



mapic[®]

International Retail Leasing Hub

4-5 Nov. 2025, Palais des Festivals, Cannes, France

6 Nov. NextGen Retail Day *(by invitation only)*

Find FASTER, Connect SMARTER



Do more business in less time & save money to maximise your ROI

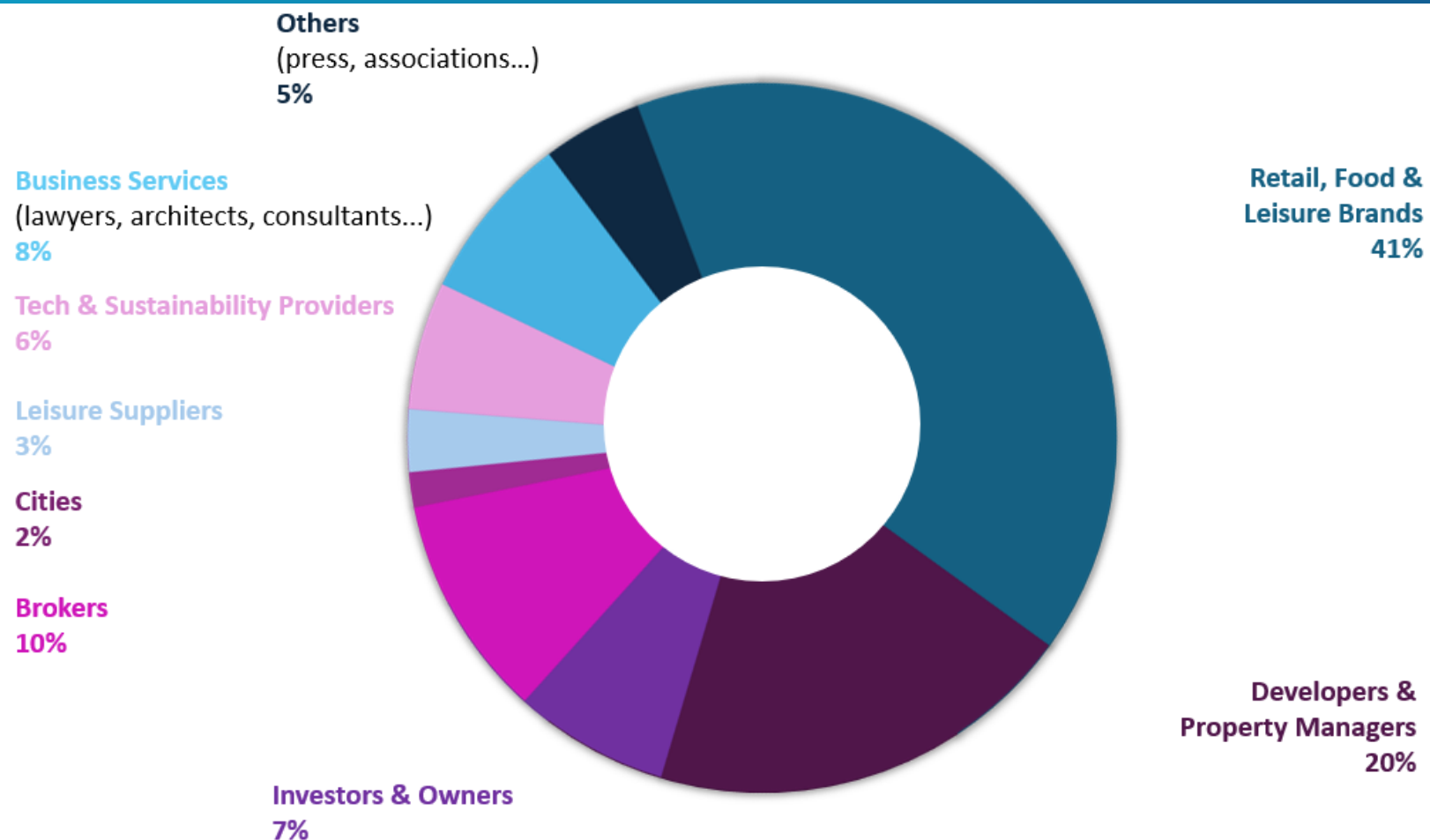
A powerful Leasing platform



A transactional show to conduct your business meetings in the most efficient way.

