

# INTERCLIMA

2024

From Monday 30 September  
to Thursday 3 October 2024  
Paris Porte de Versailles

## OUR STAND AND COMMUNICATION PACKAGES

Period 3



[interclima.com](https://interclima.com)



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# THE VENUE

A redesigned experience in Paris itself, at the Porte de Versailles.

For pavilions 1 to 7 the site has benefited from a major programme of renovation, development, services and attractive public spaces.



## BATIMAT

### Pavillon 1

- Civil works
- Structure & envelope
- Construction Tech®
- Off Site construction
- Interior&Garden
- Low Carbon Construction
- Professional services & organizations
- Photovoltaic

### Pavillon 7.2

- Worksite equipment & tools
- Vehicles & equipments

### Pavillons 4, 5.2, 5.3 and 6



## IDÉOBAIN

Pavillons 2.2, 2.3, 3

## INTERCLIMA

Pavillon 3



### Pavillon 5.1

Pavillons Internationaux & offre multi-sectorielle internationale



# FILL IN YOUR INDUSTRY SECTOR

Among these 6 sectors, choose the main activity of your company. Tick one only.

## RENEWABLE ENERGIES

- HEAT PUMPS (AEROTHERMAL, GEOTHERMAL), THERMODYNAMIC WATER HEATERS, HYBRID HEAT PUMPS
- BIOMASS (BOILERS, STOVES, LOCAL SPACE HEATERS...)
- SOLAR THERMAL SYSTEMS
- ENERGY RECOVERY SYSTEMS (AIR, WAST WATER OR OTHER)
- RENEWABLE COOLING
- SOLAR PHOTOVOLTAIC SYSTEMS
- NEW ALTERNATIVES: BIOGAS, HYDROGEN, FUEL CELL

## INDOOR AIR QUALITY

- VENTILATION SYSTEMS, AIR HANDLING UNITS, ROOF-TOP SYSTEMS
- AIR FILTERS, PURIFICATION SYSTEMS, ETC
- AIR DISTRIBUTION DUCTS, AERAULIC DUCTWORK
- HUMIDIFIERS, DEHUMIDIFIERS
- EXTRACTION VENTS, AIR INTAKES, AIR FLOW CIRCUIT COMPONENTS
- FAN COIL UNITS, DUCTED UNITS, AEROTHERMALS, CHILLED BEAMS

## GENERATORS, HOT AND COLD WATER PRODUCTION SYSTEMS

- BOILERS, BURNERS, SHW PRODUCTION, HOT WATER TANKS
- AIR CONDITIONING, VARIABLE REFRIGERANT FLOW SYSTEMS (VRF), COOLING TOWERS, CHILLERS, DRY COOLERS, ETC
- COMBUSTION PRODUCTS EXTRACTION SYSTEMS, CHIMNEY FLUES, FLUE CLEANING...
- REFRIGERATION UNITS, COOLING CIRCUIT ELEMENTS (REDUCERS, REFRIGERATION COMPRESSORS, CONDENSERS, EVAPORATORS), REFRIGERANTS

## THERMAL COMFORT, WATER DISTRIBUTION, REGULATION AND CONTROL

- RADIATORS, FAN COIL UNITS, HEATING/COOLING FLOORS, HEATING/COOLING WALL SYSTEMS
- TUBES AND FITTINGS
- SPECIFIC WATER CONTROLS (FOR HOSPITALS, PUBLIC PLACES OR COMMERCIAL LACES), ANTI-LEGIONELLA SYSTEMS, THERMOSTATIC MIXING VALVES, HYGIENIC ACCESSORIES, ETC
- WATER CIRCUIT COMPONENTS, BALANCING SYSTEMS, CALORIFIERS, EXPANSION TANKS, ETC
- WATER TREATMENT, CORROSION INHIBITION ETC
- BMS, THERMOSTATS, CONNECTED OBJECTS, INTELLIGENT SYSTEMS, HOME AUTOMATION
- TANKS, STORAGE
- HEAT EXCHANGERS, SANITARY HOT WATER (SHW) FACILITIES, SUB-STATIONS, APARTMENT HEATING MODULES, ETC
- ENERGY AND THERMAL RENOVATION, MAINTENANCE, COMMISSIONING

## ENERGY SUPPLIERS, FUNDING OF WORKS

- ENERGY SUPPLIERS
- THIRD-PARTY FINANCING, ENERGY SAVING CERTIFICATES


## TOOLS AND SERVICES

- TOOLS, MEASUREMENT EQUIPMENT, METROLOGY, FIXING, MOUNTING
- BUSINESS SERVICES, SOFTWARES AND HARDWARES, CAD, BIM, DATABASES
- SCHOOLS, TRAINING CENTRES, DESIGN CENTRES, RESEARCH
- TRADE MEDIA, PROFESSIONAL ASSOCIATIONS, QUALIFICATION AND CERTIFICATION BODIES



# REGISTRATION PACK AND 365 DIGITAL PACKAGE

**Included** in your package

	EXHIBITOR	CO-EXHIBITOR		
		9m <sup>2</sup> packages and pavilions	18m <sup>2</sup> to 99m <sup>2</sup> packages (excl. pavilions)	
<b>REGISTRATION PACK</b> Included in your package, worth <b>€2,120</b> excl. VAT  <b>NEW</b> A fuller registration pack to make the most of your participation and promote your company	Administration fees	✓	✓	
	Assistance with show preparation	✓	✓	
	Multi-risk exhibitor insurance (subject to the conditions set out at item 10.3 of the General Rules for Batimat)	✓	✓	
	Your exhibitor badges	5 for 9m <sup>2</sup> - 10 for 18m <sup>2</sup> - 20 for 36m <sup>2</sup> - 30 for 54m <sup>2</sup> - 55 for 99m <sup>2</sup>	2	
	Your free invitation code	✓	✓	
	Registration on the Official Catalogue	✓	✓	
	Advertising your company on the show website (bronze web visibility package)	✓	✓	
	Submit your paper press kit or QR code to the show's press office	✓	✓	
	Participation in the Innovation awards (1 product). <i>(Full description of this service on page 7)</i>	✓	✓	
	Licence for Emperia badge reader (unlimited) to easily get in touch with your visitors, and to capture and qualify your leads. <i>(Full description of this service on page 8)</i> Also includes your dashboard to monitor your performance and contacts.	✓	✓	
<b>365 DIGITAL PACKAGE</b> <b>THE DIGITALLY ENHANCED SHOW</b>  Worth <b>€1,000</b> excl. VAT Included in your participation package for packages of over 54m <sup>2</sup> and more (See detail next page)	 <b>For all-year-round communication, beyond the show BATIADVISOR, the content platform for the construction and building sector</b> <ul style="list-style-type: none"> <li>• A multi-sector blog with SEO-optimised content (Google indexing)</li> <li>• A products / solutions search engine</li> <li>• A tool for boosting your Google ranking all year round</li> </ul>	✓	✗	
<b>PRICES</b>	Included	<b>€2,120</b> excl. VAT	<b>€2,770</b> excl. VAT	

\* For 9m<sup>2</sup>, 18m<sup>2</sup> and 36m<sup>2</sup> packages, contact your sales representative to order the digital pack.



# BATIADVISOR 365 DIGITAL PACKAGE

FOR ALL-YEAR-ROUND COMMUNICATION, OUTSIDE THE SHOW AS WELL.

BATIADVISOR, the content platform for the construction and building sector.



- A multi-sector blog with SEO-optimised content (Google indexing)
- A products / solutions search engine
- A tool for boosting your Google ranking all year round

<b>DESCRIPTION</b>	Your company is visible and promoted in the Batiadvisor supplier directory, via a company feature page written and SEO-optimised for GOOGLE. + Marketing support, SEO expertise, performance monitoring, dashboard + Your product sheets (unlimited) edited and optimised for GOOGLE indexing
<b>VALIDITY</b>	From the date of your show registration and up to 6 months post-show
<b>PRICE</b>	<b>Included</b> in your participation package for packages of 54m <sup>2</sup> and greater: <b>€1,000</b> excl. VAT



# PARTICIPATION IN THE 2024 INNOVATION AWARDS



Register an innovative market product/ service, launched after October 2022.

Deadline for completing your online entry: Friday 10 May 2024\*

DESCRIPTION	For all entrants	<ul style="list-style-type: none"> <li>Publication of your product sheet on the dedicated Innovation Awards mini website</li> <li>+ Promotion of your product in the show's dedicated "Innovation" PR campaign</li> <li>+ Your product sheet sent out as an insert in the "New Products &amp; Innovations Guide" to French and international journalists before the show and available in the Press room during the show</li> <li>+ Visibility in the innovation Area over the 4 days of the show</li> <li>+ Entry into the public vote</li> </ul>
	+ for nominees	<ul style="list-style-type: none"> <li>Participation in the Press Dating event in Paris for an exclusive meet-and-greet with journalists</li> <li>+ 1 'Innovation' sticker for your stand (provided at the show)</li> </ul>
	+ for winners	<ul style="list-style-type: none"> <li>1 'Innovation' floor visual for your stand (provided at the show)</li> <li>+ Your team's participation in the award ceremony, on the first evening of the show</li> </ul>
PRICE		First product is included with your participation package
OPTION		€1,395 excl. VAT per extra product

### \*IMPORTANT

Participation in the Innovation Awards is confirmed upon receipt of the completed registration documentation no later than 10 May 2024 (to be completed online on the awards digital platform). After this date, the registration is invalidated and the amount committed will not be refunded. To present multiple innovations, please contact your sales representative.



