

mipim[®]

The Global Urban Festival

Housing Matters! 9 March

9-13 March 2026

Palais des Festivals, Cannes, France

Your MIPIM Journey – Cannes & Hong Kong



The most important real estate event in the world. MIPIM is a catalyst for concrete solutions, combining face-to-face discussions, thought leadership, development opportunities and global capital to drive change.

Participation Focus: Showcasing, Networking, Capital Sourcing

Your key audience: Public & Local Authorities, Political leaders, Global industry leaders, Investors, Other business partners

MIPIM 2026

**9-13 March (Housing Matters! March 9),
Palais des Festivals, Cannes, France**



A 2-day summit gathering top-level real estate professionals from all sectors to build partnerships, gain industry insight and discover the most outstanding projects through a program **dedicated to inbound and outbound property investment, regional development opportunities**.

Participation Focus: Networking, Capital Sourcing

Your key audience: Industry Leaders from Asia Region, Investors investing in Asia

MIPIM Asia Summit 2025

**3-4 December 2025,
Rosewood, Hong Kong**

What is MIPIM?

MIPIM influences and accelerates the transformation of the built environment by crafting a unique, week-long urban festival in Cannes.

Here, face-to-face discussions, workshops and panels offer inspiration and thought-leadership, while creating opportunities to exchange experiences and drive business and professional growth.

As a reference point for the global real estate industry, MIPIM provides unique access to global capital and concrete solutions for making assets more sustainable and resilient in a rapidly changing world.



Strength in numbers

MIPIM 2025



20.000+

PARTICIPANTS

90+

COUNTRIES

5.000

INVESTORS

€ 4 *trillions*

ASSETS UNDER MANAGEMENT BY FUNDS AMONG THE
WORLD'S TOP 100 PRESENT AT MIPIM 2025

170

CONFERENCES

650+

SPEAKERS

2.300

EXHIBITING COMPANIES

343

STANDS & PAVILIONS

One year of business in one week

EXHIBITION

Bring your business into the spotlight



CONFERENCES

Get key insights to inspire and fuel your business, now and for long



NETWORKING

Making connections against the elegant backdrop of Cannes



MIPIM AWARDS

Celebrate the most visionary, sustainable and useful projects in the world



Network with the entire real estate community

Aareal

GV

ACCOR

nexity

EY

AEW

Bouygues
Immobilier

CHAPMAN TAYLOR

ECHO
investment

BNP PARIBAS
REAL ESTATE

Schneider
Electric

CBRE

PATRIZIA

ALTAREA

PGIM REAL ESTATE

NEWMARK

savills

Colliers

GHELMCO

CUSHMAN &
WAKEFIELD

PANATTONI

Knight
Frank

REDEVCO

AG
REAL ESTATE

DWS

SEE ALL PARTICIPATING
COMPANIES IN 2025

mipim®



International countries, cities & local authorities

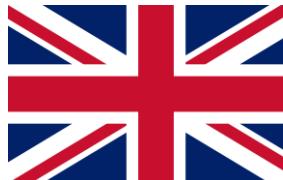
MIPIM 2025 selection

FRANCE



Paris, Bordeaux, Aix-Marseille-Provence, Cannes, Dijon, Grenoble, Région Île de France, Lille, Lyon, Montpellier, Nantes, Nice, Strasbourg, Toulouse

UK



London, Ministry of housing, Belfast, Central South, Cardiff, Liverpool, Manchester, Newcastle, Trafford, West Midlands

GERMANY

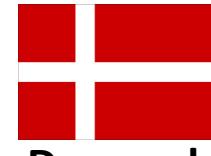


Berlin, Cologne, Duesseldorf, Frankfurt, Hamburg, Hannover, Leipzig, Munich, Nuremberg, Stuttgart, Mönchengladbach, Duisburg, Bochum, Potsdam



Albanie

Albania Investment Development Agency (AIDA)



