SMARTCITY
EXPO WORLD CONGRESS

Next edition:

3 – 5 NOV 2026
BARCELONA

Presentation of the first National Romanian

Pavilion at SCEWC 2025,

under the auspices of

Represented by

PRIMĂRIA SECTORULUI 6

ASAP COMMUNICATIONS
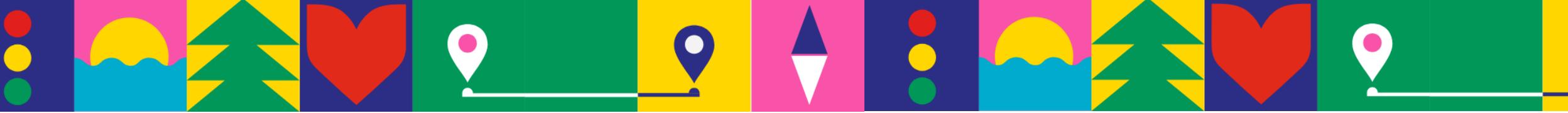
1ST National Romanian Pavilion at SCEWC 2025

- **Romanian Branding**

- **120 sqm**, in Hall 2
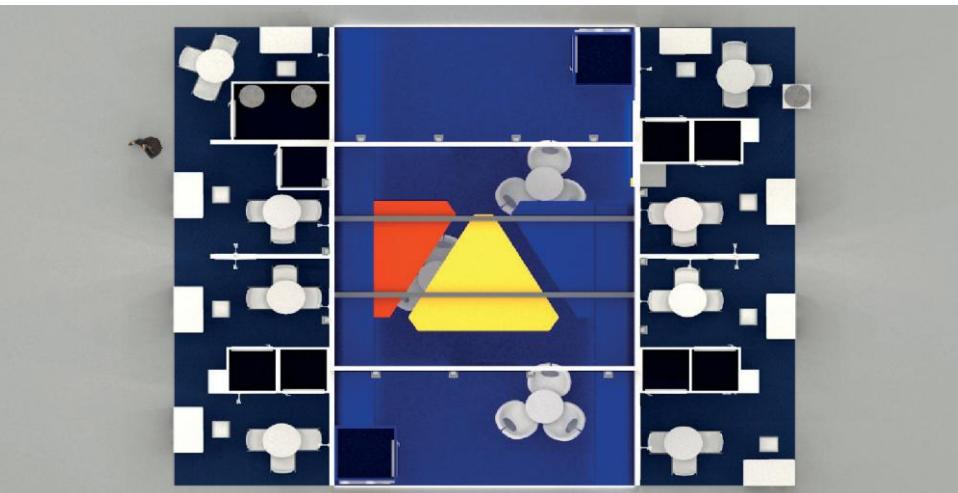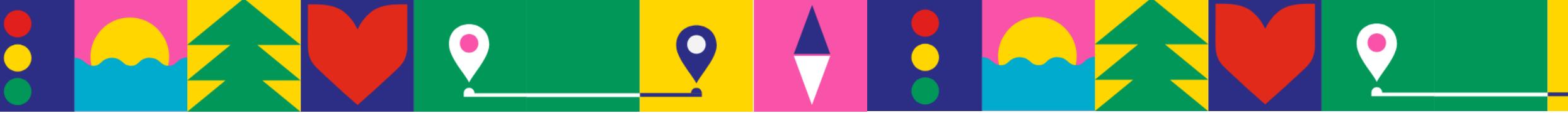
1ST National Romanian Pavilion at SCEWC 2025

