

PÔLE MAISON

MAISON&OBJET PARIS

PARIS NORD VILLEPINTE

# CRAFT-MÉTIERS D'ART



[WWW.MAISON-OBJET.COM](http://WWW.MAISON-OBJET.COM)

# CRAFT – MÉTIERS D'ART

The exhibitors on CRAFT-Métiers d'Art are exclusively French and international craftsmen. **Artists and art manufactures showcase** a rich and sensitive environment of traditional and modern objects, designed with **mastered know-how**. **Bespoke projects** are also displayed.

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## Key words:

- Unique and singular pieces from mastered techniques
  - Limited series
  - Designs highly aesthetic
  - Renown know-how
  - Precious objects
- 



# EXHIBITOR FOCUS

*« 5 jours magnifiques, des retours au-delà de mes espérances, d'enrichissantes rencontres. Le curseur de confiance et d'envie est remonté à bloc. »*

Hélène FONTAINE - BES Les Ateliers

*“The dynamics and energy of this edition were truly remarkable, and we are optimistic that it will lead to exciting projects and collaborations in the near future.”*

Hara KARAMICHALI Jewellery

*« Craft est un très bel outil pour nous et un très bel écran pour nos produits. Mes rencontres et échanges professionnels sont de plus en plus fructueux. »*

Myriam LAURENT





# EXHIBITOR FOCUS

*"The fair was really good.  
The quality of visitors was really high again."*  
Sanne TERWEIJ

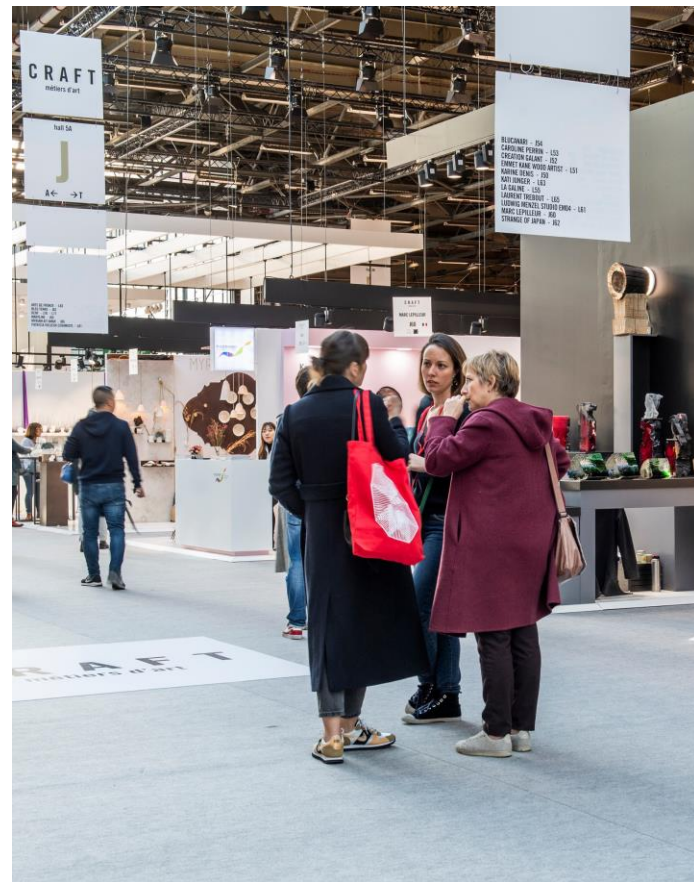
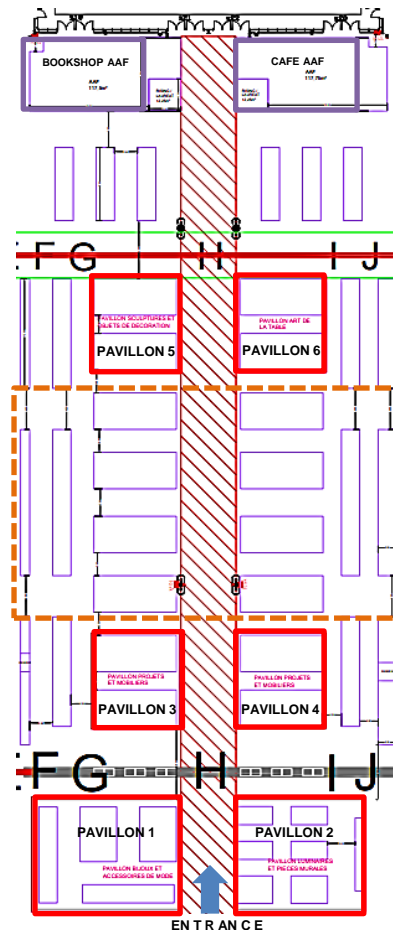
*"It was a succes for the first time for us. It  
felt very rewarding after two years of  
working behind the scenes."*  
Salima THAKKER



# 6 DECORATION UNIVERS

The **CRAFT** sector gathers exceptional know-how offering a wide selection of unique pieces or limited series, aimed for interior design: decoration, lighting, jewellery, furniture and sculpture. A sector with that extra-special something.

