



# 2024 DESIGN COLLECTIVE APPLICATION

Applications are reviewed by our Review Committee. The below criteria is required with your application. Please complete application in full. Print clearly or type.

## I. GENERAL INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website url: \_\_\_\_\_

Social Media: \_\_\_\_\_

## II. EXAMPLES TO INCLUDE

### REQUIRED

- Include 10 Photographs of your product and a full description of your product line(s) with application

### OPTIONAL

- Samples of your most recent marketing, branding, advertising initiatives
- Letters of reference from previous Design Collective Exhibitors and/or top retailers carrying your line
- Any consumer or trade media editorial coverage or features you wish to share
- A list of awards, accolades and affiliations for your collection or your company that the jury should take into consideration

## III. DESIGN COLLECTIVE AREA

When submitting this application, you will be considered to enter the Design Collective Residents.

A Design Collective Resident is a recognized, established design brand or artisan that has an individual aesthetic and creates collections that inspire with the most skilled craftsmanship.

Select if you wish to also be considered for the below Design Collective areas: (select all that apply)

**RISING STAR:** an up-and-coming designer who has been in the business for 5 years or less. Often, the Design Collective is the first opportunity to view their work on a national scale.

**LUMINARY:** Among the industry's outstanding designer brands and artisans who are recognized for their exclusive, upscale, coveted fine jewelry with a unique design perspective and luxurious materials.

Preferred Booth Space:            10x10            10x20

## IV. ABOUT YOUR COMPANY

Why do you want to exhibit at JCK? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Years in business? \_\_\_\_\_ Size of business by sales volume? \_\_\_\_\_

Does your company have any other divisions or are you known by any other brand names? If yes, please name:    YES    NO

\_\_\_\_\_



**VI. OTHER INDUSTRY & TRADE SHOW PARTICIPATION**

Would this be your first North American fine jewelry trade show? ..... • YES NO  
*(If yes, you are eligible to be a JCK Rising Star)*

Are you featured in any publications? (Non-blog, non-Social Media) If yes, please list the publications:

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List the trade and craft shows you have exhibited in, in past 3 years: \_\_\_\_\_

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What jewelry design programs have you attended and/or graduated from?: \_\_\_\_\_

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**III. APPLICATION SUBMISSION**

This is an application and not a guarantee of acceptance. Acceptance is based on space availability, show managements need to balance product categories on the show floor and overall review of the application from the committee. Questions? Contact **Monalisa DePina** at 203.722.8963 or email her at the email below.

**EMAIL THIS COMPLETED APPLICATION WITH YOUR PRESENTATION PACKET TO  
MONALISA DEPINA | MONALISA.DEPINA@RXGLOBAL.COM**

YOUR APPLICATION DOES NOT GUARANTEE IMMEDIATE APPROVAL.