



**From September 28 to October 1st,
2026**



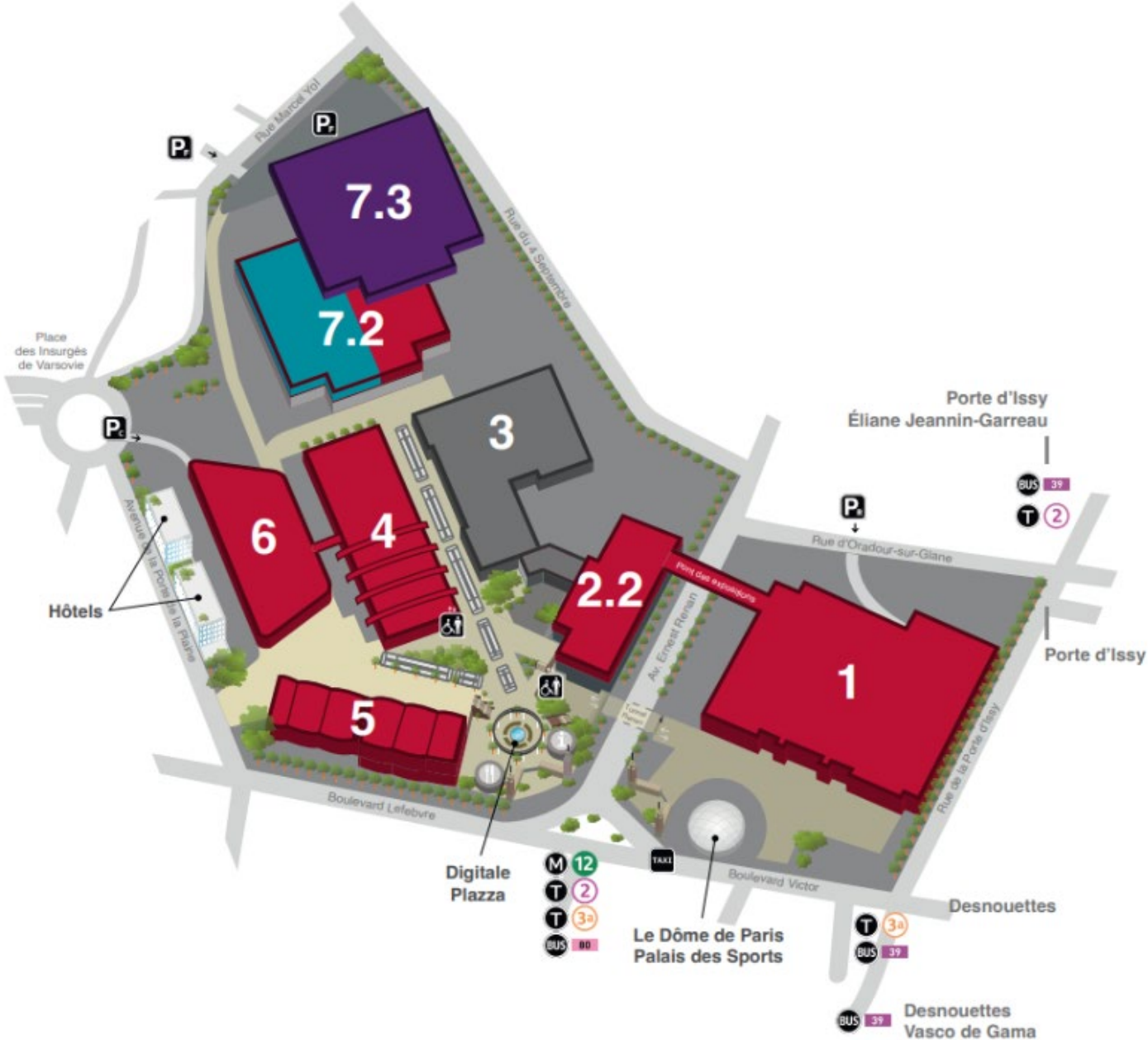
BATiMAT

The multi-specialist show for
construction and building



THE VENUE

A redesigned experience in the heart of Paris, at Porte de Versailles.
Spanning pavilions 1 to 7, the site has undergone an extensive renovation program, development of services, and attractive spaces for visitors.