- Pavillon 1 – Jewelry and fashion accessories
- Pavillon 2 – Lighting and wall hangings
- Pavillon 3 – Theme / session
- Pavillon 4 – Projects and furnitures  
(space dedicated to customized decorative solutions.)
- Pavillon 5 - Sculpture and decorative objects
- Pavillon 6 – tableware
- Without specific theme stands  
(mix of different themes)



# SCENOGRAPHIED BOOTH

Equipment in a **turnkey** booth for a preparation to the fair in total peace.

Included:

- **White melamine flooring**
- **Wooden partition 2,5m high with white brushed cotton**
- **Electrical switchbox with 2 sockets 230V**
- **A black led spotlight for 2 sqm**
- **A signboard with your brand name**





# SCENOGRAPHIED BOOTH

## HIGH STAND OPTION

**+19 €/m<sup>2</sup>**

Equipment in a **turnkey** booth for a preparation to the fair in total peace.

Included:

- **White melamine flooring**
- **Wooden partition 4m high with black brushed cotton**
- **Electrical switchbox with 2 sockets 230V**
- **A black led spotlight for 2 sqm**
- **A signboard with your brand name**

*Mandatory booth project to submit*



# SCENOGRAPHIED BOOTH

## SURFACE AND RATES

Equipment in A **turnkey** booth for a preparation to the fair in total peace.

Included:

- **White melamine flooring**
- **Wooden partition 2,5 m with white brushed cotton**
- **Electrical switchbox with 2 sockets 230V**
- **A black led spotlight for 2 sqm**
- **A signboard with your brand name**

The mandatory package includes:

- Free invitations
- Visibility on the MOM Website
- Communication on our social networks
- Badge reader

SURFACES sqm	RATES 411 €/m <sup>2</sup> HT
4 sqm	1 644 €
6 sqm	2 466 €
8 sqm	3 288 €
10 sqm	4 110 €
12 sqm	4 932 €
+Registration fee (mandatory) EXHIBITOR PACKAGE	+ 232 €



# UNIVERSE OF CREATION, UNIQUE PIECES AND KNOW-HOW

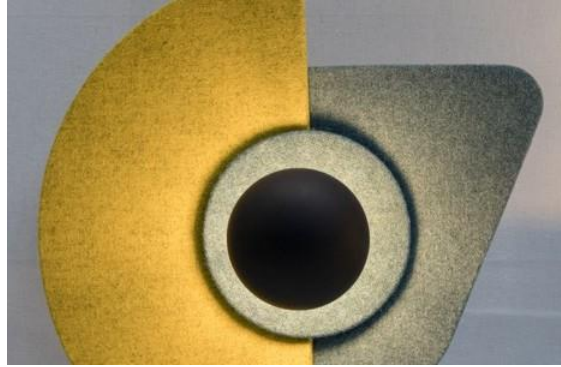
## Few names :

- Christophe Dabi
- Meubles Thouret
- Frédérique Domergue
- Claire Fréchet
- Passage Secret
- Cristallerie de Montbronn
- Bénédicte Vallet
- Bourg-Joly Malicorne
- Jonathan Ausseresse
- Mane Phély
- Atelier Stokowski
- Sache Tognoli
- Matthieu Gicquel
- Silver Sentimenti
- Sylvie Capellino





