



# IDEOBAIN

From Monday 28 September  
to Thursday 01 October 2026  
Paris Porte de Versailles

## OUR STAND AND COMMUNICATION PACKAGES

Period 1



[ideobain.com](https://ideobain.com)

# 1

REGISTER  
**YOUR  
PARTICIPATION**

# 2

CONFIGURE  
**YOUR  
SPACE**

# 3

PROMOTE  
**YOUR  
EXPERTISE**

## Our **BUSINESS BUILDER** packs

### Exhibitor and co-exhibitor

Exhibitor profile, priority profile,  
priority plus profile

### Our leads capture & R.O.I offers

Sector: Business meeting platform **NEW!**

Lead Manager (Emperia)

Collect QR Code **NEW!**

Dashboard

Lead Booster **NEW!**

### Entry for the 2026 Innovation Awards

## Our **STANDS** packages

### All-inclusive 9 sqm pack

Choose the customization  
of your 9 sqm all inclusive stand

### All-inclusive 18 sqm pack

Choose the customization  
of your 18 sqm all inclusive stand

### All-inclusive 36 sqm pack

Choose the customization  
of your 36 sqm all inclusive stand

### All-inclusive 54 sqm pack

### All-inclusive 99 sqm pack

### Stand fittings & customisation packages

Essentiel

Easy

Identity

Business

## Our **SECTOR-SPECIFIC** packs

Start-up by Idéobain

Visibility demonstration pack



# BUSINESS SECTORS

Indicate your company's main activity to your sales representative (one choice only) :

## ACCESSORIES

- ☐ BATHROOM ACCESSORIES & DECORATIONRADIATORS/TOWEL WARMERS
- ☐ ELECTRIC RADIATORS, TOWEL DRYERS

## SANITARY EQUIPMENT

- ☐ SANITARY EQUIPMENT

## WELLNESS & BALNEO SHOWERS

- ☐ BALNEO
- ☐ SHOWER/HYDRO
- ☐ HAMMAM/SAUNAS/SPAS

## MATERIALS

- ☐ TILING AND FLOOR COVERING MATERIALS

## FURNITURE

- ☐ BATHROOM FURNITURE

## INSTITUTIONAL ORGANIZATIONS & SERVICES

- ☐ PROFESSIONAL ORGANIZATIONS
- ☐ PRESS
- ☐ SERVICE PROVIDERS

## TAPS & FITTINGS

- ☐ SANITARY TAPS AND FITTINGS

## SANITARY TECHNOLOGIES

- ☐ SANITARY TECHNOLOGIES





# THE VENUE

A redesigned experience  
in the heart of Paris,  
at Porte de Versailles.

Spanning pavilions 1 to 7,  
the site has undergone  
an extensive renovation  
program, development  
of services, and attractive  
spaces for visitors.



**IDÉOBAIN**  
Pavilion 7.2

**INTERCLIMA**  
Pavilion 7.3

**BATIMAT**

## Pavilion 1

Civil work, structure & envelope  
Interior & Design  
Construction Tech®  
Organizations & Services  
Photovoltaic

## Pavilion 2.2

Off-site  
Low carbon

## Pavilion 7.2

Construction site equipment & Tools  
Vehicles & Equipment

**ÉQUIPbaie**  
by BATIMAT

**MÉTALexpo**  
by BATIMAT

Pavilions 4, 5.2/5.3, 6

Our  
**BUSINESS BUILDER**  
packs





# PACK BUSINESS BUILDER

## MANDATORY

These registration fees will be automatically included in the calculation of your participation cost, based on the package and options you have chosen.

			+30% visibility	+60% visibility
		EXHIBITOR PROFILE	PRIORITY PROFILE	PRIORITY PLUS PROFILE*
EXHIBITOR PROFILE	Logo and company description in the exhibitor list	✓	✓	✓
	Enhanced visibility in the online exhibitor list with: “Premium” label + A text: “Why visit our stand?” + Link to your company website + Presentation of 3 of your products	✗	✓	✓
	Premium ranking on www.equiphotel.fr in top search results within a product category (of your choice) + Featured banner on the homepage	✗	✗	✓
VISIBILITY	Registration on the Official Catalogue + Communication pack + Participation in the Innovation awards + Submit your paper press kit or QR code to the show’s press office	✓	✓	✓
LEAD ACQUISITION & PERFORMANCE	<b>Lead Acquisition</b> Unlimited electronic invitations: invite as many clients and prospects + <b>Lead Manager</b> : Badge reader App (unlimited) to capture and qualify your leads <i>(Full description here)</i> + <b>Sector New</b> : the networking and business platform (not available for 9 sqm stand, Pavilions and start-up <i>(Full description here)</i> )	✓	✓	✓
	<b>Performance Tracking</b> <b>Dashboard</b> : Monitor your performance and view contact profiles <i>(Full description here)</i>	✓	✓	✓
SERVICES	Access to your online exhibitor space to organize your participation, manage your setup, and promote your presence	✓	✓	✓
	Personalized exhibitor badges	< 9 sqm and co-exhibitors: <b>4</b> • 9 sqm: <b>5</b> • 18 sqm: <b>10</b> 36 sqm: <b>20</b> • 54 sqm: <b>30</b> • 99 sqm / 100 sqm: <b>55</b> 120 sqm / 130 sqm: <b>60</b> • 140 sqm/ 150 sqm: <b>70</b>		
	Support for your trade show preparation + Comprehensive exhibitor insurance (see Article 10.3 of the General Regulations) + Administrative fees	✓	✓	✓
PRICES	9 sqm, 18 sqm, 36 sqm and pavilions (exhibitors et co-exhibitors)	Included in the offer – actual value: €2,460 excl.VAT	+€1,530 excl.VAT	+€2,890 excl.VAT
	54 sqm, 99 sqm (co-exhibitors)	Included in the offer – actual value: €2,960 excl.VAT	+€1,530 excl.VAT	+€2,890 excl.VAT
	54 sqm, 99 sqm (exhibitors)	Included in the offer – actual value: €3,325 excl.VAT	+€1,530 excl.VAT	+€2,890 excl.VAT
OPTION	<b>Lead Booster New</b> : Create an irresistible offer to drive qualified traffic to your stand <i>(Full description here)</i>	€2,500 excl. VAT		

\*Exclusive offer limited to 10 exhibitors







# EXHIBITOR PROFILE, PRIORITY PROFILE, PRIORITY PLUS PROFILE

## BOOST YOUR VISIBILITY!

Promote your company, products, and stand on the exhibitor list and the event website.

Stand out from the competition from the moment you register by enhancing your visibility with a Priority or Priority Plus Profile.

**IDEOBAIN.COM**

/ Key Figures /

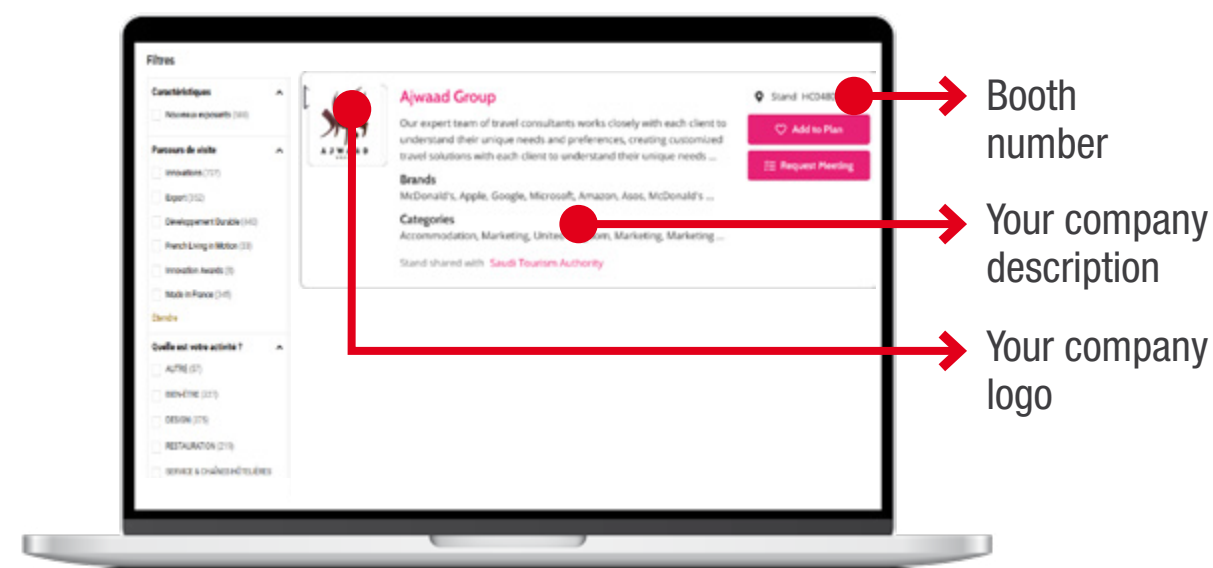
**938,850**  
sessions

**2,868,078**  
Page views

**65,482**  
Page views  
on the exhibitor list

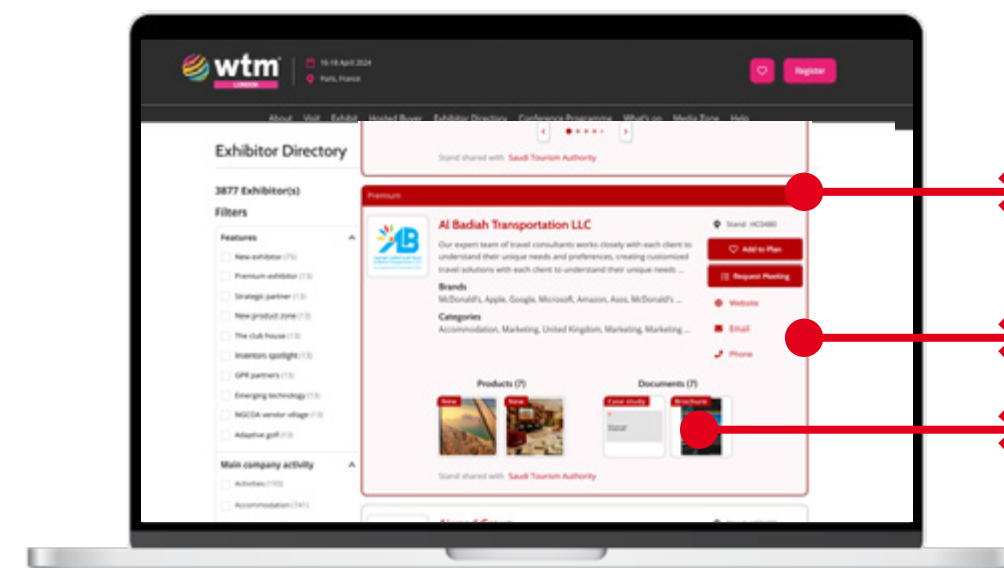
## EXHIBITOR PROFILE

(Included in the standard Business Builder Pack)



