



mapic[®]

International Retail Leasing Hub

4-5 Nov. 2025, Palais des Festivals, Cannes, France

6 Nov. Open Innovation Forum *(by invitation only)*

2025 Sales Presentation

LIVE PLAY SHOP

The International Retail Leasing Hub



Offering a global platform for property players, retailers and investors to connect, explore industry trends and accelerate business deals.



Key Figures

4,400+

Attendees

160

Exhibitors

50

Conferences & Networking events

1,900

Retailers, F&B chains and leisure operators

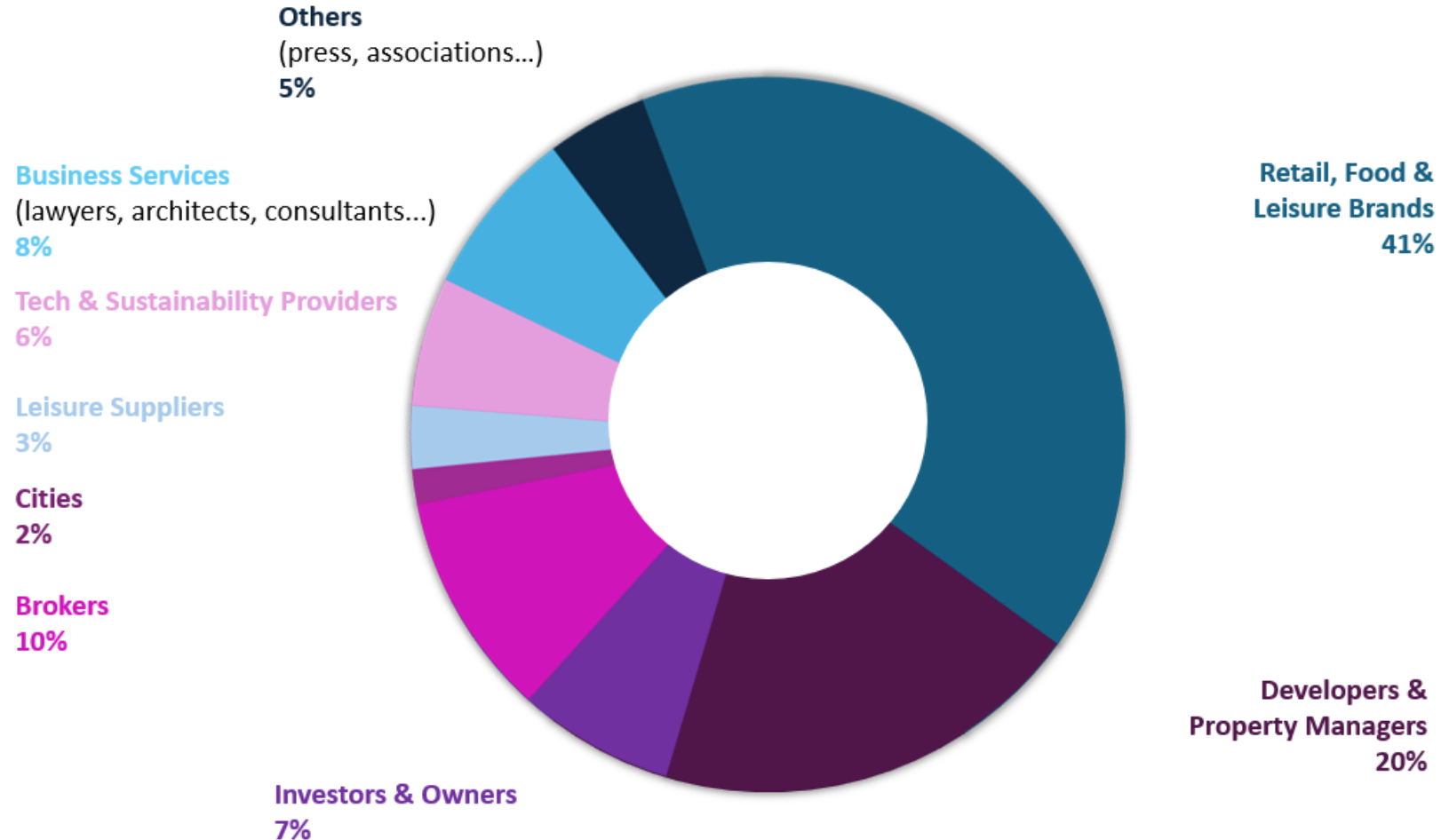
A powerful Leasing platform



A transactional show to conduct your business meetings in the most efficient way.

