

mapic[®]

International Retail Leasing Hub

3-4 November 2026

Palais des Festivals, Cannes

5 November: NextGen Retail Day

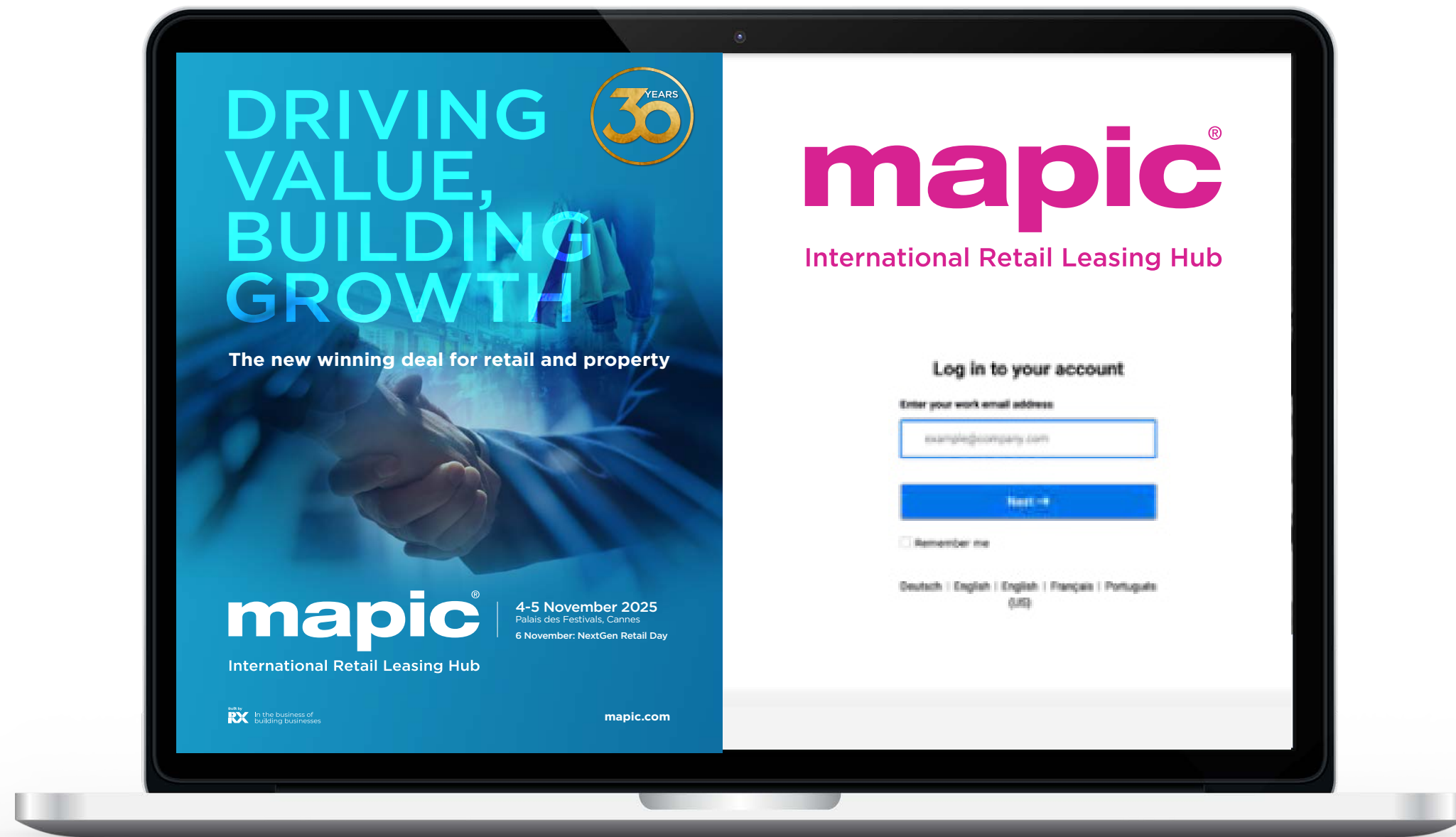
Our communication supports

Built by



In the business of
building businesses

[mapic.com](https://www.mapic.com)



DIGITAL

MAPIC DEALMAKER

REF: 4500983

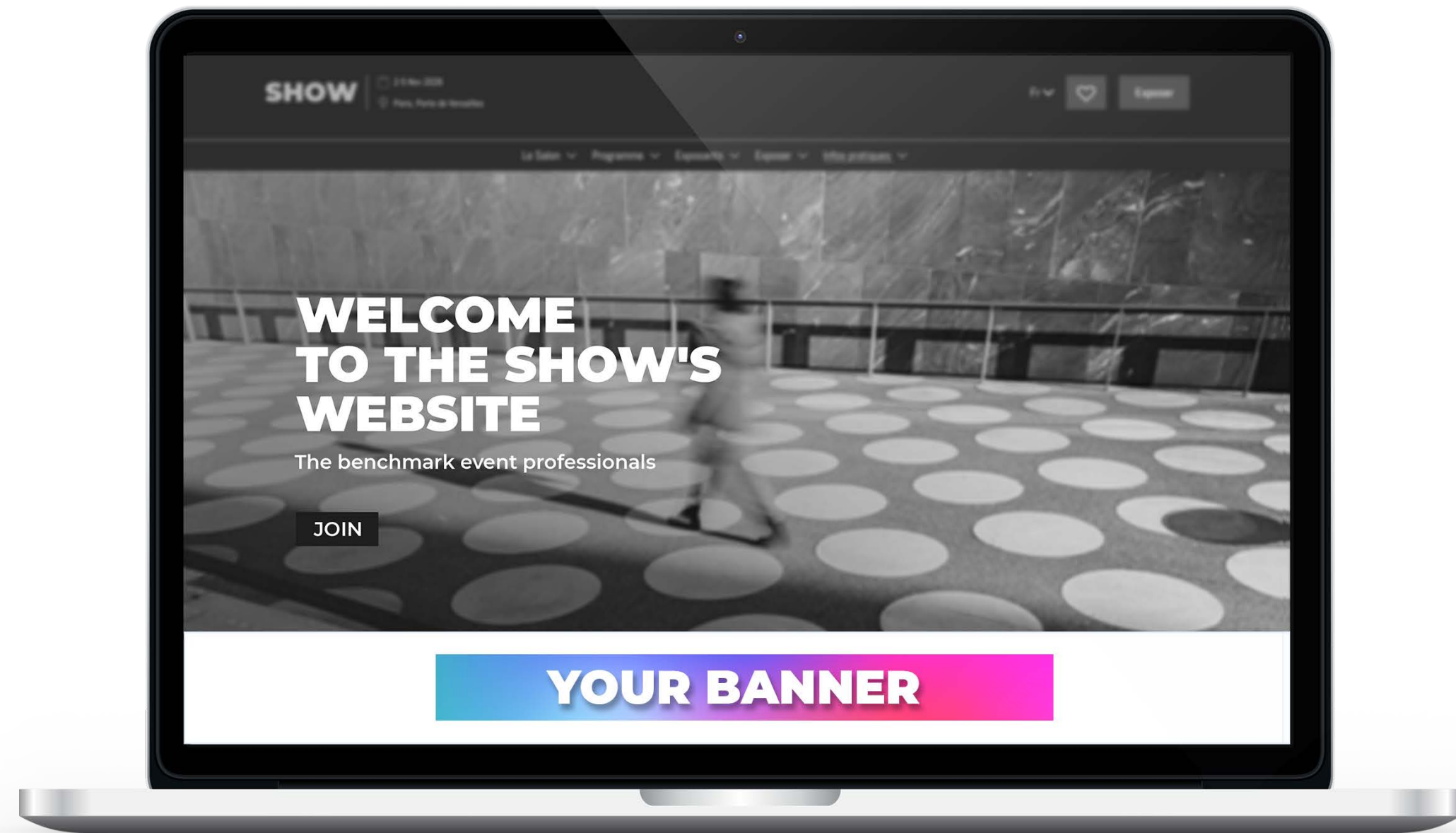
SCHEDULE MEETINGS ONSITE AND CONNECT WITH THE RIGHT PARTNERS

Accelerate high-targeted meetings with this new digital product.
Concierge service included.

1 agenda of 10 meetings

€4,500 excl. VAT





DIGITAL

WEBSITE **HOMEPAGE** BANNER

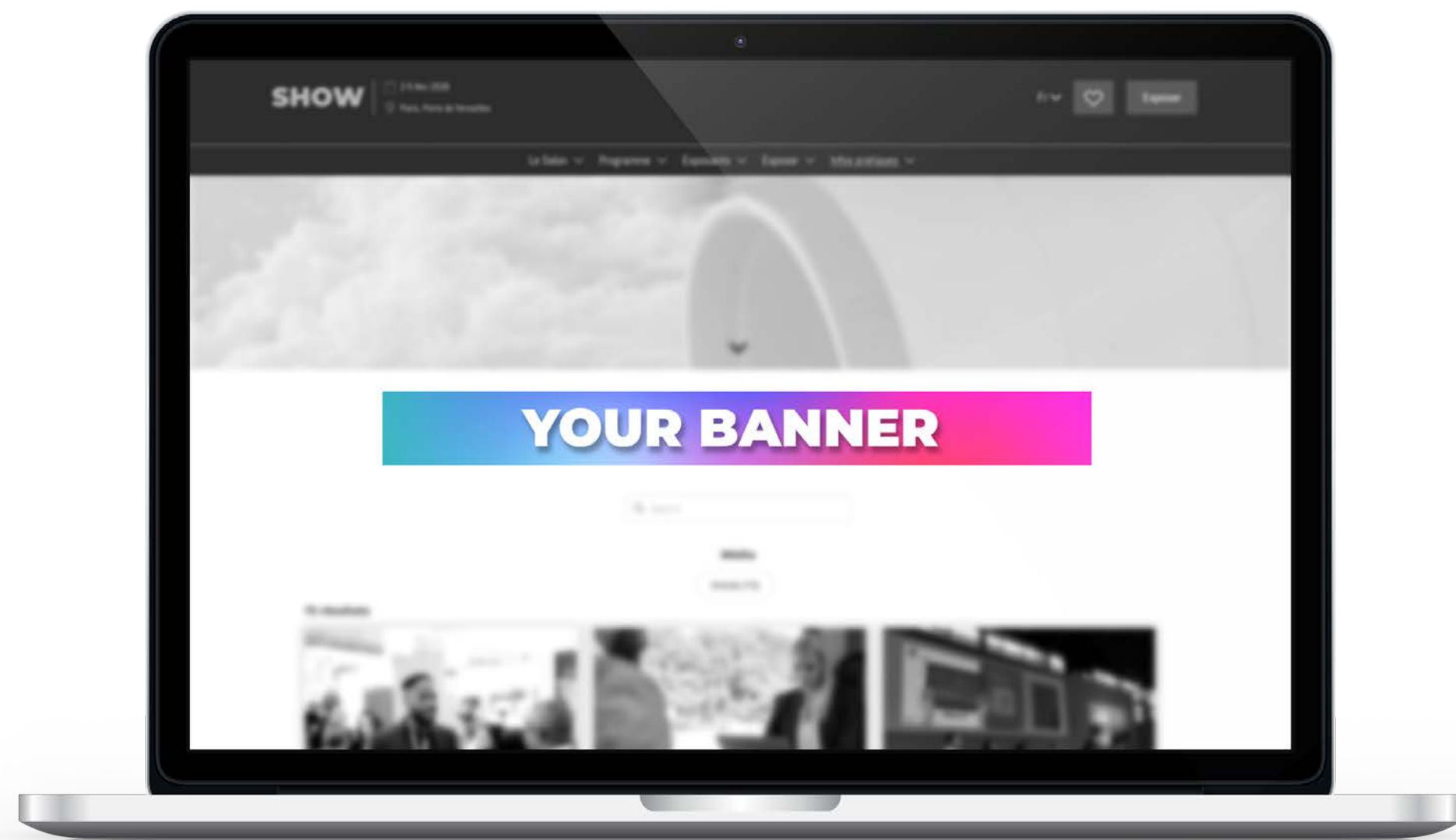
REF: 4500871

GIVE YOUR BRAND A STRATEGIC POSITION

Your banner on the homepage places you at the heart of the online experience, ensuring your brand has optimum visibility from the moment the website opens.

€3,970 excl. VAT





DIGITAL

ALL WEBSITE BANNER EXCEPT HOMEPAGE

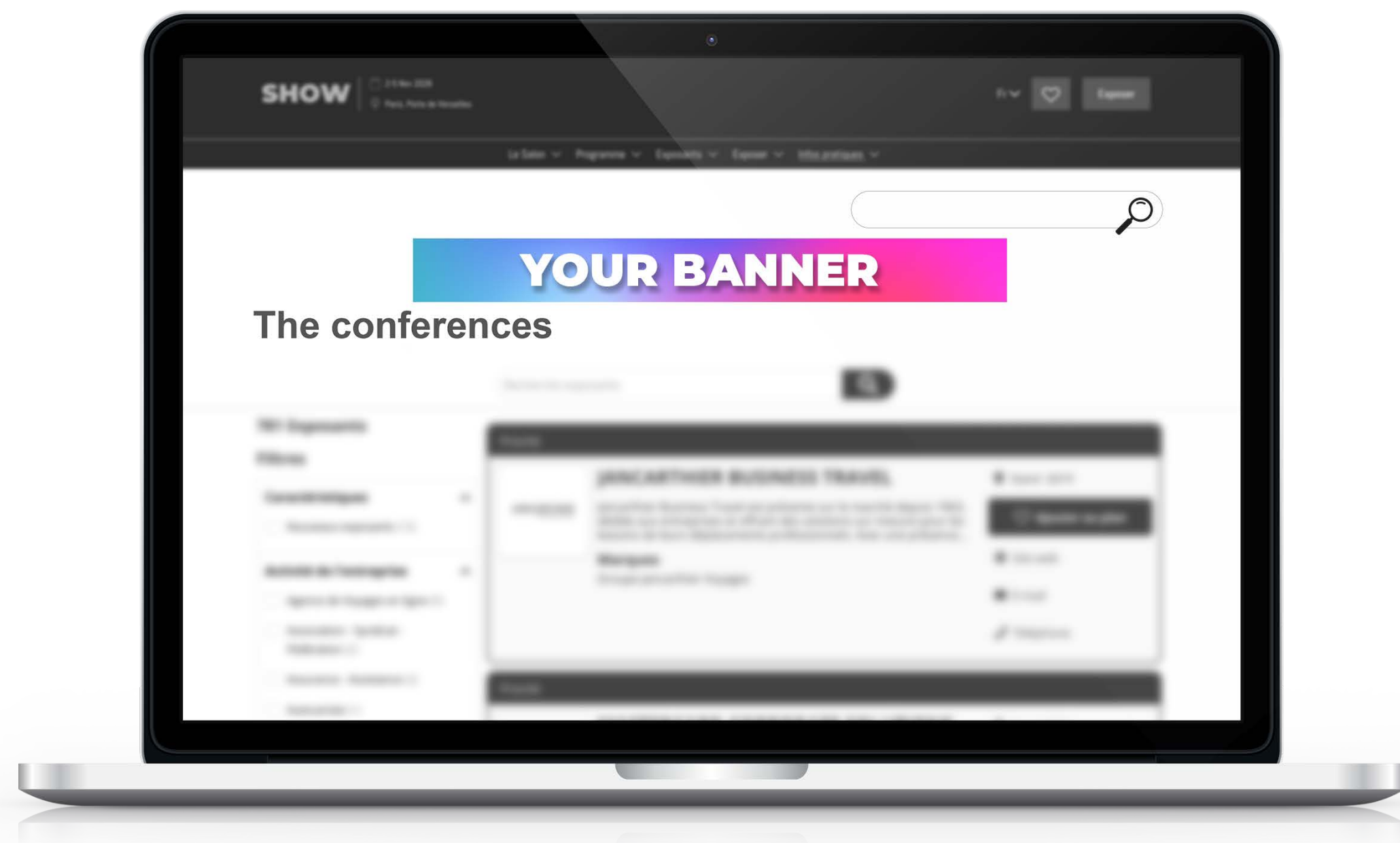
REF: 4500873

BE VISIBLE AT EVERY STEP OF THE JOURNEY

Display your banner on the website's key pages to stay visible at every step of visitors' browsing.

