



Corporate Presentation 2024

What makes us different:
“Whatever we make,
we make a difference.”

STRATEGIC CREATIVITY



BRANDING



360° COMMUNICATION SERVICES



DIGITAL & SOCIAL MEDIA CONTENT



RADIO PRODUCTION



TV PRODUCTION



MEDIA CONSULTATION



EVENT MANAGEMENT
& ACTIVATIONS



PUBLIC RELATIONS



ADVERTISING SERVICES

STRATEGIC PLANNING



Integrated online & offline strategy proposals

Global, Local & Glocal level

CREATIVE

Concept creation & branding

Social Media Content Creation

Creative Design Production Proposals & Supervision



MEDIA

Research & Creation of integrated communication plans

- Media Planning
- Media Buying

ON AIR PRODUCTIONS

TV



- TV spots (script, direction production)
- Content Videos (Web, Social media, Corporate presentations)

RADIO



- Radio spots
- Jingles
- Music composition

EVENTS



- Organizing Virtual & Hybrid Events
- Corporate events
- Press Conferences
- Promo actions
- Product launches



DIGITAL MARKETING & COMMUNICATION:



Digital Strategy & Design

Website Design

Creative Content Creation

Social Media Advertising & Moderation

Email Marketing

Google Ads Setup & Management

Online Activations



INTERNATIONAL MARKETING:

INTERNATIONAL EXHIBITIONS ARRANGEMENTS:

Organization of Greek companies' participation in international exhibitions:

- Fiera Milano (Homi, Sicurezza, Host)
- Reed Exhibitions: **Mostra Convegno Expo Comfort** – MCE Milan International HVAC exhibition, **APM** International Maritime Exhibition – Singapore, **Kormarine** International Maritime Exhibition – Korea, **IME** International Maritime Exhibition – Indonesia, **JCK-LUXURY Las Vegas** International Jewellery Exhibitions, **Maison&Objet Paris** International Trade Fair for decoration & design, **JIS Miami**, **Batimat - Interclima - Ideobain**, **MIPIM** Property market exhibition in Cannes, **MAPIC** Real Estate management exhibition in Cannes and last but not least the leading International Exhibition for Oil & Gas **SPE OFFSHORE EUROPE** in Aberdeen.



SPECIAL SERVICES:

Carbon management & Environmental CSR programs

Aiming at the environmental CSR programs, we design special communication campaigns based on the international expertise in the application of integrated solutions on pollution management.

Event Management:

- Creating Virtual Online Experiences & Events
- Concept creation for any corporate or brand event
- Organization of all Event logistics
- Handling of Press
- Organizing lists of invitees
- Handling of invitees
- Event organizing
- Publicity creation
- Post event report



Internal Communication:

- Corporate communication strategy
- Creative design of internal communication
- Creation, design & organization of bonding events

PR Strategy & Actions:

- Strategy Formulation
- Creation of database
- Creation & sending of Press releases
- PR handling
- Publicity Monitoring & Reporting
- Creation of synergies with bloggers & ambassadors

OUR VIEW FOR COMMUNICATING BRANDS:

"We are an idea-generation team, aiming to produce what others have never thought of, in our effort to keep the Brand on the epicenter of the audience attention, using digital-first and holistic 360° integrated campaigns."

FIND US ALSO IN:



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www.asapathens.gr



CLIENTS WHO HAVE TRUSTED US SO FAR:

Current:

Aluman SA - Aluminium

Autoone

Citroen

Dimitrios Exclusive – Jewelry

DS Automobiles

Fiera Milano (Exhibitions)

Hellenic Republic Asset Development Fund

Geolivia Villas

Ioannidis Group – Automotive

Infonet – IT Technology

Karellis Group – Automotive

Maison et Objet - exhibitions

Mega Motors

Opel

Peugeot

Ravago Hellas

Reed Exhibitions

Spin Master

TEKA Systems – IT Technology

Troulis Law Firm

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we make a difference”

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“Whatever we do
we make a difference”

Also Worked for:

Angelini Pharma (Pharmaceutical Company)
Ahi Carrier South Eastern Europe
BMW Ioannidis Bros (Automotive)
Centrics Parliament Party
Efood.gr (Online Delivery)
Enterprise Greece Organization
Geolivia Estate (Hospitality)
Fairlife (Non Profit Organization for Lung Cancer)
Imperial Tobacco Hellas
Lee (Sportswear)
Makro Hellas (B2B cash & carry)
Medasset (Mediterranean Association to save the Sea Turtles)
Ministry of Foreign Affairs - Hellenic Republic
Siokis Moto & Automotive SA
Tzedakis Rent a Car
Veronafiere (Fairs organiser)
Tiresias SA
Viap Mentel (Traditional sugar products)
Volterra SA
Watt & Volt
W.S. Karoulías (Wine and spirits trading company)



TO SCHEDULE A MEETING:
Dimitris Koutsoubelis
dkoutsoubelis@asapathens.gr

**We will be happy
to be of support for your business!**

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