

**Corporate Presentation 2025** 

What makes us different:

# "Whatever we make, we make a difference."

STRATEGIC CREATIVITY

**DIGITAL & SOCIAL MEDIA CONTENT** 

RADIO PRODUCTION

EVENT MANAGEMENT & ACTIVATIONS



















BRANDING

360° COMMUNICATION SERVICES

TV PRODUCTION

MEDIA CONSULTATION

**PUBLIC RELATIONS** 



### **ADVERTISING SERVICES**

### STRATEGIC PLANNING

Integrated online & offline strategy proposals

Global, Local & Glocal level

Concept creation & branding

Social Media Content Creation

**CREATIVE** 

Creative Design Production Proposals & Supervision

**MEDIA** 

Research & Creation of integrated communication plans

- Media Planning
- Media Buying



### ON AIR PRODUCTIONS

TV

### **RADIO**



- TV spots (script, direction production)
- Content Videos (Web, Social media, Corporate presentations)

Radio spots

Jingles

Music composition



### **EVENTS**



- Organizing Virtual & Hybrid Events
- Corporate events
- Press Conferences

- Promo actions
- Product launches





## DIGITAL MARKETING & COMMUNICATION:



Digital Strategy & Design

Website Design

Creative Content Creation

Social Media Advertising & Moderation

**Email Marketing** 

Google Ads Setup & Management

Online Activations





### **INTERNATIONAL EXHIBITIONS ARRANGEMENTS:**

Organization of Greek companies' participation in international exhibitions:

- Fiera Milano (Homi, Sicurezza, Host)
- Reed Exhibitions: Mostra Convegno Expo Comfort MCE Milan International HVAC exhibition, APM International
  Maritime Exhibition Singapore, Kormarine International Maritime Exhibition Korea, IME International
  Maritime Exhibition Indonesia, JCK-LUXURY Las Vegas International Jewellery Exhibitions, Maison&Objet Paris
  International Trade Fair for decoration & design, JIS Miami, Batimat Interclima Ideobain, MIPIM Property market
  exhibition in Cannes, MAPIC Real Estate management exhibition in Cannes and last but not least the leading
  International Exhibition for Oil & Gas SPE OFFSHORE EUROPE in Aberdeen.





### **SPECIAL SERVICES:**

### Carbon management & Environmental CSR programs

Aiming at the environmental CSR programs, we design special communication campaigns based on the international expertise in the application of integrated solutions on pollution management.

### **Event Management:**

- · Creating Virtual Online Experiences & Events
- · Concept creation for any corporate or brand event
- · Organization of all Event logistics
- · Handling of Press
- · Organizing lists of invitees
- $\cdot$  Handling of invitees
- · Event organizing
- · Publicity creation
- · Post event report

### **Internal Communication:**

- · Corporate communication strategy
- · Creative design of internal communication
- · Creation, design & organization of bonding events



### PR Strategy & Actions:

- · Strategy Formulation
- · Creation of database
- · Creation & sending of Press releases
- · PR handling
- · Publicity Monitoring & Reporting
- Creation of synergies with bloggers& ambassadors



### **OUR VIEW FOR COMMUNICATING BRANDS:**

"We are an idea-generation team, aiming to produce what others have never thought of, in our effort to keep the Brand on the epicenter of the audience attention, using digital-first and holistic 360° integrated campaigns."

FIND US ALSO IN:









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#### **Current:**

Aluman SA - Aluminium

Autoone

Citroen

Dimitrios Exclusive – Jewelry

DS Automobiles

Fiera Milano (Exhibitions)

Hellenic Republic Asset Development Fund

Geolivia Villas

Ioannidis Group – Automotive

Infonet – IT Technology

Karellis Group – Automotive

Maison et Objet - exhibitions

Mega Motors

Opel

Peugeot

Ravago Hellas

Reed Exhibitions

Spin Master

TEKA Systems – IT Technology

Troulis Law Firm



#### Also Worked for:

Angelini Pharma (Pharmaceutical Company)

Ahi Carrier South Eastern Europe

BMW Ioannidis Bros (Automotive)

Centrics Parliament Party

Efood.gr (Online Delivery)

Enterprise Greece Organization

Geolivia Estate (Hospitality)

Fairlife (Non Profit Organization for Lung Cancer)

Imperial Tobacco Hellas

Lee (Sportswear)

Makro Hellas (B2B cash & carry)

Medasset (Mediterranean Association to save the Sea Turtles)

Ministry of Foreign Affairs - Hellenic Republic

Siokis Moto & Automotive SA

Tzedakis Rent a Car

Veronafiere (Fairs organiser)

Tiresias SA

Viap Mentel (Traditional sugar products)

Volterra SA

Watt & Volt

W.S. Karoulias (Wine and spirits trading company)





### TO SCHEDULE A MEETING:

### **Dimitris Koutsoubelis**

dkoutsoubelis@asapathens.gr

We will be happy to be of support for your business!

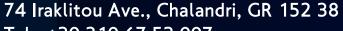
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