€3,695 excl. VAT





DIGITAL

BANNER ON THE **CONFERENCE** **SEARCH ENGINE PAGE**

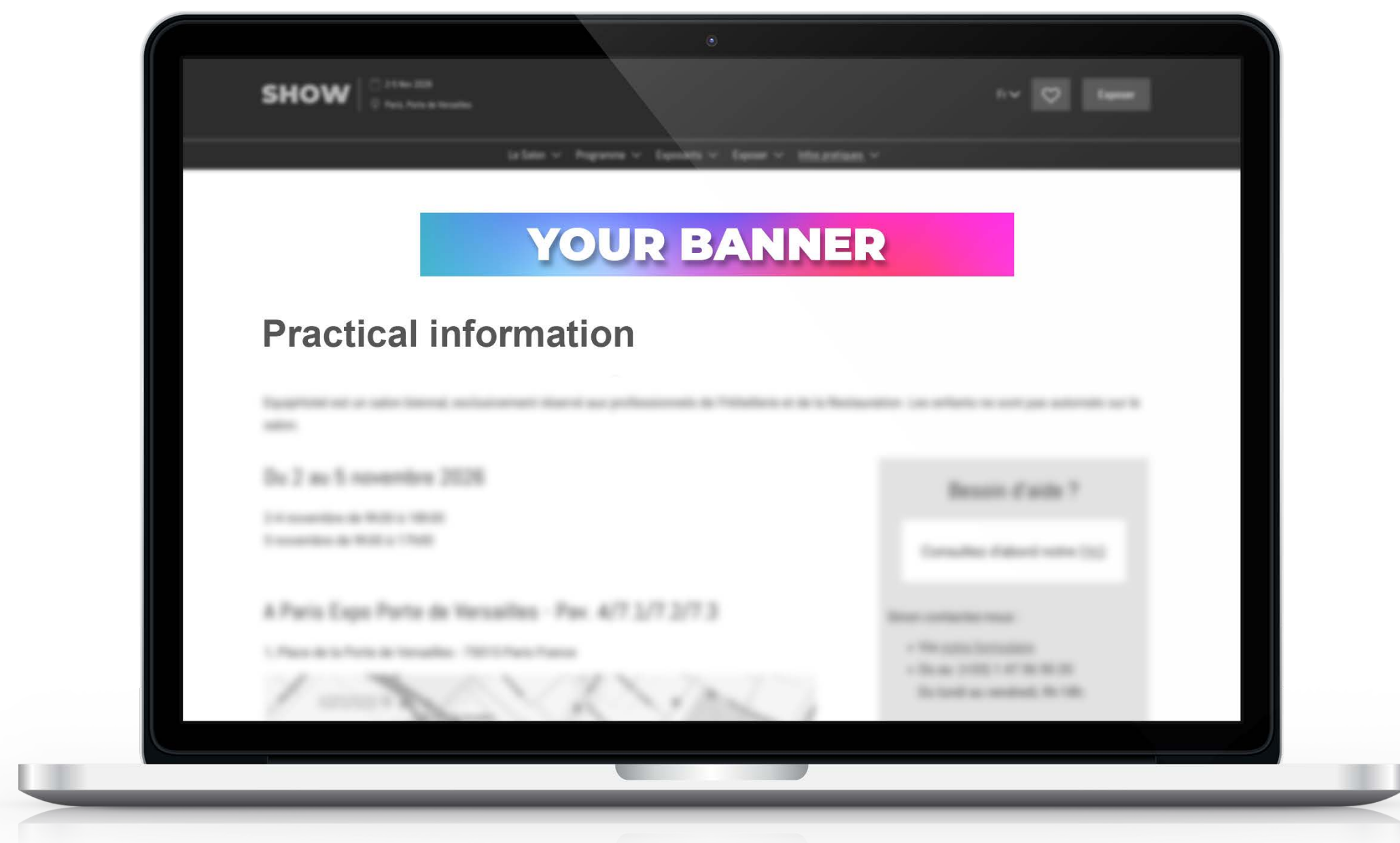
REF: 4500078

CAPTURE ATTENTION RIGHT FROM THE CONTENT SEARCH!

Place your banner in the conference search engine and reach an active audience looking for talks, roundtables, and inspiration.

€3,980 excl. VAT





DIGITAL

BANNER ON PRACTICAL INFORMATION PAGE

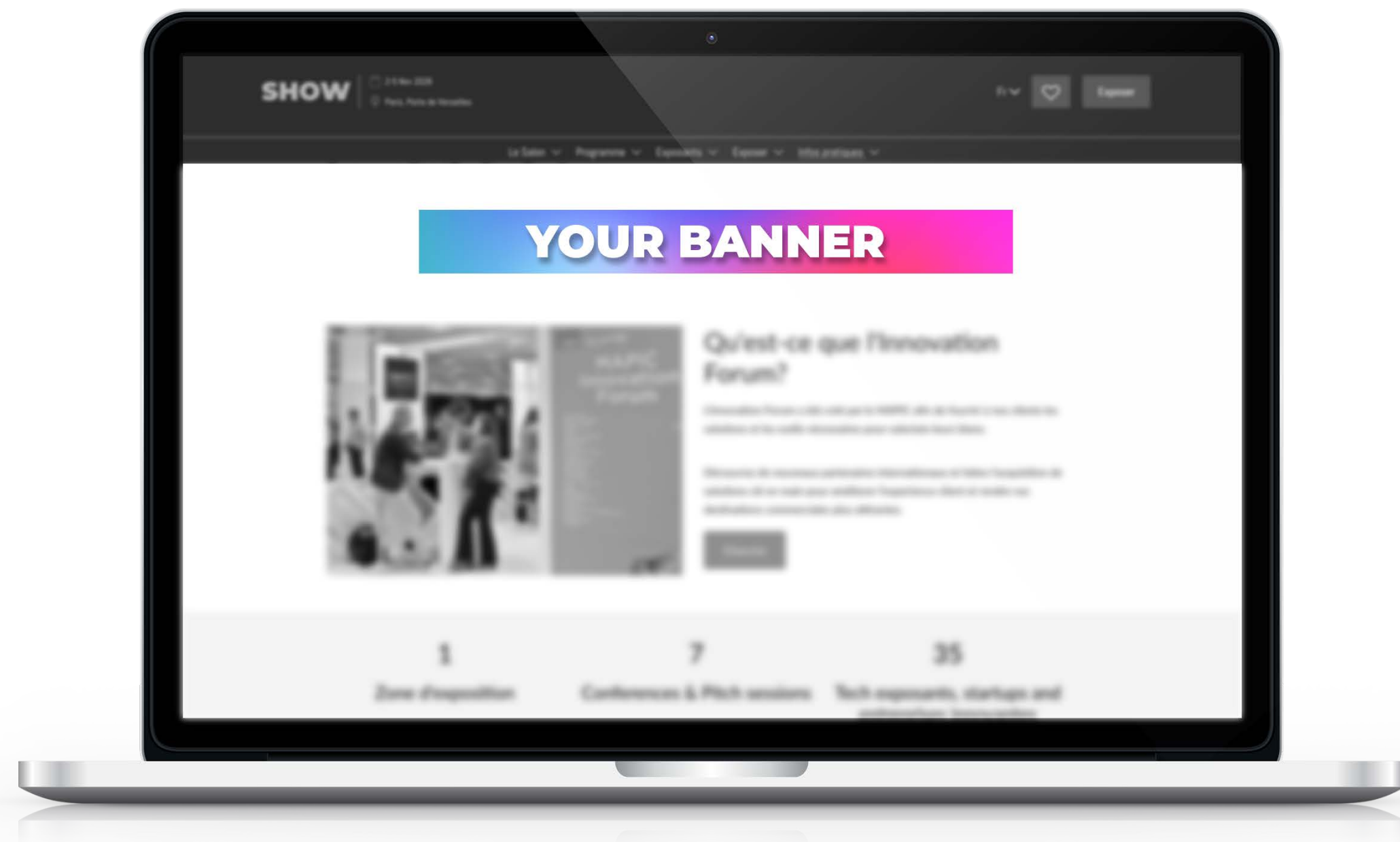
REF: 4500875

CAPTURE ATTENTION WHEN VISITORS PLAN THEIR VISIT

Display your banner on the Practical Information page and turn their interest into direct contact.

€3,980 excl. VAT





DIGITAL

ALL WEBSITE BANNER

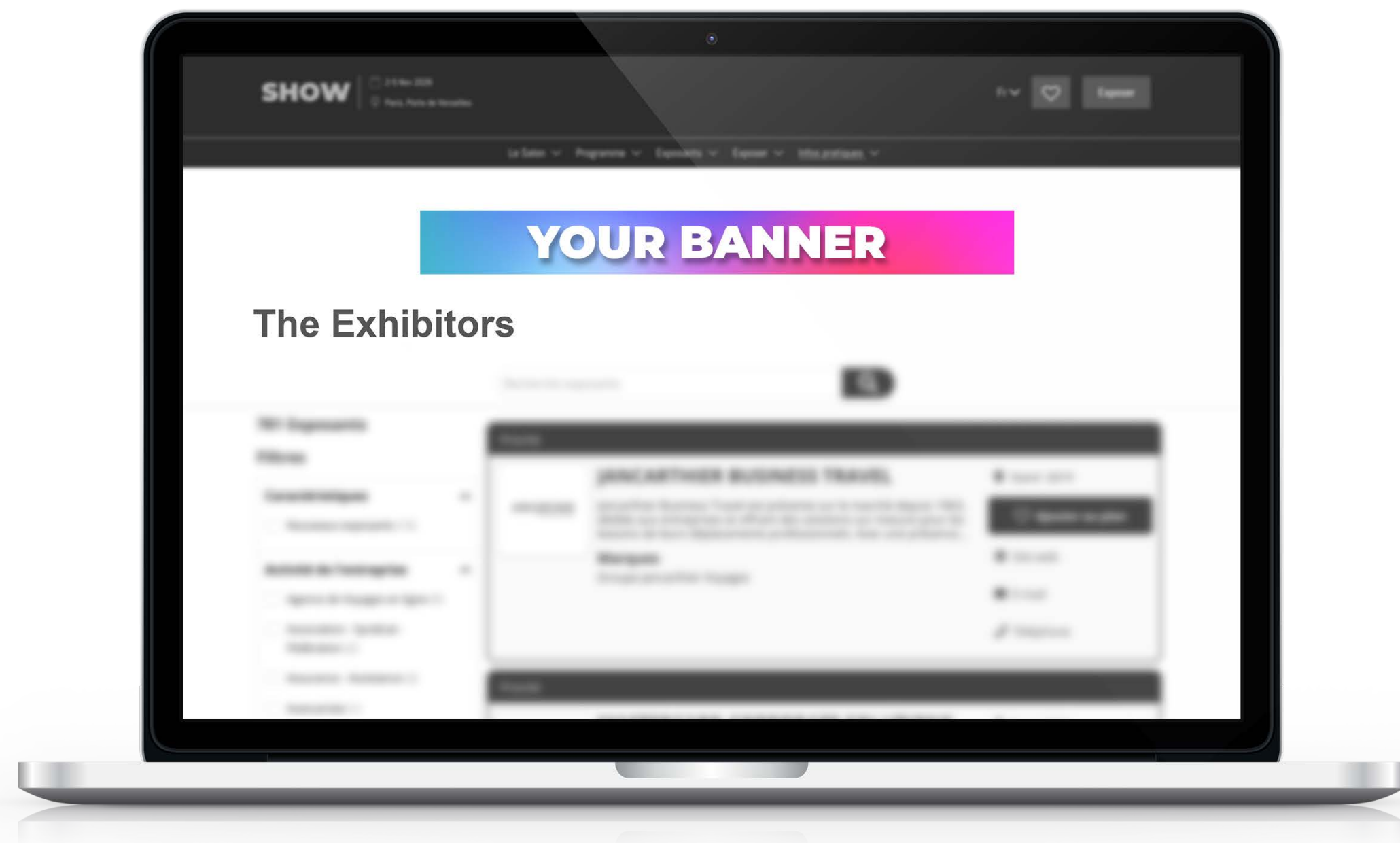
REF: 4500872

WANT TO APPEAR ON EVERY WEB PAGE?

With a site-wide banner, you follow each visitor throughout their browsing journey and benefit from continuous visibility, from the first to the last click.

