

**mipim**<sup>®</sup>

**Show highlights**

**9 – 13 March 2026**

Built by  
**RX** In the business of  
building businesses

# Thanks for coming and driving real estate forward

During a week, MIPIM is the **epicenter of global real estate**—where leaders meet, deals are made, and the future takes shape.

From connections made to innovations showcased, discover what we achieved together.



[See all pictures](#)

# Action-driven, future-committed

*“MIPIM 2026 will be remembered as a moment when **the real estate investment market demonstrated its resilience and relentless optimism** in the face of an uncertain geopolitical situation. The message I heard across the week from delegates was the need for action and the high cost of doing nothing when there are so many urgent topics that we must face together.”*

**Nicolas Boffi, MIPIM Director**



**20,000 delegates**

investors, developers, visionaries  
seeking what's next

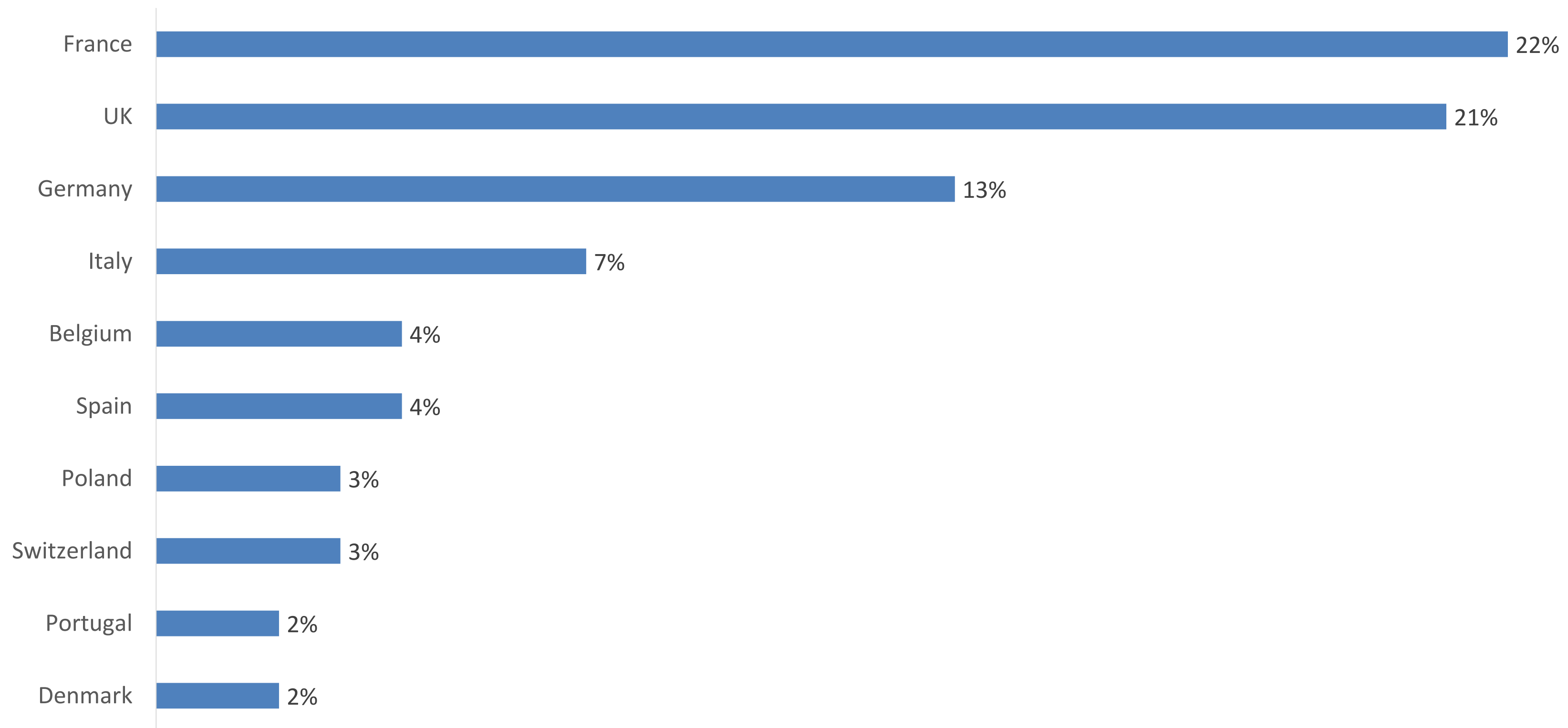
**300+ stands**

showcasing tomorrow's  
investment opportunities

**90 countries** demonstrating  
global ambition



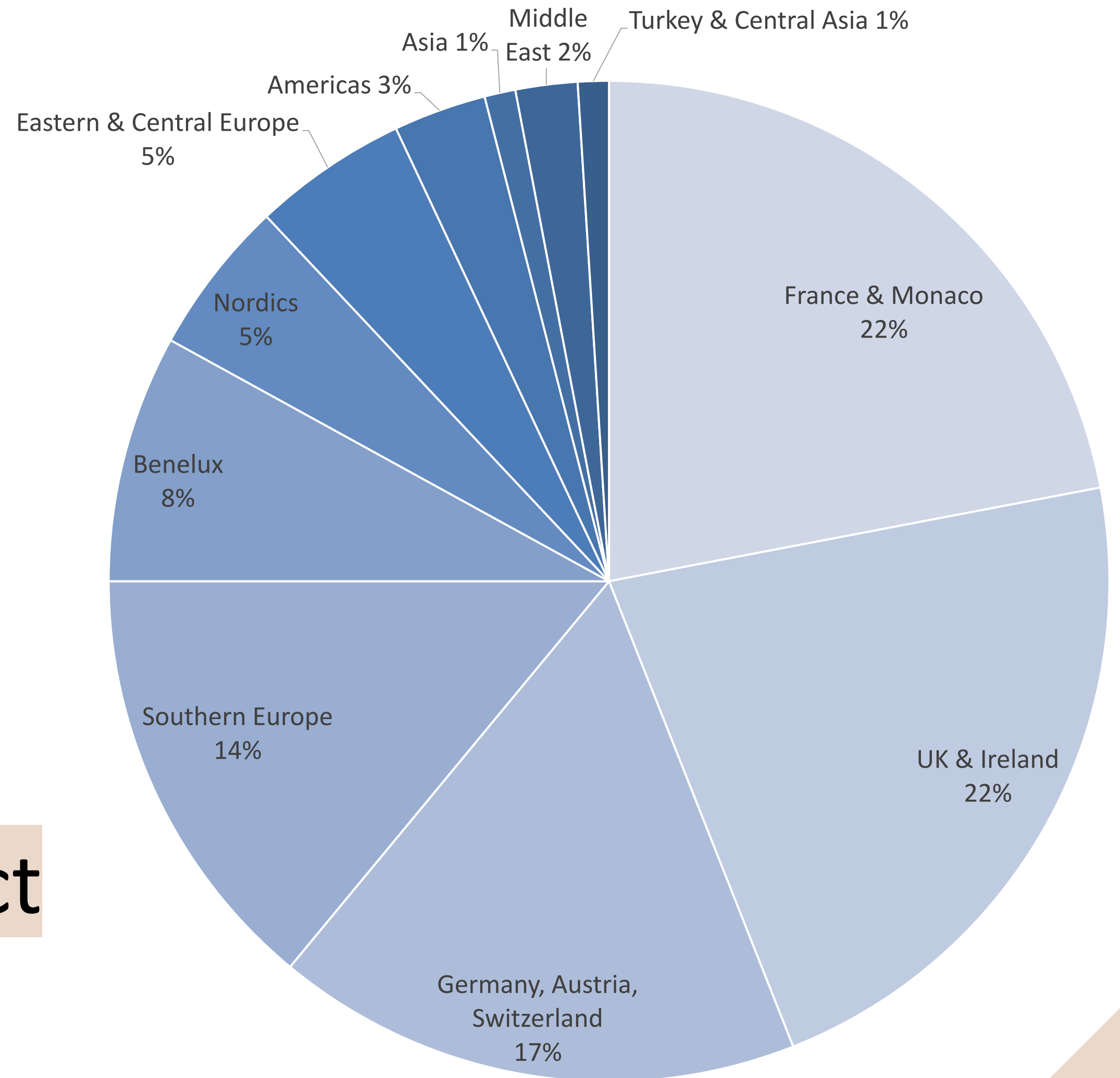
# Top countries driving attendance out of 90



