

FUTURE OF VESSELS SOLUTIONS FOR TOMORROW

SHIPBUILDING & MARINE • WORKBOAT • OFFSHORE
PORT TECHNOLOGY • HYBRID & ELECTRIC

The Maritime Exhibition
for Business Opportunities with Asia

APM 2024 KEY NUMBERS



6

exhibition halls
across 27,000 sqm



18

official
pavilions



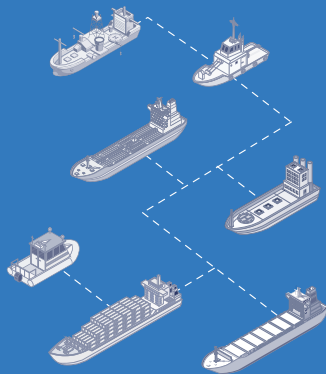
15,717

unique trade
visitors from Asia



710

exhibitors from
31 countries/ regions



TOP VISITING COUNTRIES / REGIONS

 Singapore	 China	 Indonesia	 Malaysia
 South Korea	 Japan	 India	 Australia
 Philippines	 Vietnam	 Thailand	

TOP VISITOR PROFILES

- Vessel Owner/ Shipping Company
- Ship Management/ Operator
- Shipyard/ Shipbuilding/ Boat Builder
- Classification Society
- Consultant
- Marine & Offshore Engineers
- Reseller/ Distributor/ Agent
- Conversion/ Repair/ Maintenance
- Information and Communication Technology/ Automation
- Manufacturer/ OEM
- Marine Fuels/ Natural Gas/ Alternative Energy
- Port Authorities/ Handlers

75% of visitors direct or influence purchasing decisions in their organisation

52% of visitors are of management level and above

VISITOR DEMOGRAPHIC BY JOB FUNCTION

15%	Shipowners/ Procurers/ Management/ Operator
11%	Managing Director/ Head of Company
6%	Chairman/ President/ COO/ CEO/ CFO/ Vice President
7%	General Management
20%	Engineer/ Technical
22%	Business Development
19%	Others

EXHIBITOR REPRESENTATION

69%	Rest of the world	31%	Asia
-----	-------------------	-----	------

PRODUCT & SERVICE OFFERINGS

- Shipbuilding/ Shipyard Industry
 - Maritime Services
 - Ship Fittings and Equipment
 - Electrical Engineering/ Electronics
 - Electric Motors/ Batteries/ Charges/ Control
 - Energy Storage Solutions/ Fuel Cells Technology
 - Electric & Hybrid Equipment/ Technology/ Solutions
 - Electric Outboards/ Inboards
 - Marine Fuels/ Natural Gas/ Alternative Fuels
 - Automation Systems/ Solutions/ Technology
 - Auxiliary Systems for Propulsion
 - Maritime ICT & Digitalisation
 - Prime Movers/ Propulsion Systems
 - Tank Terminals and Storage
- and many more...