ROUND COMMUNICATION, OUTSIDE THE SHOW AS WELL.

BATIADVISOR, the content platform for the construction and building sector.



- A multi-sector blog with SEO-optimised content (Google indexing)
- A products / solutions search engine
- A tool for boosting your
 Google ranking all year round



REGISTRATION PACK AND 365 DIGITAL PACKAGE

PARTICIPATION IN THE 2024 INNOVATION AWARDS



Register an innovative market product/ service, launched after October 2022. Deadline for completing your online entry: Friday 10 May 2024*

DESCRIPTION	For all entrants	 Publication of your product sheet on the dedicated Innovation Awards mini website + Promotion of your product in the show's dedicated "Innovation" PR campaign + Your product sheet sent out as an insert in the "New Products & Innovations Guide" to French and international journalists before the show and available in the Press room during the show + Visibility in the innovation Area over the 4 days of the show + Entry into the public vote
+ for nominees		Participation in the Press Dating event in Paris for an exclusive meet-and-greet with journalists + 1 'Innovation' sticker for your stand (provided at the show)
	+ for winners	1 'Innovation' floor visual for your stand (provided at the show) + Your team's participation in the award ceremony, on the first evening of the show
PRICE		First product is included with your participation package
OPTION		€1,395 excl. VAT per extra product

*IMPORTANT

Participation in the Innovation Awards is confirmed upon receipt of the completed registration documentation no later than 10 May 2024 (to be completed online on the awards digital platform). After this date, the registration is invalidated and the amount committed will not be refunded. To present multiple innovations, please contact your sales representative.



BADGE READER APPLICATION SOLUTION **INCLUDED WITH YOUR PARTICIPATION**

EMPERIA SCAN APP









Emperia is a mobile application allowing you to collect information from your prospects you meet on the show, making it easy to store, track and retrieve your sales leads.

BEFORE **THE SHOW**

Downdload the Emperia App



Use your Company access code sent by email to your company admin 2 weeks before the show, also available on your exhibitor portal.

Log in to Emperia app using your full name and the company access code. Share the code with your sales team so they can use their own device to capture the contact information.



DURING **THE SHOW**

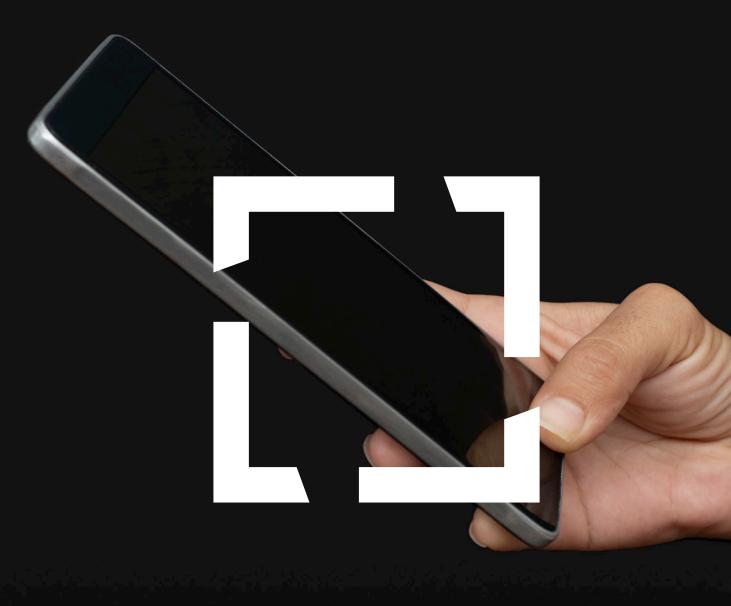
- Scan badge by clicking on the icon. Hover your device camera over the visitor badge QR code.
- Rate your leads and add comments You can edit, add further notes and adjust your lead scoring.
- Follow your leads on each device
 The company admin can download the global leads report at anytime.

AFTER **THE SHOW**

Open the end of show email Access your lead report via a direct link, you can download an excel fi le with all the details. The link is also available in the Emperia welcome email and the exhibitor portal.



Use the collected information Keep in touch to follow up, send quote, or any information and increase your ROI.



CAPTURE YOUR LEADS

EASILY AND FAST



BADGE READER APPLICATION SOLUTION INCLUDED WITH YOUR PARTICIPATION EMPERIA SCAN APP

FREQUENTLY ASKED QUESTIONS

What is Emperia?

Emperia is a mobile app that allows you to easily capture your visitors' contact details during the show and make your follow-up easier.

Where can I find my login information?

