

2024 Innovation Awards

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The Innovation Awards

What are they?

On the occasion of the 2024 edition of the Mondial du Bâtiment, this contest is organized to **reveal the finest innovations in the Construction sector.**

The Innovation Awards are a key event for **professionals and journalists.**

This contest is a powerful communications and press relations tool available to all participants.

It's an unmissable opportunity to **showcase your innovation on the market!**

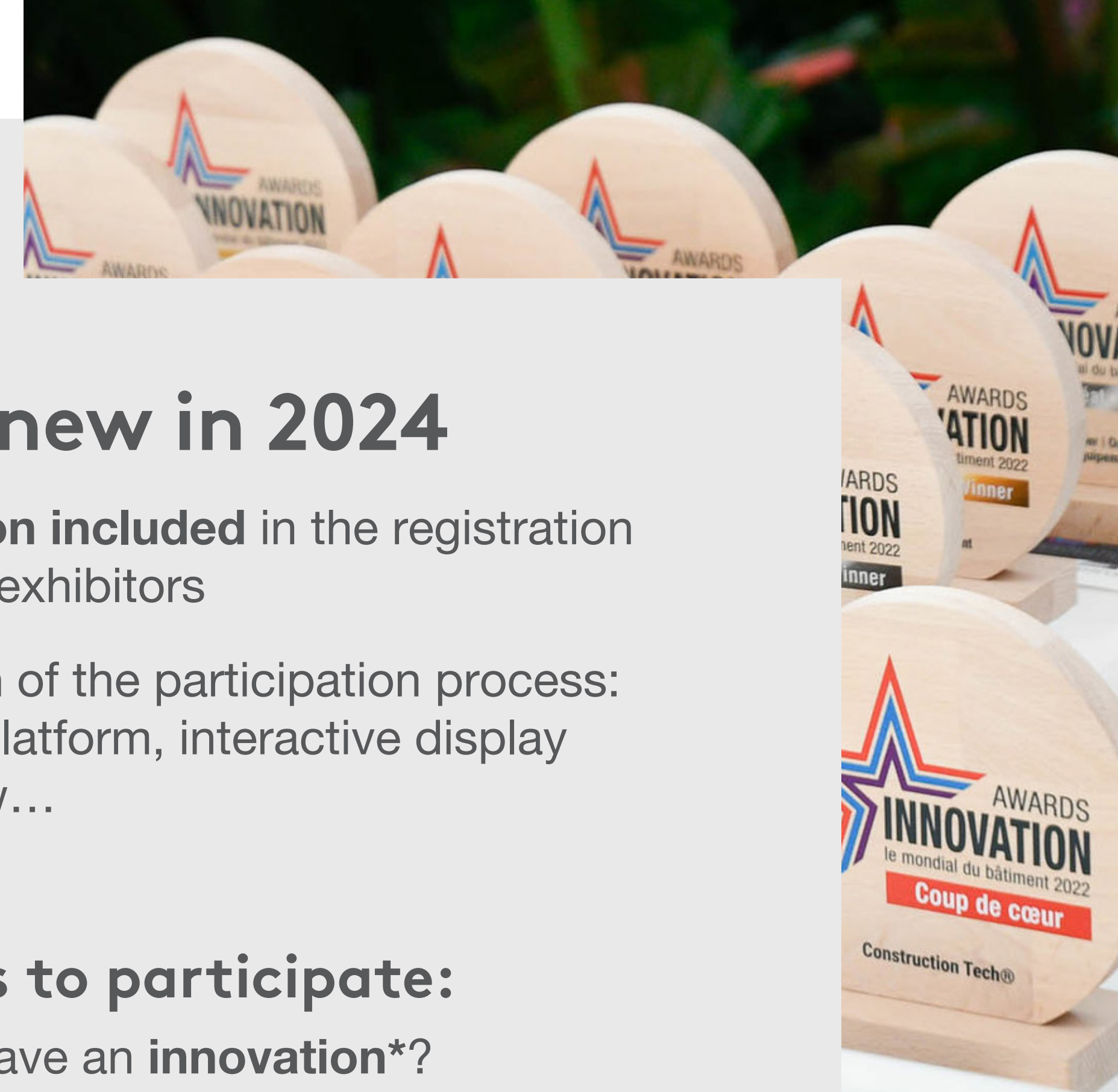
What's new in 2024

- **Participation included** in the registration pack for all exhibitors
- **Digitization** of the participation process: dedicated platform, interactive display on the show...

