



JIS Miami FALL | OCT 6-9, 2024 | Miami Beach Convention Center

March 2023

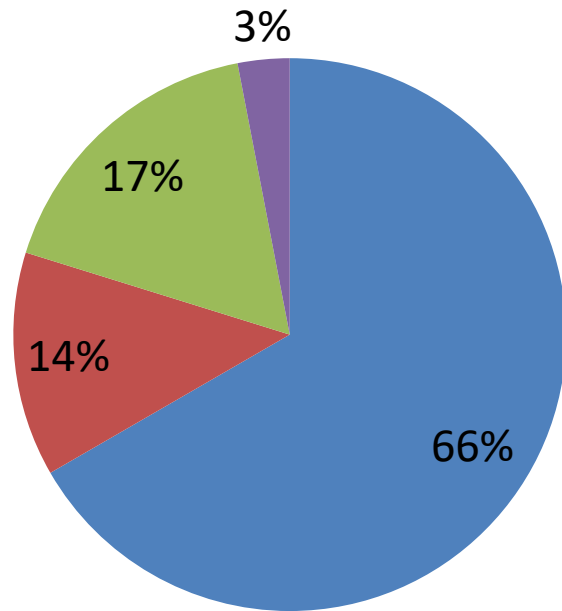
JIS Miami Fall

The Greek Pavilion at JIS

Where thousands of unique jewelry trade buyers including retailers, wholesalers, boutiques and more, attend from the South East USA, the Caribbean, Mexico and other major Latin America countries to place orders or take delivery of merchandise across all major product categories exactly when it is most ideal for them to buy. JIS is produced in South Florida, making it the primary hub for commerce flowing to the growing markets of Latin America and the Caribbean for the Jewelry Industry, providing access to market segments that otherwise would be difficult to reach.



► Where Our Buyers Attend From



■ USA

■ Latin America

■ Caribbean

■ Other International

► Attendees by Business Type (Top 10)

1. **Independent Jewelry Retailers – Single stores**
2. **Independent Jewelry Retailers – 2 to 3 stores**
3. **Jewelry Wholesaler**
4. **Independent Jewelry Retailers – 4 to 9 stores**
5. **Online/Internet Retailer**
6. **Specialty Gift/Boutique**
7. **Independent Jewelry Retailer – 10+ stores**
8. **Distributor**
9. **Gemstone Buyer/Dealer**
10. **Department Store**



► What Makes JIS Unique

- JIS October is the **2nd largest Jewelry Tradeshaw** in the Western Hemisphere and brings together jewelry manufacturers, wholesalers, and brands during one of the most important buying seasons of the year.
- JIS is the primary jewelry buying show for the markets of Mexico, Latin America, the Caribbean, and Southeast United States.
- Almost all of the thousands of buyers that attend JIS are **unique to our shows** and do not attend other events such as JCK Las Vegas, Vicenza Oro, Hong Kong Jewellery Fair, etc., to source merchandise or find new suppliers. This makes JIS a truly unique opportunity for Hong Kong based companies by providing an audience not found anywhere else.
- Founded in 1979, JIS has a reliable and established history with the jewelry trade, especially in the Western Hemisphere. Jewelry trade buyers and suppliers regularly plan to include JIS as a must attend event.





OCTOBER 6-9, 2024

MIAMI BEACH CONVENTION CENTER
MIAMI BEACH, FL



*Floor Plan as of March 4, 2024. Subject to i



Greek Pavilion Turnkey Booth Pricing

Pavilion Size: 500 square feet, Divided in to 6 individual booths 83sqft per booth.

2 booths are corner booths

This pricing includes a Hard-wall custom booth structure as indicated on the included graphic pages.
1 showcase, Electric (500watts), 1 round table, 3 chairs, 1 6ft Track Light with 4 lights, 1 waste Basket.

Standard Inclusions: 5 badges per booth, Silver Showroom Pack, Badge Scanner, Exhibitor Dashboard

Total Pavilion Cost: \$53,025

4 inline Per Booth Cost: \$8,570.83

2 corner Booths Cost: \$9,370.83

▶ *Deadlines & Important Dates*

Item	Due Date
Formal commitment to overall pavilion contract	JUNE 11, 2024
Deposit	JUNE 17, 2024
Final Balance Due	August 15, 2024



Thank You

Thank you for taking the time to review this proposal! We look forward to having the Greek Pavilion joining JIS for the first time!

If you are in agreement and are ready to proceed, please let us know right away, so an official agreement can be created for these presented items.

Sincerely,



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