BATIMAT

Pavillon 1
Civil work, structure & envelope
Construction Tech®
Organizations & Services
Photovoltaics
Interior & Design

Pavillon 2.2
Off-site
Low carbon

Pavillon 7.2
Construction site equipment & Tools
Vehicles & Equipment

Pavillons 4, 5.2/5.3, 6

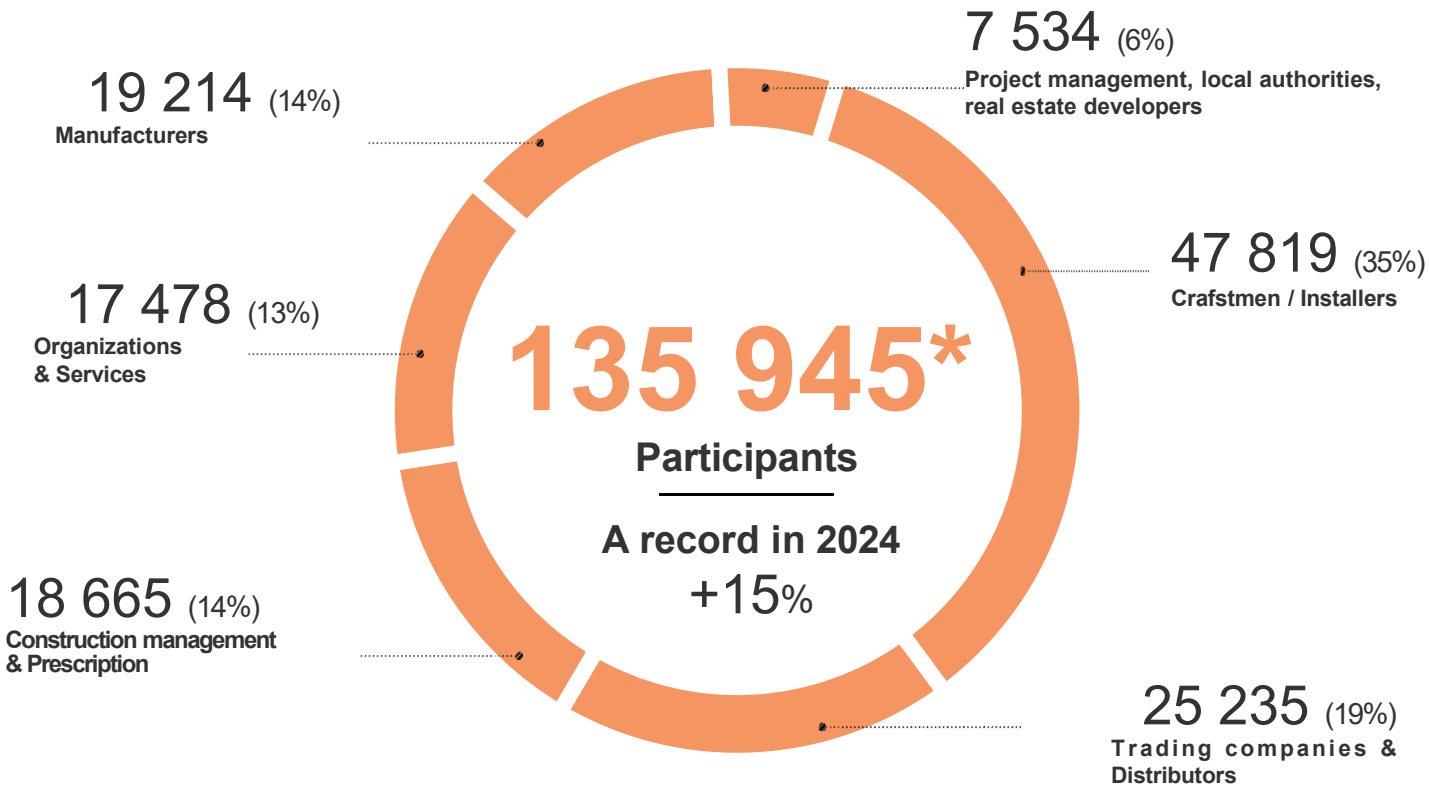
ÉQUIPbaie MÉTAlexpo

IDÉOBAIN
Pavillon 7.2

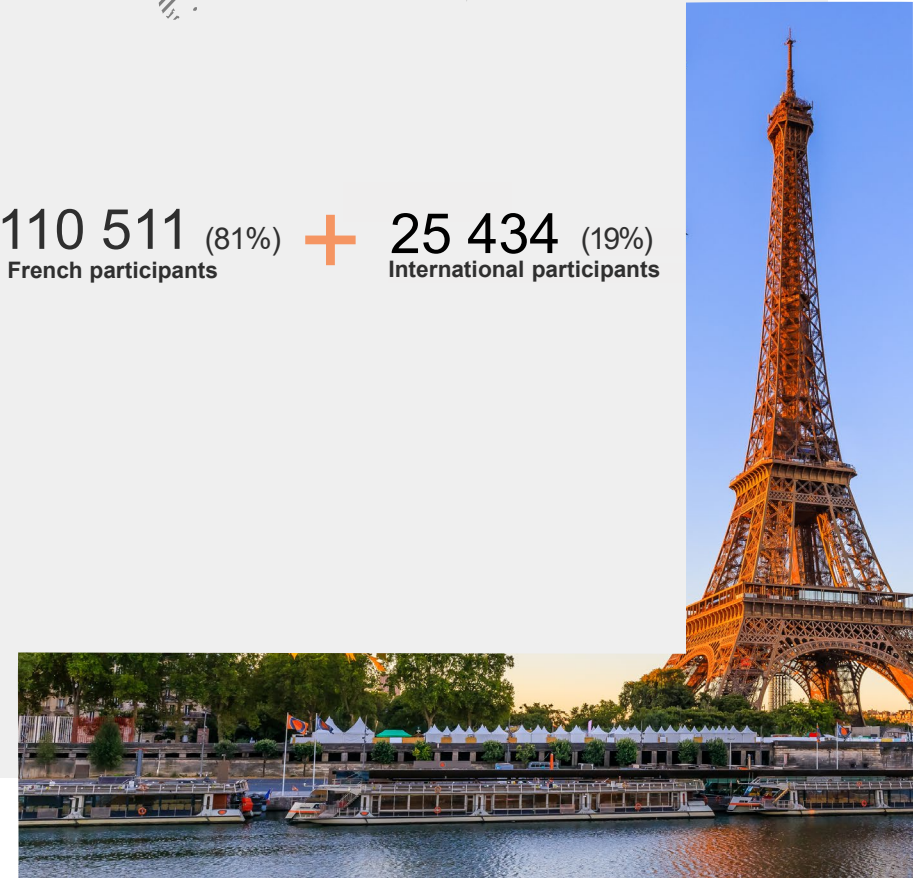
INTERCLIMA
Pavillon 7.3

Mondial du Bâtiment

A record participation rate



110 511 (81%) + **25 434 (19%)**
French participants International participants



**flow of visits*

The multi-specialist and international show for the construction industry

All decision-makers, planners and experts meet to find inspiration and choose the innovations that build today's buildings and those of tomorrow