- More meetings & networking spaces, additional services and tools to help you find meaningful connections in an all-inclusive and productive environment
- Boosting Global Retail: The only show where you will discover retailers' expansion plans worldwide (multi-country expansion)

The Ecosystem



A snapshot of the profiles you will meet

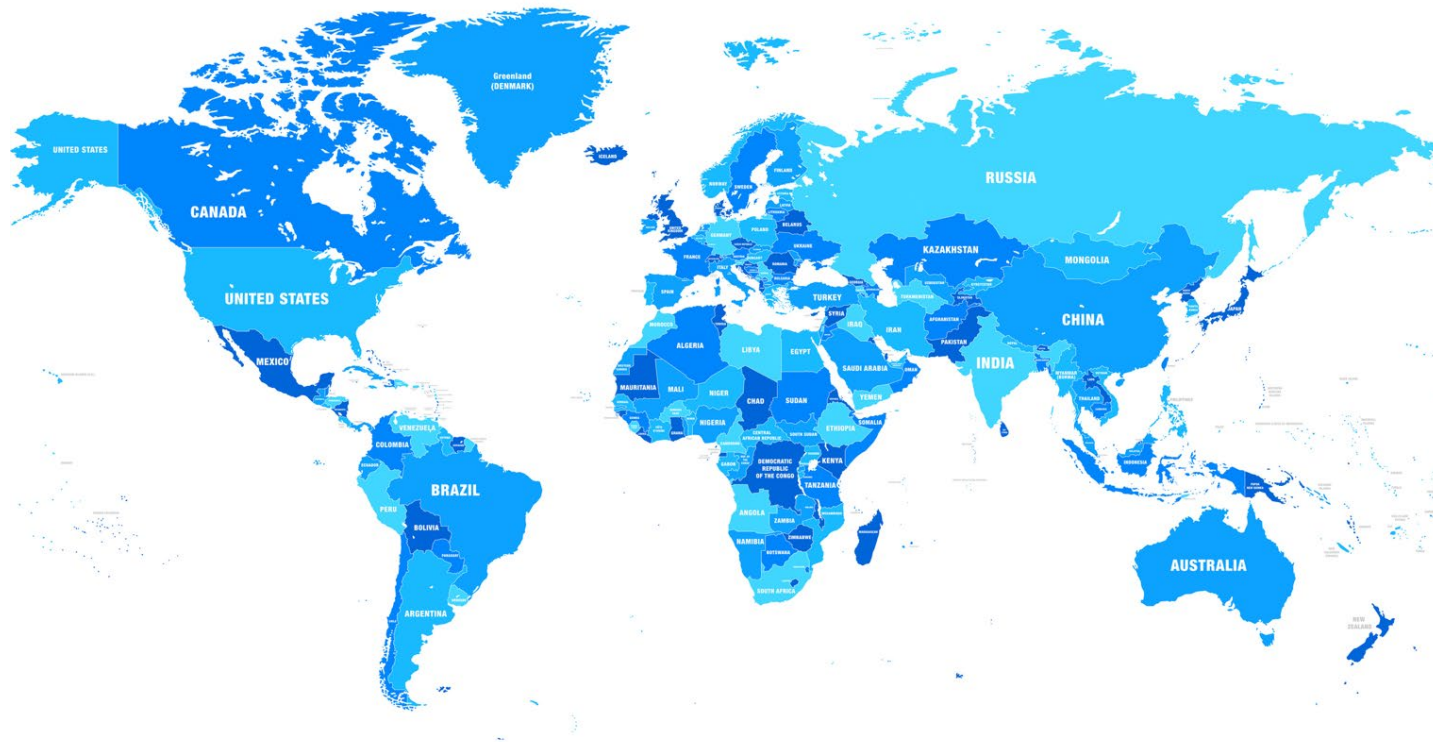


Optimise your time, rest assured that you will meet the right contacts to create meaningful connections.