Your company logo, description,  
and stand number

## PRIORITY PROFILE



### BENEFITS

Your profile rotating in  
position 3 and 4 (below  
Priority profile plus)

Twice the height, twice  
the impact with a standout  
highlighted profile

Product carousel  
on your exhibitor profile

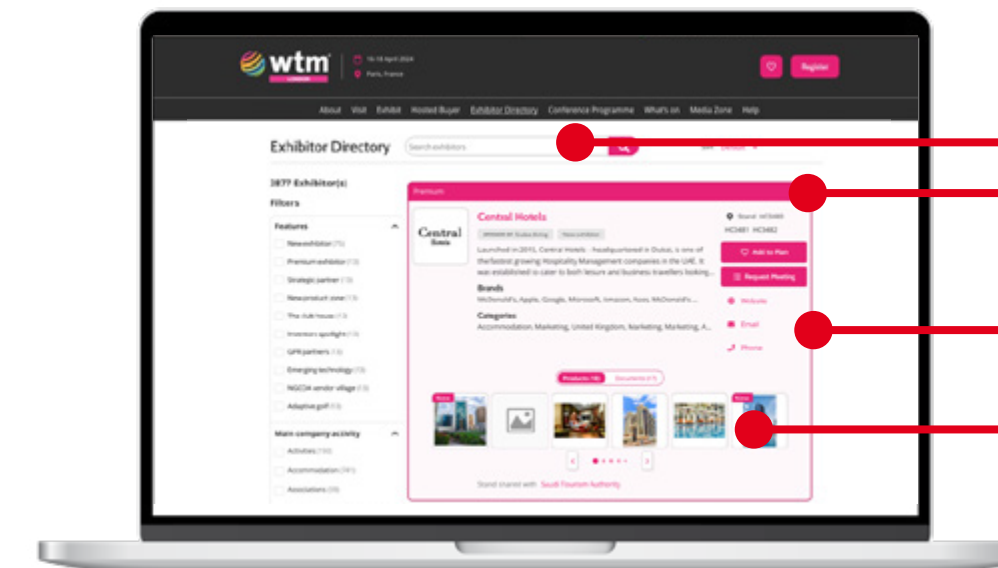
**Get seen first and more often with Priority Profiles**

Ensure you are seen, noticed and remembered.

Tell visitors why you're a must-see exhibitor  
and unlock even more business opportunities.

**2X More engagement\***  
on average than Exhibitor Profiles

## PRIORITY PLUS PROFILE



### BENEFITS

Exposure to relevant audiences with a guaranteed  
top placement in your chosen product category

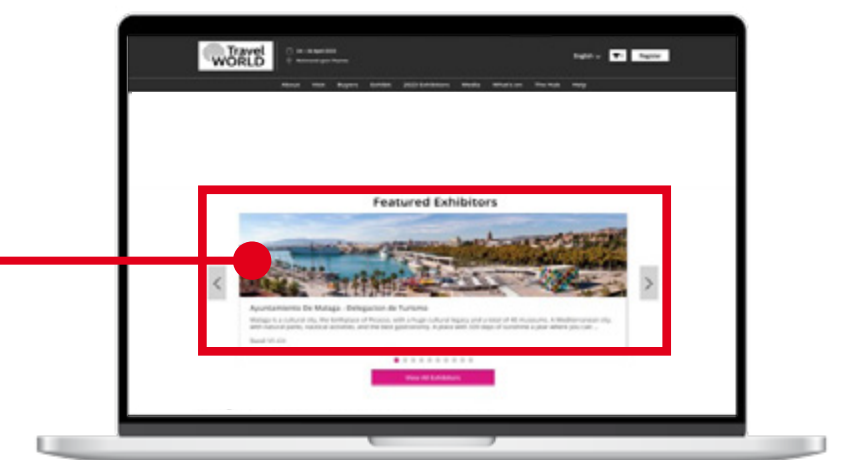
Increased visibility with profiles rotating  
in top 2 positions in the exhibitor list

Twice the height, twice the impact  
with a standout highlighted profile

Product carousel on your exhibitor profile

### BENEFITS

Maximum exposure with your profile promoted  
in a carousel on the website homepage



**Stand out, get noticed, unlock business**

Outshine the competition with the ultimate visibility opportunity before  
and during the show. All the exposure of a Priority Profile, PLUS more,  
to help buyers easily find you and contact you.

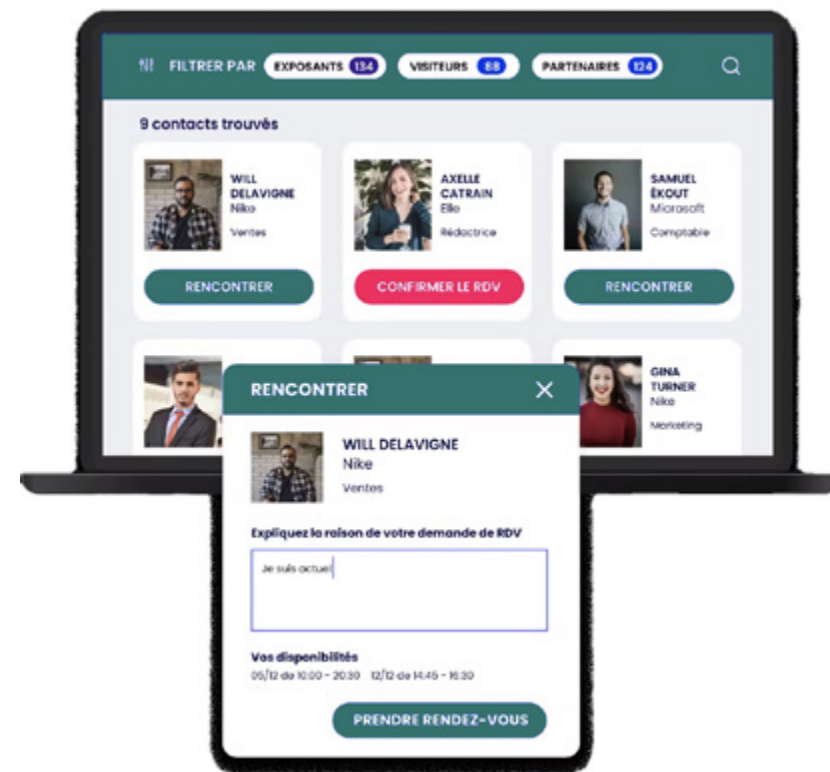
**5X More engagement\***  
on average than Exhibitor Profiles

\*Based on 76,076 exhibitors at 285 RX international shows that took place from April to December 2024.



# OUR LEADS CAPTURE & R.O.I OFFERS

BUSINESS MEETINGS, LEAD ACQUISITION / TRACKING R.O.I



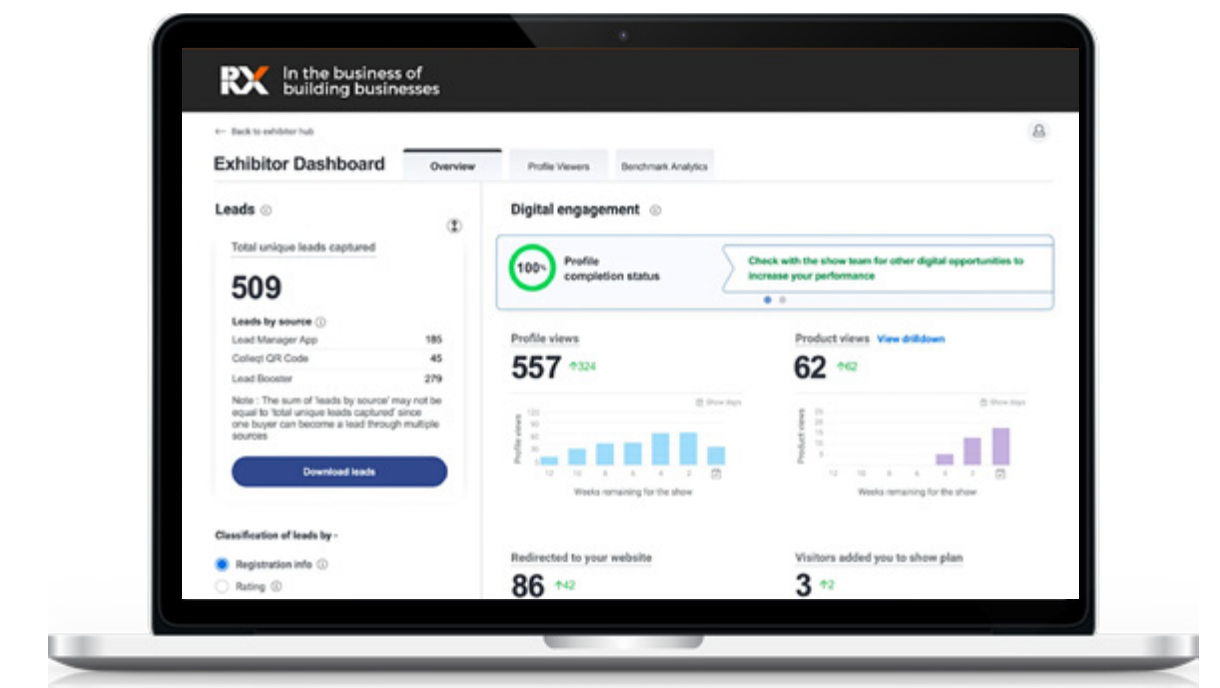
SECTOR: BUSINESS MEETING PLATFORM



COLLEQT QR CODE

LEAD MANAGER (EMPERIA)

LEAD BOOSTER



DASHBOARD

## BEFORE THE EVENT

### BUSINESS MEETINGS

Access the list of trade show visitors and schedule your meetings

**Sector: Business Meeting Platform**

Included in the Business Builder packages (except for the 9 sqm and the Business Builder Start-up by Idéobain)

## DURING THE EVENT

### LEAD ACQUISITION

Capture leads effortlessly:

**Lead Manager (Emperia) + Collect QR Code**

Included in all Business builder packs

**Optional:** Generate even more qualified leads with **Lead Booster**

**+ 200  
Additional leads**

## AFTER THE EVENT

### TRACKING R.O.I

Use data from clicks on your **exhibitor profile**, **Lead Manager**, **Collect** and **Lead Booster** to build an effective and impactful follow-up strategy.

