

## MAPIC FOR INNOVATION/LEISURE/RETAIL BRANDS

**MAPIC is the leading international transactional show for Retail & Real Estate players to network & close deals featuring:**

- The largest selection of retailers looking to grow their brand, from across the world and in all categories
- Top property players offering a wide range of locations, from high street prime locations to the newest shopping malls

### **Exhibitors include:**

Property players - owners of shopping centers and retail parks looking to showcase their current assets & new developments to pre-lease to retailers, players managing the retail turnover of existing assets, innovation & leisure suppliers looking to promote their brands & services globally, architects, city authorities responsible for commercial activity and urban development, and trade associations.

### **Visitors include:**

Retailers & leisure operators looking to connect with property players, to seek new locations & meet franchise partners, other property players seeking to develop their network, local brokers, and investors.

### **Why participate:**

Network with property owners and managers from across Europe and the Middle East for shopping centers, outlets, and retail parks, meet local brokers and owners of key High Street locations, connect with executives who can accelerate the development of your brand.

### **Participation Options:**

In the presentation [here](#), you will find detailed information about the exhibition as well as various participation proposals; indicatively you can participate with a **Private Networking Table**, at a cost of **€3,700**, which includes **2 entry passes**, and access to the new **DealMaker** digital platform, which secures up to **20 meetings** during the two days of the exhibition.

### **Asap Communication Agency – MAPIC Representatives**

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