- More meetings & networking spaces, additional services and tools to help you find meaningful connections in an all-inclusive and productive environment
- Boosting Global Retail: The only show where you will discover retailers' expansion plans worldwide (multi-country expansion)

The Ecosystem



30 years by your side at the heart of the industry...

Every year, MAPIC welcomes the top commercial real estates companies to showcase their destinations.

Regular exhibitors:



Our sponsors in 2024:



MAPIC is the place where retailers, F&B and leisure players come to find new locations and unveil major projects such as:

2024: *Miniso* announces the opening of its first UK outlet store

2023: *Netflix* attends to develop its pop-up store roll-out ambitions

2022: *Paramount* introduces the Bali Park project



2.000 Retail Food & Leisure Players expected



FULL COMPANIES' LISTING	
LIST OF PARTICIPANTS, THE RETAIL, LEISURE AND FOOD BRANDS COMING IN 2024	
BY COUNTRY, RETAIL, LEISURE AND FOOD BRANDS	
IN MONTECARLO - FRANCHISE GROUP	UK
A OTHER STORES - H&M	Sweden
AMERICAN EXPRESS & PIZZA	UK
ALDO	Italy
ACTIVE ROCK	Netherlands
ARCADE	France, Germany, Spain, UK
ARCADE EXPERIENCE	Spain
ARCADE STORE	France, Italy
ARCADE - EXCLUSIVE BRANDS	Japan
ARCADE	France, Netherlands
ALAN KATZ	France
AMERICA TODAY - CONSUMABLES	Netherlands
AMERICAN VINTAGE	France
ARCADE - C&A	Italy
ARCADE	Italy
ARCADE - EXCLUSIVE BRANDS	France
ARCADE	France
ARCADE	UK
ARCADE - C&A	Sweden
ARCADE - P&G HOLDINGS	Italy
ARCADE	Italy
ARCADE	Netherlands
ARCADE	Netherlands
ARCADE DE FAMILLE - GROUPS BRAND	France
ARCADE - EXCLUSIVE BRANDS	Italy
ARCADE	France
ARCADE	France
ARCADE	Italy

[Download the 2024 list of brands](#)

Who you could meet...



ALAN FRANCIS HONAN
Head of International Development
Wingstop



CELINE POIX
Directrice Generale
Apsys



FILOMENA CONCEICAO
Head of Business Development
Nhood



NIGEL KEEN
Chief Property Development Officer
JD Sports



ALEX HILL
Leasing Manager
Hammerson



TIM WILKS
Founder
Lane7



ARNAUD VAN COPPENOLLE
Director, International Development
Krispy Kreme



ALEXANDRA VON DER GRÜN
VP Retail & Franchise Europe
Adidas



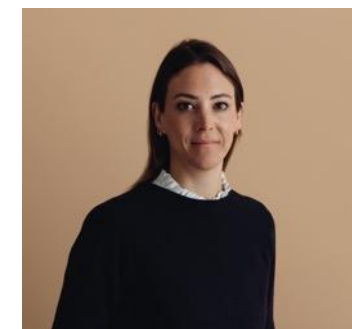
TOBIAS KARLSSON
Global Real Estate Director
Kiko Cosmetics



