

AL Aluminium Arabia

STANDBUILD OPPORTUNITIES

April 27-29 2026 | The Arena, Riyadh



SMARTSPACE

Built by
RX

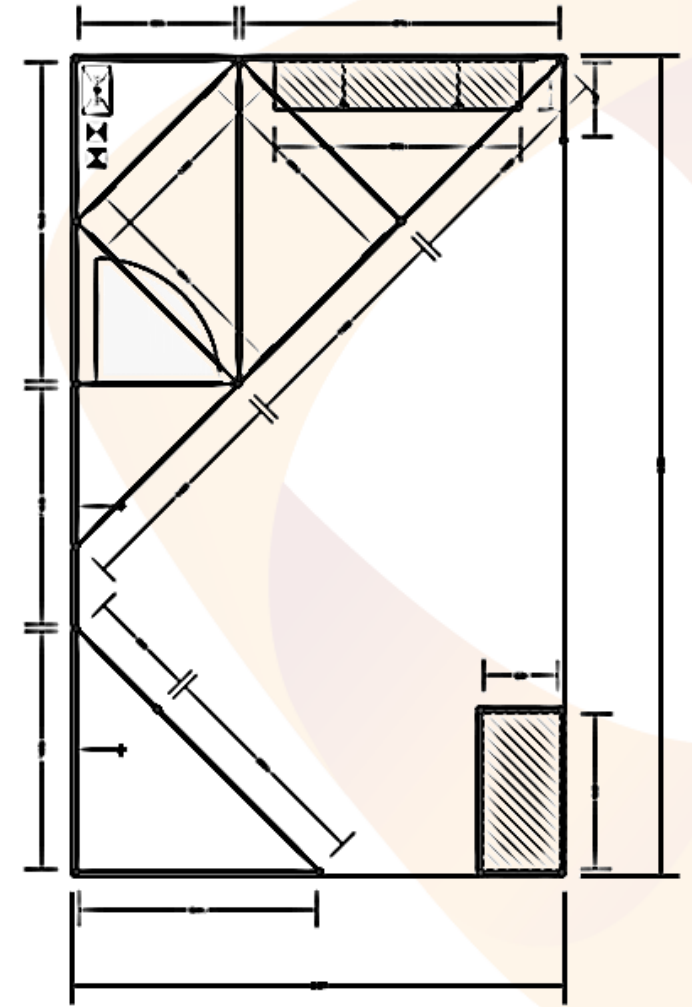
In the business of
building businesses

INTRODUCTION

SmartSpace is RX Global's in-house design and build service, available to 'Space Only' Exhibitors who have booked stands of 20m² and above.

Why choose SmartSpace?

- ❑ As a department within RX Global the organiser of Aluminium Arabia, you can rest assured you are working with a secure and trusted partner
- ❑ We offer a no-obligation innovative design service, unique to your specific requirements
- ❑ Our highly experienced Project Management team have years of experience at RX Global shows
- ❑ You'll receive dedicated on-site support from the build-up through the duration of the show
- ❑ All stand plans and Health & Safety documentation will be submitted on your behalf



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STAND BUILD TYPES & PRICING

Traditional Build Stands

A completely unique design concept, designed specifically to your requirements. Built from scratch and completely bespoke, this is perfect way to showcase your brand.



Package Build Designs

A cost-effective and flexible modular solution. System Stands can be tailored to your requirements using a range of standard components that fit together to ensure maximum visibility for your brand.



Quotations include:

- ✓ **Design Service**
- ✓ **Installation & Dismantle**
- ✓ **Floorcoverings**
- ✓ **Electrics & IT Services**
- ✓ **Furniture Hire**
- ✓ **Audio Visual Hire**
- ✓ **Graphics & Artwork Printing**
- ✓ **Catering & Equipment**

TRADITIONAL BUILD DESIGNS



World Travel Catering Expo, Hamburg

TRADITIONAL BUILD DESIGNS



WYNDHAM
HOTELS & RESORTS

Arabian Travel Market, Dubai World Trade
Centre
3.0m x 18.0m – 36.0m²

TRADITIONAL BUILD DESIGNS



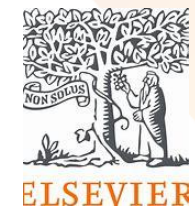
World Travel Market, London Excel
19.0m x 16.0m – 304.0m²