# EMPERIA SCAN APP

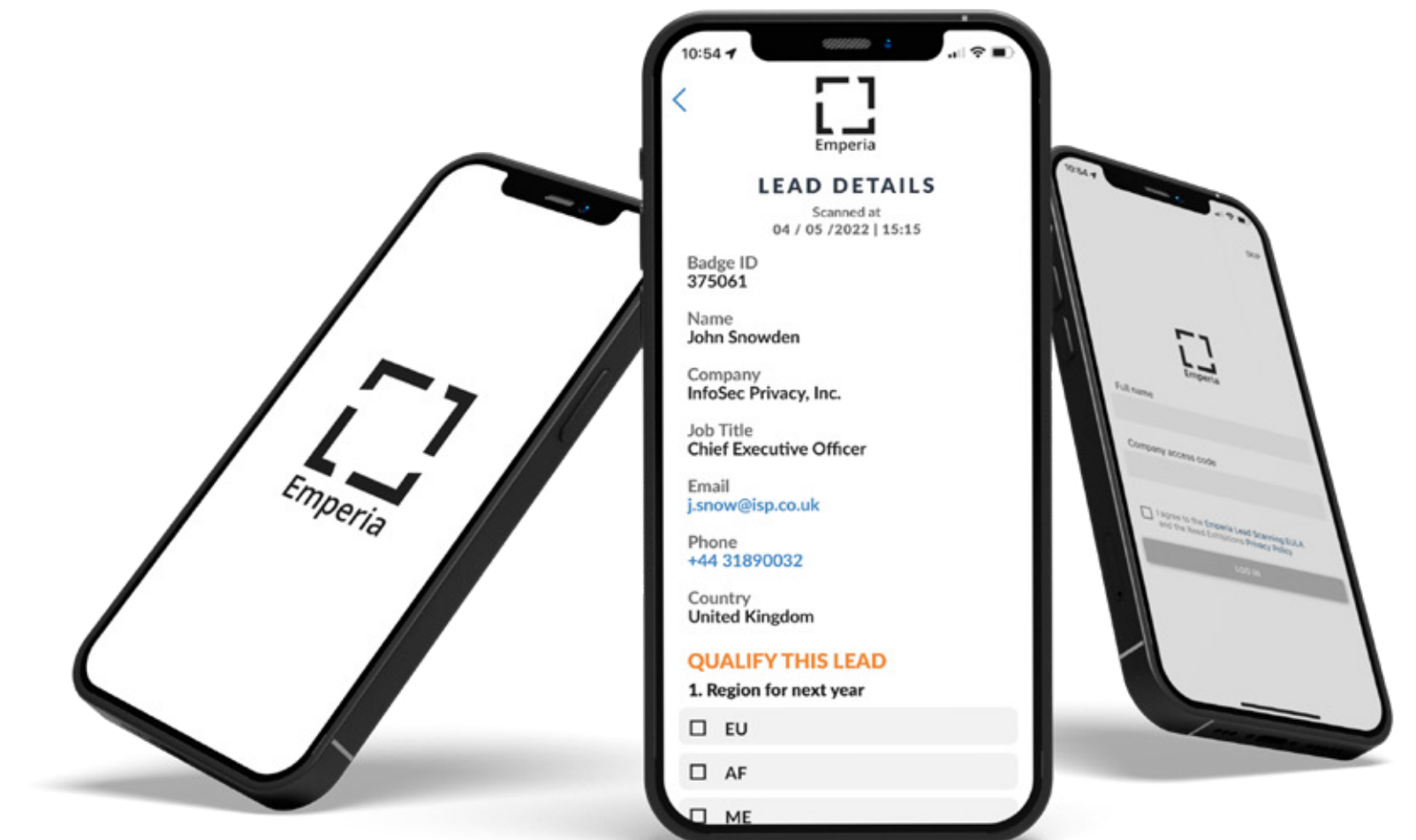
## IN JUST A SCAN, COLLECT AND MONITOR YOUR SHOW LEADS

Emperia is a mobile app that enables you to collect information on your prospects during the show, making it really easy to store, follow-up and retrieve your contacts.

**83%**  
OF EXHIBITORS  
DOWNLOAD THE PROSPECTS  
REPORT

**32**  
EXTRA LEADS  
GENERATED ON AVERAGE

			NUMBER OF USER LICENCES
DESCRIPTION	Database containing all visitor profiles	✓	UNLIMITED
	UNLIMITED ACCESS to the ever accessible Database during/after the show	✓	
	Customisable questionnaire for all your prospects	✓	
PRICE	Included in your registration pack		



**1] Add your scores and comment**  
For every contact scanned, you can add comments and scores according to their interest level.

**2] View your contact reports**  
All staff can view their prospects within the app, using their own tab.

**3] Access your prospects** via a direct download link (file format of your choice).

**4] Make full use of the information collected** to increase your ROI and stay in touch with your prospects.

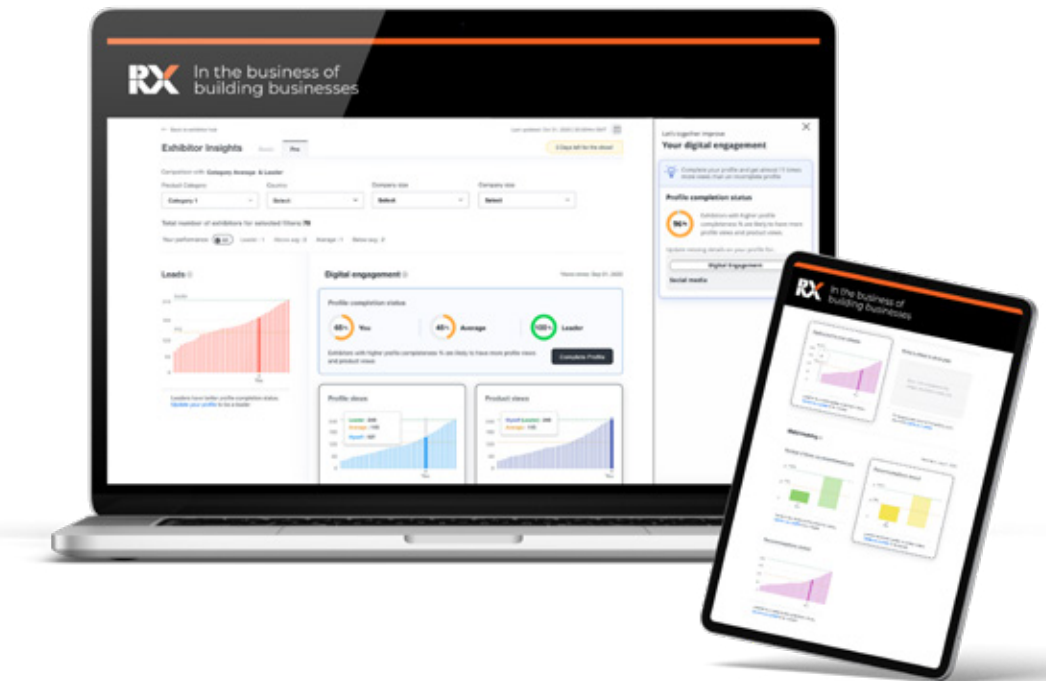




# DASHBOARD

## MEASURE YOUR RETURN ON INVESTMENT

The underlying database of this dashboard offers you actual performance measurement. The Pro dashboard version also gives you the chance to compare your performance with that of your competitors at the show, and so identify where you can improve.



			BASIC	PRO	
DESCRIPTION	Leads	Find the details of your identified prospects	✓	✓	
	Rate of engagement	Track the engagement generated by your profile with performance indicators	✓	✓	
	Matchmaking	Track all interactions between visitors and your brand	✓	✓	
	Benchmark		Compare your performance with your competitors	✗	✓
			Use filters to select and refine your searches	✗	✓
			Visualize your market position	✗	✓
	PRICE			Included in your registration pack	€1,000 excl. VAT



# YOUR FITTINGS

Customisable using the “customisation pack” or from our service providers’ catalogue (complete description of this service starts on page 19).  
Fittings are mandatory for 9, 18 and 36m<sup>2</sup> stands, and provided by our service partners. Using a decorator’s services is not possible.

<b>ESSENTIEL</b> available for 9, 18 and 36m <sup>2</sup> stands	<b>EASY</b> available for 9, 18 and 36m <sup>2</sup> stands	<b>BUSINESS</b> available for 9, 18 and 36m <sup>2</sup> stands	<b>IDENTITY</b> available for 18 and 36m <sup>2</sup> stands
			
<p>A package comprising the basic layout for exhibiting at a show (without furniture).</p>	<p>A package including furniture ready for exhibiting.</p>	<p>The ideal package for business meetings (includes furniture).</p>	<p>A stand for displaying your visual identity and showcasing your brand (includes furniture).</p>
<p><b>The Essential for exhibiting</b></p> <p>  </p> <p>Practical   Economical</p> <p>A functional space complete with the essentials for exhibiting at the show, while keeping costs down.</p> <p> The partitions, LED strips, doors, banners are re-used. We sort our wastes for recycling: carpeting, adhesives.</p>	<p><b>Simple and economical</b></p> <p>  </p> <p>Quality/price ratio   Turnkey</p> <p>A show-ready package: the simple way to effectively ensure your visibility at the show, at an attractive price.</p> <p> The partitions, spotlights, doors, banners and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.</p>	<p><b>Welcome your clients and prospects</b></p> <p> </p> <p>Work space</p> <p>A modern, turnkey package, ideal for welcoming customers and prospects. The semi-open meeting space offers total confidentiality while you work.</p> <p> The partitions, spotlights, doors, support structures and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.</p>	<p><b>Be seen and recognised</b></p> <p>  </p> <p>Customisation   Visibility</p> <p>A customised turnkey package in your colours: display your visual identity across your space with back-lit partitions, promoting your brand and showcasing your business and values to visitors.</p> <p> The supporting structures, partitions, doors and furniture are re-used. Covers are re-used for packaging, tests or prototyping. We recycle the carpet.</p>

Images are not binding.