€6,055 excl. VAT





DIGITAL

BANNER ON THE ONLINE DIRECTORY

REF: 4500874

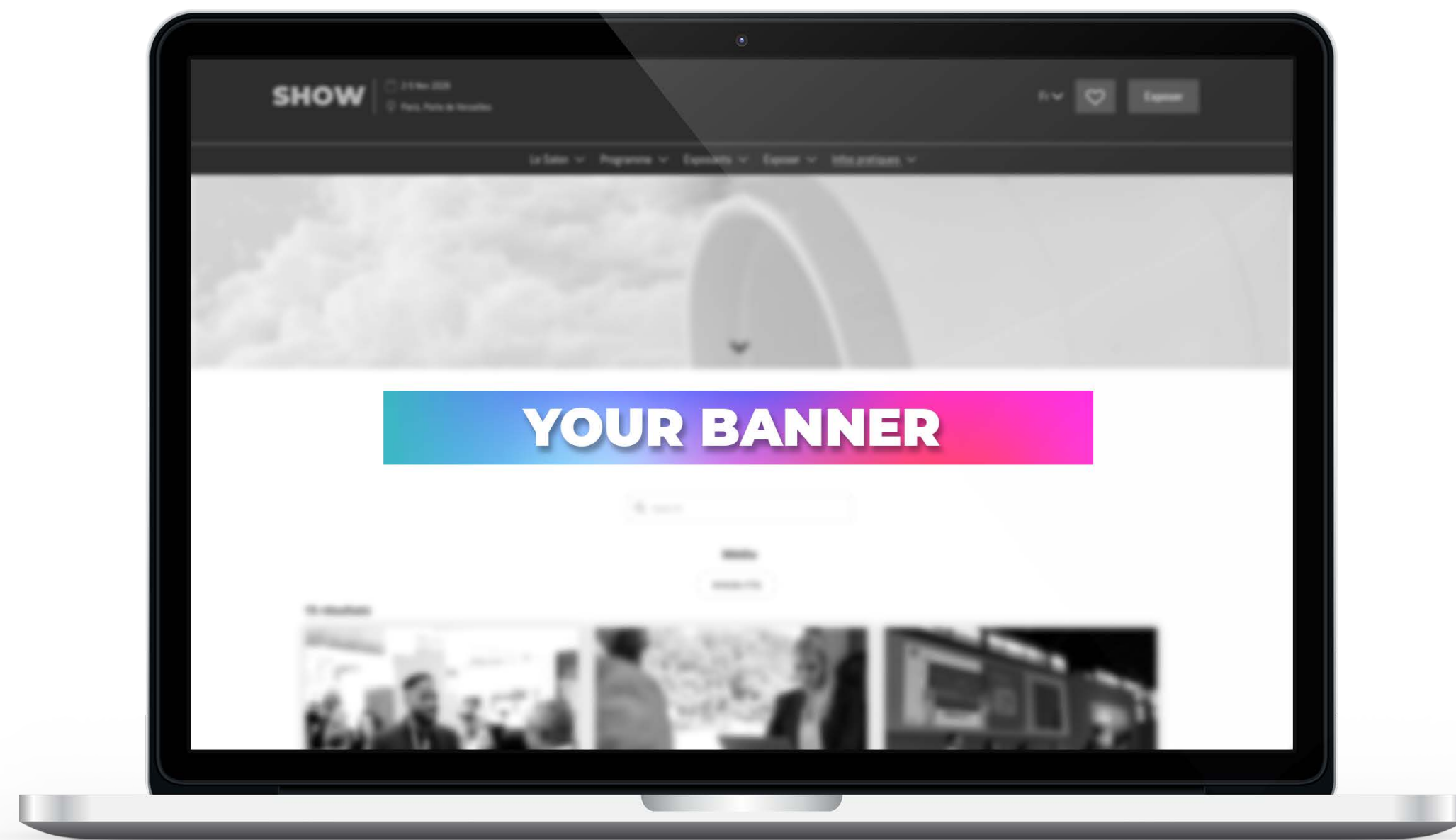
YOUR BRAND ON A STRATEGIC PAGE OF THE WEBSITE

Place your banner on the exhibitors list page and instantly reach professionals actively looking for new partners.

Maximum of 3 advertisers in rotation

€4,480 excl. VAT





DIGITAL

LOGO ON THE BLOG HOMEPAGE

REF: 4500876

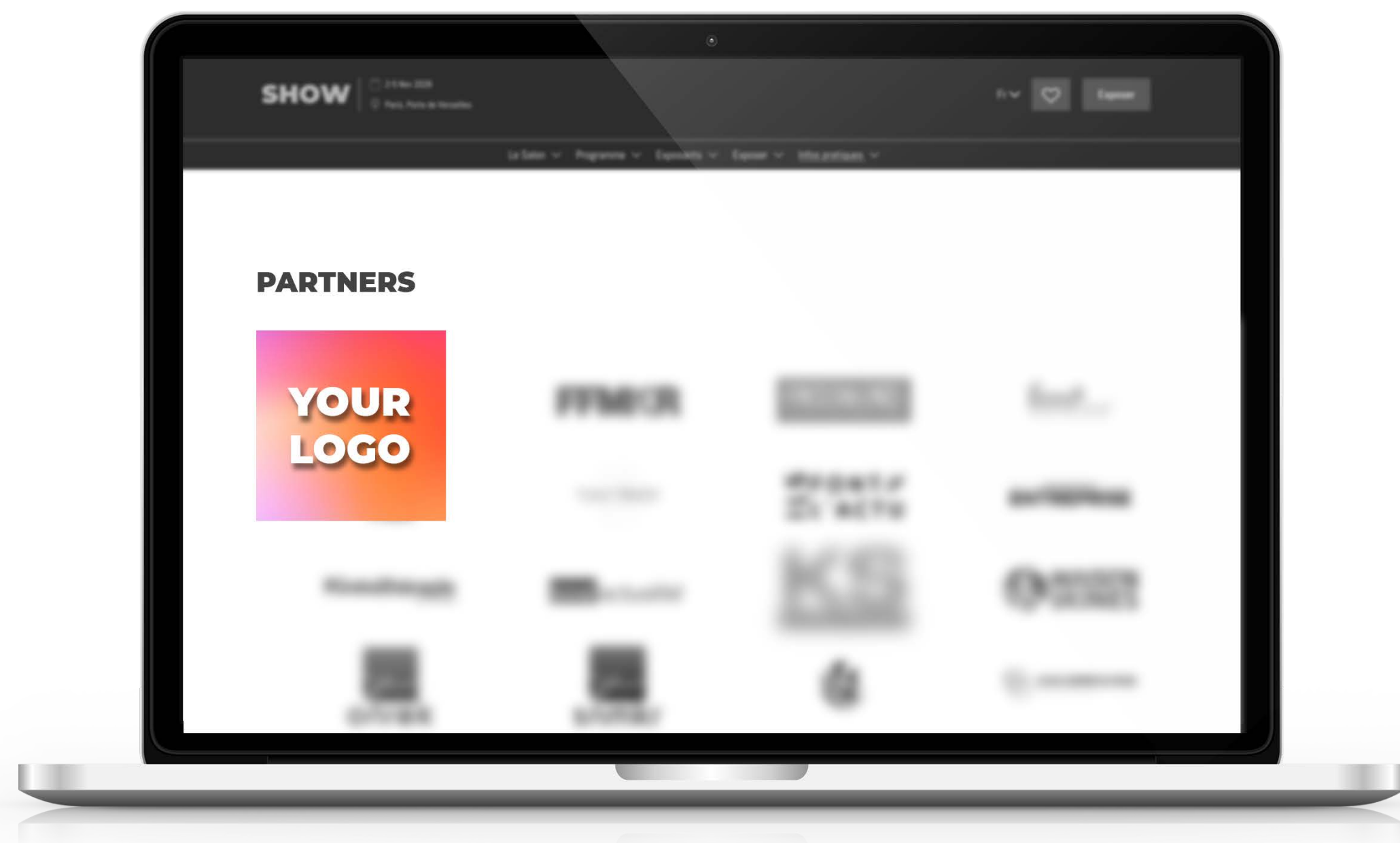
BE SEEN FIRST ON THE SHOW'S BLOG

Benefit from premium visibility by displaying your logo at the top of our blog homepage, visited daily by interested readers looking for inspiration, trends, and industry expertise.

Maximum of 3 advertisers in rotation

€2,520 excl. VAT





DIGITAL

LOGO ON PARTNER PAGE

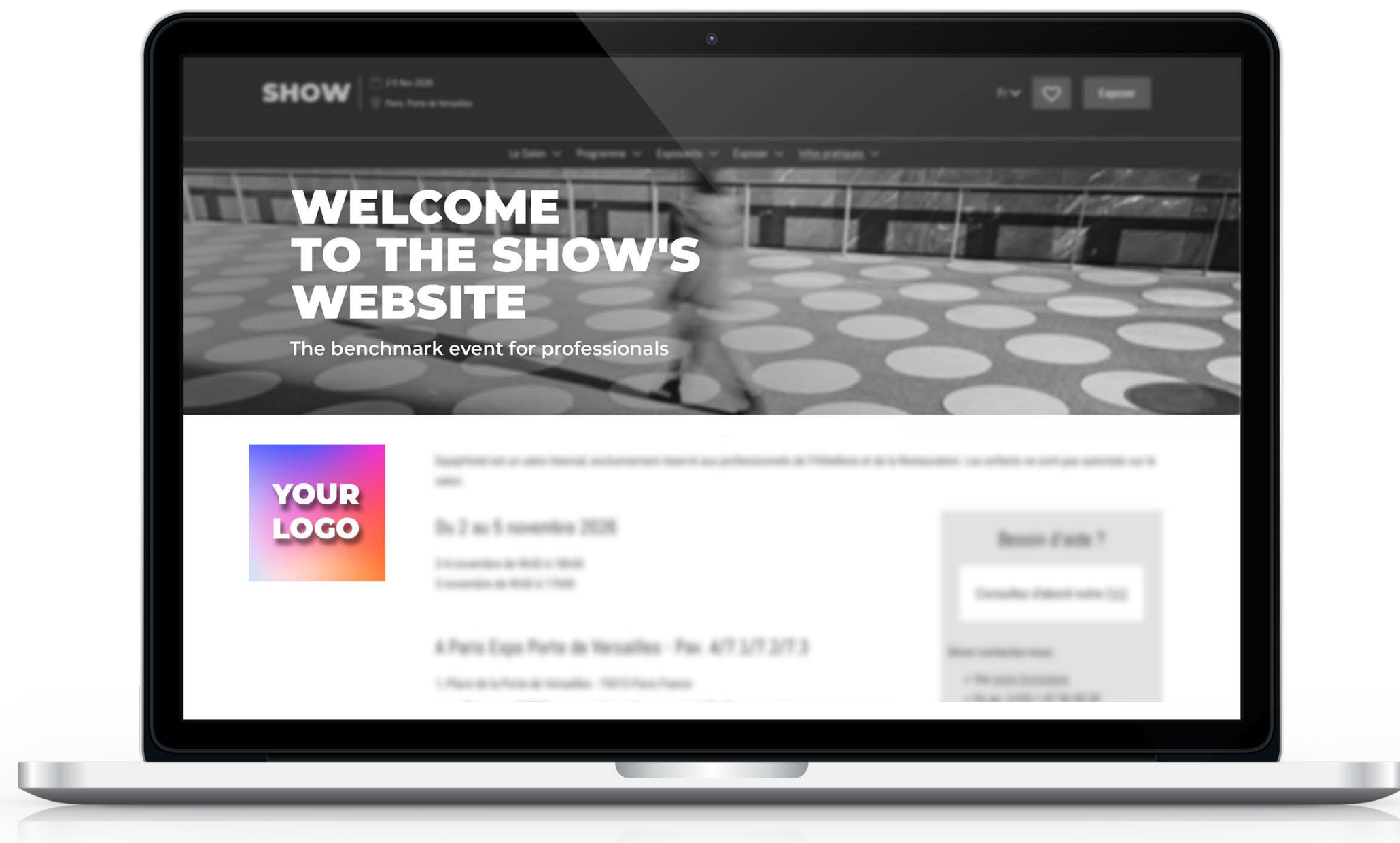
REF: 4500883

POSITION YOUR BRAND ALONGSIDE INDUSTRY LEADERS

Associate your brand with key players in the sector: your logo appears on the show's Partners page, visited by participants looking for references and major stakeholders.

€565 excl. VAT





DIGITAL

LOGO ON THE WEBSITE HOMEPAGE

REF: 4500038

EXTEND YOUR BRAND'S REACH

Have your logo placed directly on the homepage of the show's official website: it is a prime location to attract visitors' attention and assert your presence.

€1,000 excl. VAT





DIGITAL

BANNER ON THE **REGISTRATION CONFIRMATION EMAIL**

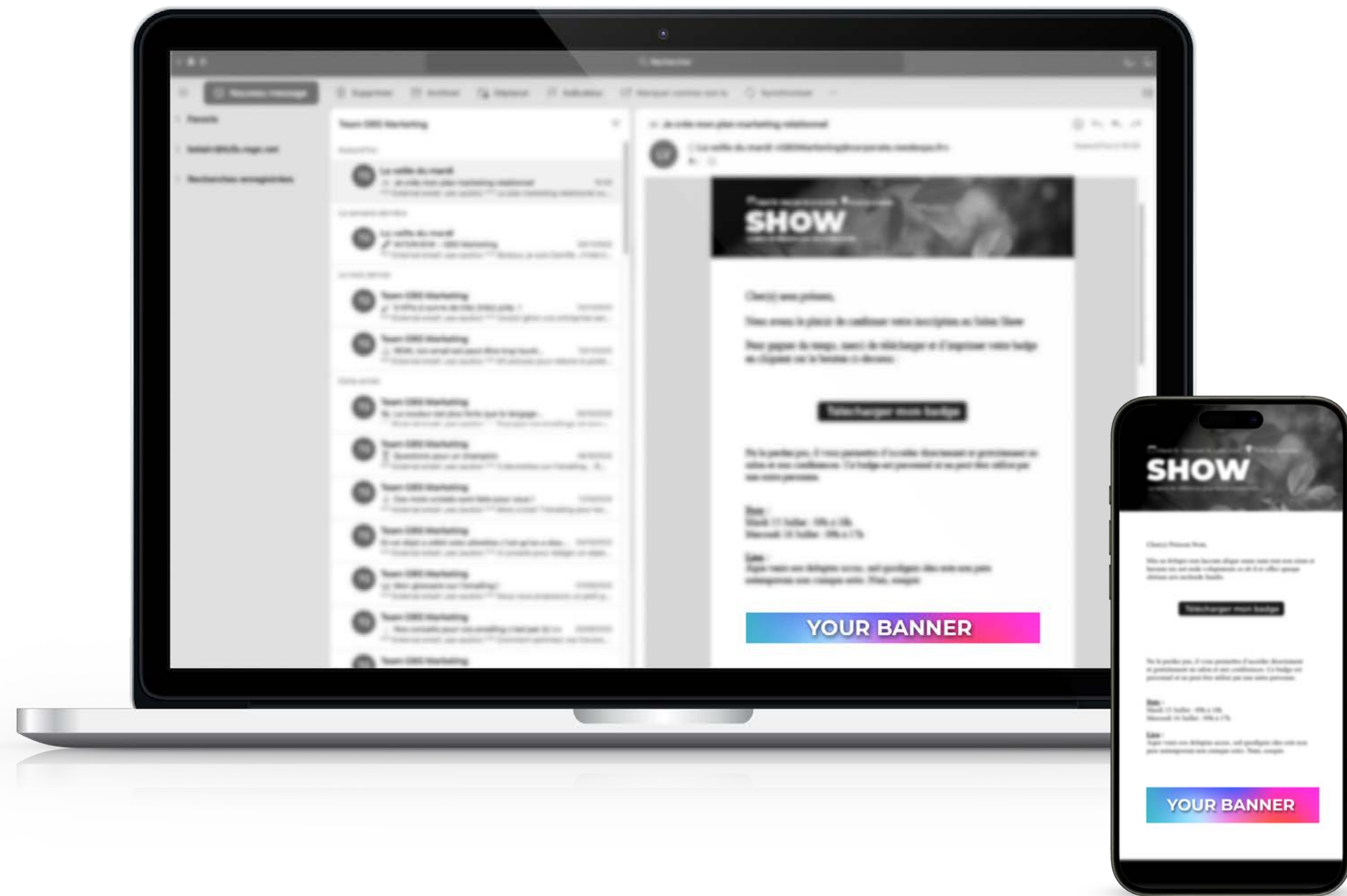
REF: 4500879

SHOWCASE YOUR OFFER IN THE REGISTRATION EMAIL

Place a strategic banner to welcome each new registered person and make a strong impression from the very start of their visitor journey.

