

# MAISON & OBJET

FLASH INFO

JAN. 15-19, 2026



Thank you all!

In January, the world converged on Paris for a Maison&Objet fair that was unanimously applauded for its ambitious program, immersive scenography and rich offering. A 360° overview of creativity, with 148 countries represented!

## VISITORS

**67,286**

Visitors

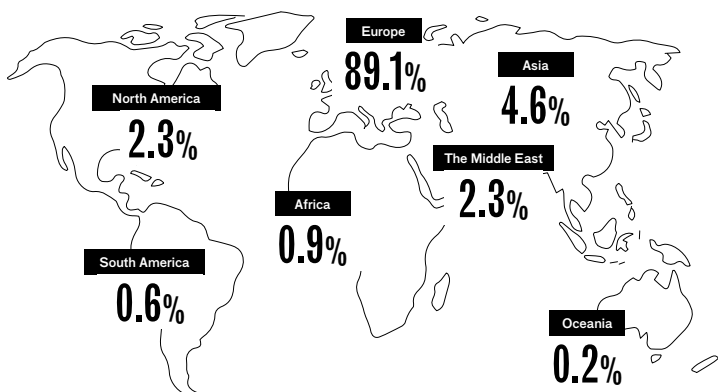
**148**

Countries represented

**37,606** — **56%**  
French visitors

**29,680** — **44%**  
International visitors

→ Breakdown by geographical area



## EXHIBITORS

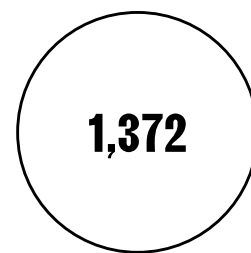
**2,294**

Brands

of which  
**543**  
new ones



French brands



International brands

**49**

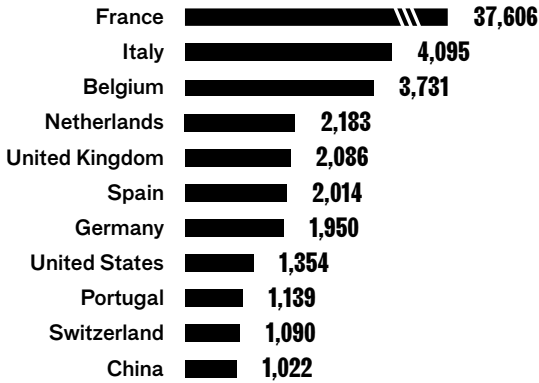
Countries represented

THEY  
ARE TALKING  
ABOUT YOU

**1,093**

JOURNALISTS  
BLOGGERS  
INFLUENCERS

→ Top Unique visitors



→ Breakdown by field of business

**BUYERS**

**48%**

**SPECIFIERS**

**32%**

**OTHERS** (manufacturers, craftsmen...)

**20%**

**THE TRADE FAIR**  
THAT'S A  
**CONTACT MULTIPLIER**



**186,796**

contacts were scanned by  
1,905 exhibitors

## THE HIGHLIGHTS OF THE FAIR



**TRANSFORMISM**

by Harry Nuriev, Designer of the Year  
Maison&Objet 2026



**CURATIO**

by Thomas Haarmann



**MANUFACTURES D'EXCELLENCE**

with the Excellence Contract  
network of the Entreprises  
du Patrimoine Vivant (EPV)



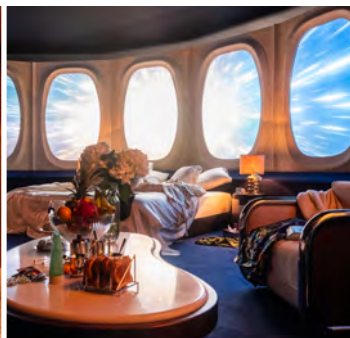
**PET SQUARE**

by Yoan Latouch



**WHAT'S NEW? IN DECOR**

by Elizabeth Leriche



**WHAT'S NEW? IN HOSPITALITY**

by Rudy Guénaire



**WHAT'S NEW? IN RETAIL**

by François Delclaux



**IN MATERIA**

by Elizabeth Leriche

→ Social networks



Instagram

**1,1M**

**+5%\***



Facebook

**715K**

**-0.3%\***



Pinterest

**65K**

**+0.5%\***



LinkedIn

**85K**

**+16%\***



TikTok

**29K**

**+0.6%\***

\*Evolution over January 2025

## MEET THE EXPERTS

## THE TALKS

From hospitality to retail, cutting-edge solutions for interior design. From exceptional designers to an analysis of the latest trends.