# ALL-INCLUSIVE 9m<sup>2</sup> PACKAGE

Subject to availability. Areas are limited to 1 stand per company<sup>1</sup>.

YOUR AREA		9m <sup>2</sup>		
YOUR PACKAGE		See detail page 5		
<b>SELECT YOUR OWN FITTINGS<sup>2</sup></b> Customisable using the “customisation pack” or from our service providers’ catalogue Complete description of this service starts on page 19		<b>ESSENTIEL PACKAGE</b>	<b>EASY PACKAGE</b>	<b>BUSINESS PACKAGE</b>
YOUR METER		3 kW	4 kW	
<b>ALL-INCLUSIVE PRICE</b>		<b>€8,811</b> excl. VAT	<b>€9,801</b> excl. VAT	<b>€10,776</b> excl. VAT
<b>DISCOUNTS</b> Not cumulable	<b>LOYAL EXHIBITOR DISCOUNT</b> You’ve participated in at least 4 of the last 7 editions (between 2009 and 2022)	- <b>€1,035</b> excl. VAT		
	You are an exhibitor who is a member of UNICLIMA and a regular exhibitor at the show	- <b>€1,413</b> excl. VAT		
	<b>UNICLIMA MEMBER EXHIBITOR DISCOUNT</b> As a Uniclimate member, you benefit from a discount	- <b>€495</b> excl. VAT		

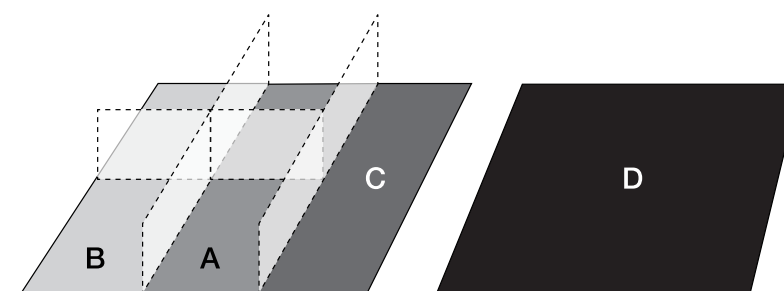
<sup>1</sup> For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m<sup>2</sup>: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m<sup>2</sup>: maximum of one 99m<sup>2</sup> stand per company name.

<sup>2</sup> Fittings are mandatory for 9, 18 and 36m<sup>2</sup> stands, and provided by our service partners. Using a decorator’s services is not possible.



# CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 9m<sup>2</sup> STAND

## Options



		ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE
<b>CHOOSE HOW MANY CORNERS</b>	<b>Corner stand</b> 1 corner on 2 aisles (type B)	€225 excl. VAT		
<b>CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 9m<sup>2</sup> FITTINGS</b> (one only)	<b>Visibility Customisation Package</b> Customise your stand for greater visibility	€1,629 excl. VAT	€815 excl. VAT	€1,089 excl. VAT
	<b>Demonstrations Customisation Package</b> Your products/services demonstration space	€2,097 excl. VAT	€1,953 excl. VAT	✕
	<b>Workspace Customisation Package</b> Benefit from a more visible workspace	€1,420 excl. VAT	€430 excl. VAT	Included

### NEW CUSTOMISATION PACKAGE

Complete description of this service starts on page 19



# ALL-INCLUSIVE 18m<sup>2</sup> PACKAGE

Subject to availability. Areas are limited to 1 stand per company<sup>1</sup>.

YOUR AREA		18m <sup>2</sup>			
REGISTRATION PACK AND BATIADVISOR 365 DIGITAL PACKAGE		See detail page 5			
<b>SELECT YOUR OWN FITTINGS<sup>2</sup></b> Customisable using the “customisation pack” or from our service providers’ catalogue Complete description of this service starts on page 19		<b>ESSENTIEL PACKAGE</b>	<b>EASY PACKAGE</b>	<b>BUSINESS PACKAGE</b>	<b>IDENTITY PACKAGE</b>
YOUR METER		3 kW		4 kW	
<b>ALL-INCLUSIVE PRICE</b>		<b>€14,832</b> excl. VAT	<b>€16,812</b> excl. VAT	<b>€18,372</b> excl. VAT	<b>€19,182</b> excl. VAT
<b>DISCOUNTS</b> Not cumulable	LOYAL EXHIBITOR DISCOUNT You’ve participated in at least 4 of the last 7 editions (between 2009 and 2022)	- €2,070 excl. VAT			
	You are an exhibitor who is a member of UNICLIMA and a regular exhibitor at the show	- €2,826 excl. VAT			
	UNICLIMA MEMBER EXHIBITOR DISCOUNT As a Uniclimate member, you benefit from a discount	- €990 excl. VAT			

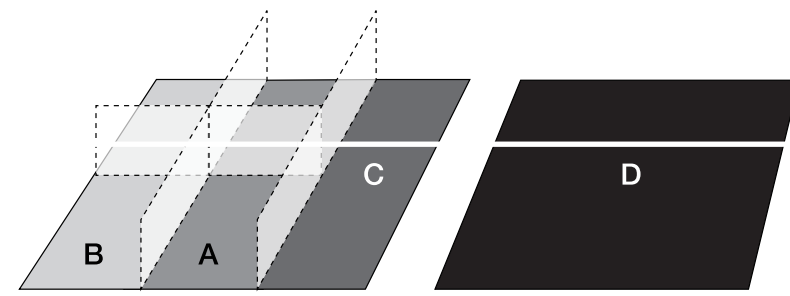
<sup>1</sup> For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m<sup>2</sup>: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m<sup>2</sup>: maximum of one 99m<sup>2</sup> stand per company name.

<sup>2</sup> Fittings are mandatory for 9, 18 and 36m<sup>2</sup> stands, and provided by our service partners. Using a decorator’s services is not possible.



# CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE **18m<sup>2</sup>** STAND

## Options



			ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE	IDENTITY PACKAGE
CHOOSE HOW MANY CORNERS	Corner stand	1 corner on 2 aisles (type B)		€450 excl. VAT		
		2 corners (type C)		€720 excl. VAT		
		4 corners (type D)		€1,080 excl. VAT		
CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 18m <sup>2</sup> FITTINGS (one only)	<b>Visibility Customisation Package</b> Customise your stand for greater visibility		€3,258 excl. VAT	€1,629 excl. VAT	€1,746 excl. VAT	Included
	<b>Demonstrations Customisation Package</b> Your products/services demonstration space		€2,358 excl. VAT	€2,214 excl. VAT	€2,574 excl. VAT	€1,170 excl. VAT
	<b>Workspace Customisation Package</b> Benefit from a more visible workspace		€2,529 excl. VAT	€860 excl. VAT	Included	✕
<b>NEW CUSTOMISATION PACKAGE</b> Complete description of this service starts on page 19						



# ALL-INCLUSIVE 36m<sup>2</sup> PACKAGE

Subject to availability. Areas are limited to 1 stand per company<sup>1</sup>.

YOUR AREA	36m <sup>2</sup>				
YOUR REGISTRATION PACK	See detail page 5				
<b>SELECT YOUR OWN FITTINGS<sup>2</sup></b> Customisable using the “customisation pack” or from our service providers’ catalogue Complete description of this service starts on page 19	<b>ESSENTIEL PACKAGE</b>	<b>EASY PACKAGE</b>	<b>BUSINESS PACKAGE</b>	<b>IDENTITY PACKAGE</b>	<b>BESPOKE MY STAND MAKER</b>
YOUR METER	3 kW		4 kW		Not included
<b>ALL-INCLUSIVE PRICE</b>	<b>€26,874</b> excl. VAT	<b>€30,834</b> excl. VAT	<b>€33,564</b> excl. VAT	<b>€35,184</b> excl. VAT	<b>€23,984</b> excl. VAT <sup>3</sup>

<b>DISCOUNTS</b> Not cumulable	LOYAL EXHIBITOR DISCOUNT You’ve participated in at least 4 of the last 7 editions (between 2009 and 2022)	- €4,140 excl. VAT
	You are an exhibitor who is a member of UNICLIMA and a regular exhibitor at the show	- €5,652 excl. VAT
	UNICLIMA MEMBER EXHIBITOR DISCOUNT As a Uniclimate member, you benefit from a discount	- €1,980 excl. VAT

<sup>1</sup> For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m<sup>2</sup>: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m<sup>2</sup>: maximum of one 99m<sup>2</sup> stand per company name.

<sup>2</sup> Fittings are mandatory for 9, 18 and 36m<sup>2</sup> stands, and provided by our service partners. Using a decorator’s services is not possible.

<sup>3</sup> This price includes €3,900 excl. VAT for the creation of the “My stand Maker” bespoke stand. An additional quote will be communicated to you according to your specifications. After acceptance of the My Stand Maker quote, a final invoice will be sent to you.

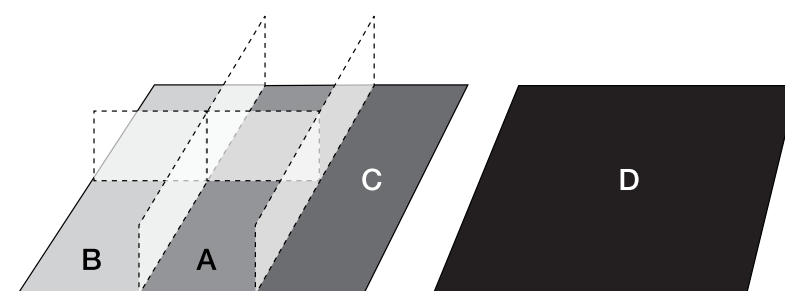
**BESPOKE - MY STAND MAKER:** you want a bespoke stand, one with a unique design.  
My Stand Maker will guide you through the process from design through to creation of your stand.





# CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 36m<sup>2</sup> STAND

## Options



		ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE	IDENTITY FORMULE	BESPOKE MY STAND MAKER
<b>CHOOSE HOW MANY CORNERS</b>	Corner stand					
	1 corner on 2 aisles (type B)			€900 excl. VAT		
	2 corners (type C)			€1,440 excl. VAT		
	4 corners (type D)			€2,160 excl. VAT		
<b>CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 36m<sup>2</sup> FITTINGS</b> (one only)	<b>Visibility Customisation Package</b> Customise your stand for greater visibility	€6,516 excl. VAT	€2,556 excl. VAT	€3,096 excl. VAT	Included	⊗
	<b>Demonstrations Customisation Package</b> Your products/services demonstration space	€2,417 excl. VAT	€2,412 excl. VAT	€3,996 excl. VAT	€1,404 excl. VAT	⊗
	<b>Workspace Customisation Package</b> Benefit from a more visible workspace	€5,058 excl. VAT	€1,719 excl. VAT	Included	⊗	⊗
<b>NEW CUSTOMISATION PACKAGE</b> Complete description of this service starts on page 19						



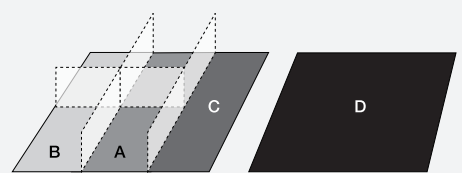



# ALL-INCLUSIVE 54m<sup>2</sup> PACKAGE

Subject to availability. Areas are limited to 1 stand per company<sup>1</sup>.

<b>YOUR AREA</b> - Bare space, floor marking only		<b>54m<sup>2</sup></b>
<b>REGISTRATION PACK AND BATIADVISOR 365 DIGITAL PACKAGE</b>		See detail page 5
<b>ALL-INCLUSIVE PRICE</b>		<b>€30,066</b> excl. VAT
<b>DISCOUNTS</b> Not cumulable	<b>LOYAL EXHIBITOR DISCOUNT</b> You've participated in at least 4 of the last 7 editions (between 2009 and 2022)	- <b>€6,210</b> excl. VAT
	You are an exhibitor who is a member of UNICLIMA and a regular exhibitor at the show	- <b>€8,478</b> excl. VAT
	<b>UNICLIMA MEMBER EXHIBITOR DISCOUNT</b> As a Uniclimate member, you benefit from a discount	- <b>€2,970</b> excl. VAT

## Options

<b>CHOOSE HOW MANY CORNERS</b>	<b>Corner stand</b>		2 corners 3 aisles (type C)	<b>€2,160</b> excl. VAT
			4 angles - island (type D)	<b>€3,240</b> excl. VAT
<b>EXCESSIVE HEIGHT<sup>3</sup></b>	Stand height is limited to 5 metres. If this height is exceeded, you will be charged extra.			<b>€4,806</b> excl. VAT
<b>BESPOKE STAND SERVICE</b>	<p><b>YOU'D LIKE A STAND THAT REFLECTS YOUR BRAND? SOMETHING UNIQUE?</b> My Stand Maker will guide you through the process from design through to creation of your stand. A single, reliable contact - Personalised follow-up - Managed rates. Contact your sales representative for a free quote.</p>			

<sup>1</sup> For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m<sup>2</sup>: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m<sup>2</sup>: maximum of one 99m<sup>2</sup> stand per company name.

<sup>2</sup> Mandatory for companies with a 54m<sup>2</sup> or 99m<sup>2</sup> stand, and optional for exhibitors on modules of 9m<sup>2</sup>, 18m<sup>2</sup> or 36m<sup>2</sup>.

<sup>3</sup> Where ceiling height of the pavilion allows. Check the height limitations on the siting proposal sent to you by your sales representative.



# ALL-INCLUSIVE 99m<sup>2</sup> PACKAGE

Subject to availability. Areas are limited to 1 stand per company<sup>1</sup>.

<b>YOUR AREA</b> - Bare space, floor marking only		<b>99m<sup>2</sup></b>	
<b>REGISTRATION PACK AND BATIADVISOR 365 DIGITAL PACKAGE</b>		See detail page 5	
<b>ALL-INCLUSIVE PRICE</b>		<b>€52,521</b> excl. VAT	
<b>DISCOUNTS</b> Not cumulable	<b>LOYAL EXHIBITOR DISCOUNT</b> You've participated in at least 4 of the last 7 editions (between 2009 and 2022)	- €11,385 excl. VAT	
	You are an exhibitor who is a member of UNICLIMA and a regular exhibitor at the show	- €15,543 excl. VAT	
	<b>UNICLIMA MEMBER EXHIBITOR DISCOUNT</b> As a Uniclimate member, you benefit from a discount	- €5,445 excl. VAT	
<b>Options</b>			
<b>CHOOSE HOW MANY CORNERS</b>	<b>Corner stand</b> 	2 corners (type C)	€3,960 excl. VAT
		4 corners (type D)	€5,940 excl. VAT
<b>EXCESSIVE HEIGHT<sup>3</sup></b>	Stand height is limited to 5 metres. If this height is exceeded, you will be charged extra.	€8,811 excl. VAT	
<b>ADD A LEVEL</b>	Exhibitors can design stands with a second level within the overall limit of the area authorised by the safety team. All stands with a second level must include, throughout the safety team's visit, a certificate of stability provided by an approved and competent body. Otherwise, you will be subject to an additional charge.	€6,608 excl. VAT	
<b>BESPOKE STAND SERVICE</b>	<b>YOU'D LIKE A STAND THAT REFLECTS YOUR BRAND? SOMETHING UNIQUE?</b> My Stand Maker will guide you through the process, from design to creation of your stand. A single, reliable contact - Personalised follow-up - Controlled rates. Contact your sales representative for a free quote.		

<sup>1</sup> For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m<sup>2</sup>: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m<sup>2</sup>: maximum of one 99m<sup>2</sup> stand per company name.

<sup>2</sup> Mandatory for companies with a 54m<sup>2</sup> or 99m<sup>2</sup> stand, and optional for exhibitors on modules of 9m<sup>2</sup>, 18m<sup>2</sup> or 36m<sup>2</sup>.

<sup>3</sup> Where ceiling height of the pavilion allows. Check the height limitations on the siting proposal sent to you by your sales representative.



# STAND FITTINGS & CUSTOMISATION PACKAGES

## ESSENTIEL

### THE ESSENTIAL FOR EXHIBITING

A functional space complete with the essentials for exhibiting at the show, while keeping costs down.



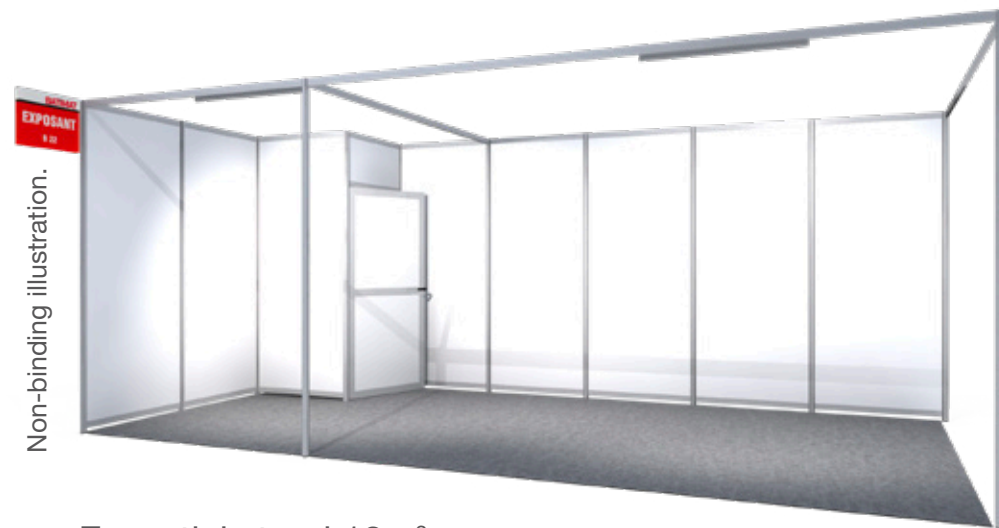
Practical



Economical






The partitions, LED strips, doors, banners, are re-used. We sort our wastes for recycling: carpeting, adhesives.



Non-binding illustration.

Essentiel stand 18m²

	ESSENTIEL
YOUR AREA	Available in 9m², 18m² and 36m²
SERVICES	Daily cleaning
FIXTURES AND FITTINGS	Storage space depends on the area + LED lighting + Double-sided flag banner (name and stand number) + Choice of 3 carpet colours + White melamine partitions
	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>9m² No storage</p> </div> <div style="text-align: center;">  <p>18m² 1m² of storage</p> </div> <div style="text-align: center;">  <p>36m² 3m² of storage</p> </div> </div>

Images are not binding.