€4,480 excl. VAT





DIGITAL

BANNER ON EMAIL - HOSTING CONFIRMATION

REF: 4500936

REACH VISITORS RIGHT AT THE MOMENT OF BOOKING

Offer a high-value touchpoint with your banner featured in the accommodation confirmation email.

€4,480 excl. VAT





DIGITAL

BANNER ON AN **EMAIL**

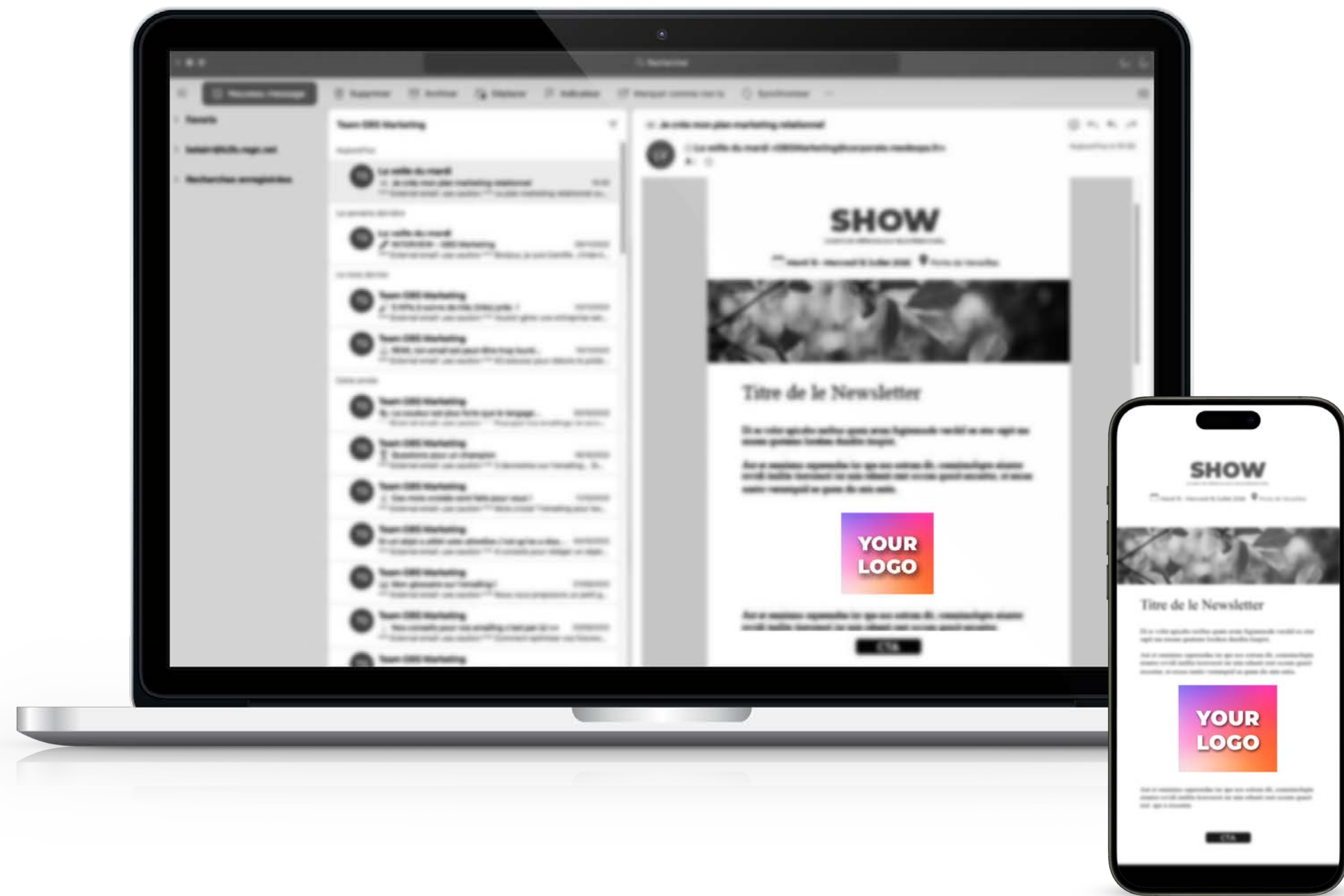
REF: 4500063

STAY TOP OF MIND WITH VISITORS THROUGH OUR NEWSLETTERS

Place your banner in the event's official communications and reach a loyal audience that is attentive to the latest updates.

€1,505 excl. VAT





DIGITAL

LOGO IN NEWSLETTERS

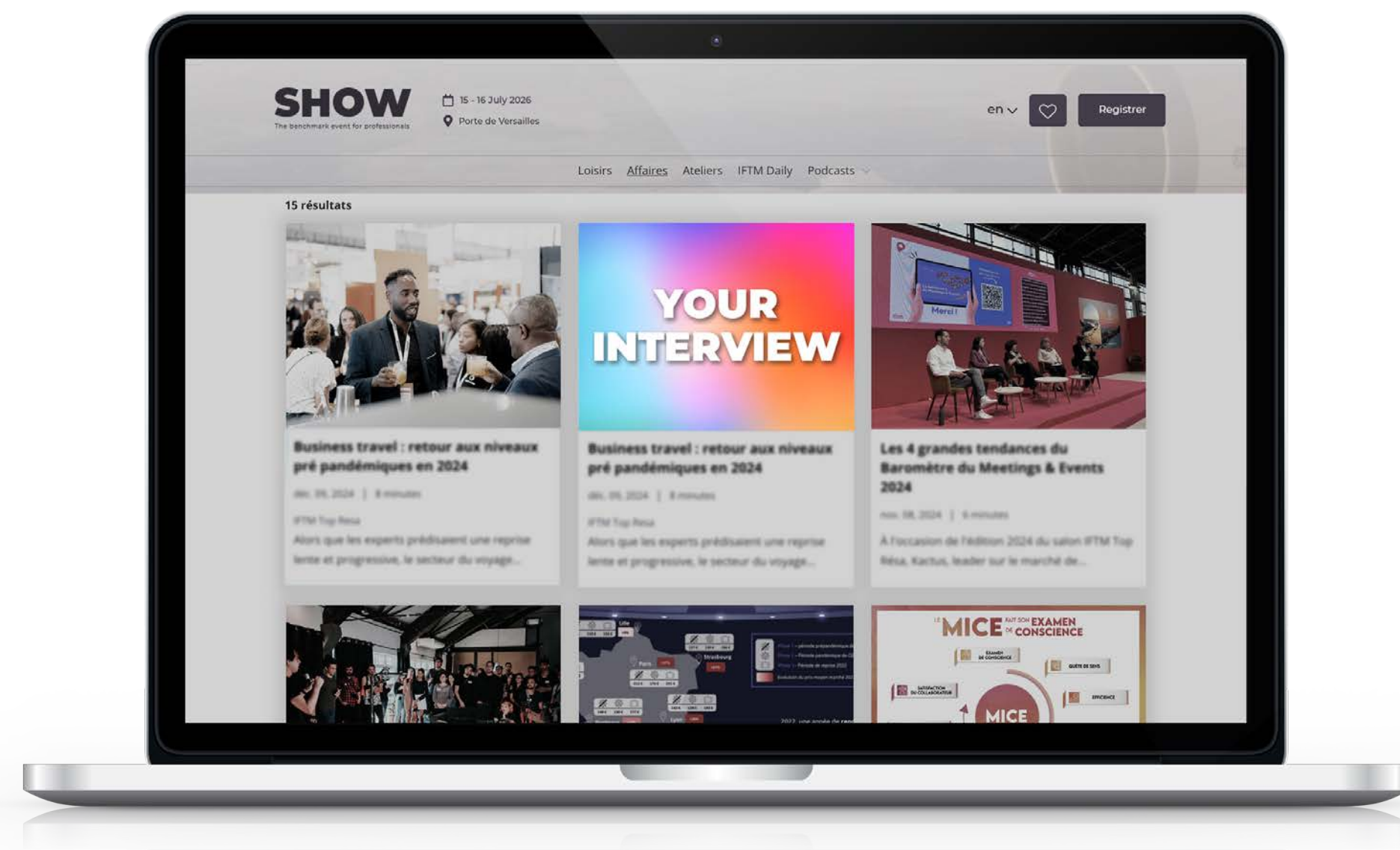
REF: 4500039

REACH YOUR TARGET AT THE RIGHT TIME

Featuring your logo in our newsletters ensures regular exposure to a qualified audience at every key moment of the show's communication.

€700 excl. VAT





DIGITAL

BLOG - INTERVIEW

REF: 4500045

HAVE YOUR SAY ON THE SHOW'S BLOG

Share your expertise and innovations in an exclusive interview to boost your visibility with a community of qualified professionals.

€1,000 excl. VAT





DIGITAL

LOGO ON CONFERENCE PROMOTION TOOLS

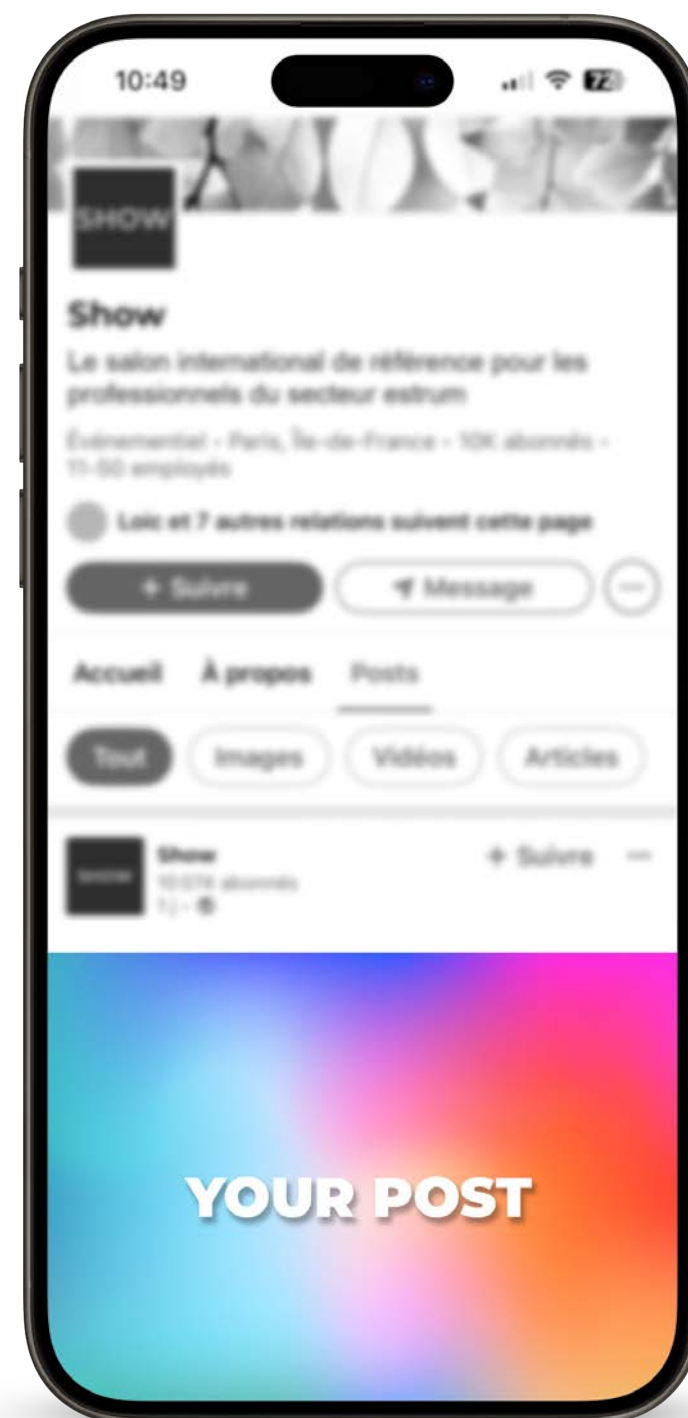
REF: 5500898

BOOST YOUR VISIBILITY AT THE HEART OF THE CONTENT

Associate your logo with a flagship conference, featured in the online programme and displayed during the session, to increase your impact on a captive and qualified audience.

