



**From September 28 to October 1st,  
2026**

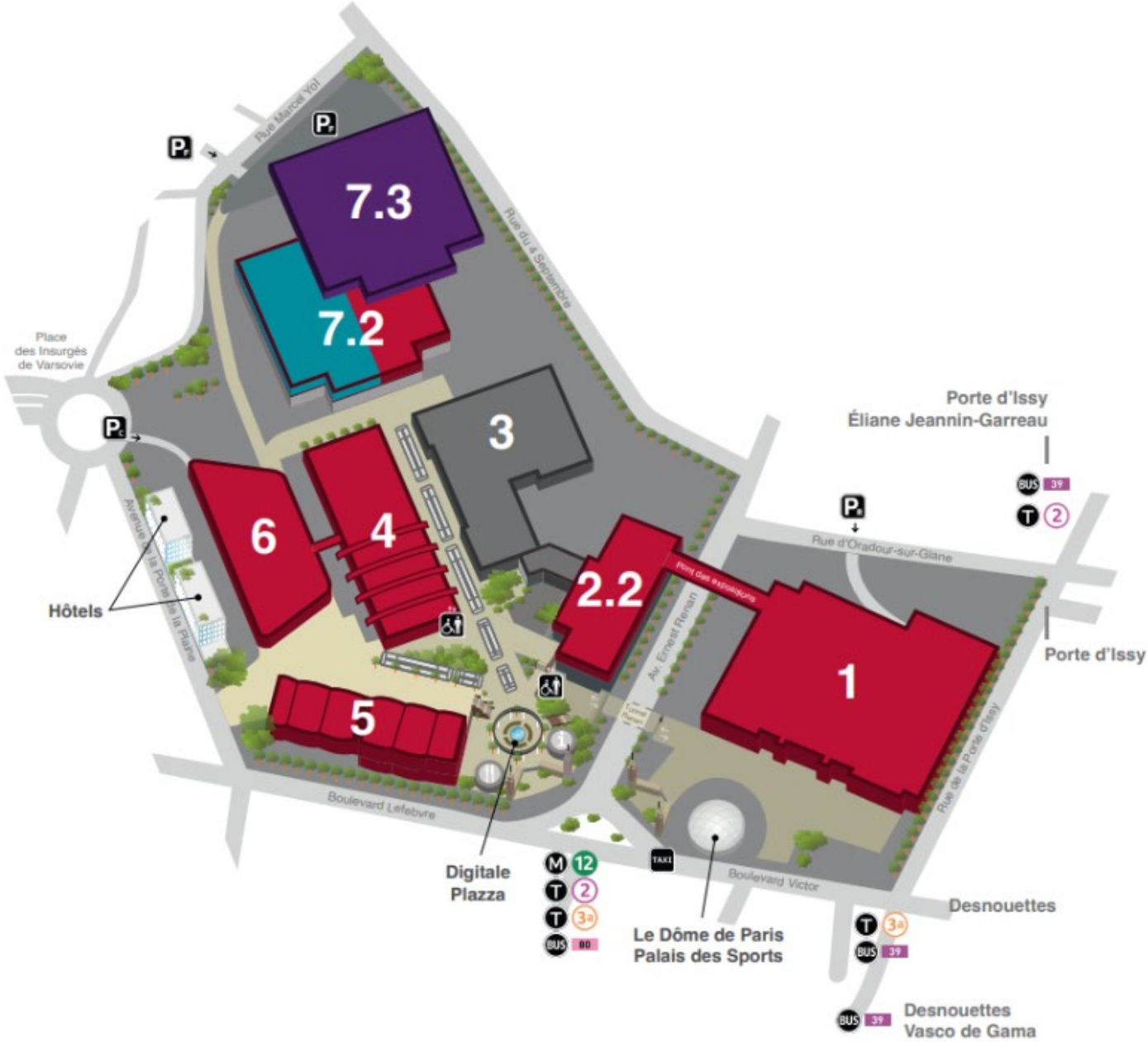


# INTERCLIMA

The show for eco-responsible actors  
of comfort and energy efficiency !

