

MAPIC FOR PROPERTY PLAYERS

MAPIC focuses on Retailers, Retail Parks and High Street Retailers, highlighting the professionals shaping the retail and real-estate landscape across the major commercial streets of Europe.

It offers exceptional opportunities for networking and dealmaking, bringing together:

- Top property players offering a wide range of locations, from high street prime locations to the newest shopping malls
- The largest selection of retailers looking to grow their brand, from across the world and in all categories

Exhibitors include:

Property players - owners of shopping centers and retail parks looking to showcase their current assets & new developments to pre-lease to retailers, players managing the retail turnover of existing assets, innovation & leisure suppliers looking to promote their brands & services globally, architects, city authorities responsible for commercial activity and urban development, and trade associations.

Visitors include:

Retailers & leisure operators looking to connect with property players, seek new locations & meet franchise partners, other property players seeking to develop their network, local brokers, and investors.

Why participate:

- Meet the widest variety of international brands in retail, food and leisure brands seeking new commercial destinations.
- Discover emerging innovative brands ready for expansion.

Participation Options:

In the presentation [here](#), you will find detailed information about the exhibition as well as various participation proposals, indicatively:

- **Private Networking Table** at a cost of **€5,490**, which includes **2 entry passes** and access to the all-new **DealMaker** digital platform, which secures up to **20 meetings** per pass, during the two days of the exhibition.
- **Exhibitor Space in RIVIERA 7: RAW SPACE** from **€1.075/sqm** plus decoration pack from **€370/sqm** including no. of passes + DealMaker packs according to sqm booked.
- **Private Hospitality Suites** from **€11.500** all-inclusive with dedicated services including **5 DealMaker** packs of 20 private meetings with retailers
- **Connect Booth (27 sq.m.) all-inclusive** at a cost of **€33,232**, which includes **9 entry passes** and **10 retailer passes** plus **DealMaker** access.

Asap Communication Agency – MAPIC Representatives

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