MAPIC Participants profiles (Job titles) :

- Retail Expansion Director or Manager
- Leasing Director/ Manager
- Asset management Director /Manager
- President / CEO / Chairman
- Sales / Business development

The only International hub for the entire industry



Over 75 countries expected, from Europe to Asia to the Americas.

For property players and retailers looking to expand this is a unique opportunity to connect with people from abroad.

What's NEW?

For its 30th Anniversary, MAPIC is reinventing itself!



2 BUSINESS DAYS

4-5 November, 2025

Exhibition & Networking

Earlier in the Agenda!

+ 1 NextGen Retail Day

On 6 November, 2025

By invitation only for industry leaders meeting with students & young entrepreneurs (up to 300 participants)

NEW compact Format & Dates

A **time-efficient format**, focused on **transactions**, with **more meetings & networking spaces**, additional services and tools to help you find new connections relevant to your business.



A day connecting young entrepreneurs with retail property leaders.
Let's reshape the **future of retail!**



NEW Floorplan & Revamped layout

Riviera 7

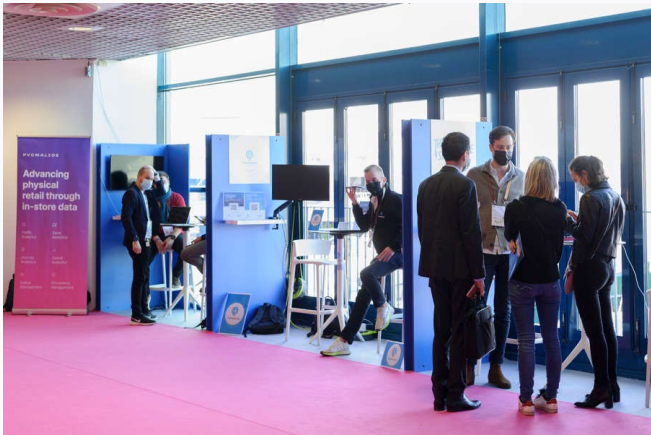
Exhibition area

(Stands and standard Hospitality suites)

Riviera 8

NEW Networking area with sea view and Food & Beverage services

(Private tables, Premium Hospitality suites)



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DESK



Fitted Desk

1 High Table + 2 high chairs
1 Logo graphic
WiFi basic pack

Roll-ups forbidden

Screen at extra cost – 40" only



Pitch

Pitching slot in the
Innovation Talks



2 badges

Access to exhibition
conference networking events
Additional badges: 615 €



Visibility

Displayed as
Innovation Partner:
Online, Onsite, Print



Database access

1 access per badge + 1
corporate profile + lead
capture & analytics
Emperia lead scanner