TRADITIONAL BUILD DESIGNS



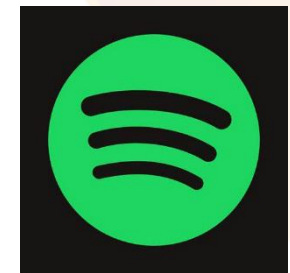
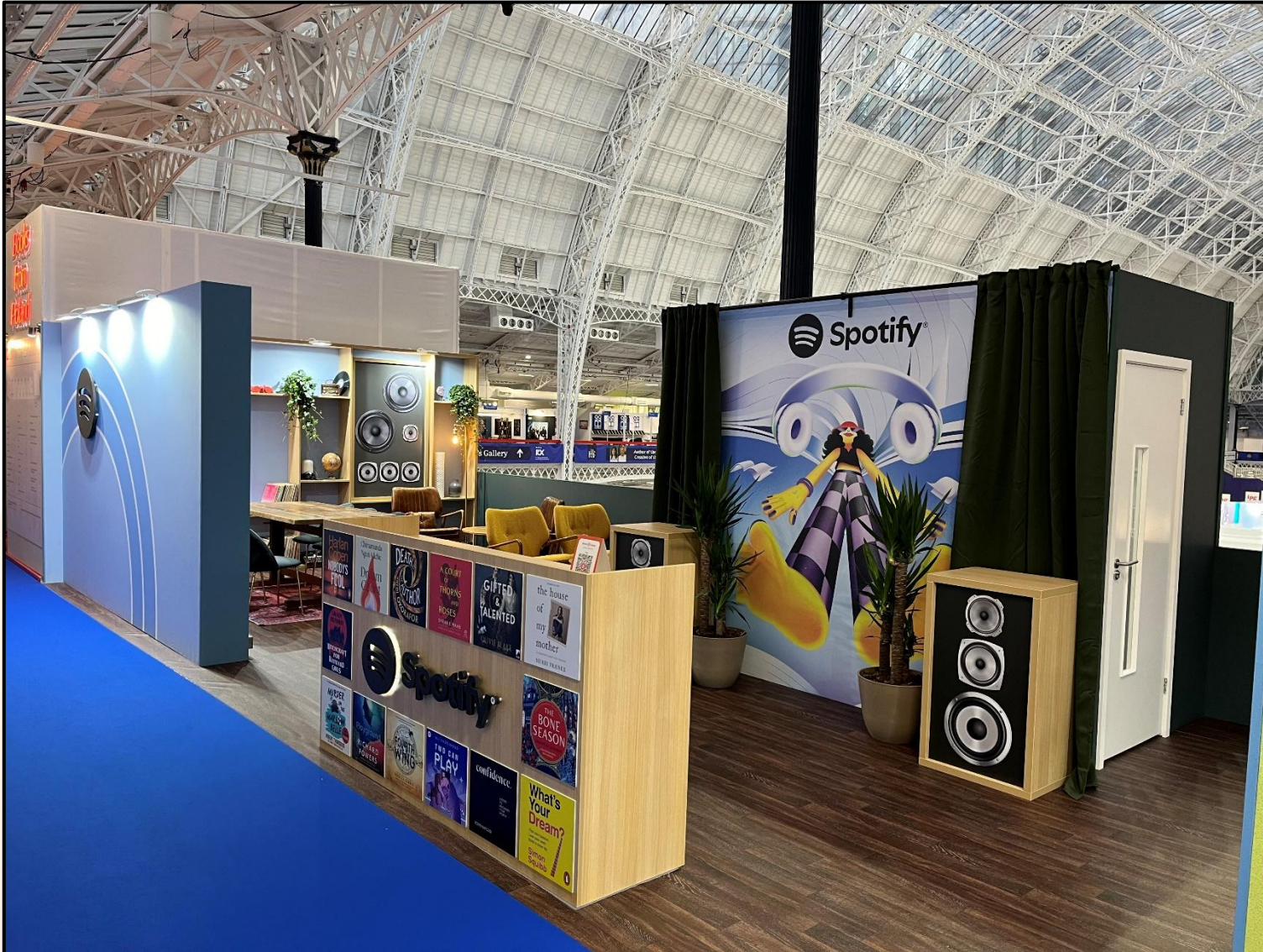
IBTM, FIRA Barcelona
22.0m x 10.0m – 220.0m²

TRADITIONAL BUILD DESIGNS



London Bookfair,
Olympia
9.0m x 10.0m – 90.0m²

TRADITIONAL BUILD DESIGNS



London Bookfair, London Excel
5.5m x 13.5m – 74.25m²

CLIENT TESTIMONIALS

"The SmartSpace team did a fabulous job for us at IE! The design took into account every requirement; very detailed, specific and beautiful. The booth was even more impressive in reality than I expected, with backlighting and vivid colours. They went to extra efforts to ensure our monitor could "swivel" towards 2 seating areas. They made sure that we had all the right elements, and stopped by multiple times to check on us. We had a stellar experience."

– **WiPro, SPE Intelligent Energy**

"Very pleased with the SmartSpace service from start to finish. The stand design was good, the build needed no effort from us, making it very easy to exhibit. We had excellent feedback from the client and their partners. I would happily recommend the SmartSpace team, it takes the sting out of exhibiting."

– **Rovos Rail, World Travel Market London**

"From initial stand design to stand build, SmartSpace did a great job in delivering a stand which really showcased our company as a thought leader in the marketplace. I look forward to working with them for many years to come."

– **SPi Global, The London Book Fair**

"We had a great experience with SmartSpace! Ross was very patient in dealing with us, as we had many questions. The stand turned out great and we were very pleased with the simple but impactful design of the stand. Totally appreciate everything they did for us, everything that was asked for was completed. Great service and a great sense of humour!."

– **Laboratorio ELEA, In-Cosmetics Global**

"The SmartSpace team did a great job with a relatively small space and we certainly achieved 'stand-out'. They organised everything on our behalf, and was proactive and always quick to reply. This was the first time we'd used stand contractors, it certainly took away the usual stress and looked slick - I've no hesitation in genuinely recommending them."

– **Emerald Group Publishing, The London Book Fair**

"The SmartSpace Team were great to work with. Everything we asked for was done. And, those last minute items to get everything to our satisfaction were done fast and efficiently. I couldn't ask for better service."

– **LCI Helicopters, Helitech International**

CONTACT US

**For a no-obligation design and quotation
please contact your Sales Representative or speak to the SmartSpace Team**

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