# Global reach, local impact

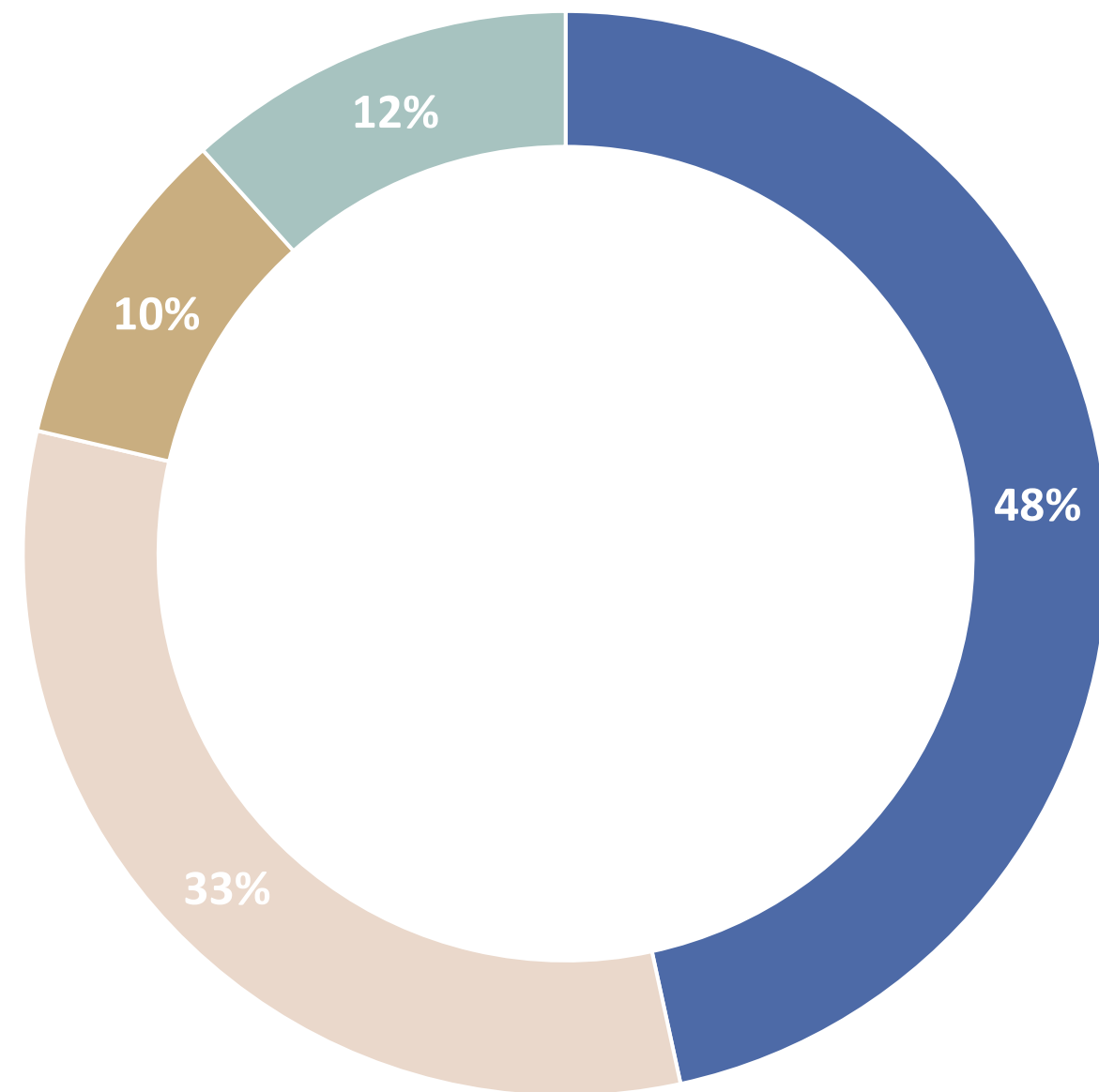
European foundation, growing global perspective