- **9 Co-exhibiting companies**

PRIMĂRIA SECTORULUI 6

URBIO

metricí accurate recognition

EVconnect

voltrelli

Carbon Tool®

URBAN SCOPE

XMARTWARE CONSULTING

GRAPHTEC furniture fits future

SAMEDAY #theopenway

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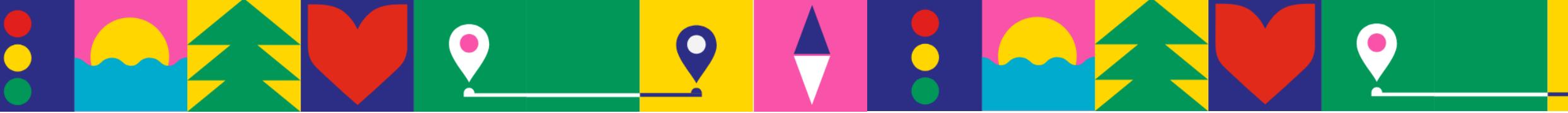
1ST National Romanian Pavilion at SCEWC 2025

- Photos from the Romanian participation
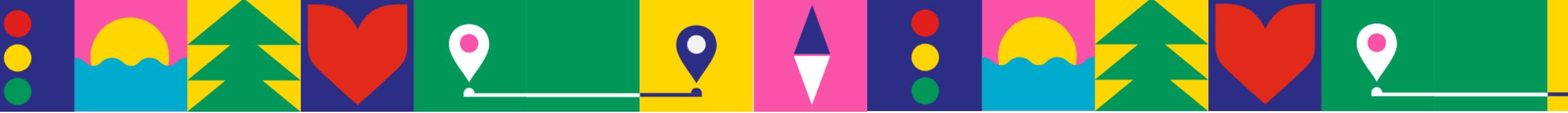
1ST National Romanian Pavilion at SCEWC 2025

- ### Photos from the Romanian participation
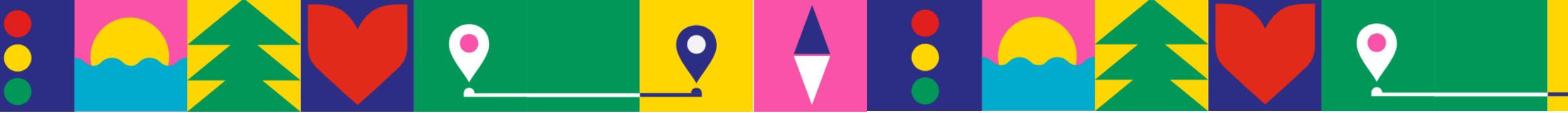
Key Numbers of SCEWC 2025

THE EVENTS FOR BETTER CITIES

1,190 EXHIBITORS
- 20% NATIONAL
- 80% INTERNATIONAL

27,104 ATTENDEES
- 44% NATIONAL
- 56% INTERNATIONAL

592 SPEAKERS

359 SESSIONS

138 COUNTRIES

997 CITIES

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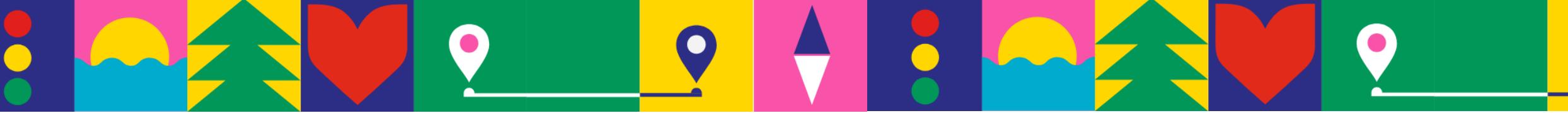
Key Numbers of SCEWC 2025

A Rising Worldwide Interest

ATTENDEES' PROFILE

Attendees' Profile (orange chart)