You will find it in the Exhibitor Area then in the welcome email from Emperia which is sent only to the show participation manager. This email contains the unique company identifier and access code and a direct link to access the main report. Check your inbox and junk mail/spam to find the e-mail. If you can't find your access codes, contact your participation manager or the show helpdesk.

Why have I not received the Emperia registration email?

Access to Emperia and all related registration information is sent to the authorised point of contact for your company.

Contact the your company's participation manager to get your company's access code.

How many members of my team can use Emperia app?

The number of user licenses will be specified in your exhibitor contract.

Does Emperia need a connection Internet to work?

Internet access is needed to download the app. However, the app works «offline» to scan badges and add comments that will be synchronised the next time it connects to the internet.

Can I change my scanned lead?

Your contact's identification details cannot be modified in the app. However, you can add any information you think is relevant in the comments.

Why is my lead missing phone / email / other information?

The app only captures information the visitor provided when they registered: last name, first name, company, profession, e-mail, telephone, country.

Can I add more questions to Emperia to qualify my prospects?

Yes, this can be done from your Exhibitor Space.

How do I download my leads report?

You can download a consolidated list of all of the leads that have been scanned by you and your colleagues at any time. All you have to do is go to your Exhibition Area. You will find the link in the welcome email, then in daily reports emails and the end-of-show email. This link will also be available in the Exhibitor Area. Other app users from your company will only be able to see the leads they have scanned themselves on their own device.

How long will the data be available for after the show?

It is available all year round in the Exhibitor Area.

What arrangements have been made as part of **GDPR** to use data collected by Emperia?

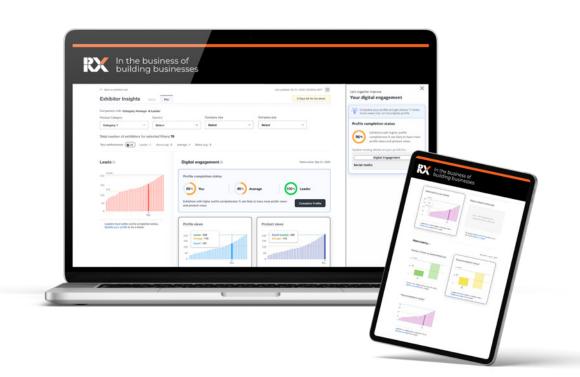
Visitors were informed and gave their consent on the collection and treatment of their data at pre-registration. To view our privacy policy: https://privacy.rxglobal.com/en-gb.html



DASHBOARD

MEASURE YOUR RETURN ON INVESTMENT

The underlying database of this dashboard offers you actual performance measurement. The Pro dashboard version also gives you the chance to compare your performance with that of your competitors at the show, and so identify where you can improve.



			BASIC	PRO
	Leads	Find the details of your identified prospects	✓	✓
	Rate of engagement	Track the engagement generated by your profile with performance indicators	✓	✓
DESCRIPTION	Matchmaking	tchmaking Track all interactions between visitors and your brand		✓
DESCRIPTION	Benchmark	Compare your performance with your competitors		✓
		Use filters to select and refine your searches		✓
		Visualize your market position		✓
		PRICE	Included in your registration pack	€1,000 excl. VAT

PROMOTIONAL TOOLS CO-EXHIBITOR PACKAGE

REGISTRATION

Included in your package, worth **€2,120** excl. VAT

PACK

NEW

A fuller registration pack to make the most of your participation and promote your company

Administration fees

- + Help with planning your presence at the show
 - + Multi-risk exhibitor insurance

(subject to the conditions set out at item 10.3 of the General Rules for Idéobain)

- + 2 exhibitor badges
- + Your free invitation link
- + Registration on the Official Catalogue
- + Featuring of your company on the show's website (bronze web visibility package)
 - + Submit your paper press kit or QR code to the show's press office



Participation in the Innovation awards (1 product).

Full description of this service on page 15.



Licence for Emperia badge reader (unlimited) to easily get in touch with your visitors, and to capture and qualify your leads. Full description of this service on page 16.

Also includes your dashboard to monitor your performance and contacts.

For co-exhibitors of 9m² to 36m² packages and pavilions

For co-exhibitors of 54m² to 99m² packages (excl. pavilions)

365 DIGITAL **PACKAGE**

THE DIGITALLY **ENHANCED SHOW**

(See detail page 14)



BATIADVISOR, the content platform for the construction and building sector, to communicate all year and beyond the show.