mipim



**REGIONAL BREAKDOWN**

## 81% executive-level delegates at MIPIM's table



■ C-level ■ Director & Head of ■ Manager ■ Other

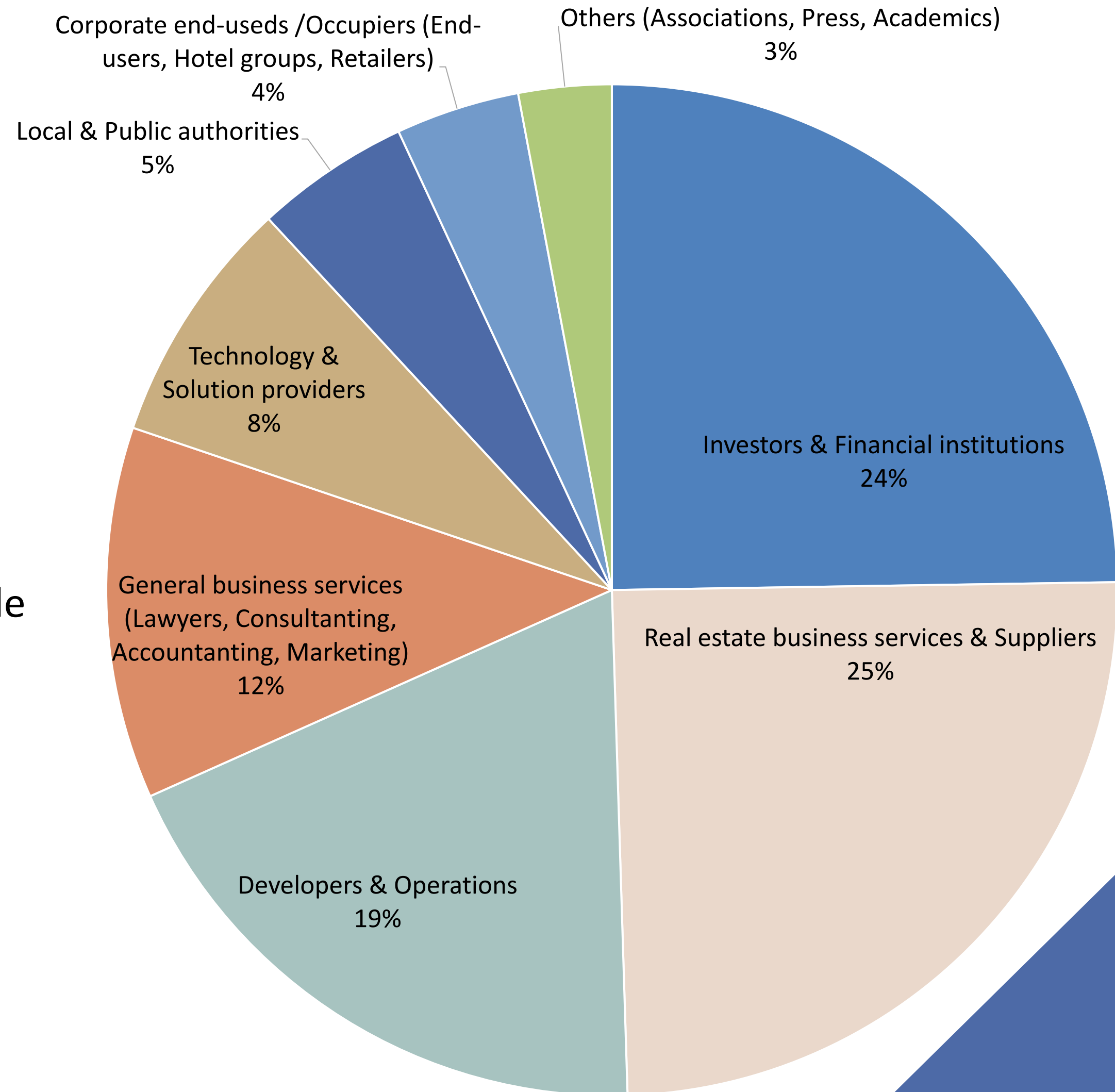
## Top sector of interest what attendees came to discuss