- 38% High-Level Management & Public Representative
- 17% Senior Manager
- 15% Technical Profile
- 9% Specialist
- 12% Consultant
- 9% Others
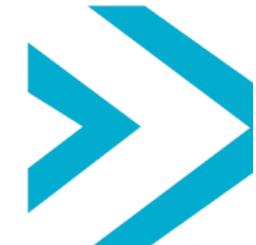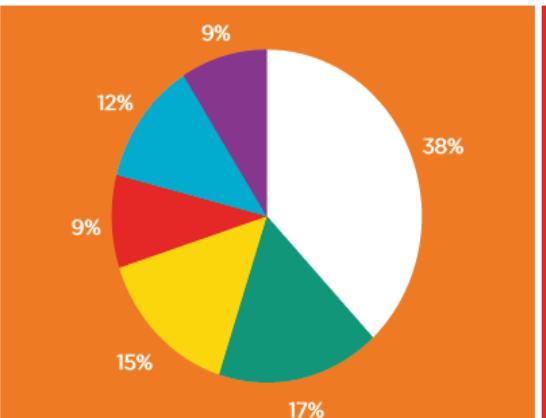
Legend:
- High-Level Management & Public Representative
- Senior Manager
- Technical Profile
- Specialist
- Consultant
- Others

Interest areas (red chart)

- 26% Enabling Technologies
- 20% Mobility
- 15% Energy & Environment
- 14% Infrastructure & Building
- 13% Governance
- 5% Economy
- 5% Living & Inclusion
- 2% Blue Economy
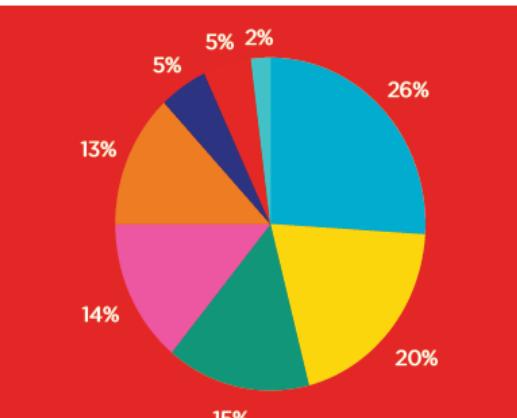
Legend:
- Enabling Technologies
- Mobility
- Energy & Environment
- Infrastructure & Building
- Governance
- Economy
- Living & Inclusion
- Blue Economy

Organization type (blue chart)

- 23% Governments
- 21% Local Companies & SMES
- 18% Large & Global Companies
- 12% Institutions & Other Entities
- 10% Startups
- 9% Academia
- 4% Inter-governmental Organizations
- 2% Media & Culture
- Investors
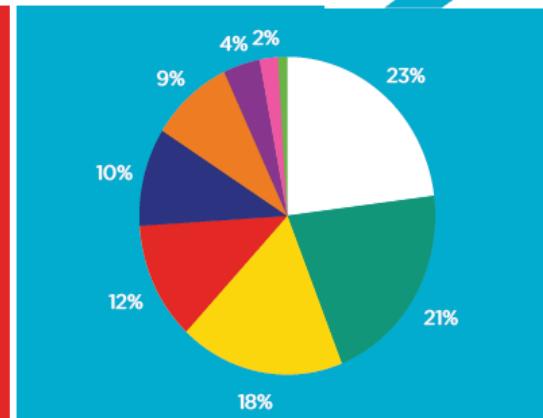
Legend:
- Governments
- Local Companies & SMES
- Large & Global Companies
- Institutions & Other Entities
- Startups
- Academia
- Inter-governmental Organizations
- Media & Culture
- Investors

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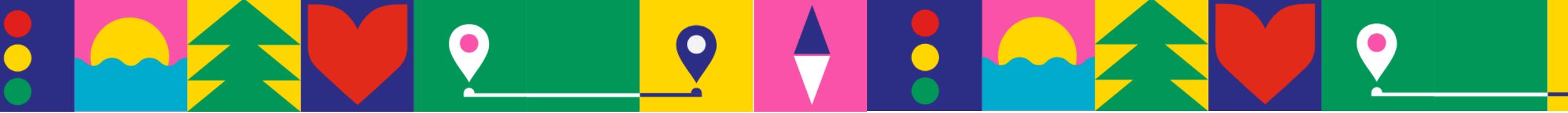
Political representatives of National & Regional governments