Denmark



Austria

Vienna



Belgium

Brussels, Namur, Liège, Wallonia, Hainaut Province



Brazil

Rio Marica, COFECL, Choachi, Santa Catarina



Canada

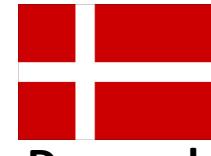
Montréal, Calgary, Manitoba, Niagara Region, Ottawa Tourism



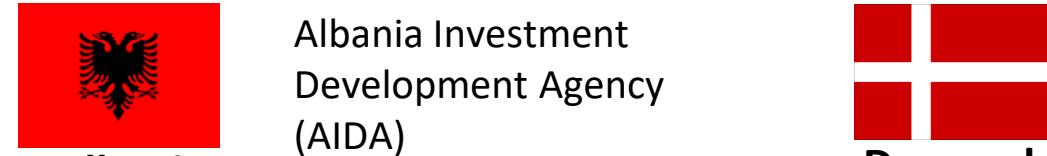
Czech Republic

mipim

Ostrava



Italy



Italy

Denmark

Egypt

Estonia

Finland

Greece

Hungary

Iceland

Japan

Japan

Latvia

Qatar

Lithuania

Luxembourg

The Netherlands

Oman

Poland

Portugal

Romania

Saudi Arabia

Slovenia

South Korea

Sweden

Switzerland

UAE

USA

Uzbekistan

Amongst the officials who attended *MIPIM 2025*



Sadiq Khan
London Mayor



Roberto Gualtieri
Rome Mayor



José Luis Martínez-Almeida
Madrid Mayor



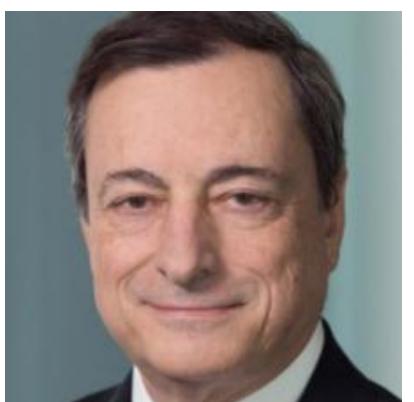
Valérie Létard
French Housing Minister



Harris Doukas
Athens Mayor



Sophie Hæstorp Andersen
Danish Housing & Urban Planning Minister



Mario Draghi
Former BCE president & Italian Prime Minister



Khalfan Al Shuaili
Oman Minister of Housing & Urban Planning



Celso Oliveira
Brasilian Minister of Tourism



Murat Kurum
Turkish Minister of Environment, urbanism & climate change



Andy Burnham
Manchester Mayor



Steve Rotheram
Liverpool Mayor



Lars Weiss
Copenhagen Mayor



Henriette Reker
Koln Mayor



Rudi Vervoort
President of the Bruxells-Capital area government



Rui Moreira
Porto Mayor

Investors who attended MIPIM 2025

AEW / [Ardian](#) / Ares Management / AXA Investment Managers / Barings / [BGO](#) / BlackRock / [Blackstone](#) / Blue Owl Capital / BNP Paribas REIM / Bridge Industrial / [Brookfield Asset Management](#) / CBRE Investment Management / [Clarion Partners](#) / Credit Suisse Asset Management / [DeA Capital Real Estate](#) / DWS / [Edmond de Rothschild REIM](#) / [EQT Exeter](#) / [Fiera Real Estate Investments](#) / [Gaw Capital](#) / [Greystar](#) / [Harrison Street Real Estate Capital](#) / [Hines](#) / [IGIS Asset Management](#) / [Ilmarinen Mutual Pension Insurance Company](#) / [Invesco Real Estate](#) / [J.P. Morgan Asset Management](#) / [KKR](#) / [Landmark Properties](#) / [LaSalle Investment Management](#) / [M&G Real Estate](#) / [Madison International Realty](#) / [Madison Realty Capital](#) / [MARK Capital Management](#) / [MetLife Investment Management](#) / [Morgan Stanley Real Estate Investing](#) / [Nuveen](#) / [PATRIZIA](#) / [PGIM Real Estate](#) / [PIMCO](#) / [Principal Real Estate Investors](#) / [Prologis](#) / [QuadReal Property Group](#) / [Realterm](#) / [Starwood Capital Group](#) / [StepStone Group Real Estate](#) / [Tishman Speyer Properties](#) / [UBS Asset Management](#) / [Vesteda](#) / [Walker & Dunlop Investment Partners](#)

