

Little reminders for the marketing of the **CRAFT- Métiers d'Art** sector:

CRAFT Criteria's Reminder:

- Professional Craft(wo)men as their main professional activity
- Craft know-how with transformation of a specific material (ceramist, woodturner, cabinetmaker, glassblower, jewelry maker, weaver, sculptor....)
- **Artistic creations** of works from **their own workshop**
- One of the kind or small series pieces

To register on CRAFT for the **January 2026 edition** (from 15 to 19), leads must pass the **selection committee** by submitting your application :

- 1st dead Line : **June 29th** (date of committee meeting 10/07)
- 2nd dead Line : **september 29th** (date of committee meeting 07/10)
- **CRAFT PRE-QUALIFICATION FORM** : specific to the sector

The **CRAFT section** gathers concepts with a **French and International handmade identity**, ideally positioned in the center of the Fair.

The selection is based on **hand-made production, one of a kind and small series pieces made with a large artistic contribution.**

Please also find some elements of presentation of the CRAFT sector:

- **CRAFT presentation and rates:** new rates page 8
- **Flash Info January 2025**
- **video of the CRAFT sector**

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