- **Sofía María Galnares Giagnorio** | Deputy, Chamber of Deputies. Santa Fe, Argentina
- **Ulpiano Suarez** | Mayor. Mendoza, Argentina
- **Norma Fuentes** | Mayor. Santiago del Estero, Argentina
- **Ignacio Miguel Baistrocchi** | Ministry of Public Space and Urban Sanitation. City of Buenos Aires, Argentina
- **Andres Dachary** | Secretary of Malvinas, Antarctica and International Affairs. Tierra del Fuego, Argentina
- **Felix De Clerck** | Deputy Mayor Culture, Youth, Digital Transformation and Entrepeneurship. Kortrijk, Belgium
- **Eluide Miller** | Deputy Mayor. Belize, Belize
- **Adriano Silva** | Mayor. Joinville, Brazil
- **Anderson Farias Ferreira** | Mayor. Sao José dos Campos, Brazil
- **Gilvan Ferreira** | Mayor. Santo André, Brazil
- **Sandro Mabel** | Mayor. Goiânia, Brazil
- **Ivan Goychev** | Deputy Mayor, Digitalization, Innovation and Sofia Municipality Economic Development. Sofia, Bulgaria
- **Paula Camacho Solís** | Deputy Mayor. Curridabat, Costa Rica
- **Bohuslav Svoboda** | Mayor. Prague, Czech Republic
- **Mahamadou Ceesay** | Mayor. Basse Area Council, Gambia
- **Belit Nejat Onay** | Mayor. Hannover, Germany
- **Dirk Panter** | Saxony's Minister of Economic Affairs. Germany
- **Alfred Gaisie** | Municipal Chief Executive. Accra, Ghana
- **Vassilis Papaefstathiou** | Vice Mayor. Kalamata, Greece
- **Grigoris Konstantellos** | Vice Mayor and Board Member of KEDE. Vari Voula Vouliagmeni, Greece
- **Athanasios Mamakos** | Mayor. Larissa, Greece
- **Takis Papadopoulos** | Deputy Governor for Enterpreneurship, Research & Innovation. Region of the Western Greece
- **Ray McAdam** | Mayor. Dublin, Ireland
- **Matteo Marnati** | Councillor. Regione Piemonte, Italy
- **Federico Basile** | Mayor. Messina, Italy
- **Francis Thoya** | Deputy Governor. Mombasa, Kenya
- **Robert Duchnevič** | Mayor. Vilnius, Lithuania
- **Lex Delles** | Ministry of the Economy, SME, Energy and Tourism. Luxembourg
- **Maimunah Binti Mohd Sharif** | Mayor. Kuala Lumpur, Malaysia
- **Adam Azim** | Mayor. Male, Maldives