**Dashboard included in all Business builder packs.**





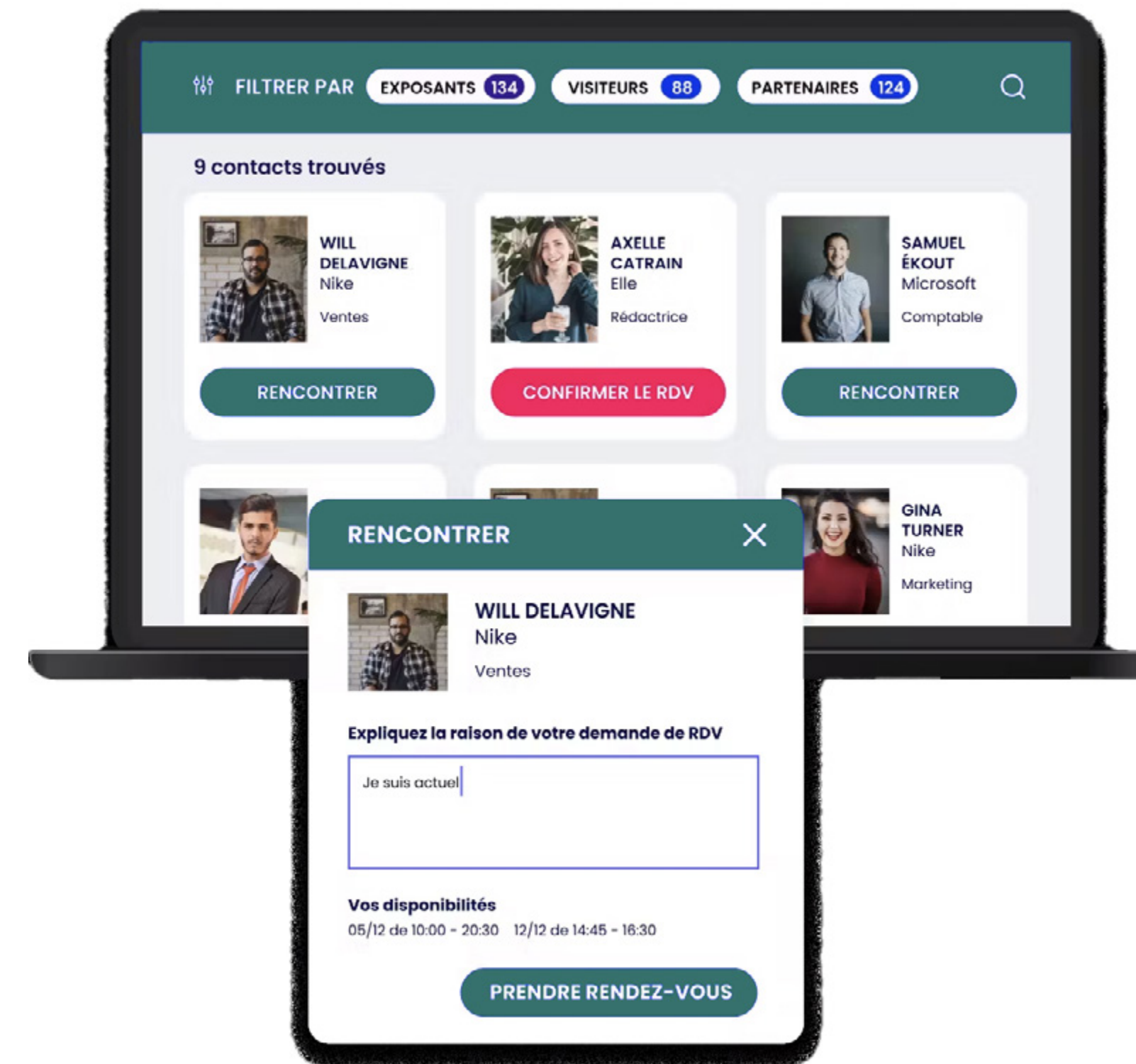
# SECTOR: BUSINESS MEETING PLATFORM

## NEW!

Visitors and exhibitors alike, search for partners and schedule your business meetings ahead of the event.

### Benefits

- Personalized search and recommendations based on your interests & profile.
- Qualified and pre-scheduled business meetings with your prospects before the show.



### SECTOR

INCLUDED in the Business Builder Pack (except for 9 sqm packages, pavilions and start-ups)



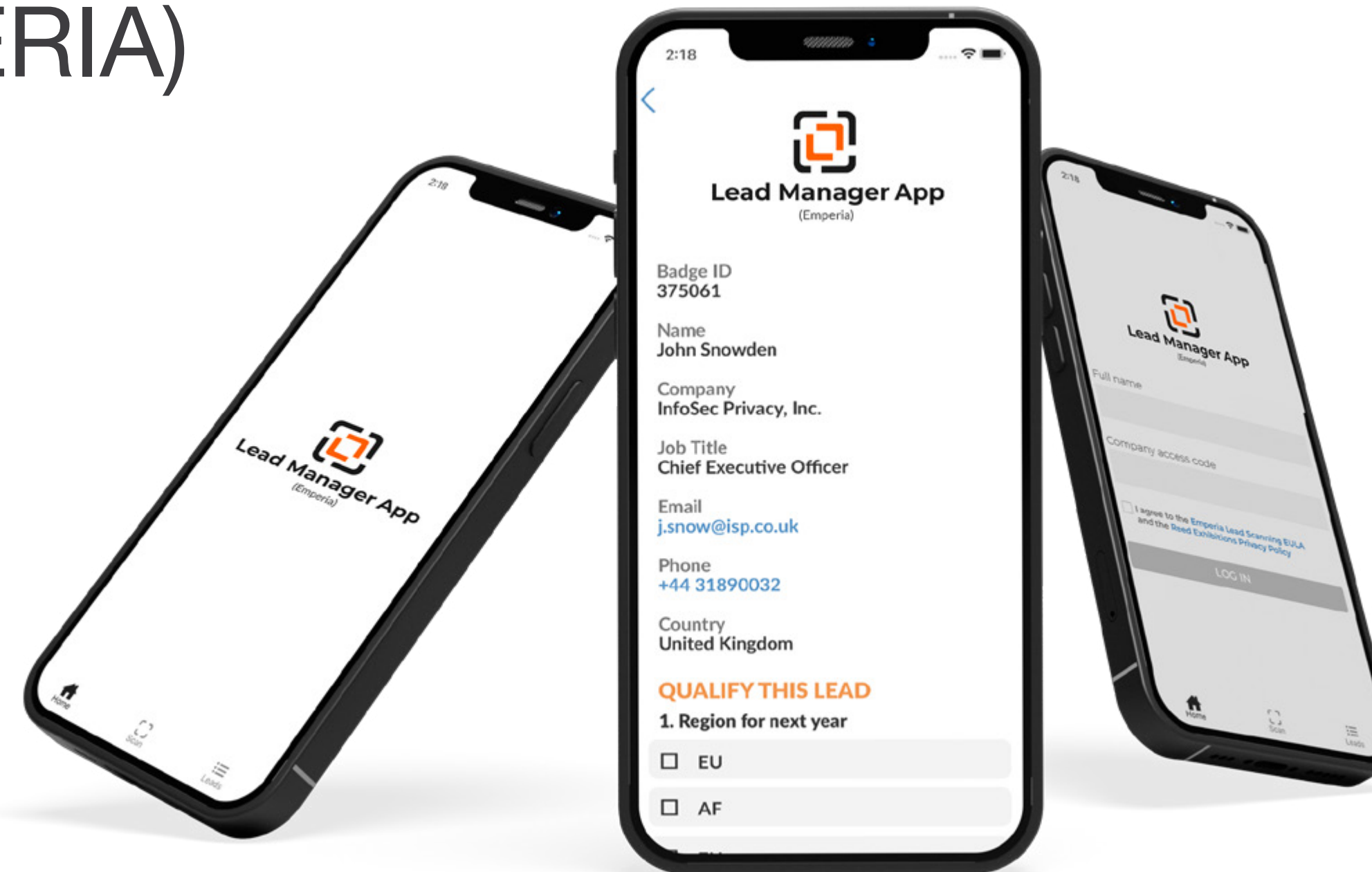
# LEAD MANAGER (EMPERIA)

## CAPTURE YOUR LEADS EASILY AND FAST

Mobile application for collecting information from your prospects during the trade show, making it easier to store, follow-up on and find contacts.

### Benefits

- Enriched database with all visitor profile information
- Database available at any time during/after the exhibition
- Customizable questionnaire for your prospects
- Unlimited number of user licenses to capture your leads



**215**

contacts scanned  
on average per exhibitor

Find out how  
Lead Manager  
(formerly Emperia)  
works



**[1] Add your notes and comments**  
For each scanned contact, you can add comments and assign a rating based on their level of interest.