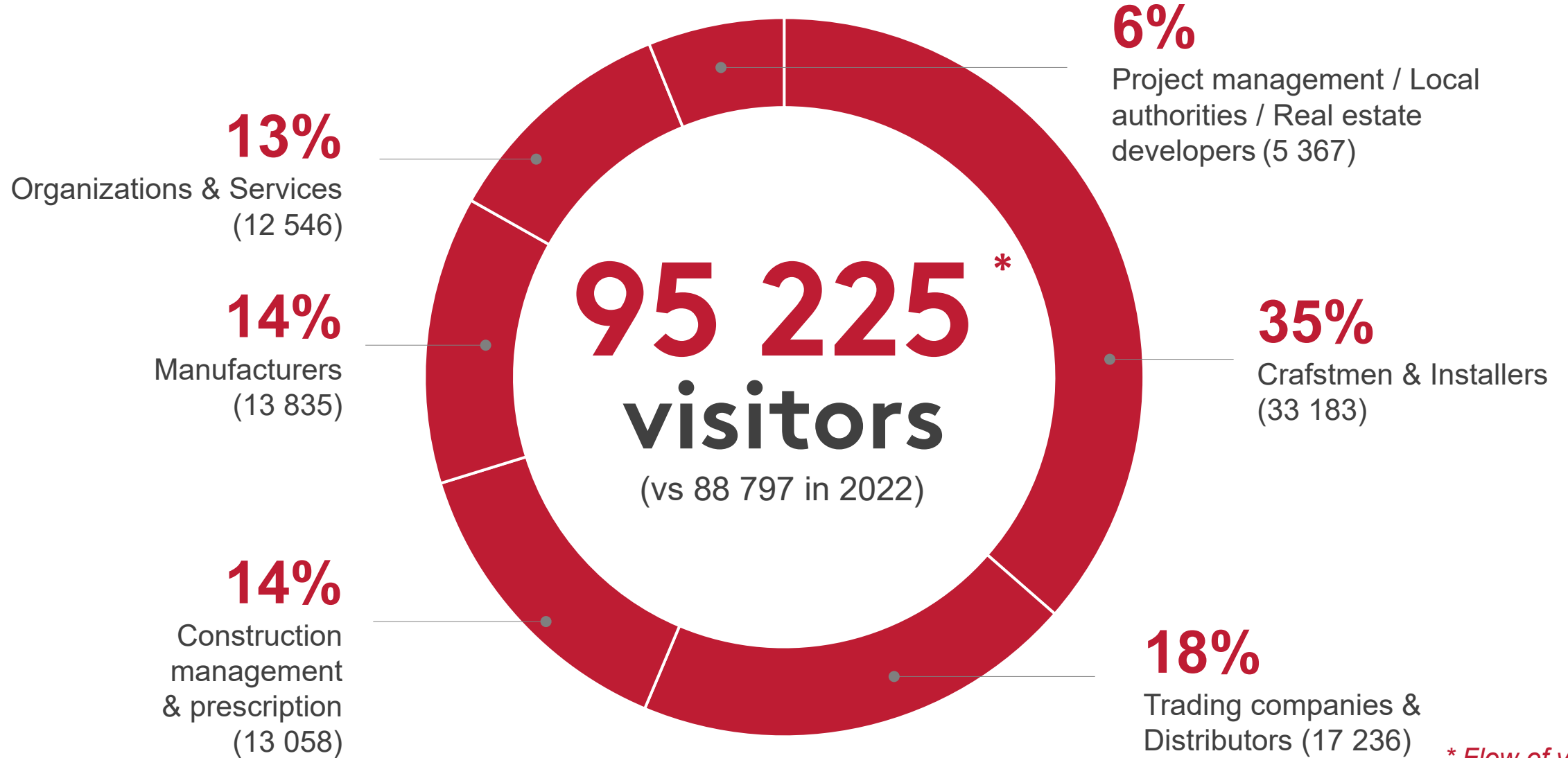
Batimat Universe



Batimat visitors



A record success

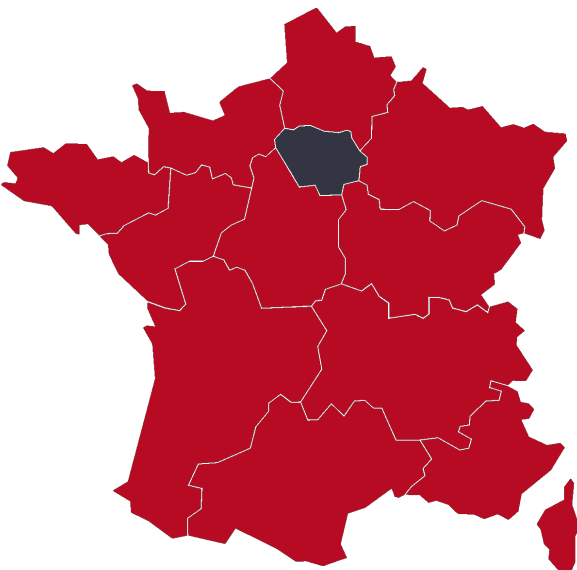


* *Flow of visits*

Source of visitors

45% (29 541*)
Île-de-France

55% (35 607*)
Other regions



Top 5 – Other régions

- HAUTS DE FRANCE : 15%
- AUVERGNE RHONE ALPES : 14%
- GRAND EST : 14%
- NOUVELLE AQUITAINE : 9%
- NORMANDIE : 9%

**Unique visitor*
IDF flow : 33 347 / Other regions flows : 42 770



85% (65 148*)
France

15% (11 832*)
International

Top 8 – International countries

- Morocco 13%
- Tunisia: 9%
- Italy : 6%
- Belgium : 6%
- Algeria : 6%
- Portugal : 5%
- Spain : 5%
- Germany : 4%

**Unique visitor*
France flow : 76 117 / International flow : 19 108

BATiMAT

An exceptional
2024 edition !

1,473 exhibitors
vs 1,300 in 2022 **> +13%**

including **559** and **914**
New Rebookings



50%
French
exhibitors

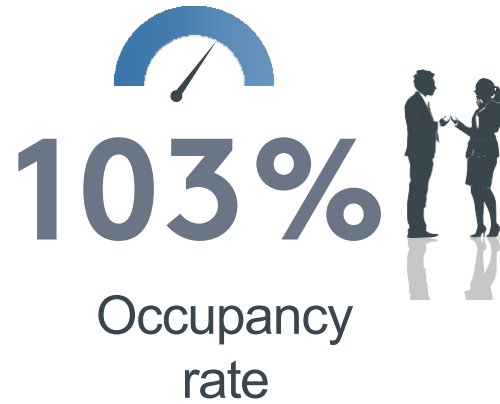


50%
International
exhibitors



Exhibitors

Equipbaie-Métalexpo : a successful integration !