ERIC DECOUVELAERE
Head of Retail EMEA
CBRE IM



VALERIA DI NISIO
Group Leasing Director
Eurocommercial



LAURA THURSFIELD
Leasing Director
The Crown Estate



Key Figures

4,400+

Attendees

160

Exhibitors

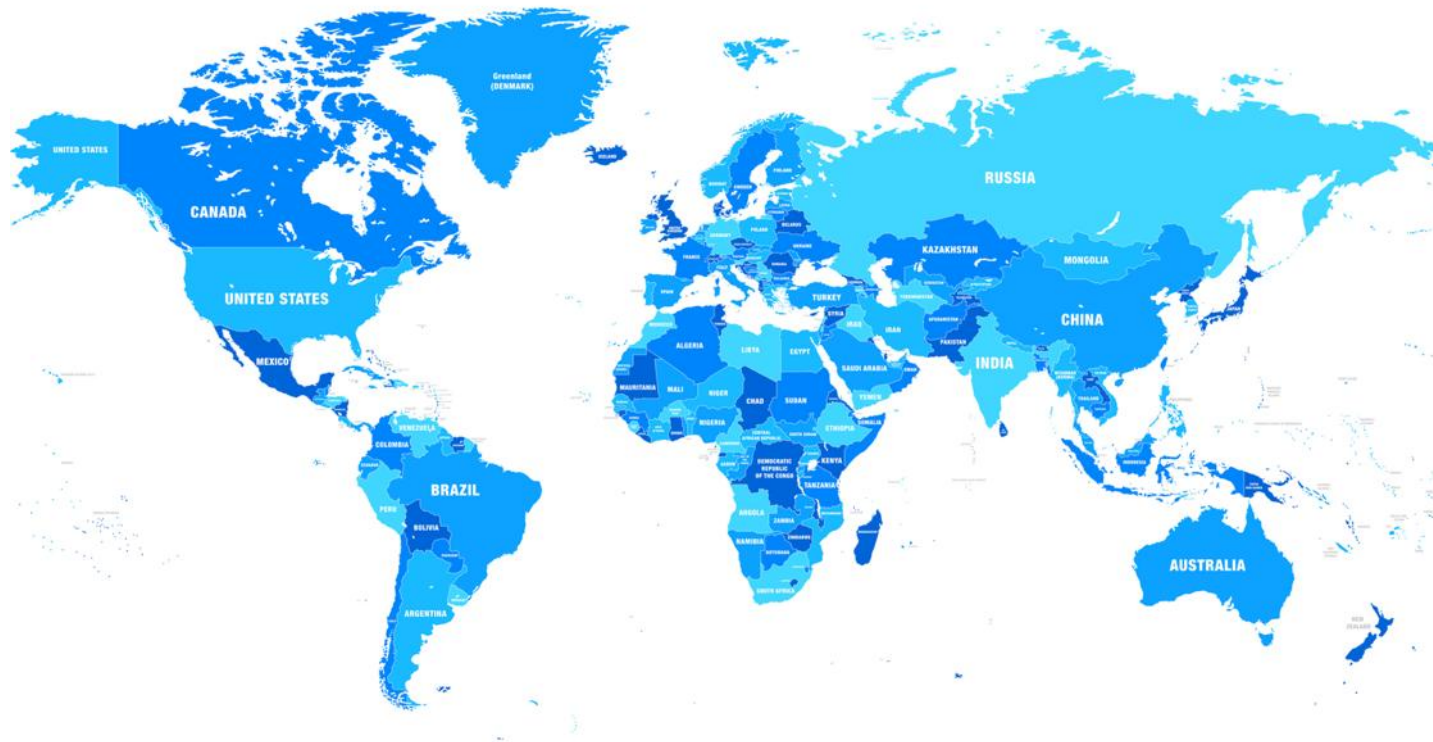
50

Conferences & Networking events

2,000

Retailers, F&B chains and leisure operators

The only International hub for the entire industry



Over 75 countries expected, from Europe to Asia to the Americas.

For property players and retailers looking to expand this is a unique opportunity to connect with people from abroad.

THE NEW MAPIC

The world is changing, and so is MAPIC



NEW compact Format & Dates

2 BUSINESS DAYS

4-5 November, 2025

Exhibition & Networking

Earlier in the Agenda!

A **time-efficient format**, focused on **transactions**, with **more meetings & networking spaces**, additional services and tools to help you find new connections relevant to your business.

+ 1 NextGen Retail Day

On 6 November, 2025

By invitation only for industry leaders meeting with students & young entrepreneurs (up to 300 participants)



A day connecting young entrepreneurs with retail property leaders.
Let's reshape the **future of retail!**



NEW Geographies & Focus on Retailers from Asia and Americas

Several closed-door events and personalized matchmaking moments with participants to accelerate business.

A NEW closed-door for retailers and property professionals, focusing on cross-border retailers and fast-growing brands from **Asia** and the **Americas** looking to enter new markets.

NEW Floorplan & Revamped layout



Riviera 7

Exhibition area

(Stands and Hospitality suites)