**[3] Access your prospects** through a direct link to download them (file format of your choice).

**[2] View your contact reports**  
In the app, each team member has a tab to view their prospects.

**[4] Leverage collected information** to increase your R.O.I and maintain contact with your prospects.

**LEAD MANAGER (EMPERIA)**

**INCLUDED in the Business Builder Pack**





# COLLEQT QR CODE **NEW!**

## NEVER MISS A BUSINESS OPPORTUNITY AGAIN

### Are you in high demand at the exhibition?

Colleqt takes care of multiplying business opportunities for you!

Retrieve the detailed contacts of visitors you couldn't meet but who showed interest in your business. They can scan your QR code at any time to learn more about your company (via a link to your exhibitor space).

#### The benefits of Colleqt for exhibitors

- Collect information on visitors when you're not present or busy at your stand
- Make your information quickly accessible to all prospects, even the most urgent ones

#### The benefits of Colleqt for visitors

- During and after their visit, they create and find a selection of exhibitors likely to interest them
- No need to carry large amounts of brochures as they can find all the information through Colleqt



**80%**  
of stands scanned

Find out how  
Colleqt QR Code  
works



## COLLEQT QR CODE

INCLUDED in the Business Builder Pack





# DASHBOARD

## ALL YOUR DATA IN A SINGLE TOOL TO MEASURE YOUR R.O.I

You can use the dashboard to measure your concrete performance.

Use the data generated by clicks on your exhibitor profile, Lead Manager, Colleqt and Lead Booster (optional) to create a high-performance, high-impact follow-up strategy.

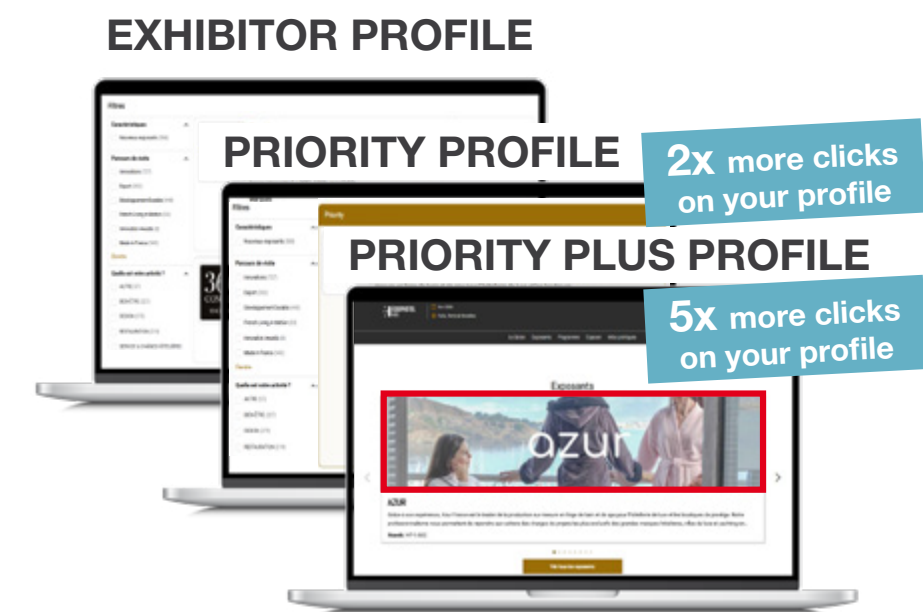
### Advantages

- Analysing your audience
- Real-time monitoring
- Lead management

### Suggestions pour améliorer votre performance

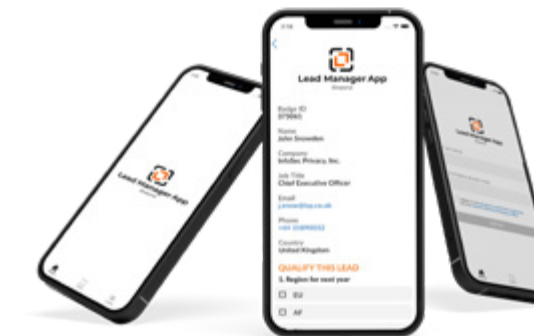
- Measure and evaluate your brand's exposure to boost your results
- Find out which companies have viewed your profile to unlock new business opportunities
- Statistics on your performance on the trade show website
- Comparison with other exhibitors and key figures on competition
- Information on potential customers

### EXHIBITOR PROFILE VISIBILITY



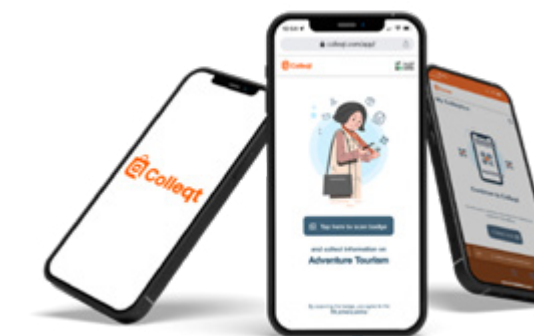
more clicks on your exhibitor profile  
= more business opportunities!

### LEAD MANAGER



An average of  
**215 leads scanned**

### COLLEQT QR CODE

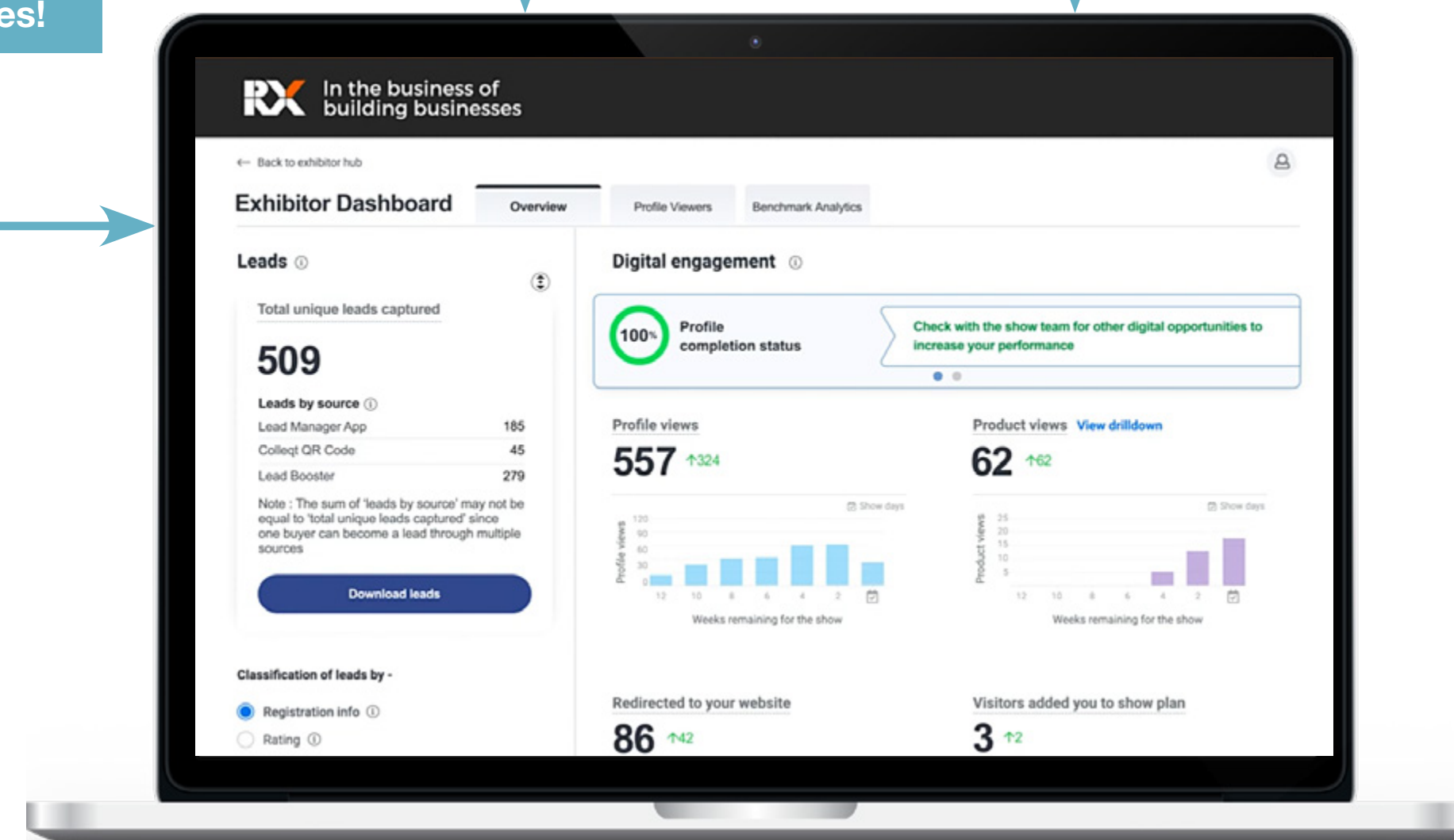


**80%**  
of stands scanned

### OPTION LEAD BOOSTER



**1,884 views on average per offer\*  
+ 50 more leads on average per offer\***



## EXHIBITOR DASHBOARD

INCLUDED in the Business Builder Pack

Use your  
Dashboard  
now!

\*Source: use of RX Exhibitor Lead Booster at 51 international trade shows in 2024.





# LEAD BOOSTER **NEW!**

## ATTRACT EVEN MORE PROSPECTS!

Do you want to promote your new products, announce an event, or highlight a special show offer? Lead Booster helps you stand out and make the most of your participation!

### How Lead Booster Works:

- 1. Create an offer through your exhibitor space to attract visitors to your stand (product demos, special offers, free samples, etc.).
- 2. Your offers are sent via email to all show visitors.
- 3. Receive visitor contact details from those who accepted your offer and generate new business opportunities!