“In the past 24 hours I’ve probably met more investors than I have in six months, because they’re all there”.
Sadiq Khan, Mayor of London



What to expect?

Start networking *from November 2025*

The Delegates Directory allows every registered attendee to see you who else is attending and to connect.

- Prepare for your MIPIM
- Get to know the 20K+ participants
- Engage with delegates prior to the show
- Set up meetings
- Stay in touch after the show



Learn and network *at our pre-opening*

In a context of growing and urgent demand for new residential living spaces, MIPIM will host on Monday afternoon **Housing Matters!** an **international summit dedicated to foster industry collaboration and find solutions to the current and future housing issues.**

A tailored format mixing high quality networking, best practice exchanges and inspiration.

Housing Matters!

Monday, March 9, 2026

13.00 – 22.00

Palais des Festivals, Cannes

[LEARN MORE](#)



Meet exhibitors from Tuesday to Friday



MIPIM is your gateway to meet thousands of exhibitors from around the globe, showcasing projects, innovations, and services.

20,000+ 2,300+

SQM

EXHIBITING COMPANIES

*“MIPIM is to business what CERN is to quantum physics! It’s **an accelerator** – it allows us to reach, in a vanishingly short space of time, leaders and change-makers in the real estate industry who we would otherwise take months to engage with. It is a melting pot – **it brings the entire financial, architectural, technology ecosystems, as well as public and private stakeholders together for one frenetic week**. I mobilise my entire global team here because I see immense value in terms of speed and execution for our clients.”*

Estelle Monod

Senior Vice President, Building Segments
President
Schneider Electric

Learn and get inspired *from Monday to Thursday*

We host over **170 official conferences**, alongside numerous client-organized sessions on our stages or at their stands.

650 Expert speakers will provide the latest on **geopolitical & macroeconomic** environment, **climate emergency, data & new technologies**, new **collaborative models** between public and private sector, **markets & asset classes** dynamics and **talent & leadership**.

[**LEARN MORE**](#)



Meet exhibitors & network informally *at the Opening Night*

The biggest official & must attend networking event
during MIPIM with 2,000+ participants

Location TBD

Tuesday, March 10, 2026

19.00 – 22.00

Palais des Festivals, Cannes



Get inspired and celebrate *at the Awards Ceremony*

The MIPIM Awards honor the most innovative, sustainable, and impactful projects in the industry. Chaired by Véronique Bédague, CEO of Nexity, the jury comprises 12 esteemed experts. This year, the awards feature 10 categories.

Since 1991, over 3,800 submissions have been received, resulting in 240 awards across 100 countries.

MIPIM Awards Ceremony
Thursday, March 12, 2026
18.00 – 20.00
Palais des Festivals, Cannes