- A multi-sector blog with SEO-optimised content (Google indexing)
- A products / solutions search engine
- A tool for boosting your Google ranking all year round

€2,120 excl. VAT/ company

€2,770 excl. VAT/ company

PRICES

IDÉOBAIN 30 SEPT. - 3 OCT. 2024



		THE	DIGITAL PACKA	GES*
		BRONZE	SILVER	GOLD
	Your company indexed on the search engine "Exhibitors" logo + company name + business sector + stand number + description	✓	✓	✓
DESCRIPTION	Your products will also be online: Highlight (box on grey background) + product carousel + double block height + detailed company information (side bar: tel, email, website) + why you should visit my stand		•	
	Show website homepage sponsorship (Brand carousel) + category sponsorship (Your company appears on the 1st page of the "Exhibitors" search engine for your business sector)		\bowtie	✓
			Limited to 10) advertisers
	PRICES	Included in your participation package	€2,300 excl. VAT	€5,300 excl. VAT

^{*}Limited quantity subject to availability.





	THE LOGO PACKAGE							
DESCRIPTION	Your logo: in the alphabetical list of exhibitors in the official catalogue (available in paper and digital formats) + on the show's wall maps + on the visitor map distributed free of charge at the show's entrances and information points (available in paper and digital formats)							
PRICE				€3,	360 excl. VAT			
				THE VI	SITOR GU	IDE		
DESCRIPTION	Distrik	outed free of char	ge at the entrances	s and information	on points of the	3 shows, it's the esse	ential tool used by eve	ery visitor
LOCATION	1/2 inside page	1/2 inside page Inside page Inside front page exhibitor list Cover, 1/3 Cover, 1/2 Double inside page Cover, 1/4						
PRICES	€5,205 excl. VAT €8,008 excl. VAT €9,610 excl. VAT €15,444 excl. VAT €16,474 excl. VAT €16,474 excl. VAT €17,618 excl. VAT							
	THE OFFICIAL CATALOGUE							
DESCRIPTION	The catalogue is the essential tool for professionals after the show. Sold online both ahead of and during the show, 5,000 copies are printed. This guarantees you visibility for 2 years!							
LOCATION	1/2 inside page	Inside page	Cover, 1/3	Cover, 1/2	Cover, 1	/4 Hardback inse	ert Outer jacket	Bookmark (provided by the advertiser)
PRICES	€2,840 excl. VAT	€5,720 excl. VAT	€10,710 excl. VAT	€11,760 excl. VAT	€16,22 excl. VA	· · · · · · · · · · · · · · · · · · ·	€12,080 excl. VAT	€12,600 excl. VAT
								IDÉOBAIN 30 SEPT 3 OCT. 20

PROMOTIONAL TOOLS DEMONSTRATION VISIBILITY PACKAGE

Exclusive visibility package for Idéobain exhibitors.

Mandatory for companies with a 54m² or 99m² stand, and optional for exhibitors on modules of 9m², 18m² or 36m².

DIGITAL VISIBILITY	BEFORE THE SHOW	AT THE SHOW	
"HIGH FIVE IDÉOBAIN" SOCIAL NETWORKS	1 push "HIGH FIVE IDÉOBAIN" social networks Starting June 2024, production of a video/narrative posted on LinkedIn and Facebook highlighting your company on a brand carousel.		
ENGAGEMENTS	Before 15 May 2024 you must provide the following benefit from this visibility: a text of 280 characters, a landscape image in jpg or png format + your logo (dimensions: 1124 px wide x 632 px high) and a hyperlink		
VISUAL IDENTITY		A "Demonstration" icon in front of the brand on the show maps and exhibitor list in the exhibitor catalogue	
VISITOR TRAILS	As of June 2024, one page of the show website will be dedicated to demonstrations (programme + logos of participating exhibitors)	At the show a specific visitor trail will be offered to visitors to highlight the demonstrations	
PRICE	€ 1,150 excl. VAT		



MAP

PROMOTIONAL TOOLS EXHIBITOR WORKSHOP PACKAGE

EXPRESS YOURSELF ON THE PAVILION 2.3 FORUM

DESCRIPTION

A 45 minute talk module on a fully-equipped stage (technical, audio, video projection)

- + Visibility on the www.ideobain.com website on the "talks" page
- + Visibility at the show in the talks space (display, brochure distribution)
- + Specific promotion in the talks programme (logo + presentation insert)
 - + Provision of your conference participant database

PRICESubject to available slots

€2,200 excl. VAT per unit





PROMOTIONAL TOOLS WEB

PROMOTE YOUR PRESENCE ON THE WEB!



ON THE HOME PAGE: LARGE BANNER*

Visible to every visitor to www.ideobain.com, your banner is a tool for brand promotion

This banner links back to your chosen page on your website.

Worth knowing: almost 800,000 pages are viewed each show year

Maximum 3 advertisers per location

PRICE

DESCRIPTION

DESCRIPTION

€8,320 excl. VAT



HEADINGS "Show / Practical info / Programme / Exhibitor Search Engine": LARGE BANNER*

A key section of the www.ideobain.com website, your banner can be seen by most visitors.