# THE VENUE

A redesigned experience in the heart of Paris, at Porte de Versailles.  
Spanning pavilions 1 to 7, the site has undergone an extensive renovation program, development of services, and attractive spaces for visitors.



**INTERCLIMA**  
Pavillon 7.3

**IDÉOBAIN**  
Pavillon 7.2

**BATIMAT**

**Pavillon 1**  
Civil work, structure & envelope  
Construction Tech®  
Organizations & Services  
Photovoltaics  
Interior & Design

**Pavillon 2.2**  
Off-site  
Low carbon

**Pavillon 7.2**  
Construction site equipment & Tools  
Vehicles & Equipment

**Pavillons 4, 5.2/5.3, 6**

**ÉQUIPbaie** **MÉTALexpo**



# Mondial du Bâtiment 2024

## A record participation rate



Interclima Universe

Heating and  
domestic hot water

Eco-friendly  
summer comfort

Ventilation and  
Indoor Air  
Quality

Fluids, hydraulics, control  
of networks and  
transmitters

# Show of eco- responsible actors for comfort and energy efficiency

All installers and designers from the French sector meet there to get inspired and find innovations for today and tomorrow.

It is the professional meeting place to realize more economical and comfortable buildings.



# 2024 Interclima visitors

## A success with

Progression for :