# STAND FITTINGS & CUSTOMISATION PACKAGES

## ESSENTIEL

### Demonstration customisation package **OPTION**

#### DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

#### DEMONSTRATION PACKAGE 9m<sup>2</sup>



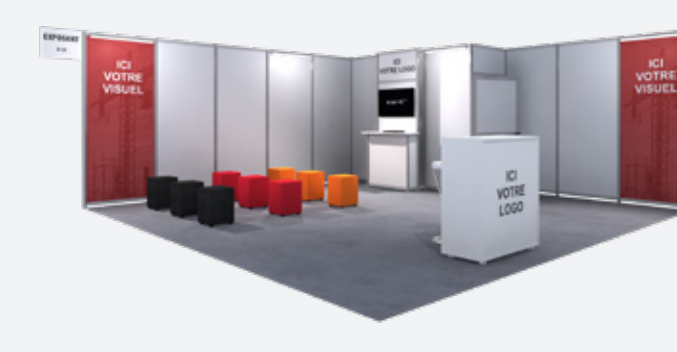
- This package comprises:
- Customisation of corner partitions (2 x 2.5 m)
  - + Customisation of the reception counter (1 x 1 m)
  - + Furniture: 1 reception desk, 1 tall stool
  - + 1 demonstration pod (1 x 2.5 m)
  - + Customisation of the pod transom (1 x 0.5 m)
  - + Triple power socket
  - + 1 screen (40'') with wall fixing

#### DEMONSTRATION PACKAGE 18m<sup>2</sup>



- This package comprises:
- Customisation of corner partitions (2 x 2.5 m)
  - + Customisation of the reception counter (1 x 1 m)
  - + Furniture: 1 reception desk, 1 tall stool, low seating
  - + 1 demonstration pod (1 x 2.5 m)
  - + Customisation of the pod transom (1 x 0.5 m)
  - + Triple power socket
  - + 1 screen (40'') with wall fixing

#### DEMONSTRATION PACKAGE 36m<sup>2</sup>



- This package comprises:
- Customisation of corner partitions (2 x 2.5 m)
  - + Customisation of the reception counter (1 x 1 m)
  - + Furniture: 1 welcome desk, 1 tall stool, low seating
  - + 1 demonstration pod (1 x 2.5 m)
  - + Customisation of the pod transom (1 x 0.5 m)
  - + Triple power socket
  - + 1 screen (50'') with wall fixing

Images are not binding.






# STAND FITTINGS & CUSTOMISATION PACKAGES ESSENTIEL

## Visibility customisation package **OPTION**

### VISIBILITY PACKAGE

Gain greater visibility by customising your stand.

VISIBILITY PACKAGE 9m <sup>2</sup>	VISIBILITY PACKAGE 18m <sup>2</sup>	VISIBILITY PACKAGE 36m <sup>2</sup>
		
<p>This package comprises:</p> <ul style="list-style-type: none"> <li>Customisation of backing partition (3 x 2.5 m)</li> <li>+ Reception counter</li> <li>+ Tall stool</li> <li>+ Customisation of reception counter (1 x 1 m)</li> </ul>	<p>This package comprises:</p> <ul style="list-style-type: none"> <li>Customisation of backing partition (6 x 2.5 m)</li> <li>+ Reception counter</li> <li>+ Tall stool</li> <li>+ Customisation of reception counter (1 x 1 m)</li> </ul>	<p>This package comprises:</p> <ul style="list-style-type: none"> <li>Customisation of backing partition (6 x 2.5 m)</li> <li>+ Reception counter</li> <li>+ Tall stool</li> <li>+ Customisation of reception counter (1 x 1 m)</li> </ul>

Images are not binding.



# STAND FITTINGS & CUSTOMISATION PACKAGES

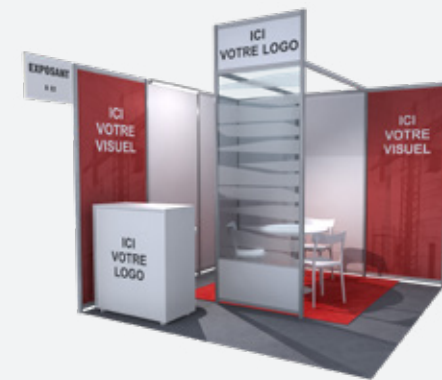
## ESSENTIEL

### Workspace customisation package **OPTION**

#### WORKSPACE PACKAGE

This option meets the twin objectives of business and visibility, through a workspace in which to receive clients and prospects, and customisation of your stand.

#### WORKSPACE PACKAGE 9m<sup>2</sup>



This package comprises:

- Customisation of corner partitions (2 x 2.5 m)
- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, 1 set of 3 chairs + 1 table
- + 1 welcome arch (3 x 1 m) customisable (1 x 0.5 m)
- + 1 carpet print to delineate the workspace (2 x 2 m)

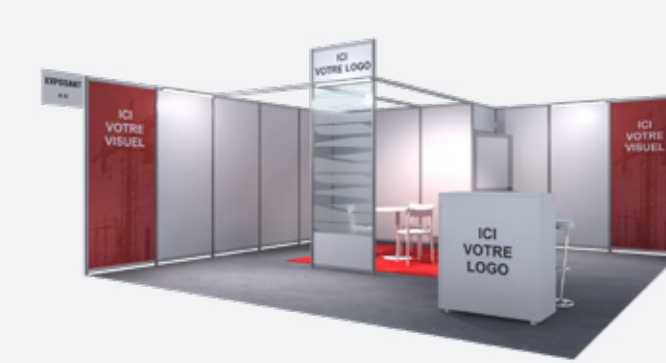
#### WORKSPACE PACKAGE 18m<sup>2</sup>



This package comprises:

- Customisation of corner partitions (2 x 2.5 m)
- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, 1 set of 3 chairs + 1 table
- + 1 welcome arch (3 x 1 m) customisable (x 0.5 m)
- + 1 carpet print to delineate the workspace (3 x 3 m)

#### WORKSPACE PACKAGE 36m<sup>2</sup>



This package comprises:

- Customisation of corner partitions (2 x 2.5 m)
- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, 1 set of 3 chairs + 1 table
- + 1 welcome arch (3 x 1 m) customisable (1 x 0.5 m)
- + 1 carpet print to delineate the workspace (3 x 3 m)

Images are not binding.

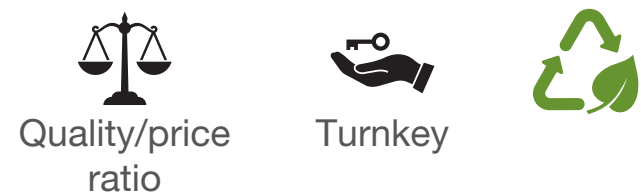


# STAND FITTINGS & CUSTOMISATION PACKAGES

## EASY

### SIMPLE AND ECONOMICAL

A show-ready package: the simple way to effectively ensure your visibility at the show, at an attractive price.



The partitions, spotlight, doors, banners and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.



EASY			
YOUR AREA	Stand 9m <sup>2</sup>	Stand 18m <sup>2</sup>	Stand 36m <sup>2</sup>
SERVICES	Daily cleaning		
FIXTURES AND FITTINGS	Customisable double-sided top signage 1 m x 1 m + 1 m <sup>2</sup> key-lockable storage with coat hook + Choice of 4 partition colours + Choice of 3 carpet colours	Customisable double-sided top signage 1 m x 1 m + 1 m <sup>2</sup> key-lockable storage with coat hook + Choice of 4 partition colours + Choice of 3 carpet colours	Customisable double-sided top signage 1 m x 1 m + 3 m <sup>2</sup> key-lockable storage with coat hook + Choice of 4 partition colours + Choice of 3 carpet colours
FURNITURE*	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + 1 paper basket	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + 1 paper basket + 1 key-lockable low storage unit	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + 1 paper basket + 1 key-lockable low storage unit + 1 low table + 3 armchairs

\*Furniture allocation example: choose between several allocations (type/style/colours) in the Exhibitor Area.

Images are not binding.



# STAND FITTINGS & CUSTOMISATION PACKAGES

## EASY

### Demonstration customisation package **OPTION**

#### DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

#### DEMONSTRATION PACKAGE 9m<sup>2</sup>



This package comprises:

- Customised partitions  
L 0.8 m x H 1.00 x 2 copies
- + Customisation of reception counter  
(1 x 1 m)
- + 1 demonstration pod (1 x 2.5 m)
- + Customisation of the pod transom  
(1 x 0.5 m)
- + Triple power socket
- + 1 screen (40'') with wall fixing

#### DEMONSTRATION PACKAGE 18m<sup>2</sup>



This package comprises:

- Customised partitions  
L 0.8 m x H 1.00 x 4 copies
- + Customisation of reception counter  
(1 x 1 m)
- + Low seating
- + 1 demonstration pod (1 x 2.5 m)
- + Customisation of the pod transom  
(1 x 0.5 m)
- + Triple power socket
- + 1 screen (40'') with wall fixing

#### DEMONSTRATION PACKAGE 36m<sup>2</sup>



This package comprises:

- Customised partitions  
L 0.8 m x H 1.00 x 6 copies
- + Customisation of reception counter  
(1 x 1 m)
- + Low seating
- + 1 demonstration pod (1 x 2.5 m)
- + Customisation of the pod transom  
(1 x 0.5 m)
- + Triple power socket
- + 1 screen (50'') with wall fixing

Images are not binding.





# STAND FITTINGS & CUSTOMISATION PACKAGES EASY

## Visibility customisation package **OPTION**

### VISIBILITY PACKAGE

Gain greater visibility by customising your stand.

### VISIBILITY PACKAGE 9m<sup>2</sup>



This package comprises:  
Customisation of backing partition (2 x 2.5 m)  
+ Customisation of the reception counter (1 x 1 m)

### VISIBILITY PACKAGE 18m<sup>2</sup>



This package comprises:  
Customisation of backing partition (5 x 2.5 m)  
+ Customisation of the reception counter (1 x 1 m)

### VISIBILITY PACKAGE 36m<sup>2</sup>



This package comprises:  
Customisation of backing partition (4 x 2.5 m)  
+ Customisation of the reception counter (1 x 1 m)

Images are not binding.