Your banner links back to your chosen page on your website.

Worth knowing: on average, almost 80% of pages are viewed in a show year

Maximum 3 advertisers per location

€6,448 excl. VAT

PRICE

MANDATORY

Technical elements to be provided to us for:

LARGE BANNER

- Computer format: 970 x 90 px
- Tablet format:728 x 90 px
- Mobile format:320 x 50 px

jpg, png or gig format only, RGB colours

*Limited quantity and subject to availability.

PROMOTIONAL TOOLS **DISPLAY**

BRING TRAFFIC TO YOUR STAND DURING THE SHOW

	INDOOR TOTEMS*	ROUND ADHESIVE STICKERS*	FLOOR TILES*
	Highlight your presence at the show with visibility of your show space right at the heart of the traffic aisles	Positioned on the entry doors of your exhibition hall, this product is seen as soon as visitors arrive	This floor display means that you're immediately and unmistakeably identified by visitors
DESCRIPTION	Limited quantity depending on pavilions and availability	40 cm in diameter	Tiles placed according to your instructions on your exhibition space (1 x 1m²)
	Pavilions 2.2 / 2.3: 2 sets of 2 totems each	Pavilions 2.2 / 2.3: 1 set of 16 stickers	Pavilions 2.2 / 2.3: Tiles positioned in the aisles of your pavilion
PRICES	€8,549 excl. VAT per set of 2 directional totems	€450 excl. VAT per round sticker	€2,600 excl. VAT per set of 3 tiles







^{*}Limited quantity and subject to availability Rates include technical costs (15% of total excl. VAT). We print and apply your visual.

PROMOTIONAL TOOLS DISPLAY

BRING TRAFFIC TO YOUR STAND DURING THE SHOW

	BADGES HOLDERS LANYARDS* (to be provided by the exhibitor)	HALL MAPS*	DISTRIBUTION OF BAGS* (to be provided by the exhibitor)
DESCRIPTION	Associated with each badge given at the entrance of the show, these lanyards remain in the visitor's sight throughout their visit. The lanyards are supplied printed by the exhibitor and distributed by the organiser. "Protect the planet: lanyards are to be re-usable, recycled or recyclable"**	Banner at the top of each hall plan in your exhibition space	These bags stay with visitors wherever they go. The bags are provided, printed, by the exhibitor and are positioned by the organiser in the various pavilions. "Protect our planet: bags are to be re-usable, recycled or recyclable**"
	Limited to one advertiser for Pavilions 2.2 / 2.3	Limited to one advertiser for Pavilions 2.2 / 2.3	Limited to one advertiser for Pavilions 2.2 / 2.3
PRICES	€8,000 excl. VAT aisle rights for 15,000 copies	€10,700 excl. VAT per plan	€10,700 excl. VAT aisle rights for 15,000 bags







*Limited quantity and subject to availability.



**Mandatory: We are committed to reducing our carbon footprint and protecting our environment. Badge lanyards and bags must respect this commitment. The products must be eco-designed, recycled, recyclable or for the lanyards must have a crocodile clip to prevent the use of plastic A product sample must be sent to the organiser no later than 15 July for approval. The organiser reserves the right to reject the product.

TOOLS

PROMOTIONAL TOOLS **SPONSORING**



KEY FIGURES 2022

- 21,228 professionals came from outside France
- 19 delegations coming from 14 countries
- 1,300 journalists reached in 36 countries
- 18 countries selected to reach out to journalists and decision-makers
- 5 months international tour
- 1,000 international delegates on-site (profiles: ministers, secretaries of state, ministry representatives, mayors, union presidents, private company directors, buyers and specifiers, etc).

		SPONSORING THE MONDIAL DU BÂTIMENT INTERNATIONAL CLUB*
	Before the show	Your logo + presentation in the press kit sent to journalists (outside France) Your logo + presentation on press releases sent to journalists (outside France) Your logo + presentation on 2 e-newsletters in French and 2 e-newsletters in English sent to the database of pre-registered French speakers (outside France / overseas France) and English speakers + Feature on the "International Club" of the Idéobain website in French and English
DESCRIPTION Visibility Tool	During the show	Hand delivery of the welcome plans for the international delegation + Your logo on the photocall banner + Presentation of your brand to the international delegations + Meeting table and pop-up in the International Club at your disposal throughout the show (exhibitor's presence required) + Your flyer in the bag given to international delegates + Featured on the visitor trails offered to international delegations + Option of giving a talk if already present in a country, to share feedback on experience
CONDITIC OF SAL		Exclusive sponsorship for the IDÉOBAIN show Offer valid until 1 July 2024
PRICE		€10,000 excl. VAT

^{*}The organiser reserves the right to modify the location in the International Club.