386 exhibitors or **+36%***

**Vs 259 en 2022 – Batimat, carpentry sector
200 in 2021 – Equipbaie-Métalexpo*

200 new and **186** rebookings



49%
French
exhibitors



51%
International
exhibitors



229 Awards participants

including **102** Awards nominees

and **29** Batimat Awards winners

+36% Number of application files vs 2022

233 conferences

244 speakers

4 100 auditors





Conviviality

at Porte de Versailles

Visitors and exhibitors satisfaction

- "Quite a few clients who come to see their suppliers, it's worth it "
- "Place to be for our sector, specifically with Equipbaie"
- "We made almost 300 contacts!"
- "The reference show for construction with all the actors who matter"
- " Expertise of the exhibitors present, relevance of the topics addressed during the conferences, interactions with visitors "
- "A very interesting and pleasant multi-trade show"
- "Opportunity to discover innovations and exchange with the different construction players and material manufacturers"
- "A space that allows to update on new products and to get in touch with the different exhibitors."
- "Ideal for finding new suppliers and technical innovations"
- "Presence of many trades and fields of activity. Possibility of simplified contacts with professionals in the sector. Highlighting of innovation winners"

NET PROMOTER SCORE KEY FIGURES

+22 (+22 points vs 2022)

Exhibitors Net Promoter Score

+42 (+26 points vs 2022)

Visitors Net Promoter Score

Our strategy

BATIMAT

#Multispecialist

The entire building value chain in a single location with the integration of Equipbaie-Métalexpo.

Construction and building stakeholders gathered for 4 days.

#OneStepAhead

Valorization of innovations through unprecedented visibility
Innovation Awards, demonstrations, great speakers.
And focus on the themes of today and tomorrow : renovation, territories, regulations.

#ShowExperience

Optimization of the visitor journey
Reinforcement of signage, a reworked scenography as well as an easier assembly for exhibitors.

#Engaged

CSR & decarbonation measures
Organization of group trips in decarbonized transport, optimized waste management, focus on green industry.

#Influence

A 360°marketing & communication strategy
Extensive media coverage and strong partnerships for increased visibility.



Achieve your goals by exhibiting

- Prospect new clients for the French and international markets
- Launch a product, service or innovation
- Give visibility to your brand
- Increase your ROI with a maximum of qualified leads in 4 days
- Benefit from a “business builder” stand formula that meets all your business needs

+1 470

Exhibitors

+200

Innovations

+450

Conferences



2026 Evolutions & stakes

Continuation of the specific pricing policy for BATIMAT :

- First preferential pricing period (P1) from June to November 2025
- Continuation of the most favorable Equipbaie-Métalexpo member conditions in P1 without loyalty condition
- Continuation of loyalty conditions for the last 4 editions

Continuation of the sales policy on plan :

- 5 standard exhibition modules: 9m², 18m², 36m², 54m² et 99m²
- Mandatory arrangement for the stands of 9, 18 et 36 m²

Registration pack : new products with high ROI included

- Participation fees including insurance
- Web referencing & exhibitor dashboard (same 2024)
- badge readers / Emperia (same 2024)
- Participation in the Innovation Awards
- Your profile on the online exhibitor list

NEW Collect

Don't miss out on the exhibitors that interest you !
Scan the QR code available on the stands of the exhibitors who caught your attention and collect their profile information by sharing yours.

NEW Sector

Networking platform to create pre-organized meetings for the 18m², 36m², 54m² et 99m² (optional for the 9m²)

2026 Evolutions and stakes

International

- Increase the number of international visitors with a promotion strategy towards promoters and distributors
- New visitor journey with the International club moved to 7.3
- International programming strengthened with 2 days of dedicated conferences
- A tour in early 2026 to promote the show : with the integration of North Africa, the DOM-TOM and other new countries

Sectoral evolution

- Strengthening of the visibility of the Electricity sector with a dedicated area
- Strengthening of the “Structural Materials” sector with a dedicated concrete village, supported by cement-concrete unions