# STAND FITTINGS & CUSTOMISATION PACKAGES

## EASY

### Workspace customisation package **OPTION**

#### WORKSPACE PACKAGE

This option meets the twin objectives of business and visibility, through a workspace in which to receive clients and prospects, and customisation of your stand.

#### WORKSPACE PACKAGE 9m<sup>2</sup>



This package comprises:

- Customised partitions  
L 0.8m x H 1.00 x 2 copies
- + Customisation of the reception counter  
(1 x 1 m)
- + 1 L-shaped arch in wooden partition  
covered with brushed cotton  
(L 1.00 x H 2.5 x D 2.00 m)
- + 1 carpet print to delineate the workspace  
(2 x 2 m)

#### WORKSPACE PACKAGE 18m<sup>2</sup>



This package comprises:

- Customised partitions  
L 0.8m x H 1.00 x 4 copies
- + Customisation of the reception counter  
(1 x 1 m)
- + 1 L-shaped arch in wooden partition  
covered with brushed cotton  
(L 1.00 x H 2.5 x D 2.5 m)
- + 1 carpet print to delineate the workspace  
(3 x 3 m)

#### WORKSPACE PACKAGE 36m<sup>2</sup>



This package comprises:

- Customised partitions  
L 0.8m x H 1.00 x 6 copies
- + Customisation of the reception counter  
(1 x 1 m)
- + 1 L-shaped arch in wooden partition  
covered with brushed cotton  
(L 1.00 x H 2.5 x D 2.5 m)
- + 1 carpet print to delineate the workspace  
(3 x 3 m)

Images are not binding.



# STAND FITTINGS & CUSTOMISATION PACKAGES

## BUSINESS

### WELCOME YOUR CLIENTS AND PROSPECTS

A modern, turnkey package, ideal for welcoming customers and prospects.

The semi-open meeting space offers total privacy while you work.



Work space



The partitions, spotlights, doors, support structures and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.

		BUSINESS		
YOUR AREA	Stand 9m <sup>2</sup>	Stand 18m <sup>2</sup>	Stand 36m <sup>2</sup>	
<b>SERVICES AND FEATURES</b>	Daily cleaning	Daily cleaning + Internet (WiFi): 3 access accounts + Coffee machine	Daily cleaning + Internet (WiFi): 3 access accounts + Coffee machine + Fully-stocked fridge (soft drinks) + Water fountain + Plant	
<b>FIXTURES AND FITTINGS</b>	Signage on partition + Double-sided customisable top signage 1,5 m x 1,2 m + Brushed cotton-covered partitions (choice of 4 colours) + Choice of 3 carpet colours + Meeting space includes electrical power and multiple socket + LED lighting	Signage on partition + Double-sided customisable top signage 1,5 m x 1,2 m + Combination-lockable 1 m <sup>2</sup> of storage (contains coat hook, multi-socket, shelf and mirror) + Brushed cotton-covered wooden partitions (choice of 4 colours) + Choice of 3 carpet colours + Meeting space includes electrical power and multiple socket + LED lighting	Signage on partition + Double-sided customisable top signage 1,5 m x 1,2 m + Combination-lockable 3 m <sup>2</sup> of storage (contains coat hook, multi-socket, shelf and mirror) + Brushed cotton-covered wooden partitions (choice of 4 colours) + Choice of 3 carpet colours + Meeting space includes electrical power and multiple socket + LED lighting	
<b>FURNITURE*</b>	1 table + 3 chairs + 1 reception desk + 1 stool + 1 display unit + 1 paper basket	1 table + 3 chairs + 1 table + 3 tall stools + 1 reception desk + 1 stool + 1 display unit + 1 paper basket	1 table + 3 chairs + 2 tables + 6 tall stools + 1 reception desk + 1 stool + 1 display unit + 1 paper basket	



Non-binding illustration.

\* Example furniture allocation Choose between several allocations (type/style/colours) in the Exhibitor Area.

Images are not binding.

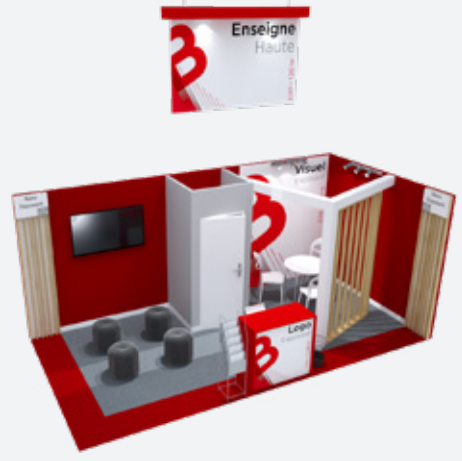
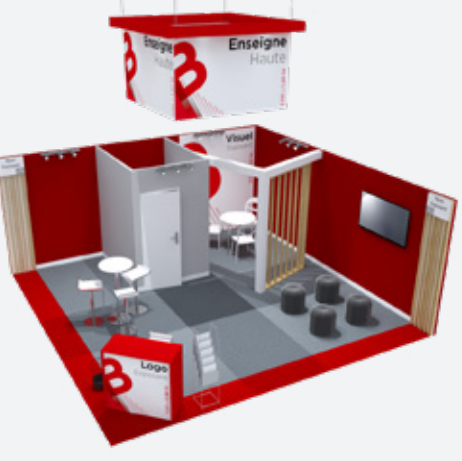


# STAND FITTINGS & CUSTOMISATION PACKAGES BUSINESS

## Demonstration customisation package **OPTION**

### DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

DEMONSTRATION PACKAGE 9m <sup>2</sup>	DEMONSTRATION PACKAGE 18m <sup>2</sup>	DEMONSTRATION PACKAGE 36m <sup>2</sup>
Option not available		
	<p>This package comprises:</p> <ul style="list-style-type: none"> <li>Customisation of partition (2 x 2.5 m)</li> <li>+ Customisation of reception counter: logo (1 x 0.98 m) and contour colour</li> <li>+ Straight signage with spots</li> <li>+ 4 cube low seats</li> <li>+ 1 42" screen</li> </ul>	<p>This package comprises:</p> <ul style="list-style-type: none"> <li>Customisation of partition (2 x 2.5 m)</li> <li>+ Customisation of reception counter: logo (1 x 0.98 m) and contour colour</li> <li>+ Straight signage with spots</li> <li>+ 6 cube low seats</li> <li>+ 1 42" screen</li> </ul>

Images are not binding.


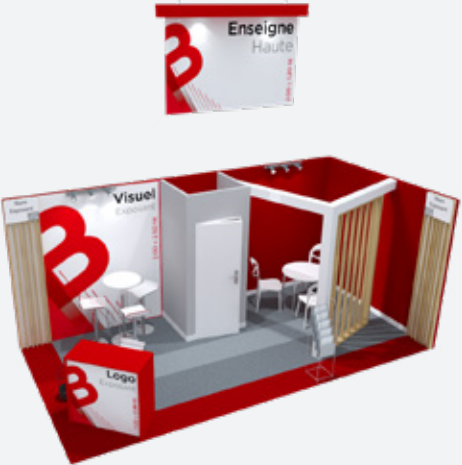



# STAND FITTINGS & CUSTOMISATION PACKAGES BUSINESS

## Visibility customisation package **OPTION**

### VISIBILITY PACKAGE

Gain greater visibility by customising your stand.

VISIBILITY PACKAGE 9m <sup>2</sup>	VISIBILITY PACKAGE 18m <sup>2</sup>	VISIBILITY PACKAGE 36m <sup>2</sup>
		
<p>This package comprises:</p> <ul style="list-style-type: none"> <li>Customisation of partition (2 x 2.5 m)</li> <li>+ Customisation of reception counter (1 x 0.98 m) and contour colour</li> </ul>	<p>This package comprises:</p> <ul style="list-style-type: none"> <li>Customisation of partition (2 x 2.5 m)</li> <li>+ Customisation of reception counter (1 x 0.98 m) and contour colour</li> <li>+ Straight signage with spots</li> </ul>	<p>This package comprises:</p> <ul style="list-style-type: none"> <li>Customisation of partition (2 x 2.5 m)</li> <li>+ Customisation of reception counter (1 x 0.98 m) and contour colour</li> <li>+ Square signage with spots</li> </ul>

Images are not binding.



# STAND FITTINGS & CUSTOMISATION PACKAGES

## IDENTITY

### BE SEEN AND RECOGNISED

A turnkey package customised in your colours displays your visual identity across your entire space with back-lit partitions, promoting your brand and showcasing your business and values to visitors.

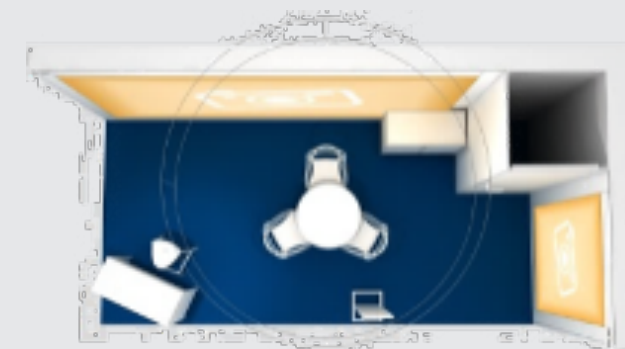


The supporting structures, partitions, doors and furniture are re-used. Covers are re-used for packaging, tests or prototyping. We recycle the carpet.