PROMOTIONAL TOOLS **SPONSORING**





	SPONSORING A HALF-DAY OF TALKS
DESCRIPTION Visibility tool	Your logo on the talks programme distributed on: the visitor guide the show panel the programme page of the show website
Violidinity tool	1 advertiser maximum per area and per half-day
	Limited to 8 half-days
PRICE	€ 20,000 excl. VAT

THE ESSENTIAL FOR EXHIBITING

A functional space complete with the essentials for exhibiting at the show, while keeping costs down.



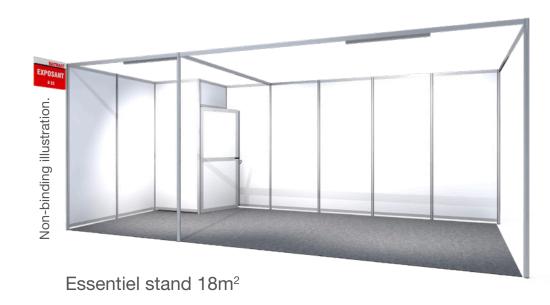


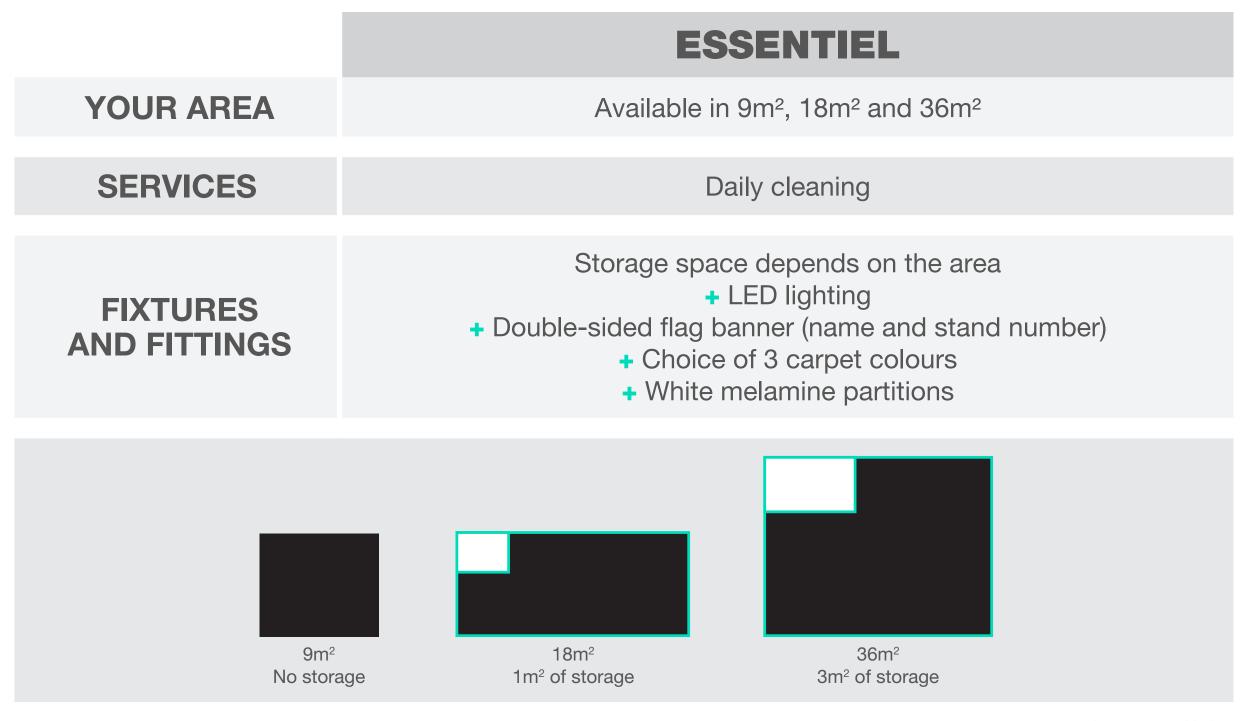






The partitions, LED strips, doors, banners, are re-used. We sort our wastes for recycling:





Images are not binding.



Demonstration customisation package

OPTION

DEMONSTRATION PACKAGE

This option meets
the twin objectives
of demonstration
and visibility, through
a demonstration space
for featuring your
products and/or services,
and customisation of
your stand.