2 choices to participate:

- Do you have an **innovation***?
Apply for the Innovation Awards.
- You don't have an innovation?
Present your **new product** and be visible in the new products booklet (find out more on page 6).

*My innovation is the design of a new product or service that can be directly implemented in the productive apparatus and meets the needs of the consumer. It must have been launched on the market after October 2022.



Categories and jury

Categories

┌ Civil works, structure & envelope

┌ Construction tech, start-up, IT & new technologies

┌ Interior&garden

┌ Off site

┌ Worksite equipments & tools / vehicle & equipment

┌ Joinery & closures

┌ **NEW**
New tertiary HVAC engineering

┌ HVAC engineering

┌ Bathrooms

┌ Professional services & training

The Jury

Composed mainly of professionals recruited through professional organizations.

Innovation Awards 2024

Benefit from enhanced visibility!

#BEFORE THE EXHIBITION

- Highlight your product or service in the Innovation Awards **press kit**, distributed to **industry journalists**
- Additional visibility thanks to **press coverage ahead of the show**
- Unique opportunity for Awards nominees to take part in the “**Press Dating**” event and meet journalists in a privileged context

#DURING THE EXHIBITION

- Your products & solutions are showcased on **interactive kiosks** at the entrance to each pavilion
- The public’s favorite! The public **is invited to vote during the show**
- **Dedicated branding** to highlight Innovation Awards nominees and winners

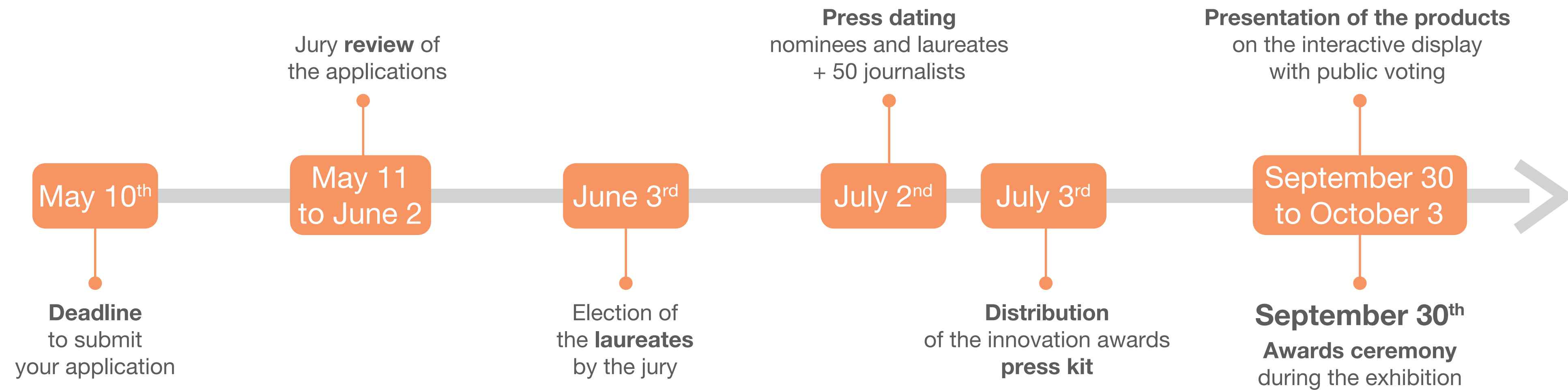
#AFTER THE EXHIBITION

- Take advantage of **extensive press coverage** after the show
- Good to know: In 2022, nearly **500** publications (Press/TV/Radios)



Innovation Awards 2024

Don't miss any of the key steps!



2024 New Products Booklet

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You don't have an innovation? Showcase your new product!

Introduce your new product and quickly make it known to all journalists through our New Products Booklet.

Is your product or service a novelty?

Your product or service is a novelty if it is based on an existing product that has been modified (new collection, new technology, etc.). It must have been introduced after October 2022.

Increased visibility

Your product or service will be listed in the **New Products Booklet** distributed to the press prior to the show. It will also benefit from visibility on the **interactive terminals made available to visitors** at the 3 shows.

Key steps to participate!

May 10th

Deadline for participation & closure of the registration platform.

May-June

New products will be exported and listed in the **New Products Booklet** which will be distributed to the press.

During the show

All products/solutions will be presented on **interactive terminals** located throughout the pavilions.

Do you have a question?
Contact us at
Mondialdubatiment24@rxglobal.com