1. Residential
2. Office
3. Industrial / Logistics / Storage / Warehouse
4. Retail
5. Mixed Used
6. Hospitality
7. Infrastructure / Public & private partnerships
8. Data centers
9. Land
10. Medical / Healthcare

# The complete ecosystem

MIPIM provides **unique access to global capital** and **concrete solutions** for making assets more sustainable and resilient in a rapidly changing world

## DELEGATE PROFILE BY ACTIVITY



# €4 trillion investment opportunity unlocked by the largest global investment companies

5k  
investors



**Anne Breen**  
Aberdeen  
Investments



**Tracy Stroh**  
GIC



**Robert-Jan  
Foortse**  
APG



**François  
Trausch**  
Pimco Prime  
Real Estate



**Isabelle  
Secamam**  
BNP Paribas  
AM Alts



**Jay Kwan**  
QuadReal



**Jan Plüchhahn**  
Swiss Life Asset  
Managers

- ✓ AIMCo
- ✓ APG Asset Management
- ✓ Areim AB
- ✓ Australian Retirement Trust
- ✓ Bank of America
- ✓ BlackRock
- ✓ Blackstone
- ✓ Brookfield Asset Management

- ✓ BNP Paribas Asset Management
- ✓ Citi
- ✓ Carlyle Group
- ✓ Deka Immobilien Investment GmbH
- ✓ Deutsche Bank
- ✓ DWS
- ✓ Generali Real Estate SPA

- ✓ Greystar
- ✓ Invesco Real Estate
- ✓ LaSalle Investment Management
- ✓ Legal & General
- ✓ Morgan Stanley
- ✓ Nuveen
- ✓ Patrizia
- ✓ Perpetual Investors GmbH

- ✓ PGIM
- ✓ Prologis Management Services II
- ✓ Related Argent
- ✓ Segro
- ✓ Société de la Tour Eiffel
- ✓ Union Investment Real Estate GmbH
- ✓ Zurich Insurance

**185+ hours of** [Watch the replays here](#)  
transformative content covering  
the **future of real estate**

**16 stages** hosting  
**industry-defining conversations**

**13,000+ professionals** engaged with  
**game-changing insights**

**mipim**



**1.7k+**  
record attendance +50%  
Housing Matters!

**950+**  
attendees  
Opening Keynote



**Wei Li**  
Blackrock



**Mark Lee**  
Australian  
Retirement Trust



**Richard Varkey MD**  
Investment Management  
Corporation of Ontario



**Anaclaudia Rossbach**  
UN Habitat



**Philippe Aghion**  
2025 Nobel Prize  
in Economics

**660+** inspiring minds and  
world-class speakers took the stage

**+7%**  
vs 2025

**+41%**  
vs 2024

# Bringing major public and private decision-makers

A meeting point for city leaders at the **Political Leaders Summit** incl. Christian Gaebler, Clair Ward, Hugo Beirão

A full house with **600+ attendees** for the brand-new **Data Centers Summit**

A successful launch of the **RE-Family Summit** incl. Ergeny, INTUIATE, THI Investment, Tamar Capital

A powerful **RE-Invest Summit** incl. CPPIB, GIC, PGGM, Korea Investment Corporation, QuadReal, REST, Temasek