Riviera 8

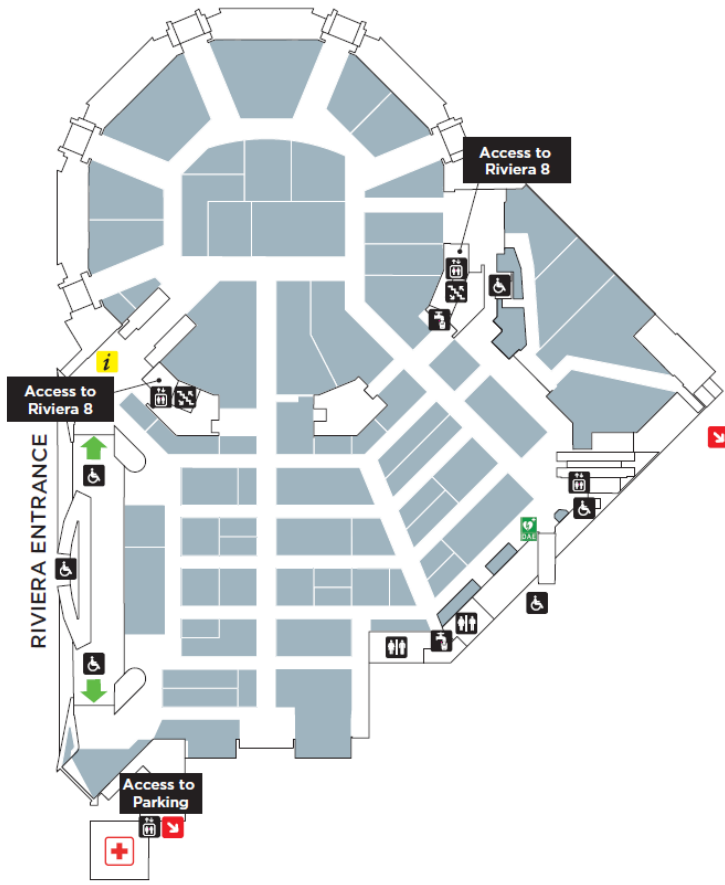
NEW Networking area with sea view and Food & Beverage services

(Private tables, Premium Hospitality Suites)

Riviera 7

Exhibition area

(Stands and standard Hospitality Suites)

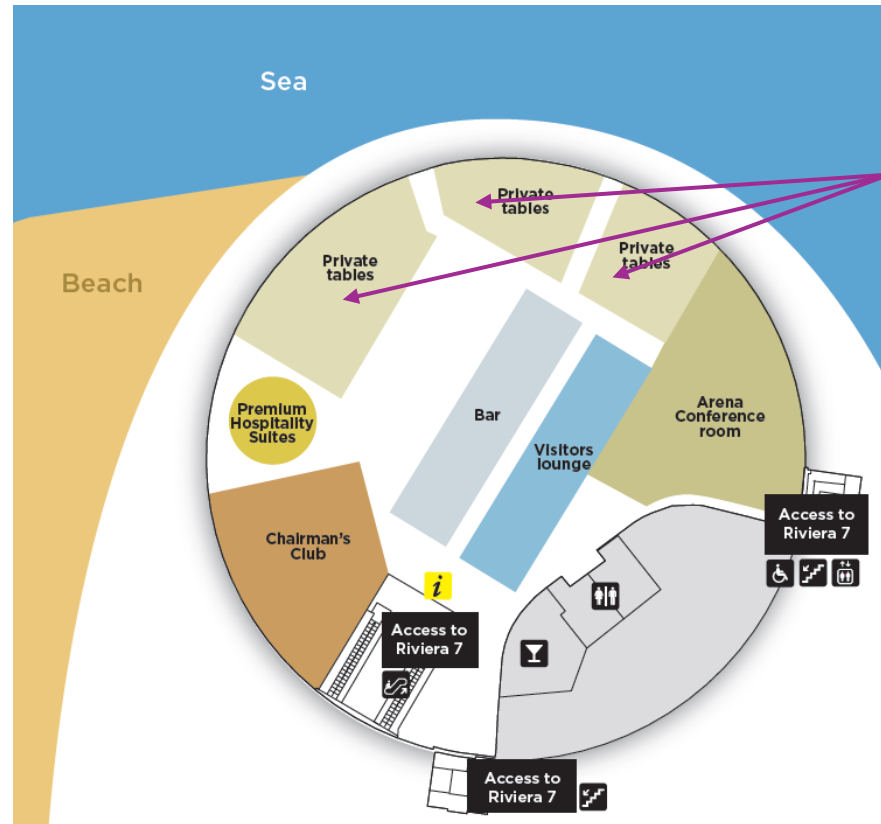


NEW Floorplan & Revamped layout

Riviera 8

NEW Networking area with sea view and food & beverage services!

(Private tables, Premium Hospitality Suites)



NEW networking spaces with sea view

Riviera 8



non-contractual photo

The Riviera 8 is featuring **newly dedicated networking spaces with sea view** and enhanced food and beverage services.