€565 excl. VAT





LINKEDIN

DIGITAL

ONE LINKEDIN POST

REF: 4500919

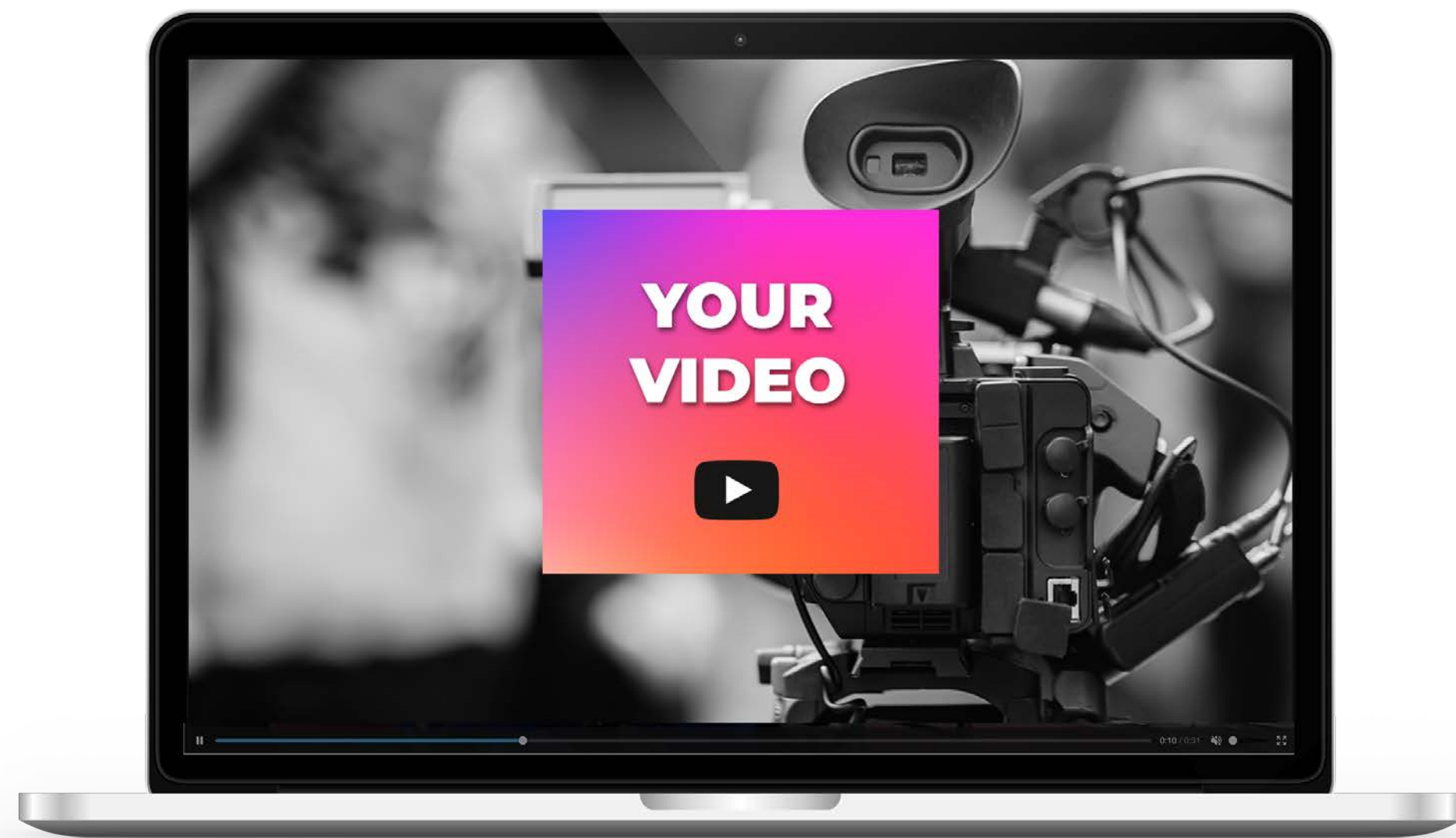
BE VISIBLE TO AN ENGAGED PROFESSIONAL COMMUNITY

A dedicated post on our LinkedIn page highlights your expertise through content designed to showcase your brand, increase your digital presence, and maximise engagement.

The publication date must be determined in accordance with the show's editorial schedule

€1,260 excl. VAT





DIGITAL

INTERVIEW VIDEO

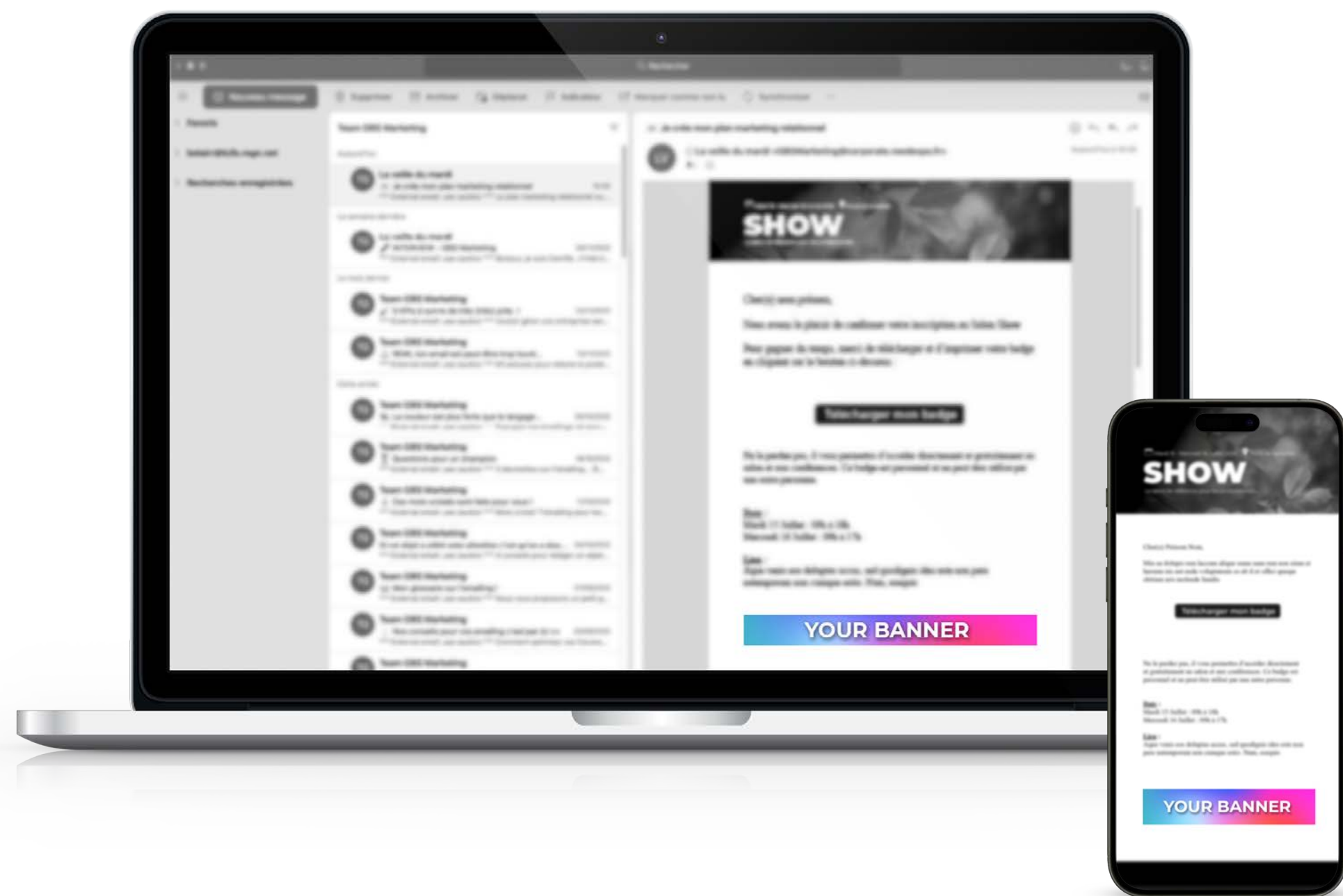
REF: 4500680

HAVE YOUR SAY IN A HIGH-IMPACT EDITORIAL FORMAT

Showcase your expertise through a video interview broadcast to a qualified audience. A strategic opportunity to highlight your know-how or your new products.

€2,500 excl. VAT





DIGITAL

BANNER ON THE **BADGE** **DELIVERY EMAIL**

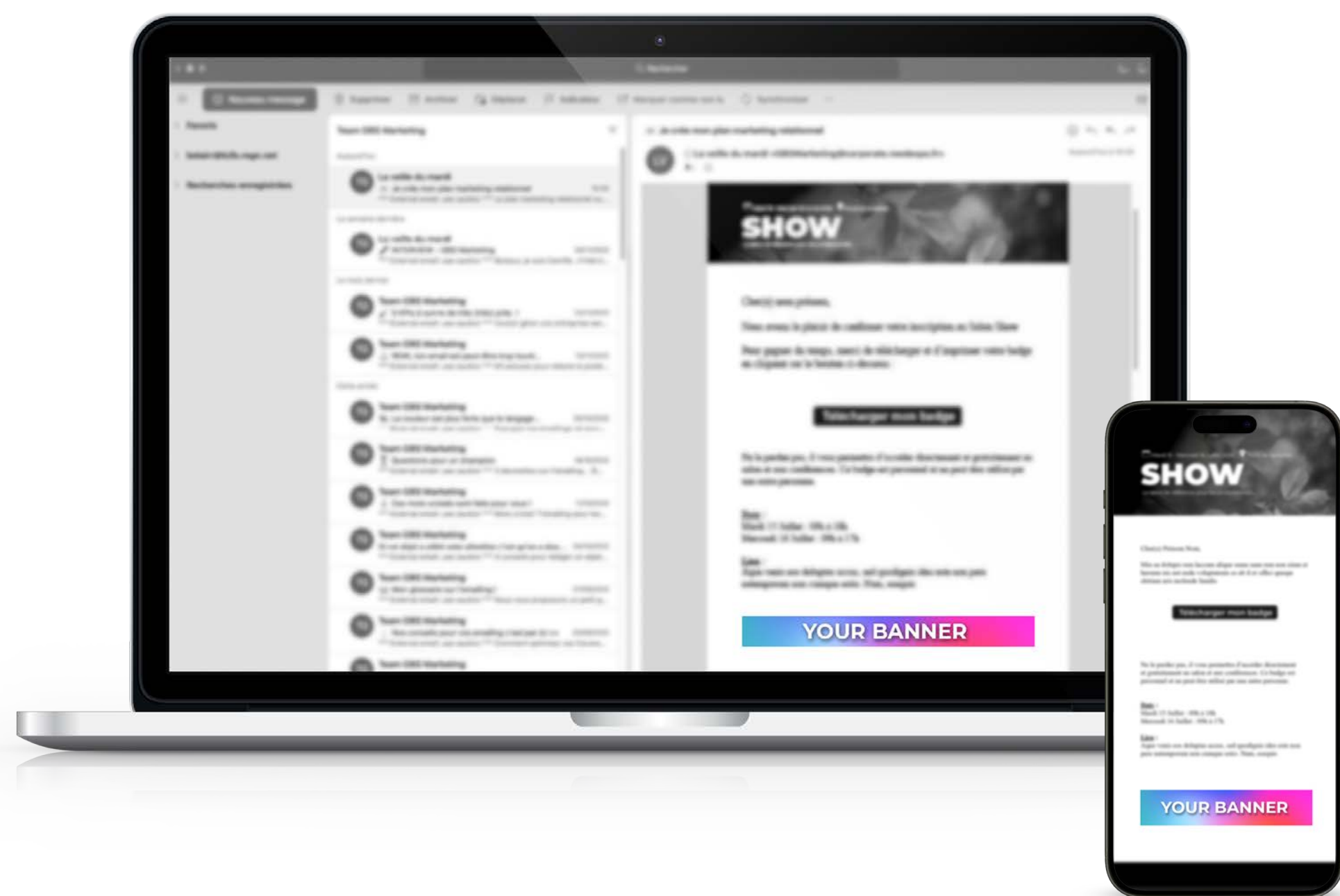
REF: 4500937

**PLACE YOUR BRAND AT THE HEART OF A KEY MOMENT:
THE BADGE DELIVERY EMAIL**

When visitors are about to print or download their pass, your banner appears, to make a first striking impression of the show.

€4,480 excl. VAT





DIGITAL

BANNER ON AN EMAIL

SPONSOR EMAILS FOR TARGETED COMMUNICATION

Position your brand at the heart of our official communications with a premium banner in an email sent to our exhibitors, visitors, and partners.

More than 2 weeks before the show

REF: 4500210

€1,505 excl. VAT





DIGITAL

BANNER ON EMAIL PRACTICAL INFORMATION

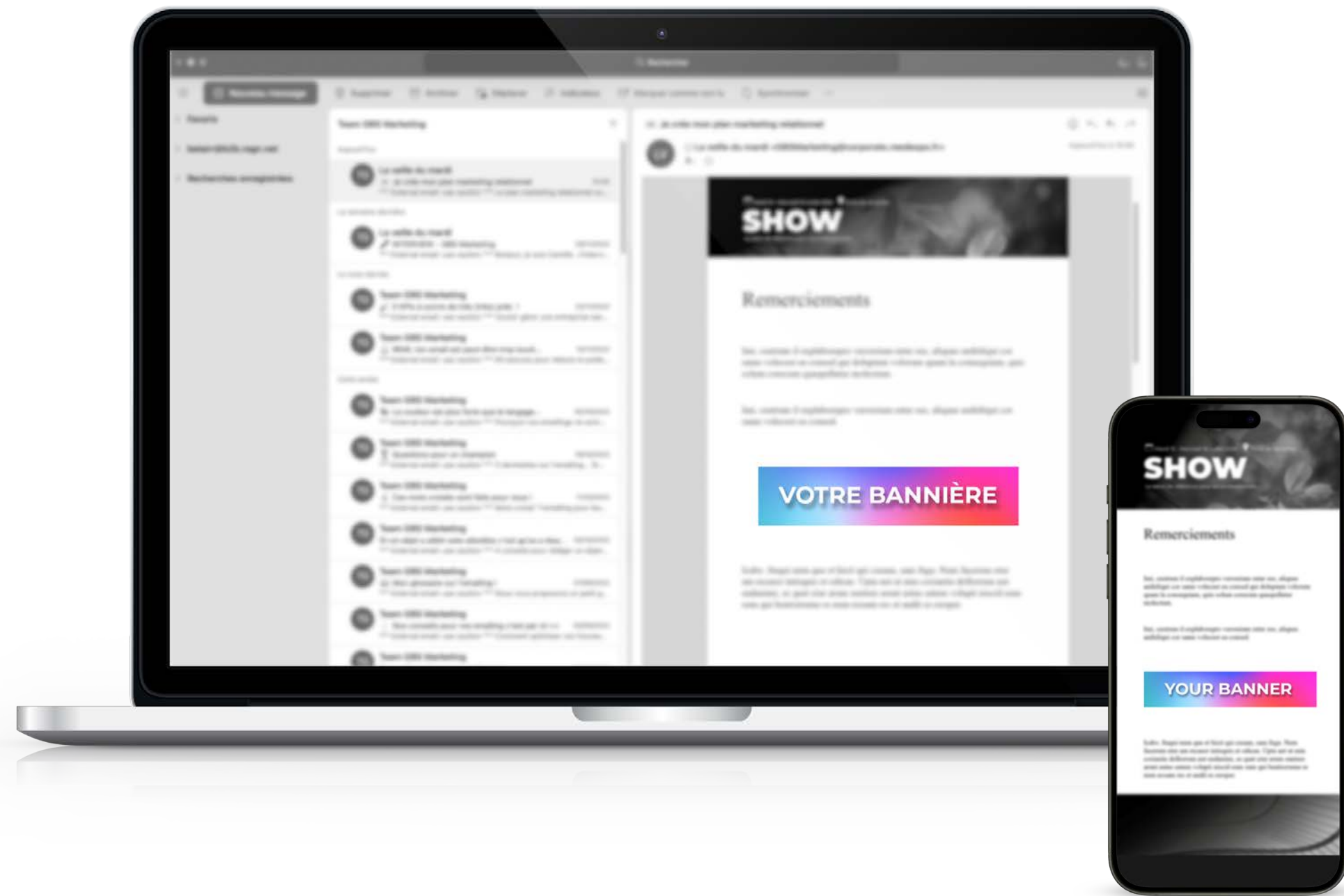
REF: 4500878

REACH VISITORS AS THEY ORGANISE THEIR VISIT

Sponsor the “Practical Information” email to showcase your offer to a qualified audience actively looking for concrete details just days before the show.