Stand Identity 18m<sup>2</sup>

IDENTITY		
YOUR AREA	18m <sup>2</sup>	From 36m <sup>2</sup>
<b>SERVICES AND FEATURES</b>	Daily cleaning + Coffee machine + Water fountain	Daily cleaning + Coffee machine + Water fountain + Fully-stocked fridge (soft drinks)
<b>FIXTURES AND FITTINGS</b>	1 to 2 printed backlit sails personalized* depending of your configuration + Signage suspended on hoop 2.5 m diameter and 50 cm high + Key-locking 1 m <sup>2</sup> storage with coat hook + Choice of 3 carpet colours	1 to 2 printed backlit sails personalized* depending of your configuration + Top signage 50cm in height on 3m diameter hoop located over the structure + Key-locking 3 m <sup>2</sup> storage with shelf and coat hook + Choice of 3 carpet colours
<b>FURNITURE**</b>	1 table + 3 chairs + 1 reception counter + 1 stool + 1 lockable low storage unit + 1 display unit + 1 paper basket	Discussion space: 4 armchairs and 1 low table + 1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + paper basket



\*Files are supplied by the exhibitor.

\*\* Example furniture allocation. Choose between several allocations (type/style/colours) in the Exhibitor Area.

Images are not binding.



# STAND FITTINGS & CUSTOMISATION PACKAGES IDENTITY

## Demonstration customisation package **OPTION**

### DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

### DEMONSTRATION PACKAGE 18m<sup>2</sup>



This package comprises:  
Customisation of reception counter  
+ Low seats  
+ 1 55'' screen

### DEMONSTRATION PACKAGE 36m<sup>2</sup>



This package comprises:  
Customisation of reception counter  
+ Low seats  
+ 1 55'' screen

Images are not binding.



## OUR DIGITAL OFFER

# EXHIBITOR LIST

		BRONZE	SILVER	GOLD
DESCRIPTION	Your company indexed on the search engine “Exhibitors” logo + company name + business sector + stand number + description	✓	✓	✓
	Your products will also be online: Highlight (box on grey background) + product carousel + double block height + detailed company information (side bar: tel, email, website) + why you should visit my stand	✗	✓	✓
	Show website homepage sponsorship (Brand carousel) + category sponsorship (Your company appears on the 1 <sup>st</sup> page of the “Exhibitors” search engine for your business sector)	✗	✗	✓
			Limited to 10 advertisers	Limited to 10 advertisers
PRICES		Included in your participation package	€2,300 excl. VAT	€5,300 excl. VAT

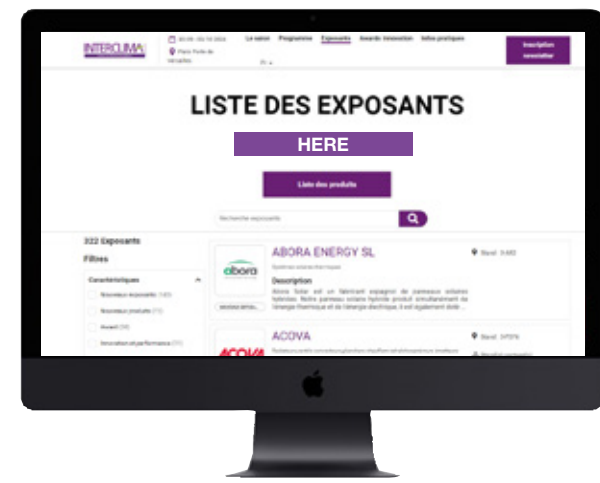
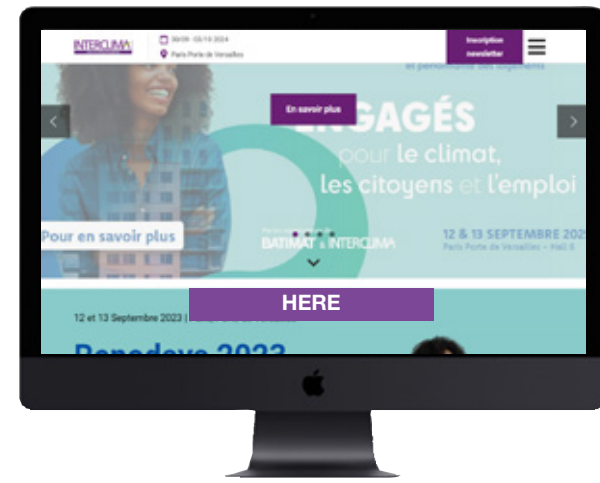




# OUR DIGITAL OFFER

## INTERCLIMA WEBSITE

PROMOTE YOUR PRESENCE ON THE WEB!



ON THE HOME PAGE: LARGE BANNER*	
DESCRIPTION	<p>Visible to every visitor to www.interclima.com, your banner is a tool for brand promotion This banner links back to your chosen page on your website. <b>Worth knowing: almost 800,000 pages are viewed each show year</b></p> <p>Maximum 3 advertisers per location</p>
PRICE	€8,320 excl. VAT
HEADINGS “Show / Practical info / Programme / Exhibitor page / Sector page”: LARGE BANNER*	
DESCRIPTION	<p>A key section of the www.interclima.com website, your banner can be seen by most visitors. Your banner links back to your chosen page on your website. <b>Worth knowing: on average, almost 80% of pages are viewed in a show year</b></p> <p>Maximum 3 advertisers per location</p>
PRICE	€6,448 excl. VAT

### MANDATORY

Technical elements to be provided to us for:

LARGE BANNER

- Computer format: 970 x 90 px
- Tablet format: 728 x 90 px
- Mobile format: 320 x 50 px

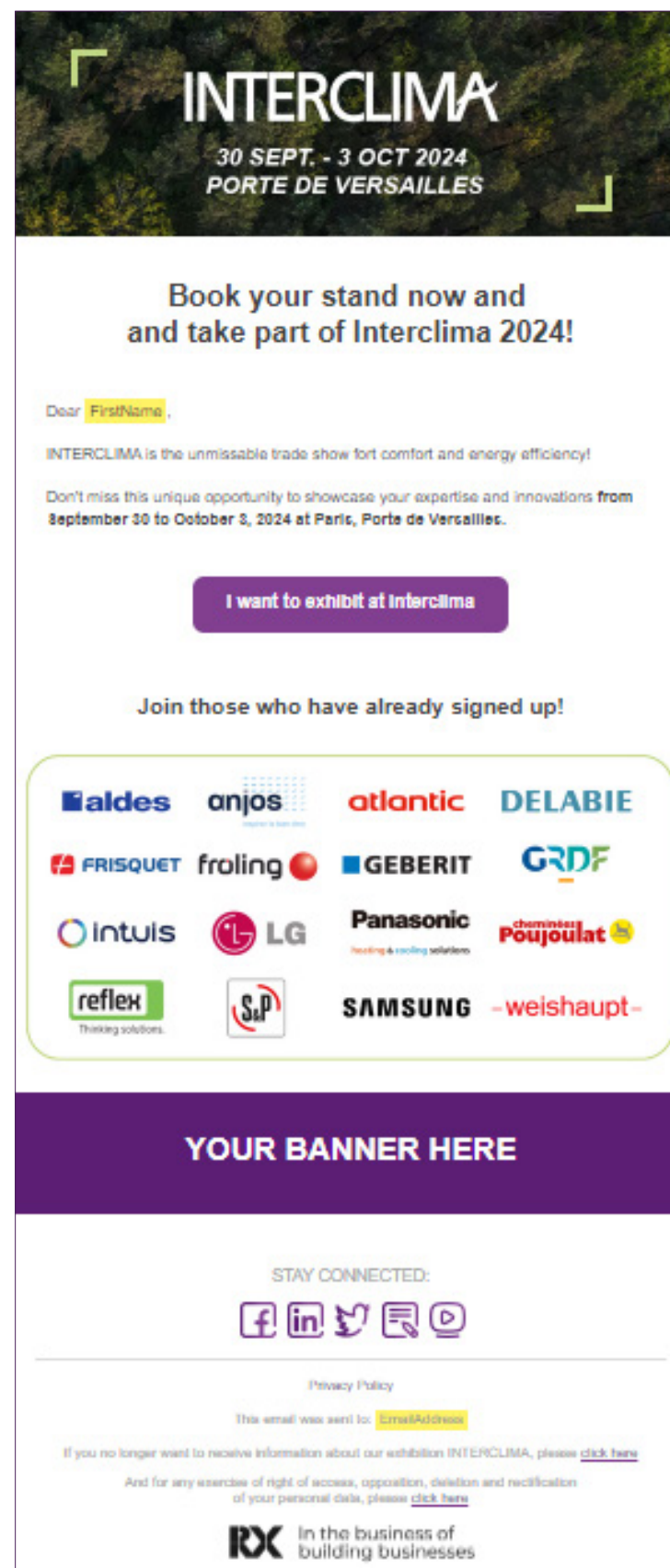
jpg, png or gif format only, RGB colours

\*Limited quantity and subject to availability.