- **Book your Private table**
- **Book your Premium Hospitality Suite** (exclusive offer reserved for a limited number of clients including premium networking space & furniture and catering)



NEW MAPIC Awards event experience open to all on 4 Nov. 2025 – 19h

This year we will merge the Welcome Reception & MAPIC Awards Ceremony into one main open-to-all event.

Join us for the MAPIC Awards ceremony **open to all** and directly followed by a networking cocktail-style dinner.

An open format to foster connections. The perfect occasion to meet with winners and finalists to talk about your next project!

Location to be confirmed

How to participate?



1. Designers & Architects Pavilion

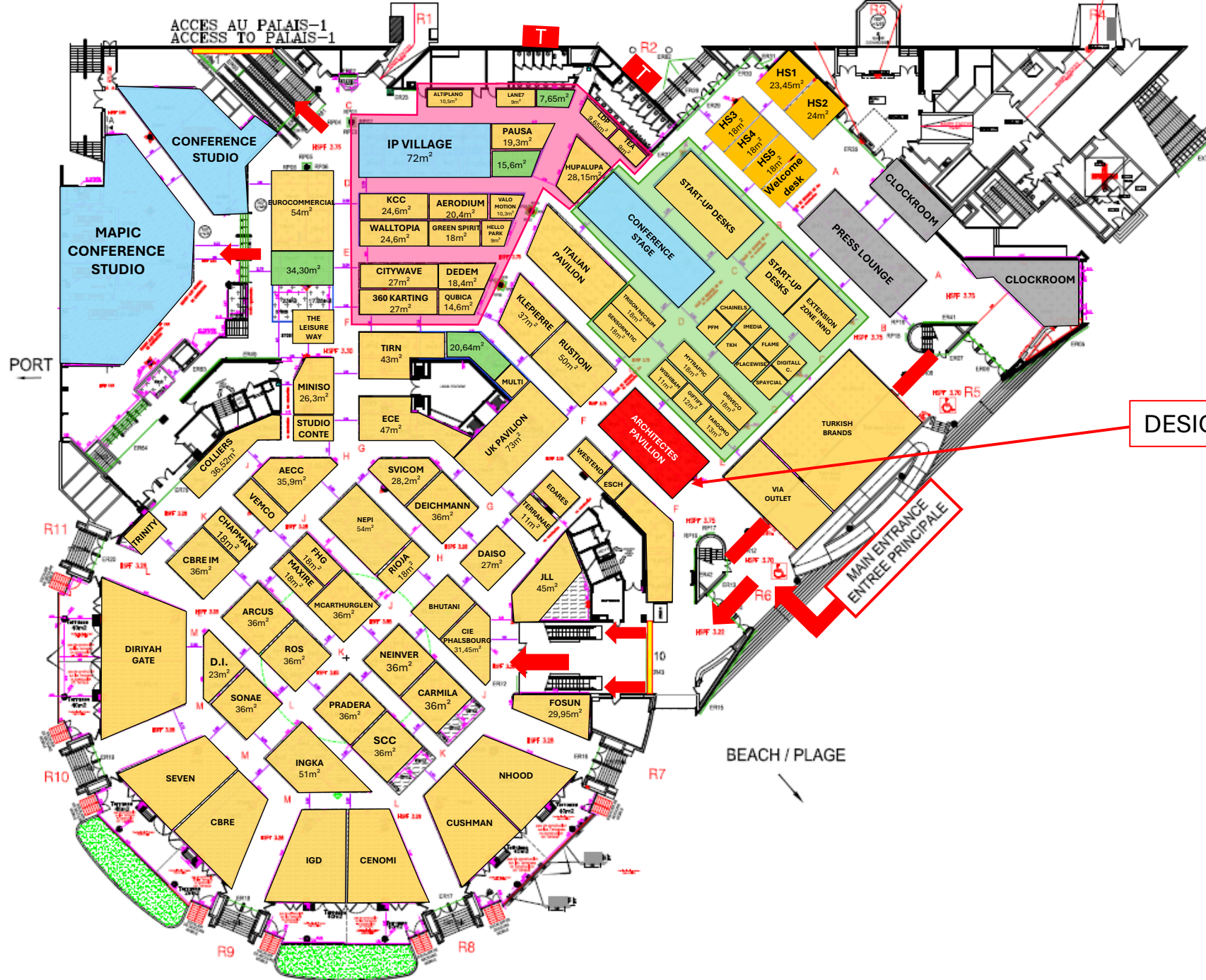


Riviera 7 Hall

Innovation area

Leisure area

DESIGNERS & ARCHITECTS PAVILION



Designers & Architects Pavilion



Your Turnkey Exhibiting Solution



RIVIERA 7 – 1 POD incl. 5 Badges

- ✓ 1 lockable storage unit
- ✓ 1 double power outlet
- ✓ 1 32" TV1 frame (W91 x H61 cm)
- ✓ 1 recycled, recyclable table, made in France
- ✓ 4 chairs
- ✓ 1 decorative vase
- ✓ 1 decorative lamp

€12,000

2. Hospitality Suites



HOSPITALITY SUITES

CONCEPT

- ❖ Private meeting rooms suites available in Riviera 7 and Riviera 8
- ❖ Suite at your disposal for the 2 days of MAPIC
- ❖ Private area inside the Palais des Festivals

BENEFITS

- ❖ Welcome your partners and clients in a comfortable & nicely equipped meeting room
- ❖ An all inclusive suite with dedicated services: Enjoy our up-scaled range of services
- ❖ Organize your meetings with an on demand service