Network everywhere

in Cannes, as soon as you arrive

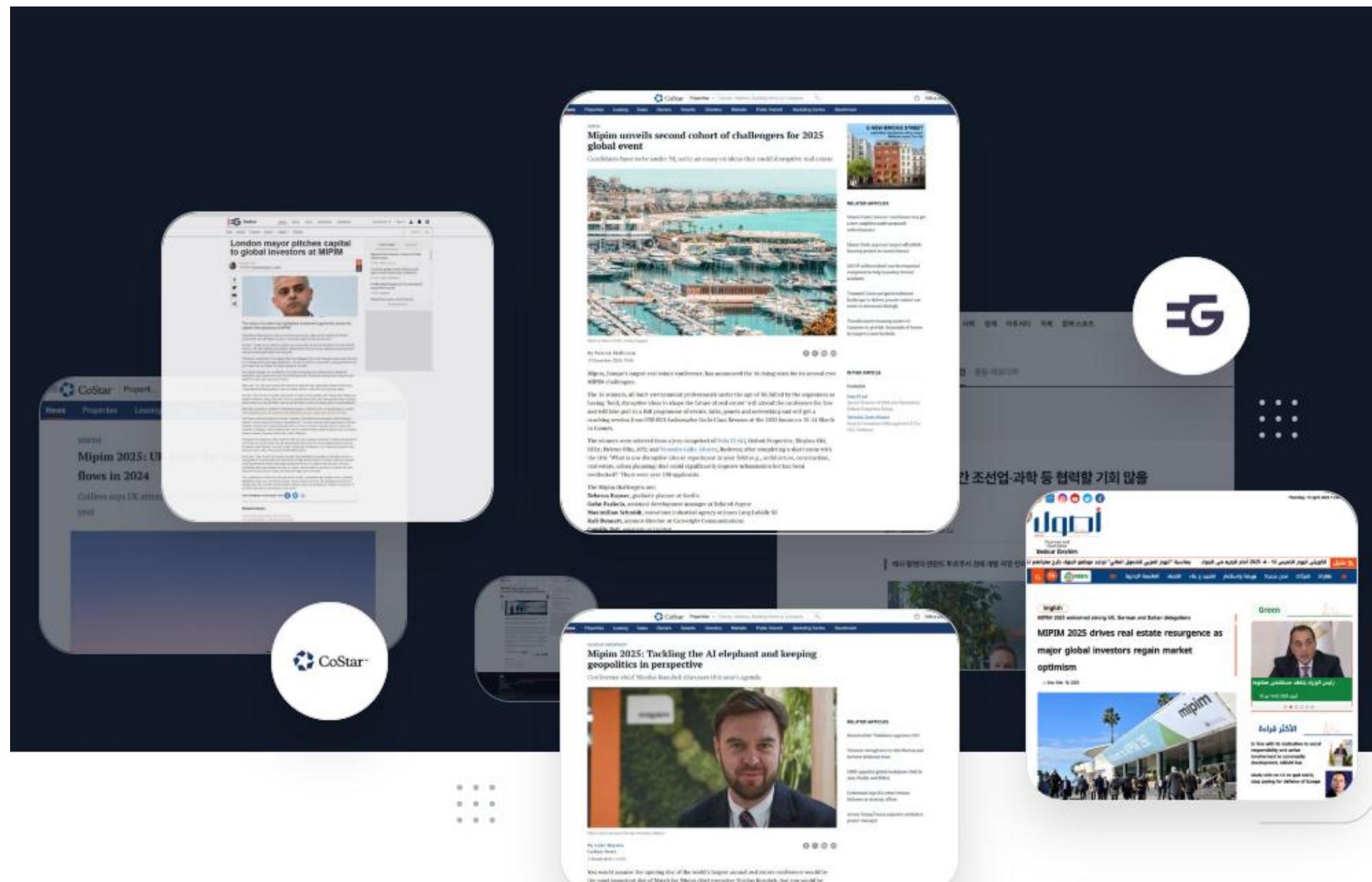
MIPIM offers unparalleled networking opportunities with events both inside and outside the Palais throughout the week, organized by exhibitors, clients, associations, institutions. Every lunch and dinner is a chance to forge valuable business connections.

[LEARN MORE](#)



Get exposure

Before, during and after MIPIM



[Discover the English coverage book >](#)

SOCIAL MEDIAS

119K

TOTAL FOLLOWERS (MARCH 2025)

1,984K

ACCOUNTS REACHED
(March 24 to March 25)

14.1%

AVERAGE ENGAGEMENT RATE
(industry average = 1 to 3.5%)

PRESS

372

JOURNALISTS ATTENDED

4.880

PRESS ARTICLES ONLINE (Q1 2025)

813K

ESTIMATED VIEWS

154M

AUDIENCE

How to participate?