Maximum of 3 advertisers in rotation

€1,505 excl. VAT



DIGITAL

EMAIL BANNER - POST-SHOW

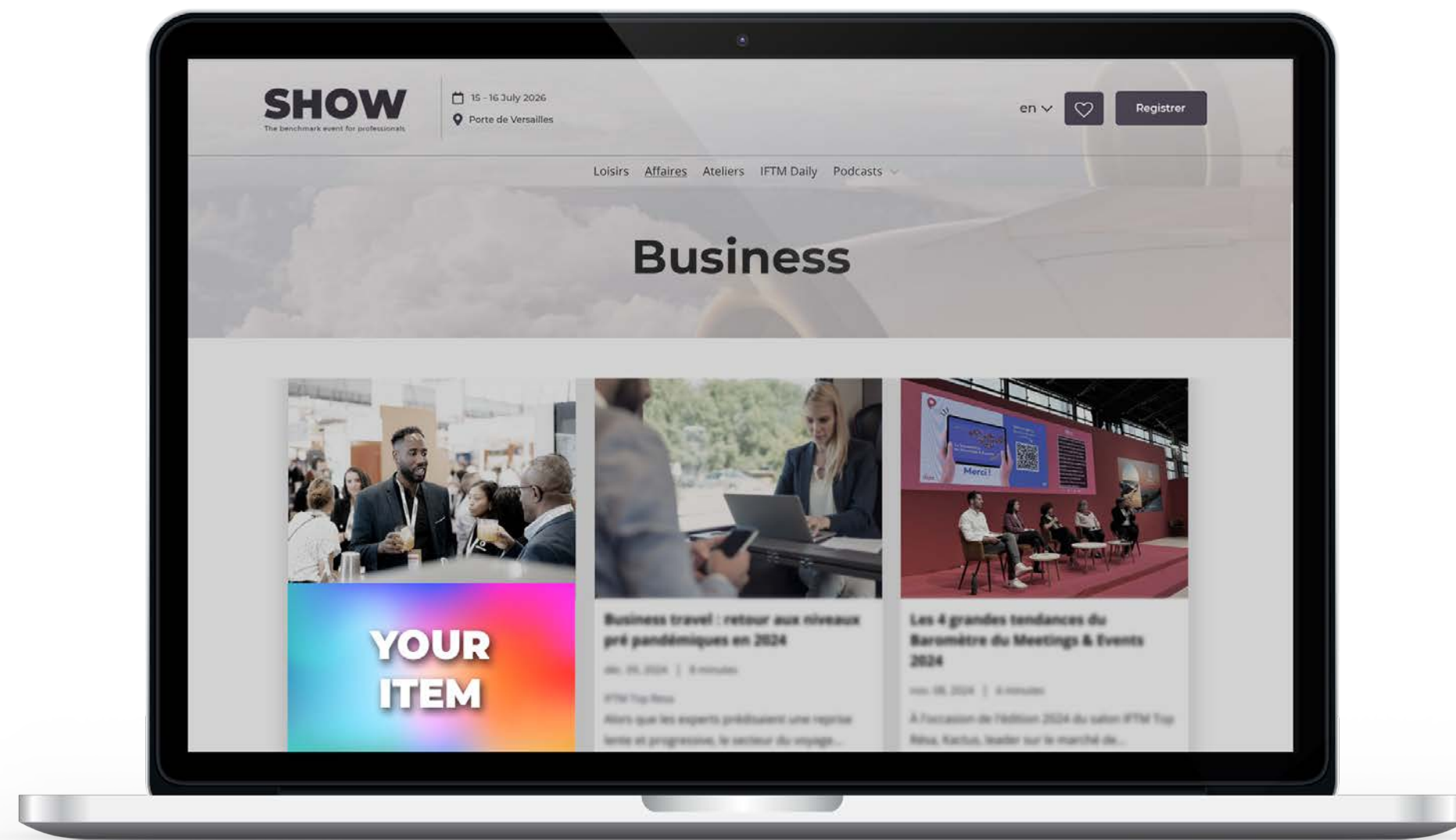
REF: 4500877

EXTEND YOUR VISIBILITY AFTER THE SHOW

Display your banner in the post-show email and stay in visitors' minds to encourage future collaborations.

€1,505 excl. VAT





DIGITAL

BLOG ARTICLE

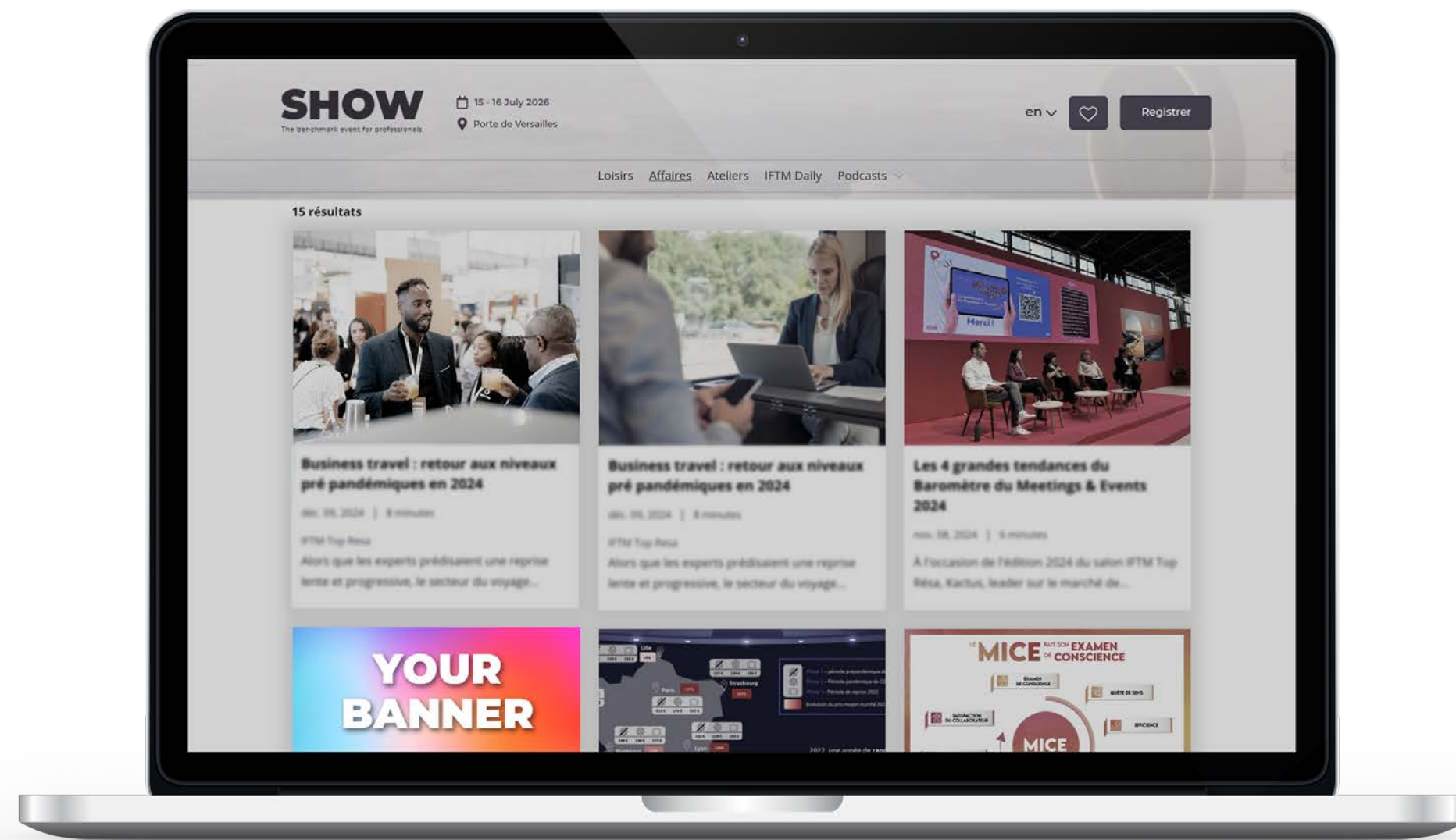
REF: 4500447

WANT TO GO EVEN FURTHER AND WIN PEOPLE OVER?

Publish your article on the official blog and take advantage of a platform to share your expertise, inspire your audience, and increase your influence.

€3,600 excl. VAT





DIGITAL

BANNER ON A **BLOG POST**

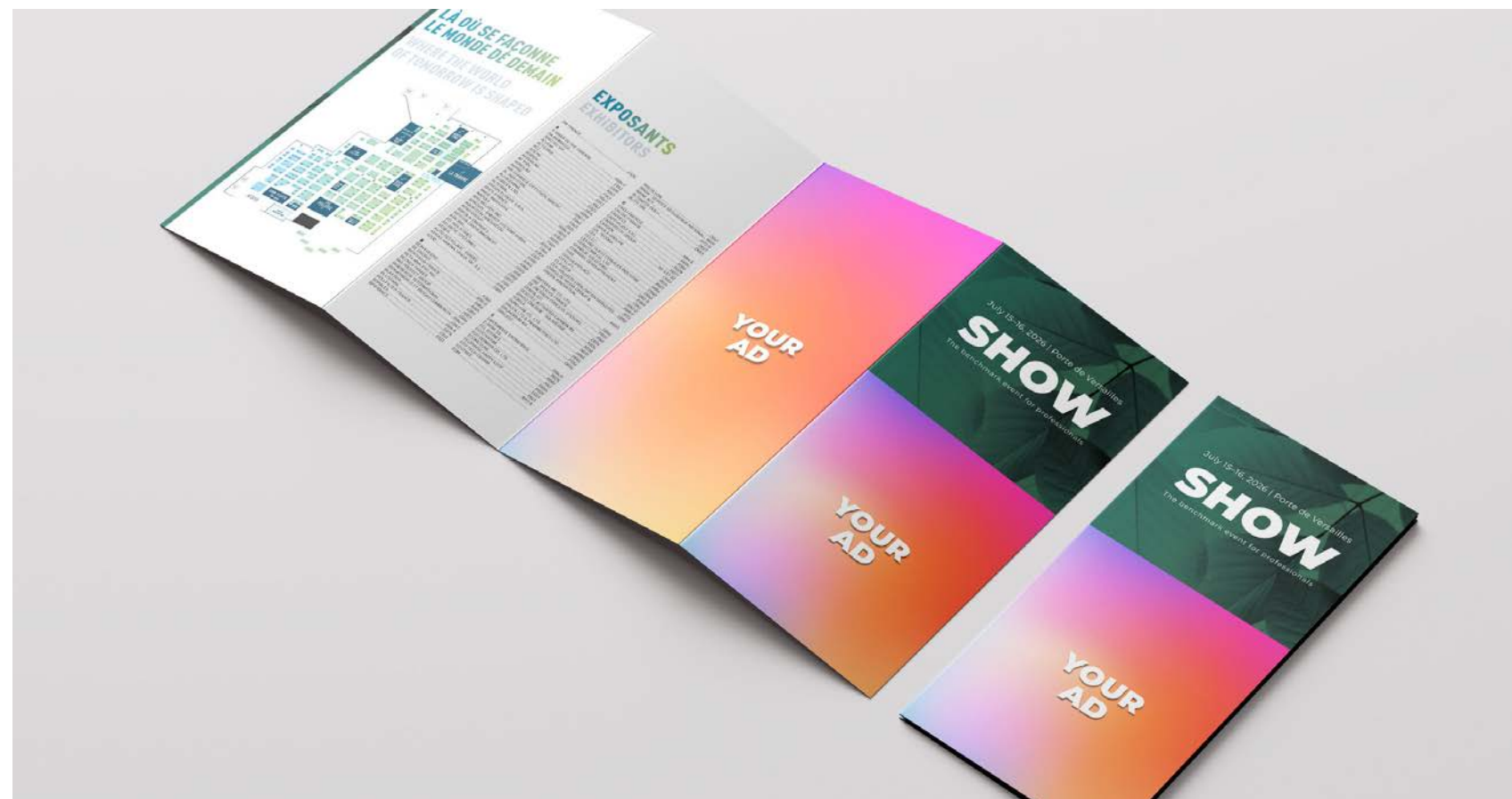
REF: 4500935

ASSOCIATE YOUR BRAND WITH EXPERT CONTENT

Feature your banner in an in-depth article to enhance your image, boost your visibility, and reach qualified readers seeking ideas, solutions, or trusted partners.

€1,505 excl. VAT





PRINT

FOLDING **MAP-PROGRAMME** FRONT AND BACK COVER

**EXCLUSIVE
OFFER**

CHOOSE THE BEST AD PLACEMENTS!

Be visible on the essential show map that helps visitors find their way around.

Front & Back cover

REF: 5502507

€6,500 excl. VAT





DISPLAY

FLOOR STICKER

REF: 5501727

GUIDE PARTICIPANTS STRAIGHT TO YOU!