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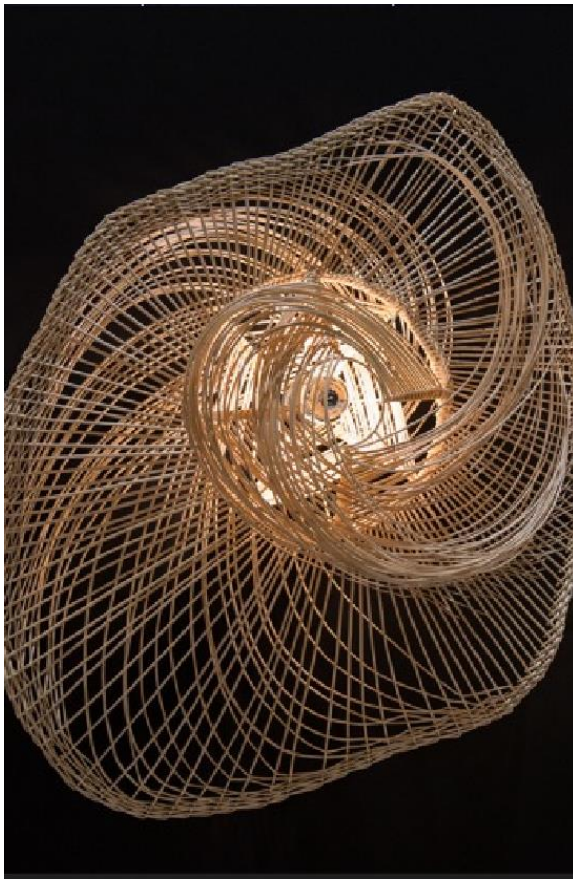
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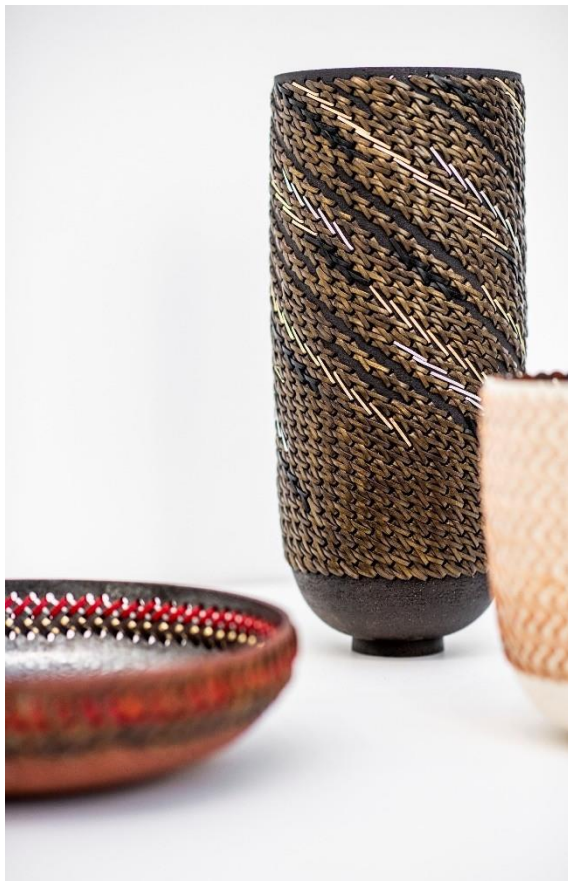








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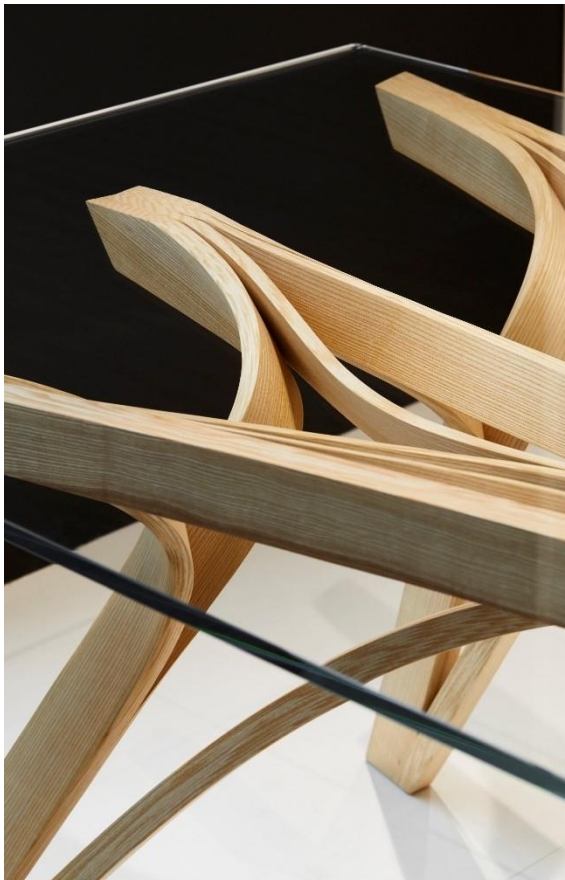


CRAFT MÉTIERS D'ART





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# SERVICES AT YOUR DISPOSAL

## BOOST YOUR VISIBILITY

Give your brand details for the show **communication tools**: fair guide, exhibitors list (maison-objet.com), MOM, etc.

Apply to our **promotional services** targeted for visitors. These services allow you to be part of the “What’s New” spaces, the visitor itineraries, etc.

Inform your clients and prospects about your participation with the **personalized communication kit**.