Yves Behar, Maxime d'Angeac, Cédric Klapisch,  
Luca Pronzato, Aline Asmar d'Amman,  
Ludovica Serafini + Roberto Palomba, Harry Nuriev  
...

The program of conferences  
can be found online at:

[maison-objet.com  
program](https://maison-objet.com/program)

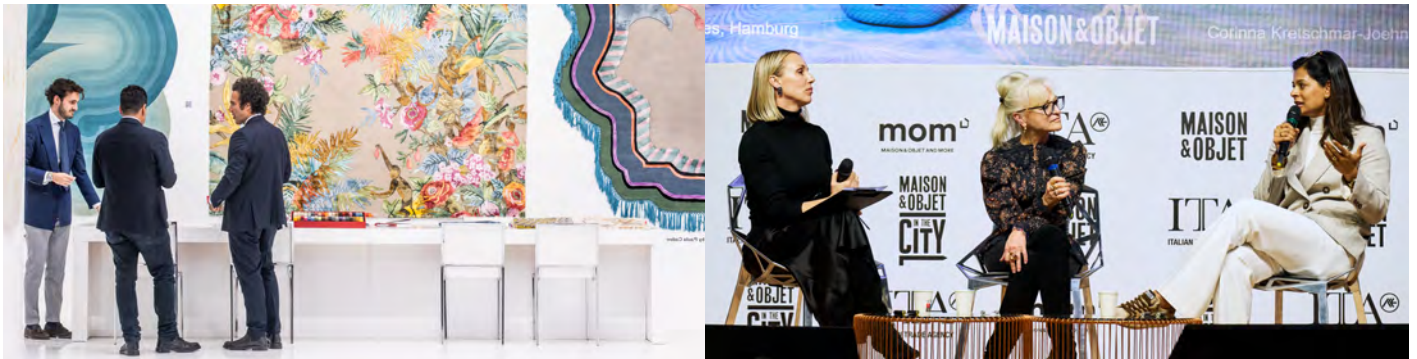
## THEY WERE THERE...

The fair was delighted to welcome the most influential buyers, specifiers and key stakeholders in the French and international decor, design and lifestyle markets.

Accor (FR),  
Artemest (IT),  
Bloomingdale's (US),  
La Samaritaine (FR),  
Laura Gonzalez (FR),  
Marriott International (US),  
Rinascente (IT),  
The British Museum  
Company (UK),  
The Hoxton (UK),  
El Corte Inglés (ES),  
Four Seasons Hotels &  
Resorts (US),

Globus Department Stores  
(CH),  
Guggenheim Venice (IT),  
Lim + Lu (HK),  
La Redoute (FR),  
Louis Vuitton (FR),  
Monoprix (FR),  
Paolo Moschino (IT),  
...

→ see the list

IN THE MEANTIME 

MAISON  
&OBJET  
IN THE  
CITY

An exceptional circuit  
From January 14-19, 100 of  
the finest venues in Paris invite  
professionals to meet within  
intimate showroom settings.

[maison-objet.com/in-the-city](https://maison-objet.com/in-the-city)

mom  
MAISON & OBJET AND MORE



All year long, sell easily and directly  
your products to our community of  
European professionals.

[mom.maison-objet.com](https://mom.maison-objet.com)

OUR NEXT  
RENDEZ-VOUS

MAISON&OBJET PARIS

SEPT. + JAN.  
10-14, 2026 + 14-18, 2027

PARIS  
DESIGN  
WEEK

SEPT.  
10-19, 2026

[maison-objet.com/paris-design-week](https://maison-objet.com/paris-design-week)

MAISON  
&OBJET  
INTÉRIEURS  
- HONG KONG -

DEC.  
02-06, 2026

[hongkong-interieurs.maison-objet.com](https://hongkong-interieurs.maison-objet.com)