Fully customisable, the floor tile is a powerful way to direct visitors to your stand. Define your message and encourage visitors to come to meet you.

Price per unit

€300 excl. VAT





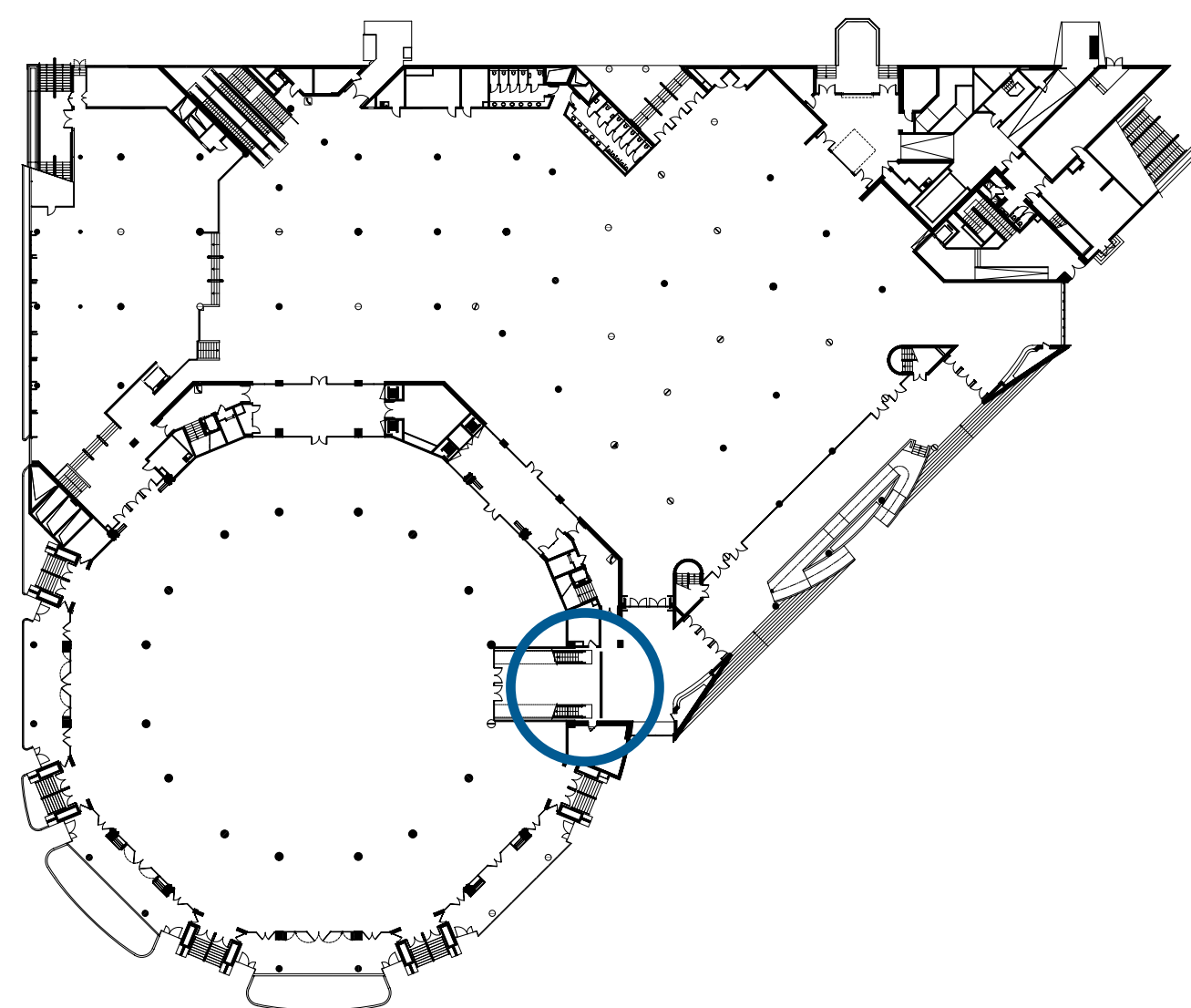
DISPLAY

ER43 DIGITAL SCREEN RIVIERA ENTRANCE

YOUR BRAND ON A HIGH-DEFINITION DISPLAY AT THE HEART OF THE SHOW

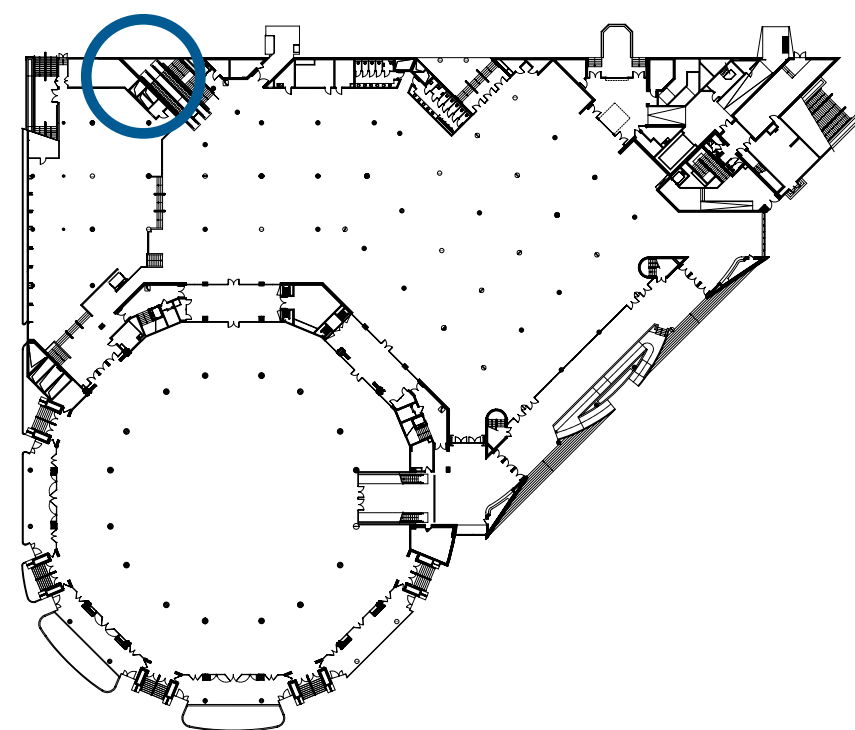
Showcase your brand on the 4K LED screen inside the Palais des Festivals and deliver maximum visual impact, a premium image, and stronger recall among all participants.

Size: 8m x 1m (8 sqm)



10sc slot	REF: 5502094	€7,995 excl. VAT
Exclusive	REF: 5502058	€36,390 excl. VAT





DISPLAY

ER67 DIGITAL SCREEN RIVIERA ACCESS -1

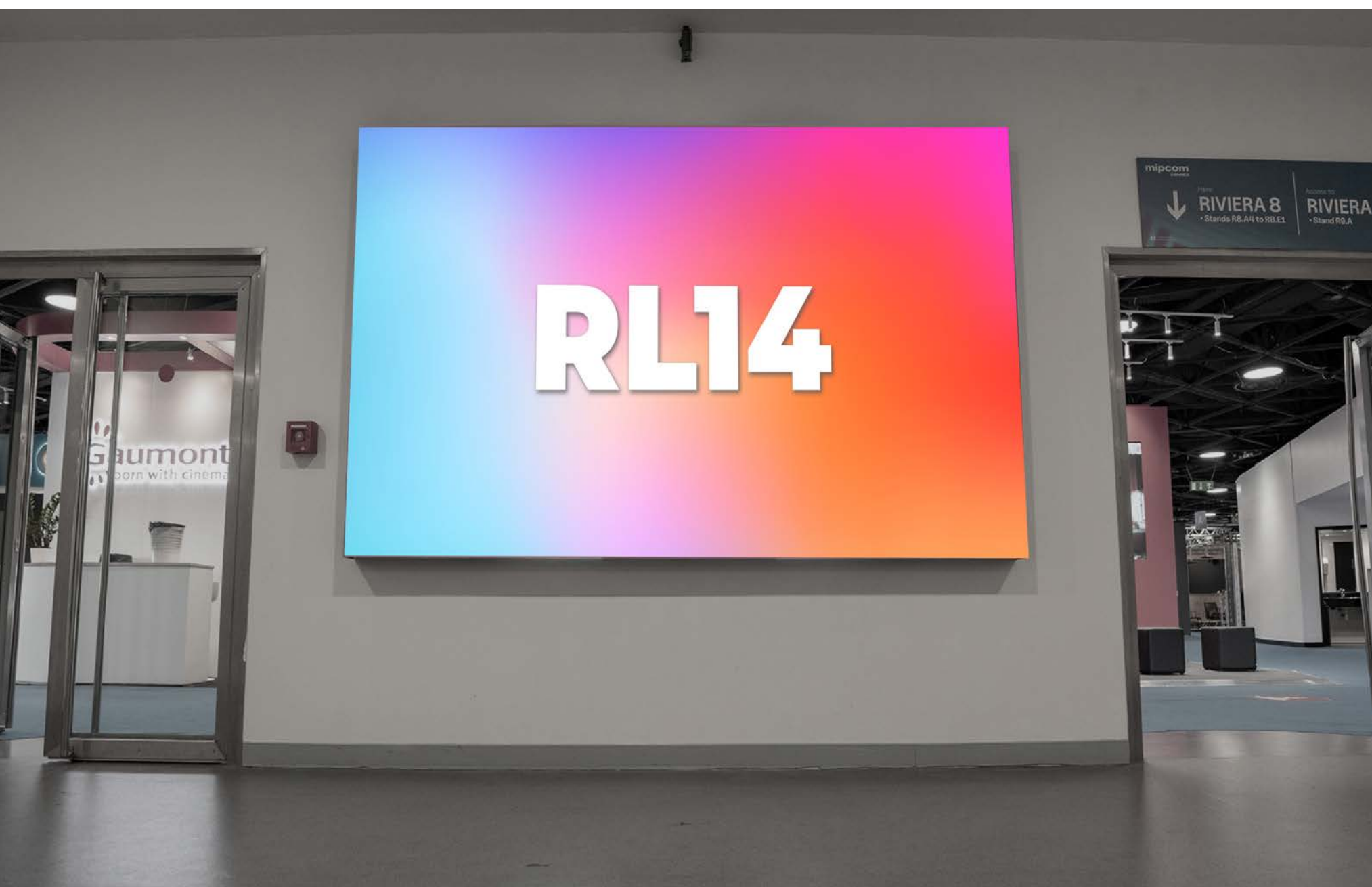
YOUR BRAND ON A HIGH-DEFINITION DISPLAY AT THE HEART OF THE SHOW

Showcase your brand on the 4K LED screen inside the Palais des Festivals and deliver maximum visual impact, a premium image, and stronger recall among all participants.

Size: 8m x 4,5m (36 sqm)

10sc slot	REF: 5502104	€12,400 excl. VAT
Exclusive	REF: 5502060	€56,375 excl. VAT





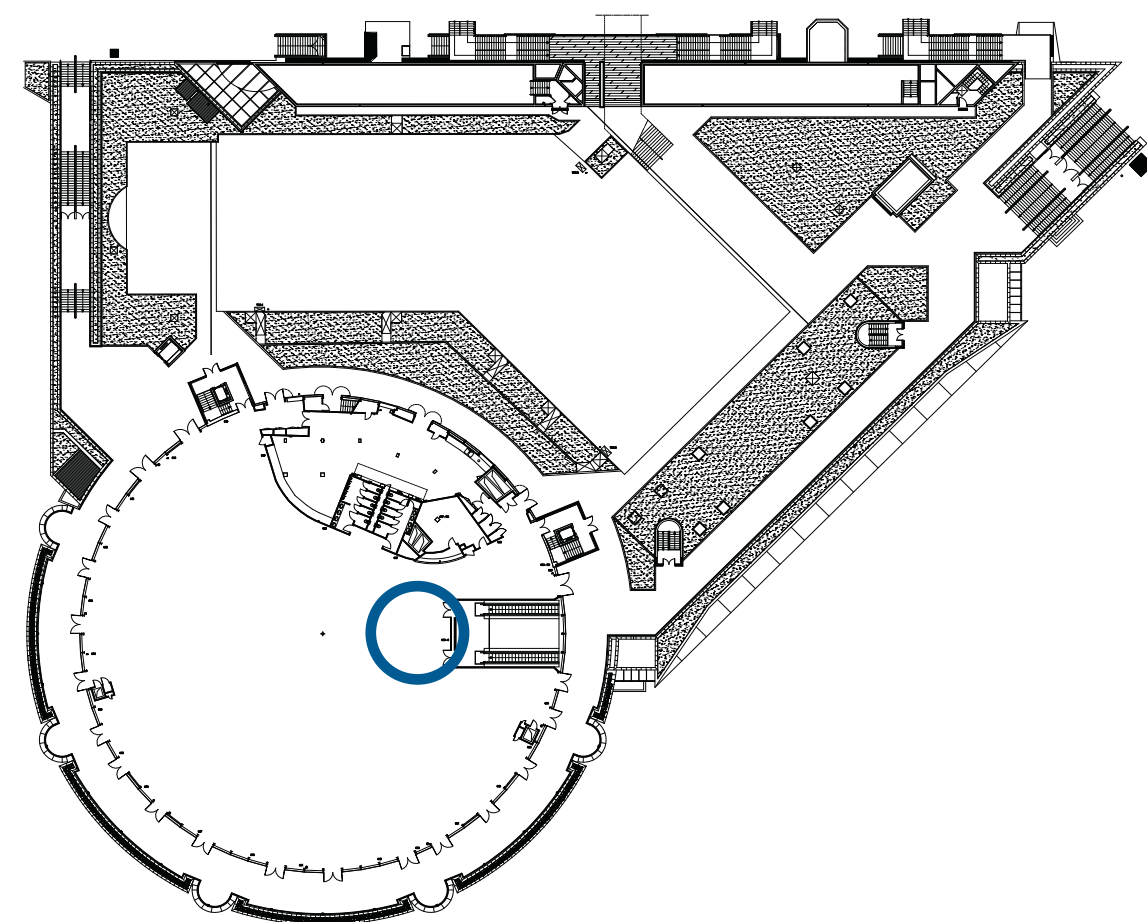
DISPLAY

DIGITAL SCREEN LÉRINS ENTRANCE ACCESS 1

YOUR BRAND ON A HIGH-DEFINITION DISPLAY AT THE HEART OF THE SHOW

Showcase your brand on the 4K LED screen inside the Palais des Festivals and deliver maximum visual impact, a premium image, and stronger recall among all participants.