DEMONSTRATION PACKAGE 9m²



This package comprises:

Customisation of corner partitions (2 x 2.5 m)

- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool
- + 1 demonstration pod (1 x 2.5 m)
- Customisation of the pod transom (1 x 0.5 m)
- Triple power socket
- + 1 screen (40") with wall fixing

DEMONSTRATION PACKAGE 18m²



This package comprises:

Customisation of corner partitions (2 x 2.5 m)

- Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, low seating
- + 1 demonstration pod (1 x 2.5 m)
- + Customisation of the pod transom (1 x 0.5 m)
- Triple power socket
- + 1 screen (40") with wall fixing

DEMONSTRATION PACKAGE 36m²



This package comprises:

Customisation of corner partitions (2 x 2.5 m)

- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 welcome desk, 1 tall stool, low seating
- + 1 demonstration pod (1 x 2.5 m)
- + Customisation of the pod transom (1 x 0.5 m)
- Triple power socket
- + 1 screen (50") with wall fixing

Visibility customisation package

OPTION

VISIBILITY PACKAGE

Gain greater visibility by customising your stand.

VISIBILITY PACKAGE 9m²



This package comprises:

Customisation of backing partition (3 x 2.5 m)

- + Reception counter
- + Tall stool
- Customisation of reception counter (1 x 1 m)

VISIBILITY PACKAGE 18m²



This package comprises:

Customisation of backing partition (6 x 2.5 m)

- + Reception counter
- + Tall stool
- Customisation of reception counter (1 x 1 m)

VISIBILITY PACKAGE 36m²



This package comprises:

Customisation of backing partition (6 x 2.5 m)

- + Reception counter
- + Tall stool
- Customisation of reception counter (1 x 1 m)

iges are not binding

Workspace customisation package

OPTION

WORKSPACE PACKAGE

This option meets
the twin objectives of
business and visibility,
through a workspace in
which to receive clients
and prospects, and
customisation of your
stand.

WORKSPACE PACKAGE 9m²



This package comprises:

Customisation of corner partitions (2 x 2.5 m)

- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, 1 set of 3 chairs + 1 table
- + 1 welcome arch (3 x 1 m) customisable (1 x 0.5 m)
- + 1 carpet print to delineate the workspace (2 x 2 m)

WORKSPACE PACKAGE 18m²



This package comprises:

Customisation of corner partitions (2 x 2.5 m)

- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, 1 set of 3 chairs + 1 table
- + 1 welcome arch (3 x 1 m) customisable (x 0.5 m)
- + 1 carpet print to delineate the workspace (3 x 3 m)

WORKSPACE PACKAGE 36m²



This package comprises:

Customisation of corner partitions (2 x 2.5 m)

- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, 1 set of 3 chairs + 1 table
- + 1 welcome arch (3 x 1 m) customisable (1 x 0.5 m)
- + 1 carpet print to delineate the workspace (3 x 3 m)

nages are not bindin



SIMPLE AND ECONOMICAL

A show-ready package: the simple way to effectively ensure your visibility at the show, at an attractive price.











The partitions, spotlight, doors, banners and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.



		EASY	
YOUR AREA	Stand 9m ²	Stand 18m ²	Stand 36m ²
SERVICES		Daily cleaning	
FIXTURES AND FITTINGS	Customisable double-sided top signage 1 m x 1 m + 1 m² key-lockable storage with coat hook + Choice of 4 partition colours + Choice of 3 carpet colours	Customisable double-sided top signage 1 m x 1 m + 1 m² key-lockable storage with coat hook + Choice of 4 partition colours + Choice of 3 carpet colours	Customisable double-sided top signage 1 m x 1 m + 3 m² key-lockable storage with coat hook + Choice of 4 partition colours + Choice of 3 carpet colours
FURNITURE*	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + 1 paper basket	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + 1 paper basket + 1 key-lockable low storage unit	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + 1 paper basket + 1 key-lockable low storage unit + 1 low table + 3 armchairs

^{*}Furniture allocation example: choose between several allocations (type/style/colours) in the Exhibitor Area.

Images are not binding.