**279**  
average leads  
per offer\*

**2,120**  
views on average  
per offer\*

LEAD BOOSTER	
Lead Booster meets all your objectives	
Generate leads before and during the event	✓
Ensure optimal visibility, no matter the size of your stand	✓
Promote your participation and booth location	✓
Build brand awareness around your products or a new launch	✓
Gain additional opportunities beyond those acquired during the show	✓
€2,500 excl. VAT	

\*Study conducted across 12 trade shows between March and May 2024





# ENTRY FOR THE 2026 INNOVATION AWARDS



Registration of an innovative product or service launched after October 2024.

Deadline to complete your online application: Friday, May 15, 2026\*.

DESCRIPTION	For all entrants	Publication of your product sheet on the dedicated Innovation Awards mini website + Promotion of your product in the show’s dedicated “Innovation” PR campaign + Your product sheet sent out as an insert in the “New Products & Innovations Guide” to French and international journalists before the show and available in the Press room during the show + Entry into the public vote
	+ for nominees	Participation in the Press Dating event in Paris for an exclusive meet-and-greet with journalists + 1 ‘Innovation’ sticker for your stand (provided at the show)
	+ for winners	1 ‘Innovation’ floor visual for your stand (provided at the show) + Your team’s participation in the award ceremony, on the first evening of the show
PRICE		First product is included with your participation package
OPTION		€680 excl. VAT per extra product

**\*IMPORTANT**

Participation in the Innovation Awards will be confirmed upon receipt of the completed application form before the deadline of May 15, 2026 (to be completed online via the digital awards platform). After this date, registration will be invalid and the amount paid will not be refunded.

To submit multiple innovations, please contact your sales representative.








Our  
**STANDS**  
packages







# PACKAGED STAND SOLUTIONS

Can be customized with our “customization pack” offers, or from our service provider's catalog (here is a full description of the service).  
Equipment is compulsory for 9, 18 and 36 sqm stands and supplied by our service providers. No possibility of calling in a decorator.

BARE SPACE without fittings		CUSTOMIZATION OPTIONS Choose according to your participation objectives. The price per sqm of the chosen formula is added to that of your bare space.						
TO BE COMPLETED WITH A FORMULA	+	ESSENTIEL	OR	EASY	OR	IDENTITY	OR	BUSINESS
From 9 sqm		Available for 9, 18 and 36 sqm stands		Available for 9, 18 and 36 sqm stands		Available for 9, 18 and 36 sqm stands		Available for 9, 18 and 36 sqm stands
								
Floor surface		Exhibiting essentials		Easy and economical		Be seen and recognized		Ideal for your co-exhibitors

 Partitions, spotlights, doors, banners and furniture are reused.  
 We sort our waste for recycling: carpeting, scraped cotton, cardboard, adhesives...  
Covers are reused for packaging, tests or prototypes.

Non-contractual visuals





# ALL-INCLUSIVE 9 SQM PACK

Subject to stand availability. Space is limited to 1 stand per company<sup>1</sup>.

YOUR STAND SPACE		9 sqm		
YOUR BUSINESS BUILDER PACK		(See description here)		
YOUR CHOICE OF EQUIPMENT <sup>2</sup> Customizable with our “packaged offers” or from our service provider's catalog (See description here)		ESSENTIEL PACK	EASY PACK	BUSINESS PACK
YOUR ELECTRIC METER		3 kW		4 kW
ALL-INCLUSIVE PRICE		€8,393 excl. VAT	€9,446 excl. VAT	€10,493 excl. VAT
DISCOUNTS Non-cumulative	You've participated in at least 4 of the last 7 editions (between 2011 and 2024) = you're a loyal exhibitor	- €711 excl. VAT		
	You are a member of AFISB <sup>3</sup> and are located at the IDÉOBAIN exhibition	- €1,044 excl. VAT		

1 For French companies: a maximum of one 99 sqm stand per SIREN code / For EU companies: a maximum of one 99 sqm stand per intra-Community VAT code / For non-EU companies: a maximum of one 99 sqm stand per company name.

2 Equipment is compulsory for 9, 18 and 36 sqm stands and supplied by our service providers. It is not possible to hire a decorator.

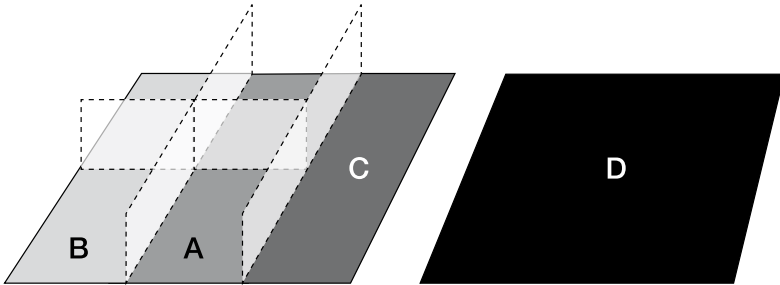
3 Subject to an updated contribution on July 1, 2025. Concerned union: AFISB: French Association of Bathroom Industries.





# CHOOSE THE CUSTOMIZATION OF YOUR 9 SQM ALL INCLUSIVE STAND\*

## Options



			ESSENTIEL PACK	EASY PACK	BUSINESS PACK
CHOOSE THE NUMBER OF ANGLES	Corner stand	1 corner on 2 aisles (type B)	€243 excl. VAT		
CHOOSE THE CUSTOMIZATION OF YOUR EQUIPMENT 9 SQM ALL INCLUSIVE STAND* (one choice possible) <div>CUSTOMIZATION PACKAGE OFFER</div> (See description here)	Visibility customization pack Enhance your visibility by personalizing your stand		€1,728 excl. VAT	€864 excl. VAT	€1,161 excl. VAT
	Demo Customization Pack Your product/service demonstration area		€2,223 excl. VAT	€2,070 excl. VAT	✕
	Workspace Customization Pack Enjoy enhanced workspace and visibility		€1,501 excl. VAT	€448 excl. VAT	✕

\*Each pack is different depending on the stand packages chosen





# ALL-INCLUSIVE 18 SQM PACK

Subject to stand availability. Space is limited to 1 stand per company<sup>1</sup>.

YOUR STAND SPACE		18 sqm			
YOUR BUSINESS BUILDER PACK		(See description here)			
YOUR CHOICE OF EQUIPMENT <sup>2</sup> Customizable with our “packaged offers” or from our service provider's catalog (See description here)		ESSENTIEL PACK	EASY PACK	BUSINESS PACK	IDENTITY PACK
YOUR ELECTRIC METER		3 kW		4 kW	
ALL-INCLUSIVE PRICE		€13,586 excl. VAT	€15,692 excl. VAT	€17,351 excl. VAT	€18,251 excl. VAT
DISCOUNTS Non-cumulative	You've participated in at least 4 of the last 7 editions (between 2011 and 2024) = you're a loyal exhibitor	- €1,422 excl. VAT			
	You are a member of AFISB <sup>3</sup> and are located at the IDÉOBAIN exhibition	- €2,088 excl. VAT			

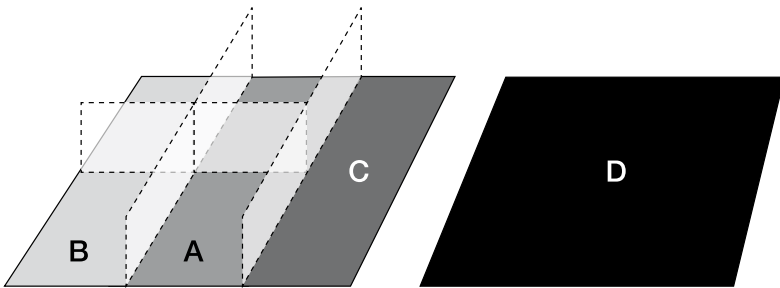
1 For French companies: a maximum of one 99 sqm stand per SIREN code / For EU companies: a maximum of one 99 sqm stand per intra-Community VAT code / For non-EU companies: a maximum of one 99 sqm stand per company name.  
2 Equipment is compulsory for 9, 18 and 36 sqm stands and supplied by our service providers. It is not possible to hire a decorator.  
3 Subject to an updated contribution on July 1, 2025. Concerned union: AFISB: French Association of Bathroom Industries.





# CHOOSE THE CUSTOMIZATION OF YOUR 18 SQM ALL INCLUSIVE STAND\*

## Options



			ESSENTIEL PACK	EASY PACK	BUSINESS PACK	IDENTITY PACK
CHOOSE THE NUMBER OF ANGLES	Corner stand	1 corner on 2 aisles (type B)	€486 excl. VAT			
		2 corners (type C)	€684 excl. VAT			
		4 corners (type D)	€846 excl. VAT			
CHOOSE THE CUSTOMIZATION OF YOUR EQUIPMENT 18 SQM ALL INCLUSIVE STAND* (one choice possible) <div>CUSTOMIZATION PACKAGE OFFER</div> (See description here)	Visibility customization pack Enhance your visibility by personalizing your stand		€3,483 excl. VAT	€1,751 excl. VAT	€1,854 excl. VAT	Included
	Demo Customization Pack Your product/service demonstration area		€2,502 excl. VAT	€2,358 excl. VAT	€2,754 excl. VAT	€1,242 excl. VAT
	Workspace Customization Pack Enjoy enhanced workspace and visibility		€2,673 excl. VAT	€896 excl. VAT	Included	Included

\*Each pack is different depending on the stand packages chosen







# ALL-INCLUSIVE 36 SQM PACK

Subject to stand availability. Space is limited to 1 stand per company<sup>1</sup>.

YOUR STAND SPACE		36 sqm				
YOUR BUSINESS BUILDER PACK		(See description here)				
YOUR CHOICE OF EQUIPMENT <sup>2</sup> Customizable with our “packaged offers” or from our service provider's catalog (See description here)		ESSENTIEL PACK	EASY PACK	BUSINESS PACK	IDENTITY PACK	CUSTOMIZED MY STAND MAKER
YOUR ELECTRIC METER		3 kW		4 kW		non included
ALL-INCLUSIVE PRICE		€23,972 excl. VAT	€28,184 excl. VAT	€31,067 excl. VAT	€32,867 excl. VAT	€16,752 excl. VAT <sup>3</sup>
DISCOUNTS Non-cumulative	You've participated in at least 4 of the last 7 editions (between 2011 and 2024) = you're a loyal exhibitor	- €2,844 excl. VAT				
	You are a member of AFISB <sup>3</sup> and are located at the IDÉOBAIN exhibition	- €4,176 excl. VAT				

CUSTOMIZED - **MY STAND MAKER:** you want a customized stand with a unique design. My Stand Maker will accompany you from conception to completion.