Size: 3m x 1.75m (5.25 sqm)



RL14 - 10sc slot

REF: 5502084

€5,430 excl. VAT

RL14 - Exclusive

REF: 5502056

€24,600 excl. VAT





DISPLAY

DIGITAL TOTEM

HIGH-IMPACT WELCOME VISIBILITY

Outside the Palais des festivals

REF: 5502146

€6,150 excl. VAT

Inside the Palais des festivals

REF: 5502145

€6,150 excl. VAT





SPONSORING

PRESS CLUB BRANDING

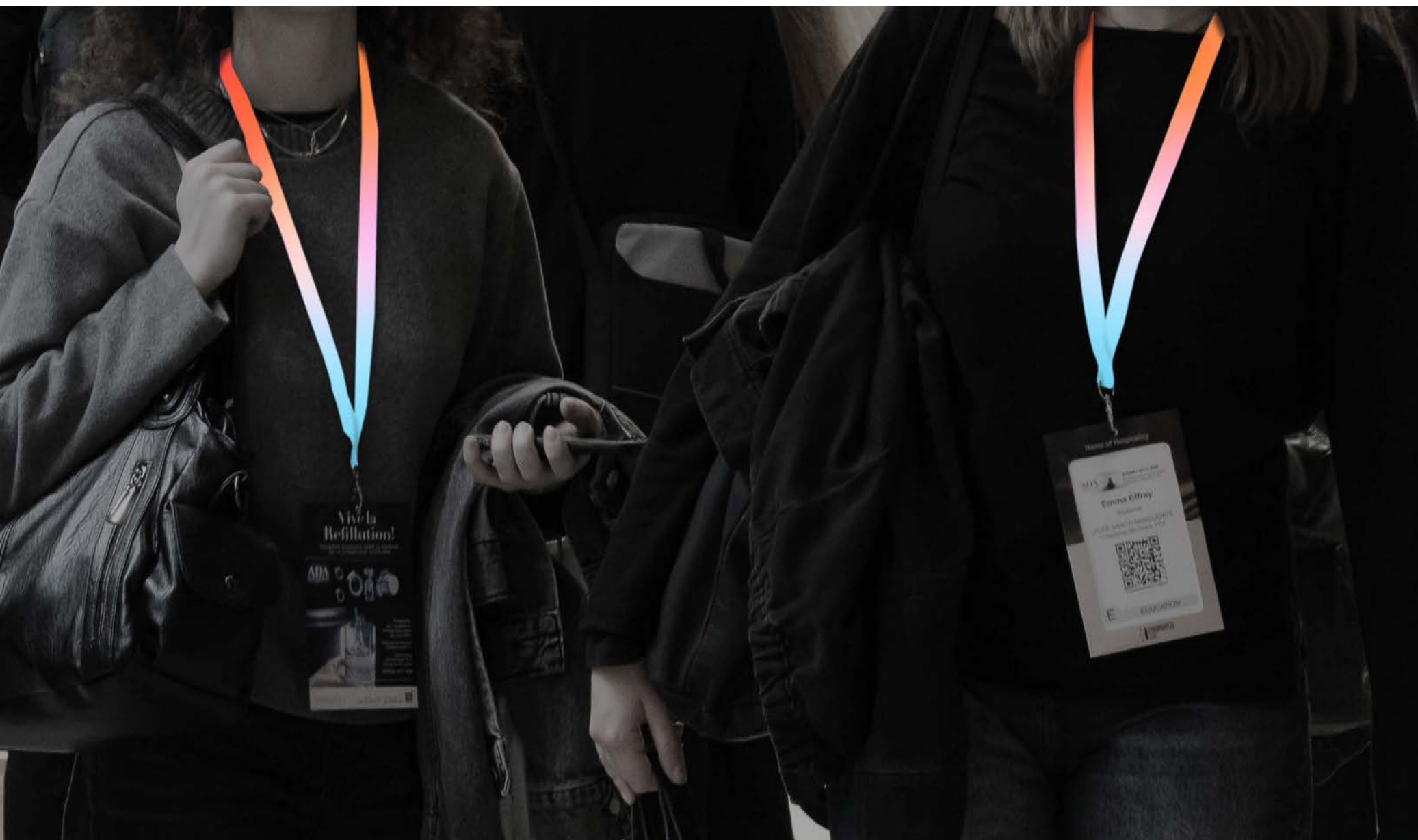
REF: 5501342

ASSOCIATE YOUR BRAND WITH THE SHOW'S PRESS AREA

Sponsor the Press Club, the dedicated space for accredited journalists. A strategic opportunity to link your brand with the event's media coverage and gain visibility among key opinion leaders

€10,510 excl. VAT





SPONSORING

BADGE LANYARDS

REF: 5500075

**EXCLUSIVE
OFFER**

SPONSOR THE BADGE LANYARD

Your logo is displayed all day around each participant's neck and along every corridor of the event. This guarantees that every participant sees your brand.



€17,695 excl. VAT





SPONSORING

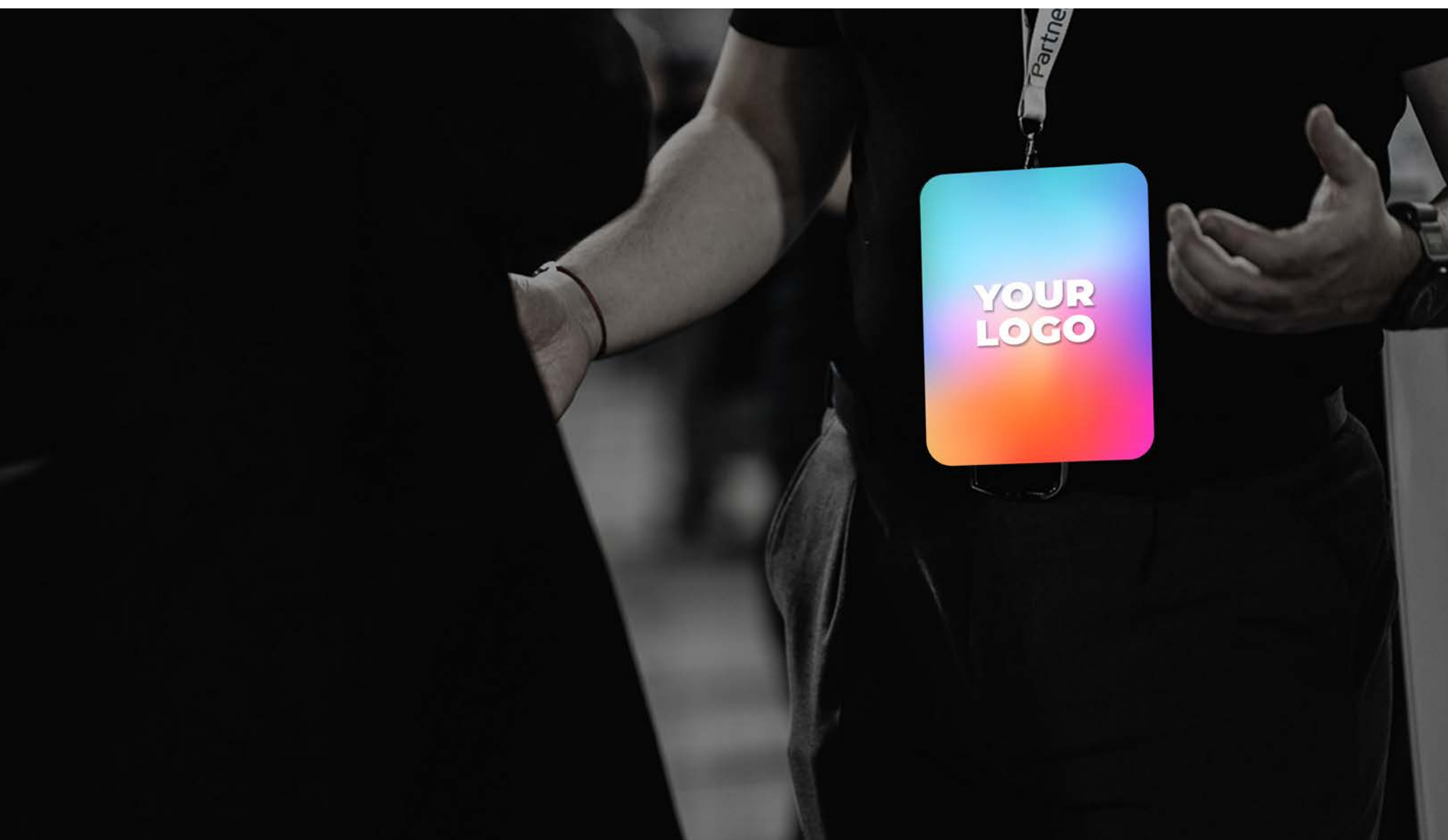
BADGE HOLDER SPONSORING

EXCLUSIVE OFFER

REF: 5500182

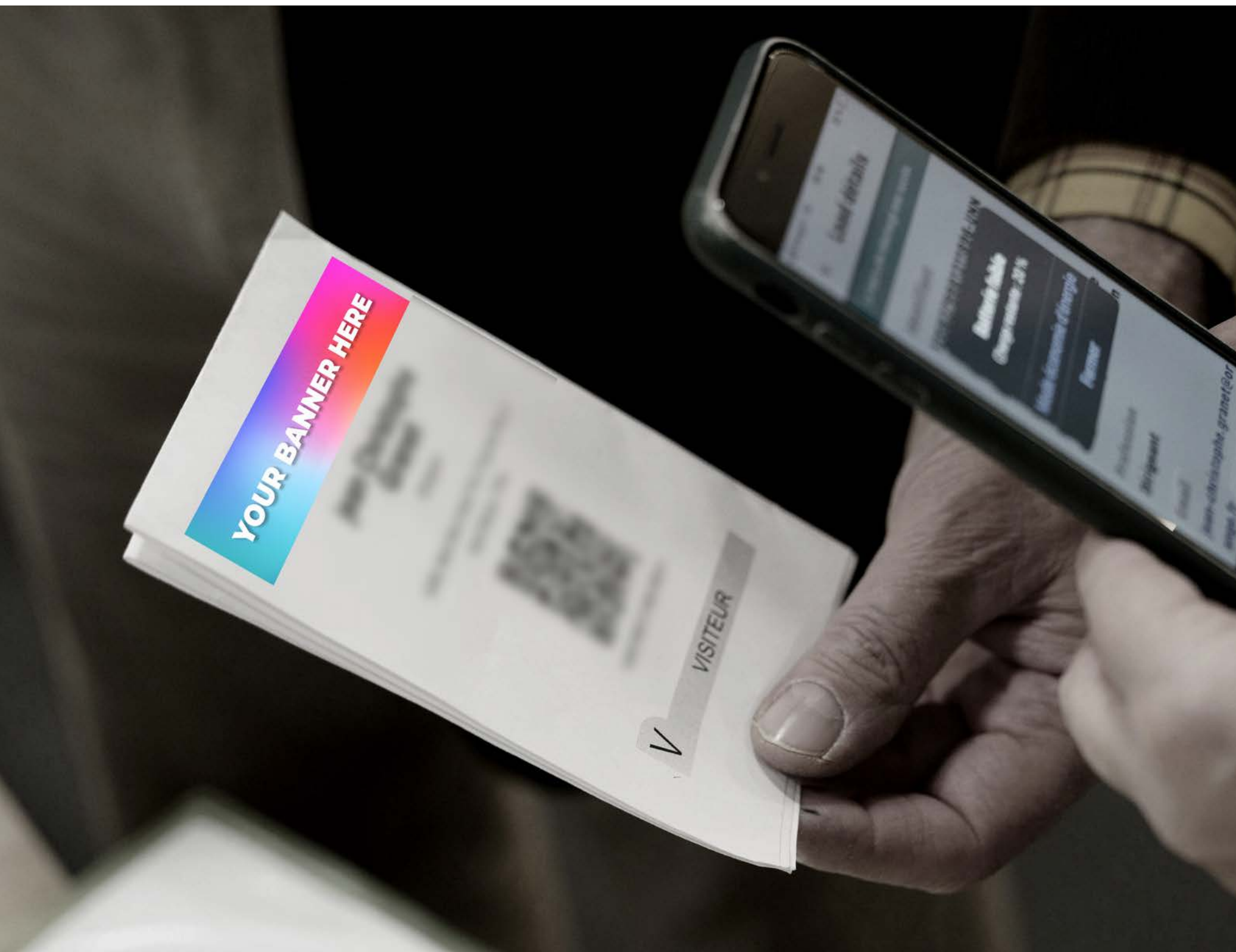
SPONSOR A HIGH-VISIBILITY MEDIUM

Your logo is displayed all day long around every participant's neck, providing a strong visual marker and constant brand exposure throughout the show.



€17,695 excl. VAT





SPONSORING

BANNER ON THE **BADGE**

REF: 5502413

**EXCLUSIVE
OFFER**

MAXIMUM VISIBILITY

By sponsoring the badge seen several times a day by every participant, you secure exposure to 100% of the show's visitors.

€13,800 excl. VAT





SPONSORING

SPONSOR OFFICIAL TOTE BAGS

REF: 5500230

**EXCLUSIVE
OFFER**

YOUR BRAND ON THE OFFICIAL TOTE BAG

Participants carry your logo all day, ensuring high visibility and continuous awareness during the event, and even after it.

€16,500 excl. VAT





SPONSORING

LOGO ON THE ACCESS **BADGE** FOR THE EXHIBITION (ALL PARTICIPANTS)

REF: 5502206

MAXIMUM VISIBILITY WITH YOUR LOGO ON THE ACCESS BADGE

Seen several times a day by each participant, your brand is visible to everyone.

€8,500 excl. VAT





SPEAKING OPPORTUNITY

PITCH SLOT PER DAY

REF: 5500109

GROW YOUR NETWORK!

Build valuable connections through targeted interactions.

€870 excl. VAT





RIGHTS OF DISTRIBUTION

EXCLUSIVE OFFER

Distribution is limited to a maximum of two products.

AT THE ENTRANCE

PUT YOUR MATERIALS DIRECTLY INTO VISITORS' HANDS

By distributing them at the entrance, you establish immediate, personal contact, the perfect way to promote your products from the very first moment.

€1,215 excl. VAT

DAY 1 - REF: 5500974

DAY 2 - REF: 5500975

IN THE AISLES

BRING YOUR COMMUNICATION DIRECTLY TO VISITORS

Being allowed to distribute materials in the aisles means you can move around to have direct, targeted contact to increase your communications' impact.

€1,215 excl. VAT

DAY 1 - REF: 5502466

DAY 2 - REF: 5502467