- ❖ Branding opportunities from our exclusive location



NETWORKING OFFERS

PREMIUM HOSPITALITY SUITES

A very exclusive offer with sea view & terrace reserved for a limited number of clients including premium networking space & furniture and catering.

RIVIERA 8 : 3 exclusive suites available with sea view & terrace

between 24SQM and 30SQM, at €25,930

- **Staff:** 1 Hostess at the entrance to guide your guests to your suite
- **Equipment & Furniture:**
 - Sea view & terrace (with 2 tables + 4 chairs)
 - 1 table + 4 chairs
 - 1 low table + 4 armchair
 - 1 coffee maker + refill
 - Water fountain
 - 1 fridge well stocked with soft drinks and champagne refilled one a day
 - 20 Viennoiseries per day
 - WIFI

25,930 €

The suites are opened from 9am to 6pm
Prices are VAT excluded
Prices for 2 days

HOSPITALITY SUITES RIVIERA 7- STANDARD

Between 13-17 sqm

10,720€

The suites are opened from 9am to 6pm
Prices are VAT excluded
Prices for 2 days

STAFF

1 Hostess at the entrance to guide
your guests to your suite

Hospitality Suites area during the show

EQUIPMENT & FURNITURE

2 table + 8 chairs
1 fridge*
WIFI



HOSPITALITY SUITES RIVIERA 7- PREMIUM

Between 23-27 sqm

19,000€

The suites are opened from 9am to 6pm
Prices are VAT excluded
Prices for 2 days

STAFF

1 Hostess at the entrance to guide your guests to your suite

Hospitality Suites area during the show

CATERING LIST

Bar re-filled once a day during 2 days

EQUIPMENT & FURNITURE

1 table + 4 chairs, 1 low table + 4 armchairs
1 coffee maker + refill
1 fridge well stocked with soft drinks and champagne refilled once a day.
20 Viennoiseries per day
WIFI