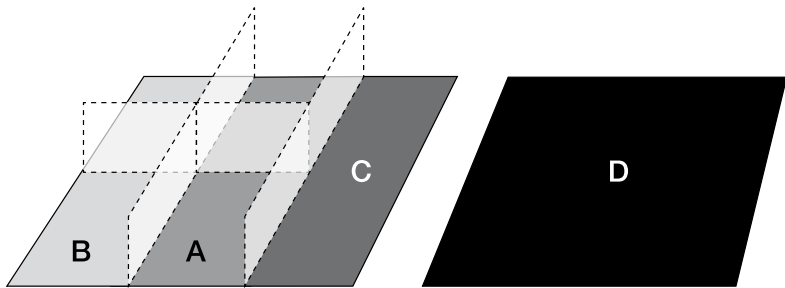
1 For French companies: a maximum of one 99 sqm stand per SIREN code / For EU companies: a maximum of one 99 sqm stand per intra-Community VAT code / For non-EU companies: a maximum of one 99 sqm stand per company name.  
2 Equipment is compulsory for 9, 18 and 36 sqm stands and supplied by our service providers. It is not possible to hire a decorator.  
3 An additional quote will be communicated to you based on your specifications. After acceptance of the My Stand Maker quote, a final furnishing invoice will be sent to you.  
4 Subject to an updated contribution on July 1, 2025. Concerned union: AFISB: French Association of Bathroom Industries.





# CHOOSE THE CUSTOMIZATION OF YOUR 36 SQM ALL INCLUSIVE STAND\*

## Options



			ESSENTIEL PACK	EASY PACK	BUSINESS PACK	IDENTITY PACK	CUSTOMIZED MY STAND MAKER
CHOOSE THE NUMBER OF ANGLES	Corner stand	1 corner on 2 aisles (type B)	€972 excl. VAT				
		2 corners (type C)	€1,368 excl. VAT				
		4 corners (type D)	€1,692 excl. VAT				
CHOOSE THE CUSTOMIZATION OF YOUR EQUIPMENT 36 SQM ALL INCLUSIVE STAND* (one choice possible) <b>CUSTOMIZATION PACKAGE OFFER</b> (See description here)	Visibility customization pack Enhance your visibility by personalizing your stand		€6,966 excl. VAT	€2,754 excl. VAT	€3,276 excl. VAT	⊗	⊗
	Demo Customization Pack Your product/service demonstration area		€2,556 excl. VAT	€2,556 excl. VAT	€4,248 excl. VAT	€1,512 excl. VAT	⊗
	Workspace Customization Pack Enjoy enhanced workspace and visibility		€5,346 excl. VAT	€1,791 excl. VAT	⊗	⊗	⊗

\*Each pack is different depending on the stand packages chosen



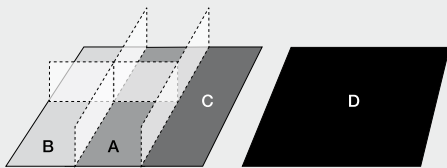



# ALL-INCLUSIVE 54 SQM PACK

Subject to stand availability. Space is limited to 1 stand per company<sup>1</sup>.

YOUR STAND SPACE - Bare space, floor markings only		54 sqm
YOUR BUSINESS BUILDER PACK		(See description here)
ALL-INCLUSIVE PRICE		€24,763 excl. VAT
DISCOUNTS Non-cumulative	You've participated in at least 4 of the last 7 editions (between 2011 and 2024) = you're a loyal customer	- €4,266 excl. VAT
	You are a member of AFISB <sup>2</sup> and are located at the IDÉOBAIN exhibition	- €6,264 excl. VAT
SPECIFICITIES	Visibility demonstration pack <sup>3</sup> (See description here)	€1,150 excl. VAT

## Options

CHOOSE THE NUMBER OF ANGLES	Corner stand		2 corners on 3 aisles (type C)	€2,052 excl. VAT
			4 corners - island (type D)	€2,538 excl. VAT
EXCEEDING HEIGHT <sup>4</sup>	The height of stands is limited to 5 meters. In case of height exceeding this limit, you will have to pay a flat fee.			€4,999 excl. VAT
CUSTOMIZED STAND SERVICE	WOULD YOU LIKE A STAND THAT REFLECTS YOUR IMAGE ? A STAND WITH A UNIQUE DESIGN ? My Stand Maker supports you from the design to the realization of your stand. A single, reliable contact - Personalized follow-up - Controlled prices Contact your sales manager for a free quote.			

1 For French companies: a maximum of one 99 sqm stand per SIREN code / For EU companies: a maximum of one 99 sqm stand per intra-Community VAT code / For non-EU companies: a maximum of one 99 sqm stand per company name.

2 Subject to an updated contribution on July 1, 2025. Concerned union: AFISB: French Association of Bathroom Industries.

3 Mandatory for companies with a 54 sqm or 99 sqm stand, and optional for exhibitors on modules of 9 sqm, 18 sqm or 36 sqm.

4 Where ceiling height of the pavilion allows. Check the height limitations on the siting proposal sent to you by your sales representative.





# ALL-INCLUSIVE 99 SQM PACK

Subject to stand availability. Space is limited to 1 stand per company<sup>1</sup>.

YOUR STAND SPACE - Bare space, floor markings only		99 sqm
YOUR BUSINESS BUILDER PACK		(See description here)
ALL-INCLUSIVE PRICE		€42,628 excl. VAT
DISCOUNTS Non-cumulative	You've participated in at least 4 of the last 7 editions (between 2011 and 2024) = you're a loyal customer	- €7,821 excl. VAT
	You are a member of AFISB <sup>2</sup> and are located at the IDÉOBAIN exhibition	- €11,484 excl. VAT
SPECIFICITIES	Visibility demonstration pack <sup>3</sup> (See description here)	€1,150 excl. VAT
Options		
CHOOSE THE NUMBER OF ANGLES	Corner stand	2 corners on 3 aisles (type C)
		4 corners - island (type D)
EXCEEDING HEIGHT <sup>4</sup>	The height of stands is limited to 5 meters. In case of height exceeding this limit, you will have to pay a flat fee.	
ADD A FLOOR	Exhibitors may design stands with an upper storey within the overall surface area authorized by the security services. All double-storey stands must be accompanied by a stability certificate issued by an approved and competent organization when they are inspected by the security services. Without this certificate, an additional fee will be charged.	
CUSTOMIZED STAND SERVICE	WOULD YOU LIKE A STAND THAT REFLECTS YOUR IMAGE ? A STAND WITH A UNIQUE DESIGN ? My Stand Maker supports you from the design to the realization of your stand. A single, reliable contact - Personalized follow-up - Controlled prices Contact your sales manager for a free quote.	

1 For French companies: a maximum of one 99 sqm stand per SIREN code / For EU companies: a maximum of one 99 sqm stand per intra-Community VAT code / For non-EU companies: a maximum of one 99 sqm stand per company name.

2 Subject to an updated contribution on July 1, 2025. Concerned union: AFISB: French Association of Bathroom Industries.

3 Mandatory for companies with a 54 sqm or 99 sqm stand, and optional for exhibitors on modules of 9 sqm, 18 sqm or 36 sqm.

4 Where ceiling height of the pavilion allows. Check the height limitations on the siting proposal sent to you by your sales representative.







## **STAND FITTINGS & CUSTOMISATION PACKAGES**

### **Stand fittings Essentiel**

Customisation packages Demonstration / Visibility / Workshop

### **Stand fittings Easy**

Customisation packages Demonstration / Visibility / Workshop

### **Stand fittings Identity**

Customisation packages Demonstration

### **Stand fittings Business**

Customisation packages Demonstration / Visibility



# STAND FITTINGS ESSENTIEL

9 sqm - 18 sqm - 36 sqm

Maximum of 2 aisles corner  
No Island possible (4 aisles corner)

## THE ESSENTIAL FOR EXHIBITING

A functional space complete with the essentials for exhibiting at the show, while keeping costs down.



Non-binding illustration

		9 sqm	18 sqm	36 sqm
SERVICES AND FEATURES	Set-up and services	Carpet in 3 colors of your choice + White melamine partitions + Lighting with low-energy directional spotlights on rails + Daily cleaning		
	3-socket power strip	×	1	2
SIGNAGE		1 double-sided flag sign (name and stand number)		
FURNITURE		×	×	×
EQUIPMENT		×	×	×
LOCKABLE SPACE		×	1 sqm	3 sqm + Coat hook / Shelves





## CUSTOMISATION PACKAGES

# ESSENTIEL / Demonstration

### DEMONSTRATION PACK

This option allows you to achieve a dual objective of demonstration and visibility through a dedicated demonstration space to showcase your products and/or services, as well as the customization of your booth.

#### DEMONSTRATION PACK 9 sqm



This pack includes:

- + Customization of corner partitions (2 x 2.5 m)
- + Customization of reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 high stool
- + 1 demonstration pod (1 x 2.5 m)
- + Customization of pod transom (1 x 0.5 m)
- + 3-socket power strip
- + 1 screen (40") with wall mount

#### DEMONSTRATION PACK 18 sqm



This pack includes:

- + Customization of corner partitions (2 x 2.5 m)
- + Customization of reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 high stool + low seats
- + 1 demonstration pod (1 x 2.5 m)
- + Customization of pod transom (1 x 0.5 m)
- + 3-socket power strip
- + 1 screen (40") with wall mount

#### DEMONSTRATION PACK 36 sqm



This pack includes:

- + Customization of corner partitions (2 x 2.5 m)
- + Customization of reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 high stool + low seats
- + 1 demonstration pod (1 x 2.5 m)
- + Customization of pod transom (1 x 0.5 m)
- + 3-socket power strip x 2 units
- + 1 screen (50") with wall mount

Non-contractual visuals.



