



CORPORATE PRESENTATION 2024
OUR SERVICES FOR INTERNATIONAL EXHIBITIONS



When it comes to
International Exhibitions...



...we have the know how!

SECTORS COVERED BY OUR EXHIBITIONS



HVAC
HEATING - COOL
AIR CONDITIONING



JEWELRY



**VISUAL
COMMUNICATION**



HOME & LIVING



MARITIME



OIL & GAS



REAL ESTATE



BUILDING MATERIALS

ORGANIZERS REPRESENTED BY ASAP



FIERA MILANO





INTERNATIONAL MARKETING:

EXHIBITIONS REPRESENTED BY ASAP:

HVAC
(Heating, cool air conditioning)



REAL ESTATE



HOME & LIVING



VISUAL COMMUNICATION



JEWELRY



BUILDING MATERIALS



OIL & GAS



MARITIME



SERVICES OFFERED:

Exhibitor's Recruitment

Being a communication agency, Asap Athens, utilizes an extensive mix of marketing tools, for building the awareness of an exhibition into the Greek market that will lead to the successful recruitment of the right Greek exhibitors to all exhibitions Asap has in its portfolio. Asap's role is not only in booking exhibitors but in supporting them throughout their participation steps.

Stand Construction Services

Due to Asap's expertise in branding and design services, tailor made stand solutions for Greek exhibitors can be offered on request. Asap also possesses a network of local contractors that will offer the best value for money solution.

Branding & Communication

We offer a 360o communication services to our clients participating in International exhibitions, on request that relate to national or private branding design services, RR services, organizing of tailor made events enhancing market visibility, social media moderation, promotion and many others.

Marketing

Asap offers marketing & communication services for a broader visibility of the exhibitor during the fairs they participate. These services might include: Branding services for their stand, Content creation (videos & brochures), social media content, email marketing, event organizing in their stand, press relations and a lot more that will make exhibitors' participation effective, maximizing their return on investment.

OUR VIEW FOR INTERNATIONAL EXHIBITIONS:

"We selectively represent major international exhibitions in the Greek & Cypriot market aiming to offer international exposure capabilities to our clients.

Our selection is based mainly in the market potential and in the ability of building a long term relationship with international organizers which is our main philosophy with our clients as well.

Due to our know-how, our exhibitions' services can also be coupled with added value communication services, on request, which offers an unparalleled service package to our clients in their international marketing efforts."

"When it comes to International Exhibition, we have the know how!"



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