- **José Chedraui Budib** | Mayor. Puebla, Mexico
- **Viorica Beregoi** | Mayor. Truseni, Moldova
- **Ralph Geers** | Deputy Mayor and Key Alderman. 's-Hertogenbosch, Netherlands
- **Ahmed Al Humaidi** | Chairman. Muscat, Oman
- **Katarzyna Łaziuk** | Deputy Mayor. Mińsk Mazowiecki, Poland
- **Radoslaw Witkowski** | Mayor. Radom, Poland
- **Piotr Borawski** | Deputy President for Mobility and Security. Gdansk, Poland
- **Katarzyna Kalinowska** | Deputy Mayor. Radom, Poland
- **Beata Górecka** | Deputy Mayor for Development. Koszalin, Poland
- **Tomasz Sobieraj** | Mayor. Koszalin, Poland
- **Lukasz Sek** | Deputy Mayor. Krakow, Poland
- **Adam Pustelnik** | Mayor. Łódź, Poland
- **Rafal Rosinski** | Vice-Minister. Poland
- **Luisa Salgueiro** | Mayor. Matosinhos, Portugal
- **Ramón Luis Rivera Cruz** | Mayor. Bayamón, Puerto Rico
- **Sebastián Negrón-Reichard** | Minister. Puerto Rico - USA
- **Mario de Mezzo** | Mayor. Slatina, Romania
- **Lucian Daniel Stanciu Viziteu** | Mayor. Bacau, Romania
- **Nael Alhegail** | Eastern Province Municipality. Saudi Arabia
- **Martin Kapitulik** | Vice Mayor. Zilina, Slovakia
- **Matjaz Rakovec** | Mayor. Kranj, Slovenia
- **Seogpil Kim** | Vice Mayor. Cheonan, South Korea
- **Alicia Izquierdo García** | Deputy Mayor for Innovation, Digitalization, Promotion and Investment Attraction. Malaga, Spain
- **José de la Uz Pardos** | Mayor. Las Rozas de Madrid, Spain
- **Miquel Comino Haro** | Mayor. Sant Vicenç dels Horts, Spain
- **Mireia González Sáez** | Mayor. Santa Coloma de Gramenet, Spain
- **Darío Moreno Lerga** | Mayor. Sagunto, Spain
- **Félix Larrosa i Piqué** | Mayor. Lleida, Spain
- **Jaume Collboni** | Mayor. Barcelona, Spain
- **Stefana Hoti** | Deputy Mayor. Malmö, Sweden
- **Ihor Polishchuk** | Mayor. Lutsk City Territorial Community, Ukraine
- **Jane Castor** | Mayor. Tampa, United States of America
- **Erin Mendenhall** | Mayor. Salt Lake City, United States of America
- **Steven Reed** | Mayor. Montgomery, United States of America
- **Jessica Zielke** | Mayor. Rochester Hills, United States of America

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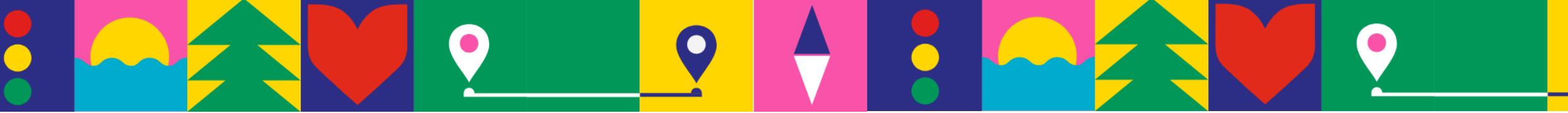
2ⁿᵈ National Romanian Pavilion at SCEWC 2026

Bigger Pavilion, around 180 sqm

Pavilion in a **high- visibility area**

Open area inside the Pavilion for conferences & speaking slots from the co-exhibitors

Lower raw space price until 30 January
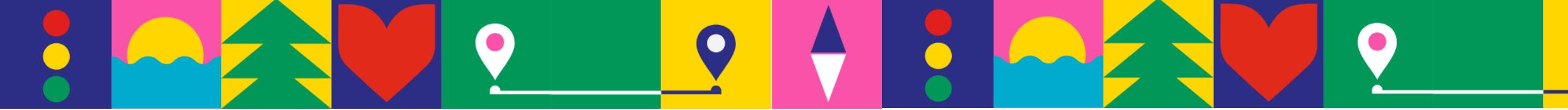
2nd National Romanian Pavilion at SCEWC 2026
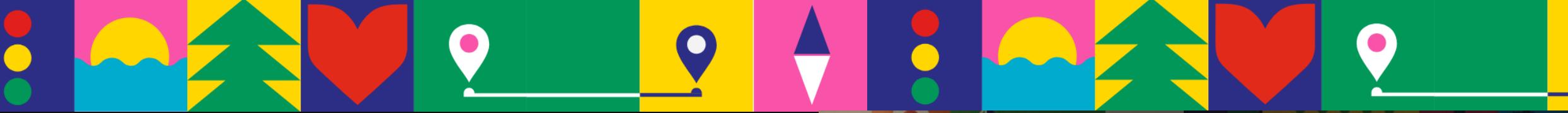
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Be the next exhibitor

in the Romanian Pavilion

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3 – 5 NOV 2026, Barcelona

SEE YOU IN 2026
3 - 5 NOVEMBER

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