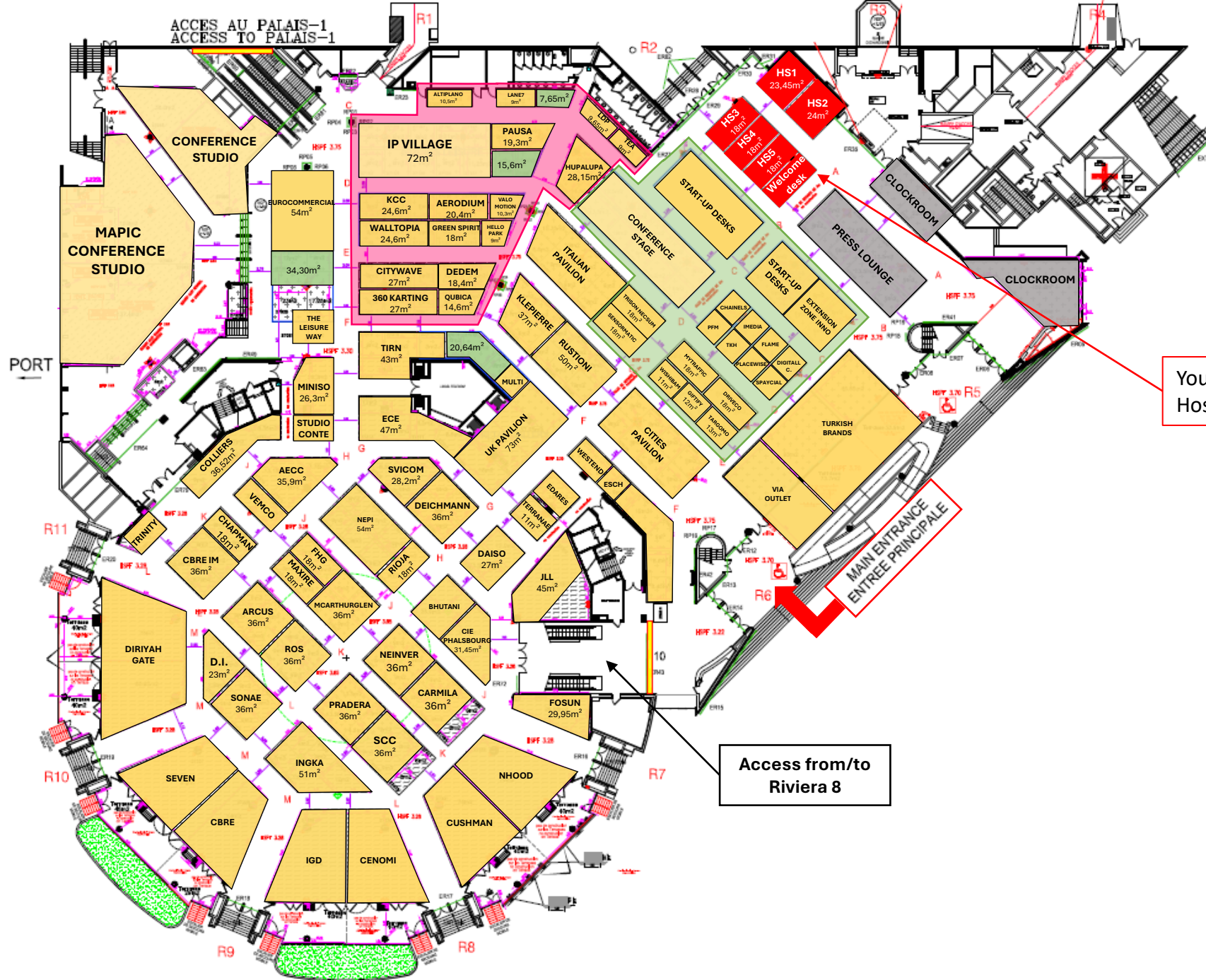
Riviera 7 Hall

Innovation area

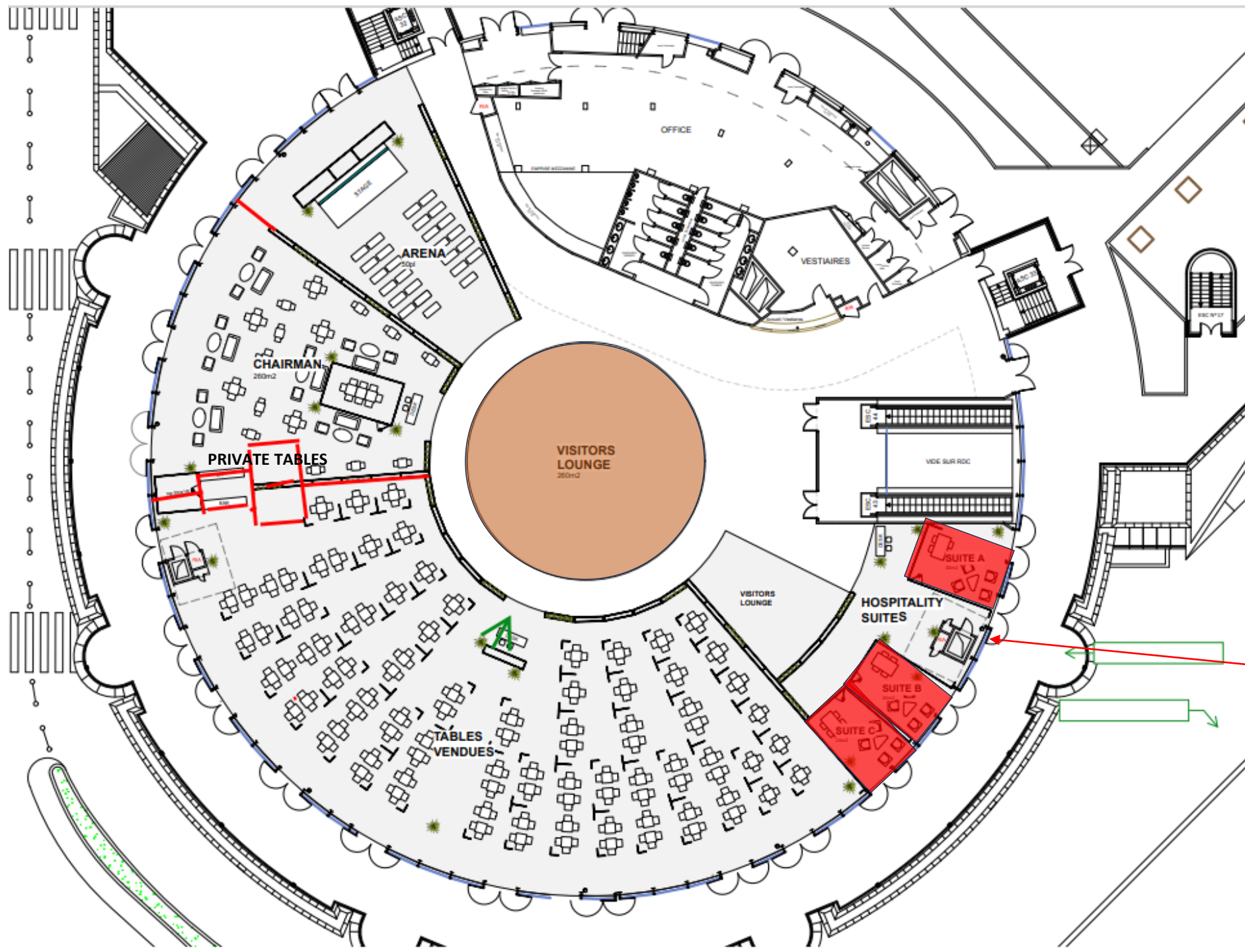
Leisure area

Your MAPIC 2025
Hospitaly Suite

**Access from/to
Riviera 8**



RIVIERA 8



Your MAPIC 2025
Hospitaly Suite

3. Networking Tables



NETWORKING OFFERS

PRIVATE TABLES

RIVIERA 8 : A dedicated lounge for networking with sea view, food & beverage services.

- 1 Table & 2 Badges (4 chairs): €4,990
 - 2 Tables & 6 Badges (8 chairs): €9,970
 - 4 Tables & 10 Badges (16 chairs) €16,950
-
- ✓ Your logo on the table & listing on floorplan
 - ✓ Free coffee & orange juice!
 - ✓ Food & Catering Service *available near your table to enhance your meetings and allow you to stay in the palais. Not included in the above prices.*



Book now your private meeting table inside the lounge to make the most of your participation.

Are you looking to exhibit? The private table could be an optional add-on, providing a comfortable and pleasant setting for your meetings.

Are you looking to visit? Join with your delegation and get your table to organize your meetings and get extra visibility.

NETWORKING OFFERS

PRIVATE TABLES - RETAILERS

RIVIERA 8 : A dedicated lounge for networking with sea view, food & beverage services.

- 1 Table & 2 Badges (4 chairs): €3,450
 - 2 Tables & 6 Badges (8 chairs): €5,350
 - 4 Tables & 10 Badges (16 chairs) €9,250
-
- ✓ Your logo on the table & listing on floorplan
 - ✓ Free coffee & orange juice!
 - ✓ Food & Catering Service *available near your table to enhance your meetings and allow you to stay in the palais. Not included in the above prices.*



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Are you looking to exhibit? The private table could be an optional add-on, providing a comfortable and pleasant setting for your meetings.

Are you looking to visit? Join with your delegation and get your table to organize your meetings and get extra visibility.

NEW services to get the best deals



Hotel Booking Service

From 1★ to 5★ – Negotiated Rates

- **Rate Freeze** – 2025 rates maintained at 2024 levels
- **No Minimum Stay Required** – Total booking flexibility
- **Special Offer** – Get **20% off** when booking **2 nights or more**



hotel.mapic@bnetwork.com

+33 493 687 607



Thank you

LIVE PLAY SHOP