- Projet managers
- Construction managers



\* Flow of visitors

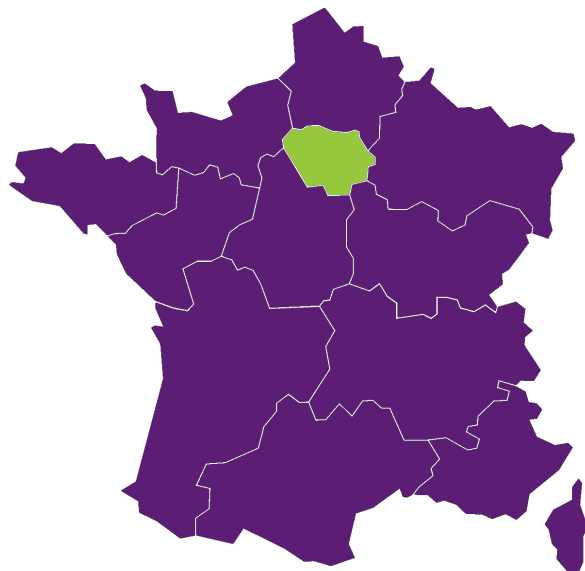
# Visitors origin

**45%** (14 259\*)

Île-de-France

**55%** (17 939\*)

Other regions



## Top 5 – Other regions

HAUTS DE FRANCE : 14%

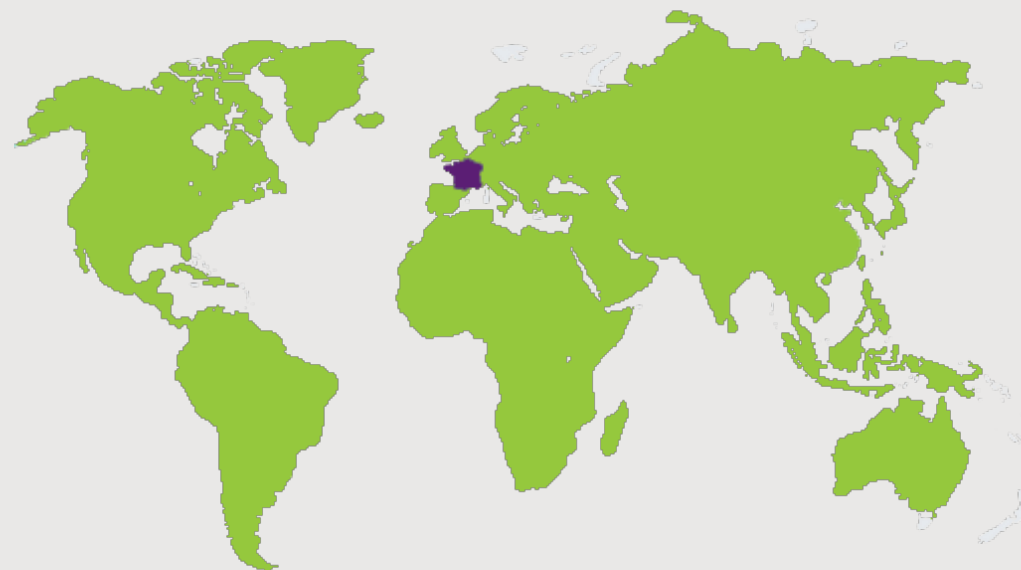
GRAND EST : 14%

AUVERGNE RHONE ALPES : 13%

NOUVELLE AQUITAINE : 10%

NORMANDIE : 9%

\* Unique visitor



**84%** (32 198\*)

France

**16%** (5 939\*)

International

## Top 8 – International countries

Morocco: 13%

Tunisia: 9%

Italy : 6%

Algeria : 6%

Portugal : 6%

Belgium : 5%

Spain : 4%

Germany : 3%

\* Unique visitor

**383** vs **329**  
Exhibitors In 2022

**+16%**



**100%**

Occupancy rate



**57%**

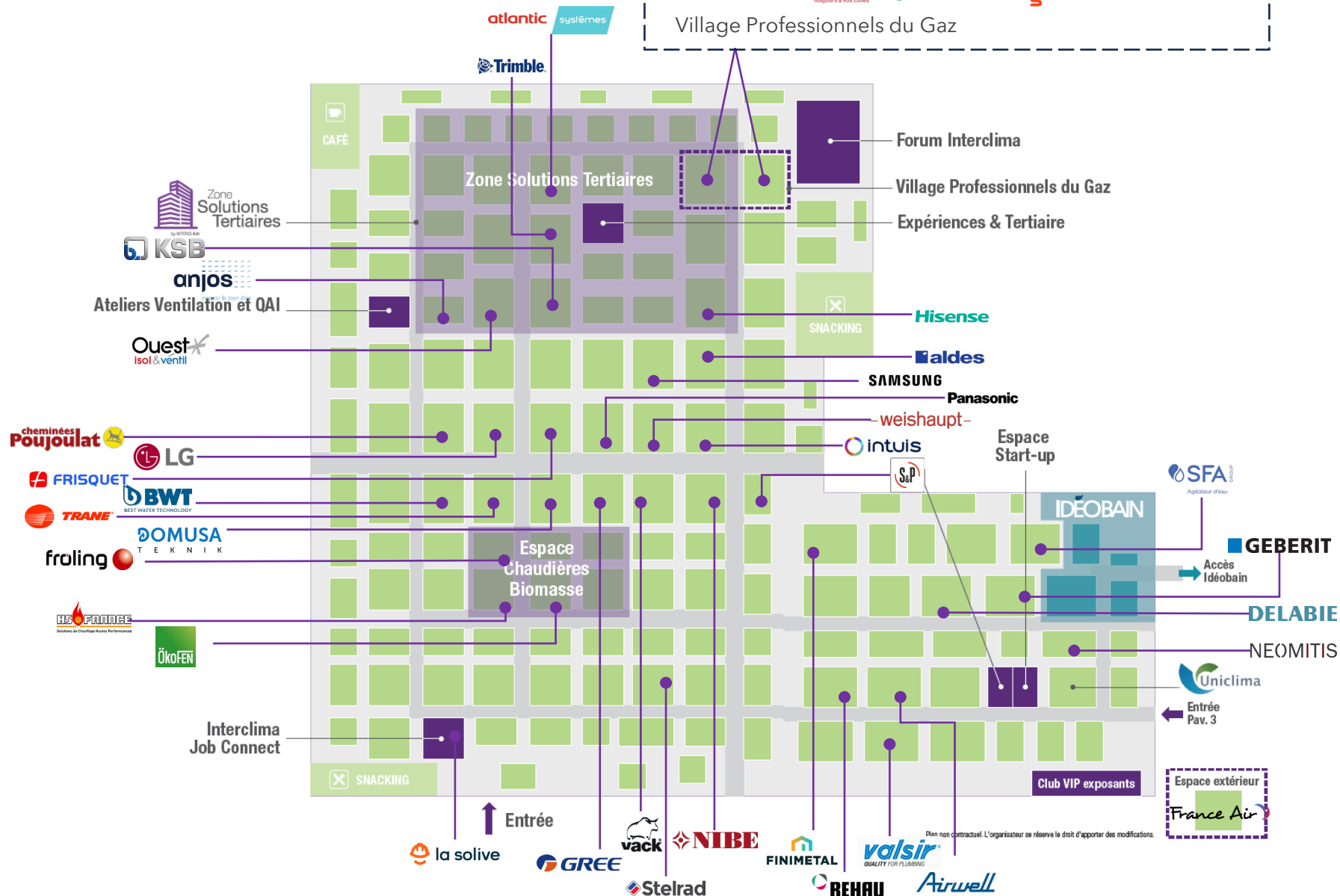
French exhibitors



**43%**

International exhibitors

# The show of the sector







## Innovation Awards

229

Awards participants

including

54

Tertiary and Climate  
engineering innovations  
files

102

Awards  
nominees  
including

14

For Tertiary  
and Climate  
engineering

+46%

Number of  
applications  
vs 2022

## 2024 Nominees and winners

### GÉNIE CLIMATIQUE

**AIRWELL** | Hall 3 - B034  
AMZEO WT

**DUALSUN** | Hall 3 - G118  
SPRING4 425 TOPCon à ailettes

**HEIWA France** | Hall 3 - J082  
Ballon de découplage

**INTUIS** | Hall 3 - G066  
Zé7

**NIBE France** | Hall 3 - F066  
NIBE S735, pompe à chaleur

**PANASONIC** | Hall 3 - G082  
Aquarea T-CAP Série M au R290

**VITALOME** | Hall 3 - H106  
VITALOME



### TERTIAIRE / GÉNIE CLIMATIQUE

**AIC France** | Hall 3 - D106  
HYBRIDOS

**ATLANTIC SYSTEMES** |  
Hall 3 - M090  
SKID IT ACCESS

**FRANCE AIR** | Hall 3 - EXT01  
Diffuseur QAI

**HEIZOMAT France** | Hall 3 - D094  
Échangeurs électrostatiques filtrants Turboclean,  