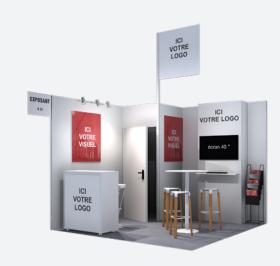
EASY

Demonstration customisation package | OPTION

DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

DEMONSTRATION PACKAGE 9m²



This package comprises:

Customised partitions L 0.8 m x H 1.00 x 2 copies

- Customisation of reception counter $(1 \times 1 \text{ m})$
- + 1 demonstration pod (1 x 2.5 m)
- + Customisation of the pod transom $(1 \times 0.5 \text{ m})$
- Triple power socket
- + 1 screen (40") with wall fixing

DEMONSTRATION PACKAGE 18m²



This package comprises:

Customised partitions L 0.8 m x H1.00 x 4 copies

- + Customisation of reception counter $(1 \times 1 \text{ m})$
- + Low seating
- + 1 demonstration pod (1 x 2.5 m)
- + Customisation of the pod transom $(1 \times 0.5 \text{ m})$
- + Triple power socket
- + 1 screen (40") with wall fixing

DEMONSTRATION PACKAGE 36m²



This package comprises:

Customised partitions L 0.8 m x H 1.00 x 6 copies

- + Customisation of reception counter $(1 \times 1 \text{ m})$
- + Low seating
- + 1 demonstration pod (1 x 2.5 m)
- + Customisation of the pod transom $(1 \times 0.5 \text{ m})$
- + Triple power socket
- + 1 screen (50") with wall fixing



Visibility customisation package

OPTION

VISIBILITY PACKAGE

Gain greater visibility by customising your stand.

VISIBILITY PACKAGE 9m²



This package comprises:
Customisation of backing partition
(2 x 2.5 m)

 Customisation of the reception counter (1 x 1 m)

VISIBILITY PACKAGE 18m²



This package comprises:

Customisation of backing partition (5 x 2.5 m)

+ Customisation of the reception counter (1 x 1 m)

VISIBILITY PACKAGE 36m²



This package comprises:

Customisation of backing partition (4 x 2.5 m)

 Customisation of the reception counter (1 x 1 m) ages are not binding



Workspace customisation package

OPTION

WORKSPACE PACKAGE

This option meets the twin objectives of business and visibility, through a workspace in which to receive clients and prospects, and customisation of your stand.

WORKSPACE PACKAGE 9m²



This package comprises:

Customised partitions L 0.8m x H 1.00 x 2 copies

- Customisation of the reception counter $(1 \times 1 \text{ m})$
- + 1 L-shaped arch in wooden partition covered with brushed cotton $(L 1.00 \times H 2.5 \times D 2.00 m)$
- + 1 carpet print to delineate the workspace $(2 \times 2 \text{ m})$

WORKSPACE PACKAGE 18m²



This package comprises:

Customised partitions L 0.8m x H 1.00 x 4 copies

- + Customisation of the reception counter $(1 \times 1 \text{ m})$
- + 1 L-shaped arch in wooden partition covered with brushed cotton $(L 1.00 \times H 2.5 \times D 2.5 m)$
- + 1 carpet print to delineate the workspace $(3 \times 3 \text{ m})$

WORKSPACE PACKAGE 36m²



This package comprises:

Customised partitions L 0.8m x H 1.00 x 6 copies

- + Customisation of the reception counter $(1 \times 1 \text{ m})$
- + 1 L-shaped arch in wooden partition covered with brushed cotton $(L 1.00 \times H 2.5 \times D 2.5 m)$
- + 1 carpet print to delineate the workspace $(3 \times 3 \text{ m})$

BUSINESS

WELCOME YOUR CLIENTS AND PROSPECTS

A modern, turnkey package, ideal for welcoming customers and prospects.

The semi-open meeting space offers total privacy while you work.







The partitions, spotlights, doors, support structures and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.



BUSINESS Stand 36m² Stand 9m² Stand 18m² **YOUR AREA** Daily cleaning + Internet (WiFi): 3 access accounts Daily cleaning **SERVICES** + Coffee machine + Internet (WiFi): 3 access accounts Daily cleaning **AND FEATURES** Fully-stocked fridge (soft drinks) + Coffee machine + Water fountain + Plant Signage on partition Signage on partition Signage on partition + Double-sided customisable top + Double-sided customisable top + Double-sided customisable top signage 1,5 m x 1,2 m signage 1,5 m x 1,2 m signage 1,5 m x 1,2 m + Combination-lockable 3 m² of storage + Brushed cotton-covered partitions + Combination-lockable 1 m² of storage (choice of 4 colours) (contains coat hook, multi-socket, (contains coat hook, multi-socket, **FIXTURES** + Choice of 3 carpet colours shelf and mirror) shelf and mirror) **AND FITTINGS** + Meeting space includes electrical + Brushed cotton-covered wooden + Brushed cotton-covered wooden power and multiple socket partitions (choice of 4 colours) partitions (choice of 4 colours) + LED lighting + Choice of 3 carpet colours + Choice of 3 carpet colours Meeting space includes electrical + Meeting space includes electrical power and multiple socket power and multiple socket + LED lighting + LED lighting 1 table + 3 chairs 1 table + 3 chairs 1 table + 3 chairs + 1 table + 3 tall stools + 2 tables + 6 tall stools + 1 reception desk + 1 stool **FURNITURE*** + 1 reception desk + 1 stool + 1 reception desk + 1 stool + 1 display unit + 1 display unit + 1 display unit + 1 paper basket + 1 paper basket + 1 paper basket Enseigne Haute Enseigne Haute Enseigne 1,5 x 1,2 m

Images are not binding.