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## GROW YOUR NETWORK

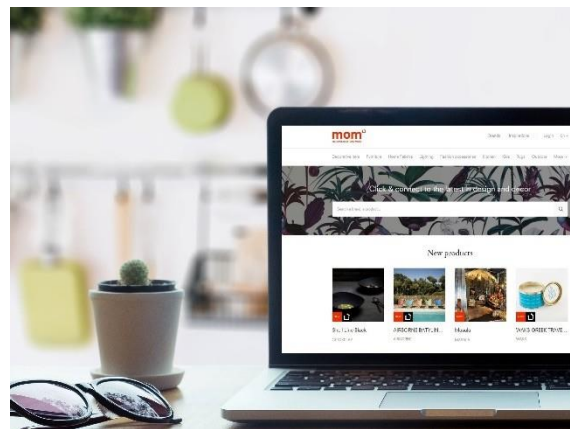
**Invite complementarily** your clients and prospects to come and meet you during the fair.

Collect easily the visitors’ information coming to your booth and plan an effective follow-up with the **badge reader application**.

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## PREPARE YOUR SHOW

Throughout your entire preparation for the show, the Maison&Objet team is fully mobilized to support you. The customer service is at your disposal to inform and guide you. The Operation Department supports you in your technical and logistic preparation. The sales team guides you in your fair promotion and introduces you the various tools and services designed for you.






# MAISON&OBJET

Business opportunities enhanced

A seamless experience combining *physical* and *digital*



↓ Physical



Twice a year, the entire lifestyle sector brands, designers, artisans, interior design expert.

January                      September

with                      with



↓ Digital



All year round, business services dedicated to professionals in decor, design and lifestyle to source, sell or shop new products and deal with new suppliers.



Stream exclusive video content: enhance your knowledge





2 millions

A passionate, committed, strong, and responsive community.

The innovative alliance of the digital world and the expertise of Maison&Objet is at your disposal all year long with the MOM platform. With your participation, you benefit from a free trial offer.

## PREPARE YOUR SHOW EFFICIENTLY

Optimise your show investment with a **reinforced visibility** through your product sheets on mom (trial offer effective from the opening of the online service to one month after the show).

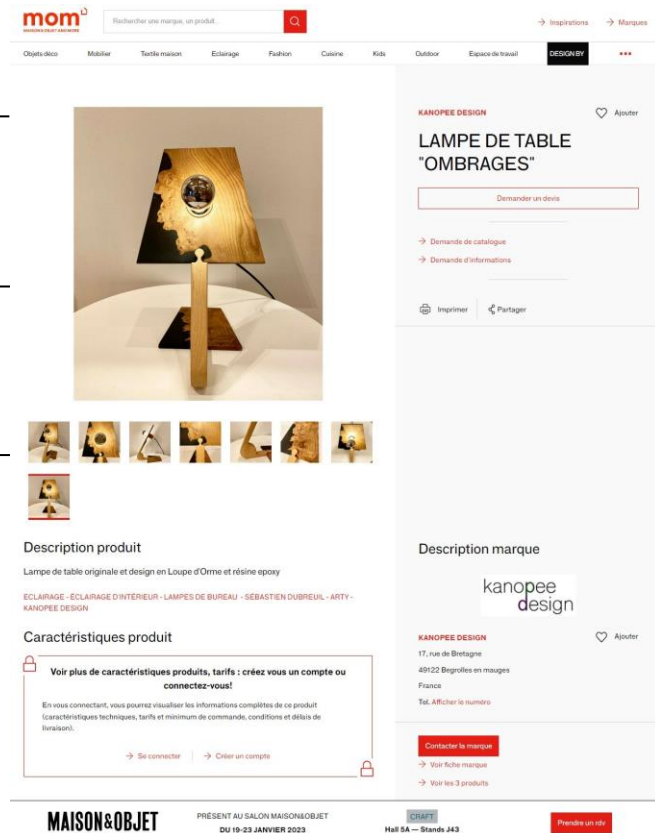
## BOOST YOUR BUSINESS

Receive **meeting request** for the show. **Multiply your contacts** and business opportunities before, during and after the show!

## JOIN THE MOM COMMUNITY

More than **6.000 brands** and **3 million of unique visitor** per year  
A well-balance network of professionals: 52 % Specifiers Vs. 48% Retailers  
**8 min** : average time spent on the website, about 7 pages seen per visitor

If you want to make the most of the functionality offered by MOM your sales contact is at your disposal for any further information.



# HOW TO APPLY?

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## YOUR CONTACT



**Sales Executive CRAFT**

Anne MOREAU

e-mail: [anne.moreau@safisalons.fr](mailto:anne.moreau@safisalons.fr)

Phone: +33 (0)1 44 29 03 49

## APPLY FOR THE NEXT SHOW

To review your application, please fill in the [pre-qualification form](#).

**Warning** : to complete your application, you must upload the following elements:

- Your professional Statement for the current year
- 10 pictures of your products (15 max.)
- A trade price list
- 2 pictures of your workshop
- A technical presentation of your production
- A booth presentation concept (or visual of a stand already used for other show)

A committee selects, prior to each edition of the show, new candidates for admission.

 **2 editions of Maison&Objet per year: late January & early September**