# Bringing voices that shape the future of housing

+65%  
ministers  
vs 2025



**Khalfan Al Shueili**  
Minister of Housing and  
Urban Planning of Oman



**Judith Nabakooba**  
Minister of Lands, Housing  
and Urban Development of  
Uganda



**Boris Dilliès**  
Minister-president of the  
Brussels-Capital Region



**Vincent Jeanbrun**  
Minister for Urban Policy  
and Housing of France



**James Browne**  
Minister for Housing,  
Local Government and  
Heritage of Ireland

# Bringing the leaders that shape our cities



Carlos  
Moedas  
**Lisbon**



Andy  
Burnham  
**Manchester**



Heiða Björg  
Hilmisdóttir  
**Reykjavik**



Sisse Marie  
Welling  
**Copenhagen**



Roberto  
Gualtieri  
**Rome**



José Luis  
Martínez-  
Almeida  
Navasqués  
**Madrid**



Viesturs  
Kleinbergs  
**Riga**



Belit  
Onay  
**Hannover**



Steve  
Rotheram  
**Liverpool**



Karin  
Wanngård  
**Stockholm**

**25 countries**  
represented by city leaders

*From vision to action*

# Top 3 partner conferences driving impact, proven success

Emerging Trends in Real Estate® in 2026 and Beyond

**350+** attendees



Italy 2026: Cities as Platforms for Investment and Innovation

**270+** attendees

Portuguese Investment Conference

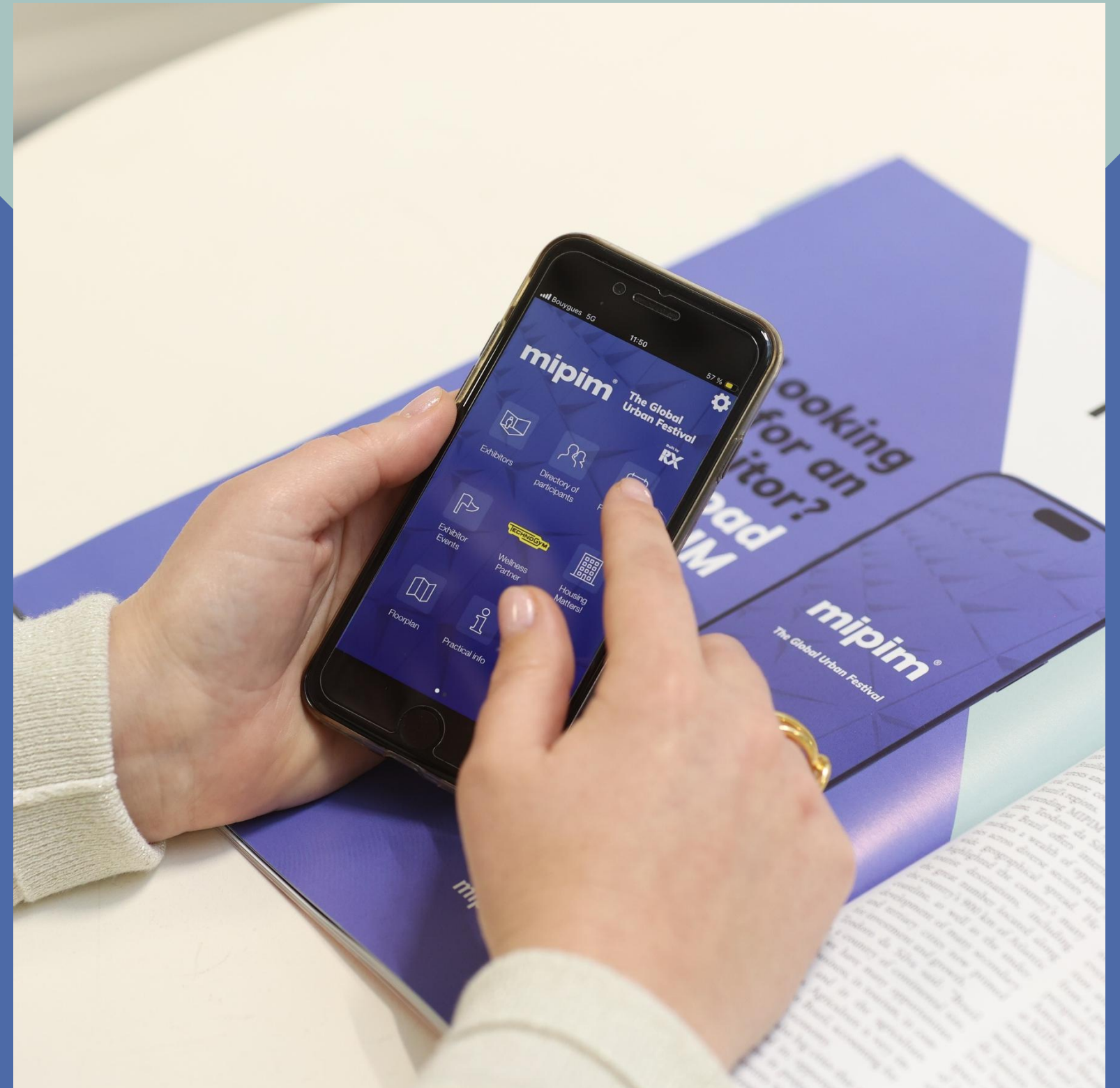
Madrid Creates The Future

**200+** attendees



**A smooth onsite  
experience  
elevated with an app**

**Adopted by 5,000  
industry leaders**



# The best international projects celebrated

**230+**  
outstanding applications

**11**  
winning awards

**1000+**  
votes onsite

+15%  
vs 2025

Discover the  
winners



# Reaching audiences in global media leaders

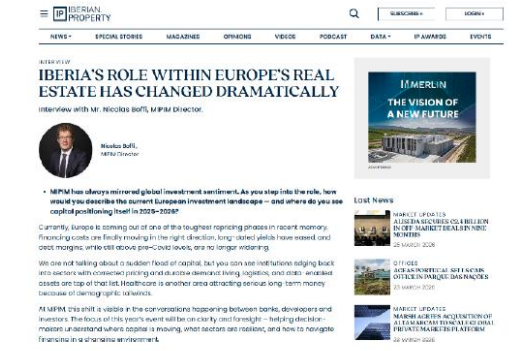
433M  
total audience reach

**BUSINESS IMMO**

**BFMTV.**

**fd.**  
het financieele dagblad