intégrés aux chaudières biomasse HEIZOMAT

**ÖKOFEN** | Hall 3 - D090  
Pellematic Condens XL

**S&P France** | Hall 3 - F058  
PURECLASS

**SOWAAT** | Hall 3 - N 088  
UFLEX ACR liaisons frigorifiques multicouches  
PERT/AL/PERT pour applications d'air-conditionné



# INTERCLIMA



89 conferences



2 074 auditors

87 speakers



# Visitors and exhibitors satisfaction

- "Good show for visibility on the French market"
- "Available organization, convenient location, diversified services"
- "I have been coming to the show for 20 years, I find it very instructive to see what manufacturers offer to always be up to date"
- "technology watch, sharing of experience, knowledge of suppliers and manufacturers, dialogue space, product visit"
- "It was a 1st, and I highly recommend it"
- "This show allowed me to meet companies with which I already work, however, the contact is much better under these conditions; Moreover, other stands have greatly interested me and it is possible that I start business relationships with new players"
- "Very well located, many exhibitors and novelties; easy transport"
- "A significant panel of building professionals illustrating many universes that I need for my professional activity."

## NET PROMOTER SCORE KEY FIGURES

**+18** (+17 points vs 2022)

Exhibitors Net Promoter Score

**+32** (+23 points vs 2022)

Visitors Net Promoter Score

# Our strategy

## #Expertise

**All the expertise and innovation of climate engineering** in a single place with notably the highlighting of the tertiary sector and renovation

## #OneStepAhead

**Valorization of innovations through unprecedented visibility**  
Innovation awards, start-ups, dedicated workshops. And focus on the themes of today and tomorrow : renovation, tertiary, regulation...