# CUSTOMISATION PACKAGES

## ESSENTIEL / Visibility

### VISIBILITY PACK

Benefit from increased visibility by customizing your stand.

#### VISIBILITY PACK 9 sqm



- This pack includes:
- Customization of the back wall panel (3 x 2.50 m)
  - + A reception counter
  - + A high stool
  - + Customization of the reception counter (1 x 1 m)

#### VISIBILITY PACK 18 sqm



- This pack includes:
- + Customization of the back wall panel (6 x 2.50 m)
  - + A reception counter
  - + A high stool
  - + Customization of the reception counter (1 x 1 m)

#### VISIBILITY PACK 36 sqm



- This pack includes:
- + Customization of the back wall panel (3 x 2.50 m)
  - + A reception counter
  - + A high stool
  - + Customization of the reception counter (1 x 1 m)

Non-contractual visuals.





## CUSTOMISATION PACKAGES

# ESSENTIEL / Workspace

### WORKSPACE PACK

This option meets a dual objective: growing your business while enhancing your visibility.

It offers a functional workspace to welcome your clients and prospects, along with optimal customization of your booth.

#### WORKSPACE PACK 9 sqm



- This pack includes:
- Customization of corner partitions (2 x 2.5 m)
  - + Customization of the reception counter (1 x 1 m)
  - + Furniture: 1 reception desk, 1 high stool, 1 set of 3 chairs + 1 table
  - + 1 customizable branding arch (3 x 1 m) with a personalized panel (1 x 0.5 m)
  - + 1 carpet area to define the workspace (2 x 2 m)

#### WORKSPACE PACK 18 sqm



- This pack includes:
- Customization of corner partitions (2 x 2.5 m)
  - + Customization of the reception counter (1 x 1 m)
  - + Furniture: 1 reception desk, 1 high stool, 1 set of 3 chairs + 1 table
  - + 1 customizable branding arch (3 x 1 m) with a personalized panel (1 x 0.5 m)
  - + 1 carpet area to define the workspace (3 x 3 m)

#### WORKSPACE PACK 36 sqm



- This pack includes:
- Customization of corner partitions (2 x 2.5 m)
  - + Customization of the reception counter (1 x 1 m)
  - + Furniture: 1 reception desk, 1 high stool, 1 set of 3 chairs + 1 table
  - + 1 customizable branding arch (3 x 1 m) with a personalized panel (1 x 0.5 m)
  - + 1 carpet area to define the workspace (3 x 3 m)

Non-contractual visuals.



# STAND FITTINGS **EASY**

9 sqm - 18 sqm - 36 sqm

Maximum of 2 aisles corner  
No Island possible  
(4 aisles corner)

### SIMPLE AND COST-EFFECTIVE

A ready-to-use solution that allows you to ensure an effective presence at the trade show at an attractive price.

Non-binding illustration



		9 sqm	18 sqm	36 sqm
SERVICES AND FEATURES	Set-up and services	Carpet in 3 colors of your choice + Partitions covered with brushed cotton in 4 available colors + Lighting with low-energy directional spotlights on rails + Perimeter fascia + Electrical meter + Daily cleaning		
	3-socket power strip	×	1	2
SIGNAGE		1 double-sided flag sign (name and stand number) + 1 customizable high sign, 1m x 1m, double-sided		
FURNITURE	Basic furniture	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display stand + 1 waste bin		
	Low storage cabinet	×	✓	✓
	1 low table + 3 poufs	×	×	×
EQUIPMENT		×	×	×
LOCKABLE SPACE	Lockable space with a coat hook	1 sqm	1 sqm	2 sqm

The partitions, spotlight, doors, banners and furniture are re-used.





# CUSTOMISATION PACKAGES

## EASY / Demonstration

### DEMONSTRATION PACK

This package meets a dual objective: demonstrating the effectiveness of your solutions while maximizing your visibility.

Benefit from an optimized demonstration space that allows you to showcase your products and services to prospects in a tangible way, while customizing your booth.

#### DEMONSTRATION PACK 9 sqm



- This pack includes:
- Customization of partitions W0.8m x H1.00 x 2 units
  - + Customization of reception counter (1 x 1 m)
  - + 1 demonstration pod (1 x 2.5 m)
  - + Customization of pod transom (1 x 0.5 m)
  - + 3-socket power strip
  - + 1 screen (40") with wall mount

#### DEMONSTRATION PACK 18 sqm



- This pack includes:
- Customization of partitions W0.8m x H1.00 x 4 units
  - + Customization of reception counter (1 x 1 m)
  - + Low seats
  - + 1 demonstration pod (1 x 2.5 m)
  - + Customization of pod transom (1 x 0.5 m)
  - + 3-socket power strip
  - + 1 screen (40") with wall mount

#### DEMONSTRATION PACK 36 sqm



- This pack includes:
- Customization of partitions W0.8m x H1.00 x 6 units
  - + Customization of reception counter (1 x 1 m)
  - + Low seats
  - + 1 demonstration pod (1 x 2.5 m)
  - + Customization of pod transom (1 x 0.5 m)
  - + 3-socket power strip
  - + 1 screen (50") with wall mount

Non-contractual visuals.





CUSTOMISATION PACKAGES

**EASY / Visibility**

**VISIBILITY PACK**

Gain greater visibility by customising your stand.

**VISIBILITY PACK 9 sqm**



This pack includes:  
Customization of the back wall panel  
(2 x 2.50 m)  
+ Customization of the reception counter  
(1 x 1 m)

**VISIBILITY PACK 18 sqm**



This pack includes:  
Customization of the back wall panel  
(5 x 2.50 m)  
+ Customization of the reception counter  
(1 x 1 m)

**VISIBILITY PACK 36 sqm**



This pack includes:  
Customization of the back wall panel  
(4 x 2.50 m)  
+ Customization of the reception counter  
(1 x 1 m)

Non-contractual visuals.





# CUSTOMISATION PACKAGES

## EASY / Workspace

### WORKSPACE PACK

This option meets a dual objective: growing your business while enhancing your visibility.

It offers a functional workspace to welcome your clients and prospects, along with optimal customization of your booth.

#### WORKSPACE PACK 9 sqm



- This package includes:
- Customization of partitions  
W0.8m x H1.00 x 2 units
  - + Reception counter customization (1 x 1 m)
  - + 1 L-shaped arch in wood partition covered with brushed cotton (W1.00 x H2.5 x D2.00 m)
  - + 1 carpet footprint to define the workspace (2 x 2 m)

#### WORKSPACE PACK 18 sqm



- This package includes:
- Customization of partitions  
W0.8m x H1.00 x 4 units
  - + Reception counter customization (1 x 1 m)
  - + 1 L-shaped arch in wood partition covered with brushed cotton (W1.00 x H2.5 x D2.50 m)
  - + 1 carpet footprint to define the workspace (3 x 3 m)

#### WORKSPACE PACK 36 sqm



- This package includes:
- Customization of partitions  
W0.8m x H1.00 x 6 units
  - + Reception counter customization (1 x 1 m)
  - + 1 L-shaped arch in wood partition covered with brushed cotton (W1.00 x H2.5 x D2.50 m)
  - + 1 carpet footprint to define the workspace (3 x 3 m)

Non-contractual visuals.



# STAND FITTINGS **IDENTITY**

9 sqm - 18 sqm - 36 sqm

## BE SEEN AND RECOGNISED

A turnkey package customised in your colours displays your visual identity across your entire space with back-lit partitions, promoting your brand and showcasing your business and values to visitors.



Non-binding illustration



		18 sqm	36 sqm
SERVICES AND FEATURES	Set-up and services	Carpet in 3 color options + Stretch fabric partitions on frame + Printed, personalized, and backlit fabric wall* + Electrical supply + Daily cleaning	
	3-socket power strip	1	2
SIGNAGE		Suspended signage on circular frame** 2.5 m diameter x 50 cm height	Signage mounted on frame structure 3 m diameter x 50 cm height
FURNITURE	Basic furniture	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display stand + 1 waste bin	
	Low storage cabinet with lock	⊗	⊗
	1 low table + 3 poufs	⊗	✓
	Extra pouf	⊗	✓
EQUIPMENT	Basic equipment	Coffee machine + 150 capsules + Water fountain	
	Fully-stocked fridge (soft drinks)	⊗	✓
LOCKABLE SPACE	Lockable space with a coat hook	1 sqm	3 sqm + shelve

\*Number depending on the stand layout.  
\*\* A double-sided printed frame could replace the hoop if the depth of your stand does not allow for its placement.





CUSTOMISATION PACKAGES

**IDENTITY / Demonstration**

**DEMONSTRATION PACK**

This option meets a dual objective: growing your business while enhancing your visibility.

It offers a functional workspace to welcome your clients and prospects, along with optimal customization of your booth.

**DEMONSTRATION PACK 18 sqm**



- This pack includes:
- Customization of the reception counter (1 x 1 m)
  - + low seats
  - + 1 screen (55”) with wall mount

**DEMONSTRATION PACK 36 sqm**



- This pack includes:
- Customization of the reception counter (1 x 1 m)
  - + low seats
  - + 1 screen (55”) with wall mount

Non-contractual visuals.





# STAND FITTINGS BUSINESS

9 sqm - 18 sqm - 36 sqm

Maximum of 2 aisles corner  
No Island possible  
(4 aisles corner)

## WELCOME YOUR CLIENTS AND PROSPECTS

The semi-open meeting space will allow you to work in complete confidentiality.