**PROPERTYNL** ▶▶▶



**THE TIMES**

**IMMOBILIEN ZEITUNG**  
ZEITUNG FÜR DIE IMMOBILIENWIRTSCHAFT

**THE IRISH TIMES**

**PERE**

**RTL**

**Challenge**<sup>s</sup>

**CORRIERE DELLA SERA**



**Les Echos**

**CNN**

**THE LONDON STANDARD**

**iP**

**Bloomberg**

**Rte**

**El País**

**Il Sole 24 ORE**

**ESTATES GAZETTE**

**FT FINANCIAL TIMES**

**NORTH Place**

**BP Business Post**

**CoStar™**

**Le Monde**



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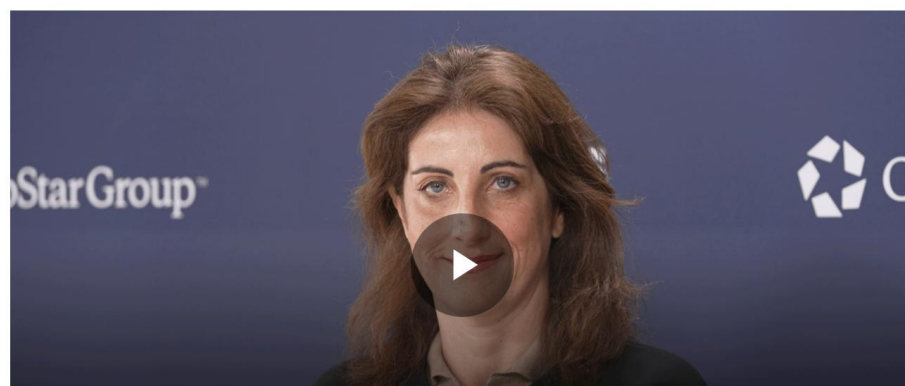
# Making headlines worldwide

## 5.6k articles about MIPIM\*

330+ worldwide  
journalists onsite

### Mipim 2026: Ardian's Bensimon on its tie-up with Abu Dhabi fund and why it bought on NY's Fifth Avenue

The investment firm's head of real estate also says there is 'more traction, more dynamism' in the market



### ROMATODAY



VIDEO DEL GIORNO  
Cantiere Pigneto, la nuova fermata prende forma: arrivano i primi binari. Il punto sui lavori

POLITICA

### Mipim 2026, Gualtieri mette Roma in vetrina: "Burocrazia più snella, regole certe e tante aree ancora da sviluppare"

Il Sindaco a Cannes parla per circa mezz'ora focalizzandosi sui progetti a Pietralata, Ostiense, Tor Vergata, Flaminio e Santa Palomba sottolineando la crescita degli investimenti pubblici e privati: "La Capitale è il posto giusto per l'immobiliare"

### IBERIAN PROPERTY

NEWS SPECIAL STORIES MAGAZINES OPINIONS VIDEOS PODCAST

IBERIAN PROPERTY > NEWS > MARKET UPDATES

### GREATER LISBON STRENGTHENS PRESENCE AT MIPIM

Repeating last year's success, in 2026 the Lisbon Region will once again have its own "home" at the world's largest real estate event, where around 40 public and private entities will showcase the great investment opportunities in the region.