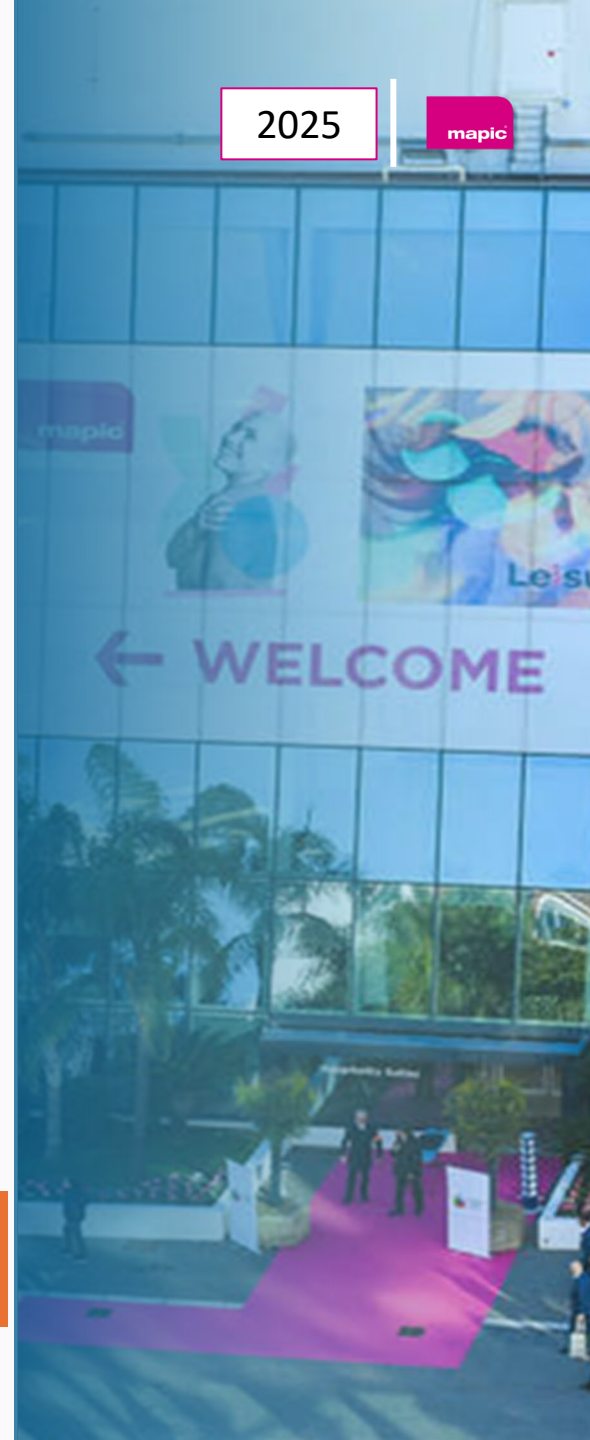


Corporate Page

Your corporate page on
MAPIC platform

3 017,60 €

VAT excluded



2025

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BUSINESS CORNER



Decoration Included

Fully fitted stand
1 Table + 3 seats
1 sqm graphic + 40" Screen
WiFi basic pack

1 roll-up allowed

Bigger visuals not allowed
Bigger screen not allowed



Pitch

Pitching slot in the
Innovation Talks



3 badges

Access to exhibition
conference networking events
Additional badges: 615 €



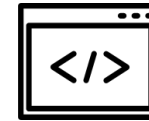
Visibility

Displayed as
Innovation Forum exhibitor



Database access

1 access per badge + 1
corporate profile + lead
capture & analytics
Emperia lead scanner