Non-binding illustration

		9 sqm	18 sqm	36 sqm
SERVICES AND FEATURES	Daily cleaning + Partition height: 2.5 m + 2 signs with your name and booth number + Choice of 3 carpet colors + Choice of 4 partition colors + 1 power strip	✓	✓	✓
	High signage	Rectangular 1,5 m x 1,2 m	Rectangular 2 m x 1,2 m	Cube 2 m x 2 m x 1,2 m
	Internet (Wi-Fi): 3 access accounts	✗	✓	✓
	Coffee machine (150 coffees included)	✗	✓	✓
	Stocked refrigerator (soft drinks)	✗	✗	✓
	Water dispenser + 1 bottle	✗	✗	✓
	1 plant	✗	✗	✓
FURNITURE	Meeting area: 1 table + 3 chairs + 1 reception counter + 1 stool + 1 display stand + 1 waste bin	✓	✓	✓
	High table	✗	1	2
	Stool	✗	3	6
	Lockable space with a coat hook	✗	1 sqm	3 sqm
ELECTRIC METER	4 kw	✓	✓	✓



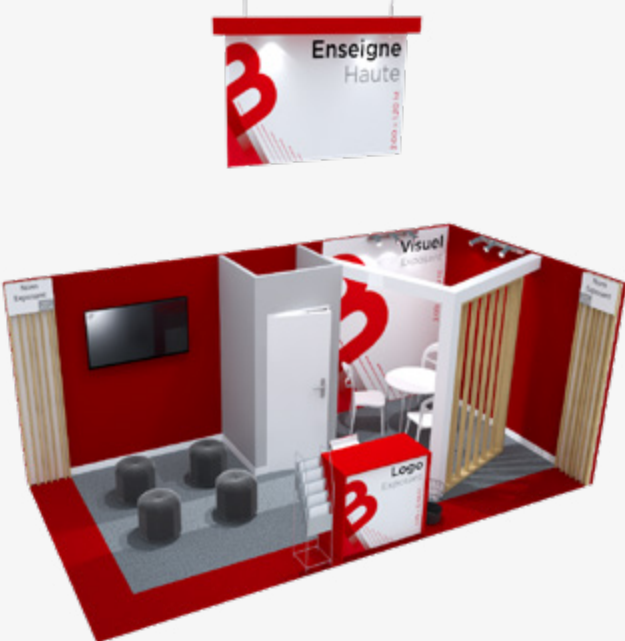



CUSTOMISATION PACKAGES

**BUSINESS / Demonstration**

**DEMONSTRATION PACK**

Benefit from enhanced visibility through the customization of your booth.

DEMONSTRATION PACK 9 sqm	DEMONSTRATION PACK 18 sqm	DEMONSTRATION PACK 36 sqm
<p>Not available</p>		
	<p>This package includes:</p> <p>Partition customization (2 x 2.5 m)</p> <ul style="list-style-type: none"><li>+ Reception counter customization: logo (1 x 0.98 m) and border color</li><li>+ Straight sign with spotlights</li><li>+ Low seating</li><li>+ 1 x 42" screen</li></ul>	<p>This package includes:</p> <p>Partition customization (2 x 2.5 m)</p> <ul style="list-style-type: none"><li>+ Reception counter customization: logo (1 x 0.98 m) and border color</li><li>+ Square sign with spotlights</li><li>+ Low seating</li><li>+ 1 x 42" screen</li></ul>

Non-contractual visuals.



CUSTOMISATION PACKAGES

**BUSINESS / Visibility**

**VISIBILITY PACK**

Benefit from enhanced visibility through the customization of your booth.

**VISIBILITY PACK 9 sqm**



This package includes:  
Partition customization (2 x 2.5 m)  
+ Reception counter customization:  
logo (1 x 0.98 m) and border color

**VISIBILITY PACK 18 sqm**



This package includes:  
Partition customization (2 x 2.5 m)  
+ Reception counter customization:  
logo (1 x 0.98 m) and border color  
+ Straight sign with spotlights

**VISIBILITY PACK 36 sqm**



This package includes:  
Partition customization (2 x 2.5 m)  
+ Reception counter customization:  
logo (1 x 0.98 m) and border color  
+ Square sign with spotlights

Non-contractual visuals.

Our  
**SECTOR-SPECIFIC**  
packs



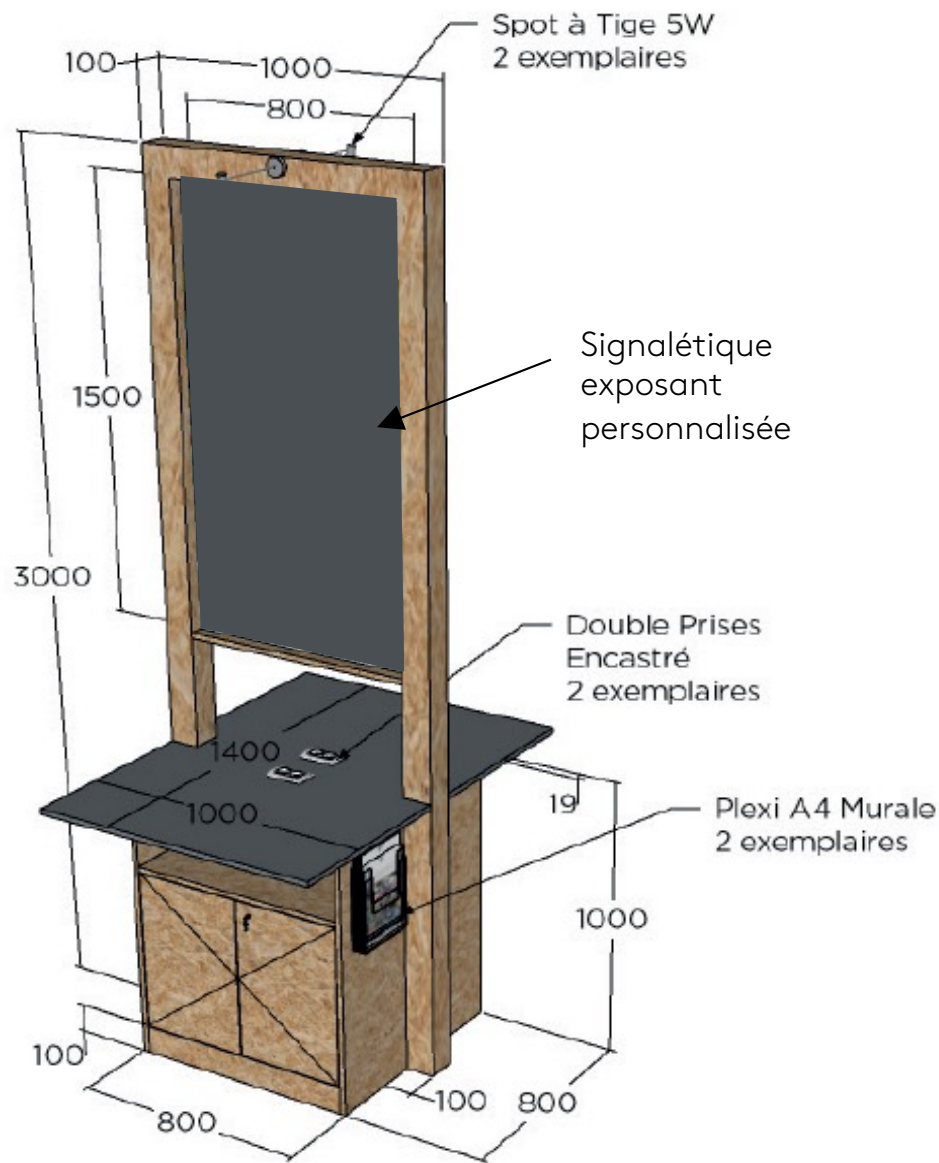




# START-UP BY IDÉOBAIN

Positioned on pavilion 7.2, at the heart of a dynamic area of content, the Start-up space is the essential passage point for bathroom ecosystem professionals, who wish to source technological innovations or tools / profession.

**It's a unique opportunity to communicate and promote your brand as a reference in the bathroom sector.**



	ALL-INCLUSIVE START-UP BY IDÉOBAIN PACK
BUSINESS BUILDER PACK	Included (See description here)
	TRADE SHOW PRESENCE PACK
SERVICES AND FEATURES	1 pod of 2 sqm which also includes: Daily cleaning + 1 double flush-mounted electrical socket + One personalized sign (1,500 mm x 800 mm) + One 5W LED spotlight + 1 desk + 2 stools
YOUR PITCH	One 10-minute pitch to present your solutions in a pitch area equipped with sound and screen, with an audience of 20 to 50 people + Choice of slot according to availability in the Start-up zone and your specific needs
MEDIA VISIBILITY	Mention of your brand in the press release presenting the sector (subject to receipt of your registration on time)
ONLINE AND SOCIAL MEDIA VISIBILITY	Exhibitor search engine on the batimat.com website: dedicated filter to highlight exhibitors in the sector + Social networks: mention of your brand on the post dedicated to the sector
PRICE	€3,000 excl. VAT (Subject to availability)



# VISIBILITY DEMONSTRATION PACKAGE

**Exclusive** visibility package for Idéobain exhibitors.

**Mandatory** for companies with a 54 sqm or 99 sqm stand, and optional for exhibitors on modules of 9 sqm, 18 sqm or 36 sqm.

DIGITAL VISIBILITY	BEFORE THE SHOW	AT THE SHOW
“HIGH FIVE IDÉOBAIN” SOCIAL NETWORKS ENGAGEMENTS	1 push “HIGH FIVE IDÉOBAIN” social networks Starting June 2026, production of a video/narrative posted on LinkedIn and Facebook highlighting your company on a brand carousel.	
	Before 28 June 2026 you <b>must</b> provide the following benefit from this visibility: a text of 280 characters, a landscape image in jpg or png format + your logo (dimensions: 1124 px wide x 632 px high) and a hyperlink	
VISUAL IDENTITY	✕	A “Demonstration” icon in front of the brand on the show maps and exhibitor list in the exhibitor catalogue
VISITOR TRAILS	As of June 2026, one page of the show website will be dedicated to demonstrations (programme + logos of participating exhibitors)	At the show a specific visitor trail will be offered to visitors to highlight the demonstrations
PRICE	€1,150 excl. VAT	