## #ShowExperience

**Optimization of the visitor journey**  
with the reinforcement of signage and a reworked scenography as well as an easier assembly for exhibitors

## #Engaged

**Strong CSR & decarbonation measures**  
Organizing group trips in decarbonized transport, optimized waste management, focus on green industry

## #Influence

**A 360°marketing & communication strategy**  
Extensive media coverage and strong partnerships for increased visibility





# 2026 Evolutions and stakes

## Continuation of the specific pricing policy for BATIMAT :

- First preferential pricing period (P1) from June to November 2025
- Maintaining the most favorable UNICLIMA member conditions in P1 without a loyalty condition

## Continuation of the sales policy on plan :

- 5 standard exhibition modules: 9m<sup>2</sup>, 18m<sup>2</sup>, 36m<sup>2</sup>, 54m<sup>2</sup> et 99m<sup>2</sup>
- Mandatory arrangement for the stands of 9, 18 et 36 m<sup>2</sup>

## Registration pack : new products with high ROI included

- Participation fees including insurance
- Web referencing & exhibitor dashboard (same 2024)
- Badge readers / Emperia (same 2024)
- Participation in the Innovation Awards
- Your profile on the online exhibitor list

## NEW Colleqt

Don't miss out on the exhibitors that interest you !  
Scan the QR code available on the stands of the exhibitors who caught your attention and collect their profile information by sharing yours.

## NEW Sector

Networking platform to create pre-organized meetings for the 18m<sup>2</sup>, 36m<sup>2</sup>, 54m<sup>2</sup> et 99m<sup>2</sup> (optional for the 9m<sup>2</sup>)

# 2026 Evolutions and stakes

## International

- Increase the international visitorat with a visitor promotion towards promoters and distributors
- New visitor journey with the International club moved to 7.3
- International programming strengthened with 2 days of dedicated conferences
- A tour in early 2026 to promote the show : with the integration of North Africa, the DOM-TOM and other new countries

## Content and animation reinforcement

- Conviviality reinforced with an extension on Wednesday evening : guinguette/ cocktail/ concert / evening party > *entertainment to be confirmed*
- Renovation and decarbonation at the heart of the show's themes

## An optimized distribution of halls and circulation :

- Porte de Versailles with an optimized assembly/dismantling process
- 1 additional entry by the hall 7.3 for group travel arrivals
- Proximity to Ideobain and smooth circulation between the two lounges with the addition of 4 entrances via indoor elevators
- International pavilions and actors reintegrated into each of the halls for better representation of the segments
- Pavilions 2 and 3 will be under construction in 2026 : Interclima will be held in pavilion 7.3 and Idéobain will occupy part of pavilion 7.2
- Guided tours readapted according to the professions

# New 2026

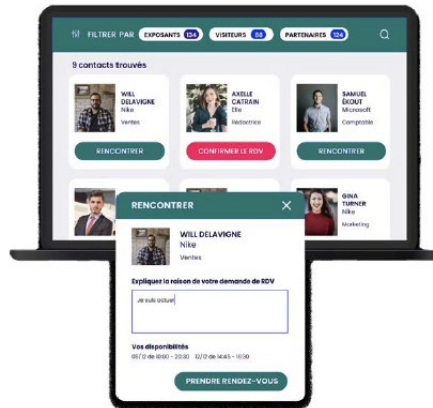
## Digital tools

### SECTOR : BUSINESS MEETING PLATFORM

Visitors as exhibitors, find your partners and plan your business meetings before the event.

#### The +

- Personalized research and recommendations according to your interests & your profile
- Your qualified and planned business meetings with your prospects ahead of the show.



### COLLEQT QR CODE

NEVER MISS A BUSINESS OPPORTUNITY AGAIN

**Collect multiplies business opportunities for you !**

Retrieve the detailed contacts of the visitors you were unable to meet: they can flash the QR code on your stand at any time in order to learn more about your company.

#### The + for the exhibitors

- Collect information on visitors when you are not present or already busy at your stand
- Quickly make your information accessible to all prospects, even the most hurried

#### The + for visitors

- During and after their visit, they create and find the selection of exhibitors likely to interest them
- No longer need to carry quantities of flyers because they will find all the information thanks to Collect



# Contact

The team at your service



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**Meeting  
from sept 28 to  
oct 01, 2026**

**INTERCLIMA**

[www.interclima.com](http://www.interclima.com)