SUSANA CORREIA | 06/03/2026

### CoStar

News Properties Leasing Sales Owners Tenants Directory Markets Public Record  
Home Office Industrial Retail Build to Rent Hotels People Analytics More

### Global Investors Commit USD 3 Billion Fund to Develop Mixed-Use District at King Salman Park

NEWS PROVIDED BY  
Kolaghasi Development Company  
11 Mar, 2026, 11:21 GMT

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International Capital Selects King Salman Park, Riyadh

RIYADH, Saudi Arabia, March 11, 2026 /PRNewswire/ -- At MIPIM 2026, the King Salman Park Foundation announced the award of Package 5, selecting a consortium led by Kolaghasi Development Company to deliver a new residential-led mixed-use district within King Salman Park.

The development will be supported by a CMA-regulated investment fund managed by Mulkia Investment Company, with a total project value exceeding SAR 11 billion (USD 3 billion). The award confirms that the parties are currently progressing toward the finalization of definitive agreements.

### FINANCIAL TIMES

COMPANIES TECH MARKETS CLIMATE OPINION LEX WORK & CAREERS LIFE & ARTS HOW TO SPEND IT

Commercial property + Add to myFT

### Blackstone readies £250mn Canary Wharf office sale

Talks mark the latest sign of growing confidence in the east London financial district



Canary Wharf's resurgence follows years of the district being hammered by rising interest rates and doubts about post-pandemic office demand © Bloomberg

Julie Steinberg in Cannes

Published MAR 11 2026

### WHERE TO LIVE

## London's top regeneration zones: future new homes hotspots from Hounslow to Barking

London is finally building again. Prudence Ivey looks at the next big regeneration projects set to transform the capital

## Mipim 2026: Mega brokerage transaction and mega-trends change mood at global real estate gathering

## From Genoa to Palermo, the new Italian cities coming to the fair at Mipim in Cannes

by Maria Chiara Voci  
9 March 2026

### CNN PORTUGAL

m<sup>2</sup> metro quadrado

NOTÍCIAS CNN m<sup>2</sup> EDIÇÃO SOL m<sup>2</sup> OPI

### MIPIM: O valor do diálogo global no futuro das cidades

Patrícia Barão - Presidente da Direção Nacional da APREMIP  
20 mars 2026

### R T L INFOS

News Luxembourg Frontières Monde Opinions Fact check On a testé pour vous

MIPIM 2026

## Opération séduction pour le marché immobilier luxembourgeois à Cannes



\*Between 1 January and 16 March 2026

# Massive social media reach

99 posts published across all our channels during MIPIM

Follow us on Instagram

+132.4% views on video content

To March 2026

708.6k impressions

129.6k total following

415.4k impressions

95.4k total following

From March 2025



Follow us on LinkedIn

# 100+ sponsors enabling game-changing connections

## GLOBAL CONFERENCE PROGRAMME SPONSORS PARTNERS



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## HTL CONNECTION SPONSORS & PARTNERS



## SPONSORS & PARTNERS



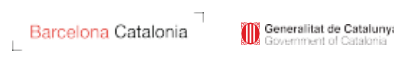
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## CONTENT PARTNERS



## SILVER SPONSOR



## ALLIANCE PARTNER



## MEDIA PARTNER



## CONFERENCES SPONSORS &



## DIVERSITY & INCLUSION PARTNERS



# From onsite to online, the conversations continue

Visit your **Exhibitor Dashboard** to

- access **key stand metrics** and
- **turn connections** into business

[Access your  
dashboard here](#)

[Watch the conference  
replays here](#)



**See you  
15-19 March 2027**

**Next steps**

**mipim**<sup>®</sup>  
MIDDLE EAST

**20-21 October 2026  
Ritz Carlton, Riyadh**

**mipim**<sup>®</sup>  
ASIA SUMMIT

**2-3 December 2026  
Rosewood, Hong-Kong**