Content and animation reinforcement

- New conference area in hall 1 for structural and concrete actors
- New conference area in hall 4 (Equipbaie-Métalexpo) to attract specifiers and architects
- Conviviality reinforced with an extension on Wednesday evening : guinguette/ cocktail/ concert / evening party > *entertainment to be confirmed*
- Renovation and decarbonation at the heart of the show's themes

An optimized distribution of halls and circulation :

- Porte de Versailles with an optimized assembly/dismantling process
- 1 additional entry by the hall 7.3 for group travel arrivals
- International pavilions and actors reintegrated into each of the halls for better representation of the segments
- The Scaffolding, Formwork and Supports sector will join pavilion 5.1 in 2026
- Pavilions 2 and 3 will be under construction in 2026 : Interclima will be held in pavilion 7.3 and Idéobain will occupy part of pavilion 7.2
- Guided tours readapted according to the professions

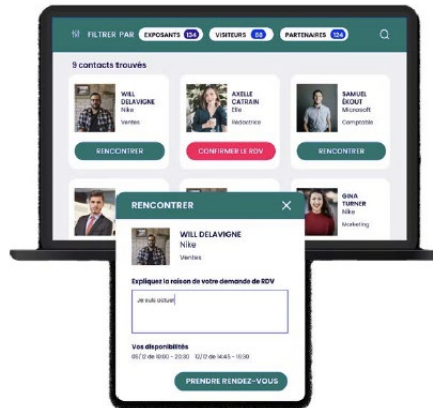
New 2026 : Digital tools

SECTOR : BUSINESS MEETING PLATFORM

Visitors as exhibitors, find your partners and plan your business meetings before the event.

The +

- Personalized research and recommendations according to your interests & your profile
- Your qualified and planned business meetings with your prospects ahead of the show.



COLLEQT QR CODE

NEVER MISS A BUSINESS OPPORTUNITY AGAIN

Collect multiplies business opportunities for you !

Retrieve the detailed contacts of the visitors you were unable to meet : they can flash the QR code on your stand at any time in order to learn more about your company.

The + for the exhibitors

- Collect information on visitors when you are not present or already busy at your stand
- Quickly make your information accessible to all prospects, even the most hurried

The + for visitors

- During and after their visit, they create and find the selection of exhibitors likely to interest them
- No longer need to carry quantities of flyers because they will find all the information thanks to Collect



Contact

The team at your service

Sales team

Emmanuelle Lecoq
Commercial director
Mondial du Bâtiment
Emmanuelle.lecoq@rxglobal.com
+33 (0)6 27 34 31 77

Elisa De Padova
Sales director
Mondial du Bâtiment
elisa.depadoval@rxglobal.com
+33 (0)6 17 08 53 96

Alexandre Graziani
Key account manager
Equipbaie-Métaexpo, Renodays
alexandre.graziani@rxglobal.com
+33 (0)6 08 02 43 96

Olivier Debiard
Key account manager
Material and Tools, Vehicles and Equipment
olivier.debiard@rxglobal.com
+33 (0)6 18 58 49 00

Philippe Magnol
Sales manager
Structure & Envelope, Structure
philippe.magnol@rxglobal.com
+33 (0)6 84 07 68 57

Jonathan Molenga
Sales manager
Equipbaie-Métaexpo, Renodays
jmolenga@rxglobal.com
+33 (0)6 07 54 53 01

Gabriel Jimenez
Sales manager
Interior & Design, Construction Tech, Structure & Envelope
gabriel.jimenez@rxglobal.com
+33 (0)6 27 32 10 20

Laura Duncas
Sales manager
Construction Tech, Material and Tools, Vehicles and Equipment
laura.duncas@rxglobal.com
+33 (0)6 34 86 67 72

Helene Salaun
Sales manager
Wood, organizations and service, off-site
helene.salaun@rxglobal.com
+33 (0)1 47 56 67 02

The marketing, conferences & content team

Sabine Copper-Royer
Marketing, conferences & content director
Sabine.copperroyer@rxglobal.com

Suzanne Liu
Marketing manager
Batimat, Equipbaie-Métaexpo, Idéobain
suzanne.liu@rxglobal.com

Margaux Lecornier
Marketing manager
Batimat, Interclima, Renodays
margaux.lecornier@rxglobal.com

Samuel Burner
Conferences & content manager
samuel.burner@rxglobal.com

Media partnerships

Sophie Nathan
Media partnerships director
sophie.nathan@rxglobal.com

Manon Brault
Media partnerships officer
Manon.brault@rxglobal.com

**Next edition :
28 sept - 01 oct 2026**

BATiMAT