How to participate to MIPIM 2026?

EXHIBIT



VISIT



SPONSOR



- **Promote** your projects, your know-how & achievements
- **Network** with partners & find new clients
- **Source** capital & **sign deals**
- **Position** your company internationally

- **Discover** prime projects, buildings & assets
- **Network** with business leaders
- **Get inspired** by industry trends & innovations
- Find your next **business opportunity**

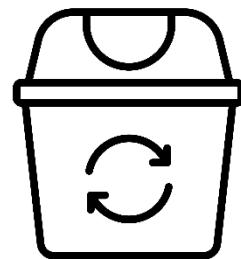
- **Maximize your visibility** before, during & after MIPIM. Opportunities include the MIPIM website, emailings, publications, social medias & more.

[**BOOK YOUR STAND**](#)

Our commitments

MIPIM 2025 set a new standard in sustainability

committing ourselves to becoming ever cleaner, greener, more diverse and fairer



Waste minimisation

13% total waste reduction

(-19 tons collected by MIPIM vs 2024)

20% signage materials reduction (vs 2024)

100% of furniture (tables, chairs, etc.) are rented and regularly reused.

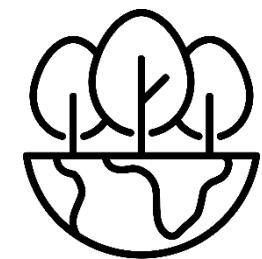
12 tons of materials donated to not-for-profit local structures for re-use by GreenBee.

Waste sorting support provided to decorators

Food waste from MIPIM events sorted into compost eligible to organic farming

Cigarette butts collected & repurposed by MéGo

[Learn more >](#)



Carbon footprint reduction

100% green energy from regional photovoltaic sources, with energy-efficient LED screens

100% Printed materials using paper from responsibly managed forests

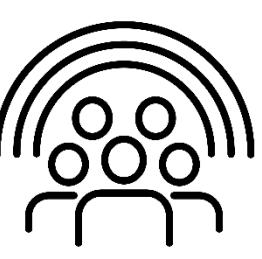
Eco-conscious catering with pescatarian & vegetarian options for MIPIM-organised cocktails and no red meat served

Industry's decarbonisation support with the "Road to Zero" conference and events programme

Sustainable exhibitors spotlight & support through the MIPIM sustainability pledge

Free shuttle service between hotels & the venue

[Learn more >](#)



Diversity, equity & inclusion

42% of female speakers on official MIPIM conferences.

100% of conference panel with **Female representation**

10 DEI Partners

40 diverse/female leaders invited to MIPIM from DEI associations

16 professionals under 30 were invited & given a voice at MIPIM through the **Challengers program**

New dedicated areas for all

Quiet room, Prayer rooms and Lactation room available for all attendees

[Learn more >](#)



Positive social impact

100+ kg of food, beverages and objects collected through the new **Donation room**

100 % of the food leftovers from the MIPIM lounges has been given to local charities

50 delegates from associations invited to attend MIPIM

French Red Cross as guest of honour for MIPIM 2025

Sustainable partners and providers such as Café Joyeux, a social enterprise employing people with disabilities

[Learn more >](#)

MIPIM Challengers

Giving young voices a platform

The MIPIM Challengers initiative creates space for the next generation of real estate professionals, sharing their commitment to a sustainable urban environment, while promoting the values of diversity and inclusion.

16 professionals under 30 will be selected, to fully participate in MIPIM in Cannes, with free entry and dedicated sessions to platform their views and network with the real estate community.

By empowering young people and giving them a voice to influence decision-makers and industry leaders, we advocate for youth, growth and equitable change.

[APPLY](#)



Thank you