^{*} Example furniture allocation Choose between several allocations (type/style/colours) in the Exhibitor Area.

BUSINESS

Demonstration customisation package OPTION

DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

DEMONSTRATION DEMONSTRATION DEMONSTRATION PACKAGE 9m² PACKAGE 18m² PACKAGE 36m² Option not available This package comprises: This package comprises: Customisation of partition (2 x 2.5 m) Customisation of partition (2 x 2.5 m) + Customisation of reception counter: + Customisation of reception counter: logo (1 x 0.98 m) and contour colour logo (1 x 0.98 m) and contour colour + Straight signage with spots + Straight signage with spots + 4 cube low seats + 6 cube low seats + 1 42" screen + 1 42" screen

BUSINESS

Visibility customisation package

OPTION

VISIBILITY PACKAGE

Gain greater visibility by customising your stand.

VISIBILITY PACKAGE 9m²



This package comprises:
Customisation of partition (2 x 2.5 m)

 Customisation of reception counter (1 x 0.98 m) and contour colour

VISIBILITY PACKAGE 18m²



This package comprises:

Customisation of partition (2 x 2.5 m)

+ Customisation of reception counter (1 x 0.98 m) and contour colour

+ Straight signage with spots

VISIBILITY PACKAGE 36m²



This package comprises:

Customisation of partition (2 x 2.5 m)

- Customisation of reception counter
 (1 x 0.98 m) and contour colour
- Square signage with spots



IDENTITY

BE SEEN AND RECOGNISED

A turnkey package customised in your colours displays your visual identity across your entire space with back-lit partitions, promoting your brand and showcasing your business and values to visitors.









The supporting structures, partitions, doors and furniture are re-used. Covers are re-used for packaging, tests or prototyping. We recycle the carpet.



	IDENTITY		
YOUR AREA	18m²	From 36m ²	
SERVICES AND FEATURES	Daily cleaning + Coffee machine + Water fountain	Daily cleaning + Coffee machine + Water fountain + Fully-stocked fridge (soft drinks)	
FIXTURES AND FITTINGS	 1 to 2 printed backlit sails personnalized* depending of your configuration + Signage suspended on hoop 2.5 m diameter and 50 cm high + Key-locking 1 m² storage with coat hook + Choice of 3 carpet colours 	 1 to 2 printed backlit sails personnalized* depending of your configuration + Top signage 50cm in height on 3m diameter hoop located over the structure + Key-locking 3 m² storage with shelf and coat hook + Choice of 3 carpet colours 	
	1 table + 3 chairs + 1 reception counter + 1 stool	Discussion space: 4 armchairs and 1 low table + 1 table + 3 chairs	



+ 1 lockable low storage unit + 1 display unit + 1 paper basket

- + 1 reception counter + 1 stool
 - + 1 display unit
 - paper basket



*Files are supplied by the exhibitor.

IDÉOBAIN 30 SEPT. - 3 OCT. 2024

Images are not binding.

^{**} Example furniture allocation. Choose between several allocations (type/style/colours) in the Exhibitor Area.

IDENTITY

Demonstration customisation package OPTION

DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

DEMONSTRATION PACKAGE 18m²



This package comprises: Customisation of reception counter

- + Low seats
- + 1 55" screen

DEMONSTRATION PACKAGE 36m²



This package comprises: Customisation of reception counter

- + Low seats
- + 1 55" screen

FILL IN YOUR INDUSTRY SECTOR

Among the 8 sectors, choose the main activity of your company. Tick one only:

ACCESSORIES

- OBATHROOM ACCESSORIES, TEXTILE AND DECORATION
- O ELECTRIC RADIATORS, TOWEL DRYERS

SANITARYWARE

O SANITARYWARE

SHOWER / BALNEO / WELLNESS

- **OBALNEO**
- **OSHOWER/HYDRO**
- TURKISH BATHS, SAUNAS, SPAS

MATERIALS

OTILE AND FLOORING MATERIALS AND WALLS

FURNITURE

OBATHROOM FURNITURE

PROFESSIONAL AND SERVICES

- **OTRADE ASSOCIATIONS**
- **OPRESS**
- **OSERVICES**
- OOTHER SPECIFY: _

FITTING

OSANITARY FITTING

PLUMBING TECHNICS

OPLUMBING TECHNICS