# OUR DIGITAL OFFER BANNER ON THE BADGE ORDER CONFIRMATION EMAIL

BRING TRAFFIC TO YOUR STAND DURING THE SHOW



	<b>BANNER ON THE BADGE ORDER CONFIRMATION EMAIL</b>
<b>DESCRIPTION</b>	<p>The email is sent to all registered participants. (more than 90,000 emails); This is your chance to reach all visitors and journalists.</p> <p>Your banner is a way of promoting your brand. <b>This banner redirects to the page of your choice.</b></p> <p>Exclusive to one advertiser</p>
<b>PRICE</b>	<b>€8,500</b> excl. VAT

**MANDATORY**  
Items to be provided:

- An HD visual, fixed or gif, in FR and GB with dimensions of 610px x 88px, responsive and classic
- The redirect link



# OUR PRINT OFFER

## THE LOGO PACKAGE

<b>DESCRIPTION</b>	Your logo: in the alphabetical list of exhibitors in the official catalogue (available in paper and digital formats) + on the show's wall maps + on the visitor map distributed free of charge at the show's entrances and information points (available in paper and digital formats)						
<b>PRICE</b>	€3,360 excl. VAT						

## THE VISITOR GUIDE

<b>DESCRIPTION</b>	Distributed free of charge at the entrances and information points of the 3 shows, it's the essential tool used by every visitor						
<b>LOCATION</b>	1/2 inside page	Inside page	Inside front page exhibitor list	Cover, 1/3	Cover, 1/2	Double inside page	Cover, 1/4
<b>PRICES</b>	€5,205 excl. VAT	€8,008 excl. VAT	€9,610 excl. VAT	€15,444 excl. VAT	€16,474 excl. VAT	€16,474 excl. VAT	€17,618 excl. VAT

## THE OFFICIAL CATALOGUE

<b>DESCRIPTION</b>	The catalogue is the essential tool for professionals after the show. Sold online both ahead of and during the show, 5,000 copies are printed. This guarantees you visibility for 2 years!							
<b>LOCATION</b>	1/2 inside page	Inside page	Cover, 1/3	Cover, 1/2	Cover, 1/4	Hardback insert	Outer jacket	Bookmark (provided by the advertiser)
<b>PRICES</b>	€2,840 excl. VAT	€5,720 excl. VAT	€10,710 excl. VAT	€11,760 excl. VAT	€16,220 excl. VAT	€10,610 excl. VAT	€12,080 excl. VAT	€12,600 excl. VAT



# OUR DISPLAY OFFER

BRING TRAFFIC TO YOUR STAND DURING THE SHOW

	INDOOR TOTEMS*	ROUND ADHESIVE STICKERS*	FLOOR TILES*	HALL MAPS*
DESCRIPTION	<p>Highlight your presence at the show with visibility of your show space right at the heart of the traffic aisles</p> <p>Limited quantity depending on pavilions and availability</p> <p>Availability by pavilion: Pavilion 3: 4 totems (2 sets)</p>	<p>Positioned on the entry doors of your exhibition hall, this product is seen as soon as visitors arrive</p> <p><b>SOLD</b></p> <p>1 pack of 10 stickers</p>	<p>This floor display means that you're immediately and unmistakably identified by visitors</p> <p>Tiles placed according to your instructions on your exhibition space (1 x 1m<sup>2</sup>)</p> <p>Pavilion 3 Tiles positioned in the aisles of your pavilion</p>	<p>Banner at the top of each hall plan in your exhibition space</p> <p>Limited to one advertiser for Pavilion 3</p>
PRICES	€8,549 excl. VAT per set of 2 directional totems	€450 excl. VAT per round sticker	€2,600 excl. VAT per set of 3 tiles	€10,700 excl. VAT per plan



\*Limited quantity and subject to availability

Rates include technical costs (15% of total excl. VAT). We print and apply your visual.



# OUR PROMOTIONAL ITEMS

BRING TRAFFIC TO YOUR STAND DURING THE SHOW

	<b>BADGES HOLDERS LANYARDS* (to be provided by the exhibitor)</b>	<b>DISTRIBUTION OF BAGS* (to be provided by the exhibitor)</b>
<b>DESCRIPTION</b>	<p>Associated with each badge given at the entrance of the show, these lanyards remain in the visitor's sight throughout their visit. The lanyards are supplied by the exhibitor or by the organiser.</p> <p><i>"Protect the planet: badge lanyards, recycled or recyclable**"</i></p> <p>Limited to one advertiser for Pavilion 3</p>	<p>These bags stay with visitors wherever they go. The bags are provided, printed by the exhibitor or by the organiser.</p> <p><i>"Protect our planet: bags, recycled or recyclable**"</i></p> <p>Limited to one advertiser for Pavilion 3</p>
<b>PRICES</b>	<p>€8,000 excl. VAT aisle rights for 15,000 copies</p>	<p>€10,700 excl. VAT aisle rights for 15,000 bags</p>

**SOLD**

**SOLD**



\*Limited quantity and subject to availability.



**\*\*Mandatory:** We are committed to reducing our carbon footprint and protecting our environment. Badge lanyards and bags must respect this commitment. The products must be eco-designed, recycled, recyclable or for the lanyards must have a crocodile clip to prevent the use of plastic. A product sample must be sent to the organiser no later than 15 July for approval. The organiser reserves the right to reject the product.



## TALKS

# EXPERIENCE FEEDBACK WORKSHOP REX

## EXPERIENCE FEEDBACK WORKSHOP REX

### DESCRIPTION

#### PRESENT YOUR EXPERIENCE FEEDBACK TO SHOW VISITORS

Provision of a 30-person room at the heart of the show for a 45-minute slot

- + Video screen and audio system available
- + 30 seats
- + Café space for networking

#### 1 PROMOTIONAL PACKAGE COMPRISING:

##### Digital visibility<sup>1</sup>

Your brand listed in the newsletter launching the INTERCLIMA REX Workshops sent to pre-registered visitors in September 2024

##### Press and social media visibility<sup>1</sup>

Your presentation advertised on the show's social media, once we have received the title of your talk.

- + Your talk listed on the page dedicated to the INTERCLIMA REX Workshops in the Mondial du Bâtiment 2024 press kit
- + Your brand listed on the press release launching the INTERCLIMA REX Workshops

##### Visibility at the show<sup>1</sup>

Your logo featured on the programme available at the entrance to the INTERCLIMA Rex Workshops

##### Visibility on the show's visitor documentation

- + Your logo on the dedicated INTERCLIMA REX Workshops page in the Visitor Guide

### PRICES

Exclusive offer for Interclima members

€1,700 excl. VAT

Exclusive offer for non-members

€2,000 excl. VAT

<sup>1</sup> Subject to receipt of your title before 10 May 2024.



## TALKS

**PROMOTIONAL PACKAGE INTERIOR AIR QUALITY**

<b>PROMOTIONAL PACKAGE INTERIOR AIR QUALITY</b>	
<b>DESCRIPTION</b>	<p style="text-align: center;"><b>DIGITAL VISIBILITY<sup>1</sup></b></p> <p style="text-align: center;">Your brand listed in the newsletter launching the QUALITÉ DE L’AIR forum sent to pre-registered visitors in September 2024</p> <p style="text-align: center;"><b>VISIBILITY AT THE QUALITÉ DE L’AIR FORUM<sup>1</sup></b></p> <p style="text-align: center;">The QUALITÉ DE L’AIR Forum will be merged with the QUALITÉ DE L’AIR Uniclimate Workshop, a space for activities and demonstrations</p> <ul style="list-style-type: none"> <li>+ A 20-minute “workshop” presentation to showcase your solutions in the Talks/Demonstrations Area (choice of slot subject to availability)</li> <li>+ Your logo on the signage in the talks area</li> </ul> <p style="text-align: center;"><b>PRESS AND SOCIAL MEDIA VISIBILITY<sup>1</sup></b></p> <p style="text-align: center;">Your brand’s participation advertised on the show’s social media.</p> <ul style="list-style-type: none"> <li>+ Your brand’s logo on the dedicated QUALITÉ DE L’AIR Forum page in the Mondial du Bâtiment press kit in 2024</li> <li>+ Your brand listed in the press release launching the QUALITÉ DE L’AIR Forum</li> </ul> <p style="text-align: center;"><b>VISIBILITY ON THE SHOW’S VISITOR DOCUMENTATION<sup>1</sup></b></p> <p style="text-align: center;">Your logo on the dedicated QUALITÉ DE L’AIR Forum page in the Visitor Guide</p>
<b>PRICE</b>	<b>€2,000</b> excl. VAT

<sup>1</sup> Subject to receipt of your title before 10 May 2024.



## SPONSORSHIP

# CLUB INTERNATIONAL DU MONDIAL DU BÂTIMENT



## KEY FIGURES 2022

- **21,228 professionals** came from outside France
- **19 delegations** coming from 14 countries
- **1,300 journalists** reached in 36 countries
- **18 countries** selected to reach out to journalists and decision-makers
- **5 months** international tour
- **1,000 international delegates** on-site (profiles: ministers, secretaries of state, ministry representatives, mayors, union presidents, private company directors, buyers and specifiers, etc).

		SPONSORING THE MONDIAL DU BÂTIMENT INTERNATIONAL CLUB*
DESCRIPTION Visibility Tool	Before the show	<ul style="list-style-type: none"> <li>Your logo + presentation in the press kit sent to journalists (outside France)</li> <li>Your logo + presentation on press releases sent to journalists (outside France)</li> <li>Your logo + presentation on 2 e-newsletters in French and 2 e-newsletters in English sent to the database of pre-registered French speakers (outside France / overseas France) and English speakers</li> <li>+ Feature on the “International Club” of the Interclima website in French and English</li> </ul>
	During the show	<ul style="list-style-type: none"> <li>Hand delivery of the welcome plans for the international delegation</li> <li>+ Your logo on the photocall banner</li> <li>+ Presentation of your brand to the international delegations</li> <li>+ Meeting table and pop-up in the International Club at your disposal throughout the show (exhibitor’s presence required)</li> <li>+ Your flyer in the bag given to international delegates</li> <li>+ Featured on the visitor trails offered to international delegations</li> <li>+ Option of giving a talk if already present in a country, to share feedback on experience</li> </ul>
CONDITIONS OF SALE		Exclusive sponsorship for the INTERCLIMA show Offer valid until 1 July 2024
PRICE		€10,000 excl. VAT

\*The organiser reserves the right to modify the location in the International Club.