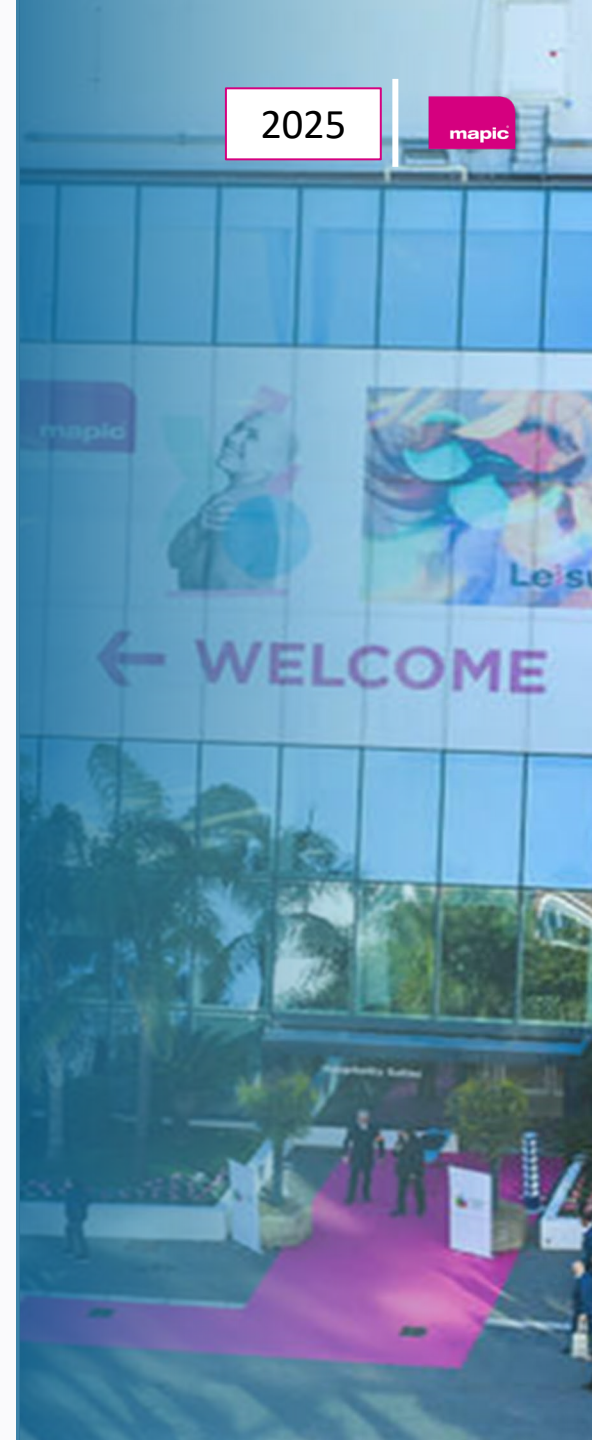


Corporate Page

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8 632 €

VAT excluded





Space only stand



**Custom stand
from 12sqm**
Space only, **Decoration
costs in addition**



Pitch / Push Content
Pitching slot in the
Innovation Talks



5 badges
+2 additional free entries
for each additional 9sqm
Additional badges: 615 €

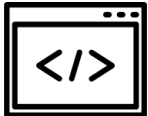
10 invitations for retailers
To send at your discretion



Visibility
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Innovation Partner:
Online, Onsite, Print



Database access
1 access per badge + 1
corporate profile + Emperia
lead sacner

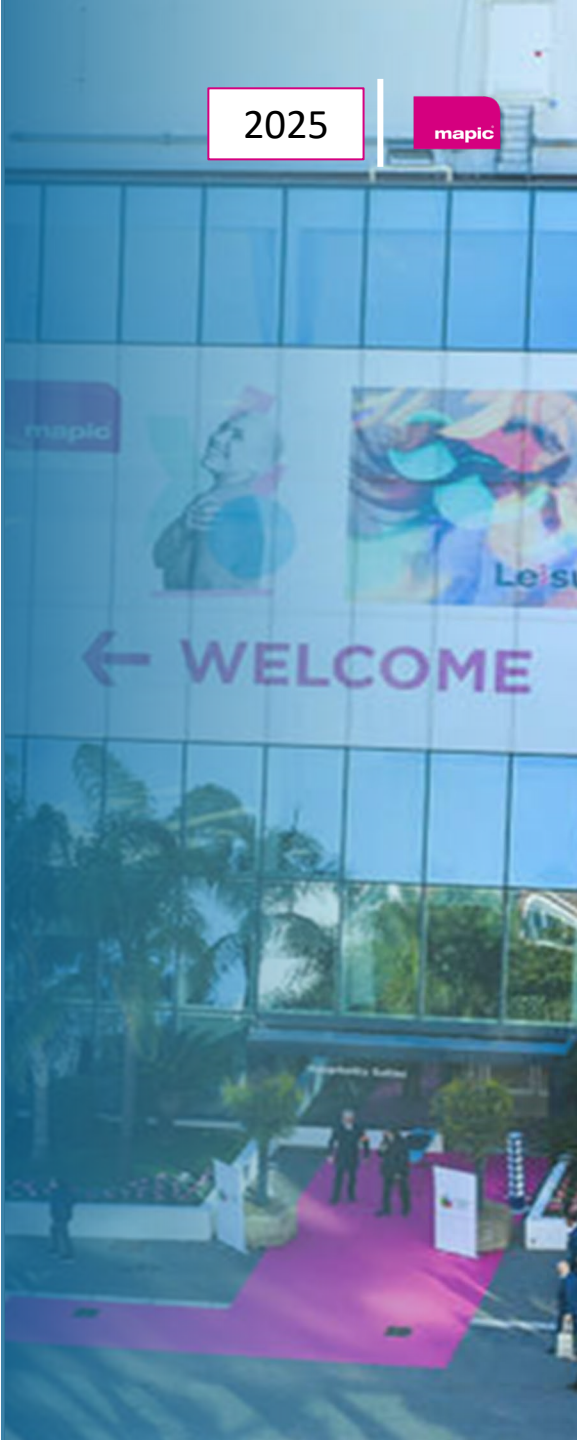


Corporate Page
Your corporate page on
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Quote on request
VAT excluded

2025

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Thank